

# mikeyfigures

## 2010

edition

**Ministère  
de la Culture  
et de la  
Communication**  
Secrétariat général  
Service de la  
coordination des  
politiques culturelles  
et de l'innovation  
Département  
des études,  
de la prospective  
et des statistiques

**culture** statistics

2008 DATA UNLESS OTHERWISE STATED

## MUSEUMS

### Musées de France

- 1,212 museums (2009); 55 million entries.

	Museums	Admission (thousand)
Per attendance bracket for museums surveyed	<b>1,140</b>	<b>55,072</b>
500,000 entries or more	13	27,570
250,000 to 500,000	21	6,378
100,000 to 200,000	32	4,290
60,000 to 100,000	60	4,594
20,000 to 60,000	221	7,618
10,000 to 20,000	192	2,697
0 to 10,000	601	1,925

- Principal admission figures

	<i>Total entries</i>
Musée du Louvre	8,422,000
Versailles	5,614,000
Musée d'Orsay	3,025,000
Musée national d'Art moderne, including the exhibitions	2,749,000
Musée du Quai Branly	1,389,000
Musée de l'Armée	1,266,000
Musée Carnavalet	1,108,000
Musée d'art moderne de la ville de Paris	832,000
Musée national Auguste Rodin	755,000
Grande Galerie de l'Évolution	689,000
Petit Palais, Musée des beaux-arts de la ville de Paris	580,000
Musée national de l'Orangerie	544,000
Musée des arts décoratifs, Musée de la Mode et Textile, Musée de la Publicité	442,000
Caen Memorial	392,000
Musée du château de Fontainebleau	384,000

### The Galeries Nationales at the Grand Palais

1,223,000 exhibition entries.  
Exhibition: Picasso and the  
masters, 783,352 entries,  
7,270 entries per day.

### Centre national d'art et de culture Georges-Pompidou

5.5 million entries.  
Exhibition: Louise Bourgeois,  
248,000 entries.

### Cité des sciences et de l'industrie

3 million entries, of which  
1.7 million paid admissions.

## HISTORICAL MONUMENTS

- Most visited monument: Eiffel Tower, 6.9 million entries.
- 8.3 million entries, of which 73% paid admissions, to the hundred national historical monuments run by the National Monuments Centre.
- 1.4 million visitors to guided tours organised by "Villes et pays d'art et d'histoire".

### Most-visited 7 NMC-run monuments

	<i>Total entries</i>
Arc de triomphe	1,567,000
Mont-Saint-Michel abbey	1,207,000
Sainte-Chapelle	823,000
Panthéon	548,000
City of Carcassonne	473,000
Notre-Dame de Paris towers	436,000
Conciergerie	432,000

### Protected monuments

- 43,180 buildings protected as historical monuments

Classified	33%
Registered	67%

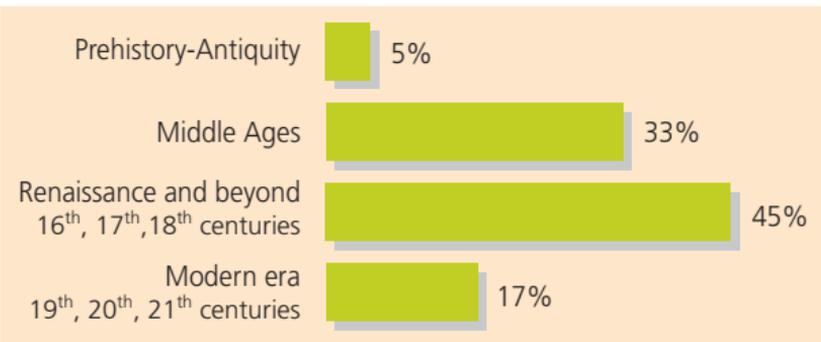
- Ownership

Private owners	50%
Communes	43%
State	4%
Other, unclassified	3%

- Main types

Residences	33%
Religious buildings	30%
Military architecture	6%
Gardens	6%
Civil engineering	5%
Mortuary and memorial architecture	5%
Agricultural architecture	4%
Other	11%

### Age of the protected monuments



## ARCHIVES

2007	Centres	Collections (lin. km)	Readers (thousand)
<b>Total</b>	<b>484</b>	<b>2,979</b>	<b>251</b>
National Archives	4	354	12
Regional Archives	15	47	1
Departmental Archives	103	2,130	176
Communal Archives	362	448	62

- 12 million page views on internet for the National Archives and 988 million for Departmental Archives.

