# Influence of Visual Signal Flash Intensity and Duration on Perception

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#### Introduction

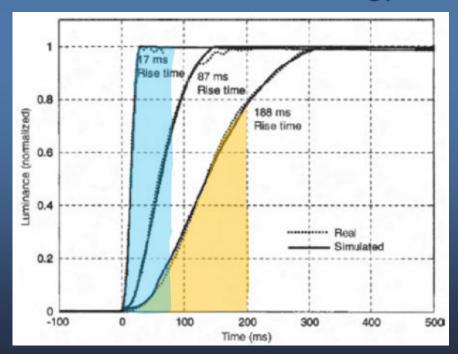
- Flashing lights are often used in warning and signaling systems because of their increased conspicuity relative to steady lights (Gerathewohl 1953; Wagner and Laxar 1996)
- Relationships between flashing light characteristics and relevant performance measures for *direct* detection are described





## Background

- One performance measure for flashing signal lights is the reaction time to the signal onset
  - > Measured reaction times (Bullough 2005) were strongly correlated with a criterion "flash-energy" level (in cd·s)

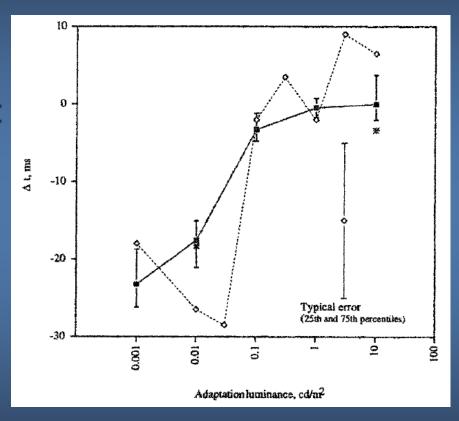






## **Apparent Simultaneity**

- Bierman et al. (1998)
   demonstrated that two
   flashes of light with different
   intensities, presented at the
   same time, do not appear to
   be simultaneous
  - The higher-intensity flash appears sooner
  - Could provide a more precise way to assess reaction times







#### **Apparent Brightness**

- For some flashing lights, not only detection but visual fixation and location can be important (e.g., flashing exit signs – [Boyce 1994])
  - > Relative brightness of a warning signal can be a relevant cue
- Raab and Osman (1962) reported the longer of two equal-intensity flashes appeared brighter
  - Consistent with Broca-Sulzer effect showing light flashes ~50-100 ms could be judged as brighter than shorter flashes

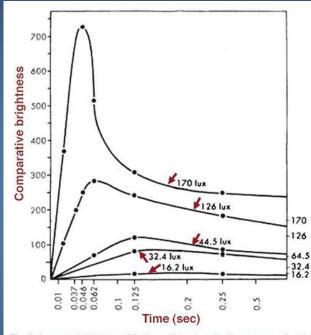


Fig. 6. Apparent brightness of flashes with various luminances, as a function of flash duration. Broca and Sulzer data from Hart Jr, W. M., The temporal responsiveness of vision. In: Moses, R. A. and Hart, W. M. (ed) Adler's Physiology of the eye, Clinical Application. St. Louis: The C. V. Mosby Company, 1987.





#### Objective

 To measure apparent onset speed and brightness of flashes of light differing systematically in intensity, duration and flash-energy

5 ms	25 ms	125 ms
0.003 cd	0.003 cd	0.003 cd
0.015 cd·ms	0.075 cd·ms	0.375 cd·ms
5 ms	25 ms	125 ms
0.015 cd	0.015 cd	0.015 cd
0.075 cd·ms	0.375 cd·ms	1.875 cd⋅ms
5 ms int	25 ms	125 ms
0.075 cd	0.075 cd	0.075 cd
0.375 cd·ms	1.875 cd·ms	9.375 cd·ms





#### Procedure

- 10 subjects (8 M/2 F, 25-71 years old, mean 39)
- Balanced left-right pairs of flashes displayed through pinhole apertures from 2 m, in randomized order
- Subject responses: Which appeared faster, which was brighter?

