

25th ANNIVERSARY



EASTERN Ohio DEVELOPMENT ALLIANCE

# 2014 ANNUAL REPORT

PROMOTING ECONOMIC  
DEVELOPMENT FOR 25 YEARS

# Eastern Ohio Development Alliance

**Who we are:** The Eastern Ohio Development Alliance (EODA), an independent, nonprofit organization, consists of sixteen counties in Eastern and South-eastern Ohio. The counties of the alliance are Athens, Belmont, Carroll, Columbiana, Coshocton, Guernsey, Harrison, Holmes, Jefferson, Monroe, Morgan, Muskingum, Noble, Perry, Tuscarawas, and Washington.

**Our History:** EODA was formed in 1990 with thirteen counties participating. Samuel Speck, formerly Muskingum University president and director of the Ohio Department of Natural Resources, was founding president of the organization.

**Our Mission:** EODA, through the cooperation of its 16 member counties, will promote the economic growth of the region.

**Our Membership:** Both organizations and individuals from the sixteen member counties comprise the EODA membership. Each member county has two representatives — one each from the public and private sectors. Also serving on the board of directors are Local Development Districts, OMEGA and BH-HVRDD.

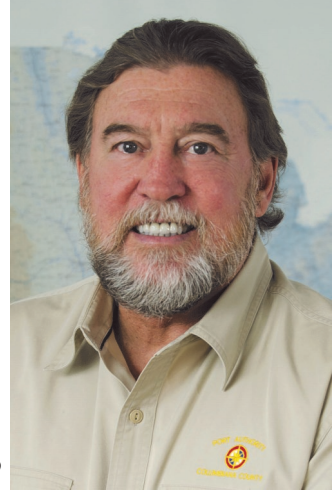
**Our Standing Committees:** To facilitate the operations of EODA, the organization employs six standing committees. They are education/technology, business development/marketing, governmental affairs/public relations, Small Business Development, membership, and nominating.

**For More Information:** To learn more about EODA, contact us by mail, telephone or the Internet. We may be reached by mail at EODA, Post Office Box 904, Cambridge, OH 43725; by telephone at 740-432-7902, 740-439-7783 (fax). We may be reached by email, [eodadirector@gmail.com](mailto:eodadirector@gmail.com). On the Internet, our web site is [www.eoda.org](http://www.eoda.org).



# Letter from the President

## EODA PRESIDENT'S LETTER



The loss of Dale Hileman has been a serious blow to EODA and to those of us who had the privilege of working with him. He was a gentleman of the first order, who devoted substantially all of his time over the past years to the betterment of EODA. More than anyone else, Dale made the organization the respected body it is today. We owe it to him to preserve this legacy.

We were lucky that Jim Schoch was willing to step up to the plate as our new Executive Director. Jim's long familiarity with EODA, banking background, local roots and multiple connections will serve us well. Please join me in welcoming Jim.

Committees are the lifeblood of EODA. We have been extremely lucky as an organization to have committed and intelligent people heading up our committees. The Business Development/Marketing Committee, Co-Chaired by Jo Sexton, Arnie Oliver and Paul Prater, continued Regional Utica Shale Marketing events to real estate agents and industry brokers held in Pittsburgh and Columbus, Mike Jacoby, Misty Casto, and Harry Eadon did an outstanding job in coordinating these events, which will continue in 2015.

The Education and Technology committee co-chairs, Mary Kaufmann and Greg Adams, carried out important activities including: developing math skills for students in our region through "EODA's Easy as Pi" supplemented by online tools from the Khan Academy, building bridges with the business community to help foster communication and understanding between education and the business world and supporting the Don Myers Legacy fund scholarship program.

The Legislative Affairs Committee, which I Co-Chair with Commissioner Chris Abbuhl, worked on the annual meeting, legislative forums, and updates from state and federal sources. The Committee forwarded news releases throughout the region to EODA members. Co-Chair Abbuhl attended the Appalachian Regional Commission DC meeting and lent support to the Local Development Districts. The Committee was engaged in discussions regarding the proposed oil and gas severance tax. The committee co-hosted a legislative briefing in Zanesville with County Commissioners Association of Ohio and regional legislators. This briefing led to a discussion on Public Defender reimbursement, severance tax and other issues that affect the region. In October, EODA held an informational forum/debate with one candidate for governor, and two Congressional candidates addressing the Forum.

