

# The Worldwatch Institute

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VISION FOR A SUSTAINABLE WORLD



ANNUAL REPORT 2011–2012

[WWW.WORLDWATCH.ORG](http://WWW.WORLDWATCH.ORG)

## Worldwatch Institute At a Glance

### Mission

Through research and outreach that inspire action, the Worldwatch Institute works to accelerate the transition to a sustainable world that meets human needs. The Institute's top mission objectives are universal access to renewable energy and nutritious food, expansion of environmentally sound jobs and development, transformation of cultures from consumerism to sustainability, and an early end to population growth through healthy and intentional childbearing.

### History

Founded in 1974 by Lester Brown as an independent research institute devoted to global environmental concerns, Worldwatch was quickly recognized by opinion leaders around the world for its foresight and accessible, fact-based analysis. Now under the leadership of Robert Engelman, Worldwatch develops innovative solutions to some of the world's most intractable problems, emphasizing a blend of government leadership, private sector enterprise, and citizen action that can make a sustainable future a reality.

### Partners

Worldwatch works with international publishing partners to translate, produce, promote, sell, and distribute our book and reports. Over the years, Institute publications have appeared in 44 editions in 42 countries through partnering with nongovernmental organizations and commercial publishers around the globe.

## Worldwatch Board of Directors

The following is a list of the Worldwatch Institute Board of Directors as of March 31, 2012.

Ed Groark, *Chair*  
McLEAN, VA

Robert Charles Friese,  
*Vice Chair*  
SAN FRANCISCO, CA

Nancy Hitz, *Secretary*  
LOS ALTOS HILLS, CA

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BOSTON, MA

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Marcel Brenninkmeijer  
ZUG, SWITZERLAND

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CINCINNATI, OH

Tom Crain  
CINCINNATI, OH

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PALO ALTO, CA

Richard Swanson  
SAN JOSE, CA

Izaak van Melle  
SCHOTEN, BELGIUM

### Emeritus:

Øystein Dahle  
SLEPENDEN, NORWAY

Abderrahman Khene  
EL-BIAR, ALGER, ALGERIA

### Cover photos:

Top: installing solar panels in Wayne National Forest, Ohio.

(Credit: Wayne National Forest)

Bottom: harvesting corn in Aceh Besar, Indonesia.

(Credit: Caroline Gredler/USAID)

## Welcome from President and Board Chair

Dear Friends,

As a financial contributor to the Worldwatch Institute, you can feel especially good about the importance of your involvement in our mission to accelerate the transition to sustainable societies that meet human needs. And you have our deep gratitude for your help at this important time, as we review the first fiscal year under new leadership of the Institute’s Board of Directors and staff.

The following pages provide a glimpse of what you and we have accomplished in the 2011–12 fiscal year, which ran from April 1, 2011 through March 31, 2012. For example:

- We began development of energy roadmaps for small Caribbean island countries that will chart a path for them to wean themselves from expensive imported fossil fuel and shift to homegrown, low-carbon renewable energy that will bring significant economic and environmental benefits;
- We expanded our global network through social networks and extensive traditional news media work to educate policymakers, farmers, journalists, and consumers about innovations that build environmentally sustainable food security, uncovered during a two-year tour of African countries;
- We pulled together some of the best writers on sustainability for the 2012 edition of our *State of the World* report, subtitled *Moving Toward Sustainable Prosperity*. This edition helped define and inspire the global conversation at the United Nations Conference on Sustainable Development (Rio+20), which took place in June 2012 in Brazil; and
- We expanded on research that strongly suggests that preventing pregnancies that women don’t want could actually turn around unsustainable global population trends.

During 2011–12, our staff members took the Institute’s research to policy and decision makers in many countries, from Haiti, to India, to Germany, and more. We are working to make sure that our decades of history and expertise as a think tank guides our transition to become the “impact tank” that is needed to speed the global shift to sustainable societies that meet human needs. We have been particularly pleased by the enthusiastic response of environment and development ministers and hope to continue to build these relationships to advance the goal of a sustainable future for all.

These initiatives are only the beginning of a long path ahead of us. The last few years have been challenging financially for many nonprofits, and the Worldwatch Institute is no exception. But we ended our 2011–12 fiscal year in our strongest financial position in more than five years. We are grateful to our friends around the globe who make our work possible.

Thank you for your support. We hope that you will continue to view our work for a better world as an important extension of your own.

