

SANANDA MAITREYA _BIO

Artist, composer, arranger, producer, multi-instrumentalist, entrepreneur and Post Millennium Rocker. **SANANDA MAITREYA** was born in New York U.S.A. on March 15th 1962. He plays the four basic instruments of Rock: drums, bass, guitar and keyboards; as well as a few others instruments besides and he can never remember a time when music wasn't playing in his head. From the beginning of his professional career he has personally written arranged and produced all his music and has also collaborated with other top artists and producers.

Since his childhood he felt a very special connection with music, he had his light switched on at the age of 2 by the music of the Beatles and has been a fool for music ever since. He was raised in America and during his high school years he was in the band "Modernaires" in Florida. In his youth he was trained as a boxer in Orlando and won the Florida Golden Gloves lightweight Championship in 1980. He served in the U.S. Army for 3 years, 1 spent in Germany where he was also the lead singer of the band 'THE TOUCH'.

In 1987 his debut album "*Introducing the Hardline According to Terence Trent D'Arby*", gives him International success. Sananda wins a **Grammy Award** in 1988 as **Best R&B Vocal Performance, Male**. In June 1988 he is on the cover of Rolling Stone Magazine and he is nominated "Top International Newcomer" at the British Awards. After his first album, he publishes 3 important studio albums: "*Neither Fish Nor Flesh*" in 1989, "*Symphony or Damn*" in 1993 and "*Vibrator*" in 1995, these albums have many famous songs including the soundtracks of various Hollywood movies such as: *Beverly Hills Cop III, Prêt-à-Porter, The Promised Land, The Fan, Shake Rattle & Roll, Frankie & Johnny, Knocked Up, Funny People, Up In the Air etc.*

Sananda in these years is also acting, he has a role in 1988 in the movie "Clubland" and in 1999 he plays Jackie Wilson in the CBS TV series "Shake, Rattle & Roll".

In 2000 he opens the Sidney Olympic Games performing as the lead singer of INXS.

In year 2000 his fifth album "WildCard!" is ready and marks his new life as an independent artist.

In 2001 he adopts, both legally and artistically, the name **Sananda Maitreya** that for the artist represents a rebirth as well as a fresh new starting point.

Sananda has been a **internet presence** since the late '90s and was one of the first major artist to add credibility to the current explosion and acceptance of the internet music communication and

digital world. He believed all along that the Internet would be his path to true musical freedom, without in his words, "the usual gains and compromises". He presents his music as **POST MILLENNIUM ROCK**, its main elements are heart and soul, its nature is passion, courage and curiosity and it acknowledges no rules but the goal to lead the listener back to his heart, to provoke his mind and re-approach him to his true feelings. His vision of Post Millennium Rock is a music free of restrictions and marketing pressures. It is a music that combines all the genres that the artist loved since his childhood: opera, country, classical, jazz, blues, gospel, pop, reggae as well as Rock!

After the studio project "*WildCard!*" Sananda has released with his independent label *Treehouse Publishing* the double CD "*Angels & Vampires*" in 2006/07, "*Nigor Mortis*" in 2009 and now "*The Sphinx*"; in these albums Sananda plays all instruments and all songs are written, produced, arranged and performed by the artist. "*The Sphinx*" is Sananda's brand new project, and is available in CD and Mp3 format. In the last three years, Sananda also released exclusively on his website at www.Sananda.org/ecommerce 4 Live Albums "*Influenza in Firenze*", "*Camels at the Crossroads*" and "*Lovers & Fighters*", and the new "*Confessions of a Zooathaholic*". This is the result of several live tours and European concerts with his Live Band:

'The Nudge Nudge': Nik 'The Sticks' Taccori at drums and Enea 'II Conte' Bardi at bass, 2 Italian musicians, his 2 men orchestra. At www.SanandaMaitreya.com/video all videos of recent live performances are available in HD format.

In his -**writings & poetry**- section of his website : **www.SanandaMaitreya.com/writings** he often cites the many diverse and wonderful artists that have helped to shape his passion for music and continue to inspire and he publishes his blog that has a wide audience.

In the year **2012** he celebrates the **25th** anniversary of his first release as a solo artist.

All his productions are available at the official website: www.Sananda.org .

_FULL DISCOGRAPHY

- THE SPHINX Treehouse Publishing 2011
- THE SPHINX Instrumentals Treehouse Publishing 2011
- Confessions of a Zooathaholic Treehouse Publishing Live album 2011
- NIGOR MORTIS Treehouse Publishing 2009
- NIGOR MORTIS Instrumentals Treehouse Publishing 2009
- Sign Your Name (Best Of) Columbia/Sony 2009
- Lovers & Fighters Treehouse Publishing *Live album* 2008
- Camels at the Crossroads Treehouse Publishing Live album 2008
- Influenza in Firenze Treehouse Publishing Live album 2007
- ANGELS & VAMPIRES Volume I & II Treehouse Publishing 2007
- ANGELS & VAMPIRES Instrumentals Treehouse Publishing 2007
- WILDCARD! THE JOKERS' EDITION Treehouse Publishing/Sananda 2003
- **GREATEST HITS** Columbia/Sony 2002
- VIBRATOR CBS/Columbia 1995
- SYMPHONY OR DAMN CBS/Columbia -1993
- NEITHER FISH NOR FLESH CBS/Columbia -1989
- INTRODUCING THE HARDLINE ACCORDING TO TTD CBS/Columbia 1987
- THE TOUCH EARLY WORKS Polydor 1987

_LINKS

Official Website: www.Sananda.org Ecommerce: www.Sananda.org/ecommerce You Tube: www.youtube.com/MaitreyaSananda Facebook: www.facebook.com/Sananda.org Twitter: www.twitter.com/SanandaMaitreya My Space: www.myspace.com/SanandaMaitreya Sananda's writings: www.SanandaMaitreya.com/writings Contact: press@SanandaMaitreya.com Artist Photo: www.sanandamaitreya.com/PressKit/Sananda.jpg

PS The Press Office requests that the artist is presented exclusively as <u>Sananda Maitreya</u> in all articles, interviews, titles etc. Thank you for the collaboration. (Last update - May 1st 2012) press@SanandaMaitreya.com