

# 2014 Annual Report







# Message to Our Friends & Supporters

We are pleased to share our annual report for the WHALE Center work to expand its networks and programs to promote global healing in the world, continue interfaith collaboration, continue to help people in Utah make connections between population and the environment, use new media to communicate and educate on international issues, protect our oceans, and build cultures of peace, justice, and sustainability.

During the past year WHALE Center activities expanded our programs and strengthened our international connections.

Some of the key highlights include:

The global healing program produced seminar on the logic of nonsense.

Pakistan global healing continues to promote human rights

Utah URI continues its interfaith leadership

UPEC continues to have a voice to integrate population & environment

WHALE Sponsors new Earth Calling SOS series

The Waves of Change Blue Community program supported the USF Patel College for Global sustainability in several projects

WHALE thanks its supporters and welcomes your support of time, money, and participation.

[Click Here](http://www.trunity.net/whale) to make a financial contribution. <http://www.trunity.net/whale>



# Global Healing

The Global Healing Initiative has now grown its Facebook community to 527 persons as of the end of 2014 persons, a 16% increase from last year. Some Highlights of 2014 include:

- \* Logic of Nonsense conference
- \* African projects
- \* Pakistan Global Healing
- \* Support for Indigenous programs
- \* Conversations on Palestine & Sustainability







Logic of Nonsense

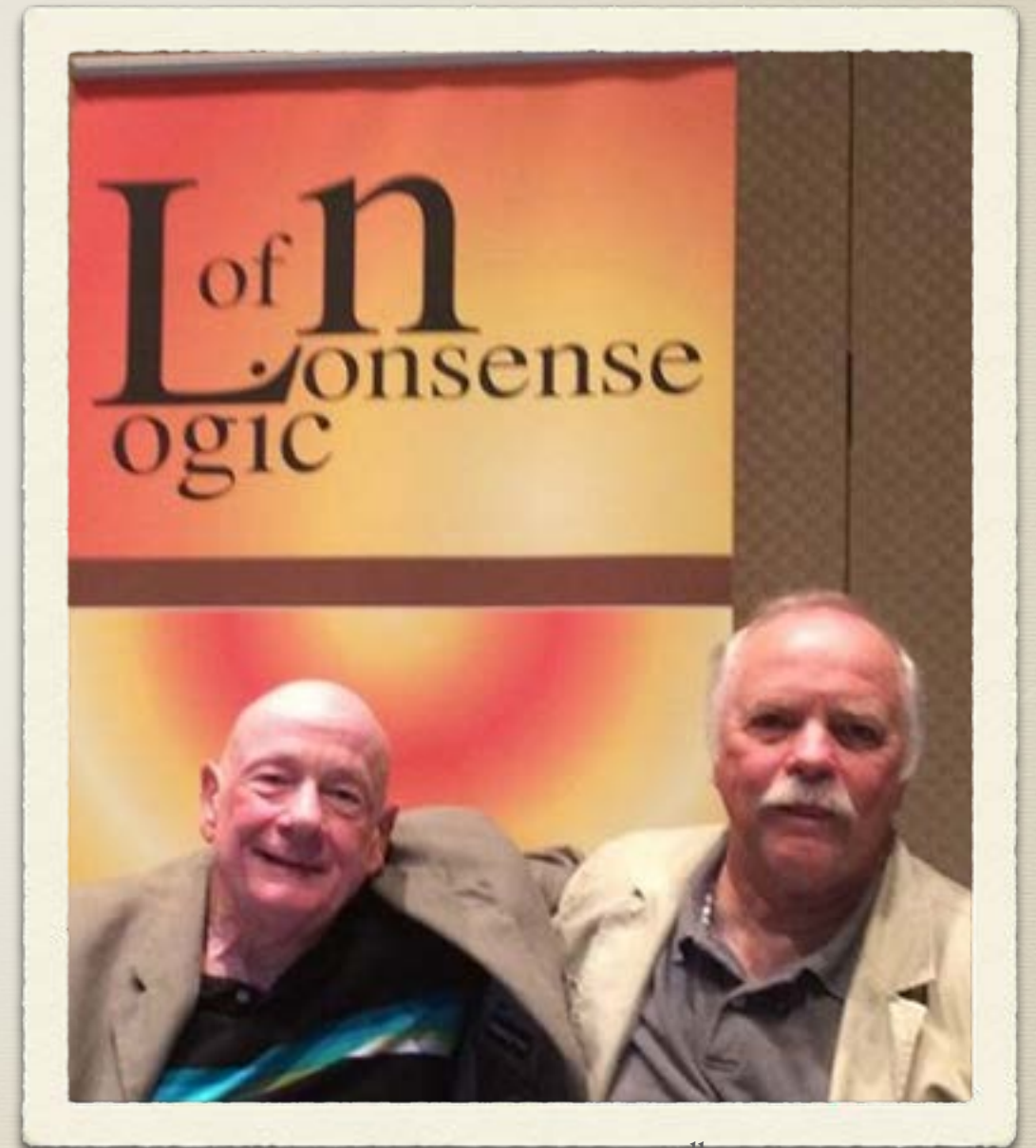
Logic of Nonsense Seminar  
January, 2014  
Walt DisneyWorld



# Global Healing Conference

The WHALE Center global healing program teamed up with the Katie Froeschle Foundation and best selling author Raymond Moody to offer a powerful seminar in the Logic of Nonsense.

Dr. David Randle was a presenter at the conference and the WHALE Center served as the project administrator.



Dr. Raymond Moody & Dr. David Randle



# African Wildlife Management

The Patel College and Global Healing hosted Mr. Bulisane Mathe, from Zimbabwe, Africa at the Patel College of Global Sustainability for a program on the best practices of Wildlife Management.

Mr. Mathe comes from Zimbabwe where he works as a safari guide. He was currently doing an internship program at the Walt Disney Animal Kingdom Lodge to learn more about the tourism industry.





# Patras Dewan

## Pakistan Global Healing

Patras Dewan, director of Pakistan Global Healing visited the Tampa Bay, FL area in June.

While in the area, Patras visited the Patel College for Global Sustainability, had a meeting with Global Healing member Dr. Don Mellman, visited Egmont Cay, and had a special meeting with MacDonald Sembereka from Malawi, and Dr. David Randle.

Human Rights continues to be the major work of Pakistan Global Healing.

Persecution of non-Muslim traditions continues to be a major problem with continued attacks (some resulting in injury or death), kidnapping and force marriages of young girls, and charging people under blasphemy laws to identify a few of the major issues.



Patras Dewan





Patras Dewan & Dr. Don Mellman



Dr. David Randle & Patras Dewan





# MacDonald Sembereka

Global Healing member Rev. MacDonald Sembereka from Malawi, Africa was invited by the White House to participate in a special Africa Conference on development.

MacDonald then visited the Tampa Bay, FL area where he had meetings with the Patel College of Global Sustainability, and a special meeting with Patras Dewan from Pakistan and Dr. David Randle.

MacDonald continues to be an advocate for HIV Aids issues. and Human Rights in Africa. He is working with Global Healing for economic development through sustainable tourism. In 2014 MacDonald worked with Dr. David Randle to bring 3 students to Malawi to work on sustainable tourism at Liwonde National Park.



