



British
Private Equity &
Venture Capital
Association

Events 2016

BE CONNECTED

The BVCA is a great organisation, which we're delighted to be involved with. The events are a fantastic platform for not only raising awareness of changes that will affect businesses, but for bringing like minded organisations together. They are helping to drive growth through the sharing of knowledge and ideas, and by highlighting excellence and methods of best practice.



Adrian Pike
CEO, Anesco

Contents

Why attend a BVCA event?	3
Flagship Events	4–8
LP Summit and LP-GP Dinner	4
BVCA Summit	5
Tax, Legal & Regulatory Conference	6
Annual Gala Dinner	7
High Growth 2016	8
Series Events	9–13
Alternative Funds Strategies Series and Sector Series	9
IR Forum's, LP-GP Forum's and LP-GP Roundtable Series	10
National Dinner Series	11
Women in Private Equity Series	12
Young People in Private Equity Series and Pioneer Partners' Reception	13
Other events	14
BVCA Events - 2015 Facts & Figures	15
Commercial opportunities	16–17

Key

- On site photography and filming
- Event app available
- Sponsorship opportunities

insightful engaging collaboration
interactive content rich
informative advancement
collegiate
opportunity network
dynamic energising
potential innovation growth
thought provoking

Why attend a BVCA event?

The British Private Equity & Venture Capital Association (BVCA) is the leading industry body and public policy advocate for private equity and venture capital.

For over 30 years we have connected all private equity and venture capital stakeholders and demonstrated the industry's positive impact and crucial role that our 600+ member firms play on the economy.

We deliver incisive industry intelligence and specialist knowledge to the entire sector ensuring that all audiences are catered for. Whether that be from the perspective of an LP, GP, advisor or an entrepreneur, the dynamic nature of the industry requires a plethora of focused material and events from conferences and technical seminars to high profile dinners with exclusive networking opportunities.

Our extensive calendar of events enables all delegates to connect with our far-reaching network to build vital, longstanding relationships across the industry.

Be connected.

 www.bvca.co.uk/events  +44(0)20 7492 0400  events@bvca.co.uk

 Join the discussion – www.linkedin.com/company/bvca  Follow us on Twitter @BVCA

BE CONNECTED



Flagship Event

Flagship Event

LP Summit

How will the LP Summit benefit you?



Led by the BVCA's LP Committee, the LP Summit presents an exclusive and unique opportunity for in-depth discussions to develop the private equity industry collectively. LPs will be able to voice their opinions on the areas of most importance such as performance, benchmarking, reporting, governance and risk.



A one of a kind event in the UK, the LP-GP Dinner provides an intimate setting for one-on-one networking amongst senior institutional investors and GP members of the BVCA.



Date: Wednesday 5 October
Frequency: Part of a two day event that occurs once a year



Size:
60-80



Audience:
LPs only



Cost:
All LPs - Complimentary



Location:
London

To reserve your complimentary place, please contact **Martin Punt** – mpunt@bvca.co.uk



Date: Wednesday 5 October
Frequency: Part of a two day event that occurs once a year



Size:
100



Audience:
LPs and member GPs only



Cost:
To be confirmed



Location:
London

To reserve and book your place, please contact **Martin Punt** – mpunt@bvca.co.uk

BVCA Summit 2016

How will the BVCA Summit benefit you?



The BVCA Summit is the world's premier one-day private equity and venture capital conference. Attracting leading figures from across the worlds of business, finance and politics, the Summit features unparalleled keynote speakers, proactive panel discussions with industry leaders and over 10 hours of networking with more than 800 influential delegates.



