

ORATIUM



ORATIUM TOKEN
(ORT)

1— INTRODUCTION



On January 3rd, 2009, a man known as Satoshi Nakamoto built and launched a technology that has changed globalization and global interconnection. He developed the Blockchain Technology, a ledger that contains decentralized financial transactions in which anyone can partake in.

Bitcoin was the first cryptocurrency to use such technology after which other alternate digital currencies (altcoins) adopted the technology too.

Cryptocurrency is a digital currency that serves as a medium of exchange. This electronic cash uses cryptography to secure transactions, control the creation of more units and to verify the transfer of the digital asset.

Cryptocurrency is not controlled or regulated by any government authority, and it can be used to make payments for goods and services from any part of the world.

One of the features of cryptocurrency is anonymity.

Transactions on the blockchain network cannot be traced.

If Jerry wishes to pay Cosmos via cryptocurrency for a service he received from her, both persons will be provided with wallets that serve as their digital bank where funds are stored. All transactions within the wallets are shown on the blockchain. The number of funds that enters and leaves a wallet can be seen. However, the owners of those wallets are left anonymous.

—2 WHAT IS ORATIUM

Oratium is a fully decentralized Video sharing Platform built on the Ethereum ERC-20 platform with mission to Enhance the Video sharing process. Decentralized storage of videos uploaded on the platform is built on top of the IPFS protocol, which allows storing files in a distributed network without a shared control center.

We use so-called cyclic codes to make sure uploaded files don't get lost due to various faults. They split stored videos into many segments so that only a small part is needed for recovery of the original file. In other words, by splitting a video of 100 megabytes into 1000 parts, we need only one of them for a full recovery. Full data encryption helps prevent their theft, in cases where a video is not intended for public viewing or is shown only for a fee. And no one will be able to determine which files and on what computer they are stored. There will not even be information on their size. This will prevent unauthorized blocking of individual videos and channels.

THE PROBLEM:

Users do not receive any reward for watching videos: User attention is the most valuable resource, for which any and every advertiser competes. Many of you watch dozens of videos on different video platforms every day, whose owners earn on advertising hundreds of billions of dollars a year. Being a valuable resource, user attention is exploited without proper compensation.

Video creators receive less profit: The video platforms existing today take the lion's share of the money received from advertisers, and video creators only receive about 40%-50% of it, depending on their home country and the total number of subscribers/viewers they have. Many people would like to earn by creating high-quality video content (for example, to create a vlog or to host a show), but they don't, as centralized platforms take up to 60% of the profits, and it is simply not profitable to create high-quality video content.

OUR SOLUTION:

Users are rewarded for viewing videos: User attention is the most valuable resource on the Oratium video platform, and it is rewarded! Any registered user who has watched a video, will get from 25% to 95% of the funds allocated by advertisers.

Video creators earn from 65% to 90%: Creators who upload their video content on the platform, receive 65% of the funds spent by advertisers, and 90% of the funds received as payment from users who watch their premium content.

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HOW IT WORKS?



**Upload free videos and
create channels**



**Sell access to your
premium content**



**Support and donate to
content creators**



**Be rewarded for watching
free videos**



**Buy premium content with
ORT tokens**



**Advertise and pay directly
to our users**

ADVERTISERS



Advertisers may upload on the platform their advertising video that promotes an event, a website, a product or a service, by indicating in the settings a cost-per-view and by targeting based on audience country, city, gender, age and interests.

The video will only be shown to those users who are in the selected targeting group. A reward, specified by an advertiser in the settings, will be added automatically to users' wallets for each unique viewing of the video.



Advertisers may add their banner or a short promotional video for up to 30 seconds to appear in the videos that are listed as free to view by their uploaders.

It is possible to choose targeting based on audience country, city, gender, age and interests. Both the author of the video where the ad is displayed, and the user who watches the video, will automatically receive a reward specified by the advertiser for each unique ad view.

The author receives 65% of a cost-per-view, and the user receives 25%.



Advertisers may add a video that promotes a specific product or a service, to the ORTly marketplace, along with a text description, technical characteristics and price.

Users can buy the product or the service advertised in the video, by clicking the "Buy" button and paying ORT tokens directly from their wallets to the wallet of the advertiser.

CONTENT CREATORS



Video creators can upload their video and specify the price on a per-view basis.

Users who are interested to watch premium content, pay the indicated cost and automatically get access to the video. For example, the author may sell a video lesson on a per-view basis.



Video creators can create a paid channel, for which users pay a daily, weekly, monthly or yearly subscription fee.

For example, the creator of a unique forex trading course can upload on their paid channel one video lesson per week.

Subscribers can also view all the videos uploaded to that channel.



Video creators can upload their video and specify them as free to watch.

In this case, advertising may be embedded in these videos and they will automatically receive in their wallet 65% of the cost specified by the advertiser for each unique ad view.



Video creators can upload their video and specify that users can watch the video for free, and that the video is ad-free.

