



BE PART OF THE FIRST OF ITS KIND
**COMMUNITY BASED
TOKEN TRADING PLATFORM**
that shares **80%** of its **daily profit** with its members.

WHITE PAPER

v 1.0

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DISCLAIMER

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- (iii) any resulting action that may be brought.

INTRODUCTION TO CRYPTO.COM

Crypto.com is a **Community Centric Token Trading platform with a profit sharing** model with its members.

In coming months and years, centralized and decentralized blockchain-operated value networks will become mainstream and compliant, enabling billions of Internet users to exchange value as quickly and as easily as they exchange information today.

Multiple cryptocurrencies and tokens will come to market and co-exist. Each cryptocurrency will serve the needs of a community of users to securely trade any type of assets, rights, goods, or services that is of value to them in a decentralized value network, i.e. without supervision by a central authority. As a Token Trading Platform, Crypto.com will play a major role in the cryptocurrency and token ecosystem. It will be the marketplace where cryptocurrencies will be traded against each other. Crypto.com will combine the efficiency of a low-latency full-featured trading engine exchange with quick and transparent cross-chain settlement. The project leverages the latest developments in cross-chain atomic swaps, cryptographic protocols, and payment networks such as Raiden and Lightning.

Crypto.com is driven by the highly experienced team of cryptocurrency experts who have had several years of experience under their belts with leading the technical efforts at some of the largest cryptocurrency exchanges in China and Europe, to evangelists in the crypto world. At the heart of Crypto.com is highest security, reliability, and revenue sharing mindset. It strives to overcome the shortcomings of rival crypto exchanges that have repeatedly caused severe losses for issuers and token holders. To achieve this, the team relies on its advanced knowledge of cryptographic technology, its operational in-depth understanding of the crypto world, and a strong company culture committed to security and compliance.

At the core of Crypto.com's business model is the community revenue sharing model. Gone are the days where an exchange will gobble up hundreds of millions of dollars in fees alone. Crypto.com changes that. With 80:20 split between the community and Crypto, it is one of the first trading platforms to create a truly inclusive business model in the cryptocurrency world.

MARKET VISION

Crypto.com's mission is to create a safe, fair, and ideal environment for investors to invest, traders to trade and manage their digital assets, and startups to raise money for their projects by listing their tokens or coins on a trading platform without exorbitant costs. Crypto's innovative platform offers impartial and transparency for all transactions. Crypto will fulfill the regulatory compliance obligation for data security, privacy, audit, and reporting of data in the most safest and fluid ways.

Crypto's business model is to bring tokens to the masses without the frills. Without the limitations. Without the anarchy of a traditional exchange.

MEET CRYPTO

CRYPTO.COM AND ICOS

"I think there will always be need of trusted voices in the investment community, but what the ICO markets are showing is that the world has incredible demand for future-looking projects."

– Adam Draper

Cryptocurrency awareness and ICOs are on the rise. Trading platform and exchanges are the backbone of this newly found economy with over a Trillion Dollar market cap not too long ago.

In 2017 alone, Initial Coin Offerings (ICOs) raised around \$5 billion. Each project was financed by a community of token holders who became its ambassadors. There are now already tens of millions of token holders. Digital tokens are like better, smarter cash. They are programmable money. Immediately liquid, indefinitely fragmentable, and instantly transferable, they can be programmed to meet the needs of particular assets, rights, goods, or services or of specific communities. The coming years will see a multitude of cryptocurrencies. New cryptographic developments and payment applications will allow us to transact in all these currencies, with the traditional "fiat" currencies retaining their role as price anchors. Crypto aspires to be the marketplaces where cryptocurrencies will be traded against each other and with fiat currencies. The Crypto exchange will be the bridges between blockchains powered by Bitcoin, Ether and other cryptographic protocols. Crypto.com will list a careful selection of cryptocurrencies and tokens on its platform for free.

