

- > NFL FLAG is an official youth program of the NFL and USA Football, designed to:
  - 1) Provide memorable experiences for participants, coaches, and parents
  - 2) Increase participation and interest in football
  - 3) Encourage the importance of teamwork and achievement
  - 4) Promote a fun and active way to make new friends
  - 5) Teach the values learned through the game of football
- > NFL FLAG leagues have been started in 48 states across the US, and annually provides more than 350,000 boys and girls the opportunity to play flag football.
- > NFL FLAG serves as a great entry point to the game of football by developing the fundamental skills and techniques for all youth participants.
- > The NFL and its 32 Clubs have a strong commitment of supporting and growing the NFL FLAG program.
- > Since the inception of NFL FLAG in 1996, the NFL and USA Football have provided education and safety resources for all league directors, coaches, and parents
- > Over 15 former NFL players directly operate or coach NFL FLAG leagues in their local communities.
- As summer turns to fall, NFL FLAG moves from the regular season to regional tournaments. Teams advance from these regional tournaments to the NFL FLAG Championships at Pro Bowl, where national champions will be crowned in 4 divisions: Coed 9-10, Coed 11-12, Girls 13-14, Boys 13-14.
  - Beginning, October 7<sup>th</sup>, 2017, the NFL FLAG Regional Tournaments take place in ten regional markets. (New Orleans, Houston, Boston, Los Angeles, New York, Baltimore, Seattle, Indianapolis, Atlanta and Arizona)
- ➤ In total, 64 teams across four divisions advance to compete in the NFL FLAG Championships at Pro Bowl.
  - Over 600 athletes compete at ESPN's Wide World of Sports Complex
  - On Sunday, the NFL will highlight the 13-14 Boys Championship game during pre-game of the 2018 Pro Bowl game on ESPN