



**CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PAID CIRCULATION**

Average Net Circulation per Publishing Day

TOTAL CIRCULATION

NAME OF MEMBER	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jan 15 to			
	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Cover Pr	Average		
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy			
Bahasa Newspapers																					
Utusan Malaysia	154,776	162,639	166,503	171,663	179,098	191,302	178,211	181,356	156	155	158	155	157	155	156	156	156	156	1.50	1.09	
Mingguan Malaysia	336,233	340,953	353,647	360,919	372,046	378,646	366,469	371,529	26	26	26	26	26	26	27	26	26	26	2.00	1.52	
Berita Harian	106,754	103,303	109,088	125,514	119,163	158,552	130,463	144,955	154	154	155	154	155	154	154	155	155	155	1.80/2.00	1.13	
BH Ahad	109,811	119,227	132,933	156,835	159,176	185,737	176,430	192,606	26	26	26	26	26	26	27	26	26	26	2.00	1.50	
Kosmol	187,967	194,900	199,795	197,202	205,999	203,072	218,251	224,518	156	155	158	155	157	155	156	156	156	156	1.00	0.78	
Kosmol! Ahad	205,520	205,717	210,269	208,435	214,837	207,584	227,666	227,783	26	26	26	26	26	26	27	26	26	26	1.00	0.79	
Harian Metro	179,231	217,384	266,403	313,690	342,689	385,554	379,169	394,025	154	154	155	154	155	154	154	155	155	155	1.80/2.00	1.44	
Metro Ahad	207,119	237,722	276,885	328,700	361,645	403,652	405,191	434,987	26	26	26	26	26	26	27	26	26	26	2.00	1.49	
SUB TOTAL	1,487,411	1,581,845	1,715,523	1,862,958	1,954,653	2,114,099	2,081,850	2,171,759													
English Newspapers																					
New Straits Times	62,113	55,886	68,812	74,711	77,685	115,570	93,321	100,383	154	154	155	154	155	154	154	155	155	155	1.50/2.00	0.92	
New Sunday Times	64,850	66,941	75,671	85,282	98,776	132,187	101,010	108,460	26	26	26	26	26	26	27	26	26	26	1.50/2.00	1.04	
Daily Star	248,413	272,507	286,436	291,068	289,611	289,362	288,916	290,566	155	154	155	154	155	154	154	155	155	155	1.20	0.76	
Sunday Star	246,652	274,046	280,227	293,195	292,226	292,225	292,293	292,607	26	26	26	26	26	26	27	26	26	26	1.50	0.93	
The Edge Financial Daily	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00	
The Edge	23,087	23,921	25,396	23,635	24,284	20,720	22,244	21,979	17	26	26	26	27	25	27	26	26	26	5.00	3.21	
SUB TOTAL	649,166	697,739	736,542	767,891	782,582	850,064	797,784	813,995													
Chinese Newspapers																					
China Press - Morning	154,538	159,975	165,750	174,429	175,749	176,766	169,675	170,414	181	178	181	178	181	179	181	181	181	181	1.30	0.93	
China Press - Night	48,207	50,078	53,993	59,284	63,266	67,293	67,791	70,133	181	178	181	178	181	179	181	181	181	181	1.30	0.93	
Sin Chew - Day	340,584	352,761	357,387	365,297	366,390	385,299	386,693	389,840	181/182*	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	181	181	1.20/1.30	0.93	
Sin Chew - Night	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	181	178	181	178	181	179	181	181	181	181	1.30	0.95	
Guang Ming - Day	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	181	178	181	178	181	179	181	181	181	181	1.20	0.80	
Guang Ming - Night	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	181	178	181	178	181	179	181	181	181	181	1.20	0.88	
SUB TOTAL	636,513	662,206	685,877	716,766	726,884	760,140	752,378	758,763													
Tamil Newspapers																					
Makkal Osai	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244	180	178	180	178	180	177	180	178	178	178	1.30/1.50	1.02	
	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244													
GRAND TOTAL	2,818,127	2,995,685	3,196,669	3,407,190	3,504,859	3,765,103	3,669,977	3,780,761													

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
 Sabah - 182 Days - For the Period July 2015 to December 2015
 Sibü & Miri - 182 Days - For the Period July 2015 to December 2015
 Kuching - 182 Days - For the Period July 2015 to December 2015