Date: Thursday 6 October

Frequency: Part of a two day event that occurs once a year



Size:
800



Audience:
Open to all



Cost:
LPs – Complimentary
Members
GPs

£895.00 +VAT for one delegate
£1,095.00 +VAT for two delegates
£1,195.00 +VAT for three delegates

Advisers Per delegate
Early bird* £895.00 +VAT
Full rate £1,195.00 +VAT

Non-members
GPs £2,237.50 +VAT for one delegate
£2,437.50 +VAT for two delegates
£2,637.50 +VAT for three delegates

Advisers Per delegate
Early bird* £2,237.50 +VAT
Full rate £2,987.50 +VAT

*Early bird rates end 31 August 2016



Location:
London

A very well executed event with extremely useful presentations and networking opportunities.



Meiping Yap, HarbourVest Partners



BVCA Summit 2015 – Audience Breakdown





Flagship Event

Tax, Legal & Regulatory Conference

How will this conference benefit you?




The only private equity and venture capital event completely devised and delivered by industry practitioners, the Tax, Legal & Regulatory Conference delivers a detailed overview of the most important technical developments shaping the market today. Now in its eighth year, this one-day conference addresses the practical impact of regulatory and taxation changes, whilst providing excellent networking opportunities.



Everything I need to know from a tax, legal, technical and regulatory standing has been packaged neatly into a comprehensive yet easily digestible conference by the BVCA. Fantastic work.

Alex Duncan,
ESO Capital

-  **Date:** Wednesday 23 November
Frequency: Once a year
-  **Size:** 250+
-  **Audience:** Members only
-  **Cost:** All members – £695.00 +VAT per delegate
-  **Location:** London

To book your place, please contact
Martin Punt – mpunt@bvca.co.uk



Flagship Event

Annual Gala Dinner

What is the Annual Gala Dinner?



The Annual Gala Dinner brings together the private equity and venture capital community at the end of the year for an evening of networking, musical entertainment and a high profile guest speaker, all amongst festive surroundings. The Annual Gala Dinner will for the first time in 2016 host the BVCA Management Team Awards (National Winners) to recognise and celebrate the industry's success stories across the UK.



Date: Thursday 8 December
Frequency: Once a year

Size:
 700

Audience:
 Open to all

Cost:
All members
Per person Early bird* £350.00 + VAT
 Full rate £400.00 + VAT

Per table of 10 Early bird* £3,050 + VAT
 Full rate £3,295.00 + VAT

All non-members
Per person Early bird* £875.00 +VAT
 Full rate £1,000.00 +VAT

Per table of 10 Early bird* £7,625.00 +VAT
 Full rate £8,237.50 +VAT

**Early bird rates end 31 August 2016*

Location:
 London

To book your place, please contact
Martin Punt – mpunt@bvca.co.uk

BVCA MTA
 MANAGEMENT TEAM AWARDS | CELEBRATING EXCELLENCE IN PRIVATE EQUITY & VENTURE CAPITAL
2016

Management Team Awards – National Winners

Private Equity-backed Management Team of the Year (Large Buyout)

Private Equity-backed Management Team of the Year (Mid-Market)

Venture Capital-backed Management Team of the Year

International Impact Management Team of the Year

Exit Management Team of the Year

Community & Environmental Action Award

CEO of the Year

Best of Innovation



HIGH GROWTH 2016

ENGAGE
DEBATE
INNOVATE

Flagship Event

High Growth 2016

How will this conference benefit you?



BVCA High Growth is the entrepreneur's event. Harness the power potential of your company and discover the secrets to strong sustainable growth. Attracting over 300 leading entrepreneurs, business owners and investors, this one day experience will explore the year's best high growth stories with inspiring keynote speakers and highly interactive panel and roundtable sessions.



High Growth 2015 – Attendance Breakdown

- 30% Entrepreneurs
- 41% LPs & GPs
- 25% Advisers
- 4% Other (charity, government, media, trade body, universities)

Date: Wednesday 1 June
Frequency: Once a year

Size:
300

Audience:
Open to all

Cost:
Members LPs, GPs and portfolio* companies – Complimentary Advisers per delegate
Early bird** £645.00 +VAT
Full rate £895.00 + VAT

*Complimentary places are reserved for C-suite management teams of portfolio businesses. Complimentary places are not applicable to service providers to the industry that are backed by GP members of the BVCA.