Thanks also to other committees including Membership (Mike Jacoby & Cindi Supers); Nominating (Don Quicksall & Bob Boss); and, SBDC (Cindy Voorhies). We pay special tribute to EODA's Major Sponsors (Columbia Gas, AEP, Holmes County, Dominion E. Ohio, Buckeye Power, AT&T and US Bank).

*Tracy V. Drake, President*

EASTERN OHIO DEVELOPMENT ALLIANCE  
Revenues and Expenses

| EODA                            |        |           |        |           |    |
|---------------------------------|--------|-----------|--------|-----------|----|
| Period Ended December 31, 2014  |        |           |        |           |    |
| Statement of Revenue & Expenses |        |           |        |           |    |
| Dec. 31, 2014                   | ACTUAL |           | BUDGET |           |    |
| Revenue                         |        |           |        |           |    |
| Contributions                   | \$     | 20,500.00 | \$     | 20,500.00 | \$ |
| Meeting Income                  |        | 4,598.40  |        | 5,500.00  |    |
| Annual Meeting Income           |        | 6,528.40  |        | 6,000.00  |    |
| Membership Dues                 | -      | 12,492.00 | -      | 10,500.00 | -  |
| Total Revenue                   |        | 44,118.80 |        | 42,500.00 |    |
| Operating Expenses              |        |           |        |           |    |
| Office Payroll                  |        | 16,000.00 |        | 15,000.00 |    |
| Taxes - Social Security         |        | 1,224.05  |        | 1,200.00  |    |
| Taxes - State Unemployment      |        | 27.00     |        | 30.00     |    |
| Insurance - Workers' Comp.      |        | 68.17     |        | 100.00    |    |
| Accounting Services             |        | 2,000.00  |        | 2,000.00  |    |
| Travel & Entertainment          |        | 1,080.83  |        | 2,000.00  |    |
| Postage & PO Box Rental         |        | 78.86     |        | 200.00    |    |
| Office Supplies & Expenses      |        | 218.54    |        | 800.00    |    |
| Rent & Services                 |        | 2,400.00  |        | 2,400.00  |    |
| Insurance - General             |        | 475.00    |        | 500.00    |    |
| Advertising                     |        | 100.00    |        | 100.00    |    |
| Telephone                       |        | 373.08    |        | 400.00    |    |
| Printing & Reproduction         |        | 0.00      |        | 320.00    |    |
| Governmental Affairs Committee  |        | 0.00      |        | 1,000.00  |    |
| Marketing/Business Committee    |        | 415.76    |        | 3,000.00  |    |
| Education/Technology Committee  |        | 899.01    |        | 1,200.00  |    |
| Membership Committee            |        | 0.00      |        | 200.00    |    |
| Taxes - Ohio                    |        | 50.00     |        | 50.00     |    |
| Meeting Expense                 |        | 3,996.25  |        | 5,000.00  |    |
| Annual Meeting Expense          |        | 4,708.46  |        | 5,000.00  |    |
| Administrative Contractor       |        | 1,500.00  |        | 1,500.00  |    |
| Internet Provider               |        | 180.00    |        | 200.00    |    |
| Computer Related Expenses       | -      | 300.00    | -      | 300.00    | -  |
| Total Expenses                  | -      | 36,095.01 | -      | 42,500.00 | -  |
| Operating Income                |        | 8,023.79  |        | 0.00      |    |

See Accountant's Compilation Report



EASTERN OHIO DEVELOPMENT ALLIANCE  
2015 Budget

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EASTERN OHIO DEVELOPMENT ALLIANCE  
2015 BUDGET

**Revenue**

|                       |               |
|-----------------------|---------------|
| Contributions         | 20,500        |
| Annual Meeting Income | 6,000         |
| Meeting Income        | 5,500         |
| Membership Dues       | 10,000        |
| <b>Total Revenue</b>  | <b>42,000</b> |

**Operating Expenses**

|  |               |
|--|---------------|
| Office Payroll                           | 15,000        |
| Taxes – Social Security                  | 1,200         |
| Taxes – State Unemployment               | 30            |
| Insurance – Worker's Compensation        | 100           |
| Accounting Services                      | 2,000         |
| Travel & Entertainment                   | 1,500         |
| Postage & Post Office Box Rental         | 200           |
| Office Supplies & Expenses               | 500           |
| Rent & Services                          | 3,000         |
| Insurance – General                      | 500           |
| Advertising                              | 100           |
| Telephone                                | 400           |
| Printing & Reproduction                  | 320           |
| Governmental Affairs Committee           | 1,000         |
| Marketing/Business Development Committee | 3,000         |
| Education/Technology Committee           | 1,200         |
| Membership Committee                     | 200           |
| Taxes – Ohio                             | 50            |
| Meeting Expense                          | 4,500         |
| Annual Meeting Expense                   | 5,000         |
| Internet Provider                        | 400           |
| Administrative Contractor                | 1,500         |
| Computer Related Expenses                | 300           |
| <b>Total Operating Expenses</b>          | <b>42,000</b> |

