

COLLEGE SIGNING DAY

APRIL 26

2016



REACH HIGHER

Complete your education. Own your future.

On April 26th, we want YOU to celebrate the students in your local community with your very own College Signing Day Celebration.

In May of 2014, the First Lady launched Reach Higher at the Destination College's 4th Annual College Signing Day held at The University of Texas at San Antonio. Standing before thousands of students, the First Lady first shared her personal success story and then charged the audience saying, "We need everyone reaching higher for our young people." Last year, the First Lady celebrated College Signing Day in Detroit, MI, with hundreds of other events happening simultaneously around the country.

Whether you are a mayor, a principal, a high school faculty member, community organizer, a celebrity, or someone who wants to see students succeed, we want YOU to get involved. We have created a Signing Day Toolkit filled with resources and examples of how you can answer the First Lady's call to action. Keep in mind that this toolkit is not exhaustive so feel free to get creative and implement your own ideas.

- 1 Sign up at ReachHigher.gov
- 2 Download the tool kit, let us know about your event and request an Administration speaker.
- 3 For any questions, comments, or concerns, feel free to email reachhigher@who.eop.gov.



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