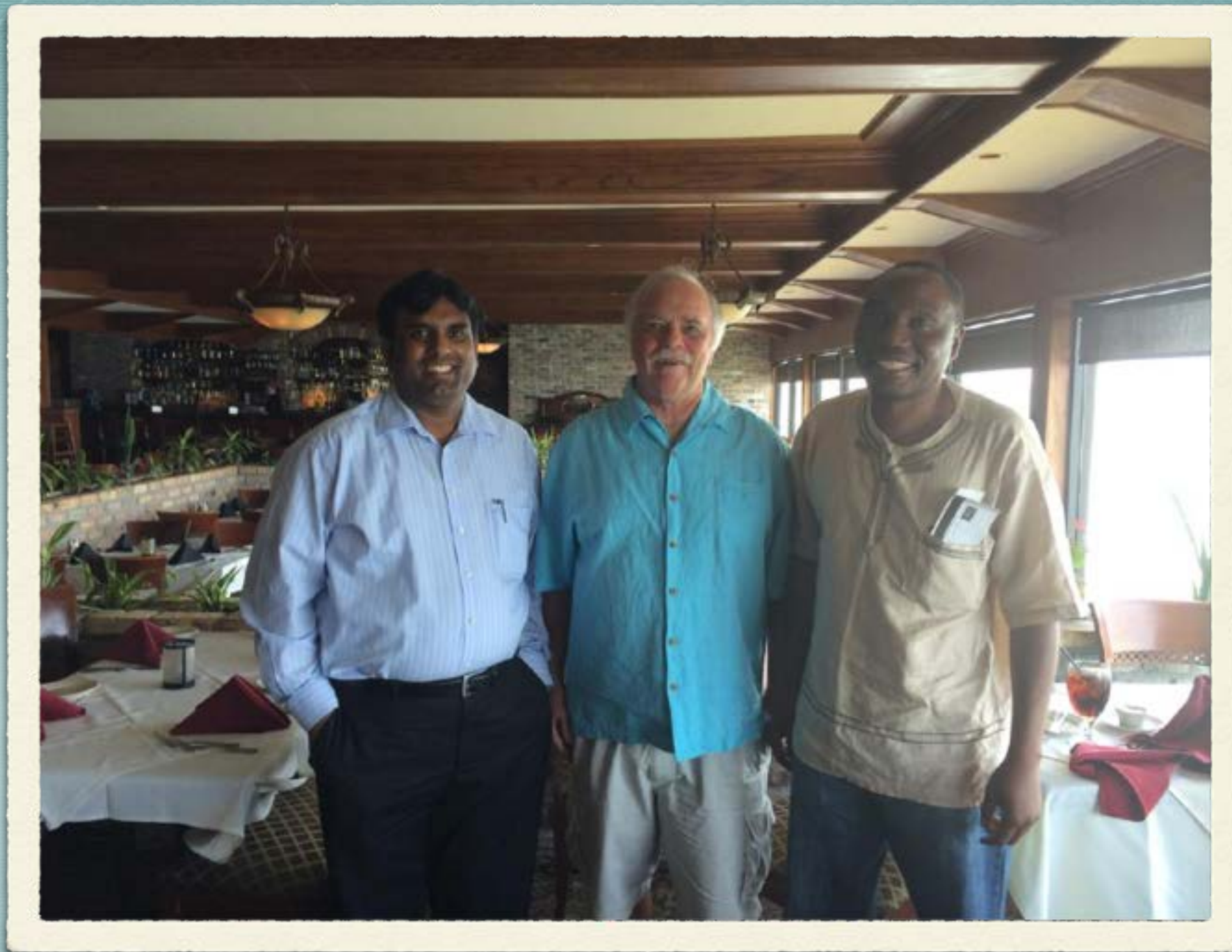




Rev. MacDonald Sembereka & Dr. David Randle







L-R - Patras Dewan, Dr. David Randle, & Rev. MacDonald Sembereka meet to discuss human rights and sustainable development issue strategies for the URI Global Healing CC.



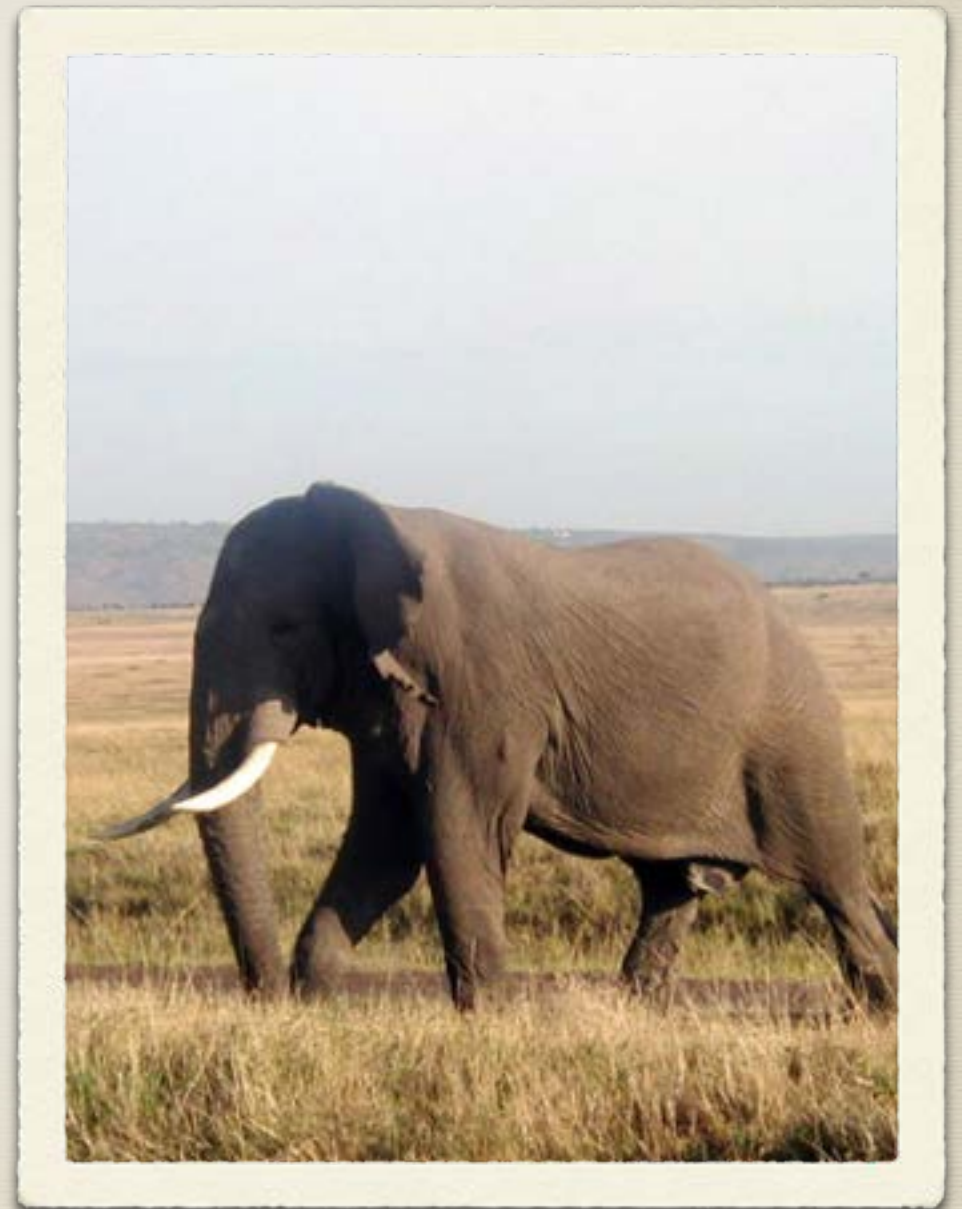
# Elephant Awareness Training

In 2013 Global Healing members Rev. MacDonald Sembereka and Dr. David Randle brought three graduate students to Malawi to help develop a master plan for Liwonde National Park in Malawi.

