

VISIONS

of Azerbaijan

MEDIA KIT





VISIONS of Azerbaijan

SPRING 2016
www.visions.az

About the magazine

Visions of Azerbaijan magazine was founded in 2006 by the European Azerbaijan Society and The Anglo-Azerbaijani Youth Society with a single aim – to let the world know about this unique place called Azerbaijan.

- VoA brings to life the fascinating culture of this still underexplored country. Its quarterly format includes:
- the literary and artistic greats and their masterworks, as well as the many rising talents;
 - incredible architecture - ancient and modern - and the fascinating stories behind it;
 - a temptingly rich cuisine, and the endless love affair with jazz, classical and mugham music.
 - advances in business and industry - the oil and gas flowing west, a flourishing agriculture, ever-expanding transport and telecommunications;
 - updates on efforts to settle the Nagorno-Karabakh conflict;

From traditional mountain villages to bustling, 21st century Baku, our travelling writers and photographers explore and bring to life the country's vividly unique regions. The now frequent international sports events find their place on the pages of Visions in interviews with organizers, participants and volunteers sharing their own exclusive views of the events.

10 years on, VoA is now a platform for Azerbaijanis living abroad: from exchange students to prominent public figures, they share their experiences and achievements in representing their homeland.

The Azerbaijan International Film Studio adds a new visual dynamic to our content with accompanying video.

One thing is for sure, there's far more to explore and discover in this beautiful Land of Fire!

We hope that our magazine will tempt you into a rewarding exploration of Azerbaijan and its unique culture and people.

Editor
Tom Marsden



CELEBRATING



VISIONS

of Azerbaijan

JULY-OCTOBER 2014

CONTRACT OF THE CENTURY

BAKU 2015

GINA AND NURI

ANCIENT TREES

THE AZERBAIJANI KITCHEN

COLOURS OF AUTUMN

VISIONS
of Azerbaijan

Sections

Visions of Azerbaijan magazine is produced in-country by an experienced team of professional journalists, historians, artists and designers. Articles are written both in-house and commissioned from acknowledged experts in their respective fields.

Qlistory



Oil and Gas



Nagorno-Karabakh



Diaspora



Education



Travel



Culture



Sport



Cuisine



“

Visions of Azerbaijan magazine is a quarterly publication and an indispensable resource on a wide range of topics for all interested in the enigmatic country of Azerbaijan: currently distributed to travellers, tourists, exchange students, professors and art critics in over 27 countries worldwide. VoA magazine is available for reading in most national libraries in Europe and is on sale in central outlets in Baku.

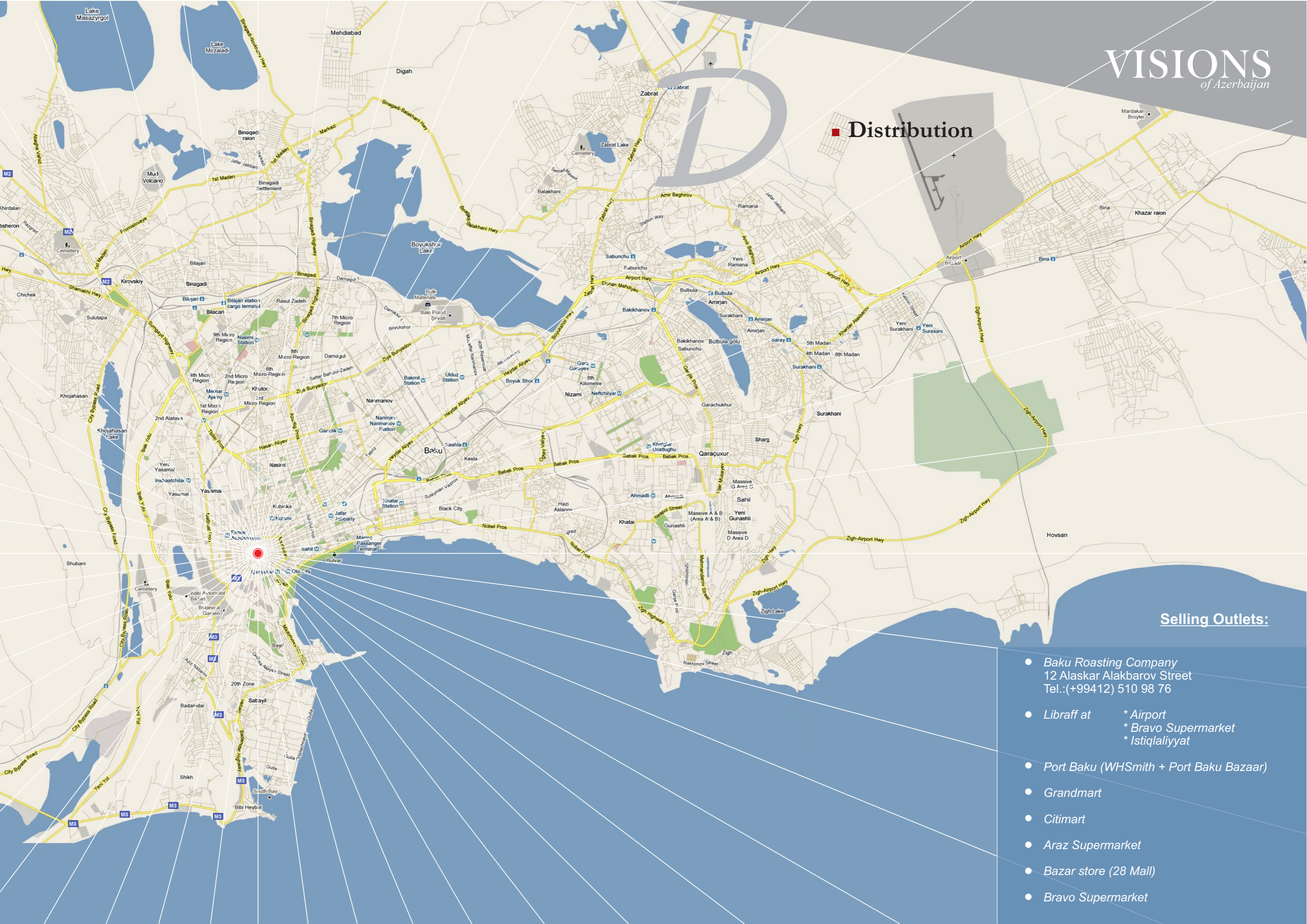
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■ Readership