In this case, users can find the "Donate" button below the video, and if they liked it, they can support the author by sending any amount of ORT tokens.

USERS



Users can watch free videos without ads with the option to support content creators by donating some ORT tokens if they liked the video.



Users can watch free videos with ads embedded in them and automatically receive in their wallets 25% of the cost-per-view specified by the advertiser.



Users can watch promotional videos uploaded by advertisers and automatically receive in their wallets 90% of the cost-per-view specified by an advertiser.

Important! Users never know for which video they will receive a reward. Therefore, it cannot be considered as a reward based view.



Users can watch premium content on a pay-per-view basis, or pay a subscription fee for a daily, weekly, monthly or yearly access.



Users can buy the goods and services, advertised in the videos and pay sellers with ORT tokens directly from their wallet.

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Why Ethereum Blockchain?

We have chosen the Ethereum blockchain because of those different benefits:

- ERC20 token standard that can be easily used on wallets and exchanges.
- We know that scalability as it is a major issue of the Ethereum blockchain at the moment, will be enhanced regarding the technical roadmap of Ethereum chain.
- We can connect to decentralized oracles on Ethereum to get informations from real world APIs (such as carriers...). We have many more use cases to develop on this particular point.

5 — TECHNICAL DETAIL OF SOLUTION

Accepted currencies

Oratium payment will accept several crypto-currencies:

- ORATIUM TOKEN
- Ethereum

Architecture:

Chain: The ORATIUM Payment module will be based on a smart contract on the Ethereum chain. At the beginning, accepted currencies on the smart contract will be ORT Token and Ethereum.

6 About ORATIUM Token

TECHNICAL INFORMATION:

ORT tokens are based on Oratium's Ethereum smart contract (ERC20). All transactions on the platform are transparently recorded and stored in the blockchain, where they can always be checked.

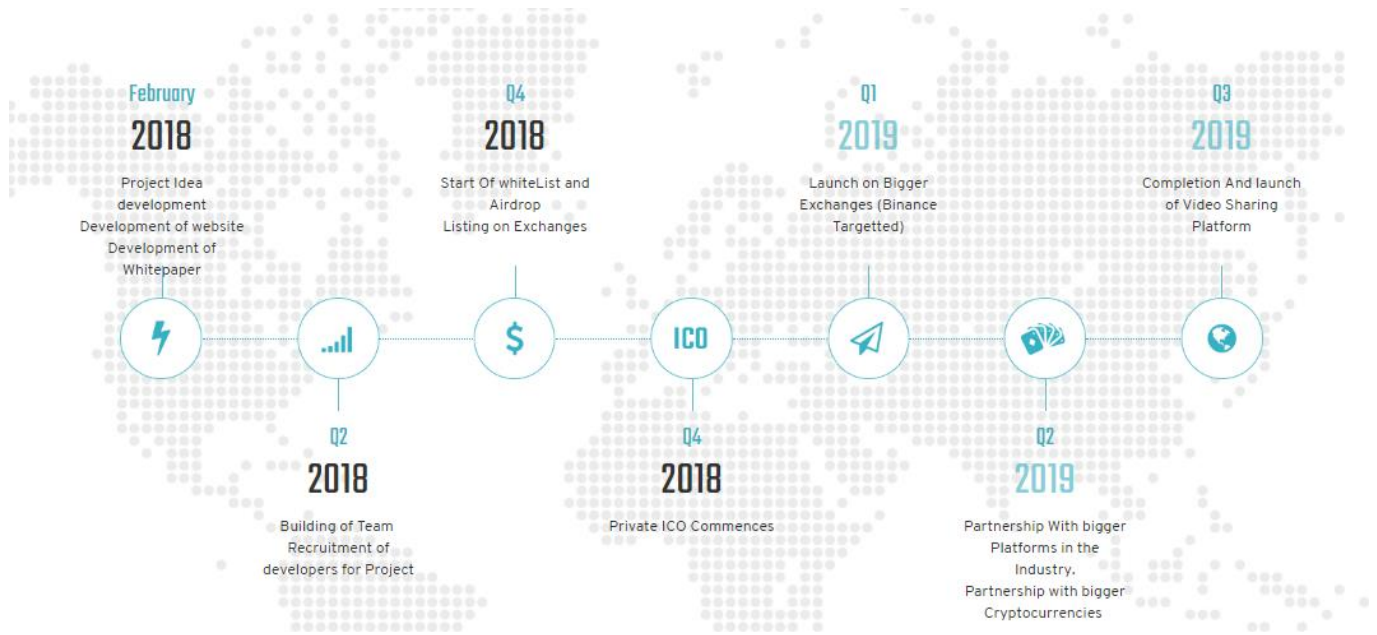
The ORT tokens will have multiple usage on our platform:

- Through Oratium Payment, the ORT tokens will be a payment method (without fees) and a cashback asset,
- Users are rewarded with ORT when they get watch videos which is validated, and
- Through Oratium Network, it will allow ORT holders to be a part of the project, by getting voting rights on next features.