*James Schoch, EODA Treasurer*

## Business Development and Marketing Committee

### Chairs: Arnold Oliver, Paul Prater, and Jo Sexton

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#### **Purpose:**

The EODA Business Development and Marketing committee is charged with promoting our sixteen county region through a strong network of local, regional and statewide economic development professionals. Our activities include conducting retention and expansion studies, export education, trade shows, industrial site promotion, and maintaining a strong web presence.

#### **Summary of Committee Activities:**

The Business Development Committee of EODA was proud to be a \$250 sponsor of the Shale-abration event organized by the Guernsey County Chamber of Commerce. Dale Hileman, EODA executive director, participated by manning an oil and gas booth to showcase opportunities within the 16 county region of EODA. The program is truly a celebration of the region's natural resources and homegrown energy production. Community and education are the driving forces behind the festival. It is the mission of the organizers for every attendee to come away with a better understanding of the industry, energy production, distribution and usage. It is also a chance for the industry to "meet and greet" in an informal networking session. On behalf of EODA we would also like to thank Jo Sexton and the Guernsey County Chamber for organizing the event and for their leadership in the industry.

The Committee updated the membership on export activities and changes in the website and continued to work with Statewide development officials.



EODA's July meeting featured a briefing from Kendrick Chittock of Uncommon Ground.

## EODA CONTINUES TO EXPLORE SHALE PLAY DEVELOPMENT *AN IMPORTANT PROGRAM INITIATED BY MIKE JACOBY*

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In 2014, participating EODA counties held three open houses for commercial real estate brokers: one each in Pittsburgh, Columbus, and Cleveland. The events featured updates on development of the Utica Shale and networking between EODA member and the brokers. Each broker was given a binder of key development properties in each participating county as well as a flash drive with even more sites and buildings. A GIS-enabled webpage created by Buckeye Hills also is available to brokers and anyone else to find sites in shale counties. Link to the page via [www.eoda.org](http://www.eoda.org).

In June, EODA hosted a booth at the Developing Unconventional Gas East (DUG East) trade show in Pittsburgh. DUG East is the premiere oil and gas show east of the Mississippi. The event is a great networking, awareness building and lead generation tool. The Tuscarawas Economic Development and Finance Authority worked to create a very informative booth presentation.

Over two years of efforts, the EODA Utica Shale Marketing Initiative has helped counties in the region land seven projects and generate many more searches, leads, and ongoing relationships between EODA members and commercial brokers.

In 2015, the Committee will hold a brokers open house in Pittsburgh and host another booth at DUG East. Rather than host open houses in Cleveland and Columbus, we hope to hold an event at the SouthPointe office park near Canonsburg, PA, where many oil and gas companies have offices. Details are yet to be determined.

We extend our gratitude to the sponsors that make these efforts possible: American Electric Power, the Appalachian Partnership for Economic Growth, Buckeye Power, Buckeye Hills, OMEGA, and Columbia Gas.

Mike Jacoby explains the new developments in the Eastern Ohio Development Alliance Utica Shale Marketing Initiative.



## Education and Technology Committee

### Chairs: Mary Kaufmann and Greg Adams

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The EODA Education Committee continued its work in 2014-2015 focused on supporting EODA through its mission to develop the region's development in the area of business and education by:

- ◆ Further helping to develop math skills for students in our region through "EODA's Easy as Pi" supplemented by online tools from the Khan Academy.
- ◆ Building bridges with the business community to help foster communication and understanding between education and the business world.
- ◆ Supporting the Don Myers Legacy fund scholarship program.

"Easy as Pi" is a program that encourages kids to work together to learn math as a team. EODA provides funds to sponsor these programs, although it takes a teacher who is willing to programmatically lead the event in each school. In the 2014-2015 school year, EODA sponsored two math teams, lead by teachers in the Tri Valley School District and the Coshocton School District. A total of 20 students and two teachers were involved in the 2014-2015 program. The "Easy as Pi" program started 3 years ago and runs each year from the fall to the spring ending with a celebration party in April with prizes, pizza and a gift of a personalized T-Shirt to recognize the hard work and effort of each student in the program. Our committee has a goal to have one math team in each of the 16 counties that the EODA serves.