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

**CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION**

Average Net Circulation per Publishing Day
At BCP / Normal Trade Terms

NAME OF MEMBER	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jul 15 to
	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																		
Utusan Malaysia	140,397	149,797	158,159	163,101	170,338	186,780	173,663	175,438	156	155	158	155	157	155	156	156	1.50	1.09
Mingguan Malaysia	331,522	337,425	350,236	357,059	366,496	375,053	363,647	368,036	26	26	26	26	26	26	27	26	2.00	1.52
Berita Harian	64,166	71,105	78,273	86,488	89,555	99,405	96,559	105,090	154	154	155	154	155	154	154	155	1.80/2.00	1.13
BH Ahad	98,529	109,292	118,577	137,363	140,487	158,392	158,732	178,767	26	26	26	26	26	26	27	26	2.00	1.50
Kosmol	186,843	190,136	196,460	193,197	201,121	201,464	216,676	222,641	156	155	158	155	157	155	156	156	1.00	0.78
Kosmol! Ahad	204,867	203,236	196,220	205,647	210,520	206,270	226,764	226,496	26	26	26	26	26	26	27	26	1.00	0.79
Harian Metro	178,037	216,721	265,369	312,656	335,240	379,352	377,965	393,597	154	154	155	154	155	154	154	155	1.80/2.00	1.44
Metro Ahad	205,829	237,436	275,371	327,285	355,417	400,254	401,517	430,821	26	26	26	26	26	26	27	26	2.00	1.49
SUB TOTAL	1,410,190	1,515,148	1,638,665	1,782,796	1,869,174	2,006,970	2,015,523	2,100,886										
English Newspapers																		
New Straits Times	34,611	39,073	43,801	49,065	51,012	54,146	54,326	59,363	154	154	155	154	155	154	154	155	1.50/2.00	0.92
New Sunday Times	44,668	50,056	56,147	63,211	67,123	71,727	73,097	81,137	26	26	26	26	26	26	27	26	1.50/2.00	1.04
Daily Star	248,351	272,393	286,359	290,900	289,043	285,230	248,993	287,061	155	154	155	154	155	154	154	155	1.20	0.76
Sunday Star	246,509	273,886	280,002	293,149	291,675	288,215	252,695	289,505	26	26	26	26	26	26	27	26	1.50	0.93
The Edge Financial Daily	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00
The Edge	20,431	21,265	22,740	20,982	22,520	20,720	22,244	21,979	17	26	26	26	27	25	27	26	5.00	3.21
SUB TOTAL	598,621	661,111	689,049	717,307	721,373	720,038	651,355	739,045										
Chinese Newspapers																		
China Press - Morning	154,468	159,931	165,705	174,380	175,698	176,691	169,660	170,399	181	178	181	178	181	179	181	181	1.30	0.93
China Press - Night	48,207	50,078	53,992	59,278	63,260	67,287	67,785	70,127	181	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	339,231	351,309	355,947	363,659	364,383	383,259	384,742	387,794	181/182*	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew - Night	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	181	178	181	178	181	179	181	181	1.30	0.95
Guang Ming - Day	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	181	178	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	181	178	181	178	181	179	181	181	1.20	0.88
SUB TOTAL	635,090	660,710	684,391	715,073	724,820	758,019	750,406	756,696										
Tamil Newspapers																		
Makkal Osai	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244	180	178	180	178	180	177	180	178	1.30/1.50	1.02
	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244										
GRAND TOTAL	2,688,938	2,890,864	3,070,832	3,274,751	3,356,107	3,525,827	3,455,249	3,632,871										

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
 Sabah - 182 Days - For the Period July 2015 to December 2015
 Sibü & Miri - 182 Days - For the Period July 2015 to December 2015
 Kuching - 182 Days - For the Period July 2015 to December 2015



CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <BCP But >50% of BCP

NAME OF MEMBER	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jul 15 to
	to	to	to	to	to	to	to	to	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 15	Dec 15
	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																		
Utusan Malaysia	1,384	11,475	1,424	1,333	6,710	2,471	2,597	3,761	156	155	158	155	157	155	156	156	1.50	1.09
Mingguan Malaysia	3,289	2,096	1,184	1,204	1,971	2,034	907	1,286	26	26	26	26	26	26	27	26	2.00	1.52
Berita Harian	42,588	32,198	30,815	39,026	29,608	59,147	33,904	39,865	154	154	155	154	155	154	154	155	1.80/2.00	1.13
BH Ahad	11,282	9,935	14,356	19,472	18,689	27,345	17,698	13,839	26	26	26	26	26	26	27	26	2.00	1.50
Kosmol	584	4,095	2,643	1,294	3,732	1,513	68	46	156	155	158	155	157	155	156	156	1.00	0.78
Kosmol Ahad	399	2,212	265	585	3,906	669	708	446	26	26	26	26	26	26	27	26	1.00	0.79
Harian Metro	1,194	663	1,034	1,034	7,449	6,202	1,204	428	154	154	155	154	155	154	154	155	1.80/2.00	1.44
Metro Ahad	1,290	286	1,514	1,415	6,228	3,398	3,674	4,166	26	26	26	26	26	26	27	26	2.00	1.49
SUB TOTAL	62,010	62,960	53,235	65,363	78,293	102,779	60,760	63,837										
English Newspapers																		
New Straits Times	27,502	16,813	25,011	25,646	26,673	61,424	38,995	41,020	154	154	155	154	155	154	154	155	1.50/2.00	0.92
New Sunday Times	20,182	16,885	19,524	22,071	31,653	60,460	27,913	27,323	26	26	26	26	26	26	27	26	1.50/2.00	1.04
Daily Star	62	114	77	168	366	181	39,923	3,505	155	154	155	154	155	154	154	155	1.20	0.76
Sunday Star	143	31	110	46	109	125	39,598	3,102	26	26	26	26	26	26	27	26	1.50	0.93
The Edge Financial Daily	0	0	N/A	N/A	N/A	N/A	N/A	N/A	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00
The Edge	2,656	2,656	2,656	2,652	1,763	0	0	0	17	26	26	26	27	25	27	26	5.00	3.21
SUB TOTAL	50,545	36,499	47,378	50,583	60,564	122,190	146,429	74,950										
Chinese Newspapers																		
China Press - Morning	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.30	0.93
China Press - Night	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	731	785	833	951	1,162	1,114	1,092	1,107	181/182*	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew - Night	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.30	0.95
Guang Ming - Day	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.20	0.88
SUB TOTAL	731	785	833	951	1,162	1,114	1,092	1,107										
Tamil Newspapers																		
Makkal Osai	0	0	0	0	0	0	0	0	180	178	180	178	180	177	180	178	1.30/1.50	1.02
GRAND TOTAL	113,286	100,244	101,446	116,897	140,019	226,083	208,281	139,894										