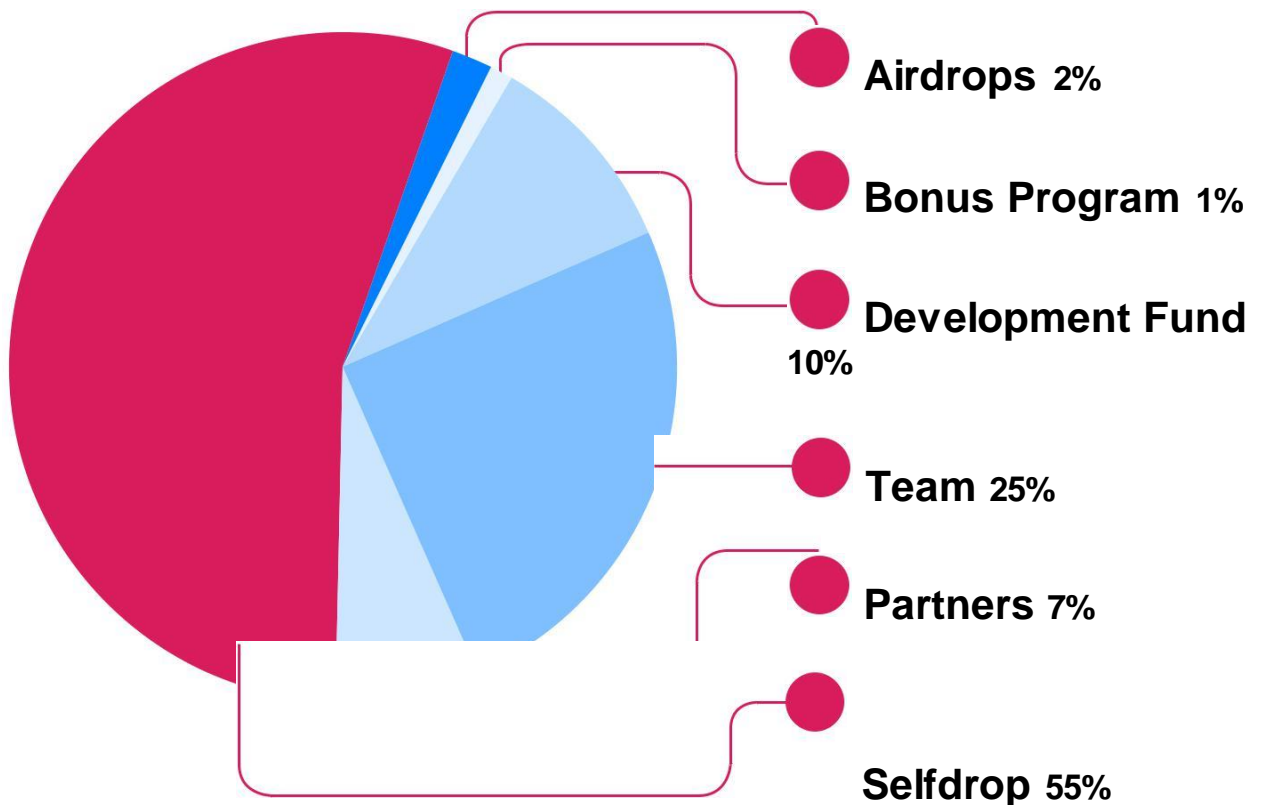
BENEFITS OF THE TOKEN:

- No payment fees + cashback Since the payment in ORT will be free of fees.
- Participation in the project decisions ORT Holders will have a set of tools to follow and participate in the project decisions. Oratium will be built with the community.

7 RoadMap



8 DISTRIBUTION



9 Token Specification

Token Name: ORATIUM

Token Symbol: ORT

Total Supply: 950,000,000

Token Decimal: 8

Token Address:

0xaa412c019eefdd12aafad3b5051cf579704d74a4

10 — Oratium TEAM

Our mission, vision, and commitment to the community are briefed in the whitepaper. To full fill our commitment, we have organized our team as below:

Marketing Team

This is our important team. The marketing department has overall responsibility for growing revenue, increasing market share and contributing to Oratium growth and profitability. It plays a vital role in promoting the business and mission of Oratium.

It serves as the face of Oratium, coordinating and producing all materials representing the business. It is our great honor to have a chance to work with the most talented and leading groups in the marketing field.

IT Team



This is our major team. We have invested a huge amount of budget so that our team could continually improve and generate outstanding and stable technology value for

Oratium coin and relative platforms. We commit to cooperate and try our best to provide the community with the most advanced and breakthrough products and services.

Management Team

Our managers are advisors of big projects in cryptocurrency industry. They are outstanding leaders have a long-term vision as well as leading management experience. It is our great honor to have a chance to work with the most successful leaders in the field.

Third-party partners

Beside our own team, we also cooperate with third-party partners. We believe that with their experience and ability, they would contribute a lot to the success of Oratium coin. We have always considered whom to work with so that we altogether would provide you with the best products and services ever.

Thank you!