

NDTV LIFESTYLE LIMITED

DIRECTORS' REPORT

To the Members

Your Directors have pleasure in presenting the Eighth Annual Report of the Company together with the Audited Accounts for the year ended March 31, 2014.

Financial Results and Operations

The summarized Financial Results of the Company for the year ended March 31, 2014 are as follows:

	Year ended 31.03.2014 Amount (in Rs million)	Year ended 31.03.2013 Amount (in Rs million)
Income	507.76	720.63
Expenditure	679.37	813.46
Profit/(Loss) before tax	(160.88)	(92.83)
Tax expense	0.08	0.05
Interest	-	-
Profit(loss) after tax	(160.96)	(92.88)
Profit(loss) carried forward	(160.96)	(92.88)

NDTV Good Times underwent a re-branding exercise to develop a youth-centric play. Over the last year Good Times has done a fairly deep dive in to the tastes, preferences and consumption patterns of target audience in key markets. With an increasingly maturing lifestyle space in India at an inflection point, and as pioneers in that space, it redefined the lifestyle entertainment category codes by catering to the youth and focusing on food, travel and fashion.

The channel changed its tagline from 'Live the Good Times' to 'Live Young'. While the channel retains its extremely popular sub-brands like Highway On My Plate, Band Baajaa Bride and Tech Grand Masters, it has made sure that the overall content gets tweaked to make it more relevant and meaningful.

In addition to the key clutter breakers NDTV Good Times has added a large dose of International Programming that gives the viewers a chance to experience some of the finest programming in the world.

The channel is also extensively using social media to develop a better connect with its audience and has segmented its shows into bands such as style, food, travel and reality at specific time slots.

Dividend

Your directors have not recommended any dividend for the year under review.

Deposits

The company has not accepted /renewed any deposits during the year.

Directors

Ms. Radhika Roy and Mr. Vikramaditya Chandra Directors retire by rotation at the ensuing AGM and being eligible offer themselves for reappointment.

Mr. Lakshman Gupta Kanamarlapudi, was appointed as an Additional Director of the Company on October 1, 2013 pursuant to the provision of the Companies Act, 1956 and holds office upto the date of the forthcoming Annual General Meeting. Mr. Lakshman Gupta Kanamarlapudi as director of the company retires at ensuing Annual General Meeting of the Company and being eligible for reappointment subject to the approval of the members at the ensuing Annual General Meeting and the compliance of applicable section of Companies Act, 2013.

ESOP Shares

The Company had earlier allotted 4,83,487 equity shares of the Company, to the trustees of NDTV Employees Group Trust to hold such shares on behalf of employees of the company hereinafter referred to as beneficiaries.

Accordingly, to the conditions specified for vesting of ESOP shares, 2,41,743 equity shares were transferred from NDTV Group Employees Trust to the individual beneficiaries of the ESOP shares, in the earlier years. As of March 31, 2014, NDTV Group Employees Trust holds 2,41,744 equity shares on behalf of employees of the company.

Dematerialization of Equity Shares of the Company

National Securities Depository Limited (NSDL) has issued the ISIN number-INE758K01014 to the equity shares of the Company. The shares of the Company can be held and transacted in dematerialized mode. The company has KARVY Computershare Private Limited as the Registrar and Share Transfer Agent (RTA) for the dematerialization of equity shares of the Company.

Directors' Responsibility Statement

Pursuant to the requirement under Section 217(2AA) of the Companies Act, 1956 with respect to Directors' Responsibility Statement, it is hereby confirmed:

- (i) that in the preparation of the annual accounts for the financial year ended March 31, 2014 the applicable accounting standards have been followed along with proper explanation relating to material departures.

- (ii) that the directors have selected such accounting policies and applied them consistently and made judgments and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit or loss of the company for the year under review.
- (iii) that the directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities.
- (iv) that the directors have prepared the accounts for the financial year March 31, 2014 on a going concern basis.

Auditors

The Auditors of the Company, M/s. Price Waterhouse, Chartered Accountants, hold office till the conclusion of the ensuing Annual General Meeting (AGM) of the Company and are eligible for re-appointment. They have confirmed that their re-appointment as Auditors of the Company, if made, would be in accordance with the limits specified under Section 141 of the Companies Act, 2013. Your Directors recommend their re-appointment as Auditors of the Company.

Cost Auditor

During the year under review M/s Sanjay Gupta & Associates, Cost Accountants were appointed for the audit of Cost Accounts maintained by the Company for the year ended 31st March, 2014.

Conservation of Energy, Technology Absorption and Foreign Exchange Earnings and Outgo

Pursuant to Section 217 (1)(e) of the Companies Act, 1956 read with the Companies (Disclosures of particulars in the report of the Board of Directors) Rules, 1988, the following information is provided:

A. Conservation of Energy

Our Company is not an energy intensive unit, however regular efforts are made to conserve energy.

B. Research and Development

The Company did not have any research and development activity during the year.

C. Foreign Exchange Earnings and Outgo

During the year under review, the Company had Rs. 14.43 million (Previous year Rs. 17.15 million) as Foreign Exchange Earnings. The Foreign Exchange Outgo on Consultancy & License Fee and Foreign Travel amounted to Rs. 17.65 million (Previous year Rs. 10.13 million).

Personnel u/s 217(2A) of the Companies Act, 1956

As required by the provisions of Section 217(2A) of the Companies Act, 1956, read with the Companies (Particulars of Employees) Rules, 1975 as amended, the names and other particulars of the Director / employees are set out in the annexure forming part of this report.

Acknowledgement

Your directors acknowledge with thanks the support and co-operation extended by the Investors, Bankers, Business Associates and employees at all levels for their valuable patronage.

For and on behalf of the Board

Radhika Roy



Radhika Roy
Director

Smeeta Chakrabarti



Smeeta Chakrabarti
Director

Place: New Delhi
Date: 5.8.2014

NDTV LIFESTYLE LIMITED

**STATEMENT OF ACCOUNTS FOR THE YEAR ENDED
MARCH 31, 2014**

INDEPENDENT AUDITORS' REPORT

To the Members of NDTV Lifestyle Limited

Report on the Financial Statements

1. We have audited the accompanying financial statements of NDTV Lifestyle Limited (the "Company"), which comprise the Balance Sheet as at March 31, 2014, and the Statement of Profit and Loss and Cash Flow Statement for the year then ended, and a summary of significant accounting policies and other explanatory information, which we have signed under reference to this report.

Management's Responsibility for the Financial Statements

2. The Company's Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the Accounting Standards referred to in sub-section (3C) of section 211 of 'the Companies Act, 1956' of India (the "Act")/ notified under the Companies Act, 1956 (the "Act") read with the General Circular 15/2013 dated September 13, 2013 of the Ministry of Corporate Affairs in respect of Section 133 of the Companies Act, 2013. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

3. Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.
4. An audit involves performing procedures to obtain audit evidence, about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by Management, as well as evaluating the overall presentation of the financial statements.
5. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

6. In our opinion, and to the best of our information and according to the explanations given to us, the accompanying financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:
 - (a) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2014;
 - (b) in the case of the Statement of Profit and Loss, of the loss for the year ended on that date; and
 - (c) in the case of the Cash Flow Statement, of the cash flows for the year ended on that date.



