

The 28th IEEE International Conference
on Micro Electro Mechanical Systems

MEMS PORTUGAL 2015

18-22 JANUARY 2015 ■ ESTORIL

EXHIBITOR & CONTRIBUTING OPPORTUNITIES

www.mems2015.org

Conference Chairs:

Jürgen Brugger
EPFL, Switzerland

Wouter van der Wijngaart
KTH Royal Institute of Technology, Sweden

Sponsored by:



Robotics & Automation Society

2015 MEMS PORTUGAL

floorplan

EXHIBIT DATES

Set-Up

Sunday, 18 January
13:00 - 17:00

Exhibit Hours

Monday, 19 January
07:30 - 17:30

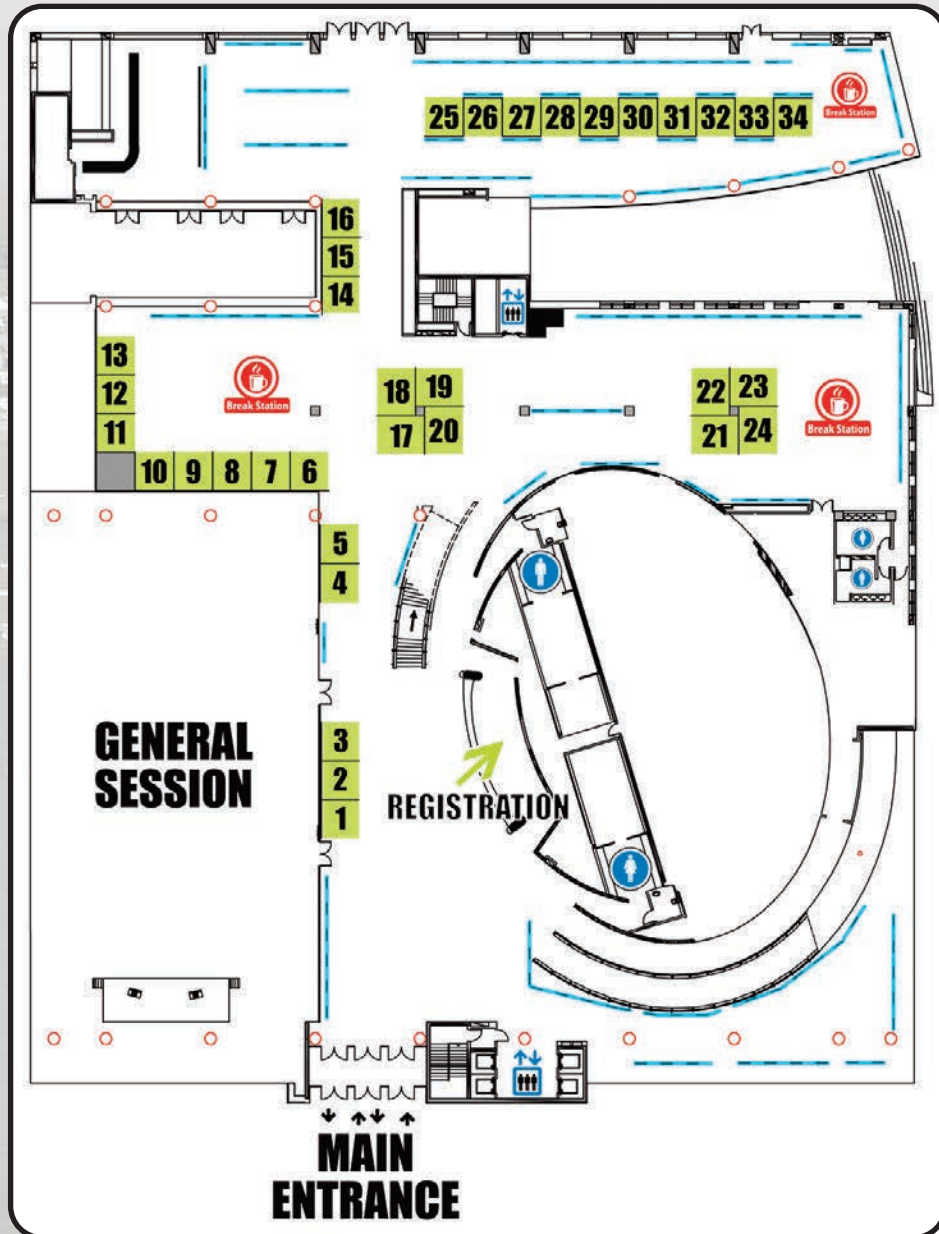
Tuesday, 20 January
07:30 - 17:30

Wednesday, 21 January
07:30 - 17:30

Thursday, 22 January
07:30 - 13:00

Tear-Down

Thursday, 22 January
13:00 - 17:00



3m x 3m Modular Booth Includes

One (1) table, two (2) chairs, one (1) wastebasket, four (4) 100w spot lights, one (1) power outlet, one (1) sign, daily booth cleaning, one (1) full Conference registration, one (1) exhibitor badge, carpet, and company name on the following: website, opening session slide presentation, final program¹, Technical Digest¹ and Welcome sign¹.

Table-Top Displays

One (1) 2m draped un-manned table-top along with your company name on the following: website, opening session slide presentation, final program¹, Technical Digest¹ and Welcome sign¹. Table-tops are for start-up companies of less than 4 years and have not exhibited in a previous MEMS Conference. Table-tops receive one (1) exhibitor badge.