■ Distribution



Selling Outlets:

- *Baku Roasting Company*
12 Alaskar Alakbarov Street
Tel.:(+99412) 510 98 76
- *Libraff at*
 - * Airport
 - * Bravo Supermarket
 - * Istiqlaliyyat
- *Port Baku (WHSmith + Port Baku Bazaar)*
- *Grandmart*
- *Citimart*
- *Araz Supermarket*
- *Bazar store (28 Mall)*
- *Bravo Supermarket*

■ Advertising

TELLS
THE EUROPEAN LANGUAGE LEARNING SCHOOL

English is a global language and an essential requirement for our culture. It's all around us. That's why we have developed a program for people to begin using English confidently. We are delighted to announce that The European Language Learning School is now operating under The European Azerbaijan School in April 2016.

WHY TELLS?

- We focus on languages - we are experts
- Class sizes of 8 students - we have created the best conditions for you to learn
- You only pay once - all materials (original textbooks from Oxford University Press) and exam fees (Cambridge English Exams) are included
- Our teachers are experienced and qualified
- We employ the best in Baku
- We choose the right course for students - we have the most reliable placement test

ENTRUST YOUR SAFETY TO US!

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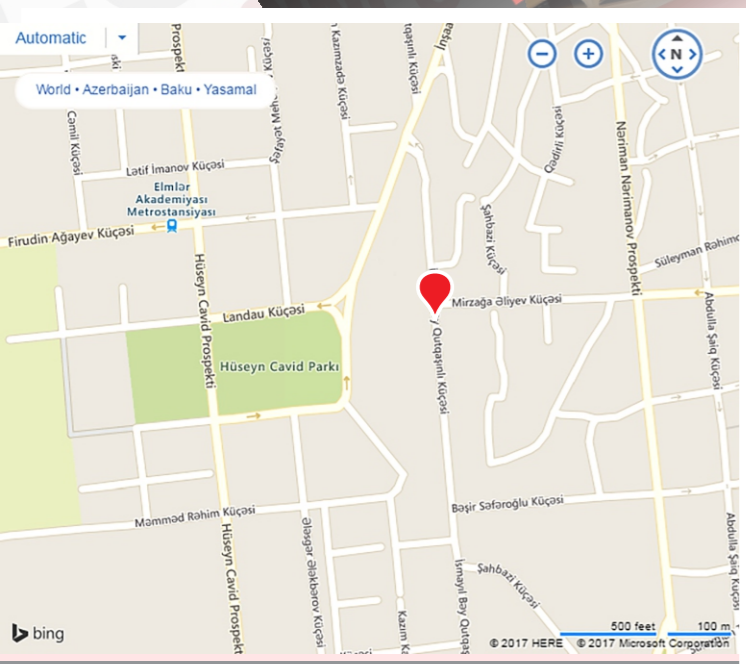
Tickets can be booