

AUSTRALIAN RUGBY UNION

ANNUAL REPORT

2010



WALLABIES TEST MATCH PARTNERS



SUPER 14 PARTNERS



2010 OFFICIAL SUPPLIERS



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COVER IMAGES: The Qantas Wallabies celebrate their historic win over the All Blacks in Hong Kong on the back of record participation numbers



OFFICE BEARERS

PATRON

Her Excellency Ms Quentin Bryce AC
Governor General of the
Commonwealth of Australia

PRESIDENT

Mr R Graham

CHAIRMAN

Mr P McGrath

VICE PRESIDENT

Mr D Crombie

MANAGING DIRECTOR AND CHIEF EXECUTIVE OFFICER

Mr J O'Neill AO

LIFE MEMBERS

Mr JG Bain OAM, Mr CW Blunt BE*,
Mr EAN Byrne AM, Mr JD Brockhoff
OAM, Mr PL Harry, AM, Mr AF Henry*,
Mr LJ Howard OAM, Mr JH Lord MBE*,
Mr RW Meagher*, Dr J Moulton OAM,
Mr GW Ramsden*, Sir N Shehadie AC
OBE, Mr RI Templeton MBE*,
Dr IR Vanderfield OBE*

[* deceased]

ARU BOARD

Mr M Brown, Mr M Connors, Gen. P
Cosgrove AC MC (resigned 14 April 2010),
Mr J Eales AM (appointed 15 April 2010),
Mr M Hawker, Mr R Lee, Mr P McGrath,
Mr J O'Neill AO, Mr D McGruther OBE

DELEGATES

Australian Capital Territory

Mr S Hammond

New South Wales

Mr E Zemancheff, Mr B Worboys,
Mr P Timmins, Mr J Spana, Mr C Birch

Northern Territory

Mr V Kelly

Queensland

Mr R McCall, Mr R Williams, Mr S Wilson

South Australia

Mr W Bell

Tasmania

Mr M Playle

Victoria

Mr T North

Western Australia

Mr G Stooke OAM

NON VOTING DELEGATES

Australian Barbarians Rugby Union

Mr P Johnston

Australian Junior

Rugby Football Union

Mr T Reddy

Australian Schools

Rugby Football Union

Brother RJ Wallace AM

Australian Services Rugby Union

Commodore Roger Boyce

Australian Universities Rugby Union

Mr T Walsh

Australian Women's Rugby

Ms J Forno

Classic Wallabies

Mr S Poidevin

New South Wales Country

Rugby Union

Mr B Worboys

IRB REPRESENTATIVES

Mr P McGrath, Mr J O'Neill AO

SANZAR REPRESENTATIVES

Mr P McGrath, Mr J O'Neill AO

AUDITORS

KPMG

VISION FOR AUSTRALIAN RUGBY

FOR Australia to be a real and respected world power in Rugby on an ongoing basis, displaying innovation, integrity, professionalism and teamwork, through Australian Rugby:

- Developing substantially more mass entertainment presence domestically and internationally;
- A large increase in the playing population;
- A much bigger participation base and with Rugby to be a major influence in developing the values and ability of youth.



2010 MILESTONES

The events that mattered

JANUARY TO DECEMBER

JANUARY 4: ARU announces foreign player concessions for the Melbourne Rebels, allowing the fifth Australian Super Rugby team to recruit up to 10 players for their entry to the competition in 2011.

FEBRUARY 5: Qantas Wallabies flanker George Smith – one of only four Australians to have reached the milestone of 100 Tests – announces his retirement from international Rugby and is released from his ARU and Brumbies contract at the end of the Super 14 season.

FEBRUARY 16: Australian Rugby Union announces participation figures for 2009 with an unprecedented number of players registered at the senior and junior club levels. The total number of players involved in the game on a regular basis across Australia is also at an all-time high.

MARCH 21: Australia defeats Fiji in quarter finals of the Adelaide Sevens before falling to Samoa in the semi-finals at the IRB Sevens World Series event.

MARCH 31: Stirling Mortlock re-commits to Australian Rugby and signs with Melbourne Rebels in the expanded Super Rugby competition.

APRIL 9: Wycliff Palu re-signs with Australian Rugby for two years.

APRIL 15: John Eales, a dual Rugby World Cup winner and captain of the Wallabies' triumphant campaign for the William Webb Ellis Cup in 1999, is appointed to ARU Board.

APRIL 22: A new and improved SANZAR broadcasting agreement for 2011-2015 is announced. The agreements involving the Australian, New Zealand and South African national bodies across their own territories and the UK will deliver \$US437 million compared to \$US323 million under the five-year deal that ran 2006-2010.

APRIL 27: David Pocock re-signs with Australian Rugby until the end of the 2012 season.

MAY 18: Seven celebrated players who

left indelible impressions on Australian Rugby were inducted as ARU Classic Wallabies Statesmen – David Brockhoff, Peter Johnson, John Brass, Greg Cornelsen, Roger Gould, Jason Little, David Wilson.

MAY 19: ARU welcomes a new and valued commercial partner in luxury vehicle manufacturer Lexus.

MAY 24: Australia topple defending champions South Africa 19-14 in a thrilling final at Twickenham to win the London Sevens and claim their first Cup title on the IRB Sevens World Series circuit since 2002.

MAY 26: Quade Cooper is named the 2010 Super Rugby player of the year in Australia.

MAY 28: ARU announces a four-year partnership agreement with compression garment manufacturer SKINS.

MAY 31: Australian Sevens team reaches second successive championship final on IRB Sevens World Series circuit, but falls to Samoa in the decider in Edinburgh.

JUNE 3: Benn Robinson re-signs with Australian Rugby until end of 2013.

JUNE 5: Qantas Wallabies open domestic Test season with 49-3 victory over Fiji in Canberra.

JUNE 5: Qantas Wallabies Captain, Rocky Elsom, becomes the 31st Wallaby to play 50 Tests during the Australian's 46 point win over Fiji in Canberra.

JUNE 7: Wallaroos captain Cheryl Soon guides Sydney to victory in 2010 National Women's Rugby Championship after defeating Queensland 19-10.

JUNE 12: Qantas Wallabies defeat England 27-17 at Subiaco Oval in the first of two Cook Cup Tests against England.

JUNE 19: England upset the Qantas Wallabies in Sydney 21-20.

JUNE 19: Qantas Wallabies Flanker Mark Chisholm became the 32nd Wallaby and

only the fifth second-rower to play 50 Tests for Australia when he came off the bench during the Qantas Wallabies Test against England at ANZ stadium in Sydney.

JUNE 22: The Australian Under 20s advance to the final of the IRB Junior World Championship in Argentina for the first time, but are overrun in the title decider 62-17 by New Zealand.

JUNE 26: Qantas Wallabies back in the winner's circle with a 22-15 victory over Ireland at Suncorp Stadium.

JUNE 29: Former rugby league international Luke Rooney signs a two-year deal with Australian Rugby and joins Melbourne Rebels.

JULY 11: Queensland II defeat NSW II 19-15 in the final of the Australian Schools National Championships in Brisbane.

JULY 18: 1984 Grand Slam winning skipper Andrew Slack inducted into Wallaby Hall of Fame. Other inductees in 2010 are Trevor Allan and AC 'Johnnie' Wallace.

JULY 24: Qantas Wallabies open their Tri Nations campaign with a 30-13 win over the Springboks in Brisbane.

JULY 24: Seven Qantas Wallabies made their Tri Nations debut against the Springboks in Brisbane. It was the first time that centre Rob Horne, flyhalf Quade Cooper, prop Salesi Ma'afu, hooker Saia Faingaa and replacements Ben McCalman, Rob Simmons and James Slipper had played in a Tri Nations Test.

JULY 24: Drew Mitchell becomes the 19th Australian player to crack 100 Test points after touching down against the Springboks at Suncorp Stadium.

JULY 31: The All Blacks strike first in the Bledisloe Cup series with a 49-28 win over the Qantas Wallabies in Melbourne.

JULY 31: Anthony and Saia Faingaa become just the third set of twins and the 40th set of brothers to appear for

the Qantas Wallabies in a Test match.

AUGUST 7: The All Blacks make it two victories in as many weeks over the Qantas Wallabies, this time with a 20-10 result in Christchurch.

AUGUST 7: Nathan Sharpe becomes the most capped Wallaby lock in history when he appeared for the 85th time against the All Blacks in Christchurch. The record was previously held by former Qantas Wallabies captain John Eales.

AUGUST 9: Southern Queensland score a 27-15 victory over Northern Queensland in the final of the National Indigenous U16 Championships.

AUGUST 28: Springboks defeat Qantas Wallabies 44-31 in Pretoria.

SEPTEMBER 4: Qantas Wallabies win on the high veldt in South Africa for the first time in 47 years with a 41-39 victory at Bloemfontein. Kurtley Beale kicks a long range penalty near the halfway line to decide the match.

SEPTEMBER 4: Qantas Wallabies Stephen Moore and Drew Mitchell become the 33rd and 34th Australians to appear in 50 Tests during their historic win against South Africa on the high veldt.

SEPTEMBER 6: The Wallaroos record their best ever finish at a Women's Rugby World Cup after beating France 22-8 to claim third place in London. The Australians lost their semi-final 15-0 to England.

SEPTEMBER 8: Australian Schoolboys thump Samoa Schools 52-10 in Sydney.

SEPTEMBER 10: Quade Cooper signs with Australian Rugby for 2011.

SEPTEMBER 11: Australian Schoolboys down Fiji Schools 40-0 in the Bledisloe Cup curtain raiser in Sydney.

SEPTEMBER 11: Qantas Wallabies suffer a heartbreaking one-point loss against the All Blacks in Sydney, going down 23-22.

SEPTEMBER 25: Australian Schoolboys defeat Samoa Schools 47-25 in Apia.

OCTOBER 1: Sydney Juniors win the National Under 16s Championships, defeating Queensland White 33-21 in the final in Sydney.

OCTOBER 2: Australian Schoolboys defeat Tongan Schools 22-3 in Auckland.

OCTOBER 6: Australian Schoolboys defeated 30-21 by New Zealand Schools in Dunedin.

OCTOBER 12: The Australian Sevens team records its best ever performance at a Commonwealth Games, taking silver in Delhi. The Australians go down narrowly 24-17 to New Zealand in the final.

OCTOBER 21: Flanker David Pocock carries off the awards double in Sydney – winning the John Eales Medal in a landslide victory and also topping the public poll to be crowned Australia's Choice – 2010 Qantas Wallaby of the Year.

OCTOBER 30: James O'Connor lands a sideline conversion at the end of the game to deliver the Qantas Wallabies their first win over New Zealand in two years – 26-24 in Hong Kong.

NOVEMBER 6: Qantas Wallabies open the European leg of their Spring Tour with a 25-16 win over Wales.

NOVEMBER 9: Qantas Wallabies beat Leicester 26-15 in a mid-week clash.

NOVEMBER 13: England enjoy a second victory over Australia in 2010, winning 35-18 at Twickenham.

NOVEMBER 16: The Qantas Wallabies are upset 15-6 in a midweek clash against Munster in Limerick.

NOVEMBER 20: Qantas Wallabies down Italy 32-14 in Florence.

NOVEMBER 20: Qantas Wallabies



Adam Ashley-Cooper becomes the 35th Australian to notch up 50 Test caps during the Australian's 18 point win over the Italians in Florence.

NOVEMBER 20: Pat McCabe became the 847th player to represent Australia in Test Matches when he debuted for the Qantas Wallabies against Italy in Florence.

NOVEMBER 27: Qantas Wallabies end their season in record-breaking style, running in six second-half tries to defeat France 59-16.

NOVEMBER 27: Scott Higginbotham became the 848th player to represent Australia in Test Matches when he debuted for the Qantas Wallabies against France in Paris.

NOVEMBER 27: James O'Connor becomes the 20th Australian player to surpass 100 Test points during The Qantas Wallabies record 43 point win against the Les Bleus in Paris.

DECEMBER 5: Eventual champions England defeat Australia 24-21 in the quarter-finals of the IRB Sevens World Series event in Dubai.

OFF THE FIELD

Chairman's Report Peter McGrath

IT GIVES me great pleasure to provide my report for the year ended 31 December 2010 on behalf of the Board.

Last year I welcomed Dick McGruther and Michael Hawker to the Board and this year I have the pleasure of welcoming John Eales after his election at the Annual General Meeting in April. John needs no introduction and his experience as a Wallaby and a Wallabies captain in the not too distant past has added some real value to the composition of the Board.

To Peter Cosgrove who stepped down from the Board prior to the April AGM, I would like to pass on my sincere thanks for his three years as an ARU Director. He joined the Board in 2007 in what were difficult circumstances at the time and his contribution and counsel over the past three years has been very valuable to me personally and the Board in general.

In my 2008 report I referred to the Strategic Imperatives that were developed by the Board in conjunction with the senior Management earlier that year. In 2009 I reported the outcomes of the SANZAR review and in particular the continuation of the joint venture, the expanded Super Rugby competition and the associated Broadcast negotiations.

2010 was no different in relation

to strategic outcomes by the Board.

Under the auspices of the Strategic Imperatives developed in 2008 and armed with financial forecasts for the next five years, the Board created a number of Transformational Initiatives at its two-day workshop in April. These initiatives have been shared with many of the Member Unions with the primary outcome resulting in the creation of product groups within the Union and a re-organisation at Management level to suit the new structure. The three product groups identified were the Wallabies, Super Rugby and Sevens with the latter product a result of the need to maximise the opportunities for Sevens following the decision in 2009 to include Sevens in the Olympics for 2016 and 2020.

During the year, two ARU/Super Rugby Chairmen and CEOs meetings were held while, in addition, John O'Neill and his team provided presentations to the Boards of those bodies regarding the progress we are making with the Strategic Imperatives and to outline the difficult financial environment in which the ARU and the State Unions have to operate.

A further presentation by the CEO was given at the Rugby Union Players Association's planning session held in



early December. This presentation was part of the information flow between ARU and RUPA in the lead up to the negotiation of the Collective Bargaining Agreement with the Professional Players to be conducted in early 2011.

John O'Neill and I are the ARU representatives on both the SANZAR Executive Committee and the IRB Council plus I am the ARU appointee on the IRB Exco. John is a member of the IRB Rugby Committee and I am also on the IRB Audit and Risk Committee. All of these bodies meet regularly and there have been a number of critical issues affecting the ARU as part of the agenda of these groups. From an IRB perspective the most critical issue this year was the 2011 Financial Compensation to the Tier 1 Unions as a result of RWC 2011 in New Zealand. Much has already been said and written about the financial impact on the ARU in 2011 as a result of the staging and timing of the RWC 2011 and I am pleased to report that the ARU, along with the other nine Tier 1 Unions will receive an additional £1m in 2011 from the IRB as a form of compensation. Clearly our target was for more as this level does not in any way cover the losses expected in 2011. It was also clear that it was the ARU which took the lead in the process and without its hard work and persistence there would not have been the result as achieved. In addition a conference will be held in May 2011 to review the economics of the game including the RWC model and the level of capital reserves required by the IRB.

From a SANZAR perspective, other than the finalisation of the Broadcast contracts in the key markets of Australia and New Zealand (South Africa completed in 2009), the next major achievement was the agreement to establish a separate SANZAR administration to be based in Sydney. Greg Peters (formerly from the NZRU and Wellington Rugby Union) has been appointed as the first CEO and the new organisation and will commence

operations in January 2011. With the advent of an expanded Super Rugby competition, a new Four Nations Test Series and the need to grow the SANZAR brand internationally the appointment of a dedicated administration has been well overdue. We wish Greg and his new team all the best in this regard.

2010 also saw the establishment of the Super Rugby Conference Commission which is a Committee of the Board. The Commission met on several occasions in preparation for the Super Rugby season and will continue to provide its constituent members with more of the day to day control of the Australian Conference of Super Rugby.

The President's and other reports will discuss more about the National Team performances in 2010, particularly the Wallabies. However I would like to add that the Board was thrilled with the results this year not only from the Wallabies but also the Sevens team, women at the Women's Rugby World Cup and the Under 20s. Although we would all prefer more trophies in the cabinet we are confident that the time is not far

away. For the Wallabies, the Board has every confidence in Head Coach Robbie Deans, his support staff and players in their endeavours in what is an extremely important year for Australian Rugby in 2011. We wish them all the best for 2011 in the one-off Test against Samoa, the Tri Nations and then in September and October the ultimate test, RWC 2011 in New Zealand.

In conclusion, I would first like to wish the Super Rugby teams the best of luck for the new and expanded Super Rugby competition in 2011 with the introduction of an Australian Conference which will likewise provide an increased level of local matches.

Secondly, I would like to thank John O'Neill, his Management team and staff for their hard work in a difficult and challenging environment.

Finally to the Board, I provide my sincere thanks for their support and hard work during the year. Rest assured that the Board is fully committed to meeting the challenges in the years ahead and working collectively with the stakeholders to ensure Rugby continues to grow and prosper.

Although we would all prefer more trophies in the cabinet we are confident that the time is not far away."



OFF THE FIELD

Managing Director & CEO's report John O'Neill AO

AUSTRALIAN Rugby ended 2010 in a position to contend that both on and off the field there is justification to look to the future with optimism. The Qantas Wallabies, despite bouts of inconsistency that tend to surface from a team building towards its peak, finished the year at No.2 on the International Rugby Board rankings.

Under the guidance of Robbie Deans, the Wallabies won at altitude in South Africa for the first time in 47 years.

They beat the All Blacks in Hong Kong to end a 10-match losing streak against our greatest rivals. Their final Test in November also delivered a record-breaking win over France.

Heading into the Rugby World Cup in New Zealand in 2011, the Wallabies continue to develop under Deans, a man who has boldly reshaped the personnel and culture of our national team.

While Deans has engineered significant change, transformation has also been an off field priority.

In 2008, ARU announced a series of Strategic Imperatives including:

- Dramatic transformation of Super Rugby,
- Significant gains in participation,
- Gain a valuable share of Rugby economies outside Australia; and
- Bring private investment into the professional part of the game.

Throughout 2009 these Strategic Imperatives were progressed through:

- Confirmation of Super Rugby expansion with a new format and Melbourne as the fifth team,
- Record participation numbers across Junior and Senior clubs,
- A Bledisloe Cup Test staged in Japan; and
- The Melbourne Rebels confirmed as a privately owned Super Rugby franchise.

The successful delivery on a range of Strategic Imperatives led to ARU detailing in April 2010 the next phase in its vision to provide a robust and sustainable foundation for the future.

A list of Transformational Initiatives was adopted. They included:

- Reducing the costs of the business,
- Enthusiasing our customers on and off the field,
- Using Sevens to strengthen Australian Rugby,
- Introducing an Australian Super Rugby Conference Commission with significant input from the five Australian teams,

- Continuing our engagement with Asia,
- Moving to more effectively commercialise properties within the game; and
- Adapt management structures.

I am pleased to report that by year end we were again making significant progress.

ARU underwent a significant structural change during the year to now operate under three primary lines of business - the Wallabies, Super Rugby and Sevens.

The emphasis on these major pillars of our game, along with High Performance and Community Rugby, ensures an even sharper focus on delivering sustainable and viable programs.

An increased importance for Sevens is both justified and necessary.

The modified form of the game is now an Olympic sport, and there is a raft of advantages that come with the status.

As a business we need to be in position to seize the moment through the development of Sevens strategies that will have us well equipped to ride the growing wave of popularity for Rugby's shortened format.

Commercialising aspects of Sevens and allowing tightly-controlled private investment will allow us to maximise the potential of the game leading into its Olympic return at Rio in 2016.

There is no denying the importance of attracting outside funding to our game.

For Rugby to compete in an Australian marketplace more competitive than any in the world through the presence of four football codes, we need to continue evolving as a sport and as a business.

Further to the financial front, I am pleased to record that ARU returned a surplus of \$1.07 million for the year ended 31 December 2010 after allocations to Member Unions of \$6.1 million.

This figure was substantially above the small surplus originally forecast in the 2010 Budget and increased ARU's capital reserves to \$22.8 million.

Revenue was up 6% on 2009, with gate takings, hospitality and sponsorship all providing better than forecast returns.

The most satisfying outcome from a business perspective, however, is the top-line number - the overall surplus.

Over the past three years ARU has out of necessity been determined to rebuild capital reserves.

Through 2008, 2009 and 2010



the organisation has returned an accumulated surplus of \$1.5 million after allocations to Member Unions.

This compares to the 2004-2007 period, where ARU returned an accumulated deficit of \$22.48 million after allocations to Member Unions and the funding of Rugby World Cup legacy projects.

To further highlight the prioritisation of fiscal responsibility, overall employment costs for the organisation in 2010 were down almost 20 percent, and almost 25 percent in real terms, compared to 2006.

Another favourable outcome - and a vital element to the ongoing stability and prosperity of the game - was the announcement in April 2010 of the new SANZAR broadcasting agreement for the five year period from 2011 to 2015.

Agreements involving the Australian, New Zealand and South African national bodies across their own territories and the UK alone will deliver SANZAR \$US437 million. The previous five-year deal from 2006 to 2010 realised \$US323 million.

Additional rights have been secured in other international territories including France, Japan, the Americas, and the broader Asian and European markets.

Fox Sports, a long-term and important supporter of Australian Rugby, has again secured the Australian rights for Super Rugby and Test matches played in Australia, New Zealand and South Africa over the five-year period.

The Nine Network emerged as the new free-to-air rights holder, finalising a deal with Fox Sports to simulcast the Qantas Wallabies June Tests and Tri Nations matches. Nine was also committed to broadcasting a one-hour weekly Super Rugby highlights program.

The most important element in all this is that the broadcasters embraced the expansion plans for Super Rugby that will be hugely important to the future health of Australian Rugby.

There is no doubt the increased value attached to the new rights agreements represents a significant vote of confidence from the broadcasters for Rugby.

The expansion of Super Rugby under the SANZAR Joint Venture ensures the June Test match window in each of our three countries will fall during the competition in non-World Cup years from 2012.

However, rather than creating anxiety, the opportunity of playing international matches against inbound visitors from Europe with Super Rugby either side of those tours has been embraced as a significant opportunity.

This is the result of a key initiative driven by the SANZAR countries and endorsed by the International Rugby Board - to make the June Tests more worthwhile and marketable, and to generate more enthusiasm among our domestic fan bases.

The IRB through the International Match Schedule has agreed on what effectively is a return to the "traditional" tour, where a European country will travel to one of the SANZAR nations for a three-Test series.

Importantly, this also opens the door to midweek matches for the touring team, enabling the host country to build momentum and interest throughout the visit. In 2012, Australia will host Wales for three Tests and the Welsh will, potentially, also play midweek matches against Super Rugby teams.

The IRB has also welcomed SANZAR's plans to include Argentina and expand the Tri Nations from three countries to four from 2012. Funding assistance from the IRB will coincide with the Pumas entry to a regular international series of the highest quality.

Argentina is also working determinedly to ensure the country's best players are available as per the conditions of their entry to the new four-nation competition.

During 2010 there was also debate at IRB level - again initiated by ARU - around the financial impact Rugby World Cup 2011 will have on National Unions and their collective bottom lines in the year of the game's showpiece event.

Research indicated that the 10 Tier One Unions would forfeit around \$74.8 million (48 million pounds) due to the closure of the June and November Test windows either side of the Rugby World Cup in New Zealand.

ARU estimates it alone will forgo some \$16 million in net revenue.

The Rugby World Cup is the game's jewel in the crown, yet the major contributors to the success of the tournament are being asked to absorb the serious financial downturns that affect them domestically as a result of the event being staged.

The 10 Tier One Unions sought financial compensation.

It was hoped that figure would reach \$37.4 million.

IRB agreed to \$15.8 million (10 million pounds). While not an optimal outcome, it was certainly a preferable result to receiving no compensation - as would have occurred if the issue had not been tabled.

Returning to the domestic scene, there were other significant results across the ARU business, including the hugely satisfying result that participation numbers for 2010 reached an all-time high.

There were an unprecedented number of players registered at Junior and Senior levels and total participation exceeded 200,000 for the first time in our history.

Highlights of the participation census included:

- The total player base stood at an all time high 209,571,
- Seniors were at a record 40,292,
- Juniors were at a record 47,474,
- Regular Rugby Players were at a record 132,471; and
- Overall numbers were up 8.8% on 2009 with an additional 16,990 players registered.

Additionally, a record 88,000 school children also "sampled" the game in 2010 through development programs, which was an increase of 33% on 2009. These are excluded from the total figure as they are not in a competition.

As mentioned at the outset of my report, there was also reason to be optimistic about our future at the highest levels of the game.

The Wallabies returned a 60% winning strike rate for the year - not where we require it to be but with some notable factors rolled into those numbers.

The away Test record was 5 wins from 8 matches for a 62.5% return.

This was Australia's best away record since the 80% recorded in 2000 when the Wallabies won both the Tri Nations and Bledisloe Cup silverware.

The home Test record of 4 wins from 7 matches included two desperately unlucky one-point losses in Sydney - one to the All Blacks and another to England. The Wallabies also won 3 from 7 matches against the All Blacks and Springboks compared to 1 from 7 matches in 2009.

The Australian Men's Sevens team is also deserving of recognition for their renaissance in 2010.

They won a silver medal at the Commonwealth Games in Delhi, their best performance since Sevens first entered Commonwealth competition in 1998.

With Michael O'Connor again enhancing his reputation as a coach at the international level, the Australian Sevens team also finished third on the IRB Sevens World Series standings after the

... both on and off the field there is justification to look to the future with optimism."

eight legs of the competition.

This was Australia's best result on the increasingly competitive Sevens circuit since the 2000-2001 season.

A victory at the London Sevens - Australia's first on the IRB circuit in eight years - was further reward for the hard work and commitment of a dedicated band of young Rugby players.

The Australian Women's team also brought great credit to themselves and the game in this country for a second year running.

In 2009, Australia won the IRB Women's Sevens World Cup.

In 2010, the Wallaroos contested the Women's Rugby World Cup for the 15-a-side format and achieved a best ever result.

Reaching the semi finals, the Wallaroos were beaten by England and went into a third place playoff against France. Australia won 22-8.

It would also be remiss not to recognise the achievements of our leading Women's referee Sarah Corrigan, who was accorded the honour of officiating at the tournament.

The Australian Under 20s team, coached by David Nucifora, also enjoyed a milestone achievement at the Junior World Championships in Argentina.

They reached the final for the first time in the tournament's history, before going down to an outstanding New Zealand side in the decider.

In closing, my sincere thanks go to the ARU Management team for their significant contributions. To the Chairman Peter McGrath and the ARU Board, I extend my appreciation for the support, guidance and strength shown.

To all those who work at ARU and related bodies, I would like to offer a special thank you.

Those sentiments are also extended to the selfless volunteers who serve our game so willingly and tirelessly across the year.

OFF THE FIELD

President's Report Ron Graham

THE 2010 season ended with a triumphant performance from the Qantas Wallabies and embedded across the game the highest of expectations for our team as we head into a Rugby World Cup year.

The performance at Stade de France on November 27 was wonderful, and a poignant reminder of how young teams, when they start to reach full blossom, are capable of playing exhilarating Rugby with the verve and enthusiasm that youth always brings.

A 59-16 thrashing of France, the European champions, was breathtaking in its clinical execution as the Qantas Wallabies collected six second half tries.

Combined with the 26-24 victory over the All Blacks in Hong Kong on October 30 and a win earlier in the season over South Africa in Bloemfontein - the first result over the Springboks on the high veldt in 47 years - has set a tone of anticipation moving into 2011.

At the outset of the international season there was, as in 2009, an element of inconsistency in the Test team's performances.

A 49-3 victory over Fiji in Canberra on June 5 was followed by a 27-17 win over England in Perth in the first game of a two-Test series.

Unfortunately, the following week, the Qantas Wallabies fell to a one-point loss, 21-20 in Sydney.

The inbound Test program across the four weeks of June was completed seven days later in Brisbane when Australia accounted for Ireland 22-15.

The Tri Nations series opened with further promise. The Springboks were

crushed in Brisbane, with the Qantas Wallabies securing a 30-13 win.

However, a week later in Melbourne and in front of a passionate crowd hoping to see the tables turned on the All Blacks, the night was one of anguish. The New Zealanders, unchallenged at the top of the IRB world rankings, won 49-28.

On August 7, in their third Tri Nations Test in as many weeks, the Australians again fell to the All Blacks, this time 20-10 in Christchurch.

There were two matches against the Springboks in South Africa to follow and it could so easily have been dual milestones to savour.

Australia had not won at altitude since 1963, but in the first Test in Pretoria, the Qantas Wallabies for a large period of the match appeared set to end the hoodoo.

Despite some scintillating first half play, and some truly memorable tries, they were unable to hold off a fast finishing Springboks side. South Africa won 44-31.

The following week in Bloemfontein the Qantas Wallabies again made the early running and again were in danger of being run down. However, Kurtley Beale landed the kick of a lifetime to see the Qantas Wallabies home 41-39.

The prospect of reigniting momentum existed when the All Blacks arrived for a third Bledisloe Cup showdown in Sydney on September 11.

Once again it was trans-Tasman disappointment for our team. They went down by a solitary point, 23-22.

The Spring Tour, starting in Hong Kong, opened in magnificent fashion - a



26-24 victory over the All Blacks - for the Qantas Wallabies' first win over New Zealand in 11 Tests.

James O'Connor was nerveless with a sideline conversion to break the long-running drought against our fiercest rivals.

A 25-16 result over Wales the following Saturday in Cardiff provided a further fillip.

But as the Qantas Wallabies were building to a mighty crescendo at the back end of 2010, they were off key against England and paid the price, losing 35-18 at Twickenham.

Italy was beaten 32-14 in Florence and the tour finale brought the resounding result against France.

Success in other areas of our game also require acknowledgement, with some milestone results for our Sevens and Under 20s team and for our national Women's side, the Wallaroos.

Under the astute guidance of coach Michael O'Connor, the Australian Sevens team won a silver medal at the Commonwealth Games in Delhi in October - our best ever result since Rugby was invited to compete back in 1998.

The Australian Sevens side also secured its first title on the IRB Sevens World Series circuit for eight years when they downed South Africa 19-14 in the final of the London event at Twickenham.

The Sevens team ended the series in third position - their highest placing since the 2000-2001 season.

At the International Sevens Adelaide - the only Australian leg of the Sevens World Series - the home team also performed strongly, reaching the last four of the tournament after upsetting heavyweights Fiji in the quarter finals.

The National Under 20 team, with ARU High Performance General Manager David Nucifora as coach, reached the final of the Junior World Championships for the first time in Argentina.

It was a marvellous effort - even though New Zealand proved far too

strong in the decider - and proved that the talent pool in Australian Rugby continues to run deep.

Women's Rugby continued to do Australia proud in 2010. A year after their triumph at the World Cup Sevens, the Australian Women's team competed in the traditional 15-a-side World Cup in the United Kingdom.

The Wallaroos qualified for the semi finals before going down 15-0 to a strong England side, but still achieved their best ever finish when defeating France 22-8 to claim third overall in what has become an increasingly competitive Women's competition.

Before the Qantas Wallabies season kicked off, the last Super 14 competition reached its conclusion with the NSW Waratahs contesting the semi finals and the Brumbies missing the four-team playoffs by the narrowest of margins.

The Waratahs were beaten 25-6 by the Stormers in a semi final at Newlands in Cape Town.

As patron of Australian Schools Rugby, I was delighted to see the Australian Schoolboys again afforded the opportunity to play a curtain raiser to the Qantas Wallabies.

On the night of the third Bledisloe Cup Test in Sydney, the Schoolboys defeated Fijian Schools 40-0.

Three days earlier they had beaten Samoan Schools 52-10. Later the same month on a Pacific tour, the Australian Schoolboys defeated Samoan Schools 47-25 in Apia before going down 30-21 to New Zealand Schools in Dunedin.

Off the field, ARU announced a further seven ARU Classic Wallabies Statesmen. The program was introduced by ARU in 2008 with seven former greats of the game installed to promote and be the touchstones for Rugby's wonderful traditions and history.

Each of the Statesmen represents a decade post World War II.

In 2010 the Statesmen list was again compelling with Dave Brockhoff (1940's), Peter Johnson (1950's), John Brass (1960's), Greg Cornelsen (1970's), Roger Gould (1980's), Jason Little (1990's) and David Wilson (2000's) agreeing to fill these eminent positions.

I was also delighted to chair the Wallaby Hall of Fame Committee in



2010, with another three names added to this exclusive list of Australian Rugby legends. Each year there are three players added to the Hall of Fame - one from the pre-World War II era and two from post the Second World War.

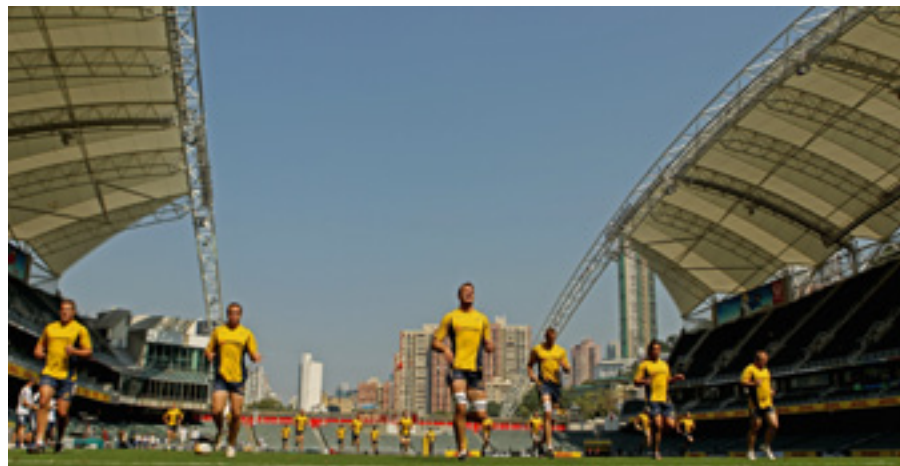
The inductees in 2010 were 1984 Grand Slam winning captain Andrew Slack, 1949 Bledisloe Cup winning captain Trevor Allan, and AC 'Johnnie' Wallace, captain of the 1927-28 Waratahs.

On the awards front, the thrilling performances of Queensland Reds flyhalf Quade Cooper earned him the Australian Player of the Series award in Super 14. Later in the year, Qantas Wallabies flanker David Pocock was named the John Eales Medal winner

after polling the most number of points from his peers during a voting period that stretched from the 2009 Spring Tour to the end of the 2010 Tri Nations.

On a sad note, Australian Rugby paid its respects after the passing of several luminary figures including long serving player, referee and office bearer Ron Meagher and former Wallabies - Don 'Joe' Kraefft, Alistair Boyd, Alan Cameron, Cyril Burke, Murray Tate, Jeff McLean and Stan Bisset.

In conclusion, I want to extend my appreciation and support to the ARU Board, Managing Director and CEO John O'Neill, and to the ARU Management team, for their ongoing leadership and vision.



ON THE FIELD

Head Coach's Report Robbie Deans

WHILE it wasn't without frustration, the Qantas Wallabies have come out of the 2010 season in good shape for the 2011 Rugby World Cup and beyond.

This was evidenced by the achievements in our last meetings with South Africa, New Zealand and France.

All three produced historic results: Australia's first win on the South African high veldt in 47 years; a first win over the All Blacks in 11 matches, which thwarted their bid to set a new world record for consecutive Test wins, and a record winning score and margin over France, achieved against the reigning Six Nations Grand Slam champions.

