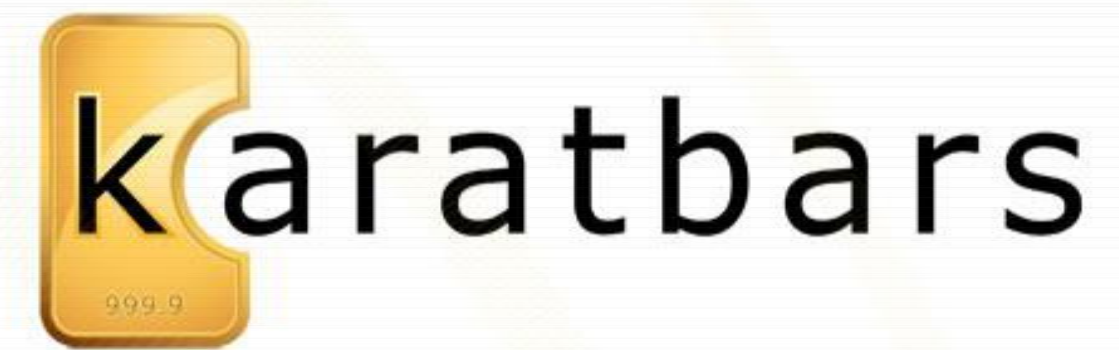




MARKETING PLAN



Karatbars Affiliate Program



You can decide what types of income you want.
Here are the 7 different ways you can earn.

7 Income Options

 1. Direct Commission

 2. Unilevel Bonus

 3. Generation Bonus

 4. Package Bonus





 5. Dual Team Bonus

 6. Karatbars Pool

 7. Karatbars Gold Fund



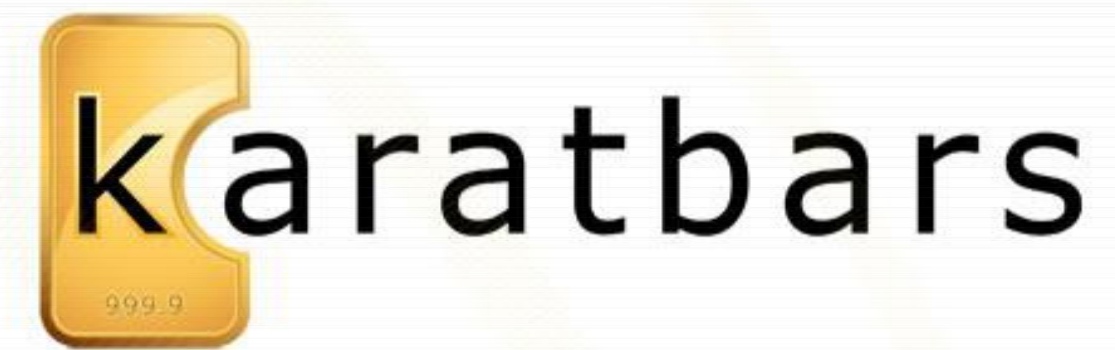
The primary incomes are earned as
Direct Commissions in the

-  Unilevel Bonus,
-  Generational Bonus,
-  Karatbars Pool and
-  Karatbars Gold Fund.

It is also possible to increase your income with the Dual
Team Bonus and Bonus Package.