Report on Other Legal and Regulatory Requirements

7. As required by 'the Companies (Auditor's Report) Order, 2003', as amended by 'the Companies (Auditor's Report) (Amendment) Order, 2004', issued by the Central Government of India in terms of sub-section (4A) of section 227 of the Act (hereinafter referred to as the "Order"), and on the basis of such checks of the books and records of the Company as we considered appropriate and according to the information and explanations given to us, we give in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the Order.
8. As required by section 227(3) of the Act, we report that:
 - (a) We have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purpose of our audit;
 - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
 - (c) The Balance Sheet, Statement of Profit and Loss, and Cash Flow Statement dealt with by this Report are in agreement with the books of account;
 - (d) In our opinion, the Balance Sheet, Statement of Profit and Loss, and Cash Flow Statement dealt with by this report comply with the Accounting Standards referred to in sub-section (3C) of section 211 of the Act/ notified under the Companies Act, 1956 read with the General Circular 15/2013 dated September 13, 2013 of the Ministry of Corporate Affairs in respect of Section 133 of the Companies Act, 2013;
 - (e) On the basis of written representations received from the directors as on March 31, 2014, and taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2014, from being appointed as a director in terms of clause (g) of sub-section (1) of section 274 of the Act.

For Price Waterhouse
Firm Registration Number: 301112E
Chartered Accountants



Anupam Dhawan
Partner
Membership Number 084451

Place of the Signature: New Delhi

Date: May 6, 2014

Annexure to Independent Auditors' Report

Referred to in paragraph 7 of the Independent Auditors' Report of even date to the members of NDTV Lifestyle Limited on the financial statements as of and for the year ended March 31, 2014

- i. (a) The Company is maintaining proper records showing full particulars, including quantitative details and situation, of fixed assets.
 - (b) The fixed assets are physically verified by the Management according to a programme designed to cover all the items over a period of three years which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. Pursuant to the programme, a portion of the fixed assets has been physically verified by the Management during the year and no material discrepancies have been noticed on such verification.
 - (c) In our opinion, and according to the information and explanations given to us, a substantial part of fixed assets has not been disposed off by the Company during the year.
- ii. (a) The inventory (Video Tapes) has been physically verified by the Management during the year. In our opinion, the frequency of verification is reasonable.
 - (b) In our opinion, the procedures of physical verification of inventory followed by the Management are reasonable and adequate in relation to the size of the Company and the nature of its business.
 - (c) On the basis of our examination of the inventory records, in our opinion, the Company is maintaining proper records of inventory. The discrepancies noticed on physical verification of inventory as compared to book records were not material.
- iii. The Company has not granted/taken any loans, secured or unsecured, to/from companies, firms or other parties covered in the register maintained under Section 301 of the Act. Therefore, the provisions of Clause 4(iii)[(b),(c) and (d) / (f) and (g)] of the said Order are not applicable to the Company.
- iv. In our opinion, and according to the information and explanations given to us, there is an adequate internal control system commensurate with the size of the Company and the nature of its business for the purchase of inventory and fixed assets and for the sale of goods and services. Further, on the basis of our examination of the books and records of the Company, and according to the information and explanations given to us, we have neither come across, nor have been informed of, any continuing failure to correct major weaknesses in the aforesaid internal control system.
- v.(a) According to the information and explanations given to us, we are of the opinion that the particulars of all contracts or arrangements that need to be entered into the register maintained under section 301 of the Companies Act, 1956 have been so entered.
 - (b) In our opinion, and according to the information and explanations given to us, the transactions made in pursuance of such contracts or arrangements and exceeding the value of Rupees Five Lakhs in respect of any party during the year have been made at prices which are reasonable having regard to the prevailing market prices at the relevant time.
- vi. The Company has not accepted any deposits from the public within the meaning of Sections 58A and 58AA of the Act and the rules framed there under.
- vii. In our opinion, the Company has an internal audit system commensurate with its size and the nature of its business.
- viii. We have broadly reviewed the books of account maintained by the Company in respect of products where, pursuant to the rules made by the Central Government of India, the maintenance of cost records has been prescribed under clause (d) of sub-section (1) of Section 209 of the Act, and are of the opinion that, prima facie, the prescribed accounts and records have been made and maintained. We have not, however, made a detailed examination of the records with a view to determine whether they are accurate or complete.



Annexure to Independent Auditors' Report

Referred to in paragraph 7 of the Independent Auditors' Report of even date to the members of NDTV Lifestyle Limited on the financial statements for the year ended March 31, 2014

Page 2 of 3

- ix. (a) According to the information and explanations given to us and the records of the Company examined by us, in our opinion, the Company is regular in depositing the undisputed statutory dues, including provident fund, investor education and protection fund, employees' state insurance, income tax, sales tax, wealth tax, service tax, customs duty, excise duty and other material statutory dues, as applicable, with the appropriate authorities.
- (b) According to the information and explanations given to us and the records of the Company examined by us, there are no dues of income-tax, sales-tax, wealth-tax, service-tax, customs duty, and excise duty which have not been deposited on account of any dispute.
- x. The accumulated losses of the Company did not exceed fifty percent of its net worth as at March 31, 2014 and it has incurred cash losses in the financial year ended on that date and in the immediately preceding financial year.
- xi. As the Company does not have any borrowings from any financial institution or bank nor has it issued any debentures as at the balance sheet date, the provisions of Clause 4(xi) of the Order are not applicable to the Company.
- xii. The Company has not granted any loans and advances on the basis of security by way of pledge of shares, debentures and other securities. Therefore, the provisions of Clause 4(xii) of the Order are not applicable to the Company.
- xiii. As the provisions of any special statute applicable to chit fund/ nidhi/ mutual benefit fund/ societies are not applicable to the Company, the provisions of Clause 4(xiii) of the Order are not applicable to the Company.
- xiv. In our opinion, the Company is not dealing in or trading in shares, securities, debentures and other investments. Accordingly, the provisions of Clause 4(xiv) of the Order are not applicable to the Company.
- xv. In our opinion, and according to the information and explanations given to us, the Company has not given any guarantee for loans taken by others from banks or financial institutions during the year. Accordingly, the provisions of Clause 4(xv) of the Order are not applicable to the Company.
- xvi. The Company has not raised any term loans. Accordingly, the provisions of Clause 4(xvi) of the Order are not applicable to the Company.
- xvii. The Company has not raised any funds on short term basis. Accordingly, the provisions of Clause 4(xvii) of the Order are not applicable to the Company.
- xviii. The Company has not made any preferential allotment of shares to parties and companies covered in the register maintained under Section 301 of the Act during the year. Accordingly, the provisions of Clause 4(xviii) of the Order are not applicable to the Company.
- xix. The Company has not issued any debentures during the year and does not have any debentures outstanding as at the beginning of the year and at the year end. Accordingly, the provisions of Clause 4(xix) of the Order are not applicable to the Company.
- xx. The Company has not raised any money by public issues during the year. Accordingly, the provisions of Clause 4(xx) of the Order are not applicable to the Company.