One of the findings was the number of deaths that resulted from human / elephant conflicts.

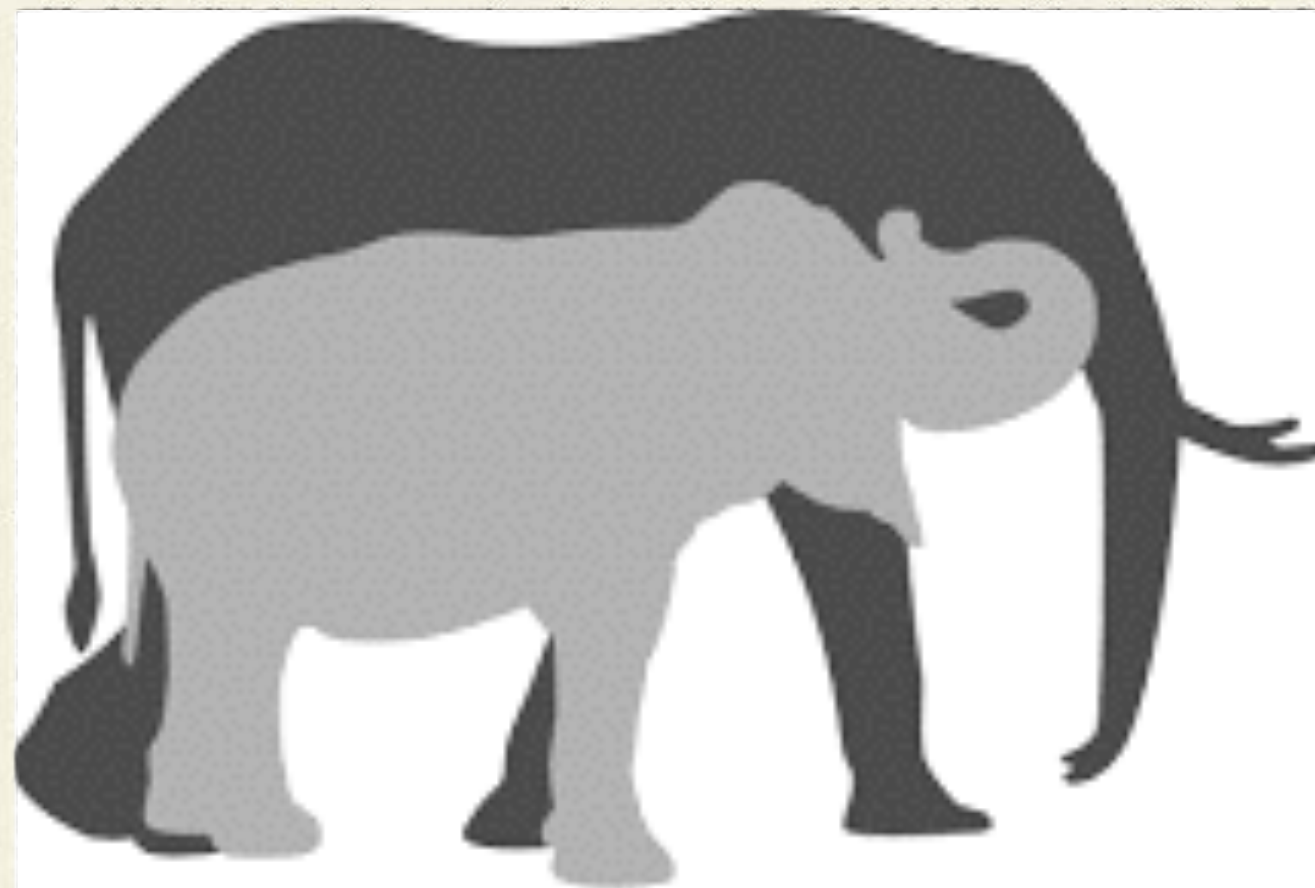
To better prepare for this challenge, John Lehnhardt of the national elephant center developed a special training program for the students who would be going to Malawi in 2014.

We also learned [A New Model For Excellence in Elephant Care](#)





# African intern team visits the National Elephant Center



**THE NATIONAL  
ELEPHANT  
CENTER**







Suthida Lane, Tiger Lane, and Phil Lane Jr. meet Dr. David Randle for tour at Walt Disney World EPCOT

