# **Emerging Players in the Mining Industry**

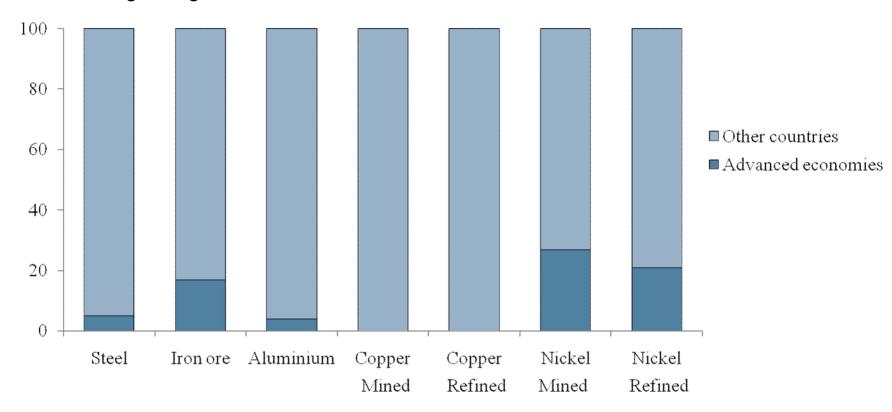
David Humphreys
DaiEcon Advisors

World Bank conference on Extractive Industries, Washington DC, 3-6 March 2009



### Mine and metal production since 2000

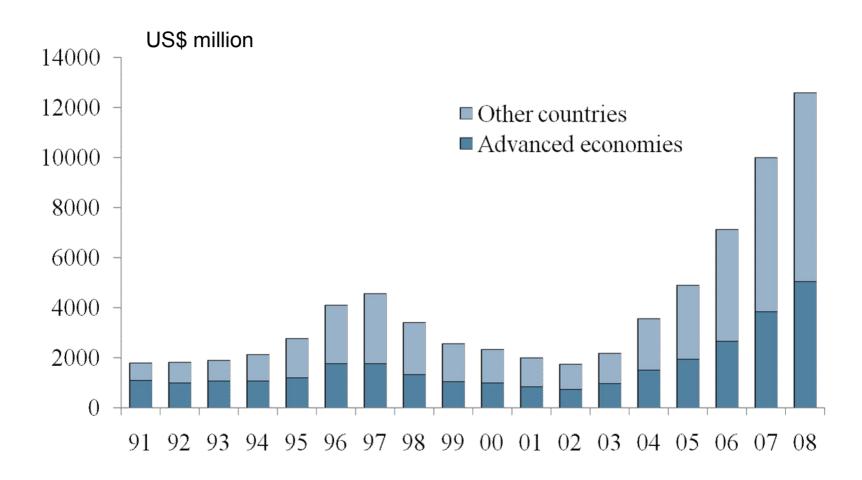




Sources: worldsteel, UNCTAD, WBMS, Brook Hunt.



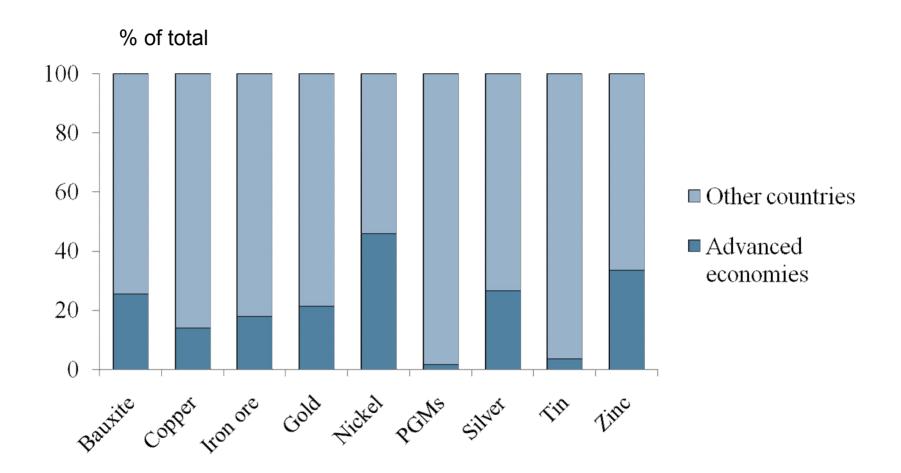
### Industry exploration expenditure by region