Unilevel Bonus



Distribution of points for all purchases



=

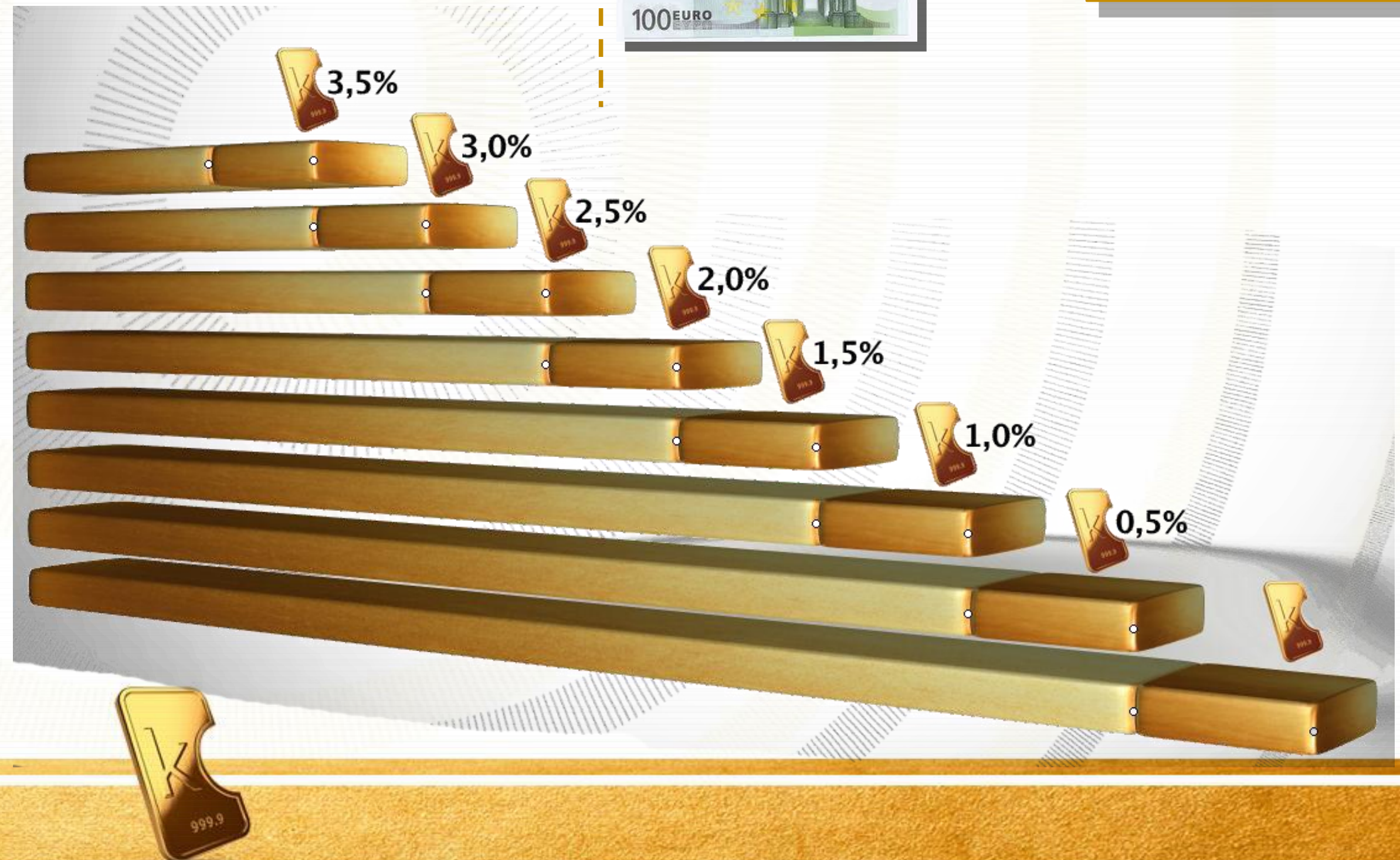
1 point



=

50 points

Gold Manager / 9000 Points / per Month
Silver Manager / 6000 Points / per Month
Bronze Manager / 4000 Points / per Month
Gold Supervisor / 2500 Points / per Month
Silver Supervisor / 1250 Points / per Month
Bronze Supervisor / 500 Points / per Month
Supervisor / 200 Points / cumulated
Distributor



Unilevel Bonus and Direct Commission



With the Unilevel Bonus you start as a Distributor and receive points for each sale, from your own sales or from your whole organization's sales. For every 2 Euro in sales you get 1 point, for 100 Euros in sales you get 50 points.

You qualify for a rank in the Unilevel plan on the achieved points in a certain period. The total points that you and your organization produce determines your rank.

Example: You achieve the rank of Bronze Supervisor (1% in direct commission) by earning 500 points. That is 1000 Euros in total group sales. For this rank there is no time limit.

For the rank of Silver Supervisor you need 1.250 points in a one-month cycle. This can be achieved by personal sales volume or by organizational volume. All points of your entire organization count.

From the rank of Gold Supervisor to Gold Manager, the ranks must be achieved 3 times within 12 months to retain this for life. Each time the affiliate achieves the respective ranks, the qualifying rank income counts for that cycle.

From Bronze Director rank, points and sales are achieved monthly to get the commission. Once reached you retain the title, however, the rank of Gold Manager is guaranteed, even if this has not been confirmed 3 times.

In addition to the direct commissions, you receive the differential commissions from the sales of your affiliates, if your rank is higher than any of your direct affiliate referrals.