Annexure to Independent Auditors' Report

Referred to in paragraph 7 of the Independent Auditors' Report of even date to the members of NDTV Lifestyle Limited on the financial statements for the year ended March 31, 2014

Page 3 of 3

- xxi. During the course of our examination of the books and records of the Company, carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of material fraud on or by the Company, noticed or reported during the year, nor have we been informed of any such case by the Management.

For Price Waterhouse
Firm Registration Number: 301112E
Chartered Accountants



Anupam Dhawan
Partner
Membership Number 084451

Place of the Signature: New Delhi

Date: May 6, 2014

NDTV Lifestyle Limited

in Rs million

Balance Sheet	Notes	As at	
		March 31, 2014	March 31, 2013
Equity and Liabilities			
Shareholders' funds			
Share capital	3	431.98	431.98
Reserves and surplus	4	(183.05)	(27.78)
		<u>248.93</u>	<u>404.20</u>
Non-current liabilities			
Long-term provisions	5	5.66	6.51
		<u>5.66</u>	<u>6.51</u>
Current liabilities			
Trade payables	6	182.84	206.17
Other current liabilities	7	22.92	36.66
Short-term provisions	5	0.24	0.50
		<u>206.00</u>	<u>243.33</u>
TOTAL		<u><u>460.59</u></u>	<u><u>654.04</u></u>
Assets			
Non-current assets			
Fixed assets			
Tangible assets	8	56.56	70.53
Intangible assets	9	1.69	2.35
Deferred tax assets (Net)	10	-	-
Long-term loans and advances	11	13.70	26.58
Other non-current assets	12.2	7.31	6.90
		<u>79.26</u>	<u>106.36</u>
Current assets			
Trade receivables	12.1	178.72	220.42
Inventories	13	113.12	158.59
Cash and bank balances	14	33.73	137.47
Short-term loans and advances	11	55.51	30.17
Other current assets	12.2	0.25	1.03
		<u>381.33</u>	<u>547.68</u>
TOTAL		<u><u>460.59</u></u>	<u><u>654.04</u></u>
Summary of significant accounting policies	2		

The accompanying notes are an integral part of the financial statements.

This is the Balance Sheet referred to our report of even date.

For Price Waterhouse
Chartered Accountants
Firm Registration No : 301112E

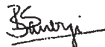


Anupam Dhawan
Partner
Membership Number 084451
Place: New Delhi

Date: May 06, 2014



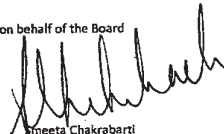
Vikramaditya Chandra
Group Chief Executive Officer and Director




Saurav Banerjee
Group Chief Financial Officer

PLACE- BOSTON, USA

For and on behalf of the Board



Vineeta Chakrabarti
Chief Executive Officer and Director



Vandana Uthra
Company Secretary

NDTV Lifestyle Limited

in Rs million except per share data

Statement of Profit and Loss	Notes	For the Year ended	
		March 31, 2014	March 31, 2013
Revenue			
Revenue from operations	15	507.76	704.79
Other income	16	10.73	15.84
Total revenue		518.49	720.63
Expenses			
Production expenses	17	228.29	252.82
Employee benefit expense	18	110.90	107.42
Operations & administration expenses	19	122.48	112.30
Marketing, distribution & promotion expenses	20	201.08	326.70
Depreciation and amortization expense	21	14.78	14.20
Finance costs	22	1.84	0.02
Total expenses		679.37	813.46
Loss before tax		(160.88)	(92.83)
Tax expense			
- Current tax	2.7	0.07	0.01
- Earlier Years		0.01	0.04
Total tax expense		0.08	0.05
Loss for the year		(160.96)	(92.88)
Earnings/(Loss) per equity share [nominal value per share Rs. 10 (Previous Year: Rs. 10)]			
Basic			
Computed on the basis of total loss for the year		(24.42)	(14.09)
Diluted			
Computed on the basis of total loss for the year		(24.42)	(14.09)

Summary of significant accounting policies

2

The accompanying notes are an integral part of the financial statements.

This is the Statement of Profit and Loss referred to our report of even date.

For Price Waterhouse
Chartered Accountants
Firm Registration No : 301112E




Anupam Dhawan
Partner
Membership Number 084451
Place : New Delhi

Date : May 06, 2014

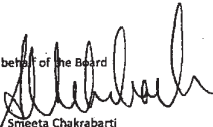


Vikramaditya Chandra
Group Chief Executive Officer and Director



Saurav Banerjee
Group Chief Financial Officer
PLACE- BOSTON, USA

For and on behalf of the Board



Smeeta Chakrabarti
Chief Executive Officer and Director



Vandana Luthra
Company Secretary

NDTV Lifestyle Limited

in Rs million

Cash Flow Statement


For the Year ended For the Year ended
March 31, 2014 March 31, 2013

	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Cash flow from operating activities		
Profit/(loss) before Tax	(160.88)	(92.83)
Adjustments for:		
Depreciation/ Amortization	14.78	14.20
Provision for doubtful debts	6.05	4.42
Loss on sale of tangible fixed assets	0.06	0.03
Employee stock compensation expense	2.84	3.84
Unrealized foreign exchange loss / (gain)	0.06	0.07
Provision for gratuity & employee benefits	0.39	1.24
Interest (income)	(5.82)	(13.62)
Barter Revenue	(25.87)	(40.65)
Barter Expense	28.63	39.41
Customer advances written back	(0.92)	-
Liabilities for operating expenses written back	(4.85)	(23.11)
Bad Debt written off	1.49	1.96
Operating profit / (loss) before working capital changes	(144.04)	(105.04)
Movements in working capital:		
Increase/ (decrease) in long term provisions	(1.23)	(1.18)
Increase/ (decrease) in trade payables	(17.55)	(75.44)
Increase/ (decrease) in other current liabilities	(10.90)	(4.51)
Increase/ (decrease) in short term provisions	(0.26)	0.24
Decrease / (increase) in trade receivables	34.09	29.40
Decrease / (increase) in inventories	45.44	(1.50)
Decrease / (increase) in long-term loans and advances	(9.61)	(2.90)
Decrease / (increase) in short-term loans and advances	(2.21)	17.03
Decrease / (increase) in other bank balances	50.41	189.57
Decrease / (increase) in other non-current assets	-	(0.10)
Cash generated from / (used in) operations	(55.86)	45.57
Taxes paid/ refunded during the year (Net of Refunds)	-	5.81
Net cash flow from/ (used in) operating activities (A)	(55.86)	51.38
Cash flows from investing activities		
Purchase of tangible fixed assets	(3.09)	(14.89)
Proceeds from sale of tangible fixed assets	0.06	0.08
Interest received	5.56	16.79
Net cash flow from/ (used in) investing activities (B)	2.53	1.98
Net increase/(decrease) in cash and cash equivalents (A + B)	(53.33)	53.36
Cash and cash equivalents at the beginning of the year	87.04	33.68
Cash and cash equivalents at the end of the year	33.71	87.04
Components of cash and cash equivalents		
Cash in hand	0.84	0.75
With banks		
-in current accounts	2.87	23.09
-in deposit accounts	30.00	63.20
Total cash and cash equivalents	33.71	87.04
Summary of significant accounting policies	2	

