



**SMIGG COIN**

# **BLOCKCHAIN BASED SEARCH ENGINE**



# T A B L E O F C O N T E N T

**1. Abstract:**

**2. Disclaimer**

**3. Introduction:**

**4. Market problem and challenges:**

**5. What is Smigg Coin ?**

5.1. Why choose blockchain :

5.2. Smigg Smart Contract

**6. Smiggcoin ecosystem**

6.1 Payment Gateway

6.2. Smigg wallet

6.3. Smigg debit card

6.4 Innovation Fund

**7. Why choose Smiggcoin**

**8. Roadmap**

**9. Team & Advisors**

**10. Token Distribution**

**11. Sale Proceed Allocation**

**12. Smigg liquidity**

**13. Contact information**



## 1.0 ABSTRACT

Information on cryptocurrencies blockchains and has become one of the permanent story of the everyday stories of people worldwide. According to statistics there are more than 2/3 of the known world population of these technologies. The main limiting factor in the dissemination cryptocurrencies is complex infrastructure which is inconvenient and sometimes confusing for users. Combining long experience success in our asset management and technical expertise especially our, we decided to create a convenient application of the module independently for investors private and organizations wishing to invest in the market cryptocurrency, as well as asset managers are now ready to develop their business strategies even Further. Our market research crypto and feedback from a large number of successful investors and business talent shows flow of the reallocation of capital in cryptocurrencies is significantly increased. The main obstacle for investors with experience and potential is currently underdeveloped infrastructure asset management. Today, there is no way convenient, reliable, and secure to place funds under management in the market cryptocurrency. In the financial industry tradition, each partner perform its functions independently: the manager making investment decisions; the administrator of the fund calculates the value of the unit, they are responsible for the safety of funds and maintain a register of investment; the auditor will check the account funds. In the world of cryptocurrency all functions are concentrated - founder of fund companies responsible for all these actions. In this situation, one can not ensure the transparency of the fund, the reliability of data and the security of investors assets. SmiggCoin and innovation - it will change the system to search, save monetization and traditional software development by community blockchain revolution opens new opportunities for users all blockchain and businesses.



## 2.0 DISCLAIMER

Please review the current portion of long “disclaimer”. If you have any questions, concerns or problems related to our projects and about the actions you should take, we recommend you recommendations to law. All sections of this White Paper is not reproduced in any form. The only purpose of this White Paper is to proclaim and information to those Associates, clients are really interested persons vaf to our project. This White Paper was created with the aim to convey information. It may be incomplete and not include any other elements of a relationship or obligation to perform the contract between the parties. We will try our best to come to the reader the information quickly and accurately for and not bring to a guarantee or intensive counseling about any particular event in addition to the project. Smigg will not bear any liability whatsoever related to the loss, natural elements, directly or indirectly in any other permissions that are allowed.

Smiggcoin does not assume any responsibility that the information set out here is official or accurate and disclaims, to the maximum extent allowed by applicable law, any and all liability whether arising in tort or other contract, for this article. such prospectus will also set out the potential risk and other factors need to be considered a by investors before making an investment decision. The purpose of this technical white paper is to present the business and technical aspects of the software platform developed by Smiggcoin and its associated technologies. This article is a draft and the information set out in this preliminary in nature.

This English language White Paper is the primary official source of information about the Swap token. The information contained herein may from time to time be translated into other languages or used in the course of written or verbal communications with existing and prospective customers, partners etc. In the course of such translation or communication some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications and this official English language White Paper, the provisions of this English language original document shall prevail.



## 3.0 INTRODUCTION

The first Blockchain was invented and designed by Satoshi Nakamoto in 2008 and realized the following year as a core part of the Bitcoin, when blockchain technology acts as a ledger for all transaction. Through the use of the peer network and a system hierarchy, Bitcoin blockchain is managed automatically. The invention of blockchain for Bitcoin has made it become the digital currencies solve the first problem double spending (spending fraud when 1 the amount of the money was used twice). The technology of the Bitcoin has become the inspiration for a variety of other applications. Based on the development of the blockchain technology, Smiggcoin recognize the problem and the needs of internet users currently. Smiggcoin team built and development the Smiggcoin platform to points out the most helpful solution for internet users all around the world. The Smigg project is an innovative approach to change how we think of and interact with the world of e commerce by means of digitalization and virtualization, which are prerequisites for “tokenization” on the Blockchain. Smigg is providing Blockchain based search engine that will provide unique opportunity for software developers, monetization freelancing and ease on online search information for the growing blockchain community having a number of advantages and creativity that are not in traditional search system. Buying our token means you are partnering with us for our bright future. We will continually be working on new ideas and new technologies to better our partnership with you. There is no limit to where we can take Smigg Coin with the work we are willing to put in. Being involved in the early stages of this platform puts you in the best position for when we are fully operational.



# 4.0 MARKET PROBLEM AND CHALLENGES

Internet advent ushered in a era of information and communications technology superiority, marking a historic turning point to bring people closer together. With a growth rate of dizziness from quantity to quality of links, content-rich, from 4 locations connected network in the US, today's Internet is linked computer networks, global development trends inevitable . Internet enlighten a new era in which people can search for information extraction, exchange and learning through a virtual world but extremely convenient. Along with the development of human society, the internet is no exception to the exception, the quality requirements for faster, more accurate from the user. Of course there are also genuine demand supply! With a huge data warehouse from the servers and associated global computer network, Internet users is difficult to exploit optimally the information to look for, to resolve this situation, but the software company in the world has written a piece of software that we collectively are: search engine on the Internet. Search engines (search tool) is a software that allows users to search and read the information in the software, a Website, a domain, or all domain names internet. The formation and development of the search engine that is an inevitable development, consistent with the logic of internet development, consistent with the needs of the user. With each software vendor to have the software search engine with the advantages and different features. There are many search engine but is now popular search engines: Google, Yahoo, Bing, Yandex occupy a large market share for the internet access. We will go deep and detailed each search engine in the sau. JavaScript very popular in today's websites. However, sometimes these files to hinder the operation of the search engine . JavaScript when scanning sites, some links will become invisible to search engines. If beetles unfathomable scan this link, they will not be scanning the relevant content of the website is ban. AJAX abbreviations (Asynchronous JavaScript and XML). It brings many advantages to the user benefits such as reducing the page load time, speed up page load by only retrieve content when the user requests it. However, in terms of SEO, AJAX cause many problems because he wanted to read the content, the search engine is the same as the user must click or content requirements before you can read it.