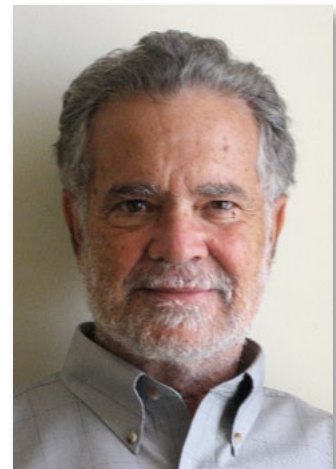
Warmly,



Robert Engelman  
President



Ed Groark  
Chair of the Board of Directors



## Program Areas

© Vestas Wind Systems A/S



### CLIMATE AND ENERGY

#### Building a Low-Carbon Future

Improved technology, high energy prices, and concerns about climate change are creating favorable markets for transforming energy systems around the world. Worldwatch's Climate and Energy program identifies key components of energy and transportation systems that aim to de-carbonize the global economy, boost energy efficiency, spur innovation and job creation, address resource scarcity, and reduce local environmental pollution.

Julie Carney, Gardens for Health



### FOOD AND AGRICULTURE

#### Nourishing the Planet

Worldwatch's Nourishing the Planet project assesses the state of agricultural innovations—from cropping methods to irrigation technology to agricultural policy—with an emphasis on sustainability, diversity, and ecosystem health, as well as productivity. The project aims to both inform global efforts to eradicate hunger and raise the profile of these efforts, while simultaneously considering the institutional infrastructure and investment that each analyzed approach requires.

Steve Jurvetson



### ENVIRONMENT AND SOCIETY

#### Transforming Economies, Cultures, and Societies

The tendency of contemporary economies, cultures, and societies to degrade their ecosystems beyond repair is causing significant disruptions to Earth's climate and environment, and subsequently to human civilization. Worldwatch's Environment and Society program turns a critical eye to how we can harness the central institutions that shape society to shift today's societies toward sustainability.

## Impact Highlights

### ENVIRONMENT AND SOCIETY

#### Moving Toward Sustainable Prosperity

*In 1992, governments at the Rio Earth Summit made a historic commitment to sustainable development—economies that promote the health of both people and ecosystems. Twenty years and several summits later, human civilization faces simultaneous social, economic, and ecological crises. How will we move toward sustainable prosperity that is equitably shared among all even as our population grows, our cities strain to accommodate more and more people, and our ecological systems decline?*

*During 2011–12, Worldwatch addressed head-on the political, societal, and cultural shifts necessary for creating a sustainable world, making this the subject of the 2012 State of the World report and creating a blog called Sustainable Prosperity.*

#### State of the World 2012

To promote discussion around the vital topic of sustainable and equitable development at the United Nations Rio+20 conference and beyond, the Worldwatch report *State of the World 2012: Moving Toward Sustainable Prosperity* underlines the need for social equity as an essential ingredient of sustainability, examines green job trends, and offers a provocative proposal for degrowth, the intentional contraction of overly inflated economies and the dispelling of the myth that perpetual pursuit of growth is necessary and possible. The report cautions that increasing concentrations of wealth limit the circle of those in society who have an effective voice in critical policymaking matters.

*State of the World 2012* highlights big-picture issues such as international environmental governance, corporate charter reform, and participatory decision making. The report presents a comprehensive look at current trends in global economics and sustainability, and offers a policy toolbox of solutions to some of our most pressing environmental and human challenges in areas such as transportation and urban planning, green buildings, food security and equity, biodiversity and ecosystem services, and population and women’s rights. Worldwatch staff spent much of the 2011–12 fiscal year working with authors and preparing the book for its publication and launch in mid-April 2012.

#### Sustainable Prosperity Blog

In February 2012, Worldwatch launched the Sustainable Prosperity blog to further expand on *State of the World 2012* with additional case studies, news updates, policy briefs, videos, and other resources to help people transition their communities toward sustainable prosperity.