Notes:


- The above Cash flow statement has been prepared under the indirect method set out in Accounting Standard-3 as notified under section 211(3C) of the Companies Act, 1956.
- Figures in brackets indicate cash outflow.
- Previous year's figures have been rearranged wherever necessary to conform to the current year's presentation.

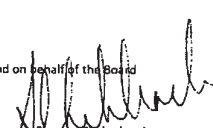
This is the Cash Flow Statement referred to our report of even date
For Price Waterhouse
Chartered Accountants
Firm Registration No : 301112E


Anupam Dhawan
Partner

Membership Number 084451
Place : New Delhi
Date : May 06, 2014


Vikram Chandra
Group Chief Executive Officer and Director


Saurav Banerjee
Group Chief Financial Officer
PLACE - BOSTON, USA

For and on behalf of the Board

Shubeta Chakrabarti
Chief Executive Officer and Director


Vandana Luthra
Company Secretary

NDTV Lifestyle Limited
Notes to financial statements

1. Corporate information

The Company was incorporated on December 13, 2006. The Company runs a lifestyle channel "NDTV Good Times" which is dedicated to travel, food, fashion, shopping and wellness.

2. Summary of significant accounting policies

2.1 Basis of preparation

These financial statements have been prepared in accordance with the generally accepted accounting principles in India to comply in all material aspects with the accounting standards simplified by law.

The Company follows the mercantile system of accounting and recognises income and expenditure on accrual and prepares its accounts on a going concern basis.

All assets and liabilities have been classified as current or non-current as per the Company's normal operating cycle and other criteria set out in the Schedule VI to the Companies Act, 1956. Based on the nature of services and the time between rendering of services/airing of programmes and their realisation in cash and cash equivalents, the Company has ascertained its operating cycle as 12 months for the purpose of current – non current classification of assets and liabilities.

2.2 Use of estimates

In the preparation of the financial statements, the management of the Company makes estimates and assumptions in conformity with the applicable accounting principles in India that affect the reported balances of assets and liabilities and disclosures relating to contingent assets and liabilities as at the date of the financial statements and reported amounts of income and expenses during the period. Examples of such estimates include provisions for doubtful debts, future obligations under employee retirement benefit plans, income taxes, and the useful lives of fixed assets and intangible assets.

Provisions are recognized when there is a present obligation as a result of a past event. It is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and there is a reliable estimate of the amount of the obligation. Provisions are measured at the best estimate of the expenditure required to settle the present obligation at the Balance Sheet date and are not discounted to its present value.

Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non occurrence of one or more uncertain future events not wholly within the control of the company or a present obligation that arises from past events where it is either not probable that an outflow of resources will be required to settle or a reliable estimate of the amount cannot be made.

2.3 Tangible assets

Tangible assets except in the cases mentioned below are stated at the cost of acquisition, which includes taxes, duties, freight, insurance and other incidental expenses incurred for bringing the assets to the working condition required for their intended use, less depreciation and impairment.

Fixed assets purchased under barter arrangements are stated at the fair market value as at the date of purchase.

Depreciation on tangible assets is provided using the Straight Line Method based on the useful lives as estimated by the management. Depreciation is charged on a pro-rata basis for assets purchased/sold during the year. Individual assets costing less than Rs. 5,000 are depreciated at the rate of 100% on a pro-rata basis. The management's estimates of useful lives for various fixed assets are given below:

Asset Head	Useful Life (years)
Plant and machinery	5-12
Computers	3-6
Office equipment	3-5
Furniture and fixtures	5-8
Vehicles	5

Losses arising from the retirement of, and gains or losses arising from disposal of fixed assets which are carried at cost are recognized in the Statement of Profit and Loss.

2.4 Intangible assets

Intangible assets are recognized if they are separately identifiable and the Company controls the future economic benefits arising out of them. All other expenses on intangible items are charged to the Statement of Profit and Loss. Intangible assets are stated at cost less accumulated amortization and impairment.

Amortization of intangible assets is done using the Straight Line Method based on the useful lives as estimated by the management. Amortization is charged on a pro-rata basis for assets purchased/sold during the year. Individual assets costing less than Rs. 5,000 are amortized at the rate of 100% on a pro-rata basis. The management's estimates of useful lives for intangible assets are given below:

Asset Head	Useful Life (years)
Computer Software	6

The rates of depreciation arrived at using the estimate of useful life as stated in Para 2.3 and 2.4 above are equal to or higher than the rates prescribed by the Companies Act, 1956.



2.5 Impairment of tangible and intangible assets

The management periodically assesses using external and internal sources, whether there is an indication that an asset may be impaired. Impairment occurs where the carrying value exceeds the present value of future cash flows expected to arise from the continuing use of the asset and its eventual disposal. The impairment loss to be expensed is determined as the excess of the carrying amount over the higher of the asset's net sales price or present value as determined above.

2.6 Leases

As a lessee:

Assets taken under leases, where the Company assumes substantially all the risks and rewards of ownership are classified as finance leases. Such assets are capitalized at the inception of the lease at the lower of fair value or the present value of minimum lease payments and a liability is created for an equivalent amount. Each lease rental paid is allocated between the liability and the interest cost, so as to obtain a constant periodic rate of interest on outstanding liability for each period.

Assets taken on leases where significant risks and rewards of ownership are retained by the lessor are classified as operating leases. Lease rentals are charged to the Statement of Profit and Loss on a straight line basis over the lease term.

2.7 Taxes on Income

Tax on income for the current period is determined on the basis of taxable income and tax credits computed in accordance with the provisions of the Income Tax Act, 1961, and based on the expected outcome of the assessment.

Deferred tax is recognized on timing differences between the accounting income and the taxable income for the year and quantified using the tax rates and laws substantially enacted as on the Balance Sheet date.

Deferred tax assets in respect of unabsorbed depreciation/brought forward losses are recognized to the extent there is virtual certainty that sufficient future taxable income will be available against which such deferred tax assets can be realized.