To test whether Google can see your content, always compare what you see with what Google can see (cached web pages that contain only text) .In the present time, Google still have difficulty facing the image files, video and iFrames. This means that you should not use this type of content. For example, some websites to take advantage of putting letters in the image to make the interface more beautiful website. But you absolutely need this restriction because Google can not read the letters in the image.

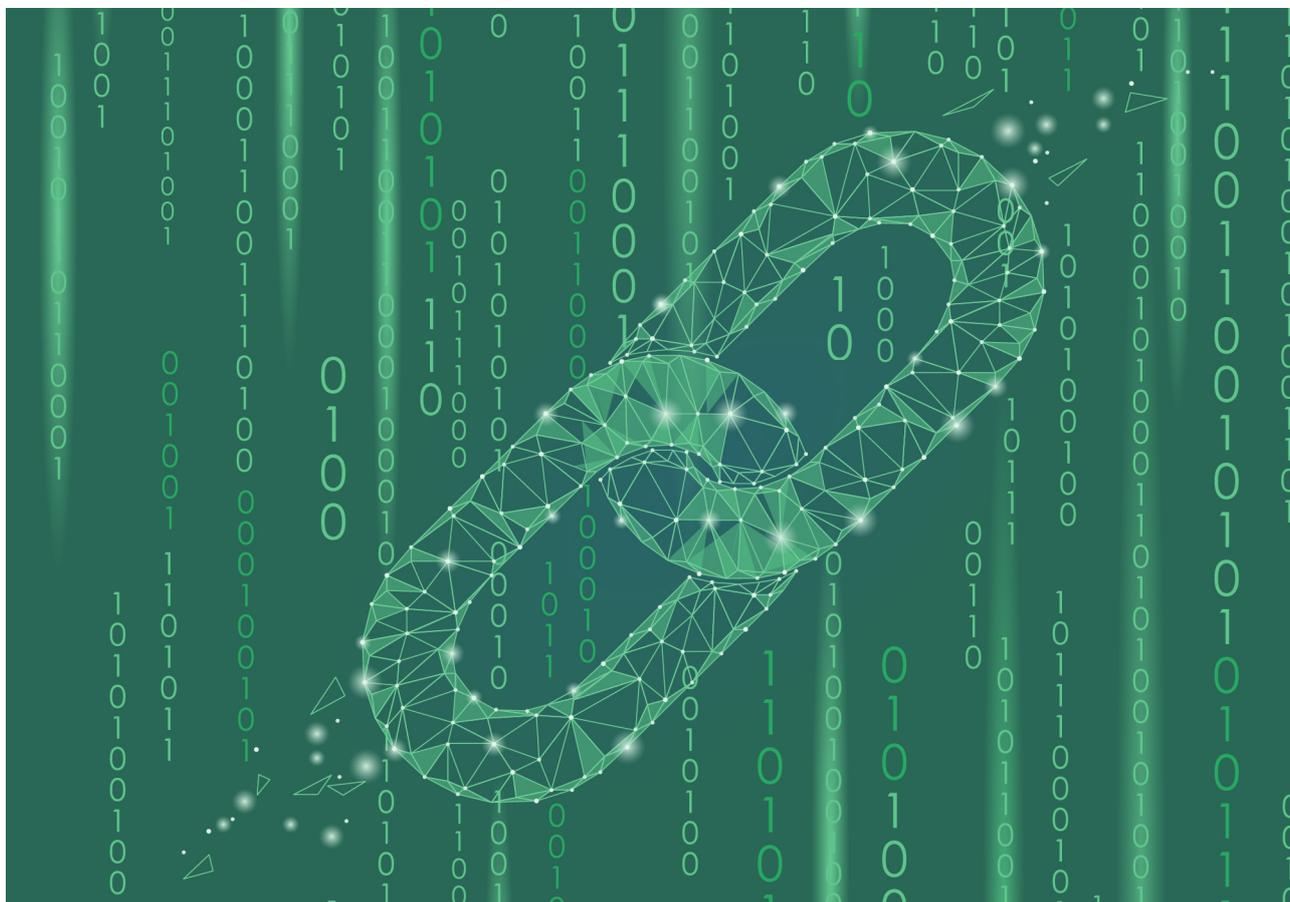
As another example, a lot of people to phone numbers in the image and thus search engines can not read. To put it simply, if you can not copy and paste the text you see, search engines can not read it. Search more and more intelligent, yet always remember rated cached text only and see what it lacks functionality than the full version. Smiggcoin is a decentralized search engine built on the Ethereum blockchain, is going to change this and give you heightened agency over your data and increased privacy online. Users care about their privacy more than ever, and thanks to the impending ubiquity of blockchain technology, a search engine that cares about the privacy of users is now possible for the first time in the history of the internet.



## 5.0 WHAT IS SMIGG COIN?

### 5.1. Why choose blockchain :

The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value. Financial and technology industries alike are combining in a grand way, giving rise to the birth of blockchain outside of its normal working conditions. Blockchain is a distributed digital ledger designed to power and back cryptocurrencies. One of the benefits of blockchain is transparency and security levels are very high (almost impossible to hack). Fact, when transactions are verified and stored in a blockchain, it cannot be modified and fake. Each component of the blockchain is unique and can not change – any request to modify the timing or content of a block will have to change all of the block next to cause chain reactions for the entire system. And in order to any changes that may occur, the block must have all accepted, this can happen but is almost impossible when that Block chain is distributed around the world with millions of users. Smigg realize the potential and necessity of the application support users all over the world, Smiggcoin is a perfect solution to help improve all the needs of the internet users around the world.



## 5.2. Smigg Smart Contract

Smigg Smart contract builds on the encryption ERC20, written off by the word "Ethereum Request For comment" This technology is an improvement experts recommendations have been officially accepted in the system Ethereum Network , and this system is the unique ID code 20.