EODA's Education co-chair Mary Kaufmann has been the key in getting this program going.

The Committee has also been exploring how to build bridges between business and education. We recognize that by strengthening this linkage, there is great opportunity for a new generation of youth to contribute to the economic prosperity of the area. To that end, Zane State College will be coordinating Manufacturing camps for middle school students in Muskingum and Guernsey Counties. Additionally, a VEX Robotics Regional Competition was held at the Zane State College EPIC Center in Cambridge. It attracted 35 teams who competed for a chance to advance to the state tournament in Marion. The VEX Robotics Competition is the ultimate Science Technology Engineering and Math (STEM) activity for middle school and high school students ages 11-18.

A P-20 initiative was also started. This is an education-based initiative coordinated by Batelle for Kids and several area sponsors to explore how public education and the business community might explore how they might work together better moving ahead. Several inaugural meetings took place in 2014. Finally the committee is working to support the Don Meyers Legacy Fund annual grant making process. Committee person Cindi Kerschbaumer (of OMEGA) has been coordinating this effort with the Legacy Fund Grant Committee. Over 20 applications have been received so far for this year's grant competition (exceeding any previous year's application pool). Last year's grant recipient(s) were Scenic Hills Senior Center(Hocking County), and Tuscarawas County Job and Family Services.



The committee meets monthly by teleconference. It is currently chaired by Greg Adams and Mary Kaufmann and includes Paul Prater, Kellie Brown, Joe Farrell, Cindi Kerschbaumer, John Lowe, Bill Beisel, Paul Prater; James Schoch; Ed Tester, Jeff Ohler, Dorothy Skowrunski; Cindy Voorhies; Joanne Pickrell, Mike Whitson, and Mark Ciccarelli.

Greg Adams Co-Chair of EODA's Education and Technology Committee.



## Governmental Affairs and Public Relations Committee

### Chairs: Tracy Drake and Chris Abbuhl

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#### Purpose

Alert and inform State and Federal Legislators on key economic development issues affecting the 16 county region.

#### Activities

The Governmental Affairs and Public Relations Committee worked on the annual meeting and legislative forum. The Committee responded to federal and state updates and correspondence. The Committee sent support letters affecting federal, state and regional issues. The Committee forwarded legislative news releases throughout the region from Governor Kasich, Senators Brown and Portman and also Congressmen Johnson and Gibbs to EODA members.

Co-Chair Chris Abbuhl attended the Appalachian Regional Commission DC meeting and lent support to the Local Development Districts. Committee members were part of proposed severance tax discussions. The committee co-hosted a legislative briefing in Zanesville with the County Commissioners Association of Ohio and regional legislators.

The Governmental Affairs Committee led a discussion on Public Defender reimbursement, severance tax and issues that affect the region. In October, EODA held an informational forum/debate with one candidate for governor, and two Congressional candidates addressing the Forum. EODA members were able to ask candidates questions on economic development issues.



(Left) In October, the EODA Candidate forum was held. Pictured (left to right) are Tracy Drake, EODA President and Governmental Affairs Co-Chair Tracy Drake, Scott Wharton, candidate for U.S. Congress (15th district), Ed Fitzgerald Gubernatorial Candidate, Governmental Affairs Co-Chair and EODA Vice-President Chris Abbuhl, and Jennifer Garrison, candidate for U.S. Congress (6th district).

## Nominating Committee

### Chairs: Don Quicksall and Bob Boss

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#### Purpose

To annually submit nominations of EODA officers and board members to the Board of Directors for approval.

#### Summary of Committee Activities:

- Submitted a slate of officers and board members at the board of directors meeting. They were approved to serve one or two year terms.
- Coordinated changes to the bylaws to recognize difference of officers and board members.

#### Summary of Proposed Committee Activities:

- A slate of officers and board members will be presented to the board of directors at the October 2015 board meeting for approval.

## Membership Committee

### Chairs: Mike Jacoby and Cindi Supers

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EODA ended 2014 with 75 paid members, which was below previous years. As an efficiency measure, EODA had adopted an email notification and web-based dues payment system, which must have gotten lost in inboxes or been intimidating to some members.

In 2015, EODA took the initiative to send membership invoices to past members and attendees of EODA events. We had 92 paid members as of early April, putting EODA on track to potentially break a membership record.