Viewed on their own, those games were each great indicators of progression.

This is especially so when it is considered that all three wins were achieved away from Australia, which has been an area of historic vulnerability.

Of equal significance for me was the manner in which those victories were gained.

Both the South Africa and New Zealand games hung in the balance going into the final moments. In both instances, we showed composure, perseverance and belief to keep coming at our opponents until the result was secured.

Those are in-game habits we have been working on with the group for some time. While the scoreline blew out in the end, even the French victory in Paris highlighted this.

At 13-16, just after halftime, in front of a vocal Parisian crowd of 80,000, with plenty having already gone against us the game could easily have got away.

To instead bury the French like we did again underlined the belief that has built up within the team.

It also showcased a ruthless streak that is coming on line at the right time. We were not satisfied on that night just to

score points. We immediately wanted to score more, and did so throughout the second half.

These are all attributes that will serve us well, not just at the Rugby World Cup but in the years beyond, as the profile of the group gives us an opportunity to keep its core together for some time.

By the end of 2010, the average age within our squad was just 24 years of age. This was two years younger than the next youngest mean age among the top 12 teams on the International Rugby Board rankings, three years younger than the average age of the English, South African and New Zealand teams, and four years behind the French.

Yet, in terms of collective experience by weight of appearances caps, we already rated sixth on that list, with hopefully plenty more to come.

While it has taken time for the likes of Kurtley Beale, James O'Connor, Quade Cooper, Will Genia, David Pocock and Ben Alexander to establish themselves as Test players, the time and energy invested in their development is now starting to yield a significant return.

All of these players are still learning their trade, and will become even better in time, but together they provide a quality foundation that could serve the Qantas Wallabies for potentially the next decade.

Due to a combination of factors, 12 new Test players were inducted into Qantas Wallabies ranks in 2010. This represented 35 percent of the total number (34) who appeared for Australia in Tests last year. It also raised to 28 the number of new players who have gained that experience in the last three years.

The addition of so many newcomers has significantly boosted our player base which, as last year showed, can only be good, in offering additional insurance against injury. The extraordinary run of injuries through the domestic 2010



Test season that added to our burden is impossible to ignore.

The absence of proven Test performers Wycliff Palu, Stirling Mortlock, James Horwill and Tatafu Polota-Nau, supplemented by season-ending injuries to Digby Ioane and rising stars Rob Horne and Will Chambers plus the loss of Alexander until the start of the Spring Tour; left holes in our ranks that our opponents were able to exploit.

A number of the absentees had been among our better performers through 2009. Although the injury count provided challenges - most notably in the front row, second row and amongst the midfield, the flip side was that it allowed other players to be blooded, and some rising talents to be fast-tracked.

This was most evident in the development of prop James Slipper, who started the year on a Queensland Academy contract and ended it as one of Australia's starting props in Paris.

His emergence and that of others will significantly increase the competition for places in 2011, as will the arrival of the Melbourne Rebels in the expanded Super Rugby format. We need our teams to excel in that tournament. Not only will it ensure a base of in-form players for the Qantas Wallabies to select from, the belief and momentum gained from a successful Super Rugby run can be invaluable.

The Springboks, who won the Rugby World Cup later that year, are still reaping the benefits gained from the Super Rugby competition of 2007, where South Africa provided both finalists.

The individual lessons learned during last year's Qantas Wallabies campaign should show through as the players

QANTAS WALLABIES TRI NATIONS SQUAD



2010 QANTAS WALLABIES TRI NATIONS SQUAD

BACK ROW: Luke Burgess, James Slipper, Berrick Barnes, Digby Ioane, Anthony Fainga'a, Saia Fainga'a, Ben Daley, Will Genia

MIDDLE ROW: Rob Horne, Ben McCalman, Scott Higginbotham, Rob Simmons, Dean Mumm, Nathan Sharpe, Mark Chisholm, Stephen Moore, Benn Robinson

FRONT ROW: Adam Ashley-Cooper, James O'Connor, Kurtley Beale, Richard Brown, Robbie Deans (Coach), Rocky Elsom (Captain), Brendan Morris (Manager), Salesi Ma'a'u, Matt Giteau, David Pocock, Matt Hodgson.

QANTAS WALLABIES SPRING TOUR



2010 QANTAS WALLABIES SPRING TOUR

BACK ROW: Will Genia, Peter Hynes, Rod Davies, Huia Edmonds, Berrick Barnes, Anthony Faingaa, Saia Faingaa, James Slipper, Quade Cooper, Scott Higginbotham, Lachie Turner, Salesi Ma'a'u, Drew Mitchell

MIDDLE ROW: Ben Daley, Pat McCutcheon, Ben McCalman, Van Humphries, Richard Brown, Dean Mumm, Nathan Sharpe, Rob Simmons, Mark Chisholm, Stephen Moore, Kurtley Beale, Matt Giteau.

FRONT ROW: Adam Ashley-Cooper, Luke Burgess, James O'Connor, Nick Phipps, Ben Alexander, Robbie Deans (Coach), Rocky Elsom (Captain), Bob Egerton (Manager), Luke Morahan, Pat McCabe, Benn Robinson, David Pocock, Matt Hodgson.

return to their franchises. Not only is the experience gained by the players starting to manifest itself in greater on-field consistency, in terms of their performance; the significant increase in competition for positions should also help eradicate the comfort individual players have felt in previous seasons.

This has been one of the worst habits of the recent past, and is an aspect I feel has contributed, more than any other, to the yo-yoing trend of national team performance.

An exciting year lies ahead. It is one I am confident we are well placed for. In 2007, following the Qantas Wallabies

exit from the last Rugby World Cup, Australia slipped to fifth - the lowest position it has occupied on the annual International Rugby Board rankings.

The Qantas Wallabies have been trending upwards ever since, and finished last year rated second. We have one more step to take.

ON THE FIELD

Qantas Wallabies in 2010

AUSTRALIA 49 FIJI 3 (BUNDABERG RED RUGBY SERIES)

At Canberra Stadium, 5 June, 2010.

ULTIMATELY it was convincing, but Fiji still gave Australia some uncomfortable moments before the Qantas Wallabies opened the year with a 46-point victory at Canberra Stadium. The winning margin equalled Australia's second biggest from its 16 Test wins over the Pacific Island nation. Australia finished up with seven tries, five of which were posted in the second half of the game as the Fijians ran out of puff. Five players – Huia Edmonds, Salesi Ma'afu, Rob Horne, Saia Faingaa and Matt Hodgson – made their Test debuts in the game. Rocky Elsom became the 31st Wallaby to play 50 Tests, while also leading his country at home for the first time. History was made when Salesi and Campese Ma'afu became the fourth pair of brothers to oppose each other in Test history, but the first to do so when both were making their international debuts.

AUSTRALIA: Tries by Kurtley Beale (2), Digby Ioane (2), Drew Mitchell, Richard Brown and Quade Cooper; six conversions by Matt Giteau, conversion by Cooper.
FIJI: Penalty goal by Taniela Rawaqa.

Halftime: Australia 14, Fiji 3
Referee: Peter Fitzgibbon (Ireland)
Goal-kicking: Matt Giteau 6 from 6, Quade Cooper 1 from 1
Crowd: 15,438
Man of Gold: Nathan Sharpe

AUSTRALIA: Kurtley Beale, Digby Ioane, Rob Horne (temporarily replaced by Drew Mitchell 20-30 min), Matt Giteau, Adam Ashley-Cooper (replaced by Drew Mitchell, 54 min), Quade Cooper, Luke Burgess, Richard Brown, David



Pocock (replaced by Matt Hodgson, 60 min), Rocky Elsom (captain), Nathan Sharpe, Dean Mumm, Salesi Ma'afu (replaced by Pekahou Cowan, 50 min), Huia Edmonds (replaced by Saia Faingaa, 55 min), Ben Alexander (replaced by Salesi Ma'afu, 60 min).

FIJI: Taniela Rawaqa, Sireli Bobo, Rupeni Caucaunibuca (replaced by Nemani Nadolo, 65 min), Saula Radidi (replaced by Ropate Ratu, 54 min), Timoci Nagusa, Waisea

Luveniayali (replaced by Vitori Buatave, 68 min), Emosi Vucago, Jone Qovu, Jimilai Naikadawa (temporarily replaced by Samu Bola, 8-16 min, replaced by Bola, 65 min), Anthony Wise (replaced by Rupeni Nasiga, 54 min), Sekonaia Qaraniqio, Dominiko Waqaniburotu, Deacon Manu (captain), Tuapati Talemaitoga (replaced by Viliame Veikoso, 74 min), Campese Ma'afu (replaced by Graham Dewes, 73 min).

TEST NOTES

- This was the 19th official Test between Australia and Fiji and Australia's 16th win, the last 12 of which have been achieved consecutively between 1972 and 2010.
- The five players on debut

– from 18 players used on the night – represented more than a quarter of the match night squad. It was also the greatest number of players on debut that Robbie Deans had introduced to his team in a single Test match.

- Saia Faingaa made his Test debut on the same day as his 19-year-old brother Colby represented Australia against Scotland as an openside flanker at the Under 20 World Cup in Argentina.



AUSTRALIA 27 ENGLAND 17 (COOK CUP)

At Subiaco Oval, Perth, 12 June, 2010.

DESPITE the setback of an almost unprecedented two penalty tries from defensive scrums, Australia held on to defeat England by 10-points, maintaining its grip on the Cook Cup in the process.

Most of Australia's scrum problems related to the inexperience of its front row, with the five players used collectively boasting just three Test caps between them prior to kick off.

The Qantas Wallabies were able to counter their scrum issues by being too slick for England in the backs, with flyhalf Quade Cooper in stunning form as he picked up two tries as well as the external man of the match award.

AUSTRALIA: Tries by Quade Cooper (2) and Rocky Elsom; 3 conversions and a penalty goal by James O'Connor, penalty goal by Cooper.
England: 2 penalty tries; 2 conversions and a penalty goal by Toby Flood.

Halftime: Australia 14, England 0

Referee: Nigel Owens (Wales)
Goal-kicking: James O'Connor 4 from 5, Quade Cooper 1 from 1 (season: 2 from 2).
Crowd: 32,228
Man of Gold: Luke Burgess

AUSTRALIA: James O'Connor (replaced by Kurtley Beale, 74 min), Digby Ioane, Rob Horne, Berrick Barnes, Drew Mitchell, Quade Cooper, Luke Burgess, Richard Brown (temporarily replaced by Ben Daley, 67-77 min), David Pocock (replaced by Matt Hodgson, 78 min), Rocky Elsom (captain), Nathan Sharpe, Dean Mumm (replaced by Mark Chisholm, 69 min), Salesi Ma'afu, Saia Faingaa (replaced by Huia Edmonds, 76 min), Ben Daley (replaced by James Slipper, 65 min).

ENGLAND: Ben Foden, Mark Cueto, Mike Tindall (replaced by Jonny Wilkinson, 73 min), Shontayne Hape, Chris Ashton, Toby Flood (replaced by Matthew Tait, 79 min), Danny Care (replaced by Ben Youngs, 59 min), Nick Easter, Lewis Moody (captain, replaced by James Haskell, 66 min), Tom Croft, Simon Shaw (replaced by Courtney Laws, 60 min), Tom Palmer, Dan Cole, Steve Thompson (replaced by George Chuter, 69 min), Tim Payne (replaced by David Wilson, 68 min).

TEST NOTES

- This was Australia's third consecutive Test win over England, following wins in London in 2008 and 2009. It represented just the third instance where Australia had achieved three straight, following on from 1984 and 1988 and between 1998 and 1999.

● Just three of the players in the Australian starting XV had also featured in the run on XV when Australia beat England 18-9 in London the previous November. The survivors from that starting combination were Rocky Elsom, Drew Mitchell and Quade Cooper

- This was Australia's seventh win from the 11 Tests it had played in Perth.

AUSTRALIA 20 ENGLAND 21 (COOK CUP)

At ANZ Stadium, Sydney, 19 June, 2010.

ENGLAND secured its first win on Australian soil since the 2003 Rugby World Cup final, holding on in nervous circumstances after Australia missed four shots on goal, including a penalty from in front of the posts, shortly before the final whistle. The win was just England's third from 17 matches in Australia, with the previous two both having occurred in 2003. Current manager Martin Johnson and backline replacement Jonny Wilkinson featured as part of the England set-up on all three occasions, Johnson as captain in 2003 and manager seven years later.

AUSTRALIA: 2 tries, 2 conversions and 2 penalty goals by Matt Giteau.
ENGLAND: Tries by Ben Youngs and Chris Ashton; conversion and 2 penalty goals by Toby Flood, penalty goal by Jonny Wilkinson.

Halftime: England 15, Australia 13

Referee: Romain Poite (France)

Goal-kicking: Matt Giteau 4 from 8 (season: 10 from 16), Toby Flood 3 from 5, Jonny Wilkinson 1 from 2.

Crowd: 48,392

Man of Gold: David Pocock

AUSTRALIA: James O'Connor, Drew Mitchell, Rob Horne, Matt Giteau, Digby Ioane (replaced by Adam Ashley-Cooper, 63 min), Quade Cooper, Will Genia, Richard

Brown, David Pocock (replaced by Matt Hodgson, 78 min), Rocky Elsom (captain), Nathan Sharpe, Dean Mumm (replaced by Mark Chisholm, 54 min), Salesi Ma'afu (replaced by James Slipper, 53 min), Saia Fainga'a (replaced by Huia Edmonds, 72 min), Ben Daley.

ENGLAND: Ben Foden, Mark Cueto, Mike Tindall (replaced by Jonny Wilkinson, 68 min), Shontayne Hape, Chris Ashton, Toby Flood, Ben Youngs (replaced by Danny Care, 68 min), Nick Easter, Lewis Moody, Tom Croft, Courtney Laws (replaced by Simon Shaw, 58 min), Tom Palmer, Dan Cole, Steve Thompson (replaced by George Chuter, 70 min), Tim Payne (temporarily replaced by David Wilson 5-12 min, replaced by David Wilson, 70 min).

TEST NOTES

- This was England's first win over any of the Tri Nations powers since it beat Australia 12-10 in the 2007 Rugby World Cup quarter-final, and the first win away to any of the Tri Nations teams since the 20-17 extra-time win over Australia in the 2003 Rugby World Cup final.
- For the third Test in a row at Sydney's ANZ Stadium, Matt Giteau was Australia's sole point-scorer. His 20 points followed up hauls of 22 and 18 against France and New Zealand respectively in 2009.
- By appearing off the bench as a replacement, Mark Chisholm became the 32nd player, and just the fifth second-rower to reach 50 Tests for Australia.



AUSTRALIA 22 IRELAND 15 (LANSDOWNE CUP)

At Suncorp Stadium, Brisbane, 26 June, 2010.

AUSTRALIA retained the Lansdowne Cup, but had to fight all the way for a 10th consecutive win over Ireland on home soil.

While the Qantas Wallabies scored the only two tries of the game in the first half, which included a maiden Test try to halfback Luke Burgess, young Leinster flyhalf Jonathan Sexton kept his side in the contest with five penalty goals. This allowed the visitors to stick within one point at halftime, before two penalty goals after the break eased Australia home.

AUSTRALIA: Tries by Luke Burgess and Quade Cooper; penalty goals by Cooper (2) and Matt Giteau (2).

IRELAND: 5 penalty goals by Jonathan Sexton.

Halftime: Australia 16, Ireland 15

Referee: Bryce Lawrence (New Zealand)

Goal-kicking: Matt Giteau 2 from 3 (season: 12 from 19), Quade Cooper 2 from 5 (season: 4 from 7).

Crowd: 45,498

Man of Gold: Quade Cooper

AUSTRALIA: James O'Connor, Drew Mitchell, Rob Horne (replaced by Kurtley Beale, 40 min), Matt Giteau, Adam Ashley-Cooper, Quade Cooper, Luke Burgess, Richard Brown, David Pocock, Rocky Elsom (captain), Nathan Sharpe, Dean Mumm, Salesi Ma'afu, Saia Fainga'a, Ben Daley (replaced by James Slipper, 54 min).

IRELAND: Rob Kearney, Tommy Bowe, Brian O'Driscoll (captain), Paddy Wallace, Andrew Trimble, Jonathan Sexton, Tomas O'Leary, Chris Henry, Shane Jennings, Niall Ronan, Mick O'Driscoll, Donncha O'Callaghan, Tony Buckley, Sean Cronin, Cian Healy.

TEST NOTES

- This was the 29th Test match to have been played between Australia and Ireland and Australia's 20th win; 10 of which have been achieved on home soil. Ireland has won eight with the 2009 match drawn 20-20 in Dublin.
- The win allowed Australia to retain the Lansdowne Cup for the third match in succession.



BUNDABERG RED TRI NATIONS SERIES



AUSTRALIA 30 SOUTH AFRICA 13 (MANDELA PLATE GAME 1)

At Suncorp Stadium, Brisbane, 24 July, 2010.

AUSTRALIA extended its winning streak over South Africa in Brisbane to eight consecutive matches after fashioning a 17-point win in its opening game of the Bundaberg Red Tri Nations Series.

While both sides scored two tries, the Qantas Wallabies were always in control as they handed the defending Tri Nations title-holders a third successive defeat on their annual Antipodean tour.

The success allowed Australia to begin the competition on a winning note for just the second time in the past 11 seasons.

AUSTRALIA: Tries by Drew Mitchell and Will Genia; conversion and a penalty goal by James O'Connor, 5 penalty goals by Matt Giteau.
SOUTH AFRICA: Tries by Jaque Fourie and Gurthro Steenkamp; penalty goal by Morné Steyn.

Halftime: Australia 17, South Africa 3
Referee: George Clancy (Ireland)
Goal-kicking: Matt Giteau 5 from 7 (season:

17 from 24), James O'Connor 2 from 2 (season: 6 from 7)
Crowd: 44,284
Man of Gold: Rocky Elsom
Yellow cards: Jaque Fourie (South Africa) 2-12 min, BJ Botha (South Africa) 45-55 min, Quade Cooper (Australia) 53-63 min.

AUSTRALIA: Adam Ashley-Cooper, James O'Connor, Rob Horne, Matt Giteau (replaced by Berrick Barnes, 72 min), Drew Mitchell, Quade Cooper, Will Genia, Richard Brown (replaced by Ben McCalman, 69 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe, Dean Mumm (replaced by Rob Simmons, 67 min), Salesi Ma'afu, Saia Faingaa (replaced by Stephen Moore, 53 min), Benn Robinson (replaced by James Slipper, 58 min).

SOUTH AFRICA: Zane Kirchner, Gio Aplon, Jaque Fourie, Wynand Olivier (replaced by Francois Hougaard, 53 min), Bryan Habana, Morné Steyn (replaced by Juan de Jongh, 53 min), Ruan Pienaar (replaced by Butch James, 71 min), Pierre Spies (temporarily replaced by CJ van der Linde, 49-55 min), Ryan Kankowski, Schalk Burger, Victor Matfield, Danie Rossouw (replaced by Flip van der Merwe, 67 min), BJ Botha (replaced

by CJ van der Linde, 67 min), John Smit (captain, replaced by Chiliboy Ralepelle, 71 min), Gurthro Steenkamp.

TEST NOTES

- Seven of the Australian players - centre Rob Horne, flyhalf Quade Cooper, prop Salesi Ma'afu and hooker Saia Faingaa along with second half replacements Ben McCalman, Rob Simmons and James Slipper - were on debut in Tri Nations matches.
- This was the 18th Test played by Australia at Suncorp Stadium, and the 15th to have been won, with the only previous defeats all having been sustained against New Zealand.
- The try scored by Drew Mitchell allowed him to become the 19th Australian player to crack 100 Test points.

AUSTRALIA 28 NEW ZEALAND 49 (BELDISLOE CUP GAME 1)

At Etihad Stadium, Melbourne, 31 July, 2010.

AUSTRALIA scored the opening try, but were reduced to 14 men before halftime and suffered the consequences as New Zealand ran out convincing winners in the opening Bledisloe Cup Test for the year.

The All Blacks finished with seven tries after Australian winger Drew Mitchell became the first player in 161 trans-Tasman Test matches to be sent off. His dismissal was controversial, coming after he received two yellow cards for alleged professional fouls by South African referee Craig Joubert.

AUSTRALIA: Tries by Drew Mitchell, Adam Ashley-Cooper and Rocky Elsom; 2 conversions and 3 penalty goals by Matt Giteau.
NEW ZEALAND: Tries by Malili Muliaina (2), Daniel Carter, Richard McCaw, Cory Jane, Joe Rokocoko and Corey Flynn; 4 conversions and 2 penalty goals by Carter.

Halftime: New Zealand 32, Australia 14
Referee: Craig Joubert (South Africa)
Goal-kicking: Matt Giteau 5 from 7 (season: 22 from 31), Daniel Carter 6 from 9.
Crowd:
Man of Gold: David Pocock
Yellow Cards: Owen Franks (New Zealand) 21-31 min, Drew Mitchell (Australia) 28-38 min, 43 min (second = red).

AUSTRALIA: Adam Ashley-Cooper, James O'Connor, Rob Horne (replaced by Kurtley Beale, 56 min), Berrick Barnes, Drew Mitchell, Matt Giteau (replaced by Anthony Faingaa, 77 min), Will Genia (replaced by Luke Burgess, 75 min), Richard Brown, David Pocock, Rocky Elsom (captain), Nathan



Sharpe (replaced by Rob Simmons, 47 min), Dean Mumm, Salesi Ma'afu (replaced by James Slipper, 59 min), Stephen Moore (replaced by Saia Faingaa, 47 min), Benn Robinson.

NEW ZEALAND: Malili Muliaina, Cory Jane (replaced by Israel Dagg, 75 min), Conrad

Smith, Ma'a Nonu (replaced by Aaron Crude, 71 min), Joe Rokocoko, Daniel Carter, Jimmy Cowan (replaced by Piri Weepu, 33 min), Kieran Read, Richie McCaw (captain), Jerome Kaino, Brad Thorn, Tom Donnelly (replaced by Sam Whitlock, 73 min), Owen Franks, Kevin Mealamu (replaced by Corey Flynn, 71 min), Tony Woodcock.

TEST NOTES

- Drew Mitchell became the first Australian player to be ordered from the field in a Test match due to the issue of two yellow cards. He was the first Australian to be sent off since David Codey was dismissed in the third-place playoff against Wales at the inaugural Rugby World Cup in 1987.
- When Anthony Faingaa joined his twin brother Saia on the field as replacements, the pair became the 40th set of brothers to have appeared for the Qantas Wallabies, and the third twins to have completed the feat following from Stewart and Jim Boyce (1962) and Mark and Glen Ella (1982).
- New Zealand's win was just the second for a visiting side from 11 matches played by Australia at Etihad Stadium since the venue opened in 2000.

AUSTRALIA 10 NEW ZEALAND 20 (BLEDISLOE CUP GAME 2)

At AMI Stadium, Christchurch, 7 August, 2010.

NEW ZEALAND retained the Bledisloe Cup for the seventh straight year after securing an unassailable two-nil series lead following a hard fought win in Christchurch.

The All Blacks were held to just three second half points but still recorded their 11th consecutive win over the Wallabies on New Zealand soil since the most recent defeat in 2001.

AUSTRALIA: Try by Kurtley Beale; conversion and a penalty goal by Matt Giteau.
NEW ZEALAND: Tries by Malili Muliaina and Conrad Smith; 2 conversions and 2 penalty goals by Daniel Carter.

Halftime: New Zealand 17, Australia 10
Referee: Jonathan Kaplan (South Africa)
Goal-kicking: Matt Giteau 2 from 3 (season: 24 from 34), Daniel Carter 4 from 4, Piri Weepu 0 from 1.
Crowd: 39,000
Man of Gold: Nathan Sharpe
Yellow Cards: None

AUSTRALIA: Kurtley Beale, James O'Connor, Adam Ashley-Cooper, Anthony Faingaa, Drew Mitchell, Matt Giteau, Will Genia, Richard Brown (replaced by Matt Hodgson, 56 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe (replaced by Rob Simmons, 65 min), Dean Mumm, Salesi Ma'afu (replaced by James Slipper, 65 min), Saia Faingaa, Benn Robinson.

NEW ZEALAND: Malili Muliaina, Joe Rokocoko, Conrad Smith, Ma'a Nonu, Cory Jane, Daniel Carter, Piri Weepu, Kieran Read, Richard McCaw (captain), Jerome Kaino (replaced by Victor Vito, 70 min), Brad Thorn, Tom Donnelly (replaced by Sam Whitelock, 50 min), Owen Franks (replaced by Ben Franks, 42 min), Keven Mealamu (replaced by Corey Flynn), Tony Woodcock.



TEST NOTES

● This was New Zealand's 11th straight win against all-comers in Christchurch since a 23-27 loss to Australia in the city in 1998. The Qantas Wallabies have fallen three times in the current run.

● The three points New Zealand scored in the second half was the lowest total the All Blacks had achieved in one half of Rugby for 43 Tests, going back to their 15-20 defeat against Australia at Melbourne in 2007 where they were kept

scoreless through the second period.

● Nathan Sharpe appeared in the Australian second row for the 85th time, making him the most capped Wallaby lock, taking over from John Eales.



AUSTRALIA 31 SOUTH AFRICA 44 (MANDELA PLATE GAME 2)

At Loftus Versfeld, Pretoria, 28 August 2010.

AUSTRALIA jumped out to a 28-17 advantage after just 25 minutes but couldn't sustain the momentum as it fell to a 12th consecutive loss against South Africa at high veldt venues.

The Boks led by six until a try in the final minute, as Australia attempted to engineer the winning play from deep inside its own territory, which allowed South Africa to score a converted try and blow out its winning margin.

SOUTH AFRICA: Tries by Juan Smith, Guthro Steenkamp, Pierre Spies, Francois Steyn and JP Pietersen; 4 conversions and 2 penalty goals by Morné Steyn, penalty goal by Francois Steyn, conversion by Butch James.

AUSTRALIA: Tries by James O'Connor (2), Will Genia and Dean Mumm; 4 conversions and a penalty goal by Matt Giteau.

Halftime: Australia 28, South Africa 24
Referee: Alain Rolland (Ireland)
Goal-kicking: Matt Giteau 5 from 5 (season: 29 from 39), Kurtley Beale 0 from 1, Morné Steyn 6 from 6, Francois Steyn 1 from 1, Butch James 1 from 1.
Crowd: 43,152

Man of Gold: Kurtley Beale
Yellow Cards: None

AUSTRALIA: Kurtley Beale, James O'Connor, Adam Ashley-Cooper, Matt Giteau, Drew Mitchell, Quade Cooper, Will Genia, Richard Brown (replaced by Ben McCalman, 57 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe (replaced by Rob Simmons, 65 min), Dean Mumm, Salesi Ma'afu (replaced by James Slipper, 55 min), Saia Faingaa (temporarily replaced by Stephen Moore, 26-36 min), Benn Robinson.

SOUTH AFRICA: Francois Steyn, JP Pietersen, Jaque Fourie, Jean de Villiers, Bryan Habana, Morné Steyn (replaced by

TEST NOTES

● This was South Africa's 30th win over Australia from 38 matches played in the Republic, and its fifth success from as many matches against the Wallabies at Loftus Versfeld.

● Victor Matfield played his 100th Test, becoming the third South African to reach the milestone following on from Percy Montgomery and John Smit.

Butch James, 65 min), Francois Hougaard, Pierre Spies, Juan Smith, Schalk Burger, Francois van der Merwe (replaced by Danie Rossouw, 48 min), Victor Matfield, Jannie du Plessis (replaced by CJ van der Linde, 54 min), John Smit (captain, replaced by Chiliboy Ralepelle, 57 min), Guthrow Steenkamp.

AUSTRALIA 41 SOUTH AFRICA 39 (MANDELA PLATE GAME 3)

At Vodacom Park, Bloemfontein, 4 September, 2010.

IN A dramatic night at Bloemfontein an after the siren penalty goal from near halfway by Kurtley Beale handed Australia its first win on the South African high veldt in 13-matches over a period spanning 47 years.

The visitors had seen a 31-6 lead after 25 minutes gobbled up by the Springboks, who appeared set for victory when they pulled away by five against an Australian side reduced to 14 men when Saia Faingaa was yellow carded. But a try by Drew Mitchell breathed new life into the contest before Beale's dramatic intervention completed the historic comeback.

The win, which reclaimed the Mandela Challenge Plate, was just the Wallabies' third success in South Africa in the professional era, but its second in three years under coach Robbie Deans.



AUSTRALIA: Tries by Kurtley Beale, James O'Connor, Rocky Elsom, Stephen Moore and Drew Mitchell; 4 conversions and a penalty goal by Matt Giteau, conversion by James O'Connor, penalty goal by Kurtley Beale.
SOUTH AFRICA: Tries by Jaque Fourie, Gurthro Steenkamp and Jean de Villiers; 3 conversions and 6 penalty goals by Morné Steyn.

Halftime: Australia 31, South Africa 13
Referee: Wayne Barnes (England)
Crowd: 38,000
Goal-kicking: Matt Giteau 5 from 5 (season: 34 from 44), James O'Connor 1 from 1 (season: 7 from 8), Kurtley Beale 1 from 1

(season: 1 from 2), Morné Steyn 9 from 9.
Man of Gold: Ben McCalman
Yellow Cards: Saia Faingaa (Australia) 69-79 min

AUSTRALIA: Kurtley Beale, James O'Connor, Adam Ashley-Cooper, Matt Giteau (replaced by Berrick Barnes, 70 min), Drew Mitchell (replaced by Anthony Faingaa, 72 min), Quade Cooper, Will Genia (replaced by Luke Burgess, 54 min), Ben McCalman (replaced by Richard Brown, 70 min, temporarily replaced by Stephen Moore, 78-80 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe, Mark Chisholm (replaced by Dean Mumm, 53 min), Salesi

Ma'afu (replaced by James Slipper, 21 min), Stephen Moore (replaced by Saia Faingaa, 65 min), Benn Robinson.

SOUTH AFRICA: Francois Steyn, JP Pietersen, Jaque Fourie, Jean de Villiers, Bryan Habana (replaced by Gio Aplon, 50 min), Morné Steyn, Francois Hougaard, Pierre Spies (replaced by Ryan Kankowski, 65 min), Juan Smith, Schalk Burger, Danie Rossouw (replaced by Francois van der Merwe, 61 min), Victor Matfield, Jannie du Plessis (replaced by CJ van der Linde, 55 min), John Smit (captain, replaced by Chiliboy Ralepelle, 65 min), Gurthro Steenkamp.

TEST NOTES

- The win was just the Qantas Wallabies' third from 18 Tri Nations matches in South Africa, but its second in three years.
- Australia's win was just its second from its last 22 away matches in the Tri Nations.
- The 31 points scored by Australia in

the first half represented a new record for the most achieved by the Wallabies in one half of a Tri Nations match.

- Stephen Moore and Drew Mitchell became the 33rd and 34th Australians to appear in 50 Tests. Both marked the occasion by scoring tries.
- This was the 74th meeting between

Australia and South Africa at all venues and Australia's 29th win, nine of which have been achieved on South African soil.

- The South African starting line-up was the most experienced ever fielded by the Springboks, collectively boasting 750 Test caps.



AUSTRALIA 22 NEW ZEALAND 23 (BLEDISLOE CUP GAME 3)

At ANZ Stadium, Sydney, 11 September, 2010.

NEW ZEALAND became the first side to win all six matches in the expanded Tri Nations series after rallying from 9-22 down in the last 14 minutes to snatch a record 10th consecutive win over Australia.

The game represented the sixth occasion, through 10 defeats, that Australia had led at halftime but been run down. It was also Australia's third consecutive defeat by a single point in Sydney, the second of which had been inflicted on the Qantas Wallabies by the All Blacks.

AUSTRALIA: Tries by James O'Connor and Adam Ashley-Cooper; penalty goals by Matt Giteau (3) and Kurtley Beale.

NEW ZEALAND: Tries by Richard McCaw and Kieran Read; 2 conversions and 3 penalty goals by Piri Weepu.

Halftime: Australia 14, New Zealand 6
Referee: Mark Lawrence (South Africa)
Crowd: 70,288
Goal-kicking: Matt Giteau 3 from 7 (season: 37 from 51), Kurtley Beale 1 from 1 (season: 2 from 3), Piri Weepu 5 from 5.
Man of Gold: Lachie Turner
Yellow cards: None

AUSTRALIA: Kurtley Beale, James O'Connor, Adam Ashley-Cooper (replaced by Anthony Faingaa, 79 min), Matt Giteau (replaced by Berrick Barnes, 78 min), Lachie Turner, Quade Cooper (temporarily replaced by Berrick Barnes, 66-73 min), Will Genia (replaced by Luke Burgess, 71 min), Ben McCalman (replaced by Richard Brown, 73 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe, Mark Chisholm (replaced by Dean Mumm, 55 min), Salesi Ma'afu (replaced by James Slipper, 53 min), Stephen Moore, Benn Robinson.

NEW ZEALAND: Malili Muliaina, Cory Jane (replaced by Rene Ranger, 67 min), Conrad Smith, Ma'a Nonu, Israel Dagg, Aaron Cruden (replaced by Colin Slade, 60 min), Piri Weepu (replaced by Jimmy Cowan, 79 min), Kieran Read, Richard McCaw (captain), Victor Vito (replaced by Jerome

Kaino, 48 min), Brad Thorn, Tom Donnelly (replaced by Anthony Boric, 60 min), Owen Franks (replaced by John Afoa, 60 min), Keven Mealamu (replaced by Corey Flynn, 11 min), Tony Woodcock.

TEST NOTES

- This was the sixth occasion from 11 trans-Tasman Tests at ANZ Stadium where the margin between the two teams was five points or less.
- The loss was Australia's seventh from 28 Tests played by the Qantas Wallabies at the ground since it opened in 1999.
- The win was New Zealand's 10th in succession against Australia, setting a new record winning sequence which eclipsed the nine in a row gathered by the All Blacks between 1936 and 1947. Australia for the first time.

SPRING TOUR 2010



AUSTRALIA 26 NEW ZEALAND 24 (BLEDISLOE CUP GAME 4)

At Hong Kong International Stadium, 30 October 2010.

YOUNG GUN James O'Connor kicked himself into immortality when he scored a try after the final siren, and then converted it from wide out to hand Australia a thrilling two-point victory. The 20-year-old's deeds allowed the Qantas Wallabies to break a record 10-match losing sequence against the All Blacks, while also terminating a 15-game

unbeaten run by New Zealand against all-comers which had lasted for over a year. Having lost six of the 10 matches after leading at halftime during their run of misses, this time it was the Qantas Wallabies who came from behind at the mid-point to turn the tables on the All Blacks.

AUSTRALIA: Tries by Quade Cooper, Adam Ashley-Cooper, Drew Mitchell and James O'Connor; conversions by O'Connor (2) and Matt Giteau.

NEW ZEALAND: Tries by Jimmy Cowan, Cory Jane and Ma'a Nonu; 3 conversions and a penalty goal by Daniel Carter.

Halftime: New Zealand 17, Australia 14

Referee: Alain Rolland (Ireland)

Crowd: 21,000

Goal-kicking: Matt Giteau 1 from 4 (season: 38 from 55), Kurtley Beale 0 from 2 (season: 2 from 5), James O'Connor 2 from 2 (season: 9 from 10), Daniel Carter 4 from 6.

Man of Gold: James O'Connor

Yellow cards: None

AUSTRALIA: Kurtley Beale, Drew

Mitchell, Adam Ashley-Cooper, Matt Giteau (replaced by Berrick Barnes, 64 min), James O'Connor, Quade Cooper, Will Genia (replaced by Luke Burgess, 77 min), Ben McCalman, David Pocock, Rocky Elsom (captain), Nathan Sharpe, Mark Chisholm (replaced by Dean Mumm, 73 min), Ben Alexander, Stephen Moore (replaced by Saia Faingaa, 61 min), Benn Robinson (replaced by James Slipper, 51 min).

NEW ZEALAND: Malili Muliaina, Cory Jane (replaced by Isaia Toeava, 51 min), Conrad Smith, Ma'a Nonu, Joe Rokocoko, Daniel Carter (replaced by Stephen Donald, 60 min), Jimmy Cowan (replaced by Alby Mathewson, 73 min), Kieran Read, Richard McCaw (captain), Jerome Kaino, Brad Thorn, Tom

Donnelly (replaced by Sam Whitelock, 66 min), Owen Franks (replaced by John Afoa, 60 min), Keven Mealamu, Tony Woodcock.

TEST NOTES

- The win was just the Qantas Wallabies' third from 18 Tri Nations matches in South Africa, but its second in three years.
- Australia's win was just its second from its last 22 away matches in the Tri Nations.
- The 31 points scored by Australia in the first half represented a new record for the most achieved by the Wallabies in one half of a Tri Nations match.

AUSTRALIA 25 WALES 16 (JAMES BEVAN TROPHY)

At Millennium Stadium, 6 November, 2010.

AUSTRALIA completed back-to-back wins against Wales in Cardiff for just the third time, scoring three tries to one in a comfortable nine-point victory. While the visitors had their challenges at scrum time, and were briefly threatened when Wales pulled back to 16-22, 10 minutes from time, the result was never really in any doubt, although the score-line was closer than the 21-point hammering that had been administered to Warren Gatland's men at the same venue 12 months earlier.

AUSTRALIA: Tries by David Pocock, Kurtley Beale and Ben Alexander; 2 conversions and 2 penalty goals by James O'Connor.

WALES: Try by Richie Rees; conversion by Dan Biggar, 3 penalty goals by Stephen Jones.

Halftime: Australia 7, Wales 6

Referee: Wayne Barnes (England)

Crowd: 53,127

Goal-kicking: James O'Connor 4 from 6 (season: 13 from 16), Stephen Jones (Wales) 3 from 5, Dan Biggar (Wales) 1 from 1.

Man of Gold: Kurtley Beale

Yellow cards: Tom Shanklin (Wales) 64-74 min

AUSTRALIA: Kurtley Beale, Drew Mitchell, Adam Ashley-Cooper, Matt Giteau (replaced by Berrick Barnes, 68 min), James O'Connor, Quade Cooper, Will Genia (replaced by Luke Burgess, 75 min), Ben McCalman, David Pocock, Rocky Elsom (captain), Nathan Sharpe, Mark Chisholm (replaced by Mark Chisholm, 72 min), Ben Alexander (replaced by James Slipper, 62 min), Saia Faingaa (replaced by Huia Edmonds, 55 min), Benn Robinson.

WALES: James Hook, Will Harries, Tom Shanklin (replaced by Chris Czekaj, 75 min), Andrew Bishop, Shane Williams, Stephen Jones (replaced by Dan Biggar, 66 min), Mike Phillips (replaced by Richie Rees, 66 min), Jonathan Thomas, Sam Warburton (replaced by Martyn Williams, 66 min), Dan Lydiate, Alun Wyn Jones, Bradley Davies, Adam Jones, Matthew Rees (captain, replaced by Huw Bennett, 72 min), Gethin Jenkins (replaced by Paul James, 72 min).



TEST NOTES

- This was just the third occasion that Australia had won consecutive Tests against Wales in Cardiff.
- Ben Alexander scored his maiden Test try. His previous try for the Qantas

Wallabies had been scored in the non-cap match against the Barbarians in Sydney in 2009.

AUSTRALIA 18 ENGLAND 35 (COOK CUP)

At Twickenham, London, 13 November, 2010.

ENGLAND snapped a two-Test home losing streak against Australia in emphatic style during a record-equalling 17-point win at Twickenham.

While both sides scored two tries, England flyhalf Toby Flood weighed in with a record 25 points off the boot as the Red Rose regained the Cook Cup for the first time in four years while completing back-to-back Test wins over the Wallabies.

AUSTRALIA: 2 tries by Kurtley Beale; conversion and 2 penalty goals by James O'Connor.

ENGLAND: 2 tries by Chris Ashton; 2 conversions and 7 penalty goals by Toby Flood.

Halftime: England 16, Australia 6

Referee: Craig Joubert (South Africa)

Crowd: 80,005

Goal-kicking: James O'Connor (Australia) 3 from 7 (season: 16 from 23), Toby Flood (England) 9 from 9.

Man of Gold: Stephen Moore

Yellow cards: Matt Giteau (Australia) 36-46 minutes

AUSTRALIA: Kurtley Beale, Drew Mitchell, Adam Ashley-Cooper, Matt Giteau (replaced by Berrick Barnes, 59 min), James O'Connor, Quade Cooper, Will Genia (replaced by Luke Burgess, 47 min), Ben McCalman (replaced by Richard Brown, 56 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe, Mark Chisholm (replaced by Dean Mumm, 56 min), Ben Alexander, Stephen Moore, Benn Robinson (replaced by James Slipper, 56 min).

ENGLAND: Ben Foden, Chris Ashton, Mike Tindall (replaced by Delon Armitage), Shontayne Hape, Mark Cueto, Toby Flood (replaced by Charlie Hodgson), Ben Youngs (replaced by Danny Care), Nick Easter (replaced by Hendrie Fourie), Lewis Moody (captain), Tom Croft, Tom Palmer (replaced by Simon Shaw), Courtney Lawes, Dan Cole, Dylan Hartley (replaced by Steve Thompson), Andy Sheridan (replaced by David Wilson).



TEST NOTES

- The 35 points scored by England represented a new record for the most accumulated against Australia in a Test match, eclipsing the previous mark which had stood for eight years, by three.
- England's 17-point margin of victory also tied the previous best, which it had

achieved twice previously. All three have been secured at home.

- The win denied Australia its first instance of three consecutive wins against England at Twickenham, while also returning the Cook Cup to English possession for the first time since 2006.

AUSTRALIA 32 ITALY 14

At Stade Artemio, Florence, 20 November, 2010.



AUSTRALIA made it 13 straight against Italy, forging to an 18-point win in a game that was tighter than the final scoreline showed. While the tourists were always in charge, they were held to just two tries, and the second of those came in the 80th minute of play. The six penalty goals kicked by Berrick Barnes were the most by an Australian against Italy.

AUSTRALIA: Tries by Drew Mitchell and Rocky Elsom; 2 conversions and 6 penalty goals by Berrick Barnes.

ITALY: Try by Robert Barbieri; penalty goals by Mirco Bergamasco (2) and Luciano Orquera.

Halftime: Australia 13, Italy 9

Referee: Christophe Berdos (France)

Crowd: 32,173

Goal-kicking: Berrick Barnes 8 from 9 (season: 8 from 9), Mirco Bergamasco (Italy) 2 from 3, Luciano Orquera (Italy) 1 from 1.

Man of Gold: James Slipper

Yellow Cards: None

AUSTRALIA: Kurtley Beale, Drew Mitchell, Adam Ashley-Cooper (replaced by Pat McCabe, 79 min), Berrick Barnes, Lachie Turner, Quade Cooper, Luke Burgess, Ben McCalman, David Pocock (replaced by Matt Hodgson, 68 min), Rocky Elsom (captain), Nathan Sharpe (replaced by Mark Chisholm, 68 min), Rob Simmons, Ben Alexander, Stephen Moore (replaced by Tatafu Polota Nau, 68 min), James Slipper (temporarily replaced by Benn Robinson, 67-73 min).

ITALY: Luke McLean, Tommaso Benvenuti, Gonzalo Canale, Alberto Sgarbi (replaced by Andrea Masi), Mirco Bergamasco, Luciano Orquera (replaced by Riccardo Bocchino), Edoardo Gori (replaced by Pablo Canavosio), Sergio Parisse (captain), Alessandro Zanni (replaced by Robert Barbieri), Paul Derbyshire, Quintin Geldenhuys, Carlo Antonio Del Fava (replaced by Lorenzo Cittadini), Martin Castrogiovanni (replaced by Salvatore Perugini), Fabio Ongaro (replaced by Leonardo Ghiraldini), Andrea Lo Cicero.

TEST NOTES

- This was the 13th match between the two countries and Australia's 13th win.
- Adam Ashley-Cooper became the 35th Australian player to raise 50 Tests, but the fifth in 2010.
- Pat McCabe made his debut for the Qantas Wallabies, becoming the 847th player to represent Australia in Test matches.
- James Slipper played his 13th consecutive Test match, but started for the first time, which was a world record for the most Tests prior to a run on debut.

AUSTRALIA 59 FRANCE 16 (TROPHEE DES BICENTENAIRES)

At Stade de France, Paris, 27 November, 2010.

AUSTRALIA posted a remarkable 46 points in an amazing final 32 minutes of the contest to close the year by burying France in a record-breaking win. Not only was the win in Paris, Australia's largest from 41 contests with France; the seven tries the Qantas Wallabies scored against the reigning Six Nations champions was also a new high water mark.

Twenty-year-old James O'Connor was also in record breaking form, his 29-point haul the most for Australia against France. It also represented a record for a Wallaby in a Test outside of Australia.

AUSTRALIA: Tries by Drew Mitchell (3), Adam Ashley-Cooper, Benn Robinson, Will Genia and James O'Connor; 6 conversions and 4 penalty goals by O'Connor.

FRANCE: Penalty try; conversion and 3 penalty goals by Morgan Parra.

Halftime: Australia 13, France 13
Referee: Bryce Lawrence (New Zealand)
Crowd: 82,000

Goal-kicking: James O'Connor 10 from 12 (season: 26 from 35), Morgan Parra (France) 4 from 5.
Yellow Cards: Ben Alexander (29-39 min)
Man of Gold: Adam Ashley-Cooper

AUSTRALIA: Kurtley Beale, Drew Mitchell, Adam Ashley Cooper (replaced by Lachie Turner, 74 min), Berrick Barnes (replaced by Matt Giteau, 72 min), James O'Connor, Quade Cooper, Will Genia (replaced by Luke Burgess, 74 min), Ben McCalman (temporarily replaced by Benn Robinson, 29-39 min, replaced by Scott Higginbotham, 63 min), David Pocock, Rocky Elsom (captain), Nathan Sharpe (replaced by Mark Chisholm, 65 min), Rob Simmons, Ben Alexander (replaced by Benn Robinson, 39 min), Stephen Moore (replaced by Tatafu Polota Nau, 72 min), James Slipper.

FRANCE: Jerome Porical, Yoann Huget, Aurelien Rougerie, Yannick Jauzion, Alexis Palisson (replaced by Marc Andreu), Damien Traille, Morgan Parra (replaced by Dimitri Yachvili), Sebastien Chabal (replaced by Julien Bonnaire), Fulgence Ouedraogo (temporarily replaced by Julien Bonnaire), Thierry Dusautoir (captain), Jerome Thion (replaced by Romain Millo-Chlusk), Julien Pierre, Nicolas Mas, William Servat (replaced by Guilhem Guirado), Thomas Domingo.



TEST NOTES

- The 59 points scored, 43-point margin and seven tries were all records for Australia against France – and were achieved playing away against the reigning Six Nations champions.
- Australia scored 46 points in the final 32 minutes, having trailed 13-16 after 48 minutes.
- Drew Mitchell became the first Australian to score a hat-trick against France, and the fifth Wallaby to score three tries in a Test on more than one occasion.
- James O'Connor became the 20th Australian to surpass 100 Test points, and the second youngest in history to reach the milestone behind England's Jonny Wilkinson.
- This was Australia's fifth win in a row against France and its second in succession in Paris, becoming just the second Wallaby team to achieve both sequences.
- Scott Higginbotham became the 848th player to represent Australia in Test matches, and the 28th introduced by Robbie Deans since 2008.

AUSTRALIA 26 LEICESTER 15 (MIDWEEK TOUR MATCH ONE)

At Welford Road, Leicester, 9 November 2010.

AUSTRALIA: Tries by Lachie Turner and Scott Higginbotham; 2 conversions, 3 penalty goals and a dropped goal by Berrick Barnes.

LEICESTER TIGERS: 5 penalty goals by Billy Twelvetrees.

Halftime: Australia 13, Leicester Tigers 12
Referee: Jonathan Kaplan (South Africa)
Crowd: 20,000
Goal-kicking: Berrick Barnes (Australia) 5 from 8, Billy Twelvetrees (Leicester Tigers) 5 from 6.
Man of Gold: Matt Hodgson
Yellow cards: None

AUSTRALIA: Peter Hynes, Rod Davies, Pat McCabe, Anthony Faingaa, Lachie Turner (replaced by Luke Morahan, 65 min), Berrick Barnes (captain), Luke Burgess, Richard Brown, Matt Hodgson (replaced by Pat McCutcheon, 65 min), Scott Higginbotham, Van Humphries (replaced by Dean Mumm, 65 min), Rob Simmons, Salesi Ma'afu, Huia Edmonds (replaced by Saia Faingaa, 65 min), James Slipper.

LEICESTER TIGERS: Geordan Murphy (captain), Scott Hamilton, Matt Smith (replaced by Dan Hipkiss), Anthony Allen, Manu Tuilagi, Billy Twelvetrees, James Grindal, Jordan Crane, Craig Newby, Thomas Waldrom (replaced by Steve Mafi), George Skivington, Ed Slater, Julian White, George Chuter (replaced by Rob Hawkins), Peter Bucknall.



AUSTRALIA 6 MUNSTER 15 (MIDWEEK TOUR MATCH TWO)

At Thomond Park Stadium, Limerick, 16 November 2010.

AUSTRALIA: 2 penalty goals by Berrick Barnes.

MUNSTER: 3 penalty goals and 2 dropped goals by Paul Warwick.

Halftime: Munster 6, Australia 6
Referee: Bryce Lawrence (New Zealand)
Crowd: 21,314
Goal-kicking: Berrick Barnes 2 from 2, Paul Warwick (Munster) 3 from 6.
Man of Gold: Matt Hodgson
Yellow Cards: Anthony Faingaa 32-42 min, Ben Daley 76 min

AUSTRALIA: Lachie Turner (replaced by Peter Hynes, 57 min), Luke Morahan, Pat McCabe, Anthony Faingaa, Rod Davies, Berrick Barnes (captain), Luke Burgess (replaced by Nick Phipps, 57 min), Richard Brown (replaced by Van Humphries, 52 min), Matt Hodgson, Scott Higginbotham (replaced by Pat McCutcheon, 40 min),

Dean Mumm (replaced by James Slipper, 79 min), Rob Simmons, Salesi Ma'afu, Saia Faingaa (replaced by Tatafu Polota Nau, 45 min), Ben Daley (temporarily replaced by James Slipper, 54-58 min).

MUNSTER: Johnie Murphy (replaced by Barry Murphy), Doug Howlett, Keith Earls (replaced by Scott Deasy), Sam Tuitupou, Denis Hurley, Paul Warwick, Duncan Williams (replaced by Conor Murray), James Coughlan (captain), Niall Ronan (replaced by Mike Sherry), Peter O'Mahony (replaced by Tommy O'Donnell), Ian Nagle (replaced by Alan Quinlan), Billy Holland, Peter Borlase (replaced by Stephen Archer), Damien Varley, Wian du Preez.

AUSTRALIAN BARBARIANS 28 ENGLAND 28

At ME Bank Stadium, Perth, 8 June, 2010.

AUSTRALIAN BARBARIANS: 3 tries by James O'Connor; 2 conversions and 2 penalty goals by O'Connor, penalty goal by Berrick Barnes.
ENGLAND: Tries by Dan Ward-Smith, Matt Banahan and Lee Mears; 2 conversions and 3 penalty goals by Olly Barkley.

Halftime: Australian Barbarians 18, England 13
Referee: Stuart Dickinson (Australia)
Crowd: 8019
Goal-kicking: James O'Connor (Australian Barbarians) 4 from 5, Berrick Barnes (Australian Barbarians) 1 from 2; Olly Barkley (England) 5 from 7.
Yellow card: Laurie Weeks (Australian Barbarians) 68-78 min

AUSTRALIAN BARBARIANS: James O'Connor (replaced by Peter Hynes, 47 min), Nick Cummins, Will Chambers, Anthony Faingaa, Lachie Turner, Berrick Barnes (co-captain), Josh Valentine, Stephen Hoiles (co-captain, temporarily replaced by Pekahou Cowan, 68-78 min), Matt Hodgson (replaced by Pat McCutcheon, 50 min), Ben McCalman, Mark Chisholm (replaced by Mitchell Chapman, 60 min), Mitchell Chapman (replaced by Kane Douglas, 51 min), Laurie Weeks, Huia Edmonds (replaced by Damien Fitzpatrick, 57 min), Pekahou Cowan (replaced by James Slipper, 40 min).

AUSTRALIAN BARBARIANS 9 ENGLAND 15

At Central Coast Stadium, Gosford, 15 June, 2010.

ENGLAND: Penalty goals by Olly Barkley (3) and Charlie Hodgson (2).
AUSTRALIAN BARBARIANS: 3 penalty goals by Berrick Barnes.

Halftime: England 6, Australian Barbarians 6
Referee: Steve Walsh (Australia)
Crowd: 9053
Goal-kicking: Olly Barkley (England) 3 from 3, Charlie Hodgson (England) 2 from 3, Berrick Barnes (Australian Barbarians) 3 from 5.



ENGLAND: Delon Armitage (replaced by Dominic Waldouck, 57 min), Matt Banahan, Matthew Tait, Olly Barkley, Ugo Monye, Charlie Hodgson (replaced by Shane Geraghty, 70 min), Richard Wigglesworth (replaced by Paul Hodgson, 57 min), Dan

Ward-Smith, Hendre Fourie (replaced by Joe Worsley, 40 min), Chris Robshaw (captain), Geoff Parling, Dave Attwood (replaced by Courtney Laws, 60 min), David Wilson (replaced by Paul Doran-Jones, 57 min), Lee Mears, David Flatman.

AUSTRALIAN BARBARIANS: Peter Hynes, Nick Cummins, Will Chambers (replaced by Berrick Barnes, 14 min), Anthony Fainga'a, Lachie Turner, Kurtley Beale, Josh Valentine, Stephen Hoiles (captain), Pat McCutcheon (replaced by Matt Hodgson, 48 min), Ben McCalman, Rob Simmons (replaced by Mark Chisholm, 42 min), Mitchell Chapman, Laurie Weeks (replaced by James Slipper, 48 min), Tatafu Polota-Nau (replaced by Huia Edmonds, 41 min), Pekahou Cowan (replaced by

Tatafu Polota-Nau, 69 min).
ENGLAND: Delon Armitage, David Strettle, Dominic Waldouck (replaced by Matthew Tait), Olly Barkley, Matt Banahan, Charlie Hodgson (replaced by Shane Geraghty), Richard Wigglesworth (replaced by Paul Hodgson), James Haskell (replaced by Phil Dowson), Steffon Armitage, Joe Worsley (captain), Dan Ward-Smith, Dave Attwood, Paul Doran-Jones, Lee Mears (replaced by Rob Webber), Jon Golding (replaced by David Flatman).



QANTAS WALLABIES 2010 STATISTICS

2010 TEST APPEARANCES

(table excludes Australia v Barbarians matches)
(Overall Test career appearances in brackets)

Ben Alexander	6	(24)
Adam Ashley-Cooper	14	(51)
Berrick Barnes	10	(31)
Kurtley Beale	13	(14)
Richard Brown	11	(23)
Luke Burgess	11	(32)
Mark Chisholm	10	(58)
Quade Cooper	13	(24)
Pek Cowan	1	(4)
Ben Daley	3	(3)
Rocky Elsom	15	(64)
Huia Edmonds	4	(4)
Anthony Faingaa	4	(4)
Saia Faingaa	11	(11)
Will Genia	11	(22)
Matt Giteau	13	(91)
Scott Higginbotham	1	(1)
Matt Hodgson	5	(5)
Rob Horne	6	(6)
Digby Ioane	3	(11)
Salesi Ma'aafu	10	(10)
Pat McCabe	1	(1)
Ben McCalman	9	(9)
Stephen Moore	9	(55)
Dean Mumm	13	(32)
James O'Connor	13	(27)
David Pocock	15	(30)
Tatafu Polota Nau	2	(25)
Benn Robinson	11	(42)
Nathan Sharpe	14	(93)
Rob Simmons	6	(6)
James Slipper	14	(14)
Lachie Turner	3	(14)

2010 TRI NATIONS RESULTS

July 10:	New Zealand 32, South Africa 12 at Auckland
July 17:	New Zealand 31, South Africa 17 at Wellington
July 24:	Australia 30, South Africa 13 at Brisbane
July 31:	New Zealand 49, Australia 28 at Melbourne
August 7:	New Zealand 20, Australia 10 at Christchurch
August 21:	New Zealand 29, South Africa 22 at Johannesburg
August 28:	South Africa 44, Australia 31 at Pretoria
September 4:	Australia 41, South Africa 39 at Bloemfontein
September 11:	New Zealand 23, Australia 22 at Sydney

2010 TRI NATIONS COMPETITION TABLE

	PI	Won	Lost	-7	4T	Points
New Zealand	6	6	-	-	3	27
Australia	6	2	4	1	2	11
South Africa	6	1	5	2	1	7

2010 TEST POINTS-SCORING

(table excludes Australia v Barbarians matches)

	Tries	Con	Pen	DG	Total	[Test Career]
Matt Giteau	2	20	18	-	104	[666]
James O'Connor	6	16	10	-	92	[119]
Drew Mitchell	9	-	-	-	45	[135]
Kurtley Beale	7	-	2	-	41	[41]
Quade Cooper	5	1	3	-	22	[57]
Berrick Barnes	-	2	6	-	22	[57]
Adam Ashley Cooper	4	-	-	-	20	[80]
Rocky Elsom	4	-	-	-	20	[60]
Will Genia	3	-	-	-	15	[20]
Digby Ioane	2	-	-	-	10	[25]
Ben Alexander	1	-	-	-	5	[5]
Richard Brown	1	-	-	-	5	[5]
Luke Burgess	1	-	-	-	5	[5]
Huia Edmonds	1	-	-	-	5	[5]
Stephen Moore	1	-	-	-	5	[15]
Dean Mumm	1	-	-	-	5	[5]
Benn Robinson	1	-	-	-	5	[10]
TOTALS	37	28	34	3	352	

* Opposition sides scored 33 tries, 26 conversions, and 44 penalty goals

ON THE FIELD

2010 John Eales Medal

At Carriage Works, Eveleigh, 20 October, 2010

WESTERN Force flanker David Pocock capped off his remarkable rise as a Test footballer when he became the fifth loose forward to win the John Eales Medal since the award's introduction in 2002.

The Zimbabwean-born 22-year-old who arrived in Australia with his family the same year that the John Eales Medal was introduced, enjoyed a stellar year in which he established himself as Australia's first choice openside flanker and began a serious challenge to Kiwi skipper Richie McCaw's claim as the pre-eminent example of the openside breed.

Pocock started in all but two of the 15 Tests played during the voting period, missing only the loss to Scotland where he was rested, and Australia's win against England at Twickenham, where he entered the match from the bench. Such was the Pocock's consistency he finished a runaway winner in the count, claiming 76 more votes than the second-placed Matt Giteau, who won the award in 2009.

Quade Cooper, skipper Rocky Elsom and Kurtley Beale rounded out the top five.

Pocock not only received the acknowledgment of his peers, he also won over the Rugby fans, winning the public poll for Australia's Choice Qantas Wallaby of the Year by an overwhelming margin.

Pocock is only the second player to win the award after prop Benn Robinson picked up the inaugural award last year.

As well as finishing in the top five for the John Eales Medal, Kurtley Beale, who made his debut as a replacement on the wing during the final game of Australia's 2009 Spring Tour against Wales in Cardiff, picked up two awards - Rookie of the Year and Try of the Year.

Beale was Australia's match-winner in Bloemfontein slotting the final penalty goal during the historic 41-39 win over South Africa in the Tri Nations clash, which helped him secure the Rookie of the Year award.

His contribution to the try that was finished off by winger James O'Connor during Australia's Test against South Africa at Pretoria helped him pick up the Try of the Year award.

Other awards on the night saw Sharni Williams capture the Women's Player of the Year award after helping to spearhead the Australian Women to a best ever placing when the side finished third at the Women's



Rugby World Cup in England.

James Stannard took out the Shawn Mackay award for Sevens Player of the Year after leading Australia to its first tournament victory in the IRB Sevens World Series since 2002 in London.

James also played a huge role in the side's silver medal-winning performance at the Commonwealth Games in Delhi.

Fellow Commonwealth Games Sevens representative Robbie Coleman was named U20s Player of the Year after helping Australia make the final of the IRB U20 tournament for the first time.

Stu Dickinson won the Roger Vanderfield award for Referee of the Year while the late Ron Meagher was the recipient of the Joe French Award for services to the game.

The Volunteer of the Year was awarded to Grant Wason in recognition of his overall service to the game in Victoria.

The awards night also saw three of the games greats inducted into the Australian Rugby Hall of Fame: Andrew Slack, the late Trevor Allan and the late AC 'Johnnie' Wallace, were acknowledged for their contributions to the game.

JOHN EALES MEDAL ROLL OF HONOUR

2002 - George Smith
2003 - Phil Waugh
2004 - David Lyons
2005 - Jeremy Paul
2006 - Chris Latham
2007 - Nathan Sharpe
2008 - George Smith
2009 - Matt Giteau
2010 - David Pocock

2010 Award Winners



KURTLEY BEALE
ROOKIE OF THE YEAR & TRY OF THE YEAR



SHARNI WILLIAMS
WOMEN'S PLAYER OF THE YEAR



JAMES STANNARD
SEVENS PLAYER OF THE YEAR



ROBBIE COLEMAN
UNDER 20S PLAYER OF THE YEAR



GRANT WASON
VOLUNTEER OF THE YEAR



STU DICKINSON
REFEREE OF THE YEAR

ON THE FIELD

Australian Under 20s Team Report

IRB Junior World Championships, Argentina, June 2010



2010 AUSTRALIAN UNDER 20 TEAM

BACK ROW: Craig Twentyman (Strength and Conditioning), Scott Sio, Paul Alo-Emile, Cruze Ah-Nau, Sam Roberson, Michael Hooper, Colby Faingaa, Robbie Coleman, Greg Jeloudev, Nic White, Justin Turner

MIDDLE ROW: Andrew Ryan (Physiotherapist), Jason Gilmore (Technical Assistant), Salesi Manu, Eddie Quirk, Phoenix Battye, Greg Peterson, Luke Jones, Luke Morahan, Liam Gill, Kimami Sitauti, Matt Toomua, Chris Brown (Analyst)

FRONT ROW: Anthony Eddy (Assistant Coach), Jono Lance, Siliva Siliva, Cameron Mitchell, David Nucifora (Head Coach), Jake Schatz (Captain) Ray McNicol (Manager), Aidan Toua, Tim Bennetts, Dom Shipperley, Michael McLean (Doctor)

ABSENT: Lachlan McCaffrey, Damon Anderson

THE Australian Under 20s squad travelled to Argentina in June to compete at the third annual IRB Junior World Championships - which is an amalgamation of the former U19 and U21 age-division titles.

Coach David Nucifora's squad was the youngest of the 12 teams at the tournament, but showed their intent early with a solid 33-13 victory over host-nation Argentina in a warm-up match.

Australia were drawn in Pool C alongside Scotland, Tonga and South Africa and despite losing Brumbies flanker Michael Hooper to injury, there was still plenty of experience in the 26-man squad which featured five Super Rugby representatives, two Qantas Wallabies Spring Tourists and six Rugby Sevens players.

Skipper Jake Schatz, Robbie Coleman, Matt Toomua and Nic White were returning for a second tilt at the title and were desperate to improve on 2009's result of fourth.

Australia opened their World Championship campaign with an emphatic 58-13 victory over Scotland. The young Wallabies raced away to a commanding 34-6 lead at halftime and went on to record an impressive nine-tries-to-one win with winger Aidan Toua starring with a hat trick.

Next Australia took on Tonga and halfback Nic White ran rings around the opposition, scoring a personal tally of 23 points in his side's 67-5 demolition of the Pacific Islanders.

But the biggest challenge in Pool C was against South Africa, who Australia had suffered a heavy defeat against in the playoff for third a year earlier in Japan.

Queensland Reds winger and Sevens

THE COACHES

Head Coach

David Nucifora

Assistant Coach

Anthony Eddy

representative Dominic Shipperley touched down for three tries as Australia came out on top against the Baby Boks 42-35.

Australia finished the pool rounds as the leading points (167) and try scorers (25) to set up a semi-final showdown with England, which they won 28-16 and in doing so, secured Australia's best ever result at the tournament, surpassing a fourth finish in 2009 and fifth in 2008.

Traditional trans-Tasman rivals New Zealand awaited Nucifora's men in the final. The Junior All Blacks hadn't tasted defeat since the tournament's inception and were gunning for a third-straight title.

The Baby Blacks made their intent clear from the opening kick-off, touching down for their first try within two minutes before storming to the break with a 25-3 lead.

Australia didn't give up and scored two second half tries in what was a tough final in which they were defeated 62-17.

2010 IRB JUNIOR WORLD CHAMPIONSHIP

Played in Argentina and featuring teams from Pool A: New Zealand, Wales, Fiji, Samoa; Pool B: England, France, Argentina, Ireland; Pool C: Australia, South Africa, Scotland, Tonga

POOL MATCHES

AUSTRALIA 58 (Aidan Toua 3, Luke Morahan, Robbie Coleman, Jake Schatz, Colby Faingaa, Greg Jeloudev, Luke Jones tries; Matt To'omua 5 cons, pen)

d SCOTLAND 13 at Estadio CA Colon, Santa Fe.

AUSTRALIA 67 (Nic White 3, Lachlan McCaffrey, Phoenix Battye, Cameron Mitchell, Robbie Coleman, Jake Schatz, Jonothan Lance, Scott Sio, Sam Roberson tries; White 4, Matt To'omua 2 cons) **d TONGA 5** at Club Atletico Estudiantes in Parana.

AUSTRALIA 42 (Dominic Shipperley 3, Robbie Coleman, Eddie Quirk tries; Matt To'omua 3 pens, 4 cons) **d SOUTH AFRICA 35** at Estadio CA Colon, Santa Fe.

SEMI-FINAL

AUSTRALIA 28 (Aidan Toua, Luke Morahan, Kimami Sitauti tries; Matt To'omua 2 cons, 3 pens) **d ENGLAND 16** at Estadio El Coloso del Parque in Rosario.

FINAL

NZ 62 d AUSTRALIA 17 (Luke Morahan, Kimami Sitauti tries; Matt To'omua 2 cons, pen) at Estadio El Coloso del Parque, Rosario.

AUSTRALIAN U20 SQUAD

Forwards: Cruze Ah-Nau (WA), Paul Alo-Emile (QLD), Phoenix Battye (ACT), Colby Faingaa (ACT), Liam Gill (QLD), Luke Jones (WA), Salesi Manu (NSW), Gregory Peterson (NSW), Eddie Quirk (QLD), Sam Roberson (NSW), Siliva Siliva (WA), Scott Sio (NSW), Jake Schatz (c) (QLD), Lachlan McCaffrey (NSW) .

Backs: Robbie Coleman (ACT), Greg Jeloudev (NSW), Jonathon Lance (QLD), Cameron Mitchell (NSW), Dominic Shipperley (QLD), Kimami Sitauti (QLD), Aidan Toua (QLD), Matt To'omua (ACT), Luke Morahan (QLD), Justin Turner (WA), Nic White (ACT), Damon Anderson (NSW).

Injuries: Michael Hooper (ACT), Tim Bennetts (NSW)



ON THE FIELD

Commonwealth Games Sevens

2010 COMMONWEALTH GAMES

At North Campus, Delhi University, Delhi, October 11-12, 2010



COACH Michael O'Connor's Rugby Sevens squad broke a 12-year drought and achieved Australia's best-ever result at a Commonwealth Games when they claimed silver in Delhi, after pushing four-time champions New Zealand all the way in the gold medal decider.

The Australians held a 10-point lead early in the second half, but the experience of the Kiwis shone through when they piled on three-unanswered tries to claim their fourth successive gold medal at the 16-nation event.

The silver medal-winning performance put an end to a long drought which set in after captain David Campese's team won bronze in Kuala Lumpur following the sports debut at the games in 1998. Australia had come up short in their

last two attempts, finishing fourth in Melbourne in 2006 and equal sixth in Manchester in 2002.

Captain Patrick McCutcheon's side started two days of competition at Delhi University brightly; downing Uganda 33-0 with Qantas Wallabies winger Lachie Turner and Queensland Reds rookie and Sevens regular Liam Gill scoring doubles in the five-try-to-nil romp.

Sydney University scrumhalf Nick Phipps shone in Australia's 42-5 win over Sri Lanka touching down for two tries, but Australia slipped up in their final pool match against arch-rivals England, going down 21-19.

The narrow loss proved a blessing in disguise and set up a quarter-final encounter with Kenya instead of Sevens

World Series champions Samoa, who were defeated by the Africans in the boilover of the tournament.

Next Australia toppled eventual bronze medallists South Africa 17-7 in the semi-finals to reach their first gold medal playoff. New Zealand were the first to score in the gold medal decider through a try to Lote Raikabula. When All Black Liam Messam was sent to the bin for a reckless tackle Australia pounced and scored a try through Turner.

On the tick of halftime, Qantas Wallabies Spring Tourist Luke Morahan chipped ahead and won a two-man race to touch down for Australia's second try of the final.

Stannard's try after the break, his fourth for the day, gave the Australians a 17-7 advantage but New Zealand struck

back through a try to Sherwin Stowers before finding top gear and closing out the gold medal match with tries to skipper DJ Forbes and Kurt Baker.

Stannard played a starring role for Australia, amassing 70 points at the Games through four tries and 25 conversions.

Commonwealth Games squad:

Robbie Coleman (20, NSW), Nick Cummins (22, WA), Bernard Foley (20, NSW), Shaun Foley (24, NSW), Liam Gill (18, QLD), Ed Jenkins (24, NSW), Pat McCutcheon (23, NSW), Luke Morahan (20, QLD), Nick Phipps (21, NSW), Kimami Sitauti (19, QLD), James Stannard (27, ACT), Lachie Turner (23, NSW).

Injured: Pat McCabe, Brian Sefanaia.



