

# Comprehensive Agriculture and Rural Development Facility – CARD-F

## Investment Opportunity - Broiler Farms 25k

(Total 21 opportunities)

### Background

Comprehensive Agriculture and Rural Development Facility (CARD-F) is implementing a National Poultry Value Chain Project in Afghanistan. Part of this project requires establishment of Broiler Farms to further strengthen this Value Chain in Afghanistan. CARD-F therefore is seeking for an interested and qualified investor who wishes to establish such a Broiler Farm with a financial as well as technical assistance from CARD-F. The total cost of investment which does not include cost of land for one Broiler Farm is estimated around 170,770\$ USD and CARD-F will contribute up to %40 toward this investment depending on the proposed plant specifications.



### Qualifying Criteria

To qualify for the grant, the applicants / interested potential grantees should meet the following criteria:

1. Land: 30 scores
  - 1.1. Land Document (having Qabala or Official leased):
    - 1.1.1. Land ownership documents titled on applicant's firm or applicant's own name or applicant's father name. (in case the Qabala is on applicant's father name, a copy of tazkira and consent letter from owner must be attached)
    - 1.1.2. Or an officially certified lease agreement for 20 years from date of submission can also be considered; in case of submitting documents for leased documents, a copy of the property dealer's license, land ownership Qabala of the lessor and the land lease agreement on property dealer letterhead is required. If the requirement 1.1 is not fulfilled by the applicant, the applicant receives no score for the size (requirement 1.2) and the suitability (requirement 1.3) of the land.
  - 1.2. Size: 2 Jeribs of land for one shed with bio security area and storage facility.
- 1.3. Suitability
  1. Be in an industrial park and meet criteria 9-6; or meet the followings:
  2. Should have access to road, (access to asphalted road will be preferred);
  3. Should not be close to river bank on a flood plain or low lying areas which might have flooding potential;
  4. Should not be ex-forest land where trees are cut;
  5. Must have access to enough potable quality well or city tap water;
  6. Site Must be suitable for construction;
  7. Must be connected to public grid/ electricity or its equivalent supply;
  8. Follow the CARD-F buffer zones approved setback standards (will be described to the interested applicants during the pre-submission meeting.
  9. Consider the future expansion of the farm (will be preferred).
2. Bank Statement: 30 scores
  - 2.1. The applicant must submit its bank statement for the past six months in the applicant's firm or applicant's own name showing a closing balance not less than 150,000\$ USD.
    - i) 20 marks will be given for the closing balance meeting the mentioned threshold;
    - ii) 10 marks are distributed for the turnover of cash flow during the specified period.
3. Proposed Business Plan: 20 scores
  - 3.1. Existing Business Profile / Portfolio in relevant sector
  - 3.2. Vision, Mission & Objectives Statement for the proposed investment opportunity
  - 3.3. Proposed Specifications for the establishment broiler farm.
  - 3.4. Summary acquisition plan for equipment and machineries and construction plan (construction activities and timelines for completion of activities);
  - 3.5. Financial Plan: Estimated total cost in USD (Total Cost of Investment excluding land) and Projected 'Income and Expenditures Statement' for the first 2 years
  - 3.6. Marketing Plan which should identify the followings:
    - 3.6.1. Current status of supply and demand;
    - 3.6.2. Existing or potential competitors;
    - 3.6.3. Intended / target markets;
    - 3.6.4. Planned selling prices per unit
    - 3.6.5. Sustainability Strategy (a statement describing how you will make sure this farm and remains sustainable)
4. Relevant Experience: 20 scores
  - 4.1. Firm's registration valid license or a proof of application to register with AISA or MoCI.
  - 4.2. The company shall submit its experience documents which demonstrate at least 5 years' experience in commercial poultry farming or trading. Preference will be given to those investors who are currently involved in poultry farming/trading.
  - 4.3. Description of Human Resources (organizational structure, CVs of the proposed staff as per the organizational structure)

### Supporting Documents

Interested investors should submit their applications using CARD-F standard application form which is available online at [www.cardf.gov.af](http://www.cardf.gov.af) or can be collected from CARD-F offices. The application should be submitted along with the following documents;

1. Standard Application Form
2. Business plan (see above criteria)
3. Bank Statements (see above for detail)
4. Proof of 5 years' experience in commercial poultry farming or trading. (See above for details)
5. Business Registration Certificate (see above for detail)
6. CVs of proposed technical staff;
7. Land deed or lease agreement (see above for detail)
8. Copy of Tazkira
9. Consent letter from land owner (if deemed necessary)

### Application Submission Guideline

1. Applications must be submitted to the below address / addresses by (4:00 pm) on -23Jan2017-.
2. All interested entrepreneurs' should submit their applications and obtain receipts from CARD-F staff;
3. The required documents should be signed & stamped and submitted in sealed envelopes clearly labelled as 'Application for Broiler Farms'

### Pre-submission Meeting

All interested applicants are requested to attend a pre-application submission meeting which will be arranged at CARD-F HQ office in Kabul on 15 January 2017 at 10:00 am. The purpose of this meeting is to answer all the queries of potential applicants regarding this investment opportunity.

### Selection Process / Steps

1. Only those applications which meet criteria 1 and 2 will be further processed;
2. All applications received will be evaluated against the 4 main criteria;
3. CARD-F might hold interviews with final shortlisted applicants;
4. CARD-F will inform all applicants of the outcome of their applications

For further information and clarification in regards to this grant opportunity, please attend the Pre-submission Meeting as fixed above.

### General Criteria:

All applicants applying for this grant must meet the following criteria in addition to above mentioned criteria. All applicants must

- Not be involved in any form in the cultivation of poppy or other illegal agriculture;
  - Assist CARD-F with the implementation of the project and share true information and M&E data in regards to project;
  - Provide direct and indirect support to the CARD-F producers, farmers or small holder farmers;
  - Participate regularly in training and other events undertaken by CARD-F in the relevant areas;
  - Provide all the required information and supporting documents in the format prescribed;
  - Sign a grant agreement or memorandum of understanding (MoU) which will set out the mutual responsibilities of CARD-F, the applicant and any appropriate third party;
  - Keep records of all data and information such as costs incurred, sales made and income generated from asset (Broiler Farm) which is built using CARD-F grant and provide access to CARD-F staff to the facility and data as and when required;
  - Hire sufficient labor resources to run the facility;
  - Not engage in activities and practices which can harm the environment including, but not limited to air, soil and water;
  - Not engage in activities or practices which may create conflict (dispute, fights, animosity, quarrel, dissatisfaction) or cause social discomfort in the community;
  - Adhere to human and labor rights and ensure health and safety in the work environment and avoid child labor;
- Conduct procurement of goods and works using CARD-F guidelines or applicant's own procurement procedures if approved by CARD-F;

The minimum qualifying score is 50 which should be obtained by fully meeting criteria 1 and partially criteria 2. If criteria 1 and first part of criteria 2 are not met by the applicant, the application may not be considered for further process.