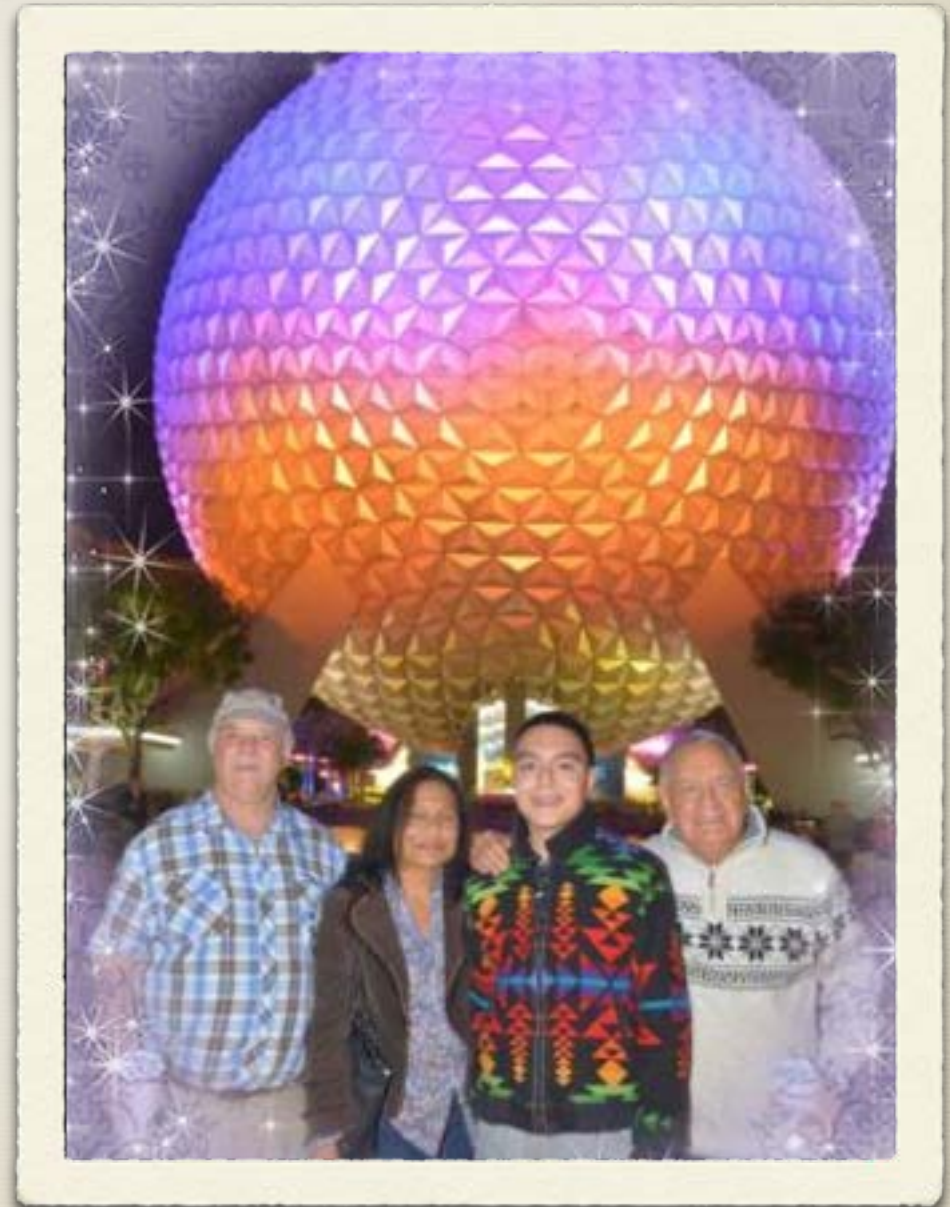


# Phil Lane Jr.

WHALE Center Board member Phil Lane Jr. and family came to Orlando for a Native American conference.

While in Florida, Phil and Dave had several meetings to discuss the continued collaboration with the Four Worlds International Sacred Tree Project that Global Healing members have been involved with since 1992.

The Sacred Tree along with the the Fourth Way: Guiding Principles for Building a Sustainable & Harmonious World provide valuable tools for transforming our world.









# Sahar Salem, Palestine

Global Healing member Dr. Don Mellman facilitated a couple of meetings with Ms. Sahar Salem from Gaza, Palestine with Global Healing member Louis Zunguze and Dr. David Randle to explore possible sustainability strategies for Palestine.

In the conversation it was discovered that some of the best technologies, sustainable construction alternatives, and practices are presently not allowed to be utilized in Gaza because of restrictions imposed on what materials can be used for construction. i.e. no cement.

It seems that a just peace needs to be established before sustainability can really take place.







# Utah URI Highlights

- \* Visit from Patras Dewan, Director of URI Pakistan Global Healing
- \* Hosting two youth from Jordan and India
- \* Preparations for the World Parliament of Religions
- \* Co-Sponsor of the Downwinders Campaign, remembering victims of nuclear testing.
- \* Continued work with Utah Interfaith Power & Light to promote renewable energy for faith communities.







Visit of Youth from Jordan & India



Visit of Patras Dewan from Pakistan



Patras Dewan & Anne Roth





Steve Richey of Utah URI works with Utah Interfaith Power & Light to install solar energy in faith communities