THE ROAD TO COMMONWEALTH GAMES SILVER

Australia 33 (Lachie Turner 2, Liam Gill 2, Luke Morahan tries, James Stannard 4 cons) d **Uganda** 0

Australia 42 (Nick Phipps 2, Kimami Sitauti, Luke Morahan, Liam Gill, Nick Cummins tries, Stannard 6 cons) d **Sri Lanka** 5

Australia 19 (Bernard Foley, Lachie Turner, Patrick McCutcheon tries, James Stannard 2 cons) lost to **England** 21

Finals

Quarter Final - Australia 27 (James Stannard 2, Shaun Foley, Luke Morahan, Nick Cummins tries, Stannard con) d **Kenya** 5

Semi Final - Australia 17 (Lachie Turner, Liam Gill, James Stannard tries, James Stannard con) d **South Africa** 7

Final - Australia 17 (Lachie Turner, Luke Morahan, James Stannard tries, James Stannard con) lost to **New Zealand** 24



ON THE FIELD

International Rugby Sevens Adelaide

At Adelaide Oval, Adelaide, 19-21 March, 2010.

HIGH OCTANE Rugby Sevens fuelled the adrenalin of almost 30,000 spectators as the International Rugby Sevens Adelaide returned to the Adelaide Oval from March 19-21 for its fourth instalment.

After its rousing success in 2009, the first round of pool matches were again played under lights on Friday night as 16 nations mounted their charge to take out the illustrious Adelaide Sevens title.

As the fifth stop on the eight-leg IRB Series, coach Michael O'Connor's Australian team were keen to win maximum points to add to their growing season tally and had fourth-placed England well within their sights.

Australia issued a serious warning to their competitors with a 40-5 thumping of Niue in their opening pool match before progressing through to the Cup quarter-finals undefeated after clinical victories over the USA (36-0) and England (17-12) on day two.

Captain Patrick McCutcheon's young side delighted the vocal Adelaide crowd in their quarter-final clash when they fought back from a 22-14 deficit with just two minutes remaining to topple Fiji 26-22 to stay in the race for the Cup.

But a near flawless performance by eventual champions Samoa in the semi-finals put an end to the Australians dream run as they were defeated 26-12.

Samoa refused to take the foot off the pedal and went on to trounce the USA 38-10 in the final to win the International Rugby Sevens Adelaide and record their second-straight tournament victory of the IRB Sevens World Series.

Showcasing the quality of the competition in the IRB Sevens and its exciting unpredictability, Series leaders New Zealand and defending champions South Africa, suffered early defeats and were left to fight it out in the Plate final with New Zealand grabbing the spoils, 21-14. Series contenders England and Kenya faced off in the Bowl Final, with England coming out on top 33-12 while



Japan defeated Tonga 22-19 in the Shield Final. Ever-improving Australia equalled their best result of the Series and moved into fourth on the points table, one place under where they would finish a record-breaking season, after reaching the Cup semi-final for the second time in as many tournaments.

Storming centre Brackin Karauria-Henry touched down for five tries at his home event to be the Australians top try scorer, edging flying winger Kimami Sitauti who scored four five pointers, while gritty halfback James Stannard top scored with 34 points (2 tries, 12 cons).

Around 28,211 people attended the three days of competition, with attendance figures being in line with the three previous years; 2007 (25,222), 2008 (31,814) and 2009 (28,200).

More than 6,614 interstate and overseas visitors descended on Adelaide for the festivities and injected more than \$6.7 million into the local economy.

Research results revealed 98 per cent of respondents said they would recommend



the Rugby Sevens to friends and relatives while 97 per cent said they would like to attend Rugby Sevens in Adelaide again in the future. Event volunteers were again

another core ingredient to the success of this well-run tournament. A total of 174 people volunteered their time to assist with the daily operations.

ALL THE RESULTS

DAY ONE

Pool A: New Zealand 31 d Scotland 0, Argentina 19 d Tonga 12

Pool B: Samoa 33 d France 12, South Africa 40 d Japan 0

Pool C: Wales 17 d Fiji 12, Kenya 27 d PNG 7

Pool D: USA 24 d England 21, Australia 40 d Niue 5

DAY TWO

Pool A: New Zealand 26 d Tonga 0, Argentina 14 d Scotland 7, Tonga 22 d Scotland 7, New Zealand 47 d Argentina 7.

Pool B: Samoa 54 d Japan 5, South Africa 38 d France 0, Japan 21 d France 15, Samoa 12 drew South Africa 12

Pool C: Fiji 41 d PNG 0, Kenya 19 d Wales 5, Wales 64 d PNG 5, Fiji 21 d Kenya 7

Pool D: England 38 d Niue 0, Australia 36 d USA 0, USA 29 d Niue 7, Australia 17 d England 12

DAY THREE

Sunday 5 April

Bowl QF - France 38 d Tonga 0

Bowl QF - England 47 d PNG 0

Bowl QF - Kenya 25 d Niue 7

Bowl QF - Scotland 21 d Japan 15

Cup QF - Samoa 24 d New Zealand 19

Cup QF - Australia 26 d Fiji 22

Cup QF - Wales 10 lost to USA 12

Cup QF - Argentina 17 d South Africa

SF Shield - Tonga 45 d PNG 0

SF Shield - Japan 22 d Niue 5

SF Bowl - England 19 d France 0

SF Bowl - Kenya 36 d Scotland 12

SF Plate - New Zealand 24 d Fiji 21

SF Plate - South Africa 29 d Wales 0

SF Cup - Samoa 26 d Australia 12

SF Cup - USA 28 d Argentina 12

Shield Final - Japan 22 d Tonga 19

Bowl Final - England 33 d Kenya 12

Plate Final - New Zealand 21 d S Africa 14

Cup Final - Samoa 38 d USA 10

2010 International Rugby Sevens Adelaide, Partners:

The Government of South Australia, Direct Interiors, Coopers, IGA, Minter Ellison, Advertiser Newspapers, Fox Sports, Panasonic, Gilbert, Hilton Hotel, Adelaide City Council, Kukri, Fitness First, Konica Minolta, DMG Radio.

Charity: Variety



ON THE FIELD

HSBC Sevens World Series and Wallaroos

SEVENS WORLD SERIES

THE Australian Rugby Sevens staged an incredible resurgence of form to re-establish themselves as a major contender on the HSBC Sevens World Series circuit during season 2009/10.

Australia ended an eight-year title drought when they won the London Sevens in May and went on to record Australia's best finish on the HSBC Sevens World Series circuit since 2000/2001, finishing the season third overall on 122 points, behind champions Samoa (164) and runners-up New Zealand (149).

Coach Michael O'Connor drew from a pool of 22 players throughout the eight-tournament season, with captain Patrick McCutcheon and halfback Nicholas Phipps going on to earn a place on the Qantas Wallabies end-of-season tour and a further eight players signing Super Rugby contracts for 2011.

Australia opened the season strongly in Dubai in December and recovered from being tipped out of the running for the Cup to defeat defending champions South Africa in the Plate Final.

Australia were unable to repeat their giant-killing feats the following weekend in South Africa, recording what would be their worst result - beaten plate semi-finalists.

A break from competition did wonders, and with the introduction of halfback James Stannard to the squad, Australia bounced back to claim the Wellington Sevens Plate Final, defeating South Africa. The following weekend, O'Connor's team went a further step forward in Las Vegas, making Australia's first Cup semi-finals appearance since 2008, and despite losing to eventual Series Champions Samoa, proved they were a real threat. Repeat results were achieved at the following two tournaments in Adelaide and Hong Kong.



But it was in London where Australia would show their true potential and record their first victory since winning the Cup Final in Brisbane in 2002. The Stannard-led Aussies, minus a host of stars who were competing at the Junior World Championships and regular captain McCutcheon who was called into the Waratahs squad, toppled defending champions South Africa 19-14 in a thrilling final at Twickenham. New skipper Stannard raced the length of the pitch in the dying seconds of the decider to make a match-saving tackle which secured Australia a memorable drought-breaking win and lifted the team into third on the standings.

Australia won through to their second Cup final appearance in as many weeks the following Sunday at the Edinburgh Sevens, but Samoa ended any hopes of back-to-back titles. Stannard - the fourth-highest points scorer on the world circuit with 257 points was later crowned Australian Sevens Player of the Year.

The 2009/10 HSBC World Series attracted the highest number of fans through the turnstiles to date - with 471,000 fans turning out worldwide - and going forward, with increased broadcast interest and the continued growth in Sevens' popularity as a new Olympic sport, even greater levels of interest are anticipated.

WALLAROOS IN 2010

THE Wallaroos recorded their best-ever finish at a Women's Rugby World Cup when they beat France 22-8 in a play-off for third at London's Twickenham Stoop in September.

Wallaroos centre Cobie-Jane Morgan ran in two of Australia's four tries while flanker Rebecca Trethowan and fullback Tricia Brown also found their way through the scrambling French defence to score and lift the Wallaroos to an emphatic victory which set a new benchmark in Australia's performance at the tournament.

England, who knocked the Wallaroos out in the semi-finals 15-0, were unable to stop a dominant New Zealand side in the ensuing WRWC final as the Black Ferns went on to claim a fourth-straight crown with a hard-fought 13-10 victory.

Earlier, the Wallaroos won the fight for survival in the WRWC "Pool of Death" after reaching the elimination rounds by the smallest of margins.

By beating Wales 26-12 then falling to New Zealand 32-5 in the pool rounds, Australia were faced with the tough task of needing to beat South Africa by a whopping 56 points to avoid elimination from the 12-team tournament.

Driven largely by the motivation to unite both the Sevens World Cup and Women's Rugby World Cup trophies,

the Wallaroos were on song from the opening whistle and had secured the necessary four-try bonus point before halftime.

In all, Australia piled on nine tries to comfortably sweep aside South Africa 62-0 - and for nine squad members - their hope of uniting the coveted silverware was still a reality.

Centre Sharni Williams, later named Australian Rugby's Women's Player of the Year, scored her second try of the do-or-die match deep into injury time to lift the Wallaroos past the 56 points required to knock Canada out of the race for the last four on a superior for-and-against record.

The Cheryl Soon-led Wallaroos then endured a nervous wait for other results to go their way, with hosts England

beating the USA, ensuring Australia would stay alive in the tournament and qualify as the best performing runner-up across the three pools.

Star Wallaroos winger Nicole Beck, whose bone crunching tackle on England's Fiona Pocock in the semi-finals made highlight reels around the globe, finished the tournament with 30 points but was unable to edge out New Zealand's Carla Hohepa who was named the IRB Women's Personality of the Year.

Coach John Manenti's squad has qualified for the seventh edition of the tournament in 2014 and is the most successful side Australia has sent to a WRWC, after the Wallaroos finished seventh in 2006 in Canada and fifth in their other two appearances in 2002 and 1998.



RESULTS

Wallaroos World Cup squad: Iliseva Batibasaga (Qld), Nicole Beck (NSW), Tricia Brown (Qld), Cheyenne Campbell (Qld), Rebecca Clough (WA), Kristy Giteau (ACT), Alexandra Hargreaves (ACT), Ashleigh Hewson (ACT), Debby Hodgkinson (WA), Tobie McGann (NSC), Danielle Mesckell (NSW), Cobie-Jane Morgan (NSW), Lindsay Morgan (ACT), Tui Ormsby (NSW), Shannon Parry (Qld), Silei Poluleuligaga (Qld), Kate Porter (ASRU), Chris Ross (NSW), Se'ei Sa'u (Qld), Megan Shanahan (NSW), Ruan Sims (NSW), Cheryl Soon (NSW), Rebecca Trethowan (NSW), Caroline Vakalahi (ASRU), Margaret

Watson (NSW), Sharni Williams (ACT).

Pool match 1 - Australia 26 (Nicole Beck, Sharni Williams, Cobie-Jane Morgan, Tricia Brown tries; Beck 3 cons) d Wales 12 (penalty try, Lowri Harries try; Non Evans con) at Surrey Sports Park, Guilford.

Pool match 2- New Zealand 32 (Justine Lavea 2, Fiao'o Fa'amausili, Carla Hohepa, Victoria Blackledge, Huriana Manuel tries, Rebecca Hull con) d Australia 5 (Lindsay Morgan try) at Surrey Sports Park, Guilford.

Pool match 3 - Australia 62 (Kristy Giteau, Tricia Brown, Debby Hodgkinson,

Lindsay Morgan 2, Sharni Williams 2, Cobie-Jane Morgan, Alex Hargreaves tries; Nicole Beck 7 cons, 1 pen) d South Africa 0 at Surrey Sports Park, Guilford.

Semi-final - England 15 (Catherine Spencer, Danielle Waterman tries, McLean) d Australia 0 at Twickenham Stoop, London.

3 v 4 Playoff - AUSTRALIA 22 (Cobie-Jane Morgan 2, Rebecca Trethowan, Tricia Brown tries, Nicole Beck con) d FRANCE 8 (Manol Andre try, Aurélie Bailon pen) at Twickenham Stoop, London.

ON THE FIELD

Australian Schools Rugby Union



2010 TOUR OF SAMOA AND NEW ZEALAND

BACK ROW: Guy Millar (The King's School), Michael Wells (St Ignatius' College), Curtis Browning (Brisbane State High School), Tom Cusack (Marist College, Canberra), Samuel Reiser (St Joseph's College, Gregory Terrace), Jed Holloway (Waverley College), Lindsay Crook (The Southport School), Boyd Killingworth (The King's School)

THIRD ROW: Andy Clark (Technical Advisor, ARU), Sioli-Pulu Luani (Newington College), Jed Gillespie (The King's School), Lewis Holland (St Edmund's College), Phillip Kite (St Joseph's College, Nudgee), Walter Petaia (Brisbane State High School), Chris Feauai-Sautia (Brisbane State High School), Gary Neugebauer (Hale School), Michael Mclean (Doctor, Qld)

SECOND ROW: Warren Andrews (S & C Advisor, ARU), Tom Connor (The King's School), Maile Ngauamo (Ipswich Grammar School), Apolosi Latunipulu (Newington College), Malietoa Hingano (St Augustine's College), Edward Wylie (The King's School), Hugh Roach (Newington College), Will Maher (Physiotherapist, ACT)

FRONT ROW: Luke Keary (Oakhill College), Jon Fitzgerald (Assistant Manager, Marist College, Ashgrove), Dion Taumata (Keebra Park Shs), Andrew Elliot (Manager, NSW), Steve Cummins (Captain, Hills Sports High School), Pat Langtry (Coach, St Edmund's College, Canberra), Timothy Duchesne (Knox Grammar School), Stephen Phillpotts (Assistant Coach, Brisbane Boys' College), Tim Donlan (St Ignatius' College)

INSET: Clinton Dale (MacKillop Catholic College, ACT)

TWO TEN saw a change of name for the Australian Rugby Football Schools Union to the simpler Australian Schools Rugby Union.

Unfortunately difficulty with finances continued in 2010 with the loss of at least one long term sponsor, but thanks to the lessons learned in 2009 we were able to plan appropriately and maintain our priorities.

These priorities included our national Division II in Geelong and the National Championships which were hosted at Ballymore with great assistance by QRU.

The innovation for 2010 was the elevation of Victoria and Western Australia to the top Division. We had planned to host a tour from

Patron - Mr R Graham
President - Br R J Wallace AM
Vice President - D Barker
Hon Secretary - J Rae
Hon Treasurer/Administrator - B Carberry

Tonga but also agreed to a late request from Samoa to tour.

While happy to agree to this request it stretched our resources, both human and financial, but gave more boys an opportunity to represent their country at a high level and gain international Rugby experience.

This was most evident with the selection of a President's XV to play Samoa, which was made up mainly of boys who missed state selection for

various reasons.

The highlight of the tour matches was the Test match against Fiji, which was played as the curtainraiser to the Bledisloe Cup match at ANZ Stadium.

The experience and atmosphere was fantastic and we are grateful to ARU for making it possible.

Following the tour matches in Australia we ventured to Samoa and New Zealand for a successful five-match tour.

While the last match against our traditional foe New Zealand was close we unfortunately lost 21-30, which was our only loss for the year.

The Australian Schools Rugby acknowledges the ARU as its major sponsor with both financial and unlimited technical assistance.

AUSTRALIA SCHOOLS IN 2010

SAMOAN TOUR IN		
28 Aug	Samoan Schools 57 def NSW Country Schools 3	Hunter Valley Grammar School
1 Sep	Samoan Schools 69 def NSW Combined Catholic Colleges 5 T G	Millner Field
4 Sep	Samoan Schools 14 lost to Presidents XV 26	Knox Grammar School
8 Sep	Test - Samoan Schools 10 lost to Australian Schools 52	St Marys Rugby League Stadium
FIJI TOUR IN		
1 Sep	Fijian Schools 53 def NSW Combined High Schools 10	T G Millner Field
4 Sep	Fijian Schools 10 lost to Australia 'A' 29	Knox Grammar School
8 Sep	Fijian Schools 27 def NSW Combined Catholic Colleges 10	St Marys Rugby League Stadium
11 Sep	Test - Fiji Schools 0 lost to Australian Schools 40	Olympic Stadium, Sydney
SAMOA & NEW ZEALAND - UK TOUR OUT		
21 Sep	Australian Schools 20 defeated Samoan Selection 7	Apia Park, Apia
24 Sep	Test - Australian Schools 47 defeated Samoan Schools 25	Apia Park, Apia
29 Sep	Australian Schools 27defeated Waikato Under 19 7	St Paul's Collegiate, Hamilton
2 Oct	Test - Australian Schools 22 defeated Tongan Schools 3	Sacred Heart College, Auckland
6 Oct	Test - Australian Schools 21 lost to New Zealand Schools 30	Littlebourne, Otago Boys High School, Dunedin

36TH AUSTRALIAN SCHOOLS CHAMPIONSHIPS 2010 BALLYMORE, QUEENSLAND

DAY ONE (JULY 6)

1. NSW I 55 d VIC 13
2. QLD II 28 d CS 0
3. NSW II 71 d WA 0
4. QLD I 31d ACT 15

DAY TWO (JULY 8)

5. QLD II 27 d VIC 26
6. NSW I 10 d CS 6
7. QLD I 61d WA 7
8. NSW II 35 d ACT 27

DAY THREE (JULY 9)

9. CS 31 d VIC 5
10. QLD II 20 d NSW I 19
11. ACT 42 d WA 12
12. NSW II 28 d QLD I 21

DAY FOUR (JULY 14)

13. VIC 10drew with WA 10
14. CS 29 d ACT 14
15. QLD I 37 d NSW I 22

FINAL: QLD II 19 d NSW II 15

DIVISION II AUSTRALIAN SCHOOLS CHAMPIONSHIPS 2010 GEELONG GRAMMAR SCHOOL

DAY ONE (26 JUNE)

1. LMRDT 14 d VIC PRES XV 0
2. WA II 15 d SA 14
3. VIC II 39 d NT 12

DAY TWO (28 JUNE)

4. WA II 8 d VIC II 7
5. VIC PRES XV 38 d NT 7
6. LMRDT 21 d SA 5

DAY THREE (29 JUNE)

7. NT 10 d SA 5
8. VIC PRES XV 6 d VIC II 3
9. LMRDT 22 d WA II 0

DAY FOUR (1JULY)

10. VIC II 7 SA 7
11. WA II 34 d NT 12

FINAL: LMRDT 27 d VIC PRES XV 17



AUSTRALIAN TEAM OFFICIALS 2010

AUSTRALIAN TEAM

Manager: Andrew Elliot - NSW,
Coach: Pat Langtry - St Edmunds College - ACT,
Assistant Coach: Tstephen Phillpotts - Brisbane Boys College - QLD
Assistant Manager: Jon Fitzgerald - Marist College Ashgrove - QLD
Assistant Coach: Stephen Phillpotts - Brisbane Boys College - QLD
Physiotherapist - Will Maher - ACT
Medical Officer - Dr Michael McLean - QLD

AUSTRALIA 'A'

Manager - Jon Fitzgerald - Marist College Ashgrove - QLD
Coach - Jarred Hodges - Prairewood High School - NSW
Assistant Coach - Tim Rapp - Matraville Sports High School - NSW
Physiotherapist - Tom Lombardo - NSW

PRESIDENT'S XV

Manager - John Rownes - Knox Grammar School - NSW
Coach - Peter Reeves - Chevalier College - NSW
Assistant Coach - Peter Gibson - Trinity Grammar School - NSW
Physiotherapist - Mark Kenna - NSW

SELECTORS

Col Murray - NSW, Jarred Hodges - Prairewood HS NSW, Glen Cronan - Ipswich Grammar School - QLD, Pat Langtry - St Edmunds College - ACT, Stephen Phillpotts - Brisbane Boys College - QLD

ON THE FIELD

2010 National Under 16s Championships

At St Ignatius College, Riverview, Sydney. 27 September - 1 October, 2010.

The 2010 National U16 Championships were held at St Ignatius' College, Riverview Sydney under a new Championship format between Monday 27 September and Friday 1 October. Twelve representative teams participated in the revamped format with a total of 22 matches played across two divisions.

The Division 1 competition comprised of eight teams - three from NSW, two from Queensland, and one team each from ACT, Western Australia and Victoria

- played in two pools with round-robin matches, and cross pool finals. The revised Championship format for Division 1 provided an additional match for teams, more game time for players, and an exciting combination of cross pool matches on finals day.

The Division 2 competition comprised of four teams - one from South Australia, Northern Territory, Tasmania and the National Indigenous XV (Lloyd McDermott Rugby Development Team) - which was played in a traditional

round-robin format. The residential Championship brings together the cream of young Rugby talent from around Australia for five days of everything Rugby. The Championship also allows the ARU and State Union High Performance staff to provide Professional development education to players, coaches, managers, and match officials both direct to teams and through a series of practical workshops. Wallaby coach, Robbie Deans also presented a session to all team coaches.

2010 AWARDS

Winner of the Rod Macqueen Shield

Division One Champions - Sydney Juniors

Winner of the Nick Farr-Jones Shield

Division One Plate Champions - Western Australia

Winner of the John Eales Shield

Division Two Champions - South Australia

2010 Best Team Man (Bob Dwyer Plaques):

Willoughby Axelsen (Brumbies), Jaiden Yeatman (National Indigenous), Mitchell Hunt (Tasmania), Scott Gale (Qld White), Kristian Satui (Qld Red), Brandon Mafi (NSW Schools), Tom Johnson (NSW Country), Jonathan Vaux (Sydney Juniors), Richard Hardwick (Western Australia), Suaesi Iosua (Victoria), Donovan Carter (Northern Territory) & Ethan Uili (South Australia).

Player of the Championships:

Division One - Jonathan Vaux (Sydney Juniors #15)

Division Two - James Watson (South Australia #10)

Team Manager's Award (Nigel Stiff Memorial Shield):

John Rownes (NSW Schools)

Most Outstanding Referee (Tony

Lacaze Memorial Shield):

Jamie McGregor (NSW)

TOURNAMENT RESULTS SUMMARY

NATIONAL U16 CHAMPIONSHIPS ST IGNATIUS' COLLEGE RIVERVIEW, SYDNEY

27 September - 1 October 2010

Division One

Queensland Red, Queensland White, Sydney Juniors, NSW Schools, NSW Country, Brumbies, Western Australia, and Victoria.

Division Two

National Indigenous (Lloyd McDermott XV), South Australia, Northern Territory and Tasmania.

DAY 1 (Monday 27 September 2010)

Division One

NSW Schools: 33 (Jim Stewart 3, Jack Dempsey, Michael Rowley tries. Cons; Josh Kay 3, Tom Wilson.) defeated NSW Country: 15 (Jake McIntyre, Tom Sewell tries. Cons; Jake McIntyre. Pens; Jake McIntyre.) H/T NSW Schools 12 - NSW Country 10.

Sydney Juniors: 34 (Chris Talakai, Daniel

Elsom, Rory O'Connor, Alexander Brunt, Patrick Sio tries. Con; Reece Hodge 3. Pen; Hodge.) defeated Victoria: 14 (Siotame Kavapalu 2 tries. Con; Niua-Finau Puaka 2) H/T Sydney Juniors 17 - Victoria 0.
QLD Red: 41 (Matthew McCormick, Caleb Timu, Billy Brittain, Tom Banks, Soape Palau, Edward Vakuata, Levi Aumua tries. Con; Craig Hunt 2, Jack Tuttle) defeated Brumbies: 28 (Joel Penders 2, Matthew Narracott 2. con; Zach Hart 4) H/T Qld Reds 24 - Brumbies 21.
QLD White: 24 (Duncan Paiaaau, Tautala Tasi, Lakhem Aiono, Vincent Cooney Tries. Cons; Paiaaau 2) defeated Western Australia: 17 (Isaiah Moses 2, Harry Scoble Tries. Con; Luke Burton) H/T Western Australia 17 - Qld White 5.

DAY 2 (Tuesday 28 September 2010)

Division One

QLD Red 50: (Matthew Gordon 3, Dylan Sikimeti, Levi Aumua, Kristian Satui, Craig

Hunt, Matthew McCormick tries. Conv: Hunt 2, Marcus Tanzer 2, Jack Tuttle) defeated Victoria 7: (Liam Foster try. Conv. Niua-Finau Puaka) HT: Qld Red 26-7 Victoria

NSW Schools 22: (Mitchell Whiteley, Alex Vlahos, Clinton Gutherson tries. Con; Tom Wilson 2. Pen; Josh Kay) defeated Western Australia 13: (Isaiah Moses, Ross Haylett-Petty tries. Pen; Luke Burton) HT: Schools 19-3 WA

NSW Country 27: (Joe Henderson 2, Tom Sewell 2, Andrew Parkes tries. Con: Oliver Thomson) defeated QLD White 24: (Sam Taylor, Brandon Khuu, Vince Conney, Lakhem Aiono. Conv. Duncan 2) HT: Qld White 17-5 NSW Country

Sydney Juniors: 29 (Matangi Sai, Rhys Hodge, Alex Brunt, Jonathan Vaux tries. Cons; Hodge 3. Pen; Hodge) defeated Brumbies: 14 (Joel Penders, Washington Underwood tries. Cons; Zach Hart 2) HT: Syd Jnrs 12-0 Brumbies.

Division Two

South Australia 48 (Callum Hulst 2, Dewi Shorrock 2, Liam Hall, James Watson, Joseph Moana, Darren Pinkerton tries. Cons; Watson 4) defeated Northern Territory 17 (Wade Burkenhagen, Jacob Rainger tries. Con; Rainger, Donavan Carter. Pen; Carter) HT: SA 24 - 10 NT

National Indigenous 48 (Jaidyn Yeatman

3, Lawrence Lucas 2, Rueben Dufty, Liam Lawford, Boche Salrick tries. Con; Slarick 2, Lucas, Jesse Day) defeated Tasmania 15 (Netinili Fielea 2 tries. Con; Kaya Houltham. Pen; Houltham) HT: NI 31- 5 Tas

DAY 3 (Thursday 30 September 2010)

Division One

Brumbies 33 (Tries: Andrew Robinson 2, Jordan Cremerius, Joel Penders, Washington Underwood, Conv: Zach Hart 4) defeated Victoria 24 (Tries: Moli Sooaemalelagi, Nigel Tanuvasa, Kemueli Valetini, Junior Laloifi, Conv: Niua-Finau Puaka 2) HT: Victoria 24-21 Brumbies

Western Australia 32 (Tries: Isaiah Moses, Brezze Hita, Robert Tucker, Harry Scoble, Conv: Brezze Hita 3, Pen: Brezze Hita 3) bt NSW Country 17 (Tries: Kilu Pangai, Joe Henderson, Tom Sewell, Conv: Jake McIntyre) HT: NSW Country 17-8 Western Australia

Sydney Juniors 30 (Tries: Patrick Sio, Jonathan Vaux, Gareth Linaker, Liam Moylan, Conv: Reece Hodge 4) defeated QLD Red 24 (Tries: Jack Tuttle, Tom Banks, Cody Blackhurst, Edward Vakuata, Conv: Jack Tuttle, Marcus Tanzer) HT: QLD Red 19-6 Sydney Juniors.

QLD White 25 (Tries: Tautala Tasi, Brandon Khuu, Daniel Anae, Conv: Duncan Paiaaau 2, Pen: Duncan Paiaaau 2) defeated NSW Schools 22 (Tries: Josh Kay, Daniel Gallagher, David Horwitz, Mitchell Whiteley, Conv: Tom Wilson) HT: NSW Schools 12-11 QLD White

Division Two

National Indigenous: 55 defeated (Rueben Dufty 2, Lawerence Lucas 2, David Henaway, Robert Kennedy, Dylan Holmes, Shaquel Adidi-Nixon, Boche Salrick tries. Cons; Lucas 4, Salrick) defeated Northern Territory: 10 (Aka McLeod, David Richardson tries) HT: NI 19-0 NT

South Australia 29 (Tries: Tennessee Stocks 2, Anton Minnero, James Watson 2, Conv: James Watson, Dewi Sharrock) defeated Tasmania 0 HT: SA 7-0 Tas

2010 STANDINGS

DIVISION 1	
1	Sydney Juniors (Rod Macqueen Shield winners)
2	Queensland White
3	NSW Schools
4	Queensland Red
5	Western Australia (Nick Farr-Jones Shield winners)
6	Brumbies
7	NSW Country
8	Victoria
DIVISION 2	
1	South Australia (John Eales Shield winners)
2	National Indigenous
3	Northern Territory
4	Tasmania



DAY 4 (Friday 1 October 2010)

Division One

Championship Final: 1st/2nd Play Off

Sydney Juniors: 33 (Lalakai Foketi 2, Sam Kitchen, Matagi Sa'u, Reece Hodge. Cons; Hodge 4) defeated QLD White: 21 (Tautala Tasi, Eddie Tuifao, Blake Laud. Cons; Duncan Paiaaau 3) HT: Sydney Juniors 21-14 QLD White

3rd/4th Play Off

NSW Schools 31 (Tries: Max Wylie 2, Harry Randell, Alex Vlahos, Allan Alaalatoa, Conv: Tom Wilson 2, Josh Kay) defeated QLD Red 0 HT: NSW Schools 19-0 QLD Red

Plate Final: 5th/6th Play Off

Western Australia: 33 (Chance Peni 2, Richard Hardwick, Rick LeRoux, Lucas Birch tries. Cons; Breeze Hita 2, Hepa Galvin 2) defeated Brumbies: 17 (Joel Penders, Peni Nifo tries. Cons; Zac Hart 2. Pen; Hart) HT: Western Australia 14-10 Brumbies

7th/8th Play Off

NSW Country 27 (Tries: Jake McIntyre, Joe Henderson, Andrew Parkes, Tom Sewell, Conv: Jake McIntyre 2, Pen: Jake McIntyre) defeated Victoria 15 (Tries: Niua-Finau Puaka, Suaesi Iosua, Harrison Mahony) HT: Victoria 10-5 NSW Country

Division Two

South Australia 25 (Tries: Tennessee Stocks, Ethan Uili, James Watson, Conv: James Watson 2, Pen: James Watson 2) defeated National Indigenous 17 (Tries: Eddie Wasaga-Thompson, Robert Kennedy, Dylan Holmes, Conv: Jaiyden Yeatman) HT: SA 14-5 NI

Northern Territory 22 (Tries: Kosta Elenis, Eli Berns, BJ Byrnes, Aka McLeod, Conv: Donovan Carter) defeated Tasmania 18 (Tries: Joshua Jarvie, Nili Fielea, Conv: Kaya Houltham, Pen: Kaya Houltham 2) HT: Tas 15- 12 NT.

WINNERS:

WINNER OF THE ROD MACQUEEN SHIELD
Division One Champions - Sydney Juniors

WINNER OF THE NICK FARR-JONES SHIELD
Division One Plate Champions - Western Australia

WINNER OF THE JOHN EALES SHIELD
Division Two Champions - South Australia

ON THE FIELD

2010 Investec Bank Super 14

THE NSW Waratahs continued to lead the way on the standings in 2010, but the resurgence of the Queensland Reds helped to enliven the final edition of the Investec Bank Super 14 series. While the Waratahs remained Australia's standard bearer as they landed a fourth semi-final appearance from the last six years, their performance was almost over-shadowed by the dramatic improvement of the Reds.

The Queenslanders jumped eight rungs up the ladder – climbing to fifth – after they had been anchored to, or near the foot of the table in recent seasons. The Reds' fifth placing was their highest finish since 2002; the season after its third (and most recent) semi-final appearance. Prior to 2010, the Reds had occupied a position amongst the competition's bottom three for seven straight seasons.

The competition was taken out for the third time in four years by the Pretoria-based Bulls, who edged out first time finalists the Stormers in the second all-South African final.

The game was played at Soweto's Orlando Stadium, in south-western Johannesburg, due to the Bulls' regular home venue of Loftus Versfeld in Pretoria being unavailable because of the FIFA Football World Cup.

The Stormers, whose seasonal improvement from 10th to runners-up was even more spectacular than the Reds, beat all five of the Kiwi representatives but could only beat NSW among the Australian contingent, losing to the other three.

Although Australia ended with just one semi-final representative, the Reds and Brumbies remained in contention up until the concluding rounds.

Ultimately though, it was left to the Waratahs to fly the flag in the playoffs, travelling to Cape Town for the second time in the season where they were gunned down 25-6 by the Stormers.

That defeat concluded a journey that was almost the complete opposite of the road travelled by the 'Tahs a year earlier. In 2009, NSW missed out on the



playoffs on differentials even though they won all three matches in South Africa, and five of six on the road overall. A year on, the Waratahs drew a blank from three matches in the Republic, and managed just four wins from eight outside of Sydney.

Yet despite their travelling wobbles, NSW made up enough ground at home to secure two additional log points on last year's tally, which proved the difference between the fifth placing of 2009 and third this year.

Home matches provided the back drop for a number of the notable individual milestones achieved in 2010, with skipper Phil Waugh becoming both the most capped Waratah while also eclipsing his predecessor Chris Whitaker as the 'Tahs most capped leader, during the record breaking 73-12 mauling of the Lions at the Sydney Football Stadium.

Astutely mastered by ex-Waratahs boss Ewen McKenzie, the Reds were arguably the most exciting team to watch in the competition, with their daring rewarded by some stunning results.

Such was the impression made during the Reds' rejuvenation that the side filled 11 of the 36 places available on the 2010 Qantas Wallabies Spring Tour, and this excluded the injured Test stars, lock James Horwill and wing Digby Ioane, as well as the exciting centre Will Chambers.

The Reds' embarrassment of riches offers much hope for a continuation of the revival in the next campaign,



2010 INVESTEC
SUPER 14
AWARDS

Player of the Series
QUADE COOPER

Rookie of the Series PAT McCABE

Coach of the Series CHRIS HICKEY

Referee of the Series
STU DICKINSON

Try of the Series QUADE COOPER

albeit tinged with the reality that the surprise factor is now gone, replaced by the requirement to deal with higher expectations in 2011.

For the fourth time in six seasons since the franchise won the second of its titles in 2004, the Brumbies won at least as many matches as the lowest ranked of the semi-finalists but failed to advance to the playoffs themselves.

An era also ended in Perth with John Mitchell's decision to cut short his tenure in order to take up a new opportunity in South Africa coaching the Lions.

The Force's foundation coach finished his five years with a record of 24 wins, 37 defeats and four draws, with the side having finished in 14th (2006), seventh (2007), eighth (2008), eighth again (2009) and 13th (2010).

The West Australians' finish did offer promise for the future. Four of the last seven matches were won, with the Force's victims including eventual semi-finalists, the Stormers and the Crusaders.

In 2011 they will no longer be the new kid on the block with the arrival of the Melbourne Rebels, coached by Rod Macqueen.