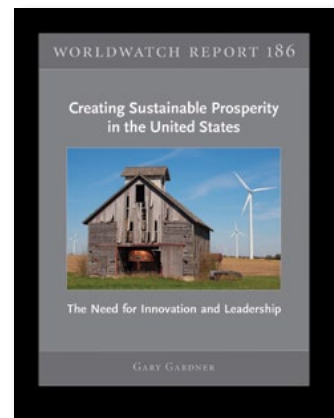
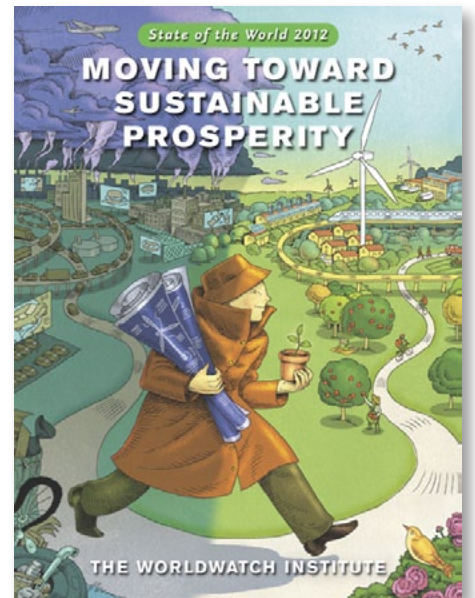
#### Worldwatch Report: Creating Sustainable Prosperity in the United States

In September 2011, Worldwatch released Report #186, *Creating Sustainable Prosperity in the United States: The Need for Innovation and Leadership*, authored by Senior Fellow Gary Gardner. This report assesses the country’s environmental record and calls



Museum of the Future

Artist's rendering of Rio de Janeiro's proposed Museum of the Future



for a broad range of policy innovations in the areas of renewable and non-renewable resource use, waste and pollution, and population growth that would help boost the sustainability of the U.S. economy while maintaining people's overall well-being and quality of life.

**The Demographic Impact of Preventing Unintended Pregnancy**

What would happen to the world's growing population if every woman everywhere only became pregnant if she had decided to have a child? It's a simple question, vitally important to the environmental sustainability of the human species, yet nowhere answered in demographic literature. Led by President Robert Engelman, a long-time population and gender specialist, Worldwatch researchers have put forward to test the hypothesis that under those circumstances, global population would immediately position itself for a peak followed by gradual decline before the middle of the century. And the world might never see the population of 9 billion that experts and journalists have come to accept as inevitable.

An early "first take" of this research was published in April 2011 in the sustainability journal *Solutions*, and Engelman also presented the thesis at international conferences at Columbia University in New York in May; in Cuneo, Italy, in October; and in Dakar, Senegal, in November. With support from the Wallace Global Fund, the United Nations Population Fund, and the Weeden Foundation, this research continued through the 2011-12 fiscal year and is carrying on in the following one.

**CLIMATE AND ENERGY AT THE FOREFRONT**

**Building A Low-Emissions Future**

*Worldwide, over 1.3 billion people lack access to electricity, and another 1 billion have unreliable access, with enormous consequences for their everyday lives. In addition, many countries spend a high share of their GDP on fossil fuel imports, making them dependent on foreign energy supplies and vulnerable to price fluctuations. The burning of fossil fuels pollutes local environments, endangers the health of citizens, and exacerbates global climate change. Fortunately, alternatives to our currently unsustainable energy system exist. Communities around the world are demonstrating the possibility of moving toward energy systems that are environmentally, socially, and economically sustainable.*

*Worldwatch's Climate and Energy program is contributing to this global energy transition with initiatives such as the development of sustainable energy roadmaps, the publishing of renewable energy status reports, an expanded China Program, and the creation of renewable energy indicators. The team also participates actively in international climate negotiations and sponsored several side events at the 2011 United Nations talks in Durban, South Africa.*



Lars Plougmann

Mother and child in Malawi



Adam Dolezal

A 14 megawatt wind farm owned and operated by Coopesantos energy cooperative in Costa Rica

### Sustainable Energy Roadmaps

Worldwatch’s Sustainable Energy Roadmaps provide countries with advice on crafting policies that unlock the massive amounts of untapped renewable energy and energy efficiency potential hidden within their economies. With support from the Energy and Environment Partnership with Central America and the German Environment Ministry’s International Climate Initiative, the Institute focused initially on the Caribbean and Central American regions and aims to extend the approach to other municipalities, provinces, and countries. By collaborating with local stakeholders in each country, Worldwatch produces concrete roadmaps that empower them to reduce fossil fuel import dependence, local pollution, greenhouse gases, and long-term energy costs. At the same time, the roadmaps help countries establish effective deployment strategies, showing the way to new business opportunities and high-quality jobs.

