

# — ANYONE WHO THINKS — LIFE WOULD BE BETTER WITHOUT COLORADO ENERGY **NEEDS TO THINK AGAIN.**

A majority of Colorado's 37,000 farms depend on fertilizer made from natural gas to grow their crops. They rely on oil and gas to operate their machines and to fuel transportation to bring locally-grown, sustainable foods to your table. Where would we be without Colorado's natural resources? Learn more about the many ways Colorado energy powers our lives beyond the gas pump at [ConsumerEnergyAlliance.org/value](http://ConsumerEnergyAlliance.org/value).

KNOW THE VALUE  
*of Colorado Energy*



# IT'S NOT JUST KIDS WHO ARE ABSENT. IT'S \$422 MILLION.

When energy industry jobs are lost, families move away, school enrollment drops, and \$422.2 million in school funding disappears. In Colorado's Platte Valley alone – where 97% of the school district's budget comes from taxes paid on mineral production and equipment – students and teachers stand to lose up to \$1 million in state support. So if you think the oil and natural gas industry isn't important to Colorado schools, you've got a lot to learn. Find out more at [ConsumerEnergyAlliance.org/value](http://ConsumerEnergyAlliance.org/value).

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# — GUESS WHAT — **FUELS THE FUN** AT COLORADO'S SKI RESORTS?

From the durable, waterproof fibers in sportswear, to the stuff that makes snowboards flexible, to the energy required to power chairlifts, oil and natural gas are very much a part of the active lifestyle Coloradans love so much. To find out why voting against oil and natural gas use is a slippery slope go to [ConsumerEnergyAlliance.org/value](http://ConsumerEnergyAlliance.org/value).

## KNOW THE VALUE

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