ALL THE RESULTS

ROUND 1

12 February
Blues 20 Hurricanes 34
Western Force 15 Brumbies 24
Cheetahs 34 Bulls 51
13 February
Crusaders 32 Highlanders 17
Reds 28 Waratahs 30
Lions 13 Stormers 26
Sharks 18 Chiefs 19

ROUND 2

19 February
Highlanders 15 Blues 19
Reds 41 Crusaders 20
Sharks 20 Cheetahs 24
Lions 65 Chiefs 72
20 February
Hurricanes 47 Western Force 22
Bulls 50 Brumbies 32
Stormers 27 Waratahs 6

ROUND 3

26 February
Crusaders 35 Sharks 6
Stormers 17 Brumbies 19
27 February
Hurricanes 33 Lions 18
Reds 18 Blues 27
Western Force 19 Chiefs 37
Cheetahs 21 Highlanders 34
Bulls 48 Waratahs 38

ROUND 4

5 March
Chiefs 18 Reds 23
Brumbies 24 Lions 13
6 March
Crusaders 33 Blues 20
Waratahs 25 Sharks 21
Stormers 33 Highlanders 0
Cheetahs 28 Hurricanes 12
BYE: Bulls/Western Force

ROUND 5

12 March
Chiefs 19 Crusaders 26
Waratahs 73 Lions 12
13 March
Brumbies 24 Sharks 22
Bulls 50 Highlanders 35
Stormers 37 Hurricanes 13
14 March
Reds 50 Western Force 10
BYE: Cheetahs/Blues

ROUND 6

19 March
Blues 39 Brumbies 34
Bulls 19 Hurricanes 18
20 March
Crusaders 46 Lions 19
Highlanders 16 Sharks 30
Western Force 10 Waratahs 14
Stormers 21 Cheetahs 8
BYE: Reds/Chiefs

ROUND 7

26 March
Highlanders 39 Lions 29
Brumbies 30 Chiefs 23
Cheetahs 10 Reds 31
27 March
Hurricanes 26 Sharks 29
Waratahs 39 Blues 32
Western Force 15 Bulls 28
BYE: Stormers/Crusaders

ROUND 8

2 April
Hurricanes 26 Crusaders 26
Western Force 16 Stormers 15
3 April
Blues 32 Bulls 17
Chiefs 27 Highlanders 21
Waratahs 40 Cheetahs 17
Sharks 30 Reds 28
BYE: Brumbies/Lions

ROUND 9

9 April
Chiefs 19 Bulls 33
10 April
Highlanders 27 Western Force 41
Blues 21 Stormers 33
Crusaders 20 Waratahs 13
Brumbies 61 Cheetahs 15
Lions 26 Reds 41
Bye: Sharks/Hurricanes

ROUND 10

16 April
Chiefs 15 Stormers 49
Brumbies 13 Hurricanes 23
17 April
Blues 38 Western Force 17
Crusaders 45 Cheetahs 6
Reds 19 Bulls 12
Lions 28 Sharks 32
BYE: Waratahs/Highlanders

SEMI-FINALS

22 May
Bulls 39 Crusaders 25
Stormers 25 Waratahs 6

ROUND 11

23 April
Chiefs 25 Cheetahs 25
Reds 16 Stormers 13
Western Force 24 Crusaders 16
24 April
Highlanders 31 Hurricanes 33
Waratahs 19 Brumbies 12
Bulls 51 Lions 11
Sharks 23 Blues 10

ROUND 12

30 April
Highlanders 10 Waratahs 26
Stormers 42 Crusaders 14
1 May
Hurricanes 33 Chiefs 27
Brumbies 32 Reds 12
Cheetahs 32 Blues 36
Lions 12 Western Force 33
Bulls 27 Sharks 19

ROUND 13

7 May
Hurricanes 44 Reds 21
Lions 14 Blues 56
8 May
Chiefs 19 Waratahs 46
Brumbies 31 Highlanders 3
Bulls 40 Crusaders 35
Cheetahs 29 Western Force 14
Sharks 20 Stormers 14

ROUND 14

14 May
Blues 30 Chiefs 20
Waratahs 32 Hurricanes 16
Sharks 27 Western Force 22
15 May
Crusaders 40 Brumbies 21
Reds 38 Highlanders 36
Cheetahs 59 Lions 10
Stormers 38 Bulls 10

FINAL

29 May
Bulls 25 Stormers 17

ROUND ROBIN FINAL STANDINGS

	P	W	D	L	F	A	PD	BONUS	PTS	Pts
								4T	-7	
Bulls	13	10	0	3	436	345	91	6	1	47
Stormers	13	9	0	4	365	171	194	4	4	44
Waratahs	13	9	0	4	385	288	97	6	1	43
Crusaders	13	8	1	4	388	295	93	6	1	41
Reds	13	8	0	5	366	308	58	5	2	39
Brumbies	13	8	0	5	358	291	67	3	2	37
Blues	13	7	0	6	376	333	43	7	2	37
Hurricanes	13	7	1	5	358	323	35	5	2	37
Sharks	13	7	0	6	297	299	-2	1	4	33
Cheetahs	13	5	1	7	316	393	-77	3	1	26
Chiefs	13	4	1	8	340	418	-78	4	4	26
Highlanders	13	3	0	10	297	397	-100	3	4	19
Western Force	13	4	0	9	258	364	-106	1	2	19
Lions	13	0	0	13	270	585	-315	3	2	5

ON THE FIELD

Member & Affiliated Unions



2010 NSW WARATAHS

BACK ROW: Berrick Barnes, Dan Palmer, Rob Horne, Ben Coridas, Will Caldwell, Jeremy Tilse, Dave Dennis, Lachie Turner, Damien Fitzpatrick, Drew Mitchell
MIDDLE ROW: Chris Alcock, Josh Holmes, Rory Sidey, Dean Mumm, Hendrik Roodt, Chris Thomson, Cam Jowitt, Ben Mowen, Nemani Nadolo, Sosene Anesi, Luke Burgess
FRONT ROW: Wycliff Palu, Al Baxter, Daniel Halangahu, Tatafu Polota-Nau, Chris Hickey (Coach), Phil Waugh (Captain), Chris Webb (Manager), Benn Robinson, Sekope Kepu, Kurtley Beale, Tom Carter
ABSENT: Adam Freier, Locky McCaffrey, Pat McCutcheon

NSW RUGBY UNION



SEASON 2010 was another eventful one for Rugby in NSW on and off the field. The state's flagship team - the Waratahs - had a memorable season, qualifying for their fourth semi-final series in the past six seasons. While the team came up just short of the tournament decider after going down to the Stormers at Newlands, it was a season in which many milestones were achieved and records passed.

The squad maintained an undefeated season at home which included their first ever win at ANZ Stadium in front of more than 40,000 fans. The team enjoyed a memorable night against the Lions in a 73-12 victory which broke the Waratahs Super Rugby records for highest score, biggest winning margin, most tries and most conversions. Drew Mitchell (four tries) and Berrick Barnes (nine conversions) also achieved individual team records in the result. The

victory was the second in a string of five wins which tied the Waratahs best streak in Super Rugby, a feat they have now achieved on six occasions.

Phil Waugh passed Chris Whitaker as the most-capped player in NSW Rugby history during the season, also moving to the top of the list for most appearances as captain and most wins as captain. Al Baxter celebrated his 100th Super Rugby cap with his first ever try for NSW and Will Caldwell overtook Tom Bowman as the state's most-capped lock in Super Rugby. Sosene Anesi, Drew Mitchell, Berrick Barnes, Cam Jowitt, Kane Douglas, Rory Sidey, Hendrik

NSW RUGBY UNION

Founded 1874

NSW Rugby Chairman: Will Jephcott

President: John Coolican

Waratahs Rugby Chairman

Edwin Zemancheff

Waratahs Rugby CEO: Jason Allen

Roodt, Chris Alcock, Locky McCaffrey and Pat McCutcheon all debuted. Daniel Halangahu, Lachie Turner and Kurtley Beale all earned their 50th state caps; Turner passed Tatafu Polota-Nau as the youngest player to reach the mark before Beale overtook him in the final game of the regular season.

The Shute Shield again showcased the highest standard of club Rugby, and it was Sydney University who were again victorious over Randwick who featured in Grand Finals from 1st to 4th Grades.

NSW Suburban, NSW Country, NSW Juniors, NSW Schools and NSW Women's Rugby all had good seasons.

The off-field administrative transition to create a separate entity for Waratahs Rugby was completed in late 2010 with the appointment of Jason Allen as the new organisation's CEO. Mr Allen along with new NSWRU Executive Director Bruce Worboys (commencing January 2011) have taken on the roles and responsibilities of former NSWRU CEO Jim L'Estrange.



2010 BRUMBIES

BACK ROW: Rod Lindsell (Head Strength & Conditioning), Tim McGrath (Physiotherapist), James Stannard, Brackin Karauria-Henry, Ed Stubbs, Christian Lealiifano, Alfi Mafi, Pat McCabe, Colby Faingaa, Michael Hooper, Jerry Yanuyanutawa, Robbie Coleman, Dan McFarlane (Video Analyst), Dr Angus Bathgate (Team Doctor), Garry Quinlivan (Assistant Manager)
MIDDLE ROW: Ray Reavley (Strapper), Rob McQuade (Elite Performance Manager), Nick Smith (Communications Manager), Guy Shepherdson, Andrew Smith, Ben Hand, Mitchell Chapman, Peter Kimlin, Justin Harrison, Sitaleki Timani, Mark Chisholm, Rocky Elsom, Henry Vanderklas, Francis Fainifo, Julian Huxley, Marcus Kain (Strength & Conditioning), Darren Coleman (Academy Coach), Ed Hollis (Physiotherapist)
FRONT ROW: Tony Rea (Assistant Coach), Matt Toomua, Tyrone Smith, Josh Valentine, Adam Ashley-Cooper, Matt Giteau, Huia Edmonds, Andy Friend (Head Coach), Stephen Hoiles (Captain), Mal Daisley (Manager), Stirling Mortlock, Stephen Moore, Salesi Ma'a'u, Ben Alexander, George Smith, Patrick Phibbs, Owen Finegan (Forwards Coach).

ACT RUGBY UNION



THE Brumbies and ACT Rugby celebrated another successful year both on and off the pitch in 2010 securing a world-class playing roster and promoting 11 new players to Super Rugby both in the Capital and further afield.

With the acquisition of Rocky Elsom, Josh Valentine, Justin Harrison and Matt Giteau, early predictions for the team suggested it would be tough to beat. And while it narrowly missed the finals, wins over the Stormers in Cape Town and the Reds at Canberra Stadium proved the potential to challenge for the title was not far off.

Of the 11 players to be promoted, six were retained by the Brumbies and placed on fulltime contracts for the 2011 Super Rugby season. Coaching staff have used the promotions as strong indications that the development and coaching practices within the club are on the right track.

Several personal milestones were achieved throughout the year for the

Brumbies, with Stirling Mortlock racking up his 1000th point in Week One against the Force.

His three points also secured him the notable distinction of being the first Super Rugby player to reach the 1000-point haul. While it was later matched by Crusader Dan Carter, it was an effort that will not soon be forgotten.

Adam Ashley-Cooper, Mitchell Chapman and Patrick Phibbs all reached their 50th Super Rugby Caps with only Phibbs not being lucky enough to mark the occasion with a win, although he did score a handy

try in Auckland during the narrow two-point loss to the Blues.

Week Seven against the Chiefs was also a match of note for Brumbies fans and players, with Julian Huxley making his long awaited return from injury to chime in for a win at Canberra Stadium.

Huxley was one of four big-name players to leave Griffith Oval at the end of the 2010, along with George Smith, Mortlock and Harrison.

In total these four players secured more than 400 Super Rugby appearances between them and helped shape the rugby landscape in the ACT for more than a decade.

In the John I Dent Cup the Queanbeyan Whites claimed their fourth title win in five seasons when Nic White managed to kick the winning conversion after the final siren. Their win against the Vikings was an exact reverse of the year previous, when the Vikings snatched a win after the bell.

ACT RUGBY UNION

Founded 1937

President Geoff Larkham

Chairman Sean Hammond

CEO Andrew Fagan

ON THE FIELD



2010 WESTERN FORCE

BACK ROW: Carrie Watt (Rugby Operations Administrator), Mark White (Media and Communications Manager), Grge Mullings (Physiotherapist), Richard Graham (Backs Coach), Ben McCalman, Luke Jones, Tom Hockings, Richard Stanford, Mitch Inman, Dane Haylett-Petty, Matt Tink (Scrum Coach), Patrik Weiss (Masseuse), Geoff Townsend (Skills Coach),

THIRD ROW: Adrian Blacker (Team Support Officer), Scott Anderson (Performance Analyst), Mark De Cruz (Team Doctor), Haig Sare, Joelin Rapana, Ben Whittaker, Sam Wykes, Nic Henderson, Filipe Manu, Mark Swanepoel, Justin Turner, Stefano Hunt, Adolf Berndt(Masseuse), Rob Naish (Head Physiotherapist), Mitch Hardy (GM, Rugby)

SECOND ROW: Brendan Appleby (Assistant S&C Coach), Gavin Williams (Player Career Development), Mark Bartholomeusz, Chris O'Young, Matt Dunning, Ryan Cross, Sam Harris, Ryan Tyrell, Josh Tatupu, Pek Cowan, Tim Fairbrother, James Parsons, Haydn masters (Manager, Sports Science), Chris Brown (Performance Analyst Assistant)

FRONT ROW: Nick Cummins, Kieran Longbottom, Matt Hidgson, Cameron Shepherd, Nathan Sharpe, John Mitchell (Head Coach), Andre Pretorius, Brett Sheehan, James O'Connor, David Pocock, Richard Brown

RUGBY WA



THE YEAR just past saw Rugby WA's participation numbers within Community Rugby strengthen and the standard of Rugby played at all levels in WA improve.

While a staggering number of injuries impacted on results in our professional program at the Western Force, a first ever win against the Crusaders ensured victories against every Super Rugby province since the club's inception, a notable achievement in our short history.

The Western Force continued to develop and grow elite talent in 2010 with 11 players given their Super Rugby debuts and Ben McCalman becoming the 10th player to make his Wallaby debut while playing with the Western Force.

Congratulations go to foundation player David Pocock on an outstanding year where he reinforced his standing as one of the best in the world winning the John Eales Medal, People's Choice Award and the RUPA Medal of Excellence. Matt

Hodgson also made a big impression and was a deserved winner of the club's Player of the Year award for a second consecutive season.

On the local front Nedlands RUFC were the dominant club, winning the KWIK first grade premiership together with the second and third Grade Black premierships. Congratulations to David Cloete from Cottesloe RUFC on winning the PG Hampshire Award for a second successive year. The significant contributions made by the various affiliate bodies of RugbyWA are greatly appreciated and vital in the organising,

WESTERN AUSTRALIAN RUGBY UNION (INC)

Founded 1893.

Re-formed 1928.

President David Redpath

Chairman Geoff Stooke OAM

CEO Vern Reid

management and running of their respective competitions and activities. In particular, the efforts of the WARU Referees Association in the recruitment, training and provision of match officials cannot be underestimated.

The move to ME Bank Stadium for the 2010 season was well received by fans with interim improvements made to the facility costing RugbyWA just over \$3 million. The WA Government has confirmed it will spend \$88 million on the first stage of an upgrade, which will bring the seated capacity to 25,000.

This year was a difficult one financially for RugbyWA with a number of factors contributing to a loss. The result will be covered by retained earnings and measures are in place to ensure we are financially secure. The support provided to RugbyWA and the Western Force by all its partners, is greatly appreciated and vital to the ongoing success and financial viability of rugby in Western Australia.



2010 QUEENSLAND REDS

BACK ROW: James Hanson, James Slipper, Poutasi Vaiofiso Tuasivi Luafutu, Will Chambers, Leroy Houston, Scott Higginbotham, Robert Simmons, Van Humphries, Adam Byrnes, Ezra Taylor, Luke Morahan, Jake Schatz, Andrew Shaw, Greg Holmes

MIDDLE ROW: Ben McGahan (Performance Analyst / Assistant Manager), Brynley Abad (Athletic Performance Coach), Geoff Clark (Physiotherapist), Saia Faingaa, Laurie Weeks, Blair Connor, Dayna Edwards, Rod Davies, Brando Va'aulu, Lei Tomiki, Anthony Faingaa, Ben Daley, Jack Kennedy, Tim Walsh, Damian Marsh (Head Performance Coach), Dr Greg Smith (Doctor), Lonnie Toia (Manager)

FRONT ROW: Richard Kingi, Morgan Turinui, Quade Cooper, Daniel Braid, Matthew Taylor (Defence Coach), James Horwill (Captain), Ewen McKenzie (Head Coach), Will Genia (Vice Captain), Jim McKay (Assistant Coach), Sean Hardman, Peter Hynes, Digby Ioane, Ben Lucas.

QUEENSLAND RUGBY UNION



UNDER the guidance of new head coach Ewen McKenzie the Queensland Reds made a quantum leap in 2010 as their brand of Rugby resulted in a fifth place finish, their best result since 2002. The Reds' resurgence re-captured the imagination of all fans across the state.

Victories over Super Rugby grand-finalists the Bulls and Stormers at Suncorp Stadium were highlights of an improved season, which saw the final three home games of the year draw an average crowd of more than 27,000. The season average crowd of 22,827 was also the Reds' best ever while the 159,787 spectators who flocked through the gates at seven home games was the most for the team since Super Rugby commenced in 1996.

The potent Reds attack put together 366 points and 43 tries, breaking the previous record of 345 points and 38 tries set in 1996. That was backed up on

the other side of the ball with their tackle success rating of 86.5 percent, ranked first in the competition.

Other memorable milestones and records broken throughout 2010 included a 50-10 win over the Western Force, the Reds biggest winning margin for a Super Rugby match; collecting 12 out of a total 15 competition points in their most successful three-game tour of South Africa; winning back-to-back games for the first time since 2006; three straight victories for the first time since 2004; and winning in South Africa for the first time in seven games. For the fifth

QUEENSLAND RUGBY UNION

Founded 1883

President David Crombie

Chairman Peter Lewis / Rod McCall

CEO Ken Freer / Jim Carmichael

consecutive year the Queensland Schools team were victorious at the National Schoolboy Championships.

A hard fought Premier Rugby season saw University capture their first Hospital Cup since 1990 while Queensland Seven's champions Keebra Park SHS went on to win the National Schools Seven's tournament in Sydney. Their success headlined a remarkable year in community Rugby where overall participation grew 12 percent while player numbers increased 5.3 percent.

The growth in the sport and the Reds resurgence assisted Queensland Rugby from the grass roots to the elite levels with renewed interest in all key business areas including membership, corporate partnerships and corporate hospitality, as well as record growth in player participation across every region of Queensland. Planning for 2011 was further advanced when a five-year deal was signed to play at Suncorp Stadium.



MELBOURNE REBELS AT 2010 WEARY DUNLOP LUNCHEON

BACK ROW: Adam Byrnes, Alister Campbell, Kevin O'Neill, Hugh Pyle, Tim Davidson, Tom Chamberlain, Peter Betham, Luke Rooney, Hoani Macdonald, Luke Jones
MIDDLE ROW: Gareth Delve (vc), Stirling Mortlock (c), Jarrod Saffy, Greg Somerville, JP Du Plessis, Michael Lipman, Afusipa Taumoepeau, Rodney Blake, Nic Henderson, Julian Huxley
FRONT ROW: Damien Hill (Assistant Coach), Rod Macqueen (Director of Rugby and Head Coach), Danny Cipriani, James Hilgendorf, Richard Kingi, Cooper Vuna, Ged Robinson, Laurie Weeks, Lachlan Mitchell, Adam Freier, Heath Tessmann, Sam Cordingley, Mark Bakewell (Assistant Coach)

VICTORIAN RUGBY UNION



GIVEN the long and proud history of Rugby in Victoria, now dating back in excess of 100 years, this year has been one of significant change with the Victorian Rugby Union. Together with its affiliated clubs and Rugby playing schools, through the VSRU, embraced the Super Rugby side known as the Rebels into the Victorian Rugby community.

Much has been achieved by the VRU in its landmark association with the Rebels. Indeed, the close working relationship between the two organisations will continue the great work in developing the image of the game and the player participation in the Game throughout the state of Victoria.

To reflect this co-operative relationship the VRU and the Melbourne Rebels have developed a Community Agreement which details all areas of joint co-operation between the two

organisations. Part of this joint effort is the development of the Rebel Rugby concept which has been developed with our mutual objectives in mind.

The Community Agreement also ensures that the Melbourne Rebels will assist the VRU not only with the provision of funding, but with the provision of resources

The Weary Dunlop lunches, which have been conducted by the VRU for the benefit of the Victorian community, have this year been run in conjunction with the Melbourne Rebels which has led to record attendances.

VICTORIAN RUGBY UNION

Founded 1909

President: Gary Gray

CEO: Ross Oakley

The club scene witnessed some excellent and competitive matches at all levels, junior and senior.

The Melbourne Rugby Club created its own bit of history with a highly successful season. It defended its 2009 first grade Premiership by again winning the coveted Dewar Shield against minor Premiers Southern District and it also won premierships in three other grades.

This year the Australian Rugby Volunteer of the Year was won by Grant Wason of Victoria for his many years of service to the Northern Rugby Club and the wider community. He received his award at the John Eales Medal dinner in October in Sydney.

Thanks to our volunteers, players, coaches, referees, administrators, committee members, supporters, commercial partners and VRU Directors for their dedication to the development of Victorian Rugby.

NSW COUNTRY RUGBY UNION



NSW Country Rugby Union enjoyed a successful 2010 season, both on and off the field. This success can be attributed to the unsung heroes across the state who volunteered their time to Rugby, for which Country Rugby says thank you.

The Country Championships saw Newcastle Hunter retain the Caldwell Cup, Far North Coast break a 15-year drought to win the Richardson Shield, Illawarra snatch the Colts title, New England claim the Colts Plate and Central West and Hunter share the Women's crown. The representative teams enjoyed mixed successes, with the Country Cockatoos registering a five-match undefeated season, the Cockatoo Colts winning three from five matches, while the Corellas finished third at the Women's National Championships.

Country Zone competitions also produced some excellent Rugby, which saw a continued growth in participation numbers (Seniors, Juniors and Women) and more than 25,000 people at grand finals across the state.

A new Country Rugby Membership program allowed many supporters to become actively involved, while the introduction of a state of the art webpage enhanced the communication channels of the Union. Two long-standing Board Members (Laurie Maher and Garry Warfield) stood down during the year and I thank them for their significant contribution to NSW Country Rugby.

The Board is committed to maintaining representative programs to ensure NSW Country Rugby Union continues to play its vital role in NSW and Australian Rugby. The recently selected Wallabies touring squad contains six players who have come through our programs confirming our important role in preparing players for the future.

I would like to thank the NSW Rugby Union for their ongoing support in a difficult financial environment. We have successfully worked within the guidelines of our MOU and have a good spirit of co-operation between the two Unions.

NSW COUNTRY RUGBY UNION

Founded 1954

President: Bruce Worboys

CEO: Terry Woodward



SOUTH AUSTRALIAN RUGBY UNION LIMITED



2010 ADELAIDE BLACK FALCONS (Southern States Championship squad)

BACK ROW: Michael Lowe (Physiotherapist), Richard Wasley (Coach), Chris Cocco, Matthew Smith, Mitch Lydan, James Shearer, Tim Wonders, Scott Dalgleish, Paul Whittaker (Manager), Huw Bowen (Assistant Coach).
MIDDLE ROW: Tim Mattin, Inosi Tukana, James Brown, Steven Kim-Davies, Geoffrey Braken, Mikaele Taufa'ao (vice captain), Scott Chivers, Patrick Williams, David Laidlaw,
FRONT ROW: Logan Brown, Delaon Leen, Akariva Satavu, Jon Collins, Andrew Brown (Captain), Fraser Watene, Troy Doughty, Warren Duff.

THE 2010 season was another outstanding year for SA Rugby. Highlights included hosting the International Rugby Sevens Adelaide for the fourth year, a tight contest in the Premier Grade and the inaugural Southern States Championships.

The sport continues to grow in strength and numbers, with senior club player numbers rising by 6.8 percent from 2009. A total of 1,124 Juniors, 961 senior men and 116 women played club Rugby in South Australia in 2010.

SA Rugby ran expansive sampling and recruitment programs in 2010, which resulted in more than 8,500 boys and girls sampling Rugby through school clinics and sports expos.

A further 2,934 children were given a one-off taste of the game through public events and Come'n'Try days.

The International Rugby Sevens Adelaide was held from 19-21 March and attracted 28,211 fans with more than 6,000 coming from interstate and

overseas. The Sevens has proved to be a popular fixture on the busy South Australian event calendar and the perfect shopfront for Rugby in the State.

The 2010 Premiership season again highlighted the strength of our sport in South Australia, with 13 clubs fielding five senior women's teams, 55 junior teams and 27 senior men's teams.

In the Premier Grade Grand Final Brighton defeated Burnside, 46-5. The Adelaide Black Falcons and Junior Falcons competed in the inaugural Southern States Championships, with Western Australia, Victoria and Tasmania joining South Australia in the tournament. Western Australia triumphed in both the Open and U20s.

The highlight of the State representative program was the South Australian U16 team's win in the Division 2 National Championships - a first for 11 years. The Southern Warriors State women's team also performed well at the Women's National Championships

in Canberra, continuing the growth of women's Rugby in South Australia.

Club development was a key focus in 2010 with club education sessions held throughout the year and strong emphasis placed on assisting clubs with facility development.

SA Rugby relies significantly on the support provided by our corporate partners and supporters and their generosity is tremendously appreciated. Finally, enormous thanks to the growing band of volunteers, the SA Rugby staff and the SA Rugby Board who have all made a significant contributions.

SOUTH AUSTRALIAN RUGBY UNION

Founded 1932

President Geoff Holdich

Chairman Wally Bell

CEO Lachlan Clark

NORTHERN TERRITORY RUGBY UNION



NORTHERN Territory Rugby Union has had another successful year with the game continuing to grow both in participation numbers (11.2 percent across the board) and exposure with the continued opportunity of events.

The NTRU continues to evolve as a strong player in this competitive sporting market. Many of our current programs are becoming established with some exciting new opportunities that will play a major part in growing the game.

The AUSTAR Friday night juniors again had growth of some 15 percent. This included extra teams in several age groups and increased numbers, showing how successful this mainstay has become.

The game also continues to develop well in the regional centres. The outskirts of Darwin in particular the Swampdogs club continues to be a big growth area. The outer regions of East Arnhem and Gove are also continuing to foster the game.

The NTRU Development Staff continue to have good success through school competitions and the primary school Walla Carnivals.

The Hottest 7's in the World tournament has certainly become the premier domestic 7's event in Australia with a record number of teams competing in 2010. The 2011 event is set to break records again with around 40 teams expected to compete in men's and women's divisions.

In 2010 it was exciting to announce that the ACT Brumbies and NTRU formed

an alliance thanks to the support of the Northern Territory Government. This great addition includes a Super Rugby trial in Darwin for the next three years with the first match between the Brumbies and the Reds played in early 2011. There will be further ongoing engagement between both organisations with particular emphasis on growing the game in indigenous communities.

The NTRU also hosted the 2010 Oceania Seven's Championship in October. Supported by the NT Government this event brought together the national sides of Australia, Samoa, Tonga, PNG, Cook Islands, Niue, Vanuatu and Tahiti. The tournament got a glowing report from the IRB and saw the Australian side secure the title after defeating the World Series Champions Samoa. This proved a great

NORTHERN TERRITORY RUGBY UNION

Founded 1975

President: Vince Kelly

Vice Presidents:

Dan Panapa, Daniel Bree

Secretary: Brian Anderson

Treasurer: Rob Sloane

Executive: Chandra Seneviratne (Resigned January 2010), Matt Grooby, Sean Killiner

Chief Executive Officer: Tim Heath

warm up for the Commonwealth Games.

The NT Mosquitoes again had a much reduced format for their rep program. The side had a convincing win over Singapore in Darwin before travelling to the Gold Coast to play strong QLD Country and NSW Country sides. The Mozzies 7's side won our own Buff competition for the second time in three years, along with travelling to play in the Singapore Cricket Club International tournament.

In previous seasons the NT Schoolboys had performed well, unfortunately they struggled at the Division 2 Championships this year. This disappointing form continued at the U16 level with the NT U16's having possibly their worst championships in several years.

On a more positive note the NT Indigenous U16s had their best year to date with some solid results at the championships while the NT U14s gained some valuable experience travelling to Queensland to play at their State Championships.

In 2010 we welcomed back Women's Rugby in the Top End with a NT team competing at the nationals and a women's competition being played in the late half of the regular season.

Sponsorship has also remained solid, which has helped to assist with all programs and we would like to thank and acknowledge all those who supported us.

Top End rugby continues to progress with exciting opportunities for participants and supporters of the game.

TASMANIAN RUGBY UNION



WHILST Tasmanian Junior Rugby continues to grow in presence, professionalism, commitment and enjoyment; our dilemma is that the dedicated band of supporters, players and administrators is dwindling in numbers. For those involved in junior Rugby, it was certainly a disjointed season, with our reducing numbers affecting the competition format. Unfortunately, the lack of presence within our schools and lack of funding for a development role within the state made it difficult to grow the game.

Despite this setback there were some positives from 2010 and we did see a large number of our boys compete in more representative games than usual.

Special mention must go to Nili Filea and Jackson Koster who both gained selection into National training camps at an U15 and U16 level in 2011.

Our focus for 2011 now turns to promoting Rugby as a safe 'sport of choice' to the wider Tasmanian sporting community.

What better a time then now, with the introduction of the Melbourne Rebels and expanded Super Rugby competition, Sevens Rugby as an Olympic sport and

TASMANIAN RUGBY UNION

President Mark Playle

Treasurer David Palmer

Secretary Ellis Cox

the 2011 Rugby World Cup.

Congratulations to the 2010 Grand Finalists and the following clubs, who were triumphant in their respective finals; Harlequins (U16), the Hutchins School (U18), Taroona (Reserves) and Taroona (Men's).

Thanks must go to Australian Rugby Union and Sport & Recreation Tasmania, for their ongoing support. I would also like to thank all of TRU's major sponsors for their ongoing support.

Finally, thanks must go to our volunteers, players, coaches, referees, administrators, committee members, supporters, and TRU directors for their participation in Tasmanian Rugby over the 2010 season.

CLASSIC WALLABIES

THE Classic Wallabies continued to play an important role in Australian Rugby throughout 2010, through the efforts driven by Co-President's Simon Poidevin and Jeff Miller. Through an exclusive link with the current Wallabies, fundraisers and functions, jersey presentations and grassroots support, the Classics continued to play a major role in the development of the Game in Australia.

TEST JERSEY PRESENTATIONS

The honour has been treasured and respected by Classic Wallabies, evidenced by those who have been prepared to ensure their availability or even travel overseas to fulfil the privileged responsibility. The Classic Wallabies played a major hand in organising the 2010 jersey presentations.

Classic Wallabies who presented jerseys in 2010 are as follows: Peter Ryan (Fiji), John Meadows (England), Nigel Kassulke (England), Prof. Ken Donald (Ireland), Stuart Gregory (South Africa), John Brass (New Zealand), Greg Cornelsen (New Zealand), Patricio Noriega (South Africa), Arthur McGill (New Zealand), Fletcher Dyson (New Zealand), Patrick Howard (England), Robert Edgerton (Italy) and Anthony Abrahams (France). NB: *John O'Neill presented the jerseys against South Africa in Pretoria and*

Gordon Bray presented the jerseys against Wales in Cardiff.

HALL OF FAME INDUCTIONS

The Classic Wallabies have a seat on the Committee that decides each year on new inductees to the Wallaby Hall of Fame. In 2010, the former Test players elevated to one of Australian Rugby's most exclusive clubs were Andrew Slack, the late Trevor Allan and the late AC 'Johnnie' Wallace.

ARU CLASSIC WALLABIES STATESMEN

The Statesmen program was introduced by the ARU in 2008, working in sync with the Classic Wallabies' charter which states in part that the organisation acts "as the guardians of the traditions of Australian Rugby." The 2010 inductees were: 1940s David Brockhoff, 1950s Peter Johnson, 1960s John Brass, 1970s Greg Cornelsen, 1980s Roger Gould, 1990s Jason Little, 2000s David Wilson.

FUNDRAISERS 2010

An important part of the Classic Wallabies charter is to facilitate opportunities to bring Classics together and also to raise funds to support the game and selected charities. In 2010 the Classic Wallabies raised \$180,000 for selected charities as well as supporting the Australian Schoolboys Rugby team. The Classic Wallabies were



also instrumental in brokering a ticket deal with the ARU that generated an additional \$5,000 being donated to the ARFSU.

A few Classic Wallabies who deserve specific recognition in driving these initiatives are Bill Ross, Greg Cornelsen, Simon Poidevin, Jeff Miller, Chris 'Buddha' Handy and John Eales. Their efforts were appreciated by all involved throughout 2010, along with every other Classic Wallaby who participated in our fundraisers throughout 2010.

The 2010 fundraisers were:

- Queensland Spinal Injuries Association/ Classic Luncheon
- Hearts in Union / Classics Golf Day
- ARFSU / Classics Luncheon; and
- Classic Wallabies Committee 2010

Presidents: Simon Poidevin / Jeff Miller

Treasurer: Ken Wright

Secretary: Geoff Shaw

Committee: Bill Ross, Peter Carson, Ian Robertson, Arthur McGill, Peter Grigg, Stuart MacDougall, Greg Cornelsen, John Eales and Brett Robinson

AUSTRALIAN JUNIOR RUGBY UNION

THE Australian Junior Rugby Union is the representative of junior club Rugby, the nursery for club Rugby. As such it is a diverse organisation of passionate people spread across the length and breath of Australia. All the delegates to the AJRU are volunteers who fill multiple roles with in the junior Rugby community and sometimes concurrently roles within the adult ranks of the game.

The resources of the AJRU are extremely limited and it is was not possible to assemble all the delegates for meetings due to resources and time considerations. In 2010 as president I gave myself three tasks:

- * To improve the relationship between the Australian Rugby Union and the Australian Junior Rugby Union,
- * To attend the Annual General Meeting of the Australian Rugby Union and
- * To develop a strategic plan for the Australian Junior Rugby Union.

Unfortunately the strategic plan did not happen. It is however important that a strategic plan for junior rugby be developed which includes input from each of the junior rugby organisations in the States and Territories and the Australian Rugby Union.

This has to be done when all the stake holders are gathered in a single location.

At this point in a summary of the year past it usual to thank the organisations sponsors, to announce the winning teams and to name the most outstanding players. The AJRU does not have any of those announcements to publish.

So at this time I shall say thank you, to the amazing group of people who are the heart and soul of the junior club Rugby community, the parents, team coaches, team managers and junior club officials and supporters who make junior club Rugby happen in Australia.

President: Tony Reddy

AUSTRALIAN BARBARIAN RUGBY CLUB

THE Australian Barbarian Rugby Club (ABRC) enjoyed an exciting 2010, with games against the Junior Waratahs, the Brumby Runners and two matches against the touring England team. The results were not quite as we had hoped with a close loss to the Junior Waratah in the pouring rain, a loss to the Brumby Runners, a draw with the English in our first game against them in Perth and a disappointing loss to the English in our second game against them in Gosford.

Whilst the results could have been better, the commitment of all the players was fantastic and with an ounce of luck we could have won two

of those games.