Unilevel Bonus

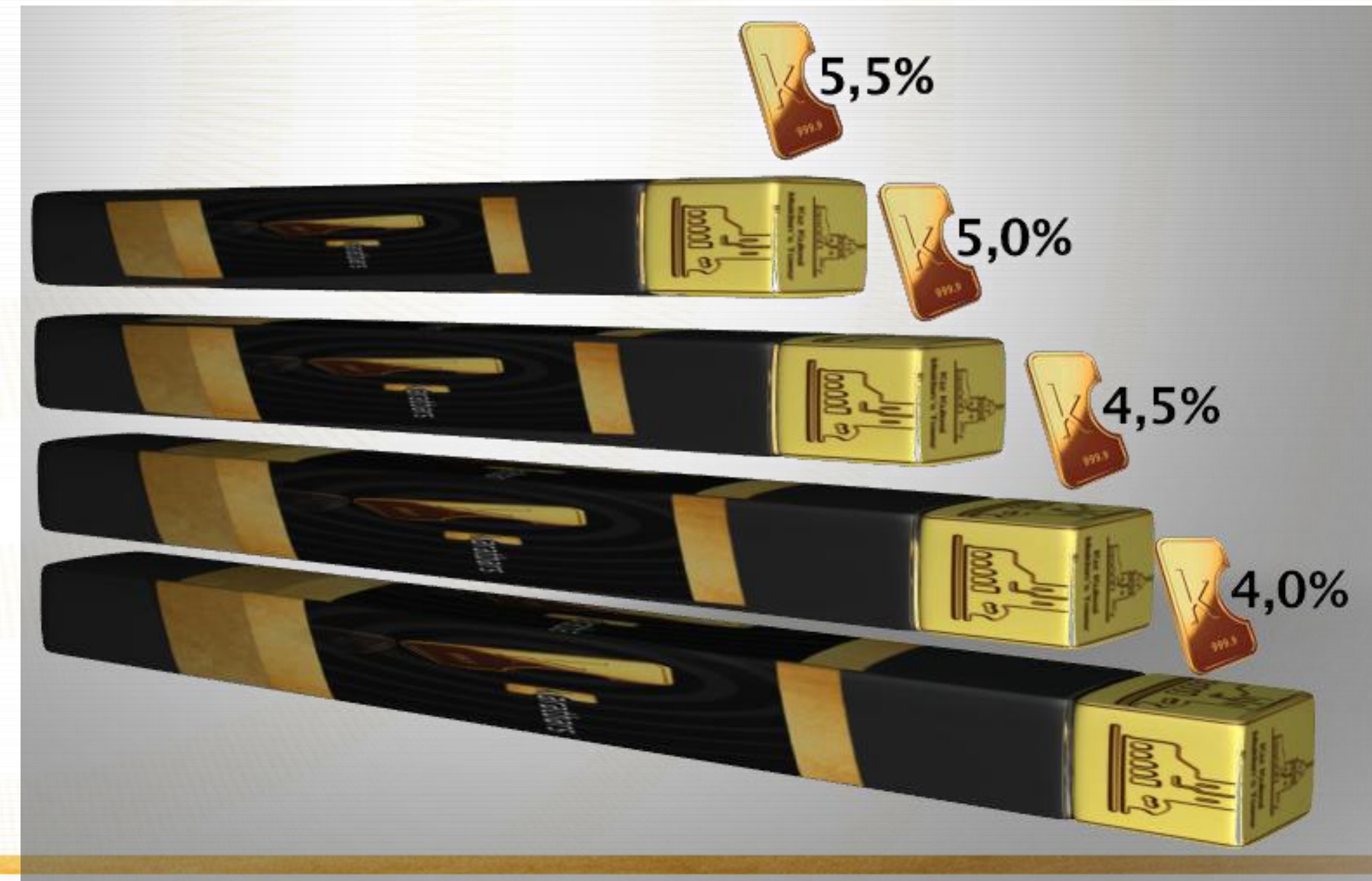





Gold Director Elite / Qualifikation as Gold Director / 1 Gold Director in a Line / 300 sales

Gold Director / 9000 – 4000 – 3000 Points / 3 Lines / per Month / 200 sales

Silver Director / 6000 – 3000 – 2000 Points / 3 Lines / per Month/ 100 sales

Bronze Director / 4000 – 2000 Points / 2 Lines / per Month / 50 sales



-  To qualify for the directors positions you need at least 2 or 3 direct lines (direct affiliates) and a certain number of sales per month.
-  Example: As a Bronze Director you need at least 2 lines where one line generates 4000 points (8000 Euros turnover) and the other line or rather the rest of your organization 2000 points (4000 Euros turnover).
-  To qualify for the Gold Director Elite you need at least 3 lines, where one line generates at least 9000 points, another line at least 4000 points, and the third or rather the rest at least 3000 points in a month, and at least 200 additional sales and a qualified Gold Director in your organization.



Unilevel Generation Bonus

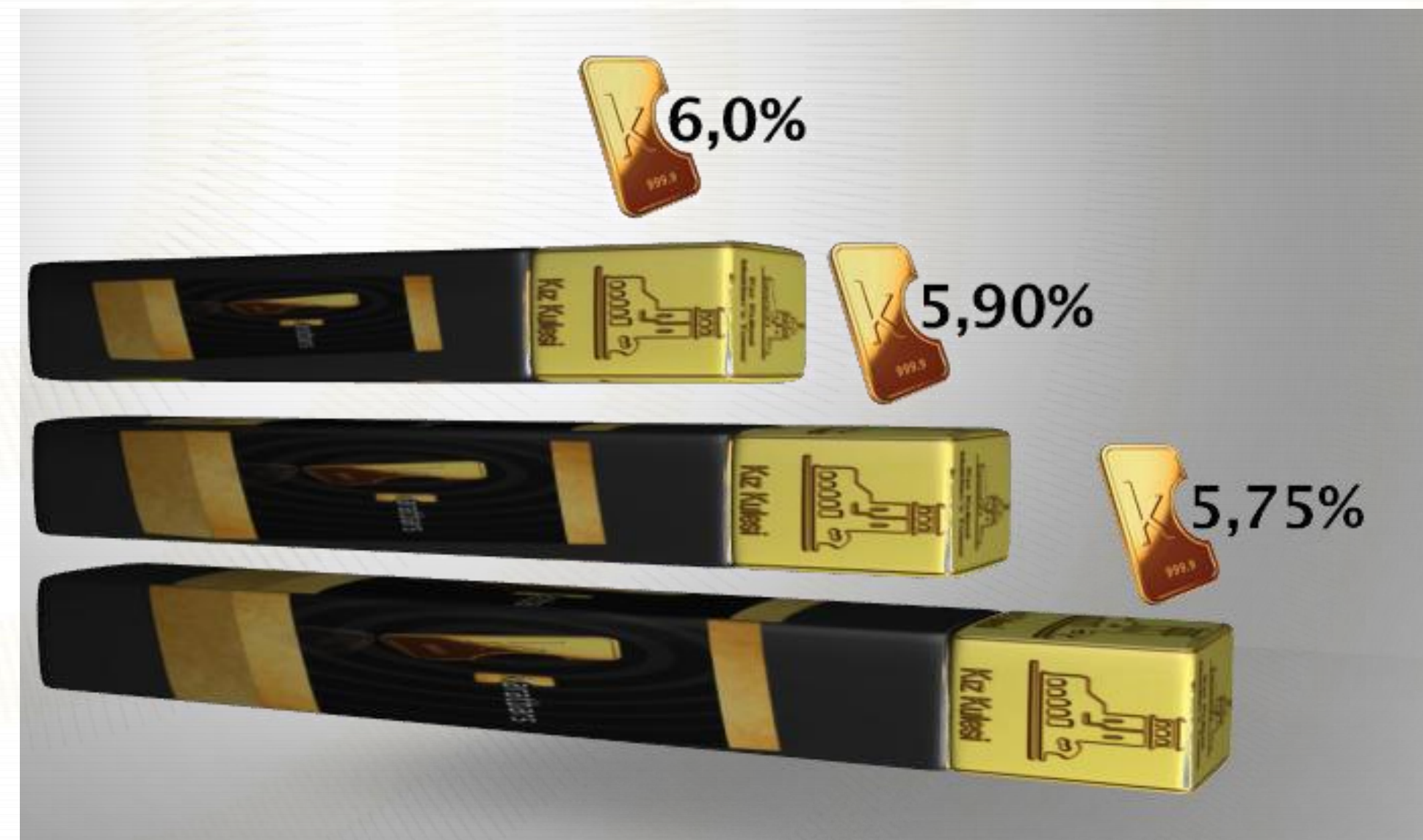



„For all products sold you receive between 0.5% and 6% on your entire organisation“.