Currently ERC20 technology will be a uniform standard for the type of Token used on platform Ethereum Network. ERC20 technology uses the Token will have assigned more 0 x and the type of Token are bought by ETH. This Token types you can store in your purse MyEtherWallet an easy way and use the same address for ETH.

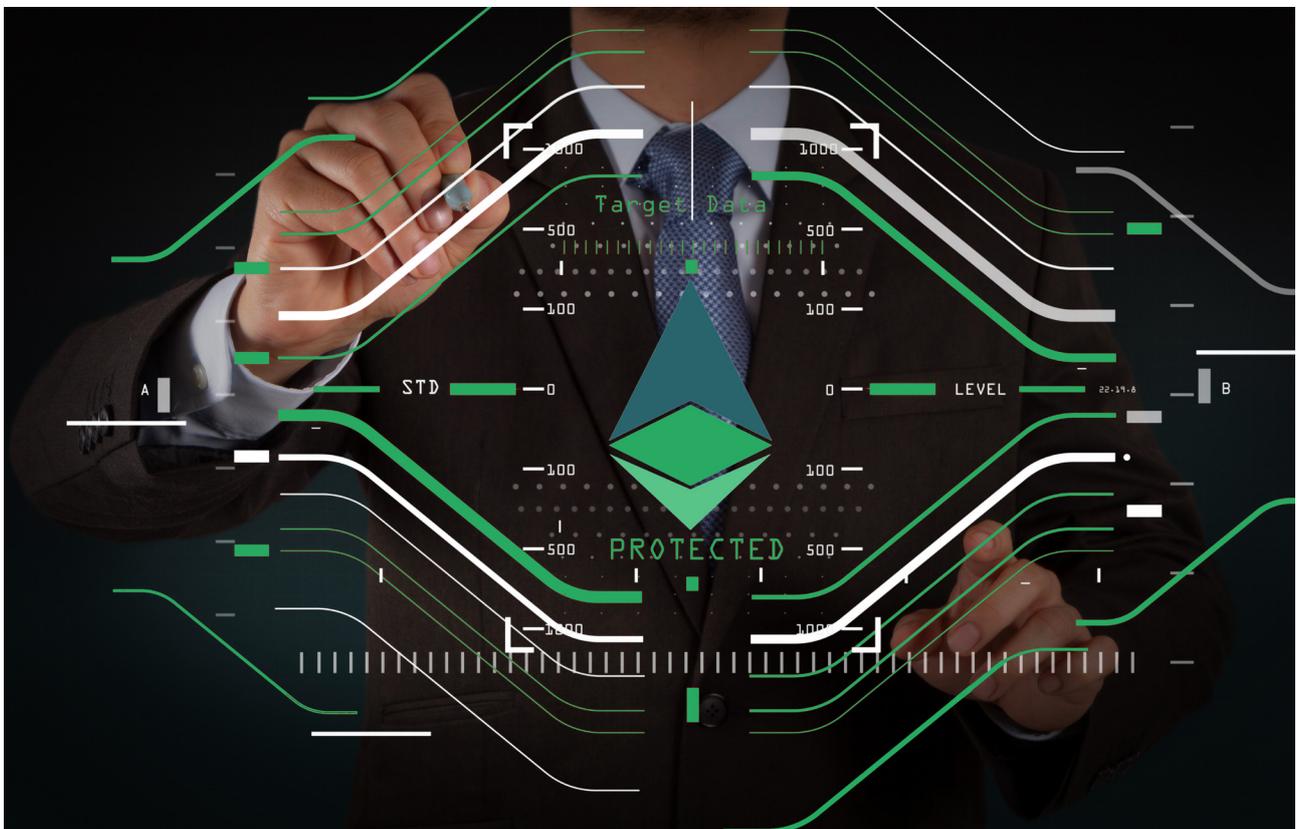
The Token to use technology ERC20 when you want to send someone a little lost small fee for each transaction. However the processor speed for each transaction is extremely fast but the type Token is not comparable. A point that I enjoyed in the ERC20 technology has combined with Smart Contracts or smart contracts. This will help you secure more transactions, in case you send the Token to others but wrong address for this technology then it will address for error message and you cannot send the Token to others. This will help you protect your assets as possible. All types of technology used ERC20 Tokens are built on the foundation of Ethereum Blockchain Network. Address for the ETH is also the address of the token using ERC20 platform.

The use of technology Token ERC20 becoming increasingly more popular. Statistics in early 2018, most of the Token issued to the market on the platform use ERC20. In the future this technology will dominate the market and will be the best platform for development of new Token.

Smigg Smart Contract is a computer protocol aims to facilitate digital, to verify or enforce the negotiation or performance of the contract. Smart Contracts allow reliable transactions without a third party. This transaction can be monitored and cannot be reversed.

At present there are many technology projects based on blockchain platforms, with strong on technology and the utilities that it brings, but haven't had any platform really optimized and running smoothly as the cornerstone of public Blockchain most prominent to the map NG smart is Ethereum. Based on the available smart contract is fueled by Ether (known as the Ethereum-is a distributed computing platform running on blockchain technology chain blocks, through the use of smart contracts) , a token is used to pay for the computational power needed to process them. Smart Contract describes a special protocol has the ability to automatically perform the terms, the agreement

between the parties in the contract (in this case is the computer system) thanks to the support of the Blockchain technology. The entire operation of Smart Contract is done automatically and without intervention from outside, or through a third party to mediate. The transaction is made by the Smart Contract, can easily be retrieved and could not be interfered or reversing. The terms in the Smart Contract is equivalent to a legal contract and are recorded under the language of programming. The mechanism of action of Smart Contract can say is like a vending machine. That means they just automatically make these terms has been programming available from before that provision did meet the necessary requirements. After having received the order to deploy, the contract will be implemented as defined terms. At the same time, Smart Contract will also automatically checks the process of implementation of the commitments, the terms outlined in the contract.