## LIBRARIES

### Bibliothèque nationale de France (BNF)

- Tolbiac site: 561,000 readers, or an average of 1,916 readers per day, for the "Upper Garden" and 316,000 readers, and 1,084 readers per day, for the "Lower Garden" (researchers).
- Other sites: 73,000 readers and 272,000 documents communicated.

### Bibliothèque publique d'information (BPI)

1.6 million readers, or an average of 5,200 per day.

### Municipal libraries

- 2,800 libraries.
- Collections: 106.3 million books, 8.5 million music recordings, 2.1 million video recordings.
- Readers: 5.3 million registered members, i.e. 14.6% of the catchment area population.
- 193 million loans: 71% books, 6.5% periodicals, 13.1% music recordings and 8.3% video recordings.
- 35.4 loans per registered member.

### Departmental lending libraries (2007)

- These cover more than 17,200 communes of under 10,000 inhabitants.
- Collections: 87% books, 10% music recordings, 2% video recordings

## THEATRE

- 5 national theatres (Comédie-Française, Théâtre national de Chaillot, de la Colline, de l'Odéon et de Strasbourg); 1,533 performances and 743,000 spectators in these companies' resident theatres (all shows combined).
- 39 national and regional drama centres; 5,262 performances in resident theatres and 3,963 touring performances; 1,017,000 paying spectators at resident theatre.
- 69 national playhouses; 1,901,000 admissions for non-free shows.
- 105 accredited playhouses.
- 589 theatre groups subsidised by the Ministry of Culture and Communication (26 million euros).
- 17,300 performances in Paris private theatres and 3.4 million spectators.

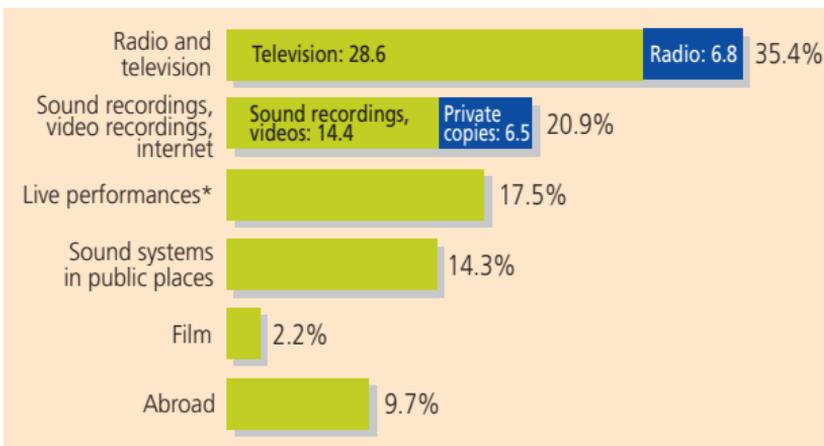
## MUSIC AND DANCE

- 471 performances at the Paris National Opera and 784,000 spectators, of whom 391,000 for opera and 326,000 for ballet.
- 2,400 concerts performed by the 26 permanent orchestras of the French Orchestra Association.
- 19 National Dance Centres; 1,250 performances and 562,000 entries.
- 230 dance companies subsidised by the Ministry of Culture and Communication.
- 34,100 performances and 16 million entries to paying pop music concerts.

## MUSIC ROYALTIES

- 756 million euros in royalties collected by the SACEM.

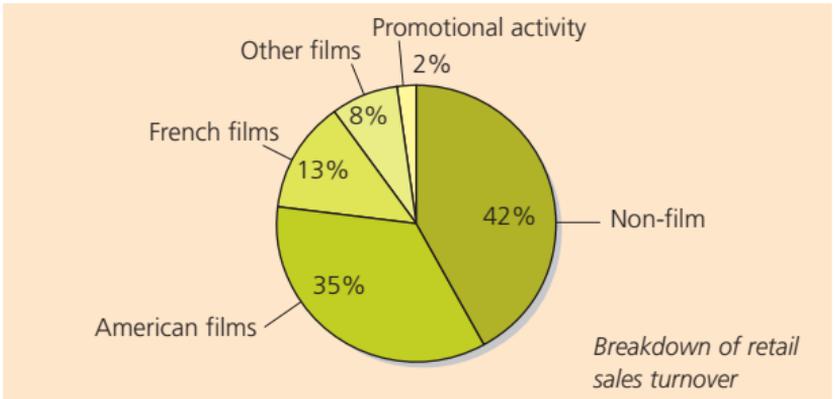
### Royalties sources



\* With live or recorded music.