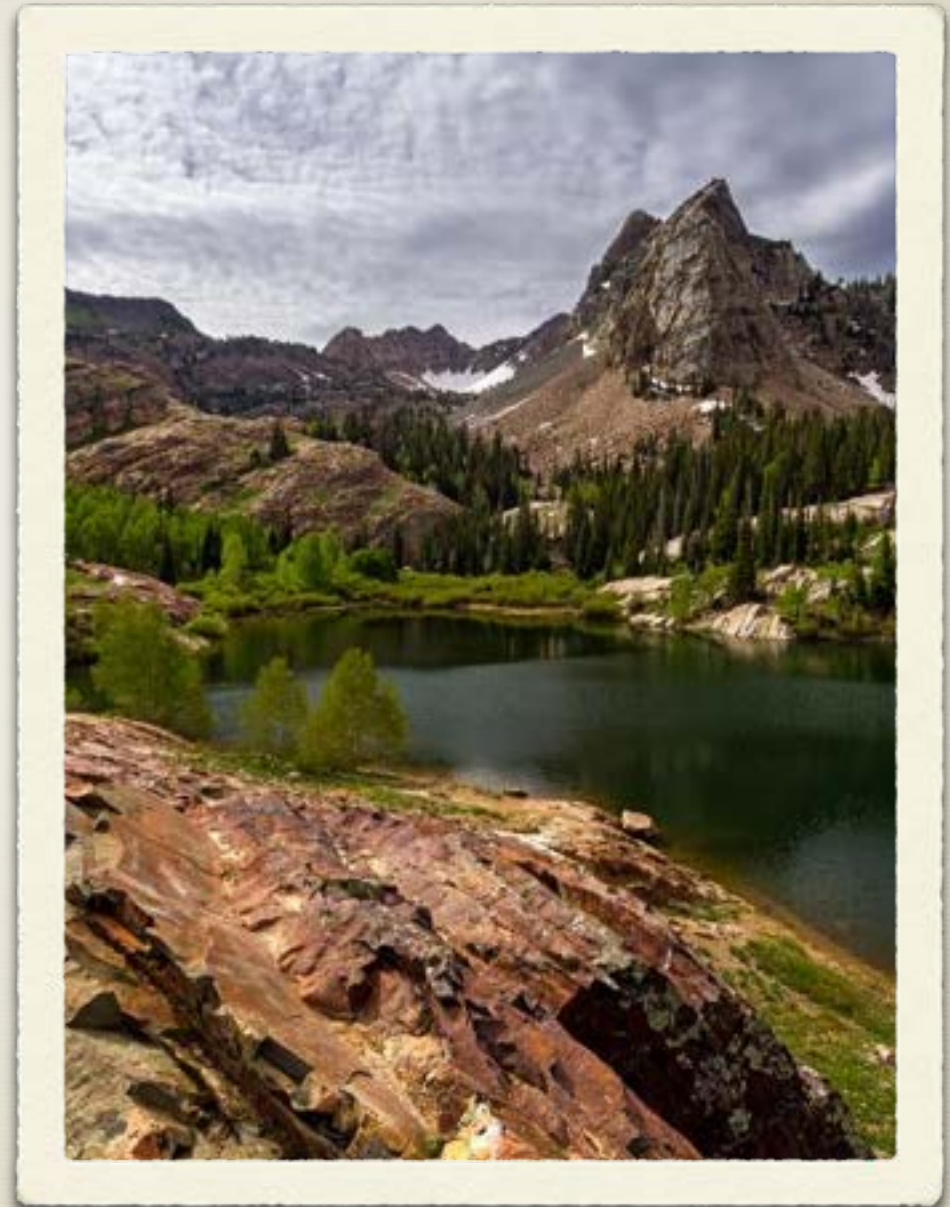
UPEC

Utah Population & Environment Coalition



# UPEC Major Activities

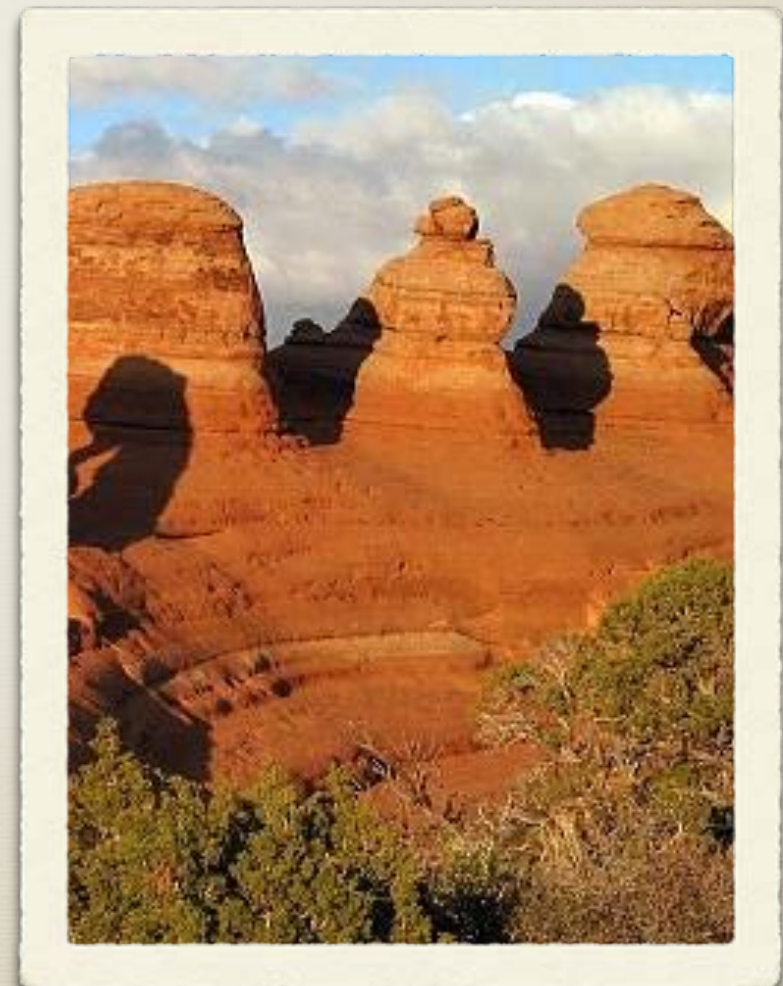
- \* Small Families Campaign
- \* Contraceptive Funding
- \* Events
- \* Publications





# Small Families Campaign And Contraceptive Planning

- \* In 2014 UPEC raised over \$12000 from various sources, to be used for radio advertising
- \* UPEC spent \$8,000 to run radio ads for the Small Families Campaign on NOW 97.9 in October and a similar ad on KUDD 107.9 in November.
- \* Population Matters, a non-profit organization that learned about us through the Small Families Campaign. They were interested in supporting family planning/ population efforts in Utah. They provided \$8181.50.
- \* UPEC used the funds to cover one half of the cost of a program carried out by Planned Parenthood Association of Utah. Heather Stringfellow of Planned Parenthood reported that through this cooperation, they were able to assist 27 women in obtaining the contraceptive of their choice. Specifically, 27 uninsured, low-income, women at our South Jordan health center were able to afford the reduced cost of a ParaGard IUD.





# Events & Publications

- \* WHALE Center Board member Andy Schoneberg represented UPEC with his Sunzee Car at the nature center event in Ogden, UT
- \* UPEC had booths on Earth Day at Westminster College, UT, & the Doing More With Less Conference it co-sponsored, at Utah Valley College, Provo, UT
- \* UPEC was the main organizer of the World Vasectomy Day event at the Leonardo in Salt Lake City, UT
- \* UPEC members published a letter in the Salt Lake Tribune & the Mormon Environmental Stewardship Alliance.





# Earth Calling SOS

WHALE Center Board members Dr. Reese Halter and Brian Schremp have been busy this year producing dozens of short WHALE Center sponsored videos in a series called Earth Calling SOS.

Several of these excellent educational videos can be found on the [WHALE Center Youtube Chanel](#). Other Dr. Reese Halter videos can be found at [Earth Dr. Reese Halter](#).



Dr. Reese Halter & Brian Schremp





# Blue Community

- \* Meetings with Walt Disney World Water & Agricultural programs
- \* Richard Jordan's assistance
- \* Tour de Turtles
- \* Shark Brothers
- \* Florida Society for Ethical Ecotourism
- \* Anna Maria Island
- \* United Nations UN DPI Conference
- \* Walt Disney Imagineering
- \* Sustainable Tourism Consultation
- \* Key West / Climate Change
- \* Blue Marble Project
- \* Waves of change FB page likes increased to