- Please remember, as a non-profit association, we are only as strong as our membership. Dues are very reasonable – from \$50 to \$250, depending upon the size of the organization. **If you believe in the goals of EODA and attend our events, please join as a member.** Please email [csupers@kent.edu](mailto:csupers@kent.edu) for more information or to join.



Executive Director Dale Hileman (l) and Cindi Supers EODA Membership Co-Chair (r).

## SBDC Committee

### Chair: Cindy Voorhies

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The Small Business Development Centers Network of Ohio is the premier technical assistance program for Ohio's small businesses. The network is provided through a partnership between the Ohio Service Agency, the U.S. Small Business Administration and selected Ohio chambers of commerce, colleges and universities, and economic development agencies. Today, these federal, state, and local partnerships contribute more than \$10 million in cash and resources to the support of small business development in Ohio.

District 10 of the Ohio SBDC network covers the following counties: Belmont, Carroll, Columbiana, Coshocton, Guernsey, Harrison, Holmes, Jefferson, Muskingum and Tuscarawas Counties. During 2014, SBDC assisted 29 business start ups and met with 454 clients.

The Network counseled over 4621 hours and assisted with \$6,373,412 in capital infusion that resulted in an increase in sales of \$31,268,972. Through their efforts 212 jobs were created, and 444 jobs retained. Seventy-seven training events were held with 966 attending.

As an example, Traci Bell, owner of Ripple Rock Fish Farm, states 'Cindy provided support in many aspects of the business from legal structure, to technological resources to marketing avenues. Working with the SBDC opened doors for networking in our community and beyond. On a broad level, the SBDC provided a resource to answer our questions. Today, her business is nearly in full operation, with the aquaponics operation nearing completion by the end of 2014. We look forward to continued cooperation with the SBDC as we refine our tours and educational workshops as well as our consulting practice.'

## EODA 2014 ANNUAL MEETING PHOTOS

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Below: U.S. Senator Rob Portman takes the podium as the EODA keynote speaker, EODA President Tracy Drake looks on.



Above: Buckeye Hills-Hocking Valley RDD Director Misty Casto (left) presents U.S. Congressman Bill Johnson the NADO Congressional Award with EODA President Tracy Drake (right).



## EODA's Major Sponsors

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EODA's Major Sponsors are vital to its existence. EODA would not be able to carry out its committee activities or new initiatives without their generous assistance. The EODA board extends its sincere gratitude for the efforts they made. The list of sponsors includes Columbia Gas of Ohio/NiSource, the Holmes County Commissioners, Buckeye Power Inc., Dominion East Ohio, A. T.&T., US Bank, and American Electric Power. The Shale Initiative also received assistance from AEP Ohio, the Appalachian Partnership for Economic Growth, Buckeye Power, Columbia Gas, Buckeye Hills Regional Development District and OMEGA.



Representing major contributors to EODA are, l to r , Tracy Drake, EODA President; Dave Wheeler, AEP; Tracy Stevens, Dominion East Ohio Gas; Commissioner Ray Eyler, Holmes County; B.J. Smith, AT&T; Konrod Morris, US Bank; Jeffery Mills, US Bank, Spencer Waugh, Buckeye Power; and Ray Frank, Columbia Gas.