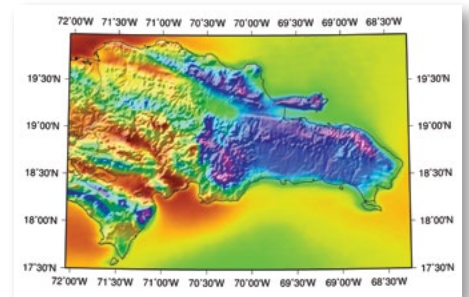
### Harnessing Renewable Resources: Empowering Decision Makers in the Dominican Republic

Worldwatch’s first Sustainable Energy Roadmap assesses wind and solar resources in the Dominican Republic, with the goal of accelerating deployment of these renewable energy sources nationwide. At the end of 2011, the Institute’s roadmaps team completed a near-final draft of the assessment, which received positive feedback from both internal and external reviewers. In the first half of 2012, the team completed the inclusion of the feedback and worked to ensure production of a compelling and productive final report.

### Designing and Communicating Low-Carbon Energy Roadmaps for the Caribbean

In 2011–12, Worldwatch continued its work on creating Sustainable Energy Roadmaps for the governments of the Dominican Republic, Haiti, and Jamaica. The Institute’s research team compiled resource assessments for all major renewable energy resources, including wind, solar, hydropower, and biomass. In parallel, the team explored possible grid and off-grid solutions and researched the socioeconomic impacts of different energy scenarios.

In the Dominican Republic, Worldwatch first assessed wind and solar potentials, then focused on biomass and energy efficiency. In both Haiti and Jamaica, the research team delivered important preliminary nationwide information about solar and wind resources and made scoping trips to each country. In Jamaica, the team provided the Ministry of Science, Technology, Energy & Mining with guidance and feedback on a carbon-monitoring tool that could help reduce the government’s carbon footprint. But the most exciting work is still ahead: to design political and financial roadmaps that outline how these countries can make domestic renewable energy a reality.



Irradiance map showing solar potential of the Dominican Republic

©3TIER



Solar PV installation on the roof of Dominican Republic Trace Solar Company in Santo Domingo

Mark Korold



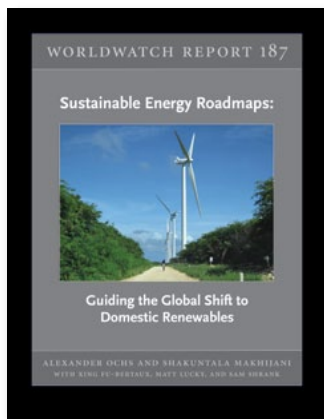
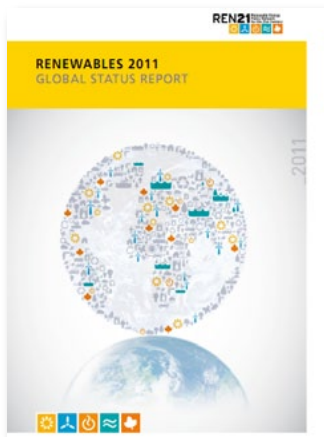
Worldwatch Climate and Energy team members meet with officials of Jamaica’s Ministry of Science, Technology, Energy & Mining.

Jamaican Ministry of Science, Technology, Energy & Mining

Adam Dolezal



Solar photovoltaic installation on the roof of El Salvador's primary electricity generator



### The Way Forward for Renewable Energy in Central America

In the fall of 2011, Worldwatch began a comprehensive review of the status of renewable energy policies and technologies in Central America. The Institute's research team reviewed energy regulations in all seven member countries of the Central American Integration System (SICA) and also explored the social, economic, and environmental costs associated with both petroleum-fueled power plants and large-scale hydropower in the region. The Central America team began drafting a regional renewable energy report and planning three in-country workshops.

### Developing Renewable Energy Indicators

In the last quarter of 2011, Worldwatch began collaborating with a recently formed intergovernmental organization, the International Renewable Energy Agency (IRENA), to develop a new and innovative method for analyzing both the status and benefits of renewable energy deployment. From the project's outset, the Institute's research team engaged experts in the international community to obtain a more in-depth understanding of the role and status of renewable energy worldwide. The team began research and information-gathering on government efforts to promote renewable energy at the national level, and conducted interviews with stakeholders to better understand the challenges, needs, and priorities of governments when implementing support policies. The project aims to develop a set of renewable energy indicators to better assess the effectiveness and efficiency of support programs for advancing renewable energy development and deployment.