Gold Director Elite / 3 Gold Director Elite in a Line


Gold Director Elite / 2 Gold Director Elite in a Line

Gold Director Elite / 1 Gold Director Elite in a Line



A small gold bar icon with the letter 'k' and the number '999.9' on it.

If you have a Gold Director Elite in one line in your organization you receive a 5.75% level for that line. That means a differential commission of 0.25% on all sales from the organization of this Gold Director Elite.

A small gold bar icon with the letter 'k' and the number '999.9' on it.

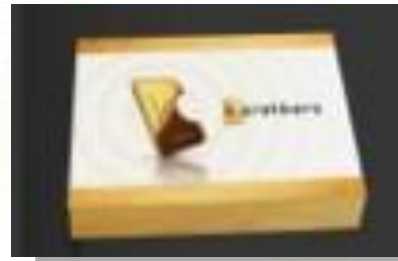
If a second one from the same line achieves it, you get the level 5.90%. That means 0.15% of their total sales and if a third one achieves it from the same line, you get the level of 6.0% and thus 0.1% of their total sales.



Package Bonus



Partner



Income up to 60,- € weekly payouts

SILVERPACKAGE



Income up to 150,- € weekly payouts

GOLD PACKAGE



Income up to 300,- € weekly payouts

VIP PACKAGE



„ Promote Karatbars Business Package(s) and earn up to 300 Euro for each new sale. Weekly payouts,,

Customer and Partner



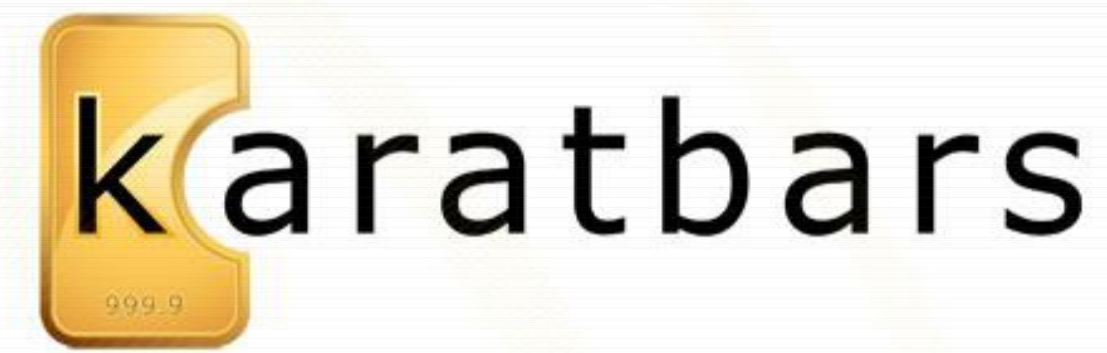
With this Bonus Card, the Customer may obtain a discount of 100 Euros towards K-Exchange Center, Branding Card, World Aurum Licenses and VIP Packages.





With this Bonus Card, the Customer may obtain a 3% discount of all Gold purchases for a one year period.




Package Bonus



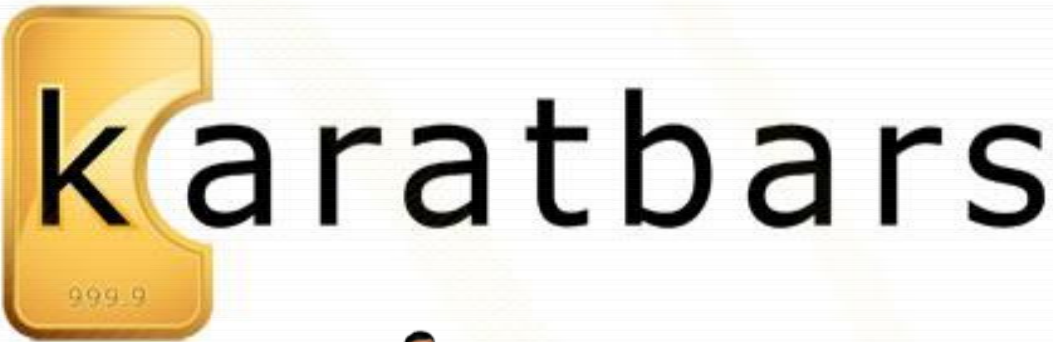
 If you decide to purchase a package, you receive for any other packages or all products other than gold that you sell, a direct commission of 10%, 15% or 20% depending on the package you purchased. All available commissions for gold are paid in the Unilevel Bonuses.

 Had you for example purchased a VIP Package and sold additional packages, you will receive 20% of the packages sold.

 Accordingly, you get 10% with the Silver Package status and 15% with the Gold Package Status.



Dual Team Bonus



Commissions

New Package Addition!!

| | | | | |
|-----------|--------|--------|--------|--------|
| Package | Bronze | Silver | Gold | VIP |
| Cycle | 10,- € | 40,- € | 60,- € | 80,- € |
| Karatbars | Bronze | Silver | Gold | VIP |
| Units | 5 | 20 | 50 | 100 |

Earn income on all purchases made from the entire depth of your organization based on your personal package level.



Commission

All updated Units can be found in the downloads section of your back office.