## EODA BOARD OF DIRECTORS

| County                         | Name               | Organization                               |
|--------------------------------|--------------------|--|
| Athens                         | Sara Marrs         | Athens County Economic Development Council |
| Athens                         | pending            |  |
| Belmont                        | Ginny Favede       | Belmont County Commissioner                |
| Belmont                        | Larry Merry        | Belmont Port Authority                     |
| Carroll                        | pending            |  |
| Carroll                        | Jeff Ohler         | Carroll County Commissioner                |
| Columbiana                     | Tad Herold         | Development Director                       |
| Columbiana                     | Tim Weigle         | Columbiana County Commissioner             |
| Coshocton                      | Dorothy Skowrunski | Coshocton Port Authority                   |
| Coshocton                      | Gary Fischer       | Coshocton County Commissioner              |
| Guernsey                       | Norm Blanchard     | Guernsey-Cambridge CIC                     |
| Guernsey                       | Thomas Laughman    | Guernsey County Commissioner               |
| Harrison                       | Don Bethel         | Harrison County Commissioner               |
| Harrison                       | William Host       | Harrison County Commissioner               |
| Holmes                         | Arnold Oliver      | Holmes County Planning Commission          |
| Holmes                         | Bob Boss           | First Knox Bank                            |
| Jefferson                      | pending            |  |
| Jefferson                      | pending            |  |
| Monroe                         | Donald Thompson    | Monroe Chamber of Commerce                 |
| Monroe                         | Jason Hamman       | Monroe County Economic Development         |
| Morgan                         | Shannon Wells      | Morgan County Dept. of Development         |
| Morgan                         | Mike Workman       | Morgan CIC                                 |
| Muskingum                      | Mike Jacoby        | Zanesville-Muskingum Port Authority        |
| Muskingum                      | Jerry Lavy         | Muskingum County Commissioner              |
| Noble                          | Mike Lloyd         | OSU Extension Economic Dev.                |
| Noble                          | Virgil Thompson    | Noble County Commissioner                  |
| Perry                          | Tom Johnson        | Mayor of Somerset                          |
| Perry                          | John Ulmer         | Perry Chamber of Commerce                  |
| Tuscarawas                     | Gary Little        | Tuscarawas CIC                             |
| Tuscarawas                     | Don Quicksall      | Quicksall & Assoc.                         |
| Washington                     | Terry Tamberini    | SEO Port Authority                         |
| Washington                     | Darlene Lukshin    | OSU Extension                              |
| Regional                       | Greg DiDonato      | OMEGA Director                             |
| Regional                       | Misty Casto        | Buckeye Hills HVRDD Director               |
| Terms in BLACK expire in 2015. |                    |  |
| Terms in BLUE expire in 2016.  |                    |  |

## EODA OFFICERS AND COMMITTEE CHAIRS

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### OFFICERS

| OFFICE   | NAME         |
|--|--------------|
| PRESIDENT  | TRACY DRAKE  |
| VICE PRESIDENT                                     | CHRIS ABBUHL |
| SECRETARY  | HARRY EADON  |
| TREASURER and ACTING<br>EXECUTIVE DIRECTOR ( 2015) | JIM SCHOCH   |
| FOUNDING PRESIDENT                                 | SAMUEL SPECK |
| EXECUTIVE DIRECTOR                                 | DALE HILEMAN |



Pictured are (left to right) Harry Eadon, EODA Secretary; Chris Abbuhl, EODA Vice-President; EODA President Tracy Drake; EODA Executive Director Dale Hileman; Dave Quicksall; Arnie Oliver; Cindi Supers; Jo Sexton; EODA Treasurer Jim Schoch; and Mike Jacoby.

## Don Myers Legacy Fund Award presented at EODA Annual Meeting

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The Don Myers Legacy Fund made contributions to the Scenic Hills Senior Center and the Tuscarawas County Job and Family Services. Pictured are (left to right) Tracy Drake, EODA President; Jack Partridge, President of Columbia/NiSource of Ohio; Dan Neff, ARC Director of Local Development Districts; Misty Casto, Executive Director of Buckeye Hills RDD; Majorie Moore, Scenic Hills Senior Center; Cara Dingus Brooks, Appalachian Foundation of Ohio; Joe Krockner, Tuscarawas County Job and Family Services; Greg DiDonato, Executive Director of OMEGA, and Cindi Kerchbaumer, Communications and Projects Director, OMEGA.

## State Legislators at EODA 2014 Annual Meeting

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(Below) EODA President Tracy Drake, State Representative Dave Hall (70th) State Representative Andy Thompson (95th); U.S. Congressman Robert Gibbs; State Senator Lou Gentile (30th); State Senator Troy Balderaon (20th); State Representative Al Landis (98th); and EODA Executive Director Dale Hileman.





## 2014 EODA Excellence Awards

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### 2014 Technology Excellence Award Zane State Cambridge



Pictured above (l to r) Norm Blancard, Director of the Cambridge-Guernsey County Port Authority; Dr. Paul Brown, President of Zane State University; and Tracy Drake, President of EODA.

The Cambridge campus, located on Brick Church Road, offers educational opportunities to residents of Guernsey County and the surrounding areas. The campus includes two buildings connected by an enclosed walkway. Several programs can be completed in full at the Cambridge campus, including Welding & Fabrication, Oil & Gas Engineering Technology, and Medical Assisting, and Business Management. The newest addition to campus, the EPIC Center, opened in January 2014. This learning center features state-of-the-art classrooms and labs, study areas for students, a bookstore, and community rooms. The Willett-Pratt Training Center (WPTC) features the Center for Workforce Solutions and Entrepreneurship, which offers industry training and the Small Business Development Center. WPTC also includes classrooms, labs, and a computer lab for student use.