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
 Sabah - 182 Days - For the Period July 2015 to December 2015
 Sibü & Miri - 182 Days - For the Period July 2015 to December 2015
 Kuching - 182 Days - For the Period July 2015 to December 2015



CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <50% BCP But >20% of BCP

NAME OF MEMBER	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jul 15 to	
	Dec 15 to	Jun 15 to	Dec 14 to	Jun 14 to	Dec 13 to	Jun 13 to	Dec 12 to	Jun 12 to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																			
Utusan Malaysia	12,995	1,367	6,920	7,229	2,050	2,051	1,951	2,157	156	155	158	155	157	155	156	156	156	1.50	1.09
Mingguan Malaysia	1,422	1,432	2,227	2,656	3,579	1,559	1,915	2,207	26	26	26	26	26	26	27	26	26	2.00	1.52
Berita Harian	0	0	0	0	0	0	0	0	154	154	155	154	155	154	154	155	1.80/2.00	1.13	1.13
BH Ahad	0	0	0	0	0	0	0	0	26	26	26	26	26	26	27	26	26	2.00	1.50
Kosmol	540	669	692	2,711	1,146	95	1,507	1,831	156	155	158	155	157	155	156	156	1.00	0.78	0.78
Kosmol Ahad	254	269	13,784	2,203	411	645	194	841	26	26	26	26	26	26	27	26	26	1.00	0.79
Harian Metro	0	0	0	0	0	0	0	0	154	154	155	154	155	154	154	155	1.80/2.00	1.44	1.44
Metro Ahad	0	0	0	0	0	0	0	0	26	26	26	26	26	26	27	26	26	2.00	1.49
SUB TOTAL	15,211	3,737	23,623	14,799	7,186	4,350	5,567	7,036											
English Newspapers																			
New Straits Times	0	0	0	0	0	0	0	0	154	154	155	154	155	154	154	155	1.50/2.00	0.92	0.92
New Sunday Times	0	0	0	0	0	0	0	0	26	26	26	26	26	26	27	26	26	1.50/2.00	1.04
Daily Star	0	0	0	0	202	3,951	0	0	155	154	155	154	155	154	154	155	1.20	0.76	0.76
Sunday Star	0	129	115	0	442	3,885	0	0	26	26	26	26	26	26	27	26	26	1.50	0.93
The Edge Financial Daily	0	0	0	0	0	0	0	0	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00	1.00
The Edge	0	0	0	1	1	0	0	0	17	26	26	26	27	25	27	26	5.00	3.21	3.21
SUB TOTAL	0	129	115	1	645	7,836	0	0											
Chinese Newspapers																			
China Press Day	70	44	45	49	51	75	15	15	181	178	181	178	181	179	181	181	1.30	0.93	0.93
China Press Night	0	0	1	6	6	6	6	6	181	178	181	178	181	179	181	181	1.30	0.93	0.93
Sin Chew - Day	622	667	607	687	845	926	859	939	181/182*	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93	0.93
Sin Chew - Night	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.30	0.95	0.95
Guang Ming - Day	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.20	0.80	0.80
Guang Ming - Night	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181	1.20	0.88	0.88
SUB TOTAL	692	711	653	742	902	1,007	880	960											
Tamil Newspapers																			
Makkal Osai	0	0	0	0	0	0	0	0	180	178	180	178	180	177	180	178	1.30	1.30	1.30
SUB TOTAL	0	0	0	0	0	0	0	0											
GRAND TOTAL	15,903	4,577	24,391	15,542	8,733	13,193	6,447	7,996											

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
 Sabah - 182 Days - For the Period July 2015 to December 2015
 Sibul & Miri - 182 Days - For the Period July 2015 to December 2015
 Kuching - 182 Days - For the Period July 2015 to December 2015

