



SOFEX JORDAN

Official Show Daily News and WebTV

As the only Official Online Show Daily News supplier and Official Web TV for SOFEX 2016, Army Recognition editorial team will have a significant presence at the show to provide a full coverage about this event. Published online and updated daily, if you cannot attend SOFEX 2016, follow all activities of SOFEX 2016 with our news, reports, pictures and Web Television with daily report.

Our Official Show Daily News and Official Web TV SOFEX 2016 spread all activities of the event and provides all exhibitors with a global online window in parallel with SOFEX 2016 exhibition about the latest defence and security technologies and innovations. The Online Show Daily News is read by 25,000 to 30,000 people from 130 countries during exhibition.

SOFEX 2016 Official Online Show Daily News			
Product name	Description	Time (renewable)	Unit Price
Advertorial	Full advertorial article in the official online show daily news SOFEX 2016.		950€
Top Fixed Banner 468x100	Banner on top page of the official online show daily news SOFEX 2016, with a direct link to your website .		2450 €
Right Fixed banner 300x90	Right fixed banner on top page of the official online show daily news SOFEX 2016, with a direct link to your website .		1950 €
Rectangle 300x250	Rectangle banner on top page of the official online show daily news SOFEX 2016, with a direct link to your website .		2950 €
SOFEX 2016 Official WebTV Advertising			
Video Advertising	Your own video company on each page of daily news during exhibition events.	During time of the event	2450 €
Video Advertorial	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry during SOFEX 2016.	For life	4950 €
Sponsoring WebTV	Daily «Show Video Reports» will be produced during the event by Army Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company and products in one of our video reports (for 1 to 2 minutes).		9950 €

Online marketing and advertising solutions on our websites			
Page hosting			
Company Profile	General profile of the Company with press releases, an overview of the main products and a request form for potential customers among our readers.	1 year	750 €
Product page	The product page data sheet presents a general overview of the product, technical information, product details with request form to the company and pictures and/or videos.	1 year	950 €
Web Banners on our websites			
Top Fixed Banner 468x100	Banner on each top page, with a direct link to your website or inside Army Recognition.	7 days 30 days	750 € 3000 €
Top Fixed banner 728x90	Banner on each top page, with a direct link to another website or inside Army Recognition.	7 days 30 days	1000 € 4000 €
Right Fixed banner 300x90	Right fixed banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 2000 €
Rectangle 300x250	Rectangle banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	750 € 3000 €
Skyscraper 160x600	Skyscraper on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	1250 € 5000 €
Logo 135x135	Logo on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 1000 €
Videos			
Video Advertising	Your own video company on each page of our websites.	7 days 30 days	1250 € 4950€
Video advertorial	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry.	For life	4950 €
Press release			
Newsletter	Army Recognition Monthly Newsletter with news, defence show information and defence industry ongoing contracts sent to 10000 people from the defence and security sector with your latest press releases.	1 year	2500 €
Advertorial or Press Release	Online article to promote Defense or Security Company and/or products including pictures and video.	1 year	950 €

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