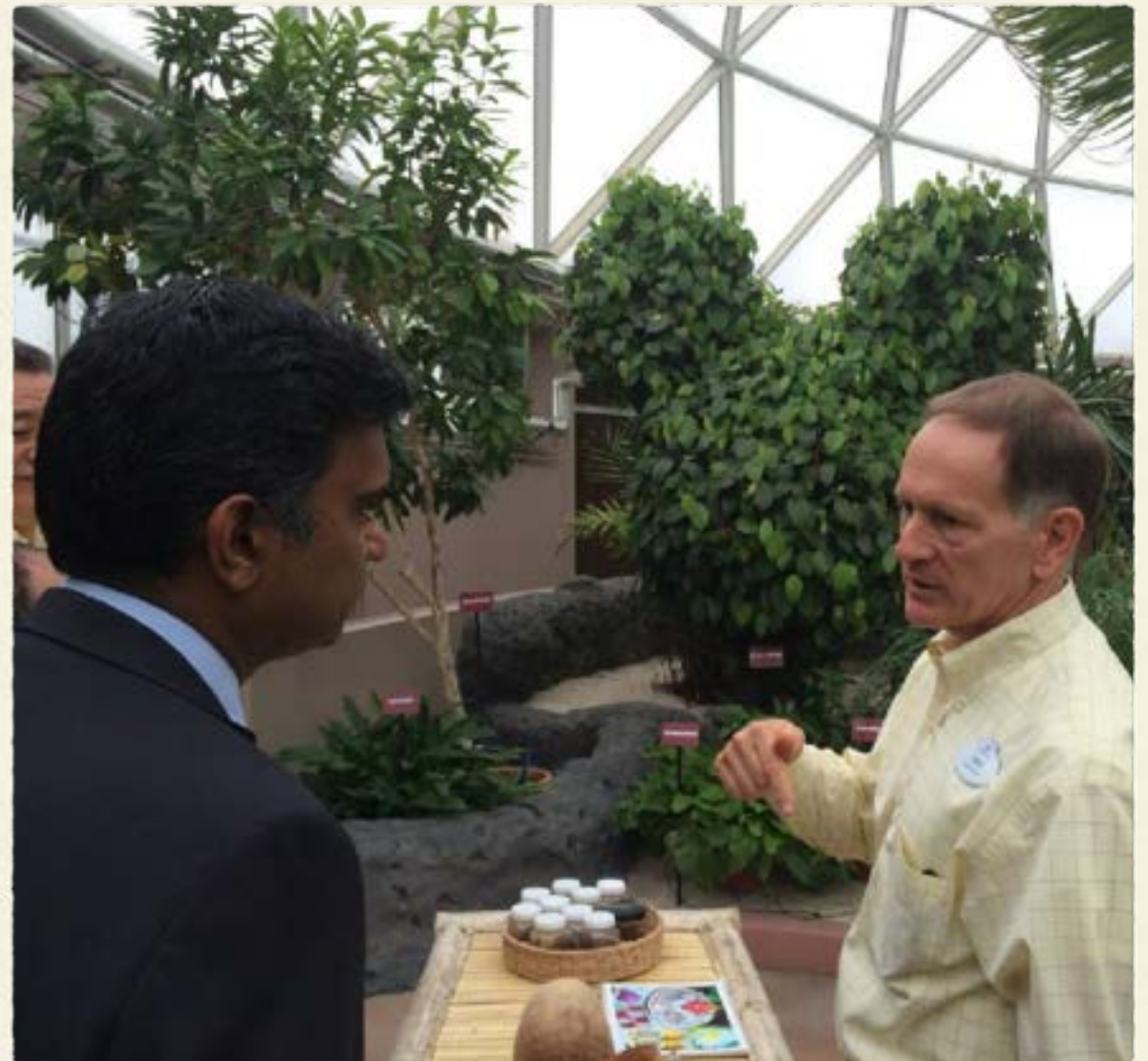




# Visit to EPCOT

Dr. David Randle arranged a visit for the Dean of the USF Patel College of Global Sustainability and the Director of their water concentration to see a couple of the Blue Community strategies of organic, hydroponic, and sustainable seafood in operation at Walt Disney World EPCOT.

The tour was conducted by Dr. Fred Petit, Walt Disney World Agriculture & Water Science Director.



Dr. Kala Vairavamoorthy & Dr. Fred Petit





  
**CERTIFICATE**  
The most tomatoes harvested from a single plant in one year weighed 522.464 kg (1151.84 lbs). The tomato plant is at the Epcot Science project at Walt Disney World Company in Lake Buena Vista, Florida, USA. The harvest started on 24 May 2005 and ended on 20 April 2006  
GUINNESS WORLD RECORDS LTD



This translated into more than 32,000 tomatoes on one tree.





Water quality and systems for all Walt Disney World can be controlled from this room.



Mickey Coffee Plant



Touring the water filtering systems at the Seas Pavilion



# Richard Jordan

Richard Jordan visited Florida several times in 2014 to assist the Blue Community programs in many forms this year including frontiersmen with a coonskin cap, a pirate with a cutlass, consulting with Tinker Bell on the U.N., obtaining a proclamation for Sustainable Tourism Day in Manhattan, NY to support the U.N. workshop and a person most helpful in making connections with the Blue Community programs and the United Nations.

The WHALE Center is greatly appreciative of numerous contributions that Richard made this year to the Blue Community program and thus these two pages as a token of our appreciation.







Richard at Patel College of Global Sustainability



Richard guarding Tortuga Tavern



Richard & Richard, the oldest Greeter at Walt Disney World





Sustainable Tourism Day Proclamation obtained by Richard for day of U.N. Workshop



Richard meets with Tinker Bell to discuss her work as a U.N. Ambassador of Green





# Tourism's Education Responsibility

Dr. David Randle traveled to the Georgia Aquarium in Atlanta to learn about new educational models for the oceans and coastal habitat.

What was most surprising was to find a large Aquarium attracting many tourists had made a conscious choice to not use the words global warming or climate change.

This lead Dr. Randle to writ on the topic:  
Sustainable Tourism Education: What Is the Responsibility of Attractions?









# Eco-Friendly Cruises?

An eco-friendly cruise may sound like an oxymoron to many people.

Many are surprised to learn that on the right cruise line with the exception of the energy use, the total carbon footprint of each passenger on average is less than their footprint at home.

The Disney Cruise line was rated as the best in terms environmental performance by Friends of the Earth last year but much improvement is still needed.

Dr. David Randle interviewed the ship environmental officer and others to learn why.

The Blue Community program is exploring possible sustainability programs in this area.

More work needs to be done.





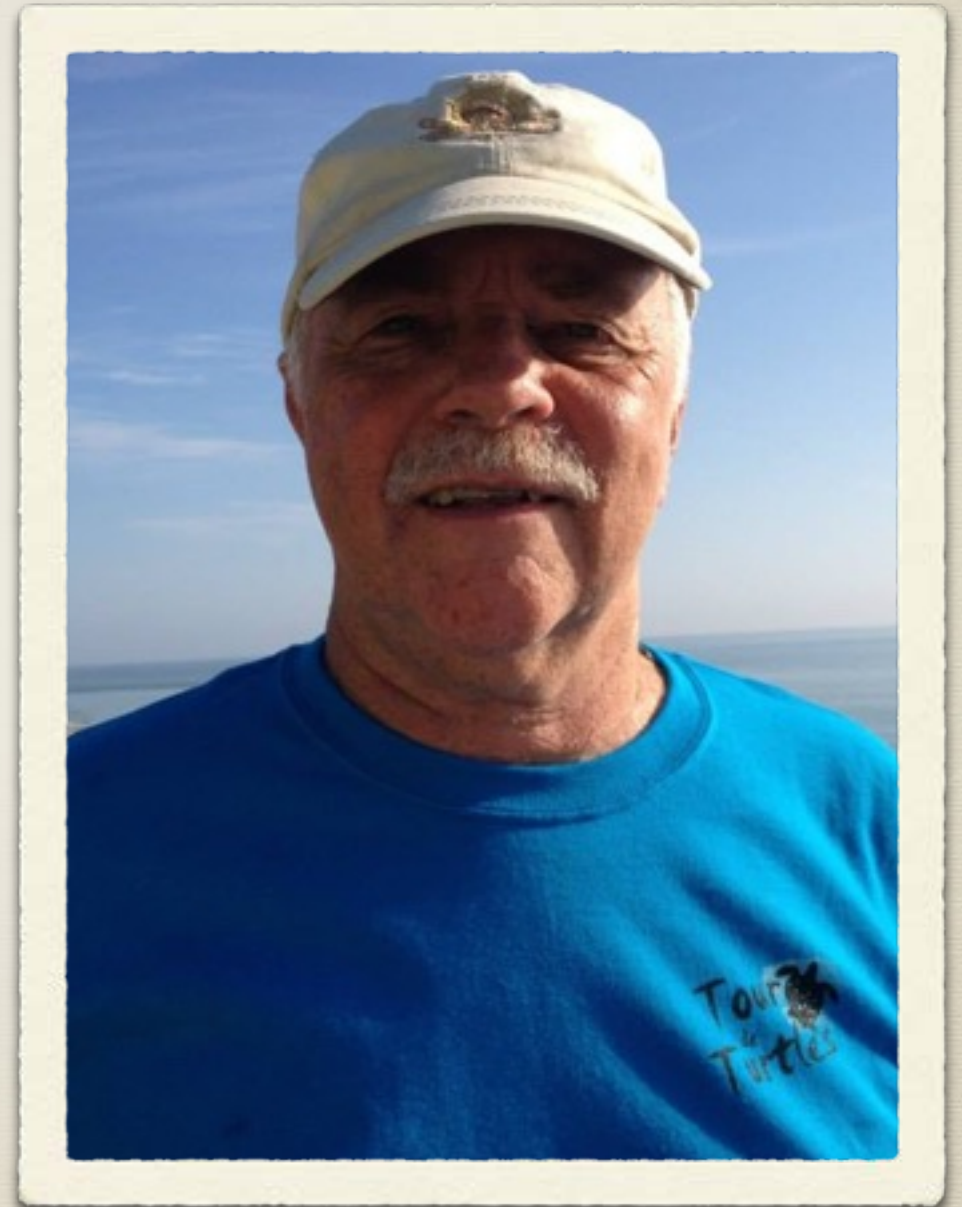




# Tour de Turtles

Dr. David Randle attended the Tour de Turtles event in Vero Beach for the second year in a row.