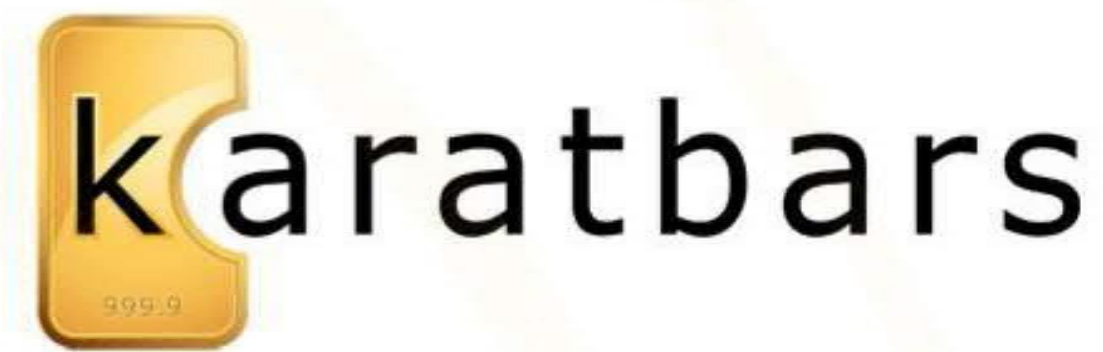
| | | | | | | | | |
|-----------|-------------|---------------|------------|---------|---------------|-----|-----------|------|
| Karatbars | 1 Gram Gold | Branding-Card | K-Exchange | License | Exclusive Box | Box | Champagne | Case |
| Units | 1 | 50 | 20 | 100 | 4 | 1 | 4 | 1 |

Earn units from each sale in your organization to infinity.

Start Today!



Dual Team Bonus



Your entire organization is divided into 2 lines and in addition to the direct commission package bonus; you get the Dual Team Bonus depending on your Package Status. These calculations are based on units, not points like the Unilevel Bonus is.



Every sale that your organization makes produces units that differ depending on the product.



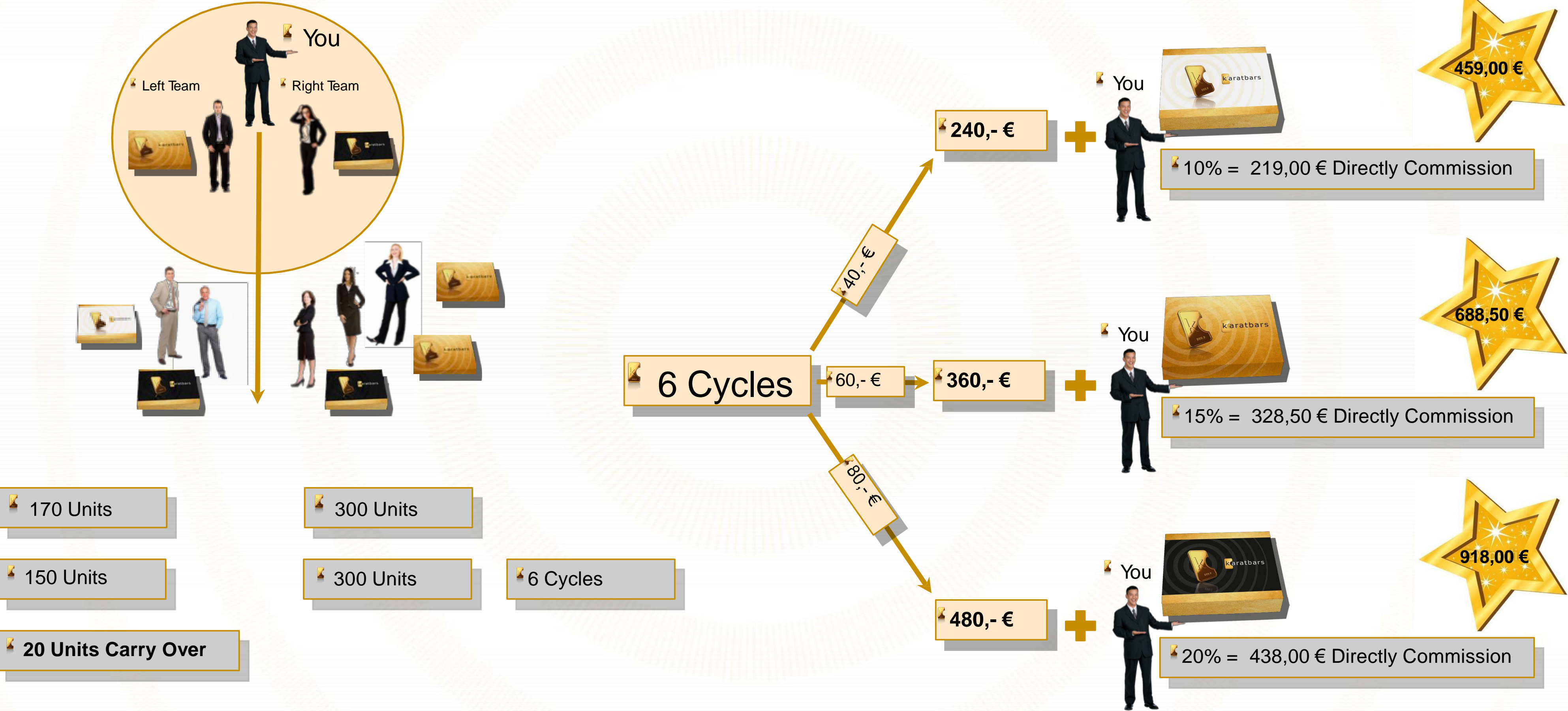
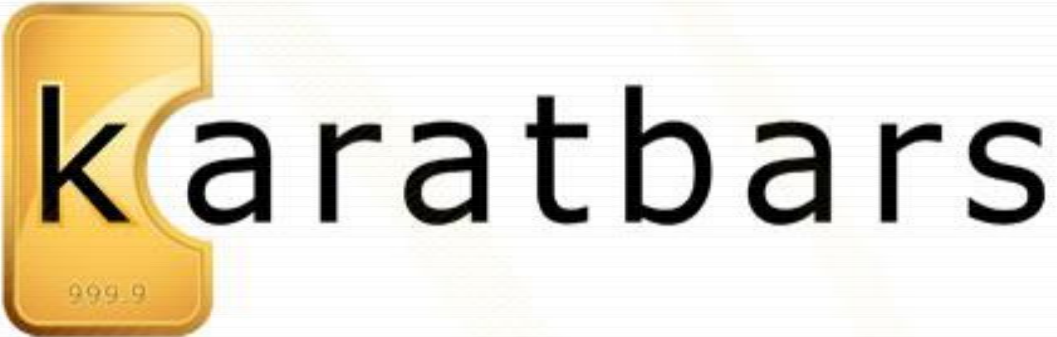
1g Gold e.g. produces 1 unit, Exclusive Box 4 units, Branding Cards 50 units or a VIP package e.g. 100 Units.