## VIDEO RECORDINGS

- 850 million euros publishing turnover (gross amount, excluding tax).
- 128 million video recordings sold, with a retail sales turnover of 1.4 billion euros.

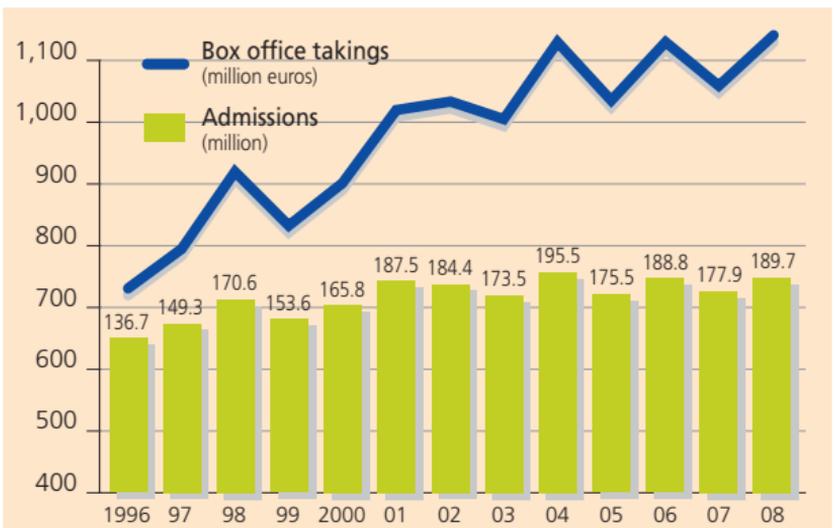


## FILM

### Film production and distribution

- 240 feature-length films produced, of which 196 French-initiated (that is, produced and financed wholly or mainly by French partners).
- 1.5 billion euros invested in film production, 82% of which was French investment.
- 555 feature-length films on initial release on French market, 240 of which were French and 156 American.
- 189.7 million box-office admissions and 1.1 billion euros in takings.

### Cinema admissions and box office takings



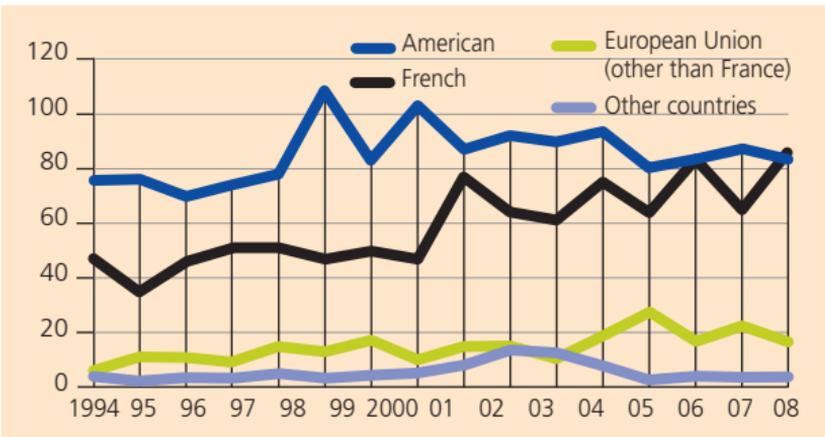
## Film facilities

	1998	2008
Cinemas (or other screening premises)	2,158	2,079
Cinema screens	4,775	5,422
Seats	992,000	1,072,000
Average attendance per screen	35,698	35,015

Multiplexes account for 7.9% of cinemas, 33.9% of screens, 35.2% of seats, and 54.8% of attendance.