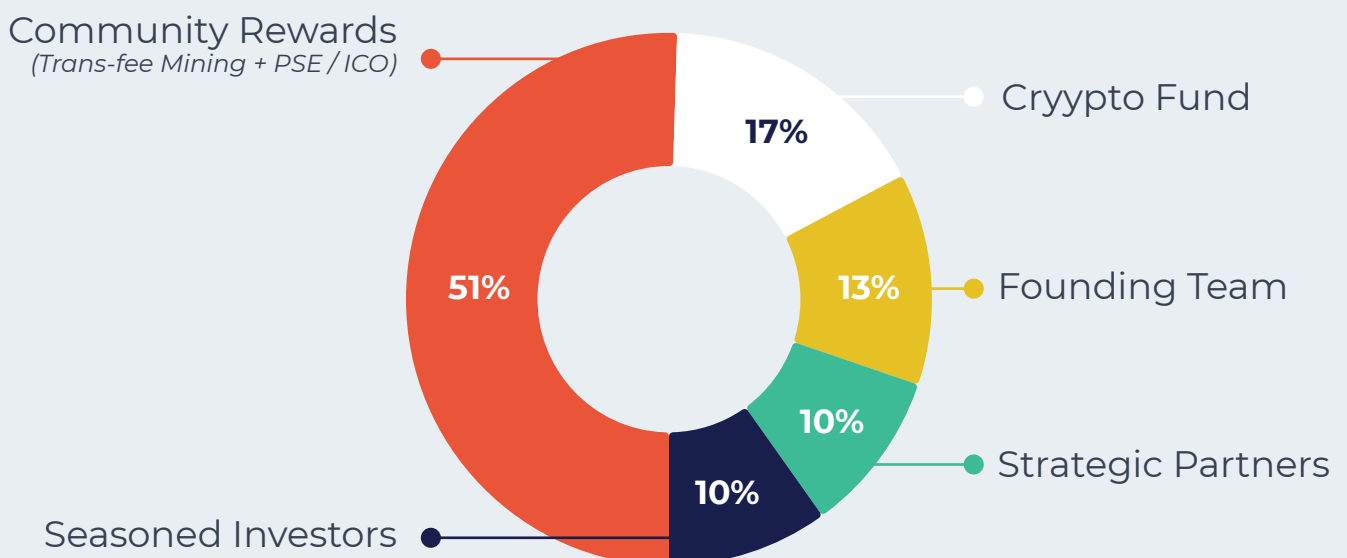
COMMUNITY CENTRIC TOKEN TRADING PLATFORM

Crypto.com is truly a community centric Token Trading Platform. Right from profit sharing, to the running of its operations, Crypto will be focusing on the community that rallies behind it.

INTRODUCTION TO COX

C0x stands for Crypto 0x, a token based on ERC20 and the currency of Crypto.com. The entire issued C0x base equates to the overall ownership of the Crypto trading platform which adopts an innovative “Trans-Fee Mining” model. A total of 10 Billion C0x has been issued and will never increase. 51% C0x Tokens are reserved for the ‘Community Reward’. Meaning, 51% of the ownership of C0x is for the community. Crypto will instantaneously distribute 80% of its revenue to C0x holders.

In the future, C0x will be used for various operations on the site and will become the backbone of the platform. Buying and holding C0x will be a requirement for Crypto’s white label partnerships in the future. Exchanges powered by Crypto.com will require to hold a minimum 5,000,000 C0x in order to use the Crypto platform.

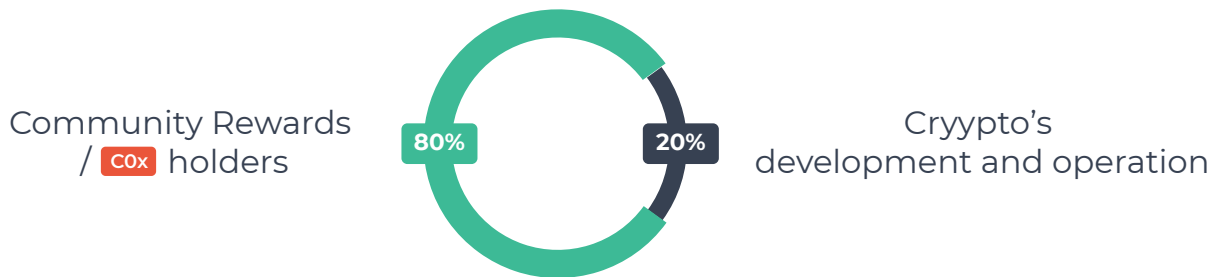


COX HOLDER'S RIGHTS

C0x Token holders will have various digitized rights in the Crypto platform. The Crypto trading platform revenue will be distributed to the C0x holders at a fixed proportion. Distribution proportion: 80% for C0x Tokens holders, and 20% for Crypto's development and operation team.