Non-members Advisers & GPs per delegate
Early bird** £1,612.50 +VAT
Full rate £2,237.50 +VAT
****Early bird rates end 16 April 2016**

Location:
London

For group packages and to book your place, please contact **Martin Punt** – mpunt@bvca.co.uk



New
Event for
2016

Series Event

Series Event

Alternative Fund Strategies Series

What is this event?

Sector Series

How will the Sector Series benefit you?



The diversification of private equity is a theme that is set to dominate the development of the industry in the years ahead. This series of events will look at the range of strategies being deployed by fund managers, including real estate, secondaries, infrastructure and debt funds.



Focusing on key sectors of interest to the BVCA membership, the brand new Sector Series will cover regulatory, policy, market, competition and consumer perspectives of the trends, opportunities and challenges within those sectors. Intended to be intimate, the event will host a small group of delegates.



Date: April and June 2016
Frequency: Twice a year



Size:
100+ per event



Audience:
Open to all, priority given to members, limited allocation for non-members



Cost:
Members
LPs and GPs – Complimentary
Advisers – £595.00 +VAT per delegate
Non-members
LPs and GPs – Complimentary
Advisers – £1,487.50 +VAT per delegate



Location:
London

For group packages and to book your place, please contact **Martin Punt** – mpunt@bvca.co.uk



Date: September 2016 and February 2017
Frequency: Twice a year



Size:
80–100



Audience:
Open to all, priority given to members, limited allocation for non-members



Cost:
Members
LPs and GPs – Complimentary
Advisers – £595.00 +VAT per delegate
Non-members
LPs and GPs – Complimentary
Advisers – £1,487.50 +VAT per delegate



Location:
London

For group packages and to book your place, please contact **Martin Punt** – mpunt@bvca.co.uk



Series Event

Series Event

IR Forums and LP-GP Forums

What are these forums?



The IR forums focus on discussing the issues central to how investor relations is changing. The LP-GP forums discuss the issues impacting on IR professionals and LPs, including co-investments, fees and transparency, secondaries, fund extensions and restructuring, valuations and responsible investment.



LP-GP Roundtable Series

How will the LP-GP Roundtable Series benefit you?

The LP-GP Roundtable Series provides open forums on specific sectors to encourage the transfer of ideas, experiences and common issues. Sectors covered include oil & gas, defence and security, real estate, manufacturing, education and much more.



Frequency of event:

Four per year, two IR forums and two LP-GP forums



Size:

40 per event



Audience:

Member LPs and GPs only



Cost:

Members – LPs and GPs must register their interest



Location:

London

To book your place, please contact **Martin Punt** – mpunt@bvca.co.uk



Frequency of event:

20+ events all year round



Size:

15 per event



Audience:

Member LPs and GPs only



Cost:

Members – LPs and GPs must register their interest



Location:

London

To register your place, please contact our events team – events@bvca.co.uk

“

The forum is just about perfect in terms of size, time and effectiveness **Bernie Boylan** Mithras Capital

www.bvca.co.uk/events +44(0)20 7492 0400 events@bvca.co.uk

Join the discussion - www.linkedin.com/company/bvca Follow us on Twitter @BVCA



NATIONAL DINNER SERIES 2016

Series Event

National Dinner Series

How will this Series benefit you?



Hosted in seven cities across the UK throughout the year, the national dinners provide an ideal setting that attracts high-calibre audiences from across the private equity and venture capital industry. Use the opportunity to raise your profile through networking and entertaining your clients and hear from a host of esteemed speakers with an array of backgrounds. All proceeds from fundraising will be donated to charity.