If you achieve 50 Units with one line and 25 units with the other line then you are qualified for a payout cycle, which means you get 10, Euro 40 Euro, 60 Euro or 80 Euro, depending on your package status.



Example



Example



Suppose you made 2 direct sales, one a Gold Package and the other a VIP package. You also got 2 new affiliates, one on the left side and one on the right side.

Your affiliate on the left side sells a Silver and a VIP package, that would also mean 2 new affiliates on your left side. And your affiliate on the right side completes two Gold and one VIP Package (3 affiliates), this would generate the following:

Left side:

Own sale = 50 units (Gold Package)
+ Team Sales 120 Units (1 Silver and 1 VIP Package)
= Total 170 units on the left side.

Right side:

Own sale = 100 units (1 VIP Package)
+ Team Sales = 200 units (2 Gold and 1 VIP Package)
= Total 300 units on the right side.

Because 50 units on the strong side and 25 units on the weaker side created 1 payout cycle, the calculation in this case is as follows:

Right side = strong side = 300 Units: 50 = 6 payout cycles

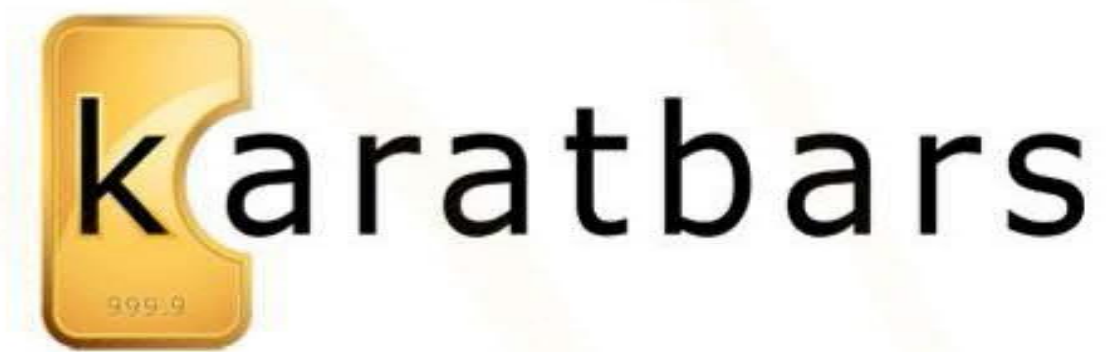
Left side = weaker side = 170 Units: 25 = 6 payout cycles + remaining 20 units which will be carried over to the next payout cycle.

In this example 6 Cycles are achieved and this means 40 Euros, 60 Euros and 80 Euros per cycle or 240 Euros, 360 Euros, 480 Euros Dual Team Bonus according to the Package Status.

Plus an additional Package Bonus for the direct completed packages. In this case 1 Gold and 1 VIP Package, which together generates a total commission of 10% (in this case 219 Euros), 15% and 20% (438 Euro) depending on the Package Status.



Auto Save



As seen below, the amount of converted gold will depend on your commission, which is in the "pending payout" account.



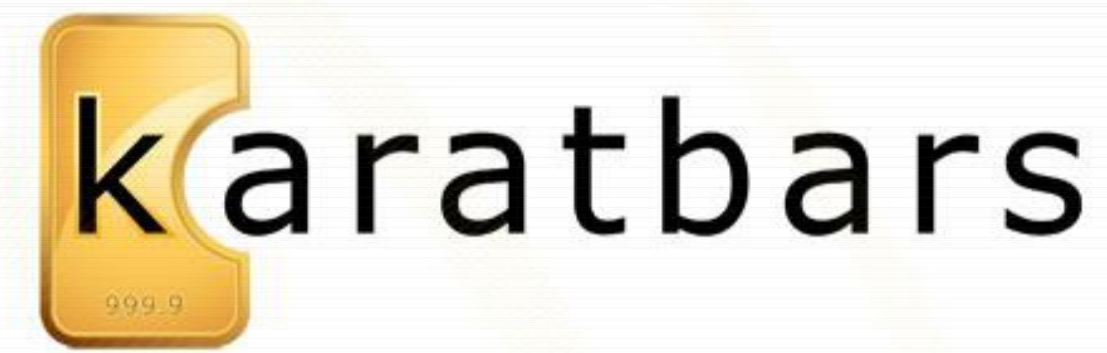
- Pending Payout of more than €200 will result in the automatic purchase of 1 gram of gold.
- Pending Payout of more than €1000 will result in the automatic purchase of 2 grams of gold.
- Pending Payout of more than €2500 will result in the automatic purchase of 3 grams of gold.
- Pending Payout of more than €4000 will result in the automatic purchase of 4 grams of gold.



Please note however that your personal monthly purchases will be taken into account. Meaning that if you have already made a gold purchase of 1, 2, 3 or 4 grams in a month, there will be no additional automatic purchase, depending, of course, on how much you have earned. Every Auto Save is calculated for 1 full month. The Auto Save checks if you have an active automatic monthly purchase already in place or if you have made any one time gold purchases this month, after this it checks how much commission is on your "pending payout" account. E.g. If you have set your automatic monthly purchase to 1g of gold and the commission on your "pending payout" account is €1500, the auto save will then only buy 1 additional gram of gold.