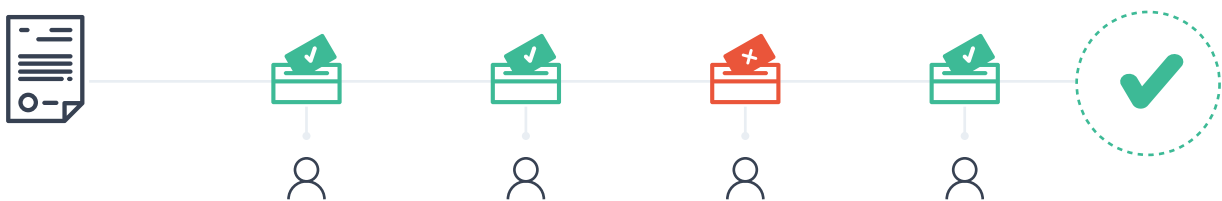
1. 80% Profit Sharing to C0x holders daily

Crypto's platform trading revenue will be distributed to C0x holders at a fixed proportion. 80% for C0x holders, and 20% for Crypto.com's development and operation.



2. Voting rights for listing tokens on Crypto.com

The Crypto community will have the opportunity to vote for tokens to be listed for trading on the platform.



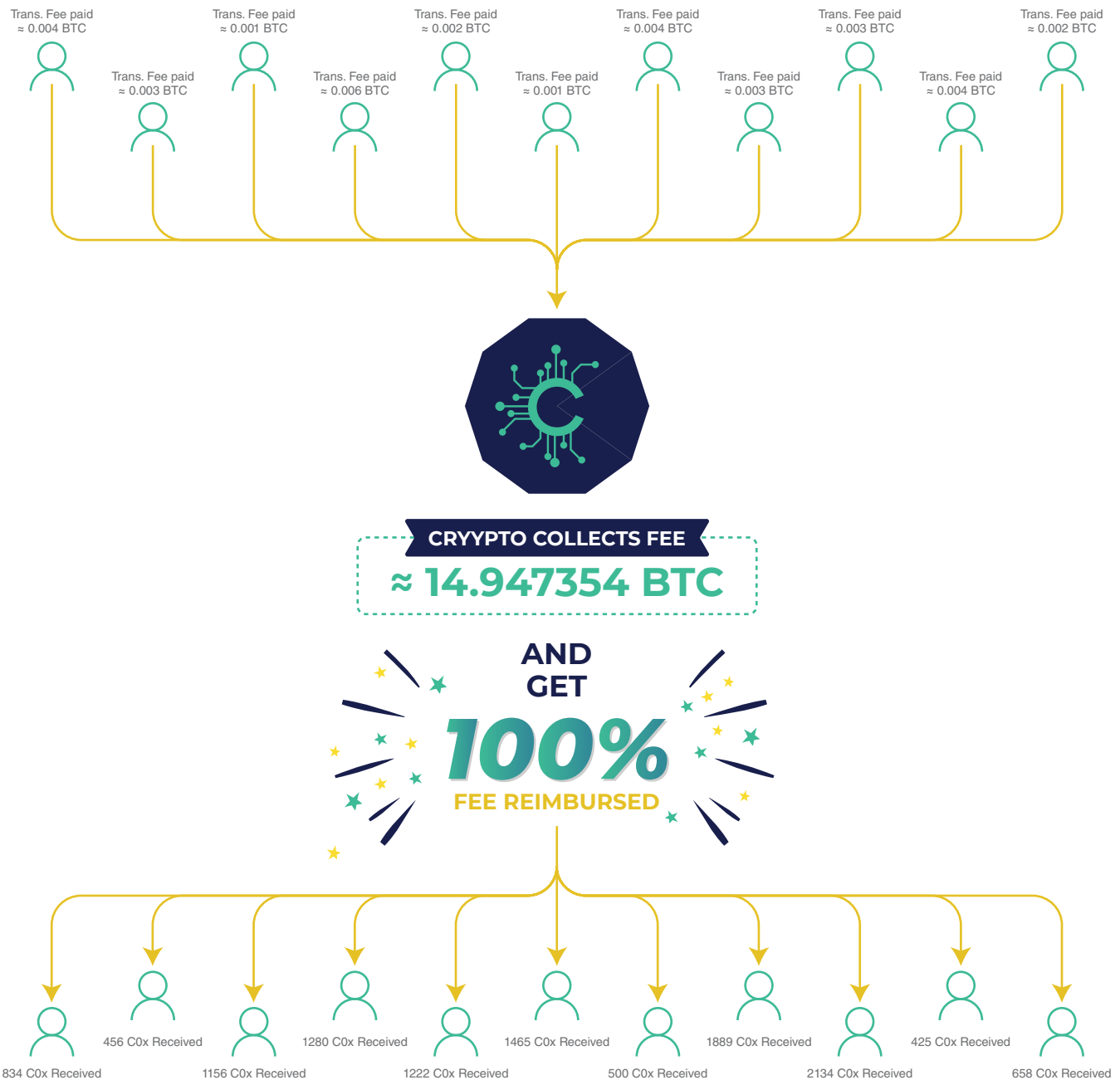
3. Participation in Crypto Fund Investments