In 2011 the club has three games planned, against the Western Force, the Melbourne Rebels 'A' side and the Junior Waratahs and we thank those Unions for giving us the opportunity to play.

I would like to thank the ARU for giving the Barbarians the opportunity to play the touring England team and it is hoped that in the future the Baa Baas can continue to play major touring teams.

The Barbarians are again proud to be associated with the Hearts in Union in 2010. Hearts in Union are a fantastic Foundation that assists Rugby players who have suffered extreme misfortune

while playing our game.

To all those who have given up their time to assist the Baa Baas particularly Peter Hearl a generous benefactor, Mike Doyle and his coaching staff, John Dawes the team manager and especially the players I cannot thank you enough.

I look forward to more games and more running Rugby in 2011.

President Charles Blunt

Honorary Secretary

Peter Johnston

Honorary Treasurer Andy Conway

AUSTRALIAN UNIVERSITIES RUGBY UNION

ALTHOUGH the 2010 season did not feature any on-field activity for the Australian Universities Rugby Union (AURU), there has been progression off the field. At the Annual General Meeting in September, an executive committee was appointed to ensure that AURU continues to be an important component of the landscape in this country.

In the latter part of 2010 there was considerable discussion and planning to deliver a productive and successful

season for the AURU in 2011. The Union is planning to stage two fixtures for the Australian Universities team next season. The first, against NZ Universities, was proposed for April 2011, resuming the Trans Tasman rivalry for the first time since 2007.

The second fixture is the reinstatement of the annual match against the Australian Services Rugby Union (ASRU), competing for the Weary Dunlop Trophy.

Although the new AURU executive

committee has only recently been appointed, and has much hard work ahead, the support and passion from the University Rugby community has been very encouraging.

President: Trevor Walsh

(Queensland University)

Vice President: Peter Hone

(Melbourne University)

Secretary: Patrick Howard

(Queensland University)

AUSTRALIAN SERVICES RUGBY UNION (ASRU)

THE 2010 season was extremely busy for Australian Services Rugby Union (ASRU). During May the three services battled it out in the Australian Services Rugby Championships (ASRC) held at Viking Park Canberra. Army dominated with three wins from as many matches (two men, one women) while Navy toppled Air Force in the other men's fixture.

In June the ASRU women showed off their skills at the Australian Women's National Championships. As a result of several strong performances loosehead prop LT Caroline Vakalahi and lock

LT Kate Porter, both from Army, were selected for the Wallaroo team that played at the women's Rugby World Cup in August. LT Vakalahi's performances were also rewarded with the ARU Development Award.

In June United States Combined Services (USCS) team tested their mettle against an Emerging ASRU team. Emerging ASRU came away with wins from both matches.

In October, the Pacific Nations Military Cup (PACMILCUP) kicked off in Canberra with matches involving ASRU, the NZ Defence Force, the Tongan Defence Services and the Papua New

Guinean Defence Force. The first game for ASRU resulted in a nail biting 29-29 draw with defending Cup holders New Zealand. However, an ASRU loss to Tonga meant they were out of cup contention and instead played off and won the shield 3 v 4 Final.

The Kiwis went on to win the final against Tonga.

The major event on the 2011 calendar is the IDRC in October.

Military teams from the UK, NZ, US, China, South Africa, Tonga and PNG will travel to Australia to join ASRU in what will be a very compelling tournament.

FROM GREAT WALLABIES TO GREAT ADMINISTRATORS

DON 'JOE' KRAEFFT (1922-2010)

DON KRAEFFT, better known as 'Joe', represented the Wallabies on the 1947-48 tour of Europe and North America. A popular second row forward, was acknowledged by former team-mate Sir Nicholas Shehadie as one of the best 15 players that he had played alongside. Kraefft first made an impact at representative level on debut for NSW against the touring All Blacks of 1947. While Australia lost the game, which was played at the SCG, 14-27; Kraefft performed well enough to earn a position on the 41-game tour of Great Britain, Ireland, France and North America. Although the end of the tour brought the curtain down on Kraefft's international career, he finished having played 25 matches for his country, which included six Tests, as well as six matches for NSW. Kraefft continued to offer grand service playing and coaching at Sydney University and wound up receiving 'Blues' from the University in 1942, 1946, 1947, 1948 and 1949 while coaching the side to the Premiership in 1951.



ALISTER BOYD (1935-2010)

A GIFTED sportsman at The Southport School on the Gold Coast, Alister Boyd played Rugby for Queensland from 1958 to 1960 and represented Australia on the wing in a Test against the New Zealand Maori in 1958. A talented and versatile player, Boyd could play fullback,



wing and inside or outside centre. His first appearance against an international team was for Queensland against the Maori, in 1958, with Boyd playing at fullback.

Australian selectors subsequently called him into the side for his sole Test, but opted to shift him to the end of the three-quarter line. Boyd followed in the footsteps of his father Walter, a former President with the GPS club in Brisbane and long time QRU official, in taking an active part in club Rugby. He played first grade for GPS from 1954 to 1960 until a troublesome knee forced him to switch to coaching. In that role he guided the GPS Under 19 team to a premiership in 1961 and Second Grade to a Grand Final in 1967.

ALAN CAMERON (1929-2010)

ALAN CAMERON spent a decade at the senior representative level. A hard-working forward Cameron led Australia in four of his 20 Tests and had the distinction of playing 19 successive internationals over seven seasons from 1951 to 1957. Schooled at Newington College, he played for the GPS First XV in 1946 and 1947. He joined the St George club in Sydney in 1948 and was chosen for a NSW tour to Queensland after only five games. His Test debut came in 1951, at age 21, playing in the second row against New Zealand. The All Blacks won the three Test series but the Australians proved highly competitive despite going down 8-0, 17-11 and 16-6. Cameron took on the Wallabies captaincy for the first time during the 1955 tour to New Zealand and was elevated to the role for the second



Test in Dunedin, where the Wallabies held the All Blacks to nil-all at halftime. After the break, the New Zealanders scored the only try of the game and ran out 8-0 winners. In the third Test, with Cameron still at the helm, the Wallabies scored a dramatic 8-3 upset win at Eden Park in Auckland. Cameron also led Australia in the two home Tests against South Africa in 1956.

CYRIL BURKE (1925-2010)

ONE of Australia's greatest halfbacks, Cyril Burke played 26 Tests for Australia from 1946-1957 during a highly distinguished career which saw him feature on seven overseas tours. Four of these were to New Zealand [1946, 1949, 1952 and 1955], with the NSW halfback making his Test debut in front of 30,000 people against the All Blacks at Auckland's Eden Park in the second Test of the 1946 series. Australia lost a close match, 10-14, but closed the gap considerably on their rivals, after having dropped the first Test, 8-31 at Dunedin. The Wallabies would improve further on Burke's second visit to New Zealand in 1949, with that tour seeing Australia beat the All Blacks in a series on New Zealand soil for the first time during a trip where the visitors won 11 of the 12 matches they played. Burke played both Test matches as Australia won 11-6 in Wellington and 16-9 in Auckland to regain the Bledisloe Cup. He was also a member of the side that toured the British Isles, France, Canada and the United States in 1947-48. He featured in all five Tests on that tour, against Scotland, Ireland, Wales, England and France.



MURRAY TATE (1927-2010)

A FLYHALF and inside centre who played eight Tests for Australia from 1951-1954, Tate also toured both New Zealand and South Africa with the Wallabies during his time in the gold jumper. He was a member of the 1952 Australian side which beat New Zealand 14-9 at Christchurch in the first Test, before the All Blacks squared the series by winning the return match 15-8 in Wellington. Tate had made his Test debut a year earlier against the All Blacks, becoming the 386th player to wear the Wallaby jersey when he featured in the Australian side that fell 16-6 in the third and final Test of the series at the Brisbane Cricket Ground. Playing alongside him in his debut Test was the 1946-57 Wallaby halfback Cyril Burke, who passed away just 11 days earlier than Tate in January 2010. The pair were also team-mates on Australia's 1953 tour of South Africa, where Tate featured in the opening Test of the series at Ellis Park in Johannesburg which the Springboks won 25-3.



JEFF MCLEAN (1948-2010)

A MEMBER of Australian Rugby's 'Royal Family', Jeff McLean played 13 Tests for the Wallabies from 1971 to 1974 before a badly broken leg forced him into premature retirement. His career in the Australian jumper included two Test tries - both scored against the All Blacks in Christchurch in the third Test of the 1972 Bledisloe Cup series. The Qantas



Wallabies who played the All Blacks at the same ground the weekend after his death wore black armbands in a mark of respect to the winger who also represented Queensland from 1969 to 1974. Jeff McLean played his final Test in the same game in which his younger brother Paul made his international debut, against New Zealand in Sydney in 1974. The brothers and their cousin Peter were the latest in a line of six Test playing Wallabies, spanning three generations, to emerge from one of Australia's most distinguished sporting families. Jeff McLean, like his brother Paul, was a noted goal kicker and scored 85 points on Australia's 1972 tour of New Zealand, with 11 conversions and nine penalty goals complementing nine tries.

STAN BISSET MC OAM MID (1912-2010)

AT 98 years of age Kokoda veteran Stan Bisset MC OAM MID was Australian Rugby's oldest Wallaby. A rugged flanker or lock, Bisset was selected for the ill-fated 1939-40 Wallabies tour to the UK and Ireland, one of four Victorians in a squad initially tagged as the "Lucky 29". However, the outbreak of World War II led to the cancellation of the tour soon after the Wallabies arrived in England. Bisset, born in St Kilda in 1912, was a promising Australian Football ruckman when persuaded to play Rugby. He was immediately hooked on the physicality of the game and after a couple of practice matches, joined the St Kilda Rugby Club. Playing initially in the backs, the 90kg "fitness maniac" was promoted to first grade by midway through his first season. Bisset



captained Power House to the 1938 Victorian Club Rugby premiership and was selected in the state side to play the Springboks at Carlton. Bisset's career peaked in 1939, when he followed the advice of Sydney Morning Herald sports reporter and former Wallaby Syd King to increase his weight, and cemented his position as either a lock or flanker.

RON MEAGHER ARU Life Member (1934-2010)

OVER almost 60 years of his life Ron Meagher gave considerable service to the game as a former player, referee, and long-serving office bearer with both ARU and the NSW Rugby Union. The son of former Test halfback Wally Meagher, Ron played around 180 games for Randwick before turning to refereeing and controlling 85 first grade games in the Sydney competition. However, his major legacy to the code was his unwavering off-field contribution while holding several positions of considerable influence at both state and national level. Ron also served on the NSWRU Executive Committee, the NSWRU Board, was NSWRU Rugby Committee Chairman and Sydney Rugby Union Chairman between 1987 and 1995. He was made a Life Member of the NSWRU in 1999. At the Randwick club in Sydney, he was President from 1976 to 1988, was made a Life Member in 1979, and was Treasurer from 1961-1964, 1967-1972 and more recently from 2006-2009.



OFF THE FIELD

High Performance Unit Report

2010 HPU OVERVIEW

THE 2010 season saw all of our teams improve their world rankings from the previous year.

The Wallabies, after a successful Spring Tour, ended the year ranked second on the IRB's World Rankings behind New Zealand and were the only team to defeat them in 2010.

The Australian 7s team had the biggest jump up the World Rankings, moving from eighth in 2009 to third in 2010.

This is on the back of a very thorough preparation that saw the team in camp more often throughout the year and have considerably more resources at their disposal.

In addition to their third place in the World Series the team also achieved Australia's best ever result in the Commonwealth Games by finishing with a Silver Medal after a close loss to New Zealand in the Final played in Delhi.

Head coach Michael O'Connor and

team are to be congratulated on an outstanding season.

The Australian U20s team improved its World Ranking from fourth to second in the IRB Junior World Championship that was held in Argentina in June.

The team had excellent victories over South Africa and England before being overpowered by New Zealand in the final.

The Wallaroos competed in the Women's Rugby World Cup in England in August and recorded their best ever result by beating France to finish in third place.

The progression of players through the Elite Player Pathway which was aptly rebranded in 2009 to be known as the Pathway to Gold program, that caters for talented 14 to 19 year old players, saw another 15 from the national U20s team progress through to Super Rugby Contracts for 2011.

In the past three years 33 players from

the National U20s have progressed to Super Rugby contracts and of these 13 have gone on to represent the Qantas Wallabies.

All 13 of these Wallaby players progressed out of the Pathway to Gold program.

The Pathway to Gold program has grown in 2010 to include the Junior Gold Regional Talent Centres which are located throughout Queensland and NSW as well as the camp and in-service based Junior Gold Program.

Identification of these players and others has been aided by the development of Rugby's Pathway to Gold Talent Discovery Program which has 30 registered scouts working throughout Australia, collating and passing on information on young players to help with selection in these programs.

MESSAGE FROM AUSTRALIAN SPORTS COMMISSION

IT IS AN honour to serve as the new Chair of the Australian Sports Commission (ASC) Board at this challenging and exciting period for our national sporting system.

The ASC and national sporting organisations (NSOs) have long spoken of a shared ambition to strengthen relationships between all system partners involved in Australian sport.

Aligned with this ambition, the Australian Government is now encouraging a whole-of-sport reform agenda, aimed at establishing a more collaborative, efficient and integrated sports system.

Through new direction for sport 'Australian Sport: the Pathway to Success', the ASC will work closely with sport to achieve its main objectives; boost sports participation and strengthen sporting pathways while striving for international success.

The reform agenda seeks for the ASC to assist to provide stability and support for all sporting organisations in their pursuit of a shared, common purpose;

creating a better sporting pathway for all Australians, from the grassroots up.

The ASC will implement the new direction, and this includes collaboration with all NSOs to allocate a record amount of new sports funding - committing an extra \$195 million over the next four years.

This funding is in addition to the current ongoing baseline funding for NSOs. Also, the ASC will assist sporting organisations with access to coaching and officiating programs, governance support, planning and education opportunities and assistance with becoming more inclusive - particularly in the areas of Indigenous sport, sport for people with a disability, sport for people from culturally and linguistically diverse backgrounds and women's sport development programs.

This is the first time key sport partners, such as state and territory institutes and academies of sport and state and territory departments of sport and recreation, have collaborated on a Commonwealth funding decision in the

interests of Australia's sporting future.

This is an exciting time for all of us involved in Australian sport. With significant new funding from the Australian Government, sports will be better positioned than ever before to lead the drive for higher participation levels and strong success on the sporting field by promoting the unique nature of their sport, creating a legacy and a lasting impression for communities across the country.

The ASC will continue to work with all NSOs, the state and territory institutes and academies of sport and state and territory departments of sport and recreation, reinvigorating access to, and participation in, sport across the community and driving Australia's continued sporting success.

The Hon. Warwick Smith AM



Australian Government
Australian Sports Commission

2010 REFEREES REPORT

AUSTRALIAN referees were well represented in all areas of match official appointments in domestic and international competitions in 2010. The last year of Super 14 saw Stuart Dickinson, Steve Walsh, Paul Marks, Ian Smith and Nathan Pearce all referee matches.

Dickinson once again finished the season strongly, being appointed to the Bulls and Crusaders semi-final in Soweto, taking home the TNT Super 14 Australian referee of the year for the fifth time and securing the Roger Vanderfield award for the second time as the best Australian referee in 2010.

He also added to his Test match tally in June controlling Argentina v France in Buenos Aires and again in November travelling to Edinburgh to take charge of Scotland v South Africa as part of the northern hemisphere internationals.

2010 saw Steve Walsh make his Test debut for Australia in June with the Pacific Nations Cup match between Japan and Tonga in Apia. He also followed up with two matches in November, Wales v South Africa in Cardiff and Scotland v Samoa in Edinburgh.

Nathan Pearce also represented Australia at the 2010 IRB Junior Rugby World Cup played in Argentina in June.

The 2010 Women's Rugby World Cup in London saw the Wallaroos have their best finish ever despite falling just short of the final. However Australia was well represented in the final with Sarah Corrigan capping an outstanding tournament being appointed the



WRWC final referee. Our 7s referee Andrew Lees has once again excelled during the Wellington, Las Vegas, Adelaide and Hong Kong tournaments and will complete his year officiating tournaments in Dubai and George. Lees also gained the rare honour of appointment to the XIX Commonwealth Games Sevens competition in Delhi.

The SANZAR working relationship was again acknowledged with Pearce refereeing in New Zealand's ITM Cup and South Africa's Currie Cup. Lees also joined Pearce in South Africa to referee in the Currie Cup.

Behind the scenes the referees continue to strive for improvement in performance working closely with HPU. Having access to the HPU program allows our referees to receive state of

the art analysis, peer review, self-analysis and advice from Qantas Wallabies staff on a regular basis at ARU headquarters.

The efforts of the ARU selection and coaching group, Wayne Erickson, Scott Young, Michael Tanzer and John McCarthy, and their continuing and significant contribution to the program is much valued and respected.

Andrew Cole in his position of National Referee Coach continues to do a great job in working with the professional referees and I know they are all appreciative of his efforts and support.

This year promises to be challenging, exciting and a year full of opportunities with the inaugural Super Rugby competition and the 2011 Rugby World Cup.

RUGBY SERVICES

CITING AND JUDICIAL

IN 2010 the SANZAR (South Africa, New Zealand and Australian Rugby) Judicial Citing Committee appointed one primary Citing Commissioner in each country, with one back up. The purpose was to increase consistency across all SANZAR matches. The Citing Commissioners were mandated to consult and collaborate before a decision was made to cite an incident, however it was the host union Citing Commissioner's sole decision whether to cite or not.

A further SANZAR initiative included the remote citing of Investec Super 14 and

Tri Nations matches by the appointed Citing Commissioner. The process meant the Citing Commissioner could view the matches from their home residence. Any requirement for additional broadcast angles of an incident would be facilitated through Fox Sports and uploaded on the SANZAR intranet for further review. The aim of this process was to reduce costs and ensure the primary Citing Commissioner could review all matches played that weekend.

ANTI-DOPING PROGRAM

ARU again conducted a comprehensive anti-doping education and testing

program in 2010, which was delivered in partnership with the Australian Sports Anti Doping Authority (ASADA). In summary, the following programs were conducted across a number of ARU events.

There were 60 Match Day In-Competition tests across the Test matches and Super 14 competition. A total of 78 out-of-competition tests were conducted including Wallabies, Super 14, Australian Sevens, Women's, Under 20's and the various State Academies. All tests produced negative results.

OFF THE FIELD

Community Rugby Report



THERE were more Rugby players in Australia last year than at any time since the game was introduced in the mid-1800s. Participation numbers for 2010 were at record-breaking levels and soared past the 200,000 mark for the first time in history.

Overall a record 209,571 people played Rugby in 2010.

This was an increase of 16,990 (8.8%) on 2009. It was also a massive 7.7% increase on the previous record of 193,382, achieved in 2006.

Nearly 47,500 juniors played in 2010 increasing Rugby's junior playing numbers by 3.4% nationally, while more than 40,200 seniors were involved in competition, increasing senior numbers by 2.3% from 2009.

Other key areas of participation in 2010 included:

- NSW Juniors up 7.0% to 20,708 (Record),
- Overall playing numbers in NSW up 8.1% to 84,428 (Record),
- ACT and Southern NSW Seniors up 4.6% to 3,097 (Record),
- Overall playing numbers in ACT and Southern NSW up 16.9% to 16,436 (Record),
- WA School students playing in a weekly competition up 17.9% to 2,618 (Record),
- Queensland Seniors up 8.7% to 10,195 (Record),
- Overall playing numbers in Queensland up 6.3% to 57,843 (Record).

This is the second year in succession that Rugby has registered an increase in playing numbers, which underlines how the code is again heading in the right direction.

The number of Seniors playing Rugby in Queensland broke the 10,000 mark for the first time with 10,195 registered Seniors playing on a regular basis.

In NSW Junior playing numbers surpassed 20,000 for the first time with 20,708 Juniors registered to play across the state in 2010.

These numbers are extremely encouraging and pleasing. However, there is still plenty of work to do as we continue to grow the game and look to capitalise on the opportunities presented by the expansion of the Super Rugby competition and the approaching Rugby World Cup in New Zealand this year.

WHERE THE PLAYERS ARE	
• NSW	43.95%
• Queensland	30.11%
• ACT	8.56%
• Western Australia	6.68%
• Victoria	5.71%
• South Australia	3.05%
• Northern Territory	1.45%
• Tasmania	0.49%

ACT & SNSWRU								
Year	2005 ^	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	2,986	2,912	2,975	2,827	2,960	3,097	137	4.6%
Juniors	4,690	4,969	5,038	4,858	4,435	4,284	-151	-3.4%
Schools (1) *	1,161	1,041	1,169	1,180	1,040	1,220	180	17.3%
Schools (2) **	5,052	5,460	6,103	6,279	5,354	7,670	2,316	43.3%
Women	156	191	175	276	272	165	-107	-39.3%
Golden Oldies							0	0.0%
Totals	14,045	14,573	15,460	15,420	14,061	16,436	2,375	16.9%
Total including GO (GO total is included in NSW GO figure)					14,061	16,436	2,375	16.9%
NSWRU								
Year	2005 ^	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	18,871	18,949	18,398	18,770	19,321	19,120	-201	-1.0%
Juniors	17,312	18,246	18,867	19,491	19,353	20,708	1,355	7.0%
Schools (1) *	14,303	15,332	13,450	17,390	17,919	17,765	-154	-0.9%
Schools (2) **	22,838	24,778	25,329	19,106	20,990	26,278	5,288	25.2%
Women	950	783	611	617	522	557	35	6.7%
Golden Oldies					7,545	8,624	1,079	14.3%
Totals	74,274	78,088	76,655	75,374	78,105	84,428	6,323	8.1%
Total including GO					85,650	93,052	7,402	8.6%
QRU								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	8,608	8,633	8,294	8,469	9,382	10,195	813	8.7%
Juniors	13,482	14,233	14,194	14,162	14,701	14,936	235	1.6%
Schools (1) *	22,731	23,288	21,527	20,140	20,301	19,584	-717	-3.5%
Schools (2) **	4,137	4,161	4,983	3,689	9,615	12,888	3,273	34.0%
Women	531	490	495	388	411	240	-171	-41.6%
Golden Oldies					4,685	4,615	-70	-1.5%
Totals	49,489	50,805	49,493	46,848	54,410	57,843	3,433	6.3%
Total including GO					59,095	62,458	3,363	5.7%
RWA								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	2,112	2,412	2,664	2,861	3,179	3,151	-28	-0.9%
Juniors	2,830	3,273	3,178	3,277	3,495	3,721	226	6.5%
Schools (1) *	2,240	2,485	3,812	2,220	2,220	2,618	398	17.9%
Schools (2) **	1,220	6,152	3,005	4,349	3,978	3,216	-762	-19.2%
Women	116	149	134	115	171	129	-42	-24.6%
Golden Oldies					2,160	2,210	50	2.3%
Totals	8,518	14,471	12,793	12,822	13,043	12,835	-208	-1.6%
Total including GO					15,203	15,045	-158	-1.0%
VRU								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	2,157	2,378	2,080	2,074	2,292	2,501	209	9.1%
Juniors	1,625	1,761	1,728	1,781	1,730	1,653	-77	-4.5%
Schools (1) *	1,160	1,360	1,420	1,420	1,360	1,360	20	1.5%
Schools (2) **	2,830	3,052	5,150	3,397	2,266	5,328	3,062	135.1%
Women	104	134	91	99	144	123	-21	-14.6%
Golden Oldies					551	610	59	10.7%
Totals	7,876	8,685	10,469	8,771	7,772	10,965	3,193	41.1%
Total including GO					8,323	11,575	3,252	39.1%
NTRU								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	625	645	754	837	895	828	-67	-7.5%
Juniors	476	528	613	625	813	786	-27	-3.3%
Schools (1) *	260	251	135	0	0	0	0	0.0%
Schools (2) **	471	833	595	530	775	1,100	325	41.9%
Women	0	0	0	46	18	66	48	266.7%
Golden Oldies					264	322	58	22.0%
Totals	1,832	2,257	2,097	2,038	2,501	2,780	279	11.2%
Total including GO					2,765	3,102	337	12.2%
TRU								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	340	478	444	387	451	439	-12	-2.7%
Juniors	314	364	356	394	321	262	-59	-18.4%
Schools (1) *	330	0	160	0	0	0	0	0.0%
Schools (2) **	0	2,480	2,601	1,575	882	212	-670	-76.0%
Women	43	61	66	55	37	29	-8	-21.6%
Golden Oldies					238	250	12	5.0%
Totals	1,027	3,383	3,627	2,411	1,691	942	-749	-44.3%
Total including GO					1,929	1,192	-737	-38.2%
SARU								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	875	871	856	954	900	961	61	6.8%
Juniors	804	853	880	1,023	1,055	1,124	69	6.5%
Schools (1) *	369	524	588	487	780	733	-47	-6.0%
Schools (2) **	335	1,753	2,523	2,598	2,100	2,934	834	39.7%
Women	96	107	68	64	94	116	22	23.4%
Golden Oldies					626	723	97	15.5%
Totals	2,479	4,108	4,915	5,126	4,929	5,868	939	19.1%
Total including GO					5,555	6,591	1,036	18.6%
NATIONAL								
Year	2005	2006	2007	2008	2009	2010	Variance	% Variance
Seniors	36,574	37,278	36,370	37,179	39,380	40,292	912	2.3%
Juniors	41,533	44,227	44,854	45,611	45,903	47,474	1,571	3.4%
Schools (1) *	42,554	44,281	42,261	42,837	43,600	43,280	-320	-0.7%
Schools (2) **	36,883	48,669	50,289	41,523	45,960	59,626	13,666	29.7%
Women	1,996	1,915	1,640	1,660	1,669	1,425	-244	-14.6%
Golden Oldies	17,115	17,012	14,500	15,000	16,069	17,474	1,405	8.7%
Totals	176,655	193,382	189,914	183,810	192,581	209,571	16,990	8.8%
% change	6.9%	9.5%	-1.8%	-3.2%	4.8%	8.8%		
Actual change	11,437	16,727	-3,468	-6,104	8,771	16,990		
Clubs Total (Snrs, Jnrs, Women)	80,103	83,420	82,864	84,450	86,952	89,191	2,239	2.6%
Schools (1 & 2)	79,437	92,950	92,550	84,360	89,560	102,906	13,346	14.9%
Schools 1	42,554	44,281	42,261	42,837	43,600	43,280	-320	-0.7%
Schools 2	36,883	48,669	50,289	41,523	45,960	59,626	13,666	29.7%
Schools figures are based on confirmation by school principals, convenor or state development staff (Secondary and Primary):								
* Schools 1 (Regular Rugby) - schools playing in a weekly competition that entails 5 (five) games or more.								
** Schools 2 (Irregular Rugby) - schools who competed in one off gala days, knock out competitions or the like.								
Regular Rugby	122,657	127,701	125,125	127,287	130,552	132,471	1,919	1.5%
	5.35%	4.11%	2.02%	1.73%	2.57%	1.47%		
Note: ^ In 2005, Southern Inland & Far South Coast Unions moved affiliation from NSWRU to ACT & SNSWRU.								
State Union overall market share								
Year	2005	2006	2007	2008	2009	2010	2009-2010 % Variance	
ACT	8.80%	8.26%	8.81%	9.13%	7.97%	8.56%	0.59%	
NSW	46.56%	44.28%	43.70%	44.65%	44.25%	43.95%	-0.30%	
QLD	31.02%	28.81%	28.21%	27.75%	30.83%	30.11%	-0.71%	
WA	5.34%	8.20%	7.29%	7.60%	7.39%	6.68%	-0.71%	
VIC	4.94%	4.92%	5.97%	5.20%	4.40%	5.71%	1.30%	
NT	1.15%	1.28%	1.20%	1.21%	1.42%	1.45%	0.03%	
TAS	0.64%	1.92%	2.07%	1.43%	0.96%	0.49%	-0.47%	
SA	1.55%	2.33%	2.80%	3.04%	2.79%	3.05%	0.26%	
			100%	100%	100%	100%		
Participant overall market share								
Year	2005	2006	2007	2008	2009	2010	2009-2010 % Variance	
Seniors	20.70%	19.28%	19.15%	20.23%	20.45%	19.23%	-1.22%	
Juniors	23.51%	22.87%	23.62%	24.81%	23.84%	22.65%	-1.18%	
Schools (1) *	24.09%	22.90%	22.25%	23.31%	22.64%	20.65%	-1.99%	
Schools (2) **	20.88%	25.17%	26.48%	22.59%	23.87%	28.45%	4.59%	
Women	1.13%	0.99%	0.86%	0.90%	0.87%	0.68%	-0.19%	
Golden Oldies	9.69%	8.80%	7.64%	8.16%	8.34%	8.34%	-0.01%	
	100%	100%	100%	100%	100%	100%		

OFF THE FIELD

Community Rugby Report

REWARDS PROGRAM

THE Qantas Wallabies Rewards Program was once again rolled out in the week leading up to and on Test match day for all seven home games in 2010.

The Qantas Wallabies also visited the NSWJRU state championships on finals day, which was held at T. G. Millner Field Eastwood.

Several fan days were conducted around the country for fans and

Rugby players, which included watching the Qantas Wallabies train, and photograph and autograph opportunities.

The Fifth Bledisloe Cup Roadshow was held across parts of NSW including the Central West, upper Hunter, Central North, New England and Mid North Coast.

Over 8,000 people (7,700 in schools and around 400 in clubs)

were exposed to the Bledisloe Cup. In addition there were skills and drills clinics combined with information sessions on the history of the Cup and Trans-Tasman rivalry.

Students, teachers, coaches, junior players and supporters were also given an opportunity to have a photo with the Cup with some schools even hosting a visit from the Qantas Wallabies mascot 'Wally'.

PLAYER PATHWAY

2011 will see the new TryRugby Kids Pathway rolled out for U6 to U12 players incorporating small-sided games with fewer players on the field, and law applications that promote attacking play.

TryRugby is a modified version of the game which provides children under the age of 12 with an opportunity to experience and learn the skills needed to play the game in a safe and enjoyable environment.

This guarantees every player more opportunities to carry and run with the ball, support team-mates and score tries.

COACHING AND OFFICIATING

COACH and Match Official Education were key components of the services delivered by Community Rugby Education personnel in 2010 to all levels of coaches and officials across Australia.

The sheer magnitude of participants (more than 11,000+) demonstrates a keen thirst for Rugby education across Australia. ARU is continuing its mission to change coach behaviour to ensure every player has an enjoyable experience and improves their play.

The provision of match official education was the responsibility of the professional referees along with

Member Union staff. This area is one that requires on-going resources so that match official education keeps pace with other elements within the game. The NSW based Referee

educators also helped out greatly in reviewing current courses along with ARU Referee Coaches and targeted volunteers.

A number of courses underwent reviews during 2010 in order to be re-registered with the Australian Sports Commission. ARU would like to thank the Member Union staff and volunteer coaches/referees for their valued input.

Resource development continued in 2010 with our aim to assist the volunteers as much as possible so that

their coaching/refereeing is of a high standard.

Professional development in the form of Presenter and Mentor training courses were provided to staff and other key personnel to ensure course presenting was of the highest order and our resources that underpin Education were best practice. This initiative was well received and the assistance of the Australian Sports Commission added to the success. The ARU will continue to strengthen all of these areas in 2011.

SmartRugby qualifications only	5,201
Kids Rugby participants (coaching/refereeing), including SmartRugby	3,009
Foundation participants, including SmartRugby	1,283
Level 1,2,3 coaches (accredited/re-accredited)	1,501
Level 1,2,3 referees (accredited/re-accredited)	810
Assistant Referee participants	1,277
Referee Coach Accreditations	99

EDRUGBY PROGRAM

EdRUGBY is the Australian Rugby Union's National Education and Participation program designed specifically for Schools.

In 2010 EdRugby continued to provide opportunities for primary and secondary schools and students, irrespective of their Rugby background, to participate in Rugby activities both on and off the field.

The Suncorp Bank Walla Rugby Week program was the major project in 2010. The program encouraged schools to use Rugby and promote students to get active and participate in at least 40 minutes of Walla Rugby. For many students, it served as an introduction to the game of Rugby Union. Schools were required to submit reports of their programs

and Warialda High School (NSW) was judged first place of entries from Schools across Australia for their creative World Cup themed Walla Rugby Week.

EdRugby also continued to promote the Rugby Union brand and values through the delivery of EdRugby



KEY FIGURES:

- A total of 2900 schools were registered with the EdRugby program. This represents close to 30% of all Schools in the Country;
- Over 170 Schools across Australia registered for the Suncorp Bank Walla Rugby Week, nominating over 20,000 students to participate in Walla Rugby games;
- Over 1000 students attended the EdRugby Promoting Values in Sports Forums across Australia;
- Through EdRugby and State Unions over 1000 pre-service teachers were educated on the game and EdRugby programs

NATIONAL VOLUNTEER RECOGNITION PROGRAM

THERE are over 20,000 Community Rugby volunteers who devote countless hours each week at the grass roots level of the game for the ongoing development, promotion and advancement of Rugby Union in Australia.

The National Volunteer Recognition Program, launched in 2003, rewards the dedication and hard work of volunteers and raises the awareness of their contribution to the game.

In 2010 volunteers from each state and territory were recognised at the prestigious John Eales Medal where Grant Wason of Victoria was named the 2010 Volunteer of the Year.

Grant has been involved in rugby for over ten years as a Coach, Club President, Referee, Junior Co-ordinator and delegate to VRU.

He established and oversees a successful women's team and has even helped struggling families by personally

funding subscription payments for juniors. Our congratulations go to Grant and the rest of the state and territory.

NOMINEES in 2010:	
• Steven Miller	(NSWRU)
• Allan Casey	(Brumbies Rugby)
• Margaret Buba	(NTRU)
• Mike Stewart	(RugbyWA)
• Gai Williams	(SARU)
• Eddie Jones	(QRU)
• David Palmer	(TRU)

OFF THE FIELD

Commercial Operations Report

COMMERCIAL OPERATIONS

COMMERCIAL Operations continued to be challenged by the market conditions.

While signs are encouraging that investment in sponsorship and hospitality is turning the corner, the market is extremely competitive between the major codes and new entrants. Improved on field performances by the Wallabies and Australian Super Rugby teams moved the commercial measures; attendance, ratings and media presence upwards which has increased the level of commercial interest and commitment.

The year saw the final involvement of Bundaberg Rum as Test match naming

rights partner and Investec as Super 14 naming rights. To both companies ARU is extremely appreciative of the investment made over the years and it is pleasing that the separation has been on good terms with the door still open for the future. Importantly we welcomed Lexus as an official partner in the motor vehicle category.

Significant work was undertaken in preparation for the launch of new Super Rugby including in partnership with SANZAR bedding down the new format and draw with the teams and broadcasters, developing the logo design and trophies and helping the Melbourne Rebels prepare for their

first season.

In partnership with NZRU a 4th Bledisloe Cup match was staged for the second time in Hong Kong, with ARU providing the event management and ticketing oversight. The event did not prove as commercially successful as the 2008 match, in part due to the economic conditions still prevailing in Hong Kong however the event still provided ARU with substantial additional match day revenue.

Following is a brief overview of commercial operations activities in 2010.

PARTNERSHIPS

The ARU continued to enjoy the support of significant Australian and multinational companies for Wallabies, Test Rugby, Super 14 and Sevens.