Frequency of the event:

Seven times a year taking place during April, May, June, July and September



Size:

200–400+, depending on location



Audience:

Open to all



Cost:

All members – £225.00 +VAT per person
£1,950.00 + VAT per table of 10

Non-members – £562.50 +VAT per person
£4,875.00 + VAT per table of 10



Location:

- April 21 – Birmingham (Midlands Dinner)
- May 12 – Bath (Wales & South West Dinner)
- May 26 – Leeds (Yorkshire & North East Dinner)
- June 9 – Edinburgh (Scotland Dinner)
- June 30 – Jersey (Channel Islands Dinner)
- September 1 – Belfast (Northern Ireland Dinner)
- September 8 – Manchester (North West Dinner)

To book your place, please contact
Martin Punt – mpunt@bvca.co.uk



MTA MANAGEMENT TEAM AWARDS 2016

CELEBRATING EXCELLENCE IN
PRIVATE EQUITY & VENTURE CAPITAL

Management Team Awards – Regional Winners

For the first time in 2016 the regional awards will be presented across the country through the National Dinner Series. They recognise the achievements of the UK's top private equity and venture capital backed companies. For more information on the awards, please see page 7.

It was a high quality event with an excellent range and calibre of guests



Fergus McIlduff Automated Intelligence,
on the Northern Ireland Dinner 2015



Women in Private Equity Series

What is this Series?



Celebrating its 10th anniversary in 2016, the Women in Private Equity Series returns to explore some of the most important issues affecting women in our industry today. The series delivers thought-leadership from expert speakers, providing a platform for candid discussion and high-level networking opportunities.



Date: Forum – Thursday 5 May

Frequency: Five times a year – four breakfasts (February, March, September and November), one forum (May)



Size:

Breakfasts 80+, Forum 200+



Audience:

Breakfasts – Female members only
Forum – Open to all members



Cost:

Members
Breakfasts £45-85.00 +VAT
Forum £425.00 +VAT



Location:

London and Manchester

To book your place, please contact
Martin Punt – mpunt@bvca.co.uk

“

I have been to many of these events as I have always found them very useful for networking and the speakers have been excellent – more of the same please!

Claire Porter-bryant
Burgess Salmon LLP



New
Event for
2016

Series Event

Series Event

Young People in Private Equity Series

What is this Series?

Pioneer Partners' Reception

What is this reception?



The Young People in Private Equity Series provides an excellent opportunity for early career professionals to network and socialise with their peers. Use the occasion to build long lasting connections with those in the industry, essential in any career.

All managing partners will be subject to a number of challenges over their tenure and having a strong network of industry contacts readily available can be the deciding factor in how these are dealt with. With this in mind for the first time in 2016 the introduction of the Pioneer Partners' Reception will facilitate quality networking for partners at private equity and venture capital firms and their peers.



Date: May, June and November
Frequency: Three times a year



Size:
300+



Audience:
Members only



Cost:
Members – £49-69.00 +VAT per delegate



Location:
London and Manchester

To book your place, please contact
Martin Punt – mpunt@bvca.co.uk



Date: First event in February 2016
Frequency: Once a year



Size:
100+



Audience:
Member LPs and GPs only



Cost:
Members – Invitation only



Location:
London

This is an invitation only event, for more information please contact our events team – events@bvca.co.uk



Chairman's Dinner

Invitation only



This exclusive dinner brings together BVCA Chairs, past and present, along with senior industry figures, parliamentarians, elite members of the media, officials, regulators and other major players in corporate Britain and beyond.

Date: Tuesday 1 March Location: London

Parliamentary Receptions

Invitation only



An informal networking event held in the House of Commons, the Parliamentary Reception is an opportunity for BVCA members and portfolio companies to engage with ministers, MPs and peers.

Date: May Location: London

Marketing and Communications Drinks Receptions

Invitation only



This event is designed to provide a relaxed atmosphere to network and discuss the opportunities and challenges faced from a marketing and communications point of view in the private equity and venture capital industry.