### REN21 Global Status Report

Since 2005, Worldwatch has collaborated with the Renewable Energy Policy Network for the 21st Century (REN21) to compile the annual *Renewables Global Status Report*, which provides an integrated perspective on the global renewable energy situation. The report is one of the most respected and widely distributed reference materials in the field. It is the product of an international team of more than 150 researchers, contributors, and reviewers from both industrialized and developing countries, drawing on wide-ranging information and expertise to ensure transparency and peer-reviewed accuracy. In November 2011, the Institute was joined by U.S. Congressmen Rush Holt (D-NJ) and Edward Markey (D-MA) for the U.S. release of the *Renewables 2011 Global Status Report*. Worldwatch Climate and Energy Program Director Alexander Ochs and REN21 President Christine Lins also introduced the report at a press briefing at the high-level United Nations climate talks in Durban, South Africa.

### Worldwatch Report: Sustainable Energy Roadmaps

In March 2012, the Institute published Worldwatch Report #187, *Sustainable Energy Roadmaps: Guiding the Global Shift to Domestic Renewables*. The report describes the urgent need for a global shift to energy systems that draw on renewable energy resources and opportunities for energy efficiency. The Worldwatch "roadmap" methodology



provides localities, countries, and regions with detailed efficiency options, renewable potentials, grid solutions, socioeconomic impacts, and policy and finance recommendations to build local capacity to accelerate the sustainable energy transition and reap the environmental, social, and economic benefits of clean and domestic energy sources.

**Worldwatch Report: Green Economy and Green Jobs in China**

In July 2011, the Institute published Worldwatch Report #185, *Green Economy and Green Jobs in China: Current Status and Potentials for 2020*. The study was funded by the Ministry for Foreign Affairs of Finland and written by Chinese researchers in cooperation with Worldwatch’s Climate and Energy team, including China Program Manager Haibing Ma. The report explores greening activities in three leading sectors of China’s economy: energy, transportation, and forestry. One of the greatest lessons to be learned from the early days of China’s green transition is that building a sustainable future requires using approaches and processes that are sustainable in practice as well. To achieve that goal, the Chinese government needs to enhance its administrative efficiency and to adopt new market-based approaches to create a supportive yet stable environment for nourishing the green economy.

**ReVolt Blog**

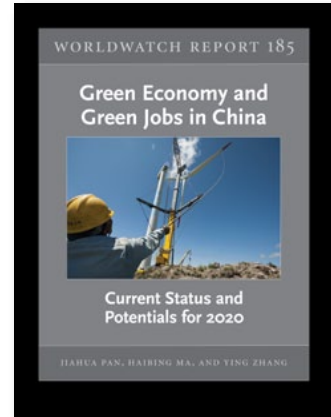
The Climate and Energy team’s popular blog, ReVolt, explores strategies for low-carbon progress around the world and reports on the latest developments in climate and energy issues. Special emphasis is given to international and domestic climate and energy issues, including UN negotiations, energy efficiency, renewable energy, natural gas, emissions from non-energy sources, and technological innovations. During 2011–12, there was a strong emphasis on blogs related specifically to the Caribbean, Central America, China, and India. Interest in the blog continued to grow rapidly during the year, showing a 70 percent increase in readership.

**NOURISHING THE PLANET**

**Growing Sustainable Food and Agriculture**

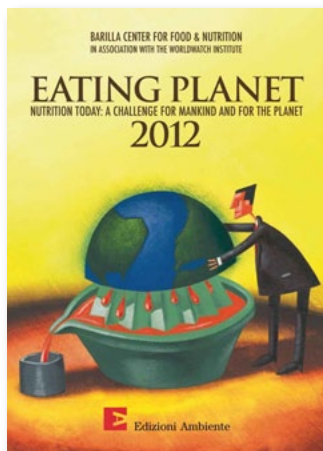
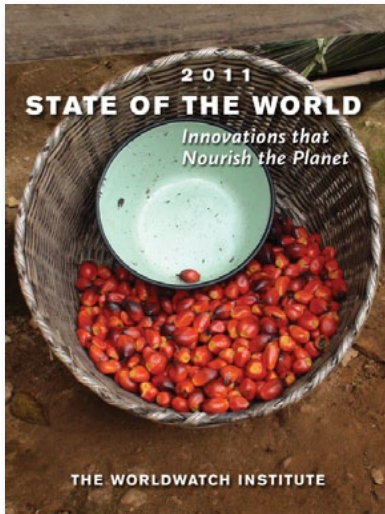
*Agriculture has come to a crossroads. Nearly a half-century after the Green Revolution, a major share of the human family is still chronically hungry. In addition, much of that revolution’s gains have been achieved through highly intensive agriculture that depends heavily on fossil fuels for inputs and energy. The question of whether the world’s croplands can yield more food is being trumped by the question of whether they can do so without compromising the soil, fresh water, and crop diversity the world depends on.*