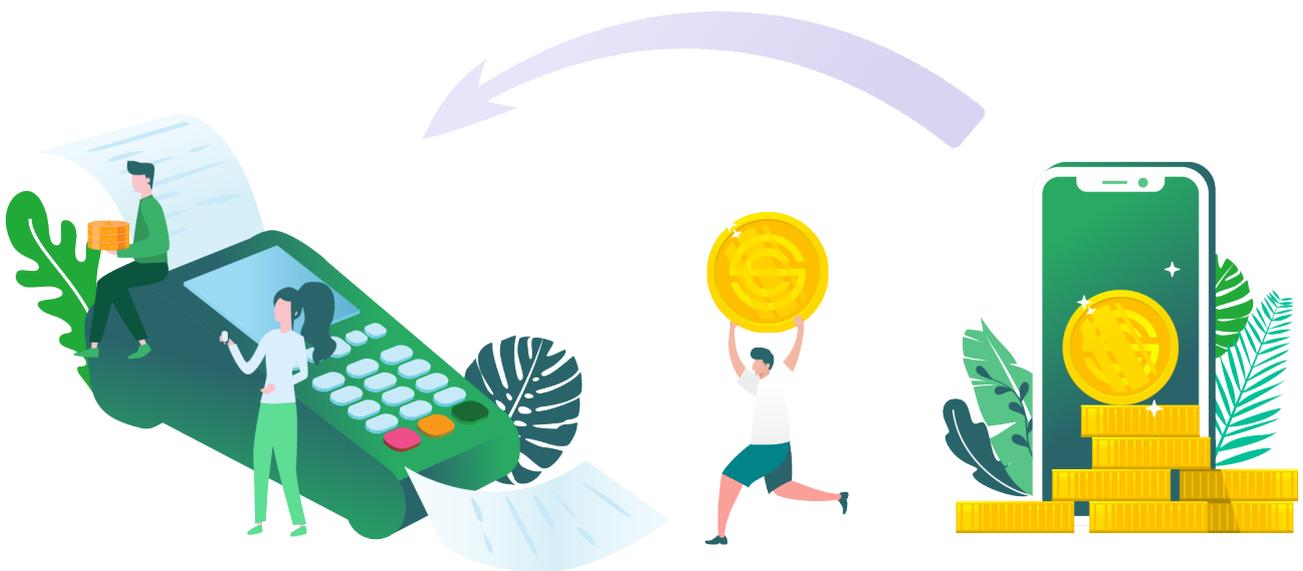




## 6.0 SMIGGCOIN ECOSYSTEM

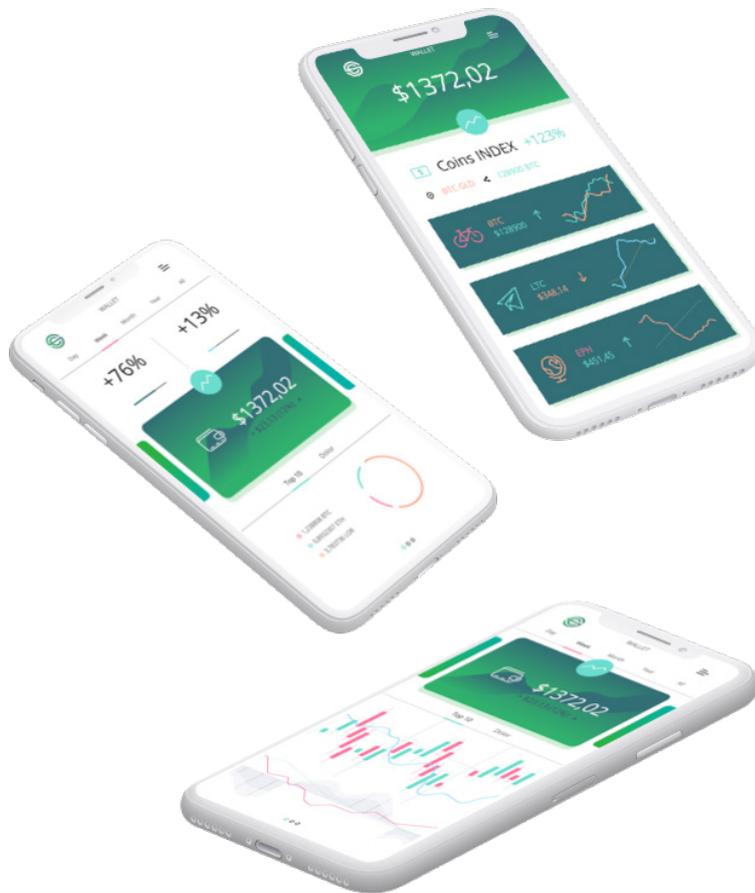
### 6.1 Payment Gateway ( Security Data )

In the era of technology is 4.0 times that you do not have to take too much effort to go out to select the item you want to buy. Cryptocurrencies are building the 'The Internet of Money'. All Businesses dealing with finance and Valuable data on a blockchain will tremble. Cryptocurrencies are the future store of value. The banking system is old and is in motion change. The Internet Freed information to 99.9% of the world's' population, and likewise Cryptocurrencies Will Provide Financial freedom. Smiggcoin gives users an ultimate experience as research and development and trading system online payment gateway. Realizing the problem of users worldwide and regional challenges and requirements in the purchase and payment, still a lot of inconvenience and trouble to go to the payment itself one of the livelihood allowances when the weather is not favorable that you can not leave the house to make a payment. To perform transactions conveniently and easily than ever in the joy and satisfaction of our customers, we wish to provide and develop a flexible payment gateway. With just a mouse click or by mobile phone, the payment of everything that you wish were not too tired. To perform transactions conveniently and easily than ever in the joy and satisfaction of our customers, we wish to provide and develop a flexible payment gateway. With just a mouse click or by mobile phone, the payment of everything that you wish were not too tired. To perform transactions conveniently and easily than ever in the joy and satisfaction of our customers, we wish to provide and develop a flexible payment gateway. With just a mouse click or by mobile phone, the payment of everything that you wish were not too tired.