Source: Metals Economics Group



#### Global distribution of mineral reserves



Source: USGS, January 2007



## World's largest mining companies

#### - By value of mine production in 2007 -

	Company	Country	% of total		Company	Country	% of total
1.	Vale	Brazil	5.6	16.	KGHM Polska Miedz	Poland	0.8
2.	BHP Billiton	Australia	5.1	17	Antofagasta	UK	0.8
3.	Anglo American	UK	3.8	18	Impala Platinum	South Africa	0.7
4.	Rio Tinto	UK	3.8	19	Vedanta	UK	0.7
5.	Freeport McMoRan	USA	3.3	20.	Gold Fields	South Africa	0.7
6.	Norilsk Nickel	Russia	2.9	21	Kazakhmys	UK	0.7
7.	Codelco	Chile	2.9	22.	PT Antam	Indonesia	0.6
8.	Xstrata	Switzerland	2.9	23.	State of Iran	Iran	0.6
9.	Barrick Gold	USA	1.6	24.	Alrosa	Russia	0.5
10.	Group Mexico	Mexico	1.6	25.	Lonmin	UK	0.5
11.	State of China	China	1.5	26.	Goldcorp	Canada	0.5
12.	Teck	Canada	1.1	27.	Metalloinvest	Russia	0,5
13.	Newmont Mining	USA	0.9	28.	AcelorMittal	UK	0.5
14.	Anglogold Ashanti	South Africa	0.9	29.	Sumitomo MM	Japan	0.4
15.	Glencore Int	Switzerland	0.8	30.	ENRC	UK	0.4

Source: Raw Materials Group



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Source: Raw Materials Group



### **Emerging market players**

Company Country Principal products (world ranking in 2007)

Vale Brazil Iron ore (1), Nickel (2), Platinum (7), Copper (14), Aluminium

Norilsk Nickel Russia Nickel (1), Copper (8), Platinum (4), Palladium (1), Cobalt (2)

Codelco Chile Copper (1), Molybdenum (2)

Grupo Mexico Copper (6), Molybdenum (3), Silver (9)

Anglogold Ashanti South Africa Gold (2), Uranium (10)

KGHM Polska Miedz Poland Copper (9), Silver (3)

Antofagasta UK/Chile Copper (10), Molybdenum (5)

Impala Platinum South Africa Platinum (2), Palladium (3)

Vedanta UK/India Zinc (5), Copper, Cobalt (5), Iron ore, Aluminium

Gold Fields South Africa Gold (4)

Kazakhmys UK/Kazakhstan Copper (11), Silver (5)

PT Antam Indonesia Nickel (4)

Alrosa Russia Diamonds (2)

Metalloinvest Russia Iron ore (4)

ENRC UK/Kazakhstan Ferrochrome (1), Ferromanganese, Iron ore, Aluminium

Source: Deutsche Bank, Brook Hunt



# March of the emergers. Why now?

- State disengagement from sector has permitted companies to attract entrepreneurial talent and adopt more commercial, expansionary objectives
- Companies are often based in mineral-rich countries and enjoy privileged access to under-developed local resources
- Strong cash flows from high commodity prices and improved standards of corporate governance have given companies better access to capital
- An ambition to improve the risk profile of the companies through diversification has encouraged companies to seek to invest globally
- A strategic requirement to secure raw materials for their domestic metallurgical operations have motivated companies to invest upstream



### Acquisitions by emerging market companies

Vedanta acquires Copper Mines of Tasmania Grupo Mexico acquires Asarco 2002 Rusal acquires Friguia alumina refinery (Guinea) 2003 Norilsk Nickel acquires Stillwater Mining (US) 2004 Vedanta acquires Konkola Copper Mines (Zambia) Rusal acquires holding in QAL alumina refinery (Australia) 2006 Vale acquires Inco 2006 Rusal acquires Alscon aluminium smelter (Nigeria) Rusal merges with Sual and Glencore's alumina business Norilsk Nickel acquires nickel assets of OMG and LionOre



### Investments in nonferrous metal mining by Chinese companies

CompanyType of investmentCountryCommodityJinchuan GroupAcquisition of minority stake in Albidon (2006)ZambiaNickelAcquisition of majority stake in Tiomin's Kwale project Tiomin (2006)KenyaTitaniumMinority stakes in Allegiance Mining ('07), Metals X ('07) and Fox Resources ('08)AustraliaNickelChina Nonferrous Metal Mining CoAcquisition of Tyler Resources and its Bahuerachi project (2008)MexicoCopper, zincCNMC)Development rights to Tumurtin-Obi (2003)MongoliaZincZijin MiningAcquisition of Rio Blanco mine (2007)PeruCopperChina Minmetals and Jiangxi CopperDevelopment rights to Anayk (2007)AfghanistanCopperChinaleoAcquisition of Northern Peru Copper and its Galeno project (2008)PeruCopperChinaleoAcquisition of Aurukun project (2006)AustraliaBauxiteAcquisition of Dak Nong project (2006)VietnamBauxiteAcquisition of Peru Copper and its Toromocho projectPeruCopperCopperAcquisition of Peru Copper and its Toromocho projectPeruCopperCopperAcquisition of Peru Copper and its Toromocho projectPeruCopperChina Metallurgical Construction Group CopperAcquisition of Saindak mine (1998)PakistanCopperCMCC)Development rights to Duddar project (2004)PakistanZinc, leadCMCC)Development rights to Duddar project (2004)Papua NGNickel				
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# Norilsk is remote...