Crypto will give members of the community opportunities to invest in new startups, and as these projects develop, community members will get a financial return.

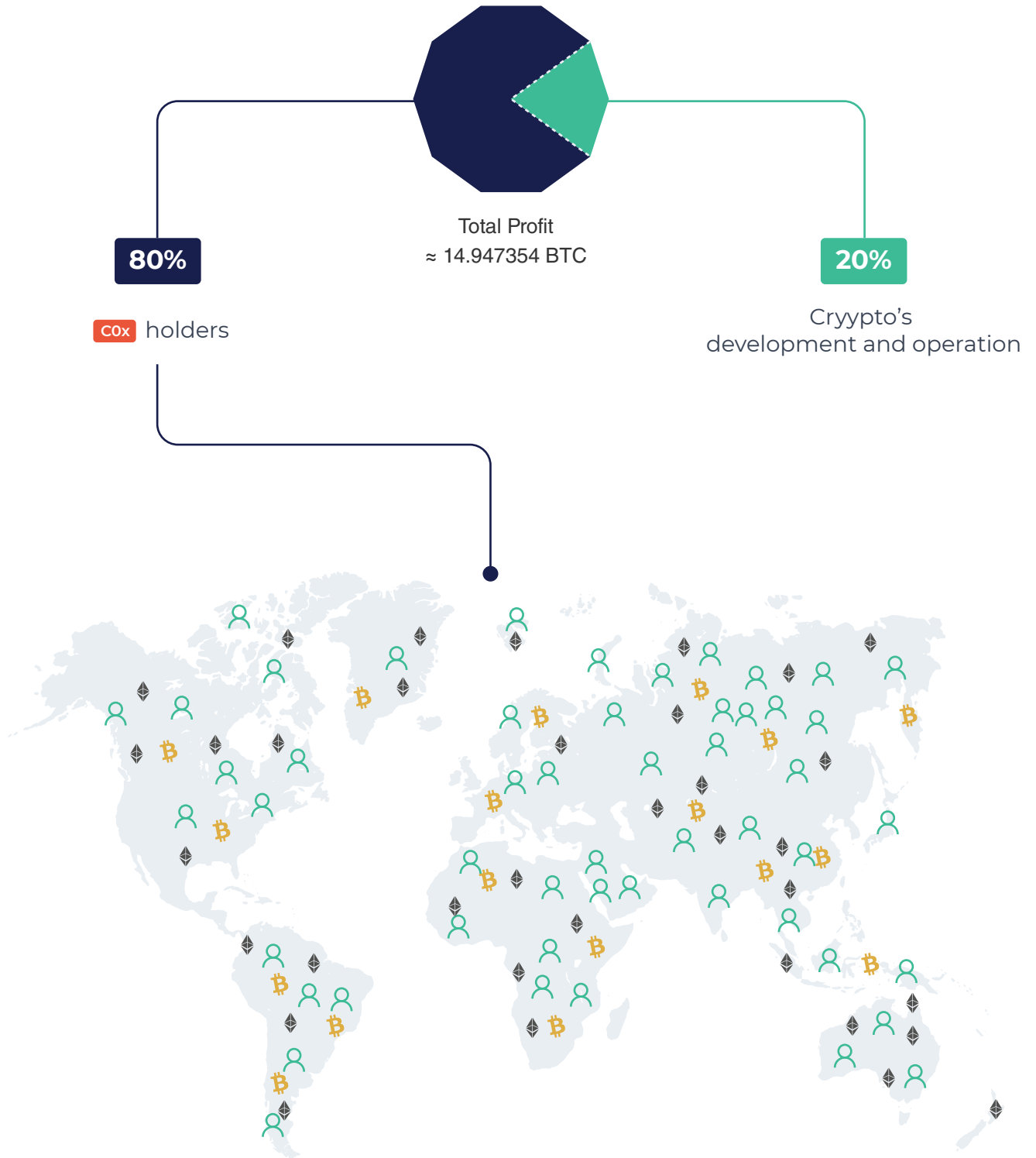


CRYPTO'S COMMUNITY REWARD MECHANISM : "TRANS-FEE MINING"