## Attendance by national origin of film

Million entries



## Box office successes

Million entries

<i>Bienvenue chez les Ch'tis – (Welcome to the Sticks) (FR)</i>	20.36	<i>Wall-E (USA)</i>	3.16
<i>Asterix at the Olympic Games (FR/DE/ES/IT)</i>	6.80	<i>Hancock (USA)</i>	3.07
<i>Madagascar: Escape 2 Africa (USA)</i>	4.31	<i>The Chronicles of Narnia: Prince Caspian (USA)</i>	3.04
<i>Indiana Jones and the Kingdom of the Crystal Skull (USA)</i>	4.21	<i>The Dark Knight (USA)</i>	3.00
<i>Quantum of Solace (GB)</i>	3.68	<i>Disco (FR)</i>	2.35
<i>Kung Fu Panda (USA)</i>	3.27	<i>Mesrine: Killer Instinct (FR/CA/IT)</i>	2.25
		<i>Enfin veuve – (A Widow at Last) (FR)</i>	2.25
		<i>Iron Man (USA)</i>	2.04

2008 releases attracting box office admissions of over 2 million during the year.

## Films shown on television

	Number
TF1	175
France 2	144
France 3	244
France 5	7
Arte	346
M 6	137
Canal +	426
Digital terrestrial/Freeview	874

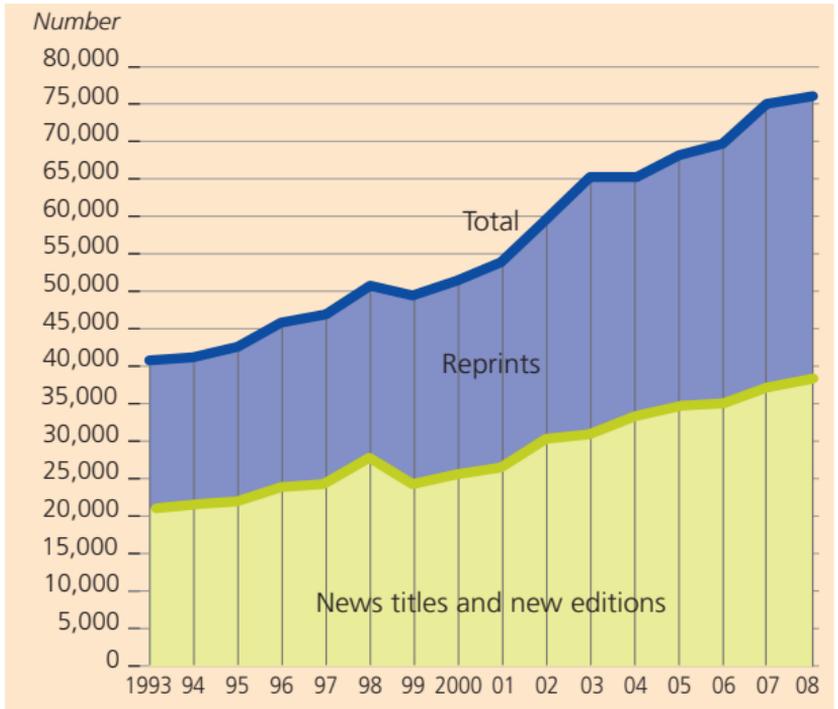
## BOOKS

- 76,200 titles published, 739.4 million copies printed by 267 publishing houses.
- 75 publishing houses issuing over 200 titles annually publish 89% of all titles.

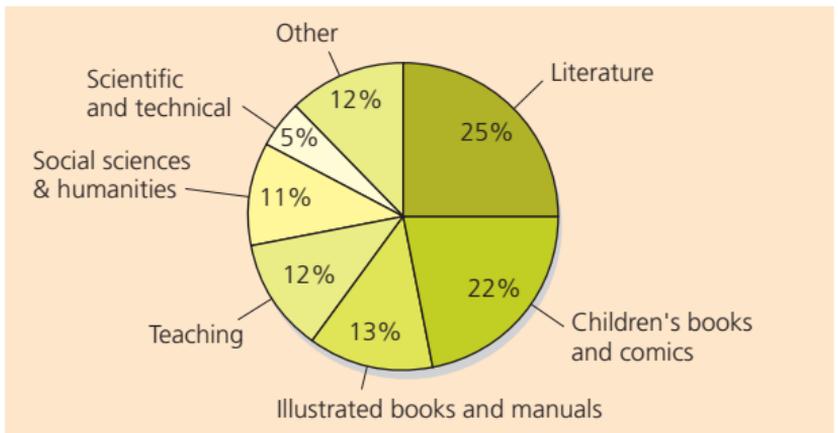
	Titles (number)	Copies (million)
Total	76,205	739,4
New titles and new editions	38,354	474.7
Reprints	37,851	264.7

Including serialised encyclopaedias or those in pamphlet form.