# ...it gets cold...



# ...but is based on a very rich ore body



# Norilsk Nickel: some key facts

- Largest nickel producer in world (+ big producer of PGMs & copper)
- Lowest cost producer of nickel in world
- Largest miner in Russia
- One of largest mining companies in world
- 80,000 employees
- Ownership: Core holdings, Interros (c.30%), (Rusal c.25%)
- Quoted on RTS and Micex
- Revenues: 80% from Russian operations
- Markets: Europe 64%, Asia 15%, N America 13%



### **Norilsk Nickel modernisation**

2001	Launches ADR programme
2003	First data release on production (base metals for 2002)
2003	First IFRS accounts (for 2002). Appointment of independent directors
2003	Acquires majority interest in Stillwater Mining
2004	First disclosure of mineral reserves (base metals for 2002)
2004	Obtains credit rating from S&P (investment grade in 2006)
2005	Start of divisional re-organisation
2005	First corporate social report (for 2003-2004)
2006	Full disclosure on production and reserves (including PGMs)
2006	Commits to major investment programme for core operations in far north
2006	Spin-off of gold business to Polyus Gold
2007	Acquisition of nickel assets of OMG and LionOre
2008	Rusal acquires stake in Norilsk Nickel. State makes loans to core shareholders.



# Challenges for emerging market players

- Finance Drying up with credit crunch and general risk aversion towards commodities and emerging markets
- Governance Skewed shareholder structures leading to tensions between different groups of investors in downturn, the more so where the state becomes involved
- Globalisation Downturn creates pressures to prioritise objectives of domestic employment and investment
- Management depth Challenge of broadening and deepening management skills will be tougher in a slow growth market



### Pointers to the future

Role of emerging players will nevertheless grow because of:

- Good access to underdeveloped mineral resources
- Incentive of growing domestic mineral demand
- Better availability of finance and management

Development implications unclear:

- Natural understanding of development needs
- But susceptibility to multiple social/political objectives



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# **Backup slides**

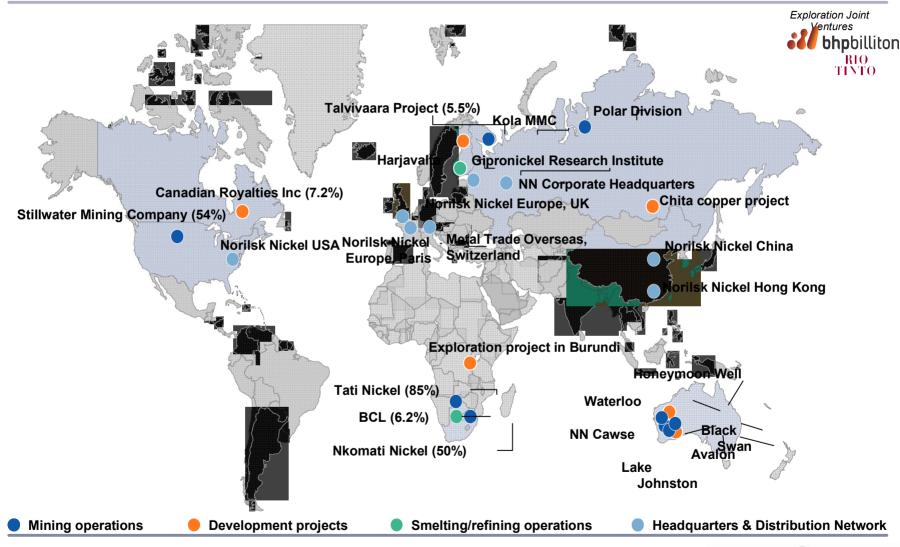


# The Norilsk Nickel legacy

1935	Norilsk established as a mining gulag on Taimyr peninsula
1936	Severonickel combine founded on Kola peninsula
1940	Inco builds Pechenganickel in what was then Finland
1957	Norilsk gulag formally dismantled
1960	Large new ore body discovered near Norilsk at Talnakh
1989	MMC Norilsk Nickel formed from Taimyr and Kola operations
1993	First leg of privatisation of MMC Norilsk Nickel
1997	Full privatisation of MMC Norilsk Nickel
2001	Installation of Mikhail Prokhorov as General Director
2001+	Modernisation of company begins



# Norilsk Nickel operations worldwide





Source: Company information

### The Russian Federation



### Comment on the RusAl-Norilsk affair

"The most striking thing about the affair is that a set of business tycoons have, so far, behaved in a way that is a lot more civilised than anything seen from the Russian state. When state firms want a private asset, they send in the tax police, the security services and a few health and safety inspectors, before making an offer. Here, big private firms are dealing with each other mostly using bankers and lawyers."

"What matters, in the end, is not just the outcome, but also how it comes about. It is heartening to see a Russian company with professional managers who no longer treat minority shareholders as just an obstacle."

'The meaning of Norilsk', *The Economist*, 15th March 2008