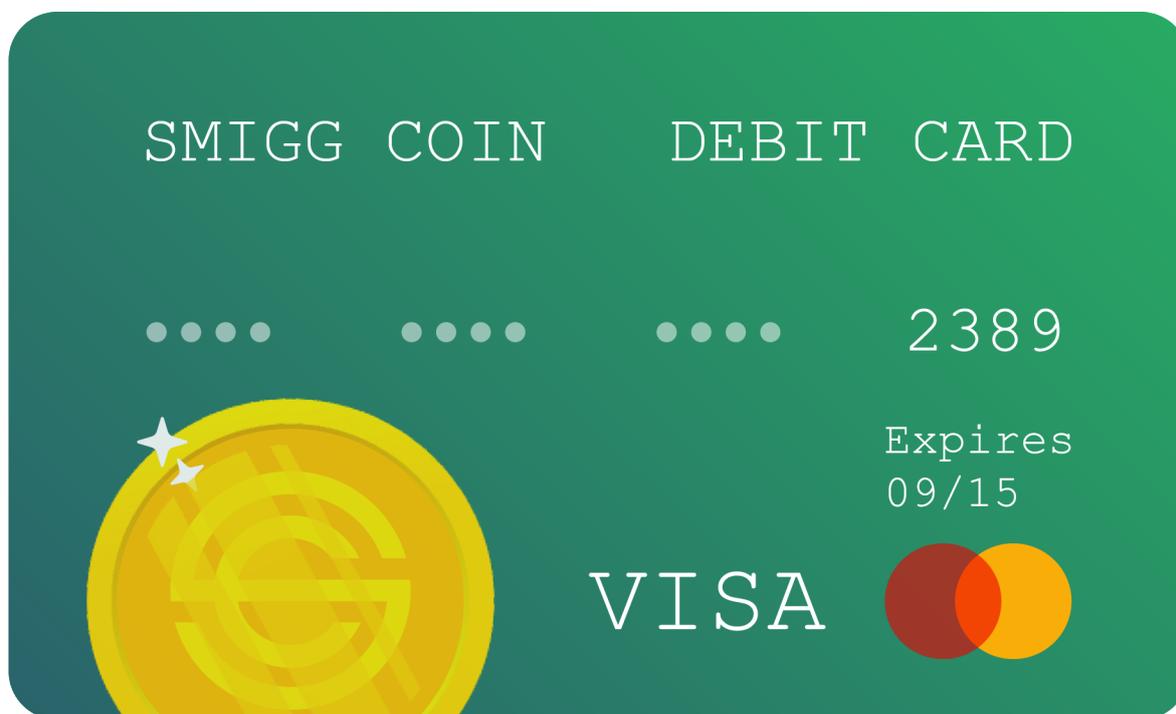
## 6.2. Smigg wallet

The Smiggcoin will act as a payment unit on the Smigg platform. The need for a Token is based on the need to credit funds from advertisers' accounts for the displays of advertising materials that they have bought. Basic cryptocurrencies do not allow the crediting of funds from third party accounts even if one has permission from the third parties. The Token allows for setting quotas (allowances) to a specific address within which the owner of the address can use the funds available on the account. Crediting is possible only on condition that the account holder has established the size of the quota and only from the address to which the quota is issued, otherwise the funds cannot be credited. In addition, as mentioned in the previous section, the Smigg platform will enable the owners of websites, who are providing statistical data for training of the system core, to receive Smiggcoin as a reward for their actions (similar to mining). 5% of the income from all Smigg transactions will be distributed to the data providers. Due to the existence of the allowance techniques in proprietary Tokens, these Tokens allow executing smart contract, which allows such actions to be written. The use of cryptocurrency does not directly provide such opportunities. . The Smigg platform will allow the input of Tokens into the system and their output for a wide range of crypto and fiat currencies. The Smigg platform will allow the input of Tokens into the system and their output for a wide range of crypto and fiat currencies. Any user can exchange his tokens for such cryptocurrencies as ETH, BTC, USD, etc. using the Smigg exchange rates. The exchange rates will be determined by the needs of the market and based on the trade data of the Smiggcoin.