This year Dr Randle conducted a number of video interviews for educational purpose which are published in the article: Tourism Opportunities to Protect the Sea Turtles









**DO NOT DISTURB  
SEA TURTLE  
NEST**



**VIOLATORS SUBJECT  
TO FINES AND  
IMPRISONMENT**

**FLORIDA LAW  
CHAPTER 379.2431(1)**

No person may take, possess, disturb, mutilate, destroy, cause to be destroyed, sell, offer for sale, transfer, molest, or harass any marine turtle or its nest or eggs at any time.

Upon conviction, a person may be imprisoned for a period of up to 60 days or fined up to \$500, or both, plus an additional penalty of \$100 for each sea turtle egg destroyed or taken.

**U.S. ENDANGERED  
SPECIES ACT OF 1973**

No person may take, harass, harm, pursue, hunt, shoot, wound, kill, trap, or capture any marine turtle, turtle nest, and/or eggs, or attempt to engage in any such conduct.

Any person who knowingly violates any provision of this act may be assessed a civil penalty up to \$25,000 or a criminal penalty up to \$100,000 and up to one year imprisonment.

**SHOULD YOU WITNESS A VIOLATION, OBSERVE AN INJURED  
OR STRANDED TURTLE, OR MISORIENTED HATCHLINGS,  
PLEASE CONTACT FWC AT**

**1-888-404-FWCC OR ★FWC (MOBILE PHONE)  
FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION  
MARINE TURTLE PROTECTION PROGRAM**





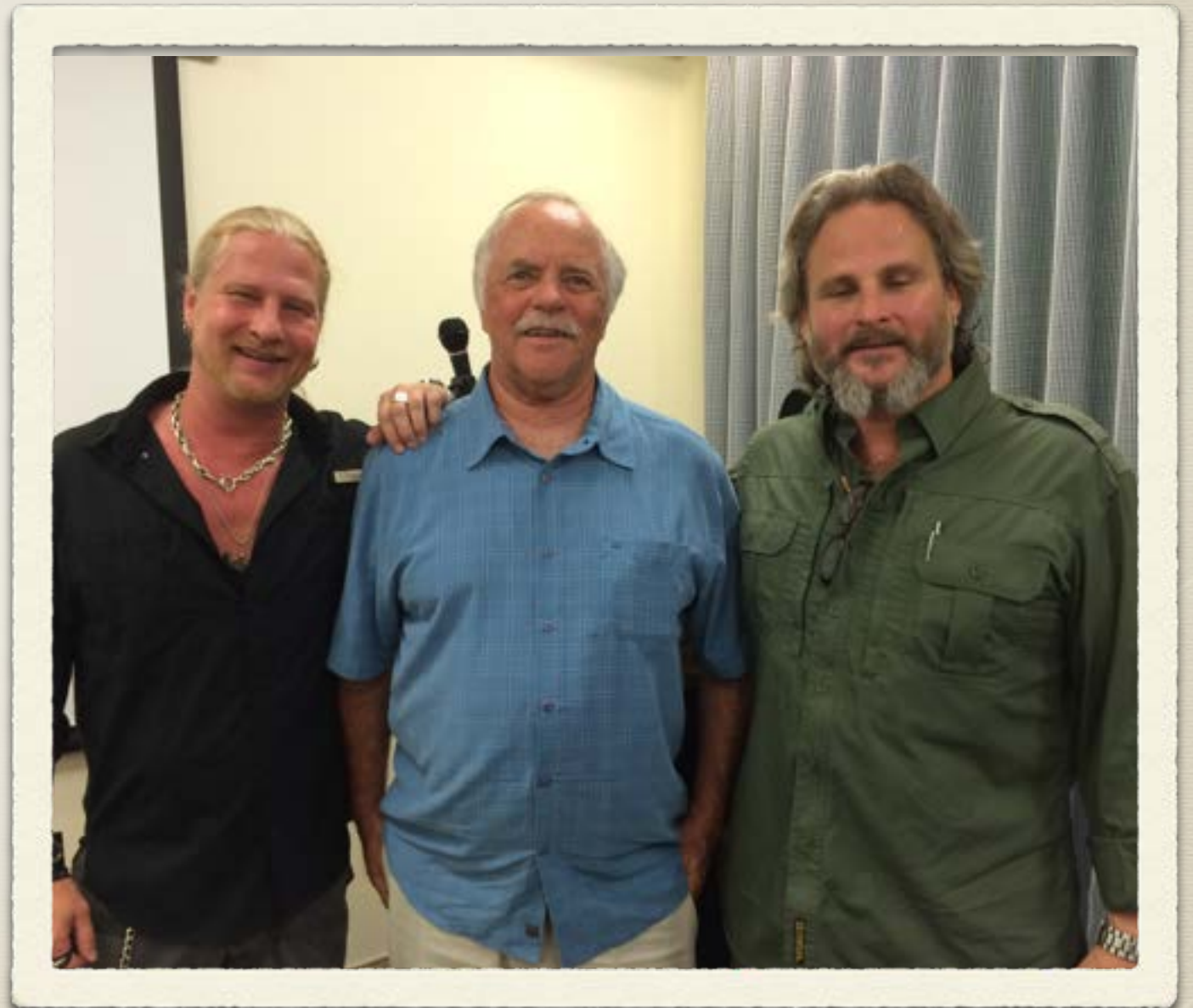




# Shark Brothers

Dr. David met the Shark Brothers, Sean & Brooke Paxton at the Florida Society for Ethical Ecotourism Conference and videoed their presentation.

The Shark Brothers through their company Shot Locker Productions work to educate people to protect sharks and other coastal habitat and marine environment issues.





# Florida Society for Ethical Ecotourism

Dr. Dave Randle hosted the board meeting for FLSEE who is dedicated to:

- \* 1. Endorsing compliance with federal, state, and local laws regarding the protection of natural resources and customer safety.
- \* 2. Providing environmental education and awareness which encourage behaviors that contribute to the sustainability of Florida's natural ecosystems and resources.
- \* 3. Promoting professionalism and integrity within the ecotourism industry by providing and maintaining a certification/recognition program for ecotour providers.