Unit adjustment for Package Upgrade



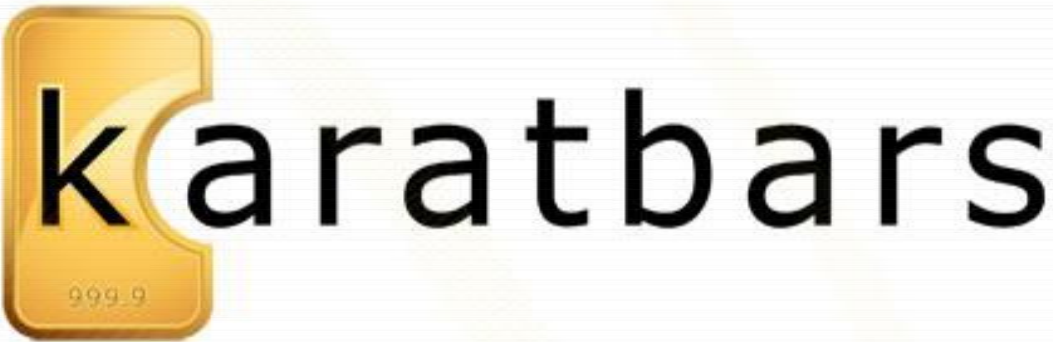
Units generated by a package upgrade will be adjusted so that they retain the same payout value.

Meaning that with a package upgrade from Silver (40€ per Cycle) to VIP (80€ per cycle) all undispersed Units will be divided by 2. Eg. With 100 Units in your right leg, you will now have 50 Units after the upgrade. Since you have now doubled your payout cycle through the package upgrade, the value of the units is the same.

| | |
|---------------------------|--|
| Upgrade Bronze to Silver: | all undisbursed units are divided by 4 |
| Upgrade Bronze to Gold: | all undisbursed units are divided by 6 |
| Upgrade Bronze to VIP: | all undisbursed units are divided by 8 |
| Upgrade Silver to Gold: | all undisbursed units are divided by 1.5 |
| Upgrade Silver to VIP: | all undisbursed units are divided by 2 |
| Upgrade Gold to VIP: | all undisbursed units are divided by 1.3 |



Cycle Maximization



Affiliates can generate up to 180,000 cycles per week. In order for this to be possible Karatbars International has integrated the Cycle Maximization. This system operates in REAL TIME calculating the number of cycles previously generated and then optimizing the maximum payout.

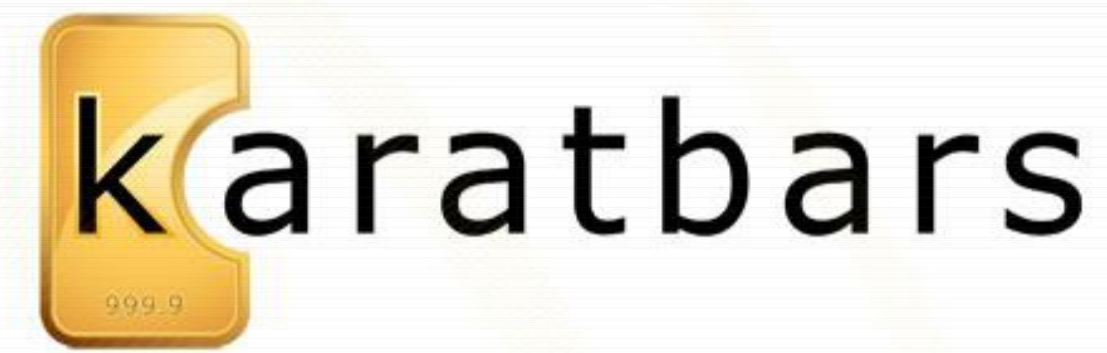
PLEASE NOTE: This Cycle Maximization will only affect affiliates who have more than 25 cycles in a week. Through this maximization it is possible for affiliates to earn more than 2,000,000€ per week.

| Cycles: | VIP | Gold | Silver | |
|---------------|------|------|--------|-----------|
| 1-25: | € 80 | € 60 | € 40 | per cycle |
| 26-50: | € 70 | € 50 | € 30 | per cycle |
| 51-100: | € 60 | € 40 | € 25 | per cycle |
| 101-150: | € 50 | € 30 | € 20 | per cycle |
| 151-200: | € 40 | € 25 | € 15 | per cycle |
| 201-300: | € 30 | € 20 | € 15 | per cycle |
| 301-700: | € 25 | € 18 | € 13 | per cycle |
| 701-2100: | € 20 | € 15 | € 11 | per cycle |
| 2101-4500: | € 18 | € 13 | € 10 | per cycle |
| 4501-10000: | € 15 | € 11 | € 10 | per cycle |
| 10001-30000: | € 13 | € 10 | € 10 | per cycle |
| 30001-80000: | € 11 | € 10 | € 10 | per cycle |
| 80001-180000: | € 10 | € 10 | € 10 | per cycle |

Please note that this calculation is carried out every week



Maximum Payout



Every Friday morning the system will calculate the maximum possible payout and then close the commissions for the week. As the final stage the system will ONLY apply this if the commissions exceed **The Maximum Product Payout** (see details mentioned in page 1.) Please note that this stage is the last of the 3 stages in order to make the modification as low as possible.

Example:

Total weekly commissions earned: € 120,000

The System will calculate the maximum payout of: € 117,600

(The system adjusts the commissions by 2% for the maximum payout)

Examples Continued:


At 80 € commission the system adjusts the commission by 2% to € 78.40

At 500 € commission the system adjusts the commission by 2% to € 490

At 2,000 € commission the system adjusts the commission by 2% to € 1,960



Earn on Worldwide Turnover

 95 cents per gram on the worldwide turnover from 5000 points in a direct line and 1000 points in a combination of other direct lines.