### Publishing trends



### Breakdown of titles published by category



- Average print run:
  - 9,702 copies,
  - 14,431 copies of novels.
- Publishers' turnover: 2.8 billion euros (of which 156 million euros for encyclopaedias in pamphlet form and 130 million euros for publishing rights), excluding mail-order book clubs.
- 468 million books sold by publishers.

- Paperbacks:
  - 21% of titles;
  - 22% of copies printed;
  - 14% of publishers' book sale turnover.

## Royalties paid by publishers to authors

Million euros



## Book sales channels

	%	
	Value	Quantity
Booksellers (all kinds)	24.5	22.6
<i>Bookshops (both general and specialised)</i>	17.4	15.6
<i>Department stores</i>	0.4	0.4
<i>Press shops, stationers</i>	6.7	6.6
Specialised (cultural) superstores	21.6	20.7
Non-specialised superstores (including hypermarkets)	19.9	23.5
Mail orders, clubs (excluding the internet)	15.6	12.1
Internet sales	9.6	9.1
Discounters/second-hand booksellers	1.7	3.6
Brokers	0.2	0.2
Other (works councils, kiosks, stations, book fairs, etc.)	6.9	8.2

Book purchases by a panel of 10,000 persons aged 15 or over, excluding educational textbooks and encyclopaedias in pamphlet form.

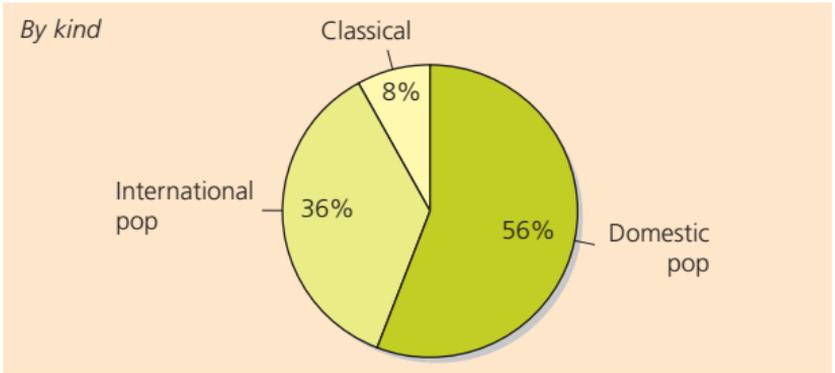
## RECORDED MUSIC

- 10,100 titles catalogued with the Bibliothèque nationale de France.
- 60 million records and CDs sold by publishers.
- 530 million euros in sales turnover of physical products, and 76.3 million euros in digital revenue.

### Breakdown of number of sound recordings sold by publishers

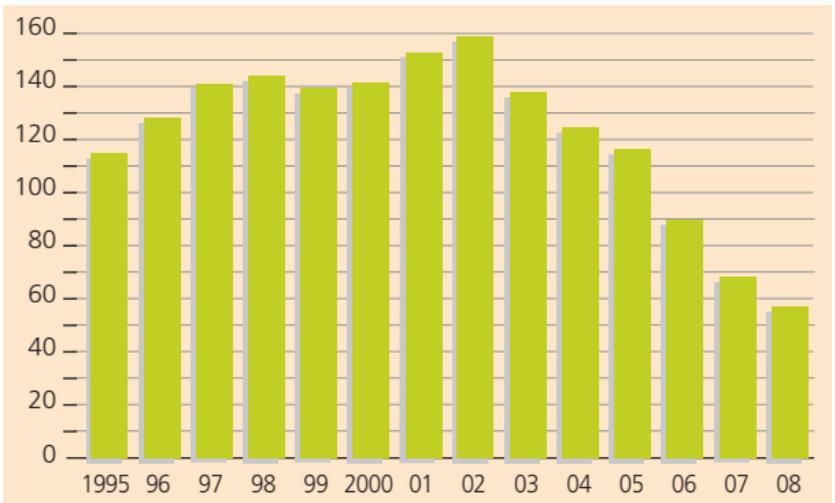
By format

Compact discs	95%	Albums	92%
Music videos	5%	Singles/EPs	8%



### Compact disc sales by publishers

Million



### Breakdown of CD sales (retail) market by outlet type

	Volume	Value
Grocery superstores	40.1	37.7
Specialist superstores	48.3	50.4
Other	11.6	11.9