### 2014 Tourism Excellence Award Village of Sugarcreek

The Village of Sugarcreek has led the way in tourism. The World's Largest Cuckoo clock was purchased and restored and found its new home on the square in downtown Sugarcreek. Over 23 feet tall and 24 feet wide, the Sugarcreek clock is all clock, with innards that are a maze of mechanical parts and 1972 transistor technology. Every-half-hour, a cuckoo bird pops out and then you hear Swiss polka. Secondly, there is an unique brick wall containing a series of 13 sculptured brick panels in downtown Sugarcreek. The panels, designed and sculptured by local artist, Sherrell Crilow, tell the story and history of the area. Thirdly, downtown Sugarcreek features a horse-drawn trolley. The knowledgeable driver explains to tourists the history of the area and things to do.

Pictured (l to r) are Mayor Clayton Weller, Village of Sugarcreek, Tuscarawas Commissioner Chris Abbuhl, and Tracy Drake, President of EODA.



## 2014 EODA Excellence Awards

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### 2014 Large Employer Excellence Award

#### Hannibal Real Estate LLC



Pictured above is Jason Hamman Economic Development Director for Monroe county who sponsored this awardee.

Hannibal Real Estate has created over 200 jobs in the Hannibal Industrial Park. The Hannibal Industrial Park comprises 1.25 Million SF of building space located on 122 acre site. It's an ideal building/location for companies operating in the Oil & Gas industry and related support services, as well as Steel, Metal Products, and other industrial machinery manufacturing. In addition to manufacturing and warehouse opportunities, office space and outside storage areas are also available. Rail service is available onsite via the Ohio Terminal Railway, and interchanges with Norfolk Southern. Barge service is available via Westbank Barge Terminal. The Hannibal Industrial Park also features several cranes, ranging in capacity from 10 to 100 tons, abundant utilities capacity, high ceiling clearances (50'+ in many areas), a certified truck scale and 24/7 site security.

The Hannibal Industrial Park is located on the Ohio River in Monroe County, Ohio. This location provides access to major North American markets, East Coast ports via rail service, and the Gulf Coast ports via barge service. The Hannibal Industrial Park offers direct access to Ohio Highway 7, which provides excellent truck accessibility.



Pictured above are David Reid of Hannibal Real Estate and U.S. Senator Rob Portman.

### 2014 Emerging Business Excellence Award

#### Three Rivers Energy LLC



Above (l to r), are Dorothy Skowrunski, Executive Director of the Coshocton Port Authority; Jim Galvin of Three Rivers Energy; and EODA President Tracy Drake.

Three Rivers Energy, LLC is a 50MGY nameplate capacity Delta T bio-refinery located near the City of Coshocton, approximately 70 miles northeast of Columbus, OH. The business was acquired by Three Rivers Energy, a partnership involving Lakeview Energy and Crestwood Biofuels, in June 2012. Lakeview Energy have been investors in the biofuels industry since 2006 and already own and operate another Delta T bio-refinery in Iowa called Plymouth Energy. Crestwood Biofuels parent company Crestwood Energy is involved in co-generation and operates a number of Combined Cycle Gas Turbine (CCGT) plants here in the US. Lakeview Energy is the managing partner of the business. Three Rivers Energy has retained Interstates Commodities to procure all of its corn needs for the plant, with Lakeview Energy's trading division retained to sell the plants commodities.

## KEYNOTE SPEAKERS FOR THE 2015 EODA ANNUAL MEETING

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MATTHEW ROBERTS

Matthew Roberts  
Associate Professor  
roberts.628@osu.edu

Degree information  
B.A., Economics, William Jewell College (MO) (1994)  
Ph.D. Economics, N.C. State (2001)

Matt Roberts joined Ohio State in 2001. His research and Extension Outreach programs focus on price and revenue risk management in the commodity grain markets. He also tracks energy and agricultural commodity markets as part of the department's Outlook Program. Prior to completing his Ph.D., Roberts worked as a market research consultant to the pharmaceutical industry in North Carolina, and a commodity and energy derivatives broker in Vienna, Austria.

Interests  
Risk Management, Grain Policy, Commodity Price Analysis - Validity & Value of Technical Analysis, Spatial Correlation of Local Commodity Prices, Volatility Estimation for Risk Management.