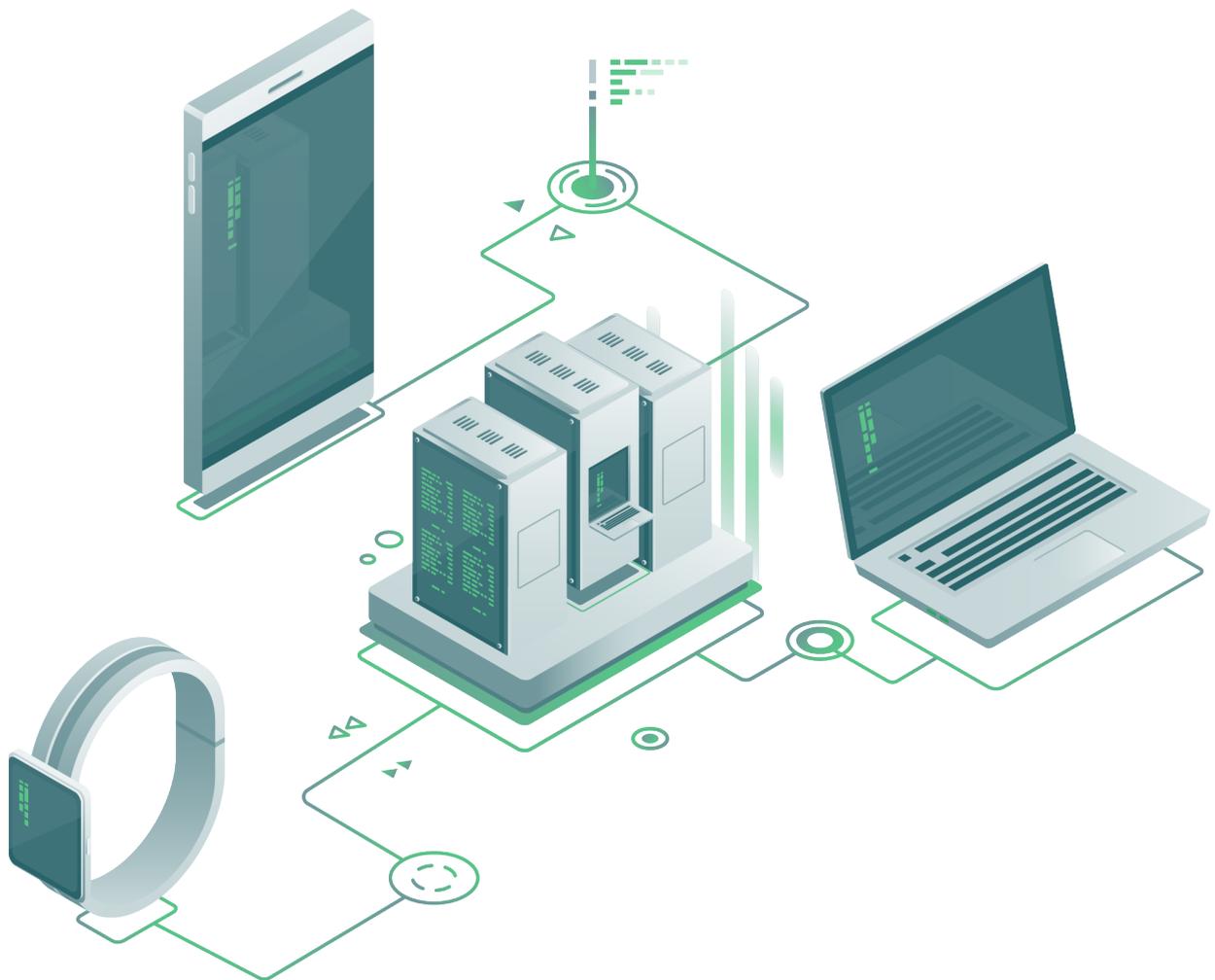
### 6.3. Smigg debit card

Our purpose is to provide a secure transaction methods and ease of use, a debit card not only omnipotent for our customers. Smiig debitcarrd will give you lots of ways for you convenience in the payment on a global scale. It only takes 3 to 5 minutes to sign up and get yourself a debit card Smigg, this requires you to authenticate personal identity through all major email (KYC procedures). After completing the procedure, the system will automatically save and send the card to the address you registered card without losing any of the cost. Smigg Debit Card can be used both methods to purchase online and offline in addition to accepting Global trade in these locations than at 300 thousand place of purchase.



## 6.4 Innovation Fund

We are researching and developing a decentralized Fund based system Smigg Smart Contract. Decentralized Funds maybe no longer strange to many people. Our Foundation is an incredible idea was done by a team of the technician and the advisor has extensive experience in the creation and development of ICO. The Foundation's activities based on the trust and interest from the customers, based on Smart Contract individual as a registered member Smigg will have the right to contribute to the Fund, entitled Smiggcoin. Innovation Fund of Smiggcoin shall take a part of this fund to support the others project which has the ability to success in the near future.





## 7.0 WHY CHOOSE SMIGG COIN

Buying our token means you are partnering with us for our bright future. We will continually be working on new ideas and new technologies to better our partnership with you. There is no limit to where we can take Smigg Coin with the work we are willing to put in. Being involved in the early stages of this platform puts you in the best position for when we are fully operational. You can manage everything. Anyone with a smartphone and an internet connection can participate in the global marketplace. Integrates blockchain technology with search system to provide unique job and freelancing searching.



### Blockchain Infrastructure

Integrates blockchain technology with search system to provide unique job and freelancing searching.



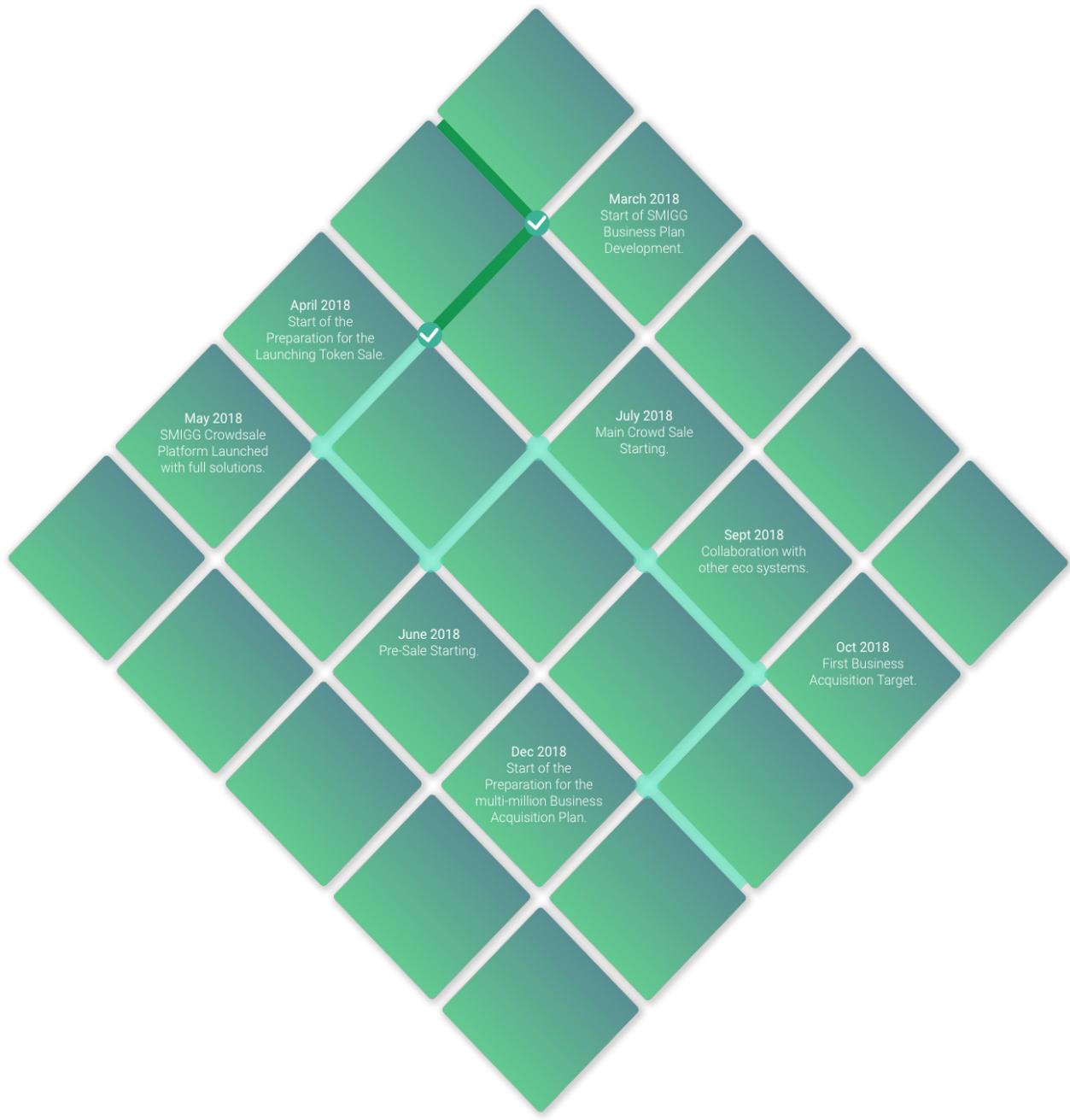
### Best Business Plan

Smigg Coin has a great business plan with multiplication formula.