## ARTISTIC AND CULTURAL HIGHER EDUCATION

### Higher Education Establishment, under Ministry of Culture and Communications authority

Areas	Institutions	Pupils
<b>Total</b>	<b>123</b>	<b>33,554</b>
Architecture and Landscape	21	17,599
Plastic Arts	58	10,240
Performing Arts	40	3,832
<i>including CEFEDEM<sup>1</sup> et CESMD<sup>2</sup></i>	11	730
CFMI <sup>3</sup>	9	339
Heritage	2	1,632
Cinema and audiovisual	2	251

1: *Centre de formation à l'enseignement de la danse et de la musique*  
(Dance and music teaching centre).

2: *Centre d'études supérieures musique et danse*  
(Music and dance higher education centre).

3 *Centre de formation de musiciens intervenants*  
(Music teaching training centre).

### Students at the main schools

EA Paris-La Villette	2,091	EA Marne-la Vallée	571
EA Paris-Val-de-Seine	1,562	EA Normandie	563
École du Louvre	1,473	ENS des beaux-arts de Paris	512
EA Paris-Belleville	1,040	EA Clermont-Ferrand	496
EA Marseille-Luminy	1,001	ETA Strasbourg	475
EA Paris-Malaquais	977	EA Saint-Étienne	427
EA Versailles	960	ETA Marseille	361
EA Languedoc-Roussillon	933	ETA Rennes	330
EA Grenoble	932	ETA Lyon	325
EA Bordeaux	892	ETA Saint-Etienne	303
EA Lyon	824	ETA Toulouse	289
EA Nantes	759	ETA Angers	267
EA Strasbourg	699	ETA Orléans	261
EA Lille et régions Nord	697	ENS de création industrielle	245
EA Toulouse	694	ETA Angoulême-Poitiers	241
EA Nancy	665	ETA Nantes	217
ENS des arts décoratifs	638	ETA Caen	216
EA Bretagne	610	ETA Bordeaux	213
		ENS d'art de Nancy	210

Schools with over 200 students.

EA: école d'architecture (Architectural college).

ENS: école nationale supérieure (National higher education college).

ETA: école territoriale d'art (regional art college), students on national diploma courses.

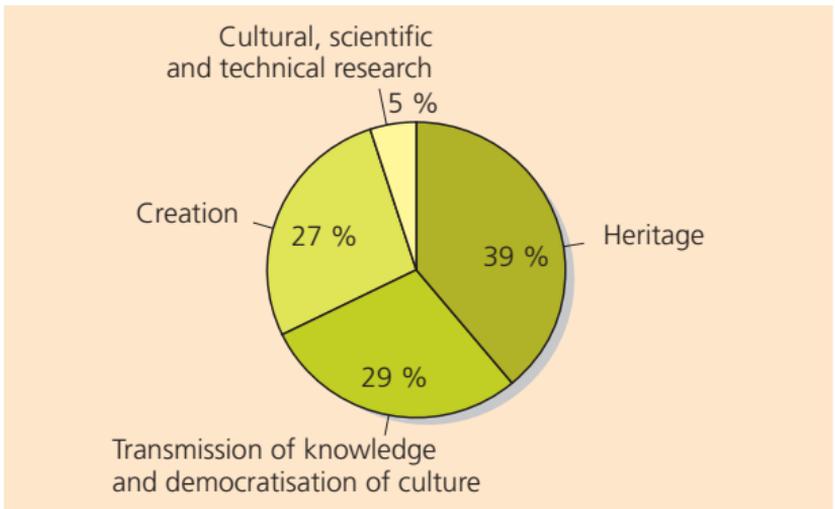
## BUDGET OF THE MINISTRY OF CULTURE AND COMMUNICATION (2009)

- 2.9 billion euros.

### Breakdown by nature of expenditure



### Breakdown by programme



## LOCAL GOVERNMENT CULTURAL EXPENDITURE

2006

	Communes population > 10,000	EPCI*	Departments	Regions
Operating costs (million euros)	3,389	522	885	388
Investment (million euros)	968	320	407	168
Overall cultural spending (%)	8.1	5.7	2.2	2.5

Not including transfers between different levels of local government.