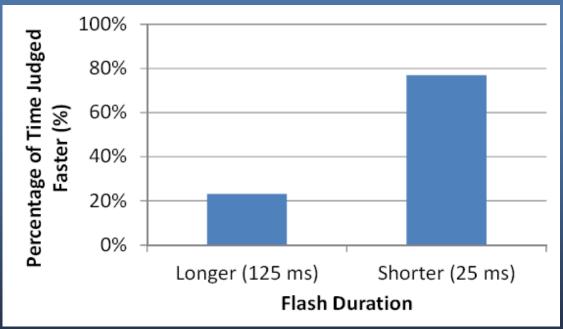






## Results: Equal-Intensity Flashes

- For 5-25 ms durations, equal-intensity flashes were judged as equally fast
- For 25-125 ms durations, shorter durations were reliably (p<0.05) judged as faster</li>

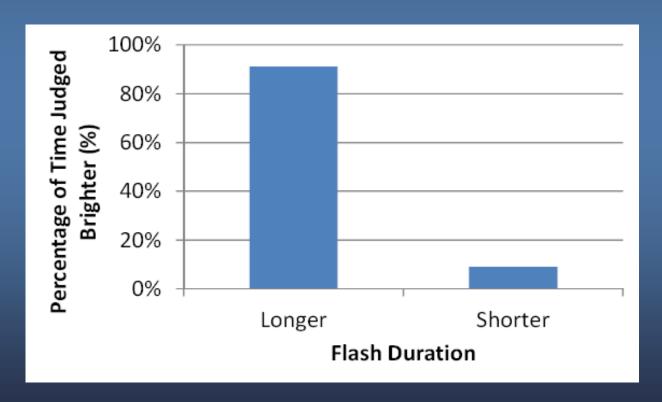






# Results: Equal-Intensity Flashes (cont'd.)

 The flash with the longer duration was reliably (p<0.05) judged as brighter</li>

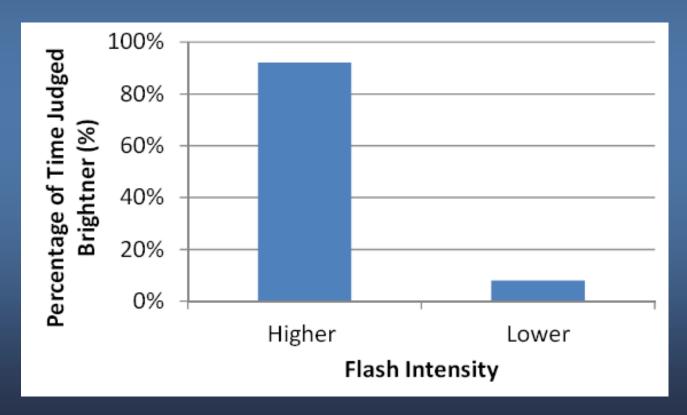






#### Results: Equal-Duration Flashes

- No differences in apparent speed for equal duration flashes
- Higher intensity flashes were reliably (p<0.05) judged as brighter</li>

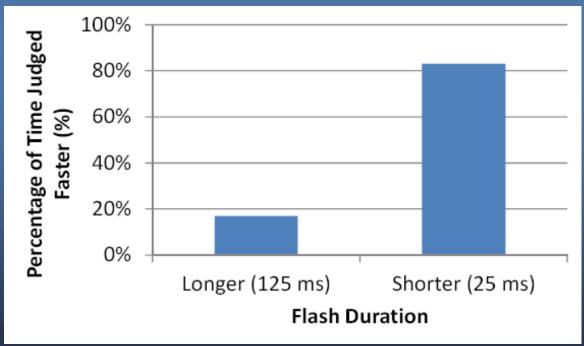






## Results: Equal-Energy Flashes

- Between 25-125 ms, shorter flashes were reliably (p<0.05) judged as faster, but not between 5-25 ms
- Equal-energy flashes were judged equally bright

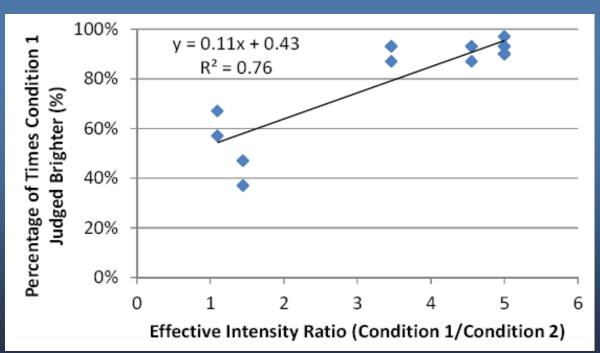






#### Discussion

- Judgments of apparent speed and of brightness are distinct visual responses
- Apparent brightness was correlated with effective intensity (Blondel and Rey 1912), but apparent speed was not





# Discussion (cont'd.)

- Flashing lights with similar flash-energy (or effective intensity) and with durations ≤ 25 ms were judged equally fast and equally bright
  - > When one of the flash durations was 125 ms, it was still judged equally bright, but not fast
- For direct viewing conditions, flashing lights with durations < 25 ms offer little advantage over shorter duration flashes
  - LEDs would need to be driven at higher currents (temporarily) to achieve similar perceptions under direct viewing with very short durations





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Thank you!