Shawn Bennett  
Executive Vice President  
shawn@ooga.org

Shawn Bennett serves as the Executive Vice President for the Ohio Oil and Gas Association (OOGA), having been elected to that position in December 2014. Shawn is the chief executive officer of the Association and its operations; editor of the Association's publications; an industry spokesperson to media outlets and other forums; and serves as the public policy advocate in Columbus and Washington D.C. on behalf of OOGA's members' interest.

Prior to joining OOGA, Shawn served as director of Energy In Depth-Ohio (EID), a grassroots advocacy, research and education initiative organized in support of responsible oil and gas development. In that capacity, Shawn received the Southeastern Ohio Oil and Gas Association's Workhouse Award and the Columbus Business First Top 20 to Know in Energy. Shawn also worked as the Government Affairs Manager for the Ohio Coal Association where he managed policy on behalf of his membership. Shawn is a graduate of Ohio University with a Bachelor of Science in Political Communications.



SHAWN BENNETT



## REMEMBERING DALE HILEMAN

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### EODA'S CO-FOUNDER AND EXECUTIVE DIRECTOR



Dale H. Hileman, age 82 of Cambridge, OH, passed away Thursday, February 19, 2015. He was born November 8, 1932, in Damascus, OH to the late Harvey Hileman and Gladys (Kirtland) Hileman. He graduated from Goshen High School and attended Malone College. He served two years in the U.S. Army infantry. Dale was employed for 40 years with Columbia Gas of Ohio.

Early in his career at Carrollton he served as Area Manager of Columbia Gas of Ohio. There he was a member of Rotary Club and helped bring the Fusion Ceramics Co. to Carrollton. In Jackson he served as Area Manager of Columbia Gas of Ohio, member of Rotary Club, President of Chamber of Commerce, Board member of Jackson United Way, Board member of YMCA, helped bring Merrilat Kitchen Cabinet Co. to Jackson and was named Jackson County "Man of the Year".

In Cambridge he served as Area Manager of Columbia Gas of Ohio and Eastern District Community Relations Manager. He was a Rotary Club member, Past Chairman of Cambridge Area Chamber of Commerce, on the Board of SEORC Board of Trustees, Past Chairman of SEORC Board of Trustees and Health Systems, past Pres. of The Living Word outdoor drama Board of Directors. Was a member of Faith United Methodist Church, serving as chairman on several committees, and was a Lay Speaker Servant.

He served on OSU Extension State Executive Committee, also served as East District and Guernsey Co. Advisory Council member. He was a Board Member and Secretary of the Dr. Clyde Dupin Ministries, Kernersville, NC.

Dale served on the Action 2000 Commission sponsored by OSU Extension involving 16 counties. He was a past Board Member of Ohio Development Association (ODA). He served as Senior Consultant for the Ohio Business, Retention and Expansion Program, served as Board Member of Ohio Department of Development Governor's Economic Development Outreach Regions 10 & 11, served as member of Cambridge/Guernsey Co. Business/Education Partnership and received the Cambridge Heritage Award. Dale was named *The Jeffersonian* "Person of the Year", 1987.

Dale co-founded with Dr. Sam Speck Eastern Ohio Development Alliance (EODA), Served as President and Executive Director of EODA, a 16 county regional organization for economic development in southeastern Ohio; 2015 marks its 25th year. His efforts to bring the Retention and Expansion program to the area included three regional efforts through EODA in 1995, 2001, and 2007. Dale received from Cambridge Area Chamber of Commerce the sixth John Sidlo Standard of Excellence Award, 2011.

Rep. Andy Thompson presented a "Certificate of Appreciation" from the Ohio House of Representatives to Dale for his leadership and service to numerous organizations, 2012.

## PICTURES FROM EODA'S 2014 MEETINGS

Glenda Bumgarner, Deputy Director of the Jobs and Commerce Division, ODOT, relates transportation news at the EODA July meeting at Burr Oak. ODOT has been a strong proponent of EODA. These efforts are appreciated.



Below: Jason Wilson, Director of the Governors Office of Appalachia, John Molinaro, President of APEG, Joy Padgett of the Governors Office of Appalachia, and State Representative Andy Thompson.



Left: Buckeye Hills-Hocking Valley RDD Executive Director Misty Casto speaks at annual meeting.



Below: Tuscarawas County Commissioner Chris Abbuhl at the EODA sponsored Shale Meeting in February.



Right: State Representative Brian Hill addresses the EODA fall forum on new developments in the gas and oil industry.



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