QANTAS WALLABIES

Qantas has been a valued supporter of rugby as the Naming Rights Sponsor of the Wallabies since 2004. In 2010, Qantas again demonstrated its partnership of the Wallabies through in-flight channels, displays in Terminals around each Test Match supporting the team as well as player appearances in Qantas lounges. Qantas used the Sydney Bledisloe Cup Test to launch their new television commercial. As the Wallabies naming rights partner the team takes the Qantas brand beyond Australia to match locations such as London, Paris, Florence and Hong Kong, as well as the annual New Zealand, South Africa and domestic venues. We thank Qantas for their ongoing support of the Wallabies and the ARU looks forward to an exciting year ahead in the lead up to Rugby World Cup 2011.

BUNDABERG RED TEST SERIES AND TRI NATIONS

Bundaberg Rum concluded its term as Test Series Naming Rights sponsor with Australian Rugby, after more than 10 years involvement with Rugby. Over this long term Partnership, Bundaberg Rum lead the way with innovative

leveraging campaigns including various television commercials featuring the Bundy Bear and Wallaby players. As a proud Platinum Partner of the ARU, Bundaberg Rum has provided outstanding support to the Super 14 teams and senior clubs and other tiers of the community rugby.

We thank Bundaberg Rum for its partnership, support and significant investment in Australian Rugby with both parties noting the parting was timely and with the potential for a partnership in the future.



KOOGA OFFICIAL APPAREL PARTNER

This year ARU welcomed KooGa as the Official Apparel partner of the Wallabies. KooGa have redesigned and reengineered the Wallaby jersey making it the most technologically advanced of any national teams strip. Featuring materials including carbon fibre and hydrosteel the jersey is essentially all gold, and has been labeled virtually indestructible while also possessing qualities that significantly enhance a players comfort levels. The efforts and enthusiasm of KooGa has been the key for the Wallabies having a playing kit that has been well received by the players and fans. KooGa have provided outstanding support of the Wallabies and their many fans through merchandise offers, consumer events at Bundaberg Red Tri Nations matches and on-line competitions such as the Green & Gold 'Try of the Month' competition. The KooGa jersey will of course be worn in the 2011 Rugby World Cup.

WALLABY AND TEST MATCH PARTNERS

Suncorp continued their support of the Wallabies and community rugby through the Suncorp Bank Walla Rugby Week initiative, a grass roots festival of modified Rugby in schools across Australia.

Lion Nathan through their Tooheys New brand maintained their passionate support of the game in 2010 as Official beer of the

Wallabies. Leveraging programs included on pack promotions and Half Time Challenge merchandise packs.

Panasonic as the Wallabies exclusive consumer electronics partner provided state of the art equipment to the Wallabies, supporting the off-field analysis staff and giving the Wallabies cutting-edge match insights.

This year Australian Rugby welcomed Lexus as the Official Motor Vehicle Partner of the Wallabies under their banner line, partners in the pursuit of perfection! The partnership between Lexus and the Qantas Wallabies is an ideal fit because of the shared drive towards perfection, whether striving to achieve new heights of performance on the field or to create a vehicle that exceeds all expectations.

The second year of the partnership with Castrol proved very important for both parties as we look to build on the strategic fit. This year Castrol involved the Team in numerous team building trade lunches.

INVESTEC BANK SUPER 14

We thank Investec for their strong commitment in their fourth and final year as Naming Rights partner of the Super 14. The investment by Investec has allowed the ARU to continue to grow this most important rugby competition, recognised world-wide as one of the best in rugby. Investec partnered with the ARU to provide

Rugby fans with the ultimate in Super 14 Tipping with weekly winners rewarded with a signed Investec Super 14 match ball.

SUPER 14 PARTNERS

TNT continued their support of Super 14 through the match official partnership. TNT's partnership with Rugby now goes back decades and is greatly appreciated. Also supporting Super 14 was Panasonic, as the official match ball partner.

OFFICIAL SUPPLIERS

Australian Rugby and the Wallabies enjoy the support of the following Official Suppliers who we thank for their contribution and professional service. Crown Plaza Hotels & Resorts; Gilbert Match Ball; Sportscraft; Robert Oatley Vineyards; Victor Sports; Skins; Thompson's and Avis.

INTERNATIONAL RUGBY SEVENS ADELAIDE

The fourth International Rugby Sevens Adelaide tournament was staged this year and the following companies joined in partnership with ARU to support the staging of the Australian leg of the Sevens World Series, ARU is greatly appreciative of their support. Direct Interiors; Coopers Brewery; Minter Ellison; Hilton; Fitness First; Panasonic; The Advertiser.

BROADCAST AND ON-LINE

TEST match, Super 14 and Sevens were again broadcast domestically by our partners, Premier Media Group (Fox Sports) and Seven. Globally through our SANZAR partnership, Wallaby matches and Super 14

were broadcast live by Super Sport in South Africa, Sky Sport in New Zealand, BSkyB in the UK, Canal Plus in France, Australia Network across Asia, ESPN Sur in South America and J Sports in Japan.

In the first quarter of the year ARU with our SANZAR Partners signed new broadcasting contracts with the host broadcasters; Australia, Premier Media Group; South Africa, Super Sport and New Zealand, Sky Sports. The new and improved SANZAR broadcasting agreement for 2011-2015 underpins the expansion plans of Super Rugby. The broadcast agreements will deliver in total a 35% increase - \$US323 million to \$US437 million - on the rights revenues achieved under the existing



five-year SANZAR deal that expired at the end of 2010.

For the first time in 15 years, agreements have been signed directly with broadcasters in Australia and New Zealand. The first two contracts, covering 1996-2005 and 2006-2010, involved News Ltd as the principal rights holder.

Fox Sports has again secured the Australian rights for Super Rugby and Test matches played in Australia, New Zealand and South Africa over the five-year period. Fox have partnered with the Nine Network as the new free-to-air rights holder, to simulcast the June Tests and Tri Nations matches. Nine will also broadcast a one-hour weekly Super Rugby highlights program.

The new agreements have provide ARU with enhanced opportunities to utilise rights on-line, radio and in-flight and cruise ships. Importantly the new agreement allows ARU access to the immense archive of Super Rugby and Test matches dating back to 1996.

In addition to the main host broadcasters, SANZAR has secured rights fees from broadcasters in other international territories, including the UK, France, Japan, the Americas, and the broader Asian and European markets.

Audiences

In the 2010 season Rugby continued to hold its share of audience in a very competitive market. This was significantly supported by the improved on field performance of the Wallabies and Super Rugby teams.

• Wallabies audience in metropolitan markets grew by 2.2% but was offset by a decline in regional markets (reduction in FTA) which kept the figure flat;

OFF THE FIELD

BROADCAST AND ON-LINE (CONTINUED)

- Significantly the Wallabies grew the male 18-24 yrs market by 42%;
- Super Rugby audience was up 20% on 2009 with all key metropolitan markets showing strong growth.

On-Line

Further progress in the online space was made with the implementation of a new web platform to support Rugby websites. Melbourne Rebels were the first site to launch on the new platform, followed by Queensland Reds and NSW Waratahs. All Australian Rugby sites are expected to be on the new platform by the end of 2011, including rugby.com.au. The new

platform will support the increasingly important role of digital marketing within Australian Rugby.

Online and digital engagement with our fans and participants is becoming an increasingly important part of what we do. Central to this is the provision of quality content. A focus on content production, supported by social media engagement, saw the number of unique visitors to rugby.com.au up 15% from 2009, and average monthly page views up 5%. This increase was not reflected in Super Rugby, however, with average monthly page views down 58%. With the new Super Rugby competition in 2011 it is imperative that

resources of Super Rugby teams are focused on digital engagement with our fans and participants.

Mobile fan engagement was another area of focus in 2010, which saw the release of an iPhone application for the Qantas Wallabies. Increasingly fans are consuming Rugby content whilst on the go, with snackable video becoming increasingly important. Video content consumption was up 253% from 2009, with mobile a significant proportion of this. 2010 also saw the release of a MyRugby mobile application with ARU being an Australian launch partner for Microsoft Windows Phone 7.

VENUES, ATTENDANCES AND MEMBERSHIP

ARU Event Operations conducted Test matches in five domestic venues and one international venue over the season, Canberra Stadium v Fiji; Subiaco Oval v England; Etihad Stadium v New Zealand; Suncorp Stadium v Ireland and South Africa; ANZ Stadium v England and New Zealand. A total of 291,710 people attended the domestic Test matches with the Wallabies playing a further 8 Test matches overseas.

In addition to the Test matches ARU conducted two Australian Barbarian matches against England, one at NIB Stadium, Perth and the other at Central Coast Stadium, Gosford and the International Sevens at Adelaide Oval bring the total number of venues used to nine for the season. ARU enjoys strong relations with the

venues and will be conducting renewal negotiations in 2011 for all venues except Suncorp Stadium, whose contract has some time yet to run. A focus of these discussions will be the service levels to patrons and capital works and renovation programs, as both are important to ensure customer satisfaction for repeat business. Test match ticket prices were held at 2007 levels and new rugby community and school and junior ticket offers were introduced to ensure affordability for families to attend matches.

The Wallaby First membership program was strengthened through improved services including on-line renewal, member's functions and special offers from Commercial Partners. The membership remained consistent with 3157 Wallaby 1st and 1st Plus members

purchasing 8003 tickets for the two Tests in Sydney growing to 9745 tickets including NSW members holding Wallaby (cross over) memberships.

In addition to the Sydney Tests, 3204 of our passionate members travelled to see the Wallabies play in;

- Brisbane 1591 (2 matches)
- Melbourne 1052
- Perth 245
- Canberra 286

ARU Memberships and Ticketing Services also provided full service to the Waratahs, Reds and Rebels membership programs in the lead in to their 2011 seasons. These service contracts for "back of house" provide value to the parties involved and ensure Rugby can continue to invest in the required technology to improve service levels to the memberships.

Domestic Matches	Venue	Attendance
Australia v Fiji	Canberra Stadium	15,458
Australia v England	Subiaco Oval	32,228
Australia v England	ANZ Stadium	48,392
Australia v Ireland	Suncorp Stadium	45,498
Australia v New Zealand	Etihad Stadium	51,049
Australia v New Zealand	ANZ Stadium	70,228
Australia v South Africa	Suncorp Stadium	44,315
Australia Barbarians v England	NIB Stadium, Perth	10,208
Australia Barbarians v England	Central Coast Stadium, Gosford	9,053
International Sevens	Adelaide Oval	28,211

GOVERNMENT EVENT SUPPORT

ARU received significant financial and marketing support from state governments through their event agencies. Victorian Major Events Corporation - Bledisloe Cup in Melbourne; Eventscorp Western Australia - England Test in Perth; Tourism Qld & Brisbane City - South Africa Test in Brisbane; Canberra Tourism - Fiji Test in Canberra

and Events South Australia for the International Sevens Tournament.

In addition to the above ARU thanks City of Melbourne, Bledisloe Cup and Adelaide City, International Sevens for their financial and marketing support.

The support of the respective governments and their agencies is greatly appreciated by ARU and has helped drive the growth of

Test matches and the Sevens into significant events drawing thousands of visitors annually to the hosting cities and contributing multi-million dollar economic benefit for the local economies. In Victoria this support has also come in the form of funding for community rugby development programs - helping to grow the Game for all.



CORPORATE HOSPITALITY

RUGBY Hospitality catered for 12,360 corporate clients in 2010 across the Test matches. In addition there were over 1400 Corporate Partner guests and over 750 ARU Guests catered for during the season. This generated revenue with a net return of \$4.042m to the ARU.

The sales program for 2010 was managed in house by the ARU Hospitality sales team and via three approved agents, - Matchpoint

Hospitality, Southern Cross Sports Marketing and Corporate Sports Australia.

The implementation and delivery of the commercial Hospitality events was successfully outsourced to a third party provider, the Podium Group.

The year saw a continuation of traditional "off-site" hospitality agents successfully selling into the on-site ARU Platinum Plus Stadium Dining functions. These facilitated

arrangements during the year also enabled the hospitality agents to cross sell into each other's functions at Rugby matches - in return for commission to increase sales capabilities.

The partnership between ARU, Fox Sports and Carriage Works was once again strengthened with a live broadcast component of the 2010 John Eales Medal and a successfully managed and presented function.

LICENSING

WITH a number of new licensees joining the program, 2010 was another exciting year for the ARU Licensing Program. New product ranges, consistent support through a Point of Sale campaign and various promotions created in conjunction with key licensees and departments, continued to be key areas of growth and development within the program.

In 2010 we welcomed KooGa as Official Apparel Partner of the ARU. Their new look jersey, unveiled at official functions in Sydney and Brisbane, and was created to assist on-field performance by integrating five different fabric technologies. Teamed with specially designed shorts and new-technology playing socks, the jersey was designed to keep the Wallabies' traditional jersey in mind while incorporating a modern approach.

Additionally, KooGa launched a consumer promotion through numerous retailers aimed at driving sales of the new jersey. With a major prize of \$10,000 cash, the competition was promoted through the official ARU website, Facebook and Twitter sites and on-line store as well as in store through Rebel Sport and independent Mick Simmons for example.

Over the course of 2010 we signed

a number of new licensees including Groovy Keys (keys and key rings), Australia Mint Bullion & Coin (gold bullion and collectable coins), Supa Stick Labels (body stickers and tattoos), Impulse Concepts (retail products and merchandise units) and Tru Blu Entertainment (interactive game). This new group of licensees will allow us to expand our overall product range in addition to extending our retail network.

Cooper Sports continued to be a key licensee through their operation of both venue concession and the on-line store, www.wallabyshop.com.au. Numerous promotions were launched through both channels including Father's Day gift packs and 'Gold Up' packages, which helped to steadily increase sales throughout the year.

Another Point of Sale campaign was developed in 2010 which was derived from the ARU 'Men of Gold' marketing campaign. The collateral promoted a range of new Wallabies merchandise including the jersey, general apparel and headwear and accessories and was delivered to 430 retail doors throughout the county.

We also continued to work closely with internal departments on various promotions and activities. Initiatives included an exclusive KooGa Wallabies



Members polo offered and promoted via the 2010 membership collateral. Additionally we worked on other promotional projects including the ticketing supporter pack items, hospitality gifts and ARU partner giveaways and premiums.

As we move into 2011 we will continue to work with licensees, retailers and ARU partners and departments to create new and exciting initiatives to promote Official Licensed Product.

MARKETING HIGHLIGHTS

THE “Built By Rugby, Forged In Union” brand campaign for Australian Rugby entered its third year and continued to provide an over-arching positioning for all ARU properties from Wallabies to the grassroots of the code.

At the elite end of the professional game, a Men of Gold campaign was also activated for a third successive season to cover the Qantas Wallabies’ international campaigns during the inbound Tests and the Tri Nations.

The focus was on a new era for Australian Rugby, driven by a new generation of players and a new leader in Rocky Elsom. This was encapsulated in a television commercial featuring the “Rugby Foundry” and the emergence of Elsom from the “new” Wallaby mould.

Ongoing media partnerships assisted in tactical placement of communications to reach both sports enthusiasts and our enduring passionate Rugby fan base.



Distribution of ARU content, created via the Wallaby Media Unit, was a further driver in awareness for Men of Gold through other promotions across various channels including our host broadcaster Fox Sports.

The ARU website, rugby.com.au, provided additional exposure via exclusive behind the scenes footage, post match dressing room interviews, and increased interaction from players including interviews with their teammates and video diaries.

This increased engagement from the team was an important online asset as rugby.com.au experienced significant growth in web traffic.

Digital activity through 2010 was at record-breaking levels.

During the domestic Test season from June to September the average monthly unique visits rose dramatically with a 43 percent year on year increase.

The June figure of almost 260,000 was the highest monthly figure ever recorded on rugby.com.au

Video views were up 190% across the domestic Test season compared to 2009.

These results were achieved in tandem with a raft of new initiatives and innovations.



A YouTube channel with Wallabies branding was launched, along with a Qantas Wallabies iPhone application in July. By year end there were more than 40,000 downloads of the application.

In many cases, video viewing on iPhones matched or surpassed website numbers.

A Qantas Wallabies Hub (desktop widget) was also introduced.

Key marketing activities are outlined below but the success of the Junior/Schools ticket offer, with a substantial increase on the take-up of the previous year, was encouraging.

The offer, exclusive to those involved in the game at Juniors and Schools level - including players, parents, families, match officials and volunteers - delivered significant savings on the price of tickets to both inbound Tests and Tri Nations matches.



MARKETING ACTIVITY ARU Hall of Fame Inductees

THREE Hall of Fame inductees were announced at halftime on the field of play during selected domestic Test matches:

- Andrew Slack (Springboks Test in Brisbane)
- Trevor Allan (All Blacks Test in Sydney)
- AC “Johnnie” Wallace (All Blacks Test in Sydney)

These acknowledgements followed earlier media releases of the inductees

Community Rugby

THERE were numerous opportunities for Community Rugby to involve participants in Test match activities, including:

- Playing Walla Rugby
- Providing a Guard of Honour
- Flag Bearers

Halftime Challenge

CONSUMERS entered a draw to participate in an on field promotion at halftime to win a prize pool provided by ARU partners. A supporter of each national team competing on the day was chosen to participate. The prize lists included:

- Qantas: \$800 Qantas travel voucher
- KooGa: \$500 gift voucher and backpack
- Panasonic: Lumix DMC-FT2 gold camera
- Vero: \$500 cash account
- Tooheys New: merchandise pack
- Lexus: A drive weekend experience
- Gilbert: Giant Rugby Ball
- Skins: \$500 gift voucher
- IHG: Crowne Plaza Hotel voucher



Fan Events

THE strategy to increase engagement between the Rugby fan base and the Qantas Wallabies and to attract new supporters involved an expansion of the Fan Day concept. A series of nine Open Training Sessions and Signing Sessions were organised.

These opportunities for fan engagement with the team were provided in each city hosting a Test match and to other significant and



potential support bases, including the NSW Central Coast and Sydney’s western suburbs.

These activities were staged in Canberra, Perth, Sydney (Eastwood, St Mary’s and the Sydney Football Stadium), Gosford, Brisbane (twice at Ballymore) and Melbourne.

Precinct

IN 2010, precinct activity included:

- Roaming face painters
 - Promotional staff collecting halftime challenge entries
 - Merchandise outlets
 - Australian Rugby Choir
- The Old Boys Rugby Choir was also part of a marketing initiative to generate more peripheral interest in the Sydney Test against the All Blacks on 11 September.

ARU agreed to a challenge laid down by the choir - a group of former players who wanted to sing the national anthem before the Test.

The Old Boys Rugby Choir was offered the opportunity to realise its dream providing the group delivered on a promise of signing up 10,000 Facebook fans prepared to support the cause. The choir reached its target in just four days.

Supporter Bays

THE opportunity for fans to access seating in designated “Supporter



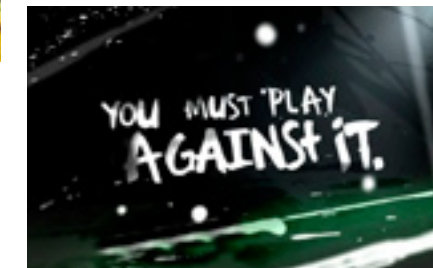
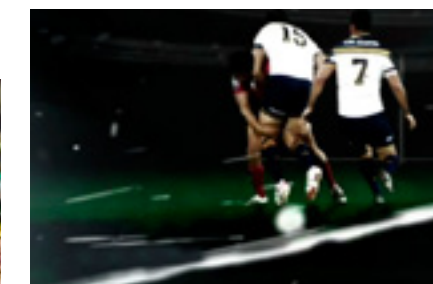
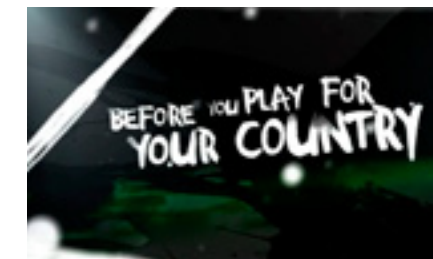
Bays” was again provided across a number of Test matches with an especially strong uptake from Irish supporters for the match in Brisbane. Australian supporters were also offered a Wallabies cape and a green and gold lifesaving cap for

an additional \$5 as part of the promotion. All fans buying through the “Supporter Bay” offer also went into the draw to win a digital camera from Panasonic.

Investec Bank Super 14

THE advertising channels for the Investec Super 14 competition were broadened during 2010, and the campaign stretched across the season from February to May.

In the previous two years the ARU campaign to promote the Southern Hemisphere Championship as the toughest provincial competition in the world was compacted into the January-March period. The media schedule included a combination of television, online, press and radio.



OFF THE FIELD

Financial Analysis

Attached is the Special Purpose Financial Report for the year ended 31 December 2010

THE financial result for the year indicates a Surplus after Allocations of \$1,066,000 which is a pleasing result when compared to the Budget for the year. The Statement of Financial Position shows total equity at \$29.1m although this position has to be tempered with the treatment of the foreign exchange transactions entered into by the company during the 2010 year. Backing out the Cash Flow Hedge Reserve the equity reduces to \$22.9m after including the Fair Value Hedge Reserve.

In reviewing the Income Statement for the year the following major points can be highlighted.

- Total revenue including net financing income was \$76.9m up 6% on the 2009 position;

- Total expenditure including Allocations was \$75.9m up 5% on the 2009 position.

Major increases in revenue were from:

- Match related revenue such as net gate takings and hospitality with revenue in this area up 25% due to the improved match programme in 2010;

- Sponsorship was up by 6% to just over \$23m whereas Broadcast revenue was down 17% due to the increase in the value of the AUD; and

- Foreign exchange gains were well up due to the forward exchange contracts in place to mitigate against the rising AUD.

The major increases in expenditure were:

- Commercial Operations up by 5% directly related to the improved revenue from the Test Match programme;

- Corporate Services is up by 11% however there was a one off gain of just under \$400k in 2009 due to annual leave initiatives taken that year plus a refund from a workers compensation review. Also in 2010 there are one off costs due to provisions against

outstanding contra balances plus provisions established against older Member Union loans. These two items add to another \$400k as one offs in 2010. After allowing for these items the underlying increase is approximately 1%.

- Increases in National Teams and High Performance due to changes from the 2009 Season. 2010 saw an Australia A programme and Women's Rugby World Cup neither of which happened in 2009 (\$600k). There were increased costs for Wallabies (\$200k), U20s (\$100k), Sevens (\$100k), and Referees (\$100k) due to the nature of the season in 2010 compared to 2009 and the location of Tournaments. There was an increase in National Talent Squad programmes of \$100k. There were no changes to the overall structure of this area however there was also a one off reduction in 2009 of \$200k due to the annual leave and workers compensation benefits mentioned above.

- Community Rugby increased by \$250k due to the transitional arrangement with NSW RU for the Community Rugby Grant. There is a corresponding reduction in Community Rugby Grants for 2010 and,
- SANZAR due to the increasing costs of travel and accommodation for the Super Rugby competition.

The Surplus Before Allocations was up 16% on the 2009 result which created the positive Net Surplus for the year of just over \$1m.

Of this amount, \$298k comes from the mark to market of the Foreign Exchange Options purchased in December 2010 against the 2012-2015 broadcasting revenue flows.

Ignoring this valuation the underlying surplus was \$768k being a positive result against the Budget for the year.

The Statement of Financial Position shows net assets of \$29.1m however is more realistically shown at \$22.8m after

ignoring the Cash Flow Hedge Reserve.

Major matters to note from the Statement of Financial Position are:

- Cash assets improved by just under \$8m compared to 2009;

- After ignoring the Cash Flow Hedge asset held in Financial Assets, other current assets have reduced by over \$4m hence adding to the cash position noted above;

- The loan to the QRU reached \$2m at balance date out of a total facility of \$3m; and,

- Increase in deferred revenue due to the early payment of a 2011 broadcast instalment received in 2010 plus increased sales of 2011 match revenue in late 2010.

The Statement of Cash Flows outlines the movement in cash during the year with a major contribution to the improved cash position being the sale of the forward exchange contracts in late 2010.

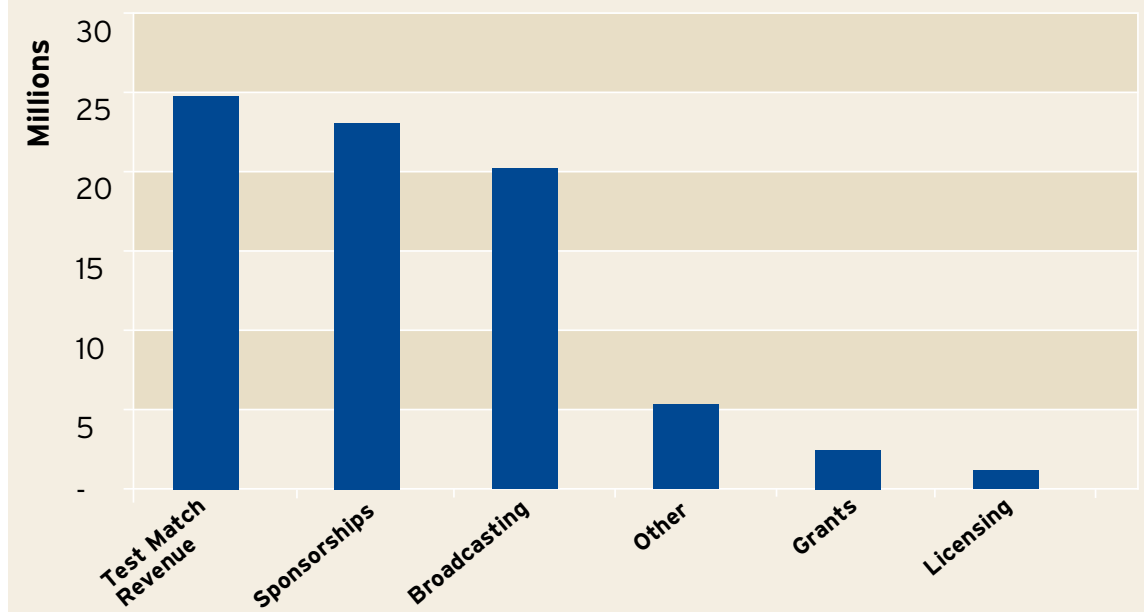
The close out of the foreign exchange contracts plus the result for 2010 both contributed to the improved state of the Balance Sheet (i.e. Statement of Financial Position). The Board is very conscious of overall Balance Sheet management particularly as the Company faces an environment of uncertain and varying revenue flows.

This uncertainty and variability is no better illustrated than in the forecast results for 2011.

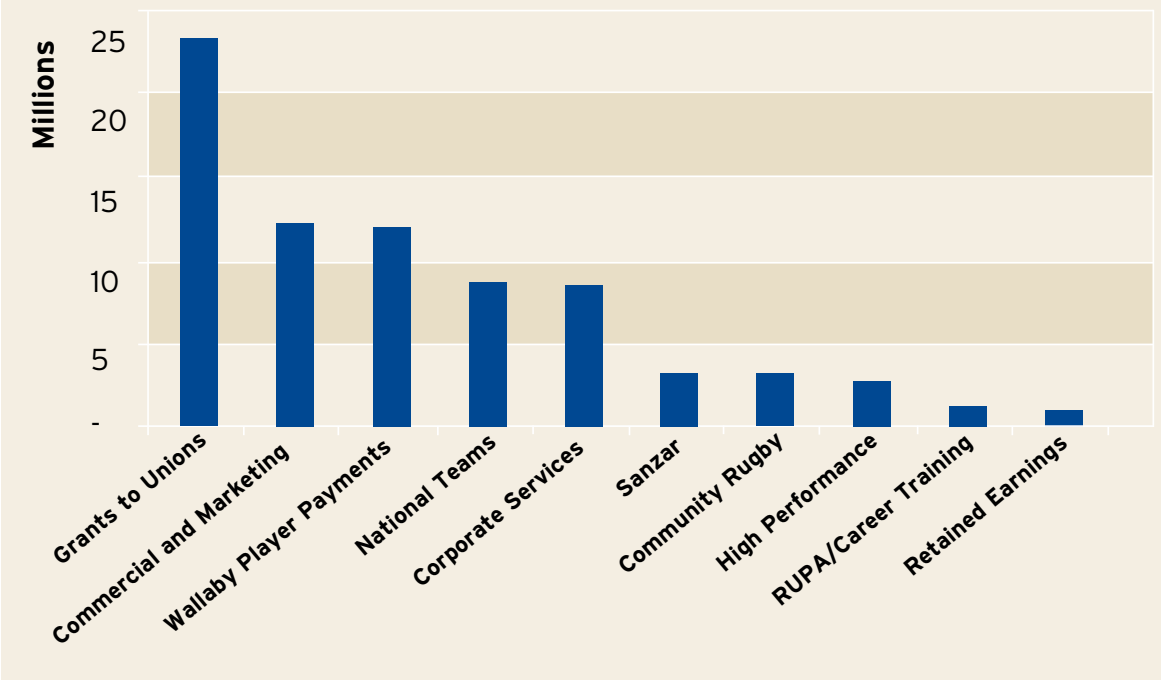
The large deficit expected in 2011 due to the severely reduced match programme, created by the timing of the RWC, can only be managed by prudent financial strategies and Balance Sheet Management is a major strategy in this regard.

Although these strategies undoubtedly help meet the challenges ahead, the overall capital position is relatively low and the Board is acutely aware that difficult decisions need to be made to protect capital resources for the benefit of the Company and its Member Unions.

Where Does The Money Come From



Where Does The Money Go



Australian Rugby Union Limited

ABN 36 002 898 544

Special Purpose Financial Report

31 December 2010

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The Directors of Australian Rugby Union Limited ('the Company') submit herewith their report together with the special purpose financial report of the Company for the year ended 31 December 2010 and the Auditor's report thereon. In order to comply with the provisions of the Corporations Act 2001 the Directors' report is as follows:

1. Directors

The names and particulars of the Directors who held office at any time during or since the end of the financial year are:

1.

PETER MCGRATH
LLB, FAPI MAICD
CHAIRMAN

Peter joined the Board in April 2005 and was appointed Chairman in April 2007. He is Chairman of the Nominations Committee. Peter is one of the Australian Rugby Union representatives on the International Rugby Board Council and is a member of the International Rugby Board Executive Committee. He is one of the Australian Rugby Union's delegates to the SANZAR UJV Executive Committee. Peter is a solicitor and Executive Director of Griffin Legal in Canberra. Peter is a member of the Law Society of the ACT and is a fellow of the Australian Property Institute.
2.

MICHAEL (MIKE) BROWN
B.E (HONS) BSC MIEAUST
CPENG
NON-EXECUTIVE
DIRECTOR

Mike joined the Board in April 2005, is Chairman of the Governance and Policy Committee and is a member of the Nominations Committee. He is a Civil Engineer with 36 years experience in the Building and Construction Industry. Mike is Chairman of the Rugby Youth Foundation and a former Director of New South Wales Rugby Union.
3.

MARK CONNORS
LLB, PS146 ACCREDITED
NON-EXECUTIVE
DIRECTOR

Mark joined the Board in April 2007 and is a member of the Audit Committee. He was nominated to the Board by the Rugby Union Players Association (RUPA) having also been a former Executive Committee Member of RUPA. Mark represented Queensland and Australia between 1991 and 2006. He is a former practicing lawyer now working as an investment adviser.
4.

GEN. PETER COSGROVE
AC MC
FAICD
NON-EXECUTIVE
DIRECTOR

Peter joined the Board in April 2007 and is a member of the Nominations Committee. He was a member of the Human Resources Committee up to October 2009. Peter is a Director of Qantas Airways Limited, Cardno Limited and a consultant to Deloitte Touche Tohmatsu. Peter is also Chairman of the South Australian Defence Industry Advisory Board and a member of the Australian War Memorial Council. Peter retired as the Chief of the Australian Defence Force in 2005. Peter was Australian of the Year in 2001.
5.

MICHAEL HAWKER
BSC(SYD), FAICD, SF FIN,
FAIM
NON EXECUTIVE
DIRECTOR

Michael rejoined the Board in June 2009 and is a member of the Governance and Policy Committee. He was Managing Director and CEO of Insurance Australia Group (IAG) for seven years and has over 25 years in the financial services industry. He is currently based in London and has a number of private company interests. Michael has represented Australia and New South Wales and has been a previous Board Director of Australian Rugby Union and New South Wales Rugby Union.
6.

RICHARD (RICK) LEE
BE(CHEM.) MA(OXON.)
FAICD
NON-EXECUTIVE
DIRECTOR

Rick joined the Board in June 2006 and is Chairman of the Human Resource Committee. He was CEO of Rothschild in Australia for nine years. Rick is currently Chairman of Salmat Limited, Deputy Chairman of Ridley Corporation Limited and is a Director of CSR Limited, Newcrest Mining Limited and Wesfarmers Insurance Division. He is also Chairman of the Australian Institute of Company Directors.
7.

RICHARD (DICK)
MCGRUTHER OBE
FCA AAICD
NON-EXECUTIVE
DIRECTOR

Dick McGruther rejoined the Board in September 2009, is Chairman of the Audit Committee and a member of the Nominations Committee. He is a Chartered Accountant and a consultant with Bentleys Chartered Accountants, after extensive services as a Partner of the firm. In addition, Dick is currently Deputy Chairman of Watpac. Dick is a former International Rugby Board representative, Chairman and President of Queensland Rugby Union and was Australian Rugby Union Chairman from 1996 until 1998.
8.

JOHN MUMM
MCOM(HONS), FAICD
NON-EXECUTIVE
DIRECTOR

John joined the Board in November 2007 and is a member of the Audit Committee and Human Resources Committee. He was a member of the Nominations Committee up to October 2009. John is the Australian Chairman of the international Spencer Stuart management consulting firm and a former member of the firm's global board. Previously, John held commercial and marketing management positions with Tasman Pulp & Paper Company Ltd in New Zealand and Coca-Cola Amatil Ltd in Australia and was Managing Director of the Hay Group's Pacific Region and a member of the Hay Group International management board.

9.

JOHN O'NEILL AO
DIP LAW(SYD) FAIB FAICD
MANAGING DIRECTOR &
CEO

John rejoined the Board in June 2007, having previously served as Managing Director & CEO 1995 - 2004. He is a member of the Governance and Policy Committee and the Nominations Committee. John is one of Australian Rugby Union's delegates on the International Rugby Board Council and a member of the SANZAR UJV Executive Committee. John is a Director of Tabcorp Holdings Limited. He is a former CEO of Football Federation Australia, from 2004 to 2006, former Chairman of Events New South Wales and was MD & CEO of the State Bank of NSW, from 1987 to 1995. John is a qualified solicitor, a Foundation Fellow of the Australian Institute of Company Directors and a Fellow of the Australia Institute of Bankers.
10.

JOHN EALES AM
NON-EXECUTIVE
DIRECTOR

John Eales joined the Board in April 2010 after a career as a professional Rugby player. John participated in two successful World Cup campaigns; captained the Wallabies in victories including the 1999 World Cup; led Australia through three Bledisloe Cup wins and two successful seasons of Tri-Nations fixtures and also led the Wallabies to the first ever defeat of the British and Irish Lions. Following retirement from professional Rugby, John embarked on a new corporate career. He developed the John Eales 5 brand, now trading as International Quarterback, a corporate hospitality and event management firm. John is also a consultant to BT Financial Group, a Director of the Sports Australia Hall of Fame and an Ambassador for the Australian Indigenous Education Foundation. In 2004 and 2008 John attended the Olympics as an Athlete Liaison Officer for the Australian Team. John is a founding partner of Mettle Group, a consulting firm specialising in organisational culture. In 2007 Mettle was acquired by publicly-listed company Chandler Macleod and John continues as a Director across both businesses.