2.8 Revenue Recognition

Advertisement revenue from broadcasting is recognized net of agency commissions when the advertisements are displayed.

Revenue from services provided is recognized when persuasive evidence of an arrangement exists; the consideration is fixed or determinable; and it is reasonable to expect ultimate collection. Such revenues are recognized as the services are provided.

Subscription Revenue from direct-to-home satellite operators and other distributors for the right to distribute the channels is recognized when the service has been provided as per the terms of the contract.

Interest Income is recognized on a proportion of time basis taking into account the principal outstanding and the rate applicable.

Revenues from production arrangements are recognized when the contract period begins and the programming is available for telecast pursuant to the terms of the agreement. Typically the milestone is reached when the finished product has been delivered to or made available and accepted by the customer.

2.9 Investments

Investments that are readily realizable and are intended to be held for not more than one year from the date, on which such investments are made, are classified as current investments. All other investments are classified as long term investments. Current investments are carried at cost or fair value, whichever is lower. Long-term investments are carried at cost. However, provision for diminution is made to recognize a decline, other than temporary, in the value of the investments, such reduction being determined and made for each investment individually.

2.10 Inventories

Inventories related to commissioned programs are stated at the lower of cost (net of amortization) and net realizable value.

Programs which are of current or topical in nature are entirely amortized on first exploitation.

Production costs for programs commissioned by the Company are charged to expense over the estimated useful life based upon expected future cash flows. Accordingly, the revenue estimates and planned usage are reviewed periodically and the assumption revised, if necessary and write-downs to fair value are accounted for, where required.

Program licenses generally have fixed terms, which limit the number of times a program can be aired and require payments over the terms of the licenses. Licensed program assets and liabilities are recorded when the programs become available for broadcast. Program licenses are amortized based upon expected cash flows over the term of the license agreement.

Stores and Spares

Stores and spares consist of blank videotapes and equipment spare parts and are valued at the lower of cost or net realizable value. Cost is measured on a First In First Out (FIFO) basis.

VHS Tapes

VHS tapes, other than Betacam and DVC video tapes, are charged off as expense in the books at the time of their purchase. Betacam and DVC videotapes are charged off on issue to production.

2.11 Foreign currency transaction

Transactions in foreign currency are recorded at the rates of exchange in force at the time the transactions are effected. All monetary assets and liabilities denominated in foreign currency are restated at the year-end exchange rate. All non-monetary assets and liabilities are stated at the rates prevailing on the date of the transaction.

Gains / (losses) arising out of fluctuations in the exchange rates are recognized as income/expense in the period in which they arise.



2.12 Retirement and other employee benefits

Short-term employee benefits are recognized as an expense at the undiscounted amount in the Statement of Profit and Loss of the year in which the related service is rendered.

Post employment and other long term employee benefits: The Company's contribution to State Provident Fund is charged to the Statement of Profit and Loss. The Company provides for long term defined benefit schemes of gratuity on the basis of actuarial valuation on the Balance Sheet date based on the Projected Unit Credit Method.

2.13 Employee stock compensation cost

The Company calculates the employee stock compensation expense based on the intrinsic value method wherein the excess of fair value of underlying equity shares as on the date of the grant of options/shares over the exercise price of the options/shares given to employees under the Employee Stock Option Scheme/Employee Stock Purchase Scheme of the Company, is recognized as deferred stock compensation expense and is amortized over the vesting period on the basis of generally accepted accounting principles in accordance with the guidelines of Securities and Exchange Board of India.

2.14 Earnings Per Share (EPS)

Basic EPS

The earnings considered in ascertaining the Company's basic EPS comprise the net profit/ (loss) after tax. The number of shares used in computing basic EPS is the weighted average number of shares outstanding during the year.

Diluted EPS

The net profit/ (loss) after tax and the weighted average number of shares outstanding during the year are adjusted for all the effects of dilutive potential equity shares for calculating the diluted EPS.

2.15 Dividend

Dividends on equity shares and the related dividend tax thereon are recorded as a liability on proposal by the Board.

2.16 Barter Transactions

Barter transactions are recognized at the fair value of consideration receivable or payable. When the fair value of the transactions cannot be measured reliably, the revenue/expense is measured at the fair value of the goods/services provided/received adjusted by the amount of cash or cash equivalent transferred.

In the normal course of business, the Company enters into a transaction in which it purchases an asset for business purposes or a service and/or makes an investment in a customer and at the same time negotiates a contract for sale of advertising to the seller of the assets or service, as the case may be. Arrangements though negotiated contemporaneously, may be documented in one or more contracts. The Company's policy for accounting for each transaction negotiated contemporaneously is to record each element of the transaction based on the respective estimated fair values of the assets or services purchased or investments made and the airtime sold. Assets which are acquired in the form of investments are recorded as investments and accounted for accordingly. In determining their fair value, the Company refers to independent appraisals (where available), historical transactions or comparable cash transactions.

2.17 Cash & Cash Equivalents

In the cash flow statement, cash and cash equivalents includes cash in hand, demand deposits with bank, other short-term highly liquid investments with original maturities of three months or less.



3. Share capital	in Rs million	
	As at March 31, 2014	As at March 31, 2013
Authorized		
7,000,000 (Previous Year 7,000,000) Equity Shares of Rs. 10/- each	70.00	70.00
39,500,000 (Previous Year 39,500,000) Preference Shares of Rs. 10/- each	395.00	395.00
Issued, Subscribed and fully paid-up		
6,589,847 (Previous Year 6,589,847) Equity Shares of Rs.10/- each, fully paid up	65.90	65.90
36,608,000 (Previous Year 36,608,000) Non cumulative Compulsorily Convertible Preference Shares of Rs 10/- each, fully paid up	366.08	366.08
Total issued, subscribed and fully paid-up share capital	431.98	431.98

* 6,106,360 (Previous year 6,106,360) Shares of Rs 10 Each, fully paid up being held by NDTV Lifestyle Holdings Limited, the holding company and its nominees

* 241,744 (Previous year 241,744) Shares held by Trustees of NDTV Group Employees Trust

(a) Reconciliation of the shares outstanding at the beginning and at the end of the reporting period

Equity shares	As at		As at	
	March 31, 2014	March 31, 2014	March 31, 2013	March 31, 2013
	No. million	in Rs million	No. million	in Rs million
At the beginning of the year	6.59	65.90	6.59	65.90
Issued during the period				
Outstanding at the end of the year	6.59	65.90	6.59	65.90

(b) Details of shareholders holding more than 5% shares in the Company

Name of the shareholder	As at		As at	
	March 31, 2014	March 31, 2014	March 31, 2013	March 31, 2013
	No. of Shares	% holding in the class	No. of Shares	% holding in the class
Equity shares of INR 10 each fully paid NDTV Lifestyle Holdings Limited	6,106,351	92.66%	6,106,351	92.66%
Non Cumulative Compulsorily Convertible Preference Shares of INR 10 each fully paid NDTV Lifestyle Holdings Limited	3,660,800	100.00%	3,660,800	100.00%

(c) Rights & Restrictions attached to Equity Shares

The Company has one class of equity shares having a par value of Rs 10 per share. Each shareholder is eligible for one vote per share held.