This community reward mechanism utilizes Crypto's innovative "Trans-Fee Mining" model, in which Crypto regularly rewards community members in the form of a C0x Token, Crypto's native currency. When members trade on the Crypto platform, they receive 100 percent of their trading fees back in C0x. 51% of the platform's total supply of C0x (10 billion) will be allocated toward community members' reimbursements. Every "reward cycle" is 1 calendar day. The number of C0x Tokens allocated is based on the average C0x Token price given back or rewarded on the previous cycle.



PROFIT SHARING PLAN



SECURITY AND RELIABILITY



Security of customer funds is the number one priority for Crypto.com. Crypto has employed several safeguards to keep client funds secure at all times. With reliable reporting and regular audits, Crypto will ensure members' digital assets are protected.

CRYPTO SECURITY FEATURES

- ✓ Crypto.com exchange offers highly secure custody services with **cold storage** and **cryptographic proof of reserve**.
- ✓ Cryptocurrencies are held in **cold storage (offline) for at least 98% of reserves**.
- ✓ A cold wallet access requires **multiple signatures**.
- ✓ A cold wallet private key is split and held in a number of different vaults in multiple locations with **in-house security processes** and **technological features**.
- ✓ Internal procedures protect the exchange from social engineering attacks. **Periodic technical audits** and **timestamped logs allow detection** of any tampering attempts in the accounting database.
- ✓ **Periodic financial audits** verify that the inventory of coins (assets side) matches the records of liabilities with **cryptographic proof**.
- ✓ Minimal downtime, typically restricted to **server maintenance, application upgrades, or database migration**.
- ✓ Resilience under **high volume, heavy traffic conditions, or DDoS attacks**.
- ✓ **No technical debt:** exchanges that quickly add new altcoins or new features without proper testing or careful software design accumulate technical debt by taking shortcuts. Technical debt translates into applications that are harder to maintain and prone to bugs and security holes.
- ✓ Crypto.com will attract high volume traders with specific features such as a **FIX API** and a **borrowing facility**, but also with the **high level of availability of the trading platform**.
- ✓ Processing capacity in the first phase will be of up to **3 million orders per day**.

BUSINESS MODEL

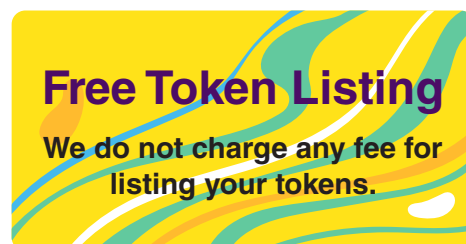
TOKEN TRADING PLATFORM

Crypto.com is first and foremost a Token Trading Platform that focuses on the token trading niche. Demand for tokens, popularity of ICOs, and global increase in interest in the cryptocurrency space are perfect conditions for a Token Trading platform.



Crypto will work with the top 300 cryptocurrencies and tokens to list them for trading on its platform. The community base of these 300 digital assets run in tens of millions.

Crypto supports all blockchain utility tokens on its exchange. Startups and new players are invited to add their tokens on Crypto.com for FREE. In the future, token listings will be managed by community vote on Crypto.



With Crypto's Trans-fee Mining mechanism, it will give back 100% of the fee users spend on transactions back to its members in the form of COx. COx is the currency of Crypto.

With state of the art token trading technology, Crypto.com is highly scalable. With a proprietary trading engine, traders will experience a first class trading experience.



DECENTRALIZED TOKEN MARKET

Crypto.com will establish a decentralized token market in 2019 to cater the larger audiences worldwide. This will minimize compliance requirements and maximize platform efficiency in the long term.

As millions of assets come online, it's difficult to know where they are and what's available for trade. Crypto's Decentralized Token marketplace will be powered by search, enabling members to quickly find the tokens they need, connect to a counterparty, and execute a trade peer-to-peer.

The benefit of a decentralized Token Marketplace is that a member doesn't have to entrust their funds to anyone. Instead, members trade directly with one another using blockchain technology.