*To help address these problems, Worldwatch’s Nourishing the Planet project explores innovative approaches that are working around the world to alleviate hunger and poverty. There is growing evidence that combinations of approaches, such as conventional practices paired with agroecological methods, are often more effective in terms of productivity, income generation, and resilience to climate change.*



Peter Morgan/Sustainable sanitation

Healthy spinach in a school garden, Zimbabwe



### **Innovations that Nourish the Planet**

After the release of *State of the World 2011: Innovations that Nourish the Planet* in January 2011, the Institute's Nourishing the Planet team spent much of the year releasing foreign editions of the book, holding launch events in 14 countries including France, Mexico, South Africa, and Taiwan. Between mid-2011 and March 2012, the team had dozens of original op-eds published in major newspapers around the world, including the *Times of India*, France's *Le Monde*, South Africa's *Sunday Times*, the U.K.'s *Guardian*, and the *Jerusalem Post*. They successfully placed op-eds in the largest-circulation newspapers of 40 U.S. states, and their work was cited in hundreds of top media outlets around the world. The team also conducted face-to-face or video conference briefings with more than 125 of the world's leading environmental and agricultural journalists.

### **Eating Planet—Nutrition Today: A Challenge for Mankind and for the Planet**

At the end of 2011, Nourishing the Planet collaborated with the Barilla Center for Food & Nutrition to publish *Eating Planet: Nutrition Today—A Challenge for Mankind and for the Planet*. The book looks at the paradoxes of the global food system, the cultural value of food, production and consumption trends, and the effects of individual eating habits on health and the environment. According to the book, the most pressing problems in today's agricultural system are a lack of access to nutritious foods, enormous amounts of food waste, environmental degradation, and a lack of interest in agriculture among the next generation. Worldwatch helped prepare for the book's Earth Day (April 22) release and June 28 launch in New York City.

### **Building a Grassroots Following**

By leveraging online and social media tools, the Nourishing the Planet team published on average a dozen articles a week featuring original interviews, stories, and analysis of current systems of food production. This content was picked up routinely by the *Christian Science Monitor*, *Huffington Post*, South Africa's *Mail and Guardian*, Senegal's *Le Soleil*, Kenya's *Daily Nation*, the U.K.'s *Telegraph*, and many more news outlets. Approximately 380,000 unique visitors spent time on Nourishing the Planet's website during the year.

The project has also expanded its list of weekly newsletter subscribers from a few hundred professional contacts to nearly 25,000 journalists, farmers, supporters, activists, and agricultural thinkers around the world. Every week, the team gets dozens of project suggestions, comments, and invitations as a result of reader interaction. By the end of the fiscal year, Nourishing the Planet had built an incredible base of support from the major emerging media outlets, gaining nearly 10,000 followers on Twitter, almost 6,000 fans on Facebook, and almost 35,000 views on YouTube.

## Spreading the Word

During 2011–12, Nourishing the Planet Project Director Danielle Nierenberg traveled widely in the United States and around the world to spread the word on agriculture’s potential to address some of our most pressing environmental challenges. She presented at high-level events that included the Aspen Environment Forum, the Sustainable Agriculture & Food Systems Funders Forum in Minneapolis, the Third Barilla Center for Food & Nutrition International Forum in Italy, the San Francisco Sustainable Foods Summit, the Food Waste Workshop at the IIT Institute of Design in Chicago, and the *American Meat* screening at the Boston Museum of Science. In June 2011, Nierenberg served on the judging panel of the Buckminster Fuller Challenge, which awards US\$100,000 annually to the most comprehensive solutions to a pressing global problem.



Danielle Nierenberg speaking at the Sustainable Agriculture & Food Systems Funders Forum in Minneapolis

## WORLDWATCH.ORG

### Communicating a Global Message

Following a redesign in 2010–11, the Worldwatch website, [www.worldwatch.org](http://www.worldwatch.org), continued to provide users with up-to-date information on the newest Institute research. With fresh content every day, image-rich and interactive project pages, user-friendly bookstore and donation pages, and complete integration of our numerous blogs and social media outlets, the website not only reflected Worldwatch’s published research, but also served as a dynamic and informative supplement for individuals, journalists, businesses, and academic institutions.