### Global System and Secure

An efficient global system covering all corners provides best data security.





## Ralph Terrell (Co-Founder)

Blockchain developer – Bistox Exchange |  
VR/AR developer

### Education:

- + 1994-1996: Information Technology at University of California, Los Angeles
- + 1989-1991: Marketing/Marketing Management, General at Baruch College

**Summary:** Blockchain Developer, AI/ML, VR/AR applications, Software for different platforms desktop, mobile andect.

### Experience:

- + March 2016- Present: Senior Software Developer at Content Capital LLC
- + February 2006- February 2010: Final Test Technician at T exas Instrument
  
- + March 2001- February 2007: Organization Manager at Invesco US
- + February 2002- April 2006: Customer Service Advocate at UBM Tech

**Haley Hogan (CEO)**

Entrepreneur with extensive expertise in business strategy, management and development.

**Education:**

+1994-1996: Business/Commerce, General at Northeastern University

+1992-1994: Bachelor of Arts – International Marketing at Stanford University

Graduate School of Business

+1991-1993: International Business at Boston University

**Summary:** I work with a team that is knowledgeable and diversely skilled in the field of end-to-end Blockchain development and project ideation. We assist in the areas of Initial Coin Offering strategy, metrics and implementation as well as the garnering of capital investment. In addition, our team can assist in areas of jurisdiction shopping, legal compliance and proper formation of corporate structure.

**Experience:**

+April 2015-Present: Senior Software Engineer at Software Engineering Institute  
| Carnegie Mellon University

+March 2016-April 2018: Co-Founder at Infochain

+March 2010-March 2014: Financial Advisor at ERA

+May 2001- Jun 2004: Team Lead Manager at Rockwell Automation



## **Justin Arganmartin ( CTO)**

**Blockchain Developer/ Senior software design engineer/ cryptocurrency/ ICO advisory**

### **Education:**

+ Bachelor of Arts – International Marketing - Stanford University Graduate School of Business

+ Master of Technology - Computer/Information Technology Administration and Management - New York Institute of Technology

**Summary:** I have gained invaluable experience since I worked as Blockchain Developer, Senior software design engineer. I am interested in cryptocurrency and ICO, I would like to spend more time with crypto world.

### **Experience:**

+ June 2014 – Mar 2016: Senior Software Engineer at Software Engineering Institute | Carnegie Mellon University

+ Mar 2016 – Jan 2018 : Blockchain Developer at Blockchain Capital LLC

+ Sep 2017 – present : Cryptocurrency analysis at Cryptocurrency Advising



## **Billy Jame (CMO)**

**Blockchain & Marketing Consultant / software and front-end developer/cryptocurrency/ ICO specialist/ Advisor**

### **Education:**

Master's degree – Data Modeling and Database Administration -Massachusetts Institute of Technology - Sloan School of Management

**Summary:** I am Billy Jame. I have gained invaluable experience when worked as a Blockchain & Marketing Consultant, software and front-end developer, ICO specialist, Advisor. I am looking forward to connecting with you.

### **Experience:**

+ Feb 2010 – Aug 2012: Blockchain Developer at Blockchain Institute of Technology

+ Oct 2012 – Apr 2015: Software Developer at Content Capital LLC

+ Jan 2016 – present: Blockchain & Marketing Consultant at Global Association of Risk Professionals (GARP)



**Henry Samson (Marketing Advisor)**  
Marketing consultant ~ Marketing specialist ~ Digital marketing ~ Business developer

**Education:** Master's degree - International Marketing - Carnegie Mellon University

**Summary:** : I have worked as a marketing consultant at Marketing Maven Public Relations, Inc for 9 months. My specialization is marketing. I already have a lot of experiences related to marketing strategy, business developer, data analysis,..