The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting except in case of Interim Dividend. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts in proportion of their shareholding.

(d) Rights & Restrictions attached to Preference Shares

The Preference Shares shall be Non-Cumulative Compulsorily Convertible Preference shares (CCPS). The Preference shares shall carry a flexible coupon rate of 0 to 4% at the sole discretion of the Board of Directors of the Company subject to the condition that it shall be non-cumulative and further that in the event the profit earned is inadequate for distribution, the coupon rate shall be treated as 0% for the relevant year and accordingly the preference shares shall not be eligible for voting rights on grounds of non-payment of dividend.

Subject to prevailing Reserve Bank of India regulations, the Preference Shares shall be compulsorily convertible into equity share(s) at any time within 20 years from the date of issue in one or more tranches at the sole discretion of the Board of Directors of the Company. The conversion of the CCPS into equity share(s) shall be on the basis of such value as determined in accordance with applicable regulations.



4. Reserves and surplus		in Rs million	
	As at March 31, 2014	As at March 31, 2013	
Securities Premium Account			
Opening Balance			
Addition during the year on account of issuance of equity shares	675.87	675.87	
Less: Deferred Employee Stock Compensation	675.87	675.87	
Closing Balance	675.87	670.18	
Surplus/ (deficit) In the Statement of Profit and Loss			
Balance as per last financial statements	(697.96)	(605.08)	
Loss for the year	(160.96)	(92.88)	
Net surplus/(deficit) In the Statement of Profit and Loss	(858.92)	(697.96)	
Total reserves and surplus	(183.05)	(27.78)	

5. Provisions		in Rs million			
	Long Term		Short-term		
	As at March 31, 2014	As at March 31, 2013	As at March 31, 2014	As at March 31, 2013	
Provision for employee benefits					
Provision For gratuity	5.66	6.51	0.21	0.47	
	5.66	6.51	0.21	0.47	
Other provisions					
Provision for fringe benefit tax			0.03	0.03	
Total	5.66	6.51	0.24	0.50	

6. Trade Payable		in Rs million	
	As at March 31, 2014	As at March 31, 2013	
Trade payables ¹	182.84	206.17	
	182.84	206.17	

¹ Includes Rs 102.50 million (Previous Year Rs 123.58 million) payable to New Delhi Television Limited, the Ultimate Holding Company.

7. Other current liabilities		in Rs million	
	As at March 31, 2014	As at March 31, 2013	
Statutory dues payable	5.83	7.77	
Advance from customers	7.95	3.39	
Income received in advance/deferred Income	1.30	2.07	
Employee benefits payable	3.48	8.90	
Book overdraft	-	7.34	
Others*	4.36	7.19	
	22.92	36.66	

* Includes Rs 4.36 million (Previous Year Rs 4.36 million) payable to New Delhi Television Limited, the Ultimate Holding Company.



8. Tangible assets					in Rs million
	Plant and Machinery	Computers	Office Equipments	Vehicles	Total
Cost					
At April 1, 2013	82.62	24.59	2.50	7.65	117.36
Additions during the period	0.05	0.09	0.07	0.05	0.26
Disposals/adjustments during the period	0.04	-	0.03	0.60	0.67
At March 31, 2014	82.63	24.68	2.54	7.10	116.95
Depreciation					
At April 1, 2013	35.03	7.91	1.36	2.53	46.83
Charge for the period	8.37	4.06	0.43	1.25	14.11
Disposals/adjustments during the period	0.01	-	0.02	0.52	0.55
At March 31, 2014	43.39	11.97	1.77	3.26	60.39
Net Block					
At March 31, 2013	47.59	16.68	1.14	5.12	70.53
At March 31, 2014	39.24	12.71	0.77	3.84	56.56

Notes:

1. During the year pursuant to the physical verification, fixed assets having a gross block of Rs 0.02 million (Previous Year Rs 0.06 million) were written off.

9. Intangible assets	in Rs million	
	Computer Software	Total
Gross block		
At April 1, 2013	4.82	4.82
Purchase	0.01	0.01
At March 31, 2014	4.83	4.83
Amortization		
At 1 April 2013	2.47	2.47
Charge for the period	0.67	0.67
At March 31, 2014	3.14	3.14
Net block		
At March 31, 2013	2.35	2.35
At March 31, 2014	1.69	1.69

10. Deferred tax asset (net)	in Rs million	
	As at March 31, 2014	As at March 31, 2013
Deferred tax liability		
Fixed assets: Impact of difference between tax depreciation and depreciation/amortization charged for the financial reporting period.	(2.99)	(3.86)
Deferred tax asset	4.22	2.35
Provision for doubtful debts and advances	1.82	2.16
Provision for gratuity	6.04	4.51
Net Deferred tax asset*	8.09	5.16

*Deferred tax asset has been recognized only to the extent of deferred tax liability on account of prudence of accounting policies (Previous year have been restated for the purpose of comparison)

11. Loans and advances	in Rs million			
	Long Term		Short Term	
	As at March 31, 2014	As at March 31, 2013	As at March 31, 2014	As at March 31, 2013
Security deposit	4.72	4.72	4.72	3.80
Unsecured, considered good	4.72	4.72	4.72	3.80
Advances recoverable in cash or kind			5.03	5.01
Unsecured considered good				
Other loans and advances	8.98	21.86	23.75	0.61
Advance income-tax and tax deducted at source (Net of provision for taxation Rs Nil (Previous year Rs Nil))	-	-	17.83	16.50
Service tax recoverable (Due from Government Authorities)	-	-	3.16	3.25
Prepaid expenses	-	-	1.02	1.00
Advance and imprest to employees*	-	-	-	-
	13.70	26.58	55.51	30.17

*Includes Rs 0.36 million (Previous Year Rs 0.36 million) due from directors.



12. Trade receivables and other assets

12.1 Trade receivables^{1,2}

	in Rs million			
	Non-current		Current	
	As at March 31, 2014	As at March 31, 2013	As at March 31, 2014	As at March 31, 2013
Unsecured, considered good unless stated otherwise				
Outstanding for a period exceeding six months from the date they are due for payment				
Unsecured, considered good			14.73	16.60
Unsecured, considered doubtful			13.66	7.61
Provision for doubtful receivables			28.39	24.21
			(13.66)	(7.61)
Other receivables			14.73	16.60
unsecured, considered good			163.99	203.82
			163.99	203.82
			178.72	220.42

¹Includes Rs 68.73 million(Previous Year Rs 73.26 million) recoverable from New Delhi Television Limited, the Ultimate Holding Company.