-  20 cent
-  15 cent
-  15 cent
-  15 cent
-  10 cent
-  10 cent
-  5 cent
-  5 cent



From each gram of gold bars sold worldwide in Karatbars, 0.95 Euros goes in the Karatbars pool. This pool is divided into 8 levels.

Example:

Level 1: 0.20 € per gram will be distributed in the first level.

If Karatbars sells 250 kg in a billing cycle this would be 250.000 g
 $250.000 \times 0.20 = \text{€ } 50.000$ € will be distributed in the first level.

50 people qualified for this level as follows:

- 25 people have 1 line with 5000 P and a residual turnover with 1000 P
- 10 people have 1 line with 5000 P and a residual turnover with 2000 P
- 7 people have 1 line with 5000 P and a residual turnover with 3000 P
- 5 people have 1 line with 5000 P and a residual turnover with 4000 P
- 2 people have 1 line with 5000 P and a residual turnover with 5000 P

The residual turnover on the weaker side per 1000 points counts as a share.

- 25 people have 1 share = 25 shares
- 10 people have 2 share = 20 shares
- 7 people have 3 share = 21 shares
- 5 people have 4 share = 20 shares
- 2 people have 5 share = 10 shares

Total = 96 shares

The shares are now divided by the € 50.000
 $50.000 : 96 = \text{€ } 520.83$ per share

Qualifikation:

| Pool | Punkte 1.Linie | Punkte Restumsatz | Verträge | |
|---------|-------------------|-------------------------------|----------|---------|
| 20 Cent | 5000 | 1000 (per 1 part, x. 5) ma | 50 | Level 1 |
| 15 Cent | 10000 | 2000 (per 1 part, x. 5) ma | 80 | Level 2 |
| 15 Cent | 20000 | 4000 (per 1 part, x. 5) ma | 130 | Level 3 |
| 15 Cent | 40000 | 8000 (per 1 part, x. 5) ma | 200 | Level 4 |
| 10 Cent | 100000 | 50000 | 350 | Level 5 |
| 10 Cent | 150000 | 100000 | 500 | Level 6 |
| 5 Cent | 500000 | 250000 100000 | | Level 7 |
| 5 Cent | 1000000 | 500000 250000 | | Level 8 |

Each sale of a product is considered as a contract.



Earn on Worldwide Turnover



1% of the one-time exchanges over 500 €



1. Direct line 9000 points



2. Direct line 9000 points



3. Direct line 9000 points



„Gold deposited directly into your account“

1% of the gold sold from one time purchases goes to the Karatbars Gold Fund.

It includes all one time purchases in the world from sales over € 500 for the respective monthly cycle. Those who have 3 direct lines with at least 9.000 points are entitled to share in it.

Everyone qualified has shares within this fund.

Example:

3 partners are required.

Partner 1:

Line 1: 10.000 Points

Line 2: 10.000 Points

Line 3: 9.000 Points

Total: 29.000 Points = 29 Shares

Partner 2:

Line 1: 12.000 Points

Line 2: 12.000 Points

Line 3: 9.000 Points

Total: 33.000 Points = 33 Shares

Partner 3:

Line 1: 16.000 Points

Line 2: 12.000 Points

Line 3: 10.000 Points

Total: 38.000 Points = 38 Shares

500 g are in the fund, 100 shares are available. Each Share = 5g.

Therefore: Partner 1: 145g;

Partner 2: 165g;

Partner 3: 190g

This will be deposited as a Gold Bonus in the back office to the qualified affiliates.



Getting Started Right



KOSTENLOS



KOSTENLOS



KOSTENLOS



KOSTENLOS



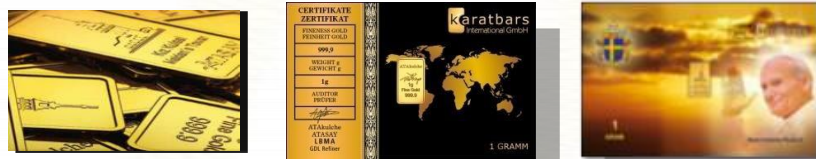
KOSTENLOS

- Registration
- Your Own Online Shop
- Unilevel Plan 0.5-6%
- Karatbars Pool
- Karatbars Gold Fund

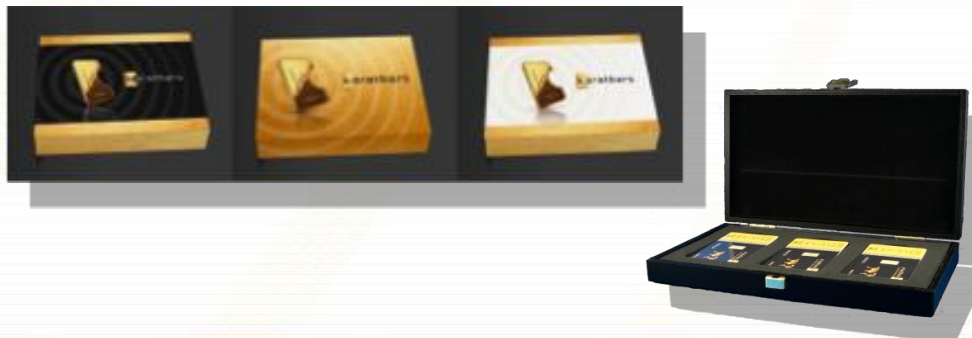
| Weekly Payout | Price | Dual Bonus | Cycle |
|---------------|-----------|------------|--------|
| SILVERPACKAGE | 239,- € | 10% | 40,- € |
| GOLD PACKAGE | 595,- € | 15% | 60,- € |
| VIP PACKAGE | 1.595,- € | 20% | 80,- € |

EARN ON RETAIL SALES

Earn up to 6% on Gold Sales



Earn up to 20% on Other Products



Karatbars wish you much success!