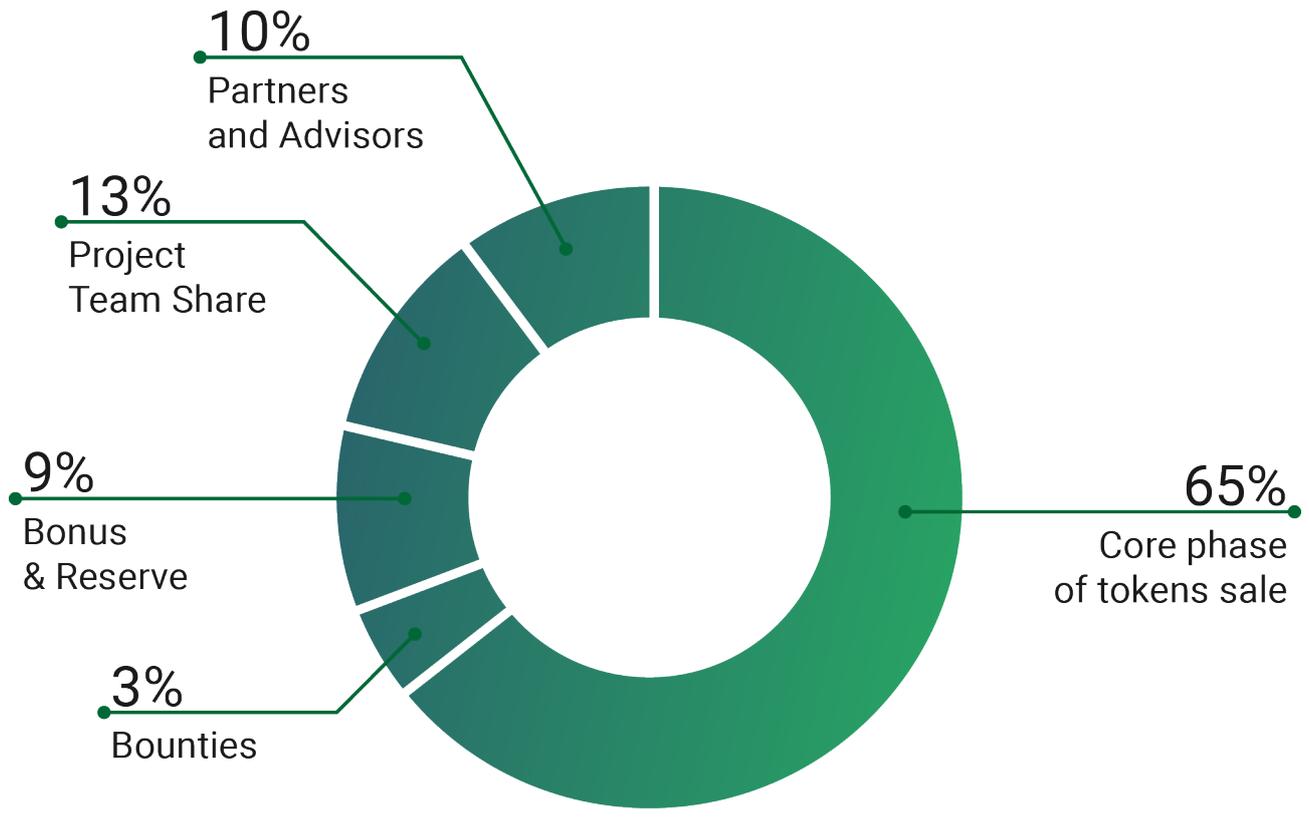
**Experience:**

- + Aug 2013 – Oct 2016: Data Analyst at Sapient Global Markets
- + Dec 2016 – Jan 2018: Sales And Marketing Specialist at Marketing

**Architects**

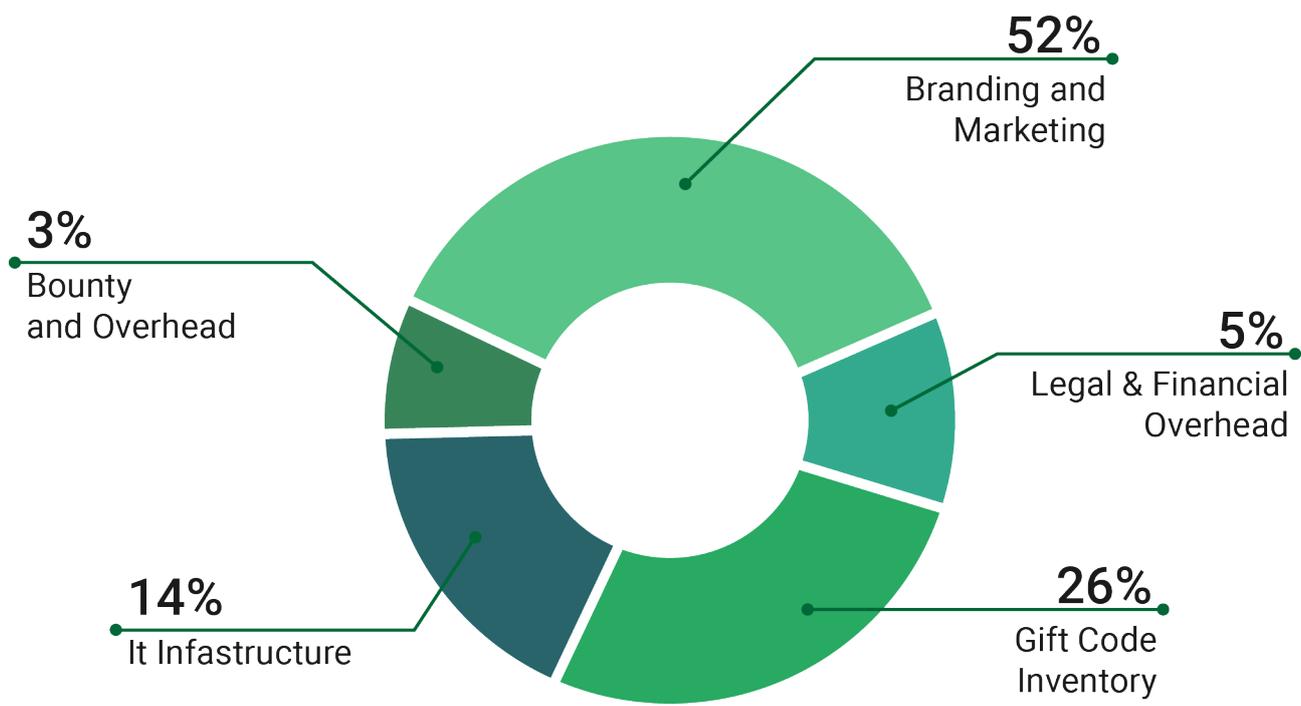
- + Feb 2018 – present: Marketing Consultant at Marketing Maven Public Relations, Inc.

# 10.0 TOKEN DISTRIBUTION





# 11.0 SALE PROCEED ALLOCATION





## 12.0 SMIGG LIQUIDITY

Smiggcoin team has collaborated with partners on the floor and top quality, aiming to increase the volume Smiggcoin. Smiggcoin is the platform running on multiple interfaces, based on the works of ERC20, are accepted at the majority of the cryptocurrency platform. Our main goal in the years to come is the latest Smiggcoin up ranking high in the charts on the market. Smiggcoin team will contact such exchanges and will try to get the Smiggcoin listed on major exchanges around the world to allow cryptocurrency Smigg holders to sell their Smigg tokens on the market once they are transferrable.



## 13.0 CONTACT INFORMATION

### Facebook

<https://facebook.com/smiggcoin>

### Twitter

<https://twitter.com.com/smiggcoin>

### Instagram

<https://www.instagram.com/smiggcoin/>

### Youtube channel

<https://www.youtube.com/channel/UCZurjvfpe52CGvuRsJN4D0Q>