SHORT & LONG MARGIN TRADING

Crypto.com will open up Short & Long Margin Trading for compatible cryptocurrencies and Tokens as part of its plan.

- 🎯 Traders may borrow funds to benefit from coin volatility by trading on margin.
- 🎯 Margin trading can be used for short and long trades.
- 🎯 Long trades will automatically be closed by the exchange when amounts invested exceed borrowing capacity. At this stage, the borrowed funds are automatically returned to the lender along with accrued interest. Traders who short-sell a coin may borrow this coin from another platform user or from the centralized inventory to sell it right away. A trader can borrow a coin for short selling only if a value in coin is locked by the platform to secure the trade. Once this security reserve is exhausted, the trade is automatically closed by the system and the borrowed coin returned to the lender along with the interest earned.

PEER TO PEER DIGITAL ASSET LENDING

Peer to Peer lending has been long tried in the cryptocurrency space. It is Crypto.com's plan to launch a Peer to Peer Digital Asset Lending feature.

- Traders who need to borrow funds to trade on margin will be able to borrow from other users on Crypto. Lenders on the platform will make money by charging interest on borrowed funds.
- Lenders will earn interest on borrowed funds.
- Interest rates will be set based on supply and demand using a centralized order book and an order management system.

PROPRIETARY LENDING BY CRYPTO.COM

- Crypto.com will maintain and manage a centralized inventory of cryptocurrency and Token funds. These funds will be lent to platform users against interest.
- Funds will be made available for lending in the centralized order book and interest rates will be set using a supply and demand process.
- Funds from the centralized inventory may, on a case by case basis, also be lent to traders who need to borrow large amounts. These transactions will be closed over-the-counter.

WHITELABEL SOLUTION

Crypto.com will launch its own Whitelabel solution enabling global partners to unlock the potential of Token Trading in their own region and language.

Companies can leverage from Crypto's rich API to launch their own Token Trading exchange and create their own economy.



LIQUIDITY SHARING

Share the large liquidity pool established by Crypto instead of leaving your order books unfilled.



FEW CLICKS AND BOOM!

Start your own Token Trading platform in just a few clicks. Pick any of Crypto's premade designs and infrastructure, or customize it.



CUSTOMER SUPPORT BY CRYPTO

Crypto will provide support to all your customers under your own brand ensuring professional and efficient response.



NO GEOGRAPHIC BARRIERS

As long as the partner is not located in a sanction list country, they will be accepted by Crypto for Partner Program.

THE CRYPTO FUND

The Crypto Fund will invest in the cryptocurrency ecosystem in the form of COx, resources, and external funds. The Crypto Fund will focus on disruptive blockchain initiatives and support new crypto projects on the Crypto.com platform.

17% of 10 Billion COx will be reserved for The Crypto Fund. Crypto.com will implement community based voting for such investments with COx in the future.

THE OPPORTUNITY

For a limited time, Crypto is holding a Pre Sale Event (PSE) to bring the COx buying opportunity directly to the community. You can purchase the COx Token during the private sale. The PSE will be held for a total period of 90 days and thereafter, the COx Token will be listed on the Crypto platform for trading along with Crypto's network sites.

COx can be acquired by the following two methods.

- 1 Buy COx during the pre-sale event.
- 2 Get COx by Trans-Fee Mining method.