### Vital Signs Online

Vital Signs Online is an online, paid subscription service based on Worldwatch’s popular book series *Vital Signs: The Trends that Are Shaping Our Future*. The website’s audience includes professionals in business and academia who are seeking timely analysis and data, and features graphics-enhanced articles on the latest trends related to the global environment and human well-being. Vital Signs Online provides up-to-date information to reporters around the world and had nearly 100 subscribers across dozens of industries and educational institutions by the end of the fiscal year. The service also enhanced Worldwatch’s ability to reach corporate researchers in a variety of industries that are critical to sustainability, including finance, insurance, and energy.



## Publishing Partners

### International Reach for a Global Audience

Worldwatch works with international publishing partners to translate, produce, promote, sell, and distribute its books and reports. Over the years, Institute publications have appeared in 42 countries through partnering with nongovernmental organizations and commercial publishers around the globe. During 2011–12, Worldwatch worked with seven commercial publishers in six countries worldwide. We also began a new major partnership with Island Press, an environmentally focused publisher based in Washington, D.C., which began publishing and marketing our two annual books, *State of the World* and *Vital Signs*, in the United States and other English-speaking countries.\* We and our publishing partners disseminated publications in 12 languages this fiscal year.

### Reaching Across the Globe

Worldwatch is constantly working to expand and deepen its partnerships with international publishers. The Institute's goal is to leverage the capacity of these partners to move beyond translation and publishing and toward more active engagement in national and international policy debates, increasing the Institute's impact on decision making.

### Countries and languages in which Worldwatch products have been published and distributed formally this fiscal year\*

AUSTRALIA (English): Earthscan, [www.routledge.com/sustainability](http://www.routledge.com/sustainability)  
 CANADA (English): W.W. Norton & Company, [www.wwnorton.com](http://www.wwnorton.com)  
 BRAZIL (Portuguese): UMA-Universidade Livre da Mata Atlantica, [www.wwiuma.org.br](http://www.wwiuma.org.br)  
 FINLAND (Finnish): Gaudeamus Helsinki University Press, [www.gaudeamus.fi](http://www.gaudeamus.fi)  
 FRANCE (French): Good Planet, [www.goodplanet.org](http://www.goodplanet.org); Editions de La Martiniere, [www.editionsdelamartiniere.fr](http://www.editionsdelamartiniere.fr)  
 GERMANY (German): Oekom Publishing, [www.oekom.de](http://www.oekom.de); Heinrich Boll Foundation, [www.boell.de](http://www.boell.de); Germanwatch, [www.germanwatch.org](http://www.germanwatch.org)  
 HUNGARY (Hungarian): Earth Day Foundation, [www.fna.hu](http://www.fna.hu)  
 INDIA (English): Centre for Environment Education, [www.cceindia.org](http://www.cceindia.org)  
 ITALY (Italian): Edizioni Ambiente, [www.edizioniambiente.it](http://www.edizioniambiente.it); World Wildlife Fund – Italy, [www.wwf.it](http://www.wwf.it)  
 JAPAN (Japanese): Worldwatch Japan, [www.worldwatch-japan.org](http://www.worldwatch-japan.org)  
 MEXICO (Spanish): Africam Safari, [www.africamsafari.com.mx](http://www.africamsafari.com.mx); Fundacion Televisa; SEMARNAT; SSAOT; UDLAP  
 NEW ZEALAND (English): Earthscan, [www.routledge.com/sustainability](http://www.routledge.com/sustainability)  
 SOUTH AFRICA (English): Earthscan, [www.routledge.com/sustainability](http://www.routledge.com/sustainability)  
 SPAIN (Spanish and Catalan): FUHEM, [www.fuhem.es/cip-ecosocial](http://www.fuhem.es/cip-ecosocial); Icaria, [www.icariaeditorial.com](http://www.icariaeditorial.com); UNESCOCAT, [www.unescocat.org](http://www.unescocat.org)  
 TAIWAN (Mandarin): Taiwan Watch Institute, [www.taiwanwatch.org.tw](http://www.taiwanwatch.org.tw)  
 TURKEY (Turkish): TEMA, [www.tema.org.tr](http://www.tema.org.tr); Kultur Yayinlari Is-Turk Limited Sirketi  
 UNITED KINGDOM (English): Earthscan, [www.routledge.com/sustainability](http://www.routledge.com/sustainability)  
 UNITED STATES (English): W.W. Norton & Company, [www.wwnorton.com](http://www.wwnorton.com)

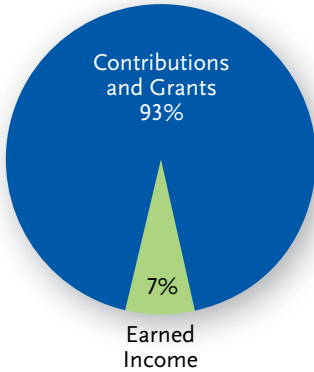


\*As of September 2011, Worldwatch is partnering with Island Press, which distributes Worldwatch publications in the United States, Canada, United Kingdom, Australia, New Zealand, and South Africa. During the 2011–12 fiscal year, Island Press published the Institute's *Vital Signs 2012*.