²Includes Rs 0.71 million(Previous Year Rs 0.56 million) recoverable from NDTV Lifestyle Holdings Private Limited, the Holding Company.

12.2 Other Current Assets

	in Rs million			
	Non-current		Current	
	As at March 31, 2014	As at March 31, 2013	As at March 31, 2014	As at March 31, 2013
Others				
Interest accrued but not due on fixed deposits	1.41	1.00	0.25	1.03
Margin money deposit - under lien	5.90	5.90	-	-
	7.31	6.90	0.25	1.03

13. Inventories

	in Rs million	
	As at March 31, 2014	As at March 31, 2013
	Video Tapes	1.43
Finished programmes	111.45	153.28
Programmes under production	0.24	4.73
	113.12	158.59

14. Cash and bank balances

	in Rs million			
	Non-current		Current	
	As at March 31, 2014	As at March 31, 2013	As at March 31, 2014	As at March 31, 2013
Cash and cash equivalents				
Balances with banks:				
- Current accounts	-	-	2.87	23.09
- Deposits with original maturity of less than three months	-	-	30.00	63.20
Cash in hand	-	-	0.84	0.75
	-	-	33.71	87.04
Other bank balances				
- Deposits with original maturity for more than 3 months but less than 12 months	-	-	0.02	50.43
- Margin money deposit - under lien	5.90	5.90	-	-
Amount disclosed under current assets (Note 12.2)	(5.90)	(5.90)	-	-
	-	-	33.73	137.47



15. Revenue from operations

	in Rs million	
	For the Year ended	For the Year ended
	March 31, 2014	March 31, 2013
Revenue from operations		
Advertising Revenue	356.81	530.16
Subscription Revenue	103.87	77.16
Shared Services	1.52	0.48
Programme Sales	21.80	54.70
Syndication Income	3.98	8.81
Other Business Income	14.01	10.37
Customer advances written back	0.92	-
Liabilities for operating expenses written back	4.85	23.11
	507.76	704.79

16. Other income

	in Rs million	
	For the Year ended	For the Year ended
	March 31, 2014	March 31, 2013
Interest income on		
-Bank deposits	5.82	13.13
-Others	-	0.49
Miscellaneous Income	4.91	2.22
	10.73	15.84

17. Production Expenses

	in Rs million	
	For the Year ended	For the Year ended
	March 31, 2014	March 31, 2013
Consultancy & Professional Fee	20.54	23.00
Hire Charges	1.81	4.02
Graphic, Music & Editing	0.84	4.49
Video Cassettes	1.41	3.21
Subscription, Footage & News Service	0.53	0.49
Software Expenses	0.06	0.31
Transmission & Uplinking	29.97	21.07
Amortization of Programming Cost	164.71	171.18
Travelling	0.51	4.48
Stores & Spares	0.28	0.07
Other Production	7.63	20.50
	228.29	252.82

18. Employee benefits expense (notes 24 & 25)

	in Rs million	
	For the Year ended	For the Year ended
	March 31, 2014	March 31, 2013
Salary, Wages & Other Benefits	100.32	90.18
Contribution to Provident Fund & Other Funds	5.49	4.99
Incentive	1.71	7.66
Staff Welfare	0.54	0.75
Employee Stock Compensation Expense*	2.84	3.84
	110.90	107.42

*Net of Rs 2.84 million (Previous Year Rs 3.84 million) recovered from New Delhi Television Limited, the Ultimate Holding Company.



19. Operations & Administration Expenses

	in Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Rent	14.06	15.20
Rates and taxes	1.56	0.75
Electricity and water	3.37	3.51
Printing and stationery	0.18	0.21
Postage and courier	0.21	1.01
Books, periodicals and news papers	2.05	2.03
Local conveyance , travelling & taxi hire	10.15	10.12
Business promotion	0.89	1.49
Repair and Maintenance		
- Plant & Machinery	4.52	4.31
- Others	0.04	0.08
Charity and donations	0.00	0.00
Auditors Remuneration*	0.92	0.79
Insurance	3.37	2.57
Communication	5.14	4.80
Vehicle	4.15	3.86
Medical	1.02	1.15
Personnel Security	0.37	0.19
Provision for doubtful debts / advances	6.05	4.42
Bad Debt & doubtful advances written off	1.49	2.54
Less: Adjusted against provision	(0.58)	
Legal, Professional & Consultancy	57.54	48.76
Loss on Sale of Fixed Assets /Asset Written off	0.06	0.03
Foreign Exchange loss - Net	0.06	0.07
Subscription Expenses	4.29	3.01
Miscellaneous Expenses	0.99	1.98
	122.48	112.30

* Payment to Auditor

	in Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
As auditor:		
Audit fee	0.85	0.75
Reimbursement of expenses	0.07	0.04
	0.92	0.79

20. Marketing, Distribution & Promotion Expenses

	in Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Marketing, Distribution & Promotion Expenses	195.90	319.49
Trade Mark / License Fees	5.18	7.21
	201.08	326.70

21. Depreciation and amortization expense

	in Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Depreciation of tangible assets	14.11	13.41
Amortization of intangible assets	0.67	0.79
	14.78	14.20

22. Finance costs

	in Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Interest		
-Others	1.84	0.02
	1.84	0.02



23. Earnings per Equity share (EPS)

The following reflects the profit and share data used in the basic and diluted EPS computations:

In Rs million except per share data

	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Profit / (Loss) attributable to Equity Shareholders	(160.96)	(92.88)
Number of equity shares outstanding at the beginning of the year (Nos.)	6,589,847	6,589,847
Add: Fresh issue of equity shares (No's)	-	-
Number of equity shares outstanding at year end (Nos.)	6,589,847	6,589,847
Weighted average number of Equity Shares outstanding during the year for Basic EPS (Nos.)	6,589,847	6,589,847
Basic Earnings/(Loss) per Equity Share (Rs.)	(24.42)	(14.09)
Diluted Earnings/(Loss) per Equity Share (Rs.)*	(24.42)	(14.09)
Nominal Value per share (Rs)	10	10

* Potential conversion of CCPS into Equity Shares is Anti-Dilutive.

24. Provident Fund

The Company contributed Rs 5.49 million towards provident fund during the year ended March 31, 2014 (Previous Year Rs 4.99 million).