Date: May and October Location: London

Venture Forum

Invitation only



Following on from Raising A, our highly-successful forum aimed at Series A entrepreneurs and investors, in 2016 the BVCA will be exploring other critical issues for early-stage companies, including talent acquisition and retention.

Date: Thursday 3 November Location: London

US Roadshow

LPs and GPs only



The roadshow allows some 70 North American institutional investors to gain first hand insights into the trends and developments of European private equity whilst also enabling the chance for those to meet on a one-on-one basis.

Date: 7-10 March Locations: Boston, New York, Austin and San Francisco

Wimbledon

Member only



A day of high-level networking at one of the UK's most prestigious sporting events.

Date: Tuesday 28 June Location: London



BE CONNECTED

BVCA Events – 2015 Facts & Figures



6500
DELEGATES



76
EVENTS



13
LOCATIONS

Delegates included

Chairmen

CEOs

Manging Partners

Partners

Directors

Lawyers

Managers

Analysts

Associates

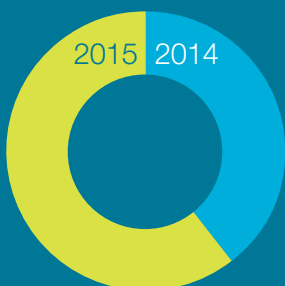
From over 500 firms



36 days
of events that provided...

108.5 hours
of presentations from the highest
calibre of industry speakers and...

158 hours
of pure networking opportunities



BVCA connected

53% more LPs and GPs
than in 2014 where they made up on average
45% of the audience at every event.



BVCA Sponsors

“

We've achieved greater credibility through sponsoring BVCA guides and events, as it granted access to a very closed market far beyond the reach we would have been able to achieve alone.

Deborah Sayagh
Business Development Manager,
Investec Bank plc

“

To raise your profile you need to be in front of the right people. Not only has the BVCA provided us with that opportunity they've taken the time to get to know us and at our request, present commercially credible solutions to meet our needs.

Tristan Fahy
Marketing and Communications Leader – Client
Advisory Services, Marsh

“

Deciding to work with the BVCA commercially was a very simple decision: they're well respected, they're the home of industry excellence, they're a leader of market intelligence and specialist training, they have great themes, they have an identical ethos and they are very approachable.

Amy Robinson
Business Development London – Corporate, White & Case



BE CONNECTED

Commercial opportunities

Raising your profile at BVCA events

BVCA events offer some unique commercial opportunities for businesses to enhance their brand and lead generation activities in front of key potential clients within the industry. Sponsors can raise their profile through fully utilising the opportunity of being in front of the world's most influential LPs, GPs and advisers, and in partnership with the UK industry's own trade body. Catering to a range of companies and budgets, the sponsorship opportunities available exist in a variety of levels that package together options based on what you are looking to achieve.



Speaking Opportunities

Enhance your standing in the industry by becoming a thought leader. The BVCA hosts world-leading conferences and intimate forums, offering you an exceptional chance to share your insight and expertise on your area of specialism in front of some of the most prominent stakeholders in the industry. BVCA speaking slots are dependent on the event and arise in many formats, from keynote speaking, panel discussions, workshops, roundtables and streams.



Exhibition Space

Raise your profile and encourage and develop meaningful conversations through exhibiting at some of our events. Exhibiting is a great way of combining informal branding whilst making great connections, helping generate leads and ultimately new business. BVCA exhibition availability vary by event.



Advanced Branding

Pre-event promotion starts on average four months in advance, resulting in over a 100,000 opportunities for your company brand to be seen before the event. Build your publicity through its inclusion on all marketing collateral and utilised through a multitude of channels including website, invitations, emails, programmes and staging, and in some cases dedicated event apps and filming opportunities.

For more information on the above, costs and other sponsorship opportunities please contact Peter Sandberg – psandberg@bvca.co.uk