Deadlines:

¹The signed contract and full payment must be received by 01 December 2014, to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

Level	Cost	Benefits
Diamond	€8,000	<ul style="list-style-type: none"> • Benefactor of the Wednesday Evening Banquet • Introduction at the Opening Session with a single stand alone slide • Company name and logo on the Wednesday Closing slide in the General Session • Short talk at the banquet • Company name and logo on a tailored sign at the event¹ • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on the Conference web-site with a link to your web-site • Two (2) Full registrations • One (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Platinum	€6,500	<ul style="list-style-type: none"> • Contributing Benefactor of the Sunday Welcome Reception • Opening Remarks at the Reception • Company name and logo on a tailored sign at the event¹ • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on the Conference web-site with a link to your web-site • Two (2) Full registrations • One (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Gold	€5,500	<ul style="list-style-type: none"> • Benefactor of the Monday Lunch • Short introduction • Company name and logo on the last slide in the General Session prior to the luncheon • Company name and logo on a tailored sign at the event¹ • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on Conference web-site with a link to your web-site • One (1) Full registration • One (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Silver	€4,000	<ul style="list-style-type: none"> • Benefactor of one of the refreshment breaks • Company name and logo on the last slide in the General Session prior to the designated break • Company name and logo on a tailored sign at the event¹ • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on Conference web-site with a link to your web-site • One (1) Full registration • 50% discount on one (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Bronze	€3,000	<ul style="list-style-type: none"> • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on Conference web-site • 25% discount on one (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
MEMS Benefactor Group	Variety of Opportunities	<p>Options for Advertisement on:</p> <ul style="list-style-type: none"> • Website • Final Program • Student Scholarships • Totebag Benefactor • Lanyard • Media Support • Design your own level of opportunity

Deadlines:

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A Contributor wishing to cancel their contribution prior to 01 October 2014 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 28th IEEE International Conference on Micro Electro Mechanical Systems described above and is subject to the terms, conditions, and requirements stated herein. The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE (With reference to the enclosed floor plan, please indicate your booth choices)

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird <small>On or Before 15 September 2014</small>	Advanced <small>On or Before 31 October 2014</small>	Standard <small>After 31 October 2014</small>
3m x 3m Booth Space	<input type="checkbox"/> €2,100.00	<input type="checkbox"/> €2,250.00	<input type="checkbox"/> €2,500.00
Table Top Display	<input type="checkbox"/> €1,100.00	<input type="checkbox"/> €1,300.00	<input type="checkbox"/> €1,500.00

All Exhibitors Are Tax Exempt*

I am an EU Member.
VAT #: _____

I am NOT an EU Member.
*Subject to reverse charge mechanism (art. 44 of the EU VAT Directive).

BENEFACTOR LEVELS

- DIAMOND** €8,000
- PLATINUM** €6,500
- GOLD** €5,500 → **Benefactor of One (1) of the Refreshment Breaks**
- SILVER** €4,000 M T W
- BRONZE** €3,000
- MEMS Benefactor Group** Variety of Opportunities _____

Advertising

- € 250 - 1/4 page Ad in Final Program
 - € 500 - 1/2 page Ad in Final Program
 - € 750 - 3/4 page Ad in Final Program
 - €1,000 - Full Page Ad in Final Program
 - € 500 - Single Page Advertisement distributed at the Conference
 - €* - Additional Advertising on the Website
 - €* - Lobby Banners with Logo
- *Contact Organizers for Pricing.

PROGRAM LISTING (Information as it should appear on Website and in Final Program)

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Company E-Mail: _____
ie: info@mems2015.org

CONTACT PERSON

Contact Name: _____

Phone: _____ E-Mail: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in EUR (€) ONLY to: *IEEE MEMS 2015 Conference**
*IEEE MEMS 2015 Conference is an IEEE International LLC Meeting
- Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard American Express

TOTAL

€ _____

Card Number: _____ Expiration date: _____ Verification Code: _____

Cardholder Signature _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:

IEEE MEMS 2015 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com

www.mems2015.org

2015 MEMS PORTUGAL

uniform conditions for exhibiting

1 The exhibit area will be available for setting-up exhibits from 13:00 - 17:00 on Sunday, 18 January 2015. You may tear-down your exhibit space on Thursday, 22 January 2015, after 13:00. All exhibits must vacate the premises by 17:00 on Thursday.

2 The exhibit area will be open as follows:

Sunday, 18 January (Set-Up)	13:00 - 17:00
Monday, 19 January	07:30 - 17:30
Tuesday, 20 January	07:30 - 17:30
Wednesday, 21 January	07:30 - 17:30
Thursday, 22 January	07:30 - 13:00
Thursday (Tear-Down).....	13:00 - 17:00

The Executive Conference Committee has the right to amend dates and booth locations if necessary.

3 Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.

4 Only authorized Conference participants, authors and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference. Each booth will receive one (1) full registration and one (1) exhibitor pass for an additional exhibitor representative.

5 The IEEE MEMS 2015 Conference and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. The exhibit space is open to common areas is not in a secure space, so you will not want to leave anything of value in your booth space.

6 Only one (1) company per booth. No booth sharing will be allowed unless special requests have been approved.

7 An exhibitor wishing to release their assigned space prior to 01 October 2014, and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.

8 Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the Conference hall. In this event, the exhibitor or representative will make no demand for redress.

9 Space is leased with the understanding that the IEEE MEMS 2015 Conference will act for the exhibitor only in the capacity of agent and not as principal. The IEEE MEMS 2015 Conference and Estoril Centro De Congressos assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The exhibitor and representatives hereby release the Conference, IEEE, and Estoril Centro De Congressos from any or all liabilities for loss ensuing from any cause whatsoever.

Communication pertaining to this Conference exhibit should be addressed to:

IEEE MEMS 2015 Conference

c/o PMMI
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