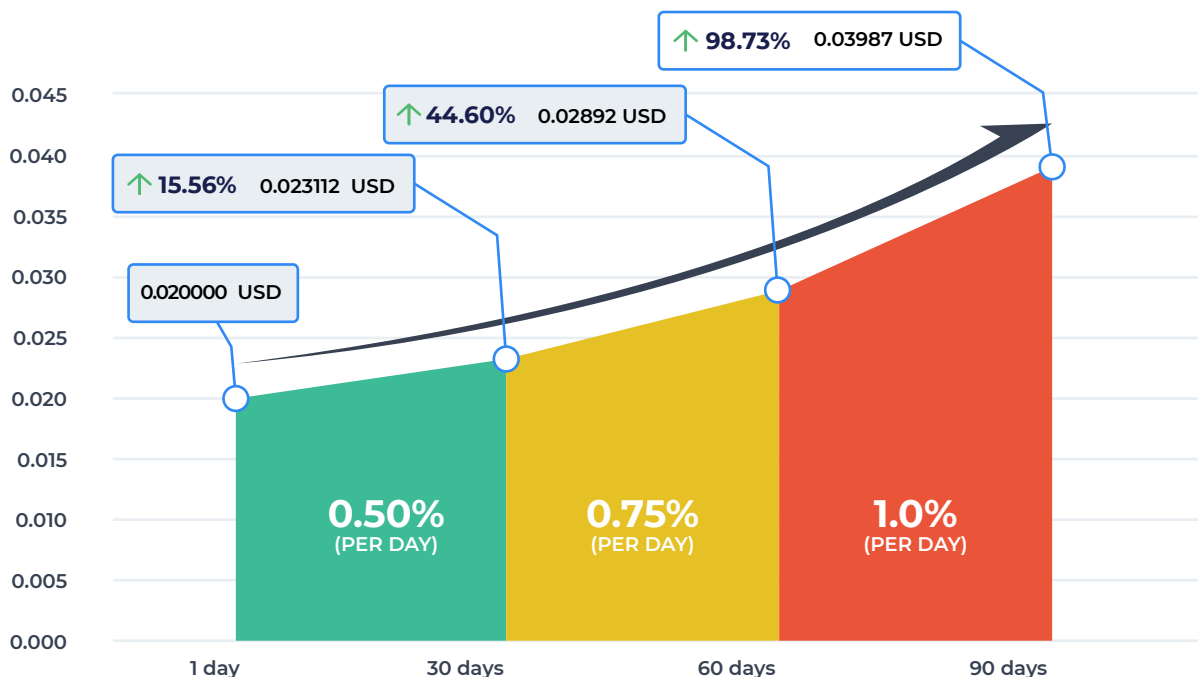
Number of COx Tokens issued:

10 Billion **COx**

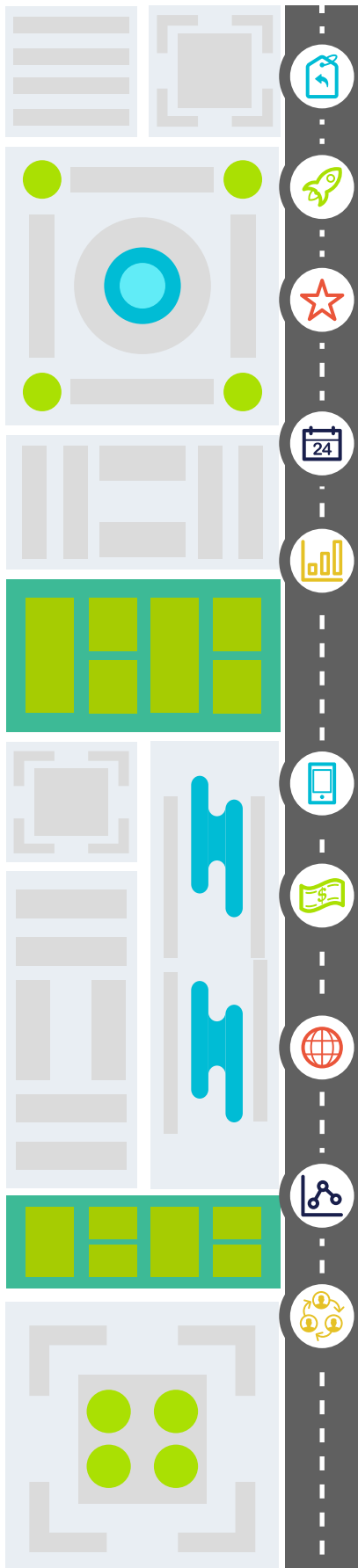
Number of COx reserved for
Presale Event and Trans-fee Mining:

5.10 Billion **COx**

The price of **COx** will be **\$0.02 USD** on **day 1** and will climb up to **\$0.03987 USD** on **day 90**, a **98.73% increase**.



ROAD MAP



February 2019:

Start of Presale Event (PSE)

February 2019:

Platform releases in Beta version

April 2019:

Official trading opens with mainstream digital assets plus select tokens.

May 2019:

Presale Event concludes and COx are issued.

June 2019:

COx are officially utilized and traded on the Crypto platform. 80% profits shared with COx Token holders on a daily basis. 90% for long term holders.

July 2019:

Mobile App for iOS and Android release

August 2019:

Crypto Fund officially begins to invest in blockchain projects.

September 2019:

Decentralized version of Crypto launches in Beta version.

October 2019:

Short & Long Margin Trading launch

November 2019:

Peer to Peer Lending + Proprietary Lending



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