# Anna Maria Island



# Anna Maria Island

The Pine Avenue Restoration Project on Anna Maria Island is working to become a model for the Blue Community strategies.

The Pine Avenue District includes organic and hydroponic food, sustainable seafood, energy efficient buildings, solar energy, rain water collection and more.



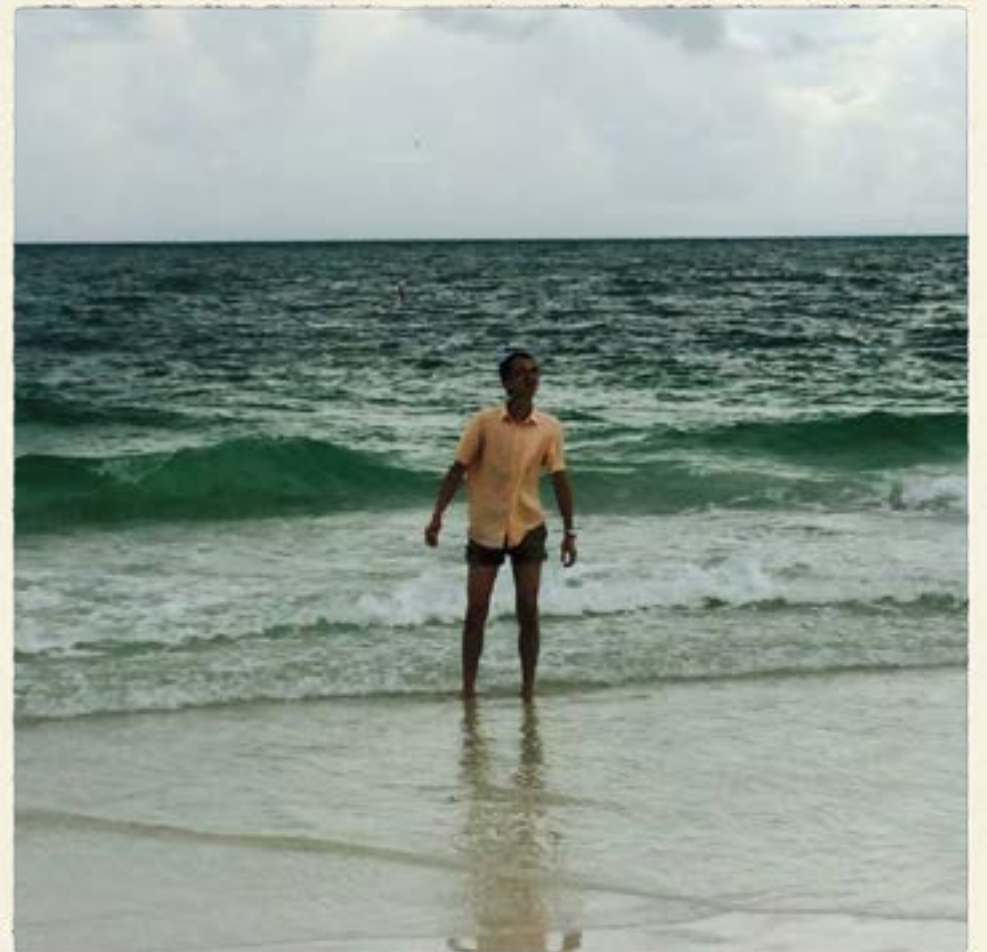






















# United Nations

Dr. David Randle traveled to the United Nations where he was joined by Dr. Kelly Bricker, chair of The International Ecotourism Society, Randy Durband, CEO of the Global Sustainable Tourism Council, and Richard Jordan to lead a Sustainable Tourism Workshop at the UN DPI / NGO Conference.

The group was also successful in getting new sustainable tourism goals to become part of the conference outcome statement. Read more on [How Sustainable Tourism Is Becoming a New 'Mega-Goal' at the 65th Annual United Nations DPI/NGO Conference](#)







Randy Durband, Dr. David Randle & Dr. Kelly Bricker  
Present a Sustainable Tourism Workshop at the U.N.





WALT DISNEY Imagineering

## Sustainable Tourism Presentation

Richard Jordan

United Nations Department of Public Information Declaration Committee Chair

Dr. David Randle

USF Patel College of Global Sustainability, Sustainable Tourism Department Head

Presentation at Walt Disney Imagineering  
Walt Disney World, Florida



# Walt Disney Imagineers

Dr. David Randle, Nan Summers, & Richard Jordan traveled to the Walt Disney World Imagineering team to report on the workshop at the United Nations and share thoughts on sustainable tourism with the Walt Disney World Imagineers.

Walt Disney Imagineering is the unique, creative force behind Walt Disney Parks and Resorts that dreams up, designs and builds all Disney theme parks, resorts, attractions, cruise ships, real estate developments, and regional entertainment venues worldwide.

It was an honor and privilege to share the blue community strategies with such an esteemed and talented group.











# Sustainable Tourism Consultation

Some of the Consultation Participants



# Sustainable Tourism Consultation

Following the successful U.N. trip, Richard Jordan and Dr. David Randle asked Mr. Sarbuland Khan of the U.N. World Tourism Organization to assist in the facilitation of a Sustainable Tourism Consultation to provide input to the U.N. Secretary General's office for the new Sustainable Development goals.

The Consultation was hosted at the USF Patel College of Global Sustainability and involved over 40 members in person as well as outside input. Graduate students participated in the presentations.

The Consultation communique was forwarded to the UNWTO in Madrid to then be formerly sent on to the U.N. Secretary Generals office.

Read more on how the [Sustainable Tourism Consultation Seeks to Provide Input To the United Nations](#)



L-R Dr. David Randle, Richard Jordan, & Sarbuland Khan.







# Key West/Climate Change

Dr. David Randle traveled to Key West, FL to help set up a 2015 Summer internship program for graduate students on the topic of climate change and planetary boundaries.

The students will visit different destinations and develop best practices for sustainable tourism destinations.

To assist in the preparation meetings with the students have been arranged with NOAA Eco-Discovery Center, The Southeast Regional Climate Change Compact, and Reef Relief.



FLORIDA  
4 REEF  
Protect Our Reefs

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**Because of our Coral Reefs...Florida Ranks #1 in**

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- Commercially Viable Seafood products
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**Florida Coral Reefs support**

- Florida's \$60+ billion tourism economy
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# Blue Marble

Rock stars, presidents, kids, scientists, artists, explorers, eco-celebrities, teachers, business leaders...even the Dalai Lama and the Pope have received blue marbles and gotten their Blue Mind on!

Born one day in 2009, the wildly popular, absurdly simple, neuroscience-based initiative of marine biologist Dr. Wallace J. Nichols, invited other to share blue marbles around the world with millions of people in celebration of our beautiful, fragile, planet.

The Blue Community program has been sharing blue marbles and recording the sharing at its own Blue Marble Hall of Fame

We encourage you to pass on Blue Marbles as well and send in your nominees to the Blue Community [Blue Marble Hall of Fame](#)



Mike Coleman, Ed Chiles, & Sarbuland Khan receive a blue marble at the Sustainable Tourism Consultation.









Thank You  
For Your Support