25. Gratuity and other post-employment benefit plans

The Company provides for long term defined benefit schemes of gratuity on the basis of actuarial valuation on the Balance Sheet date based on the Projected Unit Credit Method. The Company

The reconciliation of opening and closing balances of the present value of the defined benefit obligations are as below:

in Rs million

Particulars		For the Year ended March 31, 2014	For the Year ended March 31, 2013	For the Year ended March 31, 2012	For the Year ended March 31, 2011	For the Year ended March 31, 2010
Changes in the Present value of the Obligation:						
Obligations at year beginning		6.98	6.69	6.75	3.91	3.42
Service Cost – Current		0.65	0.85	0.72	0.69	0.52
Service Cost – Past		-	-	-	2.32	-
Interest Cost		0.58	0.56	0.58	0.31	0.26
Actuarial (gain) / loss		(0.84)	(1.02)	(0.49)	(0.13)	(0.13)
Benefit Paid		(1.50)	(0.10)	(0.85)	(0.35)	(0.16)
Obligations at year end		5.87	6.98	6.71	6.75	3.91
Change in plan assets:	II					
Plan assets at year beginning, at fair value						
Expected return on plan assets						
Actuarial gain / (loss)						
Contributions						
Benefits paid						
Plan assets at year end, at fair value						
Reconciliation of present value of the obligation and the fair value of the plan assets:	III					
Present value of the defined benefit obligations at the end of the year		5.87	6.98	6.71	6.75	3.91
Fair value of the plan assets at the end of the year		-	-	-	-	-
Liability recognized in the Balance Sheet		5.87	6.98	6.71	6.75	3.91
Defined benefit obligations cost for the year	IV					
Service Cost – Current		0.65	0.85	0.72	0.69	0.52
Service Cost – Past		-	-	-	2.32	-
Interest Cost		0.58	0.56	0.58	0.31	0.26
Expected return on plan assets		-	-	-	-	-
Actuarial (gain) / loss		(0.84)	(1.02)	(0.49)	(0.13)	(0.13)
Net defined benefit obligations cost		0.39	0.39	0.81	3.19	0.65
Investment details of plan assets	V					
The principal assumptions used in determining post-employment benefit obligations are shown below:	VI					
Discount Rate		9.30%	8.35%	8.57%	7.99%	7.50%
Future salary increases		5.00%	5.00%	5.00%	5.00%	5.00%

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors such as supply and demand factors in the employment market. The demographic assumptions were as per the published rates of "Life Insurance Corporation of India (1994-96) Mortality Table (ultimate), which is considered a standard table.



27. Employee stock option plans

The Board of Directors of NDTV Lifestyle, on May 9, 2008, allotted 483,487 equity shares, fully paid up to the trustees of NDTV Group Employees Trust which would hold such shares on behalf of employees of NDTV Lifestyle and employees of the Company (ultimate parent) hereinafter referred to as beneficiaries as notified from time to time. The Trust Deed provides that if beneficiary employees cease to be an employee before the expiry of the period specified (vesting period), the employee will stand divested of all or part entitled shares on staggered basis.

NDTV Lifestyle is recognizing the excess of the fair value based on independent valuation over the issue price as employee stock compensation expense over the vesting period. Accordingly, an amount of Rs 2.84 million (Previous year Rs 3.84 million) has been charged to the Statement of Profit and Loss during the year.

28. Operating lease: company as lessee

The Company has taken a commercial premises under non-cancellable operating lease. The rental expense for the current year, in respect of operating lease was Rs 8.45 million (Previous Year Rs 5.88 million). The Company has also taken residential/commercial premises on lease which are non-cancellable period. The future minimum lease payments in respect of such leases are as follows:

	In Rs million	
	As at March 31, 2014	As at March 31, 2013
Within one year	8.45	8.45
After one year and not more than five years	22.00	27.88
Total minimum lease payments	30.45	36.33

29. Details of dues to micro and small enterprises as defined under the MSMED Act, 2006

During the year the Company has sought information from its vendors to be able to classify them as Micro, Small and Medium Enterprises under the Micro, Small and Medium Enterprises Development Act, 2006. Based on the responses received from the vendors, the Company has determined that no information is required to be separately disclosed in this respect.

30. CIF Value of Imports

	In Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Capital Goods	-	14.95
Equipments stores and spares	0.37	-
	0.37	14.95

31. Imported and indigenous raw materials, components and spare parts consumed

	In Rs million			
	% of total consumption		% of total consumption	
	Value	Value	Value	Value
	For the Year ended March 31, 2014	For the Year ended March 31, 2014	For the Year ended March 31, 2013	For the Year ended March 31, 2013
Tapes				
Indigenous	100	1.14	98	2.63
Imported	-	-	2	0.06
	100	1.14	100	2.69

32.(a) Earnings in foreign currency (accrual basis)

	In Rs million	
	For the Year ended March 31, 2014	For the Year ended March 31, 2013
Syndication income	2.00	7.11
Advertisement revenue	7.87	10.04
Other miscellaneous revenue	4.56	-
	14.43	17.15

32(b). Unhedged foreign currency exposure

The foreign currency exposures that are not hedged by a derivative instrument or otherwise are as follows:

	(in Rs million)					
	For the Year ended March 31,					
	2014			2013		
Amount in Foreign Currency	Exchange Rate	INR Equivalent	Amount in Foreign Currency	Exchange Rate	INR Equivalent	
Receivables						
USD	0.03	60.10	1.81	0.05	54.39	2.66
	0.03	60.10	1.81	0.05	54.39	2.66



33. Expenditure in foreign currency (accrual basis)

in Rs million

For The Year Ended March 31,	For the Year ended	
	March 31, 2014	March 31, 2013
Consultancy Fee	3.65	0.90
License Fees	9.08	2.12
Travelling	2.72	4.55
Others	2.20	2.56
	17.65	10.13

34. Capital and other commitments

Estimated amount of contracts remaining to be executed on capital account, not provided for (net of capital advances) is Rs Nil (Previous Year Rs Nil).

35. Contingent Liabilities

Contingent liabilities not provided for in respect of bank guarantees Rs 5.90 million(Previous year Rs 5.90 million).These have been issued in the ordinary course of business.

36. Going Concern

Considering the approved business plans, projected cash flows and on the basis of the operational and financial support letter received from NDTV Lifestyle Holdings Limited to assist the company in meeting its liabilities as and when they fall due, the Company is confident of its ability to continue operations for the foreseeable future and accordingly the accounts have been prepared on a going concern basis.

37. Segment Information


The Company operates in the single primary segment of television media and accordingly, there is no separate reportable segment.

38. Previous year figures

Previous year figures have been reclassified to conform to current year classification.

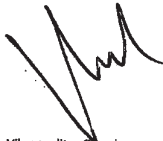
As per our report of even date

For Price Waterhouse
Chartered Accountants
Firm Registration No : 301112E



Anupam Dhawan
Partner
Membership Number 084451
Place : New Delhi

Date: May 06, 2014

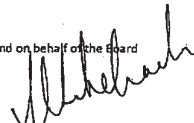


Vikramaditya Chandra
Group Chief Executive Officer and Director



Saurav Banerjee
Group Chief Financial Officer
PLACE - BOSTON, USA

For and on behalf of the Board



Smeeta Chakrabarti
Chief Executive Officer and Director



Vandana Luthra
Company Secretary