2. Company Secretary

Ashley Selwood B.Bus, MBA, FCPA, ACIS was appointed Company Secretary in May 1998 and has held the position since that time. Ashley is a member of Chartered Secretaries Australia.

3. Directors' Meeting

The number of directors' meetings (including meetings of committees of directors) and number of meetings attended by each of the directors of the Company during the financial year are:

Director	Board Meetings		Audit Committee Meetings		Human Resources Committee Meetings		Governance & Policy Committee Meetings		Nominations Committee Meetings	
	A	B	A	B	A	B	A	B	A	B
Mr P McGrath	10	10			3	3	1	1	1	1
Mr M Brown	10	10					1	1	1	1
Mr M Connors	9	10	3	3						
Gen. P Cosgrove	2	3								
Mr J Eales	6	7								
Mr R Lee	10	10			3	3				
Mr J Mumm	8	10	3	3	3	3				
Mr J O'Neill	10	10					1	1	1	1
Mr R McGruther	10	10	3	3					0	1
Mr M Hawker	10	10					1	1		
A - Number of meetings attended B - Reflects the number of meetings held during the time the Director held office during the year										

4. Principal Activities

The Company's principal activities in the financial year were the promotion, efficiency, progress, development and general governance of the game of rugby.

No significant change in the nature of this activity occurred during the year.

The Special Executive Committee (SEC) of the Queensland Rugby Union (QRU) was established as a requirement of the Facility Agreement between the Company and QRU. The Committee is made up of appointments from both companies. The Company's appointments in the Committee include: one Non-Executive Director, the Company's Managing Director and two Executives of the Company.

The Committee met fifteen times during the year.

5. Review of Operations

The operating surplus for the financial year before allocations and other payments to Member Unions was \$7,146,000 (2009: surplus \$6,134,000).

Allocations to Member Unions for coaching and development were \$6,080,000 (2009:\$6,413,000).

The net surplus for the financial year after allocations and other payments to Member Unions was \$1,066,000 (2009: deficit \$279,000).

The statement of financial position reports a positive \$6,343,000 (2009: \$3,973,000) position in equity as a cash flow hedge reserve which is the accounting treatment for the unexpired hedge contracts in place against future foreign currency inflows. This accounting treatment values the unexpired hedge contracts at balance date.

Members should therefore note that the underlying capital position of the company at 31 December 2010 is \$22,809,000 (2009: \$15,722,000.)

6. Events subsequent to reporting date

In the interval between the end of the financial year and the date of this report no item, transaction or event of a material and unusual nature has arisen, in the opinion of the Directors of the Company, to affect significantly the operations of the Company, the results of those operations, or the state of affairs of the Company, in future financial years.

7. Environmental Regulations

The Company's operations are not subject to any significant environmental regulations under either Commonwealth or State Legislation.

8. Indemnification and insurance of officers

In accordance with the Company's Constitution, the Company must indemnify both current and former Directors for all losses and liabilities incurred by the person as an officer of the Company incurred in defending proceedings whether civil or criminal, in which judgement is given in favour of the person or in which the person is acquitted; or in relation to such proceedings, in which the Court grants relief to the person under the Corporations Act 2001.

In respect to this indemnity, the Company has paid insurance premiums of \$20,000 in respect of Directors and Officers of the Company. The insurance policies do not contain details of the premiums paid in respect of individual Directors or Officers of the Company.

9. Lead auditor's independence declaration

The Lead auditor's independence declaration is set out on page 6 and forms part of the Directors' report for financial year ended 31 December 2010.

10. Rounding off

The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 and in accordance with that Class Order, amounts in the financial report and directors' report have been rounded off to the nearest thousand dollars, unless otherwise stated.

By order of the Board



P. McGrath
Director



J. O'Neill
Director

Dated at Sydney this 18th day of March 2011.



Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001

To: the directors of Australian Rugby Union Limited

I declare that, to the best of my knowledge and belief, in relation to the audit for the financial year ended 31 December 2010 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

KPMG

Mark Epper

Partner

Sydney

18th March 2011

Income Statement

For the year ended 31 December 2010

	Note	2010 \$'000	2009 \$'000
Revenue			
Broadcasting licence fees		20,286	24,441
Sponsorships		23,039	21,745
Net gate takings		20,679	17,011
Corporate hospitality		4,042	2,916
Licensing revenue		1,215	1,642
Government grants		339	470
Affiliation fees		21	21
IRB grants		2,204	2,908
Other income		249	723
Total revenue		72,074	71,877
Operating expenditure			
Commercial operations		12,366	11,757
Corporate services		8,652	7,776
Community rugby		3,274	3,024
High performance and National teams		11,584	10,036
Super 14 grants and player payments		30,537	30,576
SANZAR costs		3,382	2,947
Total operating expenditure		69,795	66,116
Operating surplus/(deficit) before financing income		2,279	5,761
Dividends received		47	23
Foreign exchange gain/(loss)		4,330	(169)
Net interest income/(expense)		643	487
Net financing income/(expense)		5,020	341
Surplus after financing income		7,299	6,102
Share of profit/(loss) of jointly controlled entity	21ii	(153)	32
Surplus/(deficit) before tax		7,146	6,134
Income tax expense	4	-	-
Surplus/(deficit) for the period		7,146	6,134
Allocations to Member Unions	17	(6,080)	(6,413)
Net surplus/(deficit) for the year		1,066	(279)

The income statement is to be read in conjunction with the notes to the financial statements set out on pages 12 to 24.

Statement of comprehensive income

For the year ended 31 December 2010

	Note	2010 \$'000	2009 \$'000
Surplus/(deficit) for the period		1,066	(279)
Other comprehensive income			
Net change in fair value of cash flow hedges transferred to profit and loss		2,370	10,965
Fair value hedge reserve		6,021	-
Revaluation of property, plant and equipment	10	-	863
Total other comprehensive income for the period		8,391	11,828
Total comprehensive income for the period		9,457	11,549
The statement of comprehensive income is to be read in conjunction with the notes to the financial statements set out on pages 12 to 24.			

Statement of financial position

As at 31 December 2010

	Note	2010 \$'000	2009 \$'000
Current assets			
Cash and cash equivalents	5	21,317	13,018
Trade and other receivables	6	9,691	11,351
Investments	7	-	1,554
Other assets	8	1,080	2,047
Financial Assets	9	8,704	3,973
Total current assets		40,792	31,943
Non-current assets			
Trade and other receivables	6	1,670	566
Property, plant and equipment	10	1,309	1,307
Intangible assets	11	-	18
Investment in Joint Venture	12	311	438
Total non-current assets		3,290	2,329
Total assets		44,082	34,272
Current liabilities			
Trade and other payables	13	6,476	8,090
Deferred revenue	14	7,612	3,621
Employee benefits	16	506	263
Total current liabilities		14,594	11,974
Non-current liabilities			
Deferred revenue	14	-	2,193
Other liabilities	15	200	200
Employee benefits	16	136	210
Total non-current liabilities		336	2,603
Total liabilities		14,930	14,577
Net assets		29,152	19,695
Equity			
Retained surplus		15,925	14,859
Asset revaluation reserve		863	863
Fair value hedge reserve		6,021	-
Total capital position		22,809	15,722
Cash flow hedge reserve		6,343	3,973
Total equity		29,152	19,695
The statement of financial position is to be read in conjunction with the notes to the financial statements set out on pages 12 to 24			

Statement of changes in equity

As at 31 December 2010

	Retained earnings		Asset revaluation reserve		Fair value hedge reserve		Cash flow hedge reserve		Contributed equity		Total Equality	
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
Balance at beginning of period	14,859	15,138	863	-	-	-	3,973	(6,992)	-	-	19,695	8,146
Total comprehensive income for the period												
Net surplus/(deficit) for the year	1,066	(279)	-	-	-	-	-	-	-	-	1,066	(279)
Other comprehensive income												
Net change in fair value of cashflow hedge transferred to profit and loss	-	-	-	-	-	-	2,370	10,965	-	-	2,370	10,965
Fair value on sale of foreign exchange contracts	-	-	-	-	6,021		-	-	-	-	6,021	-
Revaluation of property, plant and equipment	-	-	-	863	-	-	-	-	-	-	-	863
Total comprehensive income for the period	1,066	(279)	863	863	6,021	-	2,370	10,965	-	-	9,457	11,549
Balance at end of period	15,925	14,859	863	863	6,021	-	6,343	3,973	-	-	29,152	19,695
The statement of changes in equity is to be read in conjunction with the notes to the financial statements set out on pages 12 to 24.												

The Company is a Company Limited by guarantee and, in the event of the winding up of the Company, members may be required to contribute a maximum of \$100 each.

The cash flow hedge reserve represents the fair value of the forward foreign exchange contracts the Company used.

Statement of cash flows

For the year ended 31 December 2010

	Note	2010 \$'000	2009 \$'000
Cash flows from operating activities			
Cash receipts in the course of operations		68,998	65,664
Cash payments in the course of operations		(60,829)	(62,517)
Net cash provided by/(used in) operating activities	22(a)	8,169	3,147
Cash flows from investing activities			
Dividends received		47	23
Net interest received		643	487
Proceeds from sale of property, plant and equipment		-	60
Proceeds from sale of shares		1,554	-
Payments for property, plant and equipment		(234)	(119)
Payments for intangibles		-	(16)
Net cash provided by/ (used in) investing activities		2,010	435
Cash flows from financing activities			
Payments for foreign exchange options		(1,821)	-
Proceeds from sale of foreign exchange contracts		6,021	-
Allocations to Member Unions		(6,080)	(6,413)
Net cash from financing activities		(1,880)	(6,413)
Net increase/(decrease) in cash held		8,299	(2,831)
Cash at beginning of year		13,018	15,849
Cash at end of year	22(b)	21,317	13,018
The statement of cash flows is to be read in conjunction with the notes to the financial statements set out on pages 12 to 24.			

Notes to the financial statements

For the year ended 31 December 2010

Note 1. Statement of significant accounting policies

Australian Rugby Union Limited (the ‘Company’) is a company domiciled in Australia. In the opinion of the directors it is not a reporting entity as there are unlikely to exist users of the financial report who are unable to command the preparation of reports tailored so as to satisfy specifically all of their information needs. Accordingly, this special purpose financial report has been prepared to satisfy the directors’ reporting requirements under the Corporations Act 2001. This special purpose financial report was authorised for issue by the directors on 18th March 2011.

(a) Statement of compliance

The financial report is a special purpose financial report which has been prepared in accordance with the Corporations Act 2001, the recognition and measurement aspects of all applicable Australian Accounting Standards adopted by the Australian Accounting Standards Board (‘AASB’), the disclosure requirements of AASB101 Presentation of Financial Statements, AASB107 Cash Flow Statements, AASB108 Accounting Policies, Changes in Accounting Estimates and Errors and AASB1048 Interpretation and Application of Standards.

(b) Basis of preparation

The financial report is presented in Australian dollars.
The financial report is prepared on the historical cost basis except that financial instruments are valued at fair value through the profit and loss as well as derivative financial instruments and memorabilia which are measured at fair value.
The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 (updated by CO 05/641 effective 28 July 2005 and CO 06/51 effective 31 January 2006) and in accordance with that Class Order, amounts in the financial report and Directors’ Report have been rounded off to the nearest thousand dollars, unless otherwise stated.
The preparation of a financial report in conformity with Australian Accounting Standards requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.
The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.
The accounting policies set out below have been applied consistently by the Company to all periods presented in the financial report. There are accounting standards, amendments to standards and interpretations which may impact the entity in the period of initial application. These standards, amendments to standards and interpretations are available for early adoption at 31 December 2010, but have not been applied in preparing this financial report. The Company has not yet determined the potential effect of these standards, amendments to standards and interpretations.

(c) Changes in accounting policy

In the current year, the Company has not adopted any revised standards issued by the Australian Accounting Standards Board (AASB) as none are relevant to its operations in the current financial year.

Notes to the financial statements

For the year ended 31 December 2010

Note 1. Statement of significant accounting policies (continued)

(d) Associates and Joint Ventures

In the financial statements, investments in jointly controlled entities are accounted for using equity accounting principles. Investments in joint venture entities are carried at the lower of the equity accounted amount and recoverable amount.
The entity’s share of the jointly controlled entity’s net profit or loss is recognised in the income statement from the date joint control commenced until the date joint control ceases.

(e) Foreign currency

Foreign currency transactions
Transactions in foreign currencies are translated at the foreign exchange rate prevailing at the date of the transaction or applicable foreign exchange contract rate. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are translated to Australian dollars at the foreign exchange rate ruling at that date. Foreign exchange differences arising on translation are recognised in the income statement. Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction. Foreign currency differences arising on translation are recognised in the income statement except for differences arising on qualifying cash flow hedges, which are recognised in other comprehensive income. Non-monetary assets and liabilities denominated in foreign currencies that are stated at fair value are translated to Australian dollars at foreign exchange rates ruling at the dates the fair value was determined.

(f) Financial instruments

- i **Derivative financial instruments**
The Company uses derivative financial instruments to hedge its exposure to foreign exchange arising from operational activities. The Company does not hold or issue derivative financial instruments for trading purposes.
Derivative financial instruments are recognised initially at fair value. Subsequent to initial recognition, derivative financial instruments are stated at fair value. The gain or loss on re-measurement to fair value is recognised immediately in profit or loss. However, where derivatives qualify for hedge accounting, recognition of any resultant gain or loss depends on the nature of the item being hedged (see accounting policy (g)).
The fair value of forward exchange contracts is their quoted market price at the balance sheet date, being the present value of the quoted forward price.
- ii **Financial assets at fair value through profit and loss**
An instrument is classified as at fair value through profit or loss if it is held for trading or is designated as such upon initial recognition. Financial instruments are designated at fair value through profit or loss if the Company manages such investments and makes purchase and sale decisions based on their fair value in accordance with the Company’s risk management or investment strategy. Upon initial recognition, attributable transaction costs are recognised in profit or loss when incurred. Financial instruments at fair value through profit or loss are measured at fair value, and changes therein are recognised in profit or loss.

(g) Hedging

Cash flow hedges
On entering into a hedging relationship, the Company formally designates and documents the hedge relationship and the risk management objective and strategy for undertaking the hedge. The documentation includes identification of the hedging instrument, the hedged item or transaction, the nature of the risk being hedged and how the entity will assess the hedging instrument’s effectiveness in offsetting the exposure to changes in the hedged item’s fair value or cash flows attributable to the hedged risk. Such hedges are expected to be highly effective in achieving offsetting changes in fair value or cash flows and are assessed on an ongoing basis to determine that they actually have been highly effective throughout the financial reporting periods for which they are designated.
Where a derivative financial instrument is designated as a hedge of the variability in cash flows of a recognised asset or liability, or a highly probable forecasted transaction, the effective part of any gain or loss on the derivative financial instrument is recognised directly in equity.

Notes to the financial statements

For the year ended 31 December 2010

Note 1. Statement of significant accounting policies (continued)

(g) Hedging (continued)

Cash flow hedges (continued)

When the forecasted transaction subsequently results in the recognition of a non-financial asset or non-financial liability, or the forecast transaction for a non-financial asset or non-financial liability, the associated cumulative gain or loss is removed from equity and included in the initial cost or other carrying amount of the non-financial asset or liability. If a hedge of a forecasted transaction subsequently results in the recognition of a financial asset or a financial liability, the associated gains and losses that were recognised directly in equity are reclassified into profit or loss in the same period or periods during which the asset acquired or liability assumed affects profit or loss (i.e. when broadcasting or match fee revenue is recognised). For cash flow hedges other than those covered by the preceding two policy statements, the associated cumulative gain or loss is removed from equity and recognised in the income statement in the same period or periods during which the hedged forecast transaction affects profit or loss. The ineffective part of any gain or loss is recognised immediately in the income statement. When a hedging instrument expires or is sold, terminated or exercised, or the entity revokes designation of the hedge relationship, but the hedged forecast transaction is still expected to occur, the cumulative gain or loss at that point remains in equity and is recognised when the forecast transaction is ultimately recognised in the income statement. If the hedged transaction is no longer expected to take place, the cumulative unrealised gain or loss recognised in equity is recognised immediately in the income statement. The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges are recognised in equity. The gain or loss relating to the ineffective portion is recognised immediately in the income statement within 'increase/ (decrease) in fair value of financial instruments'. The gain or loss relating to the effective portion of forward foreign exchange contracts hedging receipts is recognised in the income statement within 'revenue'.

(h) Property, plant and equipment

i Owned assets

Items of plant and equipment are measured at cost or deemed cost less accumulated depreciation (see below) and impairment losses (see accounting policy (m)). Items of memorabilia are measured at fair value less accumulated depreciation (see below) and impairment losses (see accounting policy (m)). Where parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items of property, plant and equipment.

ii Subsequent costs

The Company recognises in the carrying amount of an item of property, plant and equipment the cost of replacing part of such an item when that cost is incurred if it is probable that the future economic benefits embodied within the item will flow to the Company and the cost of the item can be measured reliably. All other costs are recognised in the income statement as an expense as incurred.

Notes to the financial statements

For the year ended 31 December 2010

Note 1. Statement of significant accounting policies (continued)

(h) Property, plant and equipment (continued)

iii Depreciation

Depreciation is charged to the income statement on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment, the depreciable amount being cost less residual value. The estimated useful lives in the current and comparative periods are as follows:

- Plant and equipment 2 - 20 years
- Memorabilia 40 years

The residual value, the useful life and the depreciation method applied to an asset are reassessed at least annually.

(i) Intangible assets

Intangible assets include the cost of registering licensed trademarks. Amortisation is charged to the income statement on a straight line basis over the estimated useful lives of intangible assets. Intangible assets are amortised from the date they are available for use. The estimated useful life in the current and comparative period is as follows:

- Trademarks 3 years

These are stated at cost less accumulated amortisation. The carrying amount of expenditure on intangibles is reviewed at the end of each financial year and where the balance exceeds the value of the expected future benefits, the difference is charged to the income statement.

(j) Trade and other receivables

Trade and other receivables are stated at their amortised cost less impairment losses (see accounting policy (m)).

(k) Consumables

Stocks of coaching manuals, law books and other items which are held for resale are recognised as consumables. Consumables also comprises stocks of consumables including uniforms, footwear, player sustenance and other rugby equipment which are used by the Company in the ordinary conduct of its business. Consumables are stated at the lower of cost and net realisable value. Net realisable value is the estimated selling price in the ordinary course of business, less the estimated selling expenses. The cost of other consumables is based on the first-in first-out principle and includes expenditure incurred in acquiring the consumables and bringing them to their existing location and condition.

(l) Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits. Bank overdrafts that are repayable on demand and form an integral part of the Company's cash management are included as a component of cash and cash equivalents for the purpose of the Statement of Cashflows.

(m) Impairment

The carrying amount of the Company's assets, are reviewed at each balance sheet date to determine whether there is any indication of impairment. If any such indication exists, the asset's recoverable amount is estimated (see accounting policy (m) i). An impairment loss is recognised whenever the carrying amount of an asset or its cash-generating unit exceeds its recoverable amount. Impairment losses are recognised in the income statement, unless an asset has previously been re-valued, in which case the impairment loss is recognised as a reversal to the extent of that previous revaluation with any excess recognised through profit or loss.

Note 2. Other expenses

	2010 \$'000	2009 \$'000
Employee benefits		
Wages and salaries	11,439	10,728
Superannuation	898	905
Total employee benefits	12,337	11,633
Amortisation	39	22
Depreciation of Plant and equipment	210	213
Total amortisation and depreciation	249	235
Net bad and doubtful debts expense including movements in provision for doubtful debts	401	137
Net (benefit) from movements in provision for employee entitlements	170	(364)
Operating lease rental expense lease payments	1,412	1,357

Note 3. Auditors' remuneration

	2010 \$'000	2009 \$'000
Audit services		
Auditors of the Company - KPMG		
Audit of the financial report - current	68,400	66,400
Other services		
Auditors of the Company - KPMG		
Other assurance services	4,200	4,000
	72,600	70,400

Note 4. Income Tax

The Company is exempt from income tax in Australia under the terms of Division 50 of the Income Tax Assessment Act 1997.The Company did not have any Tax Expense from revenue earned from overseas activities.

Note 5. Cash and cash equivalents

	2010 \$'000	2009 \$'000
Cash at bank and on hand	11,826	8,761
Cash on deposit	9,491	4,257
Cash and cash equivalents in the Statement of cash flows	21,317	13,018

Note 6. Trade and other receivables

	2010 \$'000	2009 \$'000
Current		
Trade receivables	3,602	4,752
Member unions receivables	404	274
Loan to Queensland Rugby Union **	820	60
Loan to SANZAR Europe	-	996
Loan to South Australian Rugby Union	764	528
Other receivables	4,865	5,269
Provision for doubtful debts	(764)	(528)
	9,691	11,351
Non-current		
Loans to Member Unions:	\$'000	\$'000
ACT Rugby Union	427	427
Northern Territory Rugby Union	80	80
Queensland Rugby Union **	1,270	-
South Australian Rugby Union	42	42
Tasmanian Rugby Union	17	17
Provision for doubtful debt	(166)	-
	1,670	566

The Company provided an interest bearing loan of \$4,800,000 to SANZAR Europe. The loan commenced on 1st March 2006 and was repaid in full as at 31st December 2010.
** The Company extended a 4 year interest bearing facility of \$3,000,000 to Queensland Rugby Union (QRU). The loan commenced on 13th August 2010 and is secured by a second right of charge being the real property mortgage over Ballymore and repayable in annual \$750,000 tranches. Interest is charged at a market variable rate of 8.858% as at 31 December 2010. At 31st December 2010 the loan was drawn to \$2,000,000.
Through impairment testing procedures, the Directors have determined that the carrying amount of the loan to the QRU is fully recoverable under the terms of the loan, therefore no impairment cost has been charged to profit and loss at 31 December 2010.
The Company also has other current loans due from the QRU totalling \$90,000.

Note 7. Investments

	2010 \$'000	2009 \$'000
Shares	-	1,554
	-	1,554

All share investments were redeemed at 31 December 2010, proceeds being transferred to cash deposits.

Note 8. Other assets

	2010 \$'000	2009 \$'000
Current		
Consumables	66	53
Prepayments	1,014	1,994
	1,080	2,047

Notes to the financial statements

For the year ended 31 December 2010

Note 9. Financial assets

	2010 \$'000	2009 \$'000
Foreign exchange options*	1,671	-
Foreign exchange forward contracts	7,033	3,973
	8,704	3,973

* The foreign exchange options refer to the fair value at inception of purchasing USD currency options at a strike price of \$1.05. The options purchase is intended to hedge the exposure to any adverse affects of foreign currency (USD/AUD) volatility in relation to broadcasting revenue to be received between 2012 and 2015. This amount is expected to be recognised in profit and loss (ie. expensed) proportionally in line with converting to AUD the broadcasting revenue to be received from 2012 onwards.

Note 10. Property, plant and equipment

	2010 \$'000	2009 \$'000
Memorabilia		
At fair value	887	863
Accumulated depreciation	(22)	-
Total memorabilia	865	863
Plant and equipment		
At cost	2,111	1,906
Accumulated depreciation	(1,667)	(1,462)
Total plant and equipment	444	444
Total property, plant and equipment (net book value)	1,309	1,307

Over the course of its operations, the Company has created and received memorabilia assets. These assets were initially recorded at their fair value in accordance with the applicable accounting standard(s) at the time the donation was received or item created. After initial recognition, the assets were accounted for using the cost model in accordance with AASB116 Property, Plant and Equipment. Since the date of ownership, the carrying value of these assets has been immaterial in comparison to the underlying results and financial position of the Company.

In recent years, the Directors have seen a perpetual trend in the sale of similar memorabilia for consideration above the carrying value of the Company’s memorabilia assets. As a result, the Directors engaged a specialist to undertake a valuation of the memorabilia assets. The valuation specialist concluded that the fair value of the memorabilia assets at 31 December 2009 approximated \$863,000. Based on the results of the valuation, the Directors decided to change the accounting policy for memorabilia assets and adopt the revaluation model within AASB 116 Property, Plant and Equipment. The change in accounting policy will ensure the fair value of memorabilia assets is accurately reflected in the Company’s balance sheet. The adoption of the revaluation model was made on 31 December 2009. Consequently, the Directors re-valued the memorabilia assets in 2009 to \$863,000 with the corresponding entry recognised in the asset revaluation reserve. During 2010, \$24,000 additional memorabilia assets were acquired for cash consideration and are measured at cost.

Note 11. Intangibles

	2010 \$'000	2009 \$'000
Trademarks at cost	-	355
Accumulated amortisation	-	(337)
	-	18

Notes to the financial statements

For the year ended 31 December 2010

Note 12. Interest in Joint Venture

	2010 \$'000	2009 \$'000
Investment in SANZAR Europe S.a.r.l.	464	406
Share of profit/(loss) for the current period	(153)	32
	311	438

Note 13. Trade and other payables

	2010 \$'000	2009 \$'000
Trade creditors	1,687	2,244
Member Union creditors and accruals	504	1,043
Other creditors and accruals	4,285	4,803
	6,476	8,090

Note 14. Deferred Revenue

	2010 \$'000	2009 \$'000
Current	7,612	3,621
Non-current	-	2,193
	7,612	5,814

Note 15. Other liabilities

	2010 \$'000	2009 \$'000
Non-Current		
Provision for make good	200	200
	200	200

Note 16. Employee benefits

	2010 \$'000	2009 \$'000
Current		
Annual leave	243	98
Long service leave	263	165
	506	263
Non-Current		
Long service leave	136	210
	642	473

Superannuation

The Company contributes on behalf of employees to externally managed defined contribution superannuation plans. Benefits are based upon the accumulation of assets in these plans. The value of contributions remitted during the period was \$898,000 (2009 \$905,000).

Note 17. Allocations to Member Unions

	2010 \$'000	2009 \$'000
Queensland Rugby Union Ltd	2,257	2,257
New South Wales Rugby Union Ltd	1,806	2,132
Australian Rugby Football Schools Union	500	500
Victoria Rugby Union Inc	425	425
ACT & Southern NSW Rugby Union Ltd	295	295
Western Australia Rugby Union Inc	260	260
Northern Territory Rugby Union Inc	225	225
South Australian Rugby Union Ltd	225	225
Tasmanian Rugby Union Inc	55	55
Other	32	39
Total	6,080	6,413

Note 18. Commitments

(a) Broadcasting Agreements

The Company, together with New Zealand Rugby Union and South African Rugby Football Union has entered into agreements for the period 2011 to 2015 inclusive. These broadcasting agreements commit the Company to provide five teams for the Super Rugby Competition as well as to provide for Test matches as part of the Tri- and Four Nations competitions and the June window for the period of the agreement.

(b) SANZAR Joint Venture

The Company has given certain undertakings in respect to its participation in the SANZAR joint venture. These undertakings are consistent with its undertakings in the broadcasting agreements and continue under the new broadcasting agreements for the 2011 to 2015 period.

(c) Collective Bargaining Agreement

A Collective Bargaining Agreement has been negotiated between the Company, New South Wales Rugby Union Ltd, Queensland Rugby Union Ltd, Australian Capital Territory and Southern New South Wales Rugby Union Ltd, West Australian Rugby Union Inc and Rugby Union Players Association Inc. Under this agreement the Company, along with the other rugby bodies is required to make minimum player payments. The parties are negotiating a new agreement for 2011 and beyond.

(d) Participation Agreements, Professional Rugby Agreements and Community Rugby Grants

The Company has committed to enter into Participation Agreements and Professional Rugby Agreements with the entities responsible for the five teams competing in the Super Rugby competition from 2011. The total amounts payable by the Company for 2011 would be as follows:

	\$'000
Professional Rugby	
Participation Agreements	12,600
Professional Rugby Agreements	8,100
	20,700
Community Rugby	
Premier Grants	2,298
Community Rugby Grants	2,787
	5,085
	25,785

(e) Stadium Australia Hiring Agreement

The Company signed a hiring agreement with Stadium Australia Management Limited. Under this agreement the Company is committed to holding at least two Wallaby Test Matches each year at ANZ Stadium until the year ending 31 December 2011. The hiring fees are to be determined by reference to the number and type of tickets sold for each match.

(f) Operating lease commitments

	2010 \$'000	2009 \$'000
Less than one year	1,607	1,402
Between one and five years	6,227	5,509
More than five years	4,730	4,110
	12,564	11,021

The Company leases property under non-cancellable operating leases. The leases will expire within seven years. Leases generally provide the Company a right of renewal at which time all terms are renegotiated. Lease payments comprise a base amount plus an incremental rental based on movements in the Consumer Price Index. The Company leases motor vehicles under operating leases expiring within three years. Lease payments are fixed for the term of the leases.

(g) Melbourne Rebels Rugby Union Loan Agreement

The Company has agreed to extend a ten year interest bearing loan to the Melbourne Rebels Rugby Union (the Rebels) of \$2,600,000 available for drawdown at \$1,300,000 per annum at each of 2011 and 2012. The loan will commence on 1 January 2011 and is repayable no later than 31 December 2021. Interest will be charged at a benchmark market variable rate.

Note 19. Contingent liabilities

The Company is defendant in a number of claims for personal injuries and other damages relating to the game of rugby. These claims are being defended and generally are subject to insurance coverage. At this time the Directors are unable to ascertain what the Company's liability, if any, may be.

Note 20. Investment in Jointly Controlled Entity

i SANZAR Pty Limited

The Company owns a 33% interest in SANZAR Pty Limited (ACN 069 272 304). The primary purpose of SANZAR Pty Limited is to act as agent for the SANZAR unincorporated joint venture. The assets and liabilities of SANZAR Pty Limited were not material as at 31 December 2010 and the Company's interests were therefore not included in the Company's financial statements (2009: nil). All of the obligations of the venturers arising from or attributable to the entity are several only and not joint and several. SANZAR Pty Limited did not trade during the financial year.

ii Rugby Shared Services Pty Ltd

The Company has a 50% interest in Rugby Shared Services Pty Ltd (ACN 139 655 413) (RSS) which was established on 24 September 2009. The primary purpose of Rugby Shared Services Pty Ltd is to facilitate and develop efficiencies across various rugby operations. The assets and liabilities of Rugby Shared Services Pty Ltd were not material as at 31 December 2010 and the Company's interests were therefore not consolidated in the Company's financial statements. Rugby Shared Services Pty Ltd began trading on 1 July 2010 and its net results for the six months to 31 December 2010 were not material. Consequently, the Company's interests were not consolidated in the Company's financial statements.

Note 21. Interest in joint ventures

i SANZAR UJV

The Company has a one-third interest in an unincorporated joint venture, SANZAR, which currently manages the Super Rugby and Tri Nations rugby competitions in the Southern Hemisphere as well as the associated broadcasting agreements. The assets and liabilities of the joint venture were not material as at 31 December 2010 and the Company's interests were therefore not included in the Company's financial statements (2009: nil). All income flowing from the broadcasting agreements was derived directly by the Company. All of the obligations of the venturers arising from or attributable to the joint venture are several only and not joint and several.

ii SANZAR Europe S.a.r.l.

The Company has a one-third investment in SANZAR Europe. This investee was established in conjunction with New Zealand Rugby Union and South African Rugby Union, to develop a European operation to facilitate sales in the European broadcasting market. Based on an evaluation of the risks and rewards of the investee it is not consolidated by the Company. The Company and other investors all provided an equal portion of the loan to the investee for start up purposes. The Company's share of the deficit in its equity accounted investee for the year was \$153,000 deficit (2009: \$32,000 profit).

Note 22. Notes to the Statement of Cashflows

(a) Reconciliation of surplus to net cash provided by operating activities

	2010 \$'000	2009 \$'000
Net surplus/(deficit) for the period	1,066	(279)
Add/(less) items classified as investing/financing activities:		
Allocations to Member Unions	6,080	6,413
Interest received	(761)	(630)
Interest paid	118	143
Dividends received	(47)	(23)
Fees paid on options purchase	150	-
Add/(less) non-cash items:		
Amortisation	39	22
Depreciation	210	213
(Gain)/Loss on disposal of property, plant and equipment	-	(60)
(Gain)/Loss on fair value foreign exchange forward	(691)	-
Movement in fair value of shares	-	(147)
Movement in value of joint venture	127	(42)
Before change in assets and liabilities	6,291	5,610
Change in assets and liabilities during the financial period		
(Increase)/decrease in receivables	556	(3,084)
(Increase)/decrease in prepayments and consumables	969	(1,102)
Increase/(decrease) in payables and provisions	(1,445)	325
Increase/(decrease) in deferred revenue	1,798	1,398
Net cash (used in)/provided by operating activities	8,169	3,147

(b) Reconciliation of Cash

For the purposes of the Statement of Cashflows, cash includes cash on hand, at bank and short term deposits at call. Cash as at the end of the financial period as shown in the Statement of Cashflows is reconciled to the related items in the balance sheet as follows:

	2010 \$'000	2009 \$'000
Cash at bank and on hand	11,826	8,761
Cash on deposit	9,491	4,257
	21,317	13,018

Directors' declaration

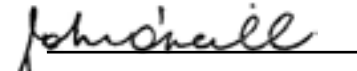
In the opinion of the directors of Australian Rugby Union Limited ('the Company'):

- a) the Company is not a reporting entity
- b) the financial statements and notes, set out on pages 7 to 25, are in accordance with the Corporations Act 2001, including:
 - i. giving a true and fair view of the financial position of the Company as at 31 December 2010 and of its performance, as represented by the results of their operations and its cash flows, for the financial year ended on that date in accordance with the statement of compliance and basis of preparation described in Note 1; and
 - ii. complying with Australian Accounting Standards (including Australian Accounting Interpretations) to the extent described in Note 1 and the Corporations Regulations 2001; and
- c) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

Dated at Sydney this 18th day of March 2011.

Signed in accordance with a resolution of the directors


P. McGrath
Director


J. O'Neill
Director

Independent audit report to the members of Australian Rugby Union Limited

Report on the financial report

We have audited the accompanying financial report, being a special purpose financial report, of Australian Rugby Union Limited (the company), which comprises the statement of financial position as at 31 December 2010, and the income statement and statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, notes 1 to 22 comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration set out in pages 7 to 26.

Directors' responsibility for the financial report

The directors of the company are responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the *Corporations Act 2001* and is appropriate to meet the needs of the members. The directors' responsibility also includes such internal control as the directors determine necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.¹ An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the basis of accounting described in Note 1 to the financial statements so as to present a true and fair view which is consistent with our understanding of the company's financial position, and of its performance.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

Auditor's opinion

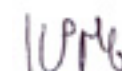
In our opinion the financial report of Australian Rugby Union Limited is in accordance with the *Corporations Act 2001*, including:

(a) giving a true and fair view of the company's financial position as at 31 December 2010 and of its performance for the year ended on that date in accordance with the accounting policies described in Note 1; and

(b) complying with Australian Accounting Standards to the extent described in Note 1 and the Corporations Regulations 2001;

Basis of Accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the directors' financial reporting responsibilities under the *Corporations Act 2001*. As a result, the financial report may not be suitable for another purpose.



KPMG



Mark Epper
Partner

Sydney

18 March 2011

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