\*EPCI: établissements publics de coopération intercommunale (Public inter-municipal cooperation establishment).

## MAJOR ITEMS OF HOUSEHOLD CULTURAL SPENDING

	<i>Million euros</i>
Radio, TV, playing/recording equipment	9,262
Press	7,263
Television and radio services, incl. licence	6,149
Performing arts	4,833
Books	3,655
Recorded videos	1,558
Cinema	1,201
Recorded music	793
Musical instruments	224

National Accounts base 2000.

## CULTURAL PARTICIPATION

### Percentage of French citizens aged 15 and over, who during the past twelve months:

have read at least one book	70
of which have read 20 books or more	17
have read at least one retail national daily	69
of which do so daily or most days	29
have read at least every other issue of a magazine or journal	59
listen to music every day or most days	34
listen to the radio daily or most days	67
watch television daily or most days	87
watch DVDs at least once a week	63

### Have been to:

Museum	30
Historic site or monument	30
Temporary painting or sculpture exhibition	24
Sound and light show	17
Temporary photography exhibition	15
Art gallery	15
Archeological site, excavation site	9
Archive centre	3
Cinema	57
Outdoor entertainment	34
Amateur entertainment	21
Theatre	19
Circus	14
Music hall, variety show	11
Rock concert	10
Folk dancing performance	10
Dance performance	8
Classical music concert	7
Jazz concert	6
Concert for some other genre of music	13

## INTERNET

### Access at home, June 2009

	%
Computer	74
of which laptops	36
Internet connection	67
Broadband connection	65

**Out of 100 people aged 15 and over in each group having used the internet over the last twelve months:**

	Total	Men	Women
Watched a live TV programme	16	18	13
Listened to a live radio show	31	35	27
Read newspapers and magazines	39	43	34
Downloaded software, programmes, music etc.	40	48	32
Uploaded photos, videos or music, online	30	30	31
Visited a museum or exhibition online	12	11	13

## ECONOMICALLY ACTIVE POPULATION WORKING IN CULTURAL OCCUPATIONS

### Annual average 2007

	<i>Persons</i>
<b>Total</b>	<b>490,500</b>
Audiovisual and performing arts occupations	<b>126,800</b>
– Artists	53,900
– Executives, technicians and workers	72,900
Visual arts and art & craft occupations	<b>193,900</b>
– Visual Artists	36,700
– Designers, decorators	102,400
– Photographers	22,400
– Arts & crafts	32,400
Literary occupations	<b>51,300</b>
– Journalists and publishing executives	43,200
– Writers	8,100
Documentation and conservation executives and technicians	<b>38,800</b>
Arts teachers (outside of schools)	<b>38,700</b>
Architects	<b>41,000</b>

## Sources

Association française des orchestres  
Autorité de régulation  
des communications électroniques et des Postes  
Bibliothèque nationale de France  
Bibliothèque publique d'information  
Centre des monuments nationaux  
Centre national d'art et de culture Georges-Pompidou  
Centre national du cinéma et de l'image animée  
Centre national de la chanson, des variétés et du jazz  
Cité des sciences et de l'industrie  
Centre de recherche pour l'étude et l'observation  
des conditions de vie  
Conseil général de l'industrie, de l'énergie  
et des technologies  
Conseil supérieur de l'audiovisuel  
École de Chaillot  
Institut national de la statistique  
et des études économiques  
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Ministère de l'Enseignement supérieur  
et de la Recherche  
Observatoire de la musique/GfK  
Opéra national de Paris  
TNS-Sofres pour l'Observatoire de l'économie du livre  
et le Centre national du livre  
Société des auteurs, compositeurs  
et éditeurs de musique  
Société des auteurs et compositeurs dramatiques  
Syndicat de l'édition vidéo numérique  
Syndicat national de l'édition  
Syndicat national de l'édition phonographique  
Tour Eiffel

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2008 data unless otherwise stated.

**C O N T E N T S**

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This is an abridged version of  
*Chiffres clés, statistiques de la culture*  
(Key figures, Culture statistics)  
2010 edition, Chantal Lacroix  
The yearbook is on sale from  
La Documentation Française  
20 euros  
and may be downloaded from the site  
<http://www.culture.gouv.fr/deps>



**Ministère de la Culture  
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Secrétariat général

Service de la coordination  
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