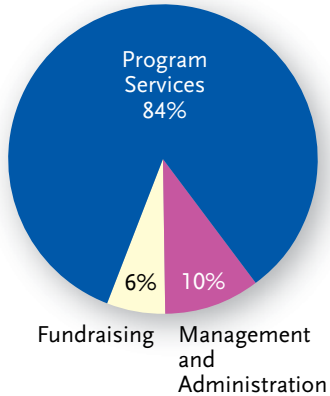


## 2011–2012 Financial Statement

### REVENUE



### EXPENSES



### Condensed Statement of Activities

Year Ended  
March 31, 2012

#### REVENUES AND ADDITIONS TO NET ASSETS

##### Contributions and Grants:

Unrestricted	\$1,570,213
Restricted	1,230,895

Total Contributions and Grants	2,801,108
Total Publications, Subscriptions and Royalties	216,860
Investment and Other Income	5,305

**Total Revenues and Additions** **3,023,273**

#### EXPENSES AND REDUCTIONS TO NET ASSETS

Program Services	1,965,100
Support Services:	
Management and general	227,000
Fundraising	139,271

Total Support Services 366,271

**Total Expenses and Reductions** **2,331,371**

**Net Increase in Net Assets** **\$691,902**

The condensed financial information as of and for the year ended March 31, 2012 has been derived from the Worldwatch Institute's financial statements, audited by Lane & Company, CPAs, independent auditors. The condensed financial information should be read in conjunction with the 2012 audited financial statements and related notes.

Worldwatch Institute's complete audited financial statements may be obtained by writing to the Director of Finance & Administration, Worldwatch Institute, 1776 Massachusetts Avenue, NW, Washington, DC 20036

## Worldwatch Staff

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The following is a list of Worldwatch Institute staff members as of March 31, 2012.

### **Executive**

Robert Engelman, *President*

### **Administration**

Barbara Fallin, *Director of Finance and Administration*

Grant Potter, *Executive Assistant*

### **Research**

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## Institutional Support



**Ray Anderson: Board Member, Champion of Sustainability, and Dear Friend**

On August 8, 2011, Worldwatch Institute Board member and visionary business leader Ray Anderson passed away following a 20-month battle with cancer. Anderson was the founder and chairman of Interface, Inc., the world's largest manufacturer of modular carpet and a leading producer of commercial broadloom and fabrics. Anderson's reading in 1994 of Paul Hawken's *The Ecology of Commerce* led him to a lifetime commitment to sustainability and to the transformation of Interface's operations.

After reading the book, Anderson began efforts that reduced waste at the billion-dollar company by one-third and began working to eliminate the use of petroleum from Interface's manufacturing processes. A well-known champion of sustainable business practices, Anderson pioneered industrial recycling efforts and spoke out extensively on how to reduce the environmental impact of industrial businesses.

Anderson was elected to the Worldwatch Board of Directors in April 2008. In January of that year, he gave the keynote address at the Institute's annual State of the World briefing, in which he described his journey toward a more sustainable business model. Anderson was co-author of a chapter on changing business cultures from within in the Worldwatch report *State of the World 2010: Transforming Cultures*, as well as author of the popular book *Mid-Course Correction* about Interface's efforts to embrace sustainability.

The Institute would like to thank the following foundations, institutions, and governments for their support provided during our fiscal year (April 1, 2011 – March 31, 2012). Without their strong support, our work would not be possible.

- Ray C. Anderson Foundation
- Barilla Center for Food & Nutrition (BCFN)
- Climate and Development Knowledge Network (CDKN)
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- Del Mar Global Trust
- Energy and Environment Partnership with Central America (EEP)
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- International Climate Initiative (ICI) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)
- Transatlantic Climate Bridge of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)
- The David B. Gold Foundation
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We thank all the individuals who made a significant gift toward supporting the Worldwatch Institute's programs and operations from April 2011 to March 2012.\*

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If you see an error in the listing of your name or have questions about being publicly recognized as a Friend of Worldwatch, please contact our Development Department at (+1) 202 452-1999, ext. 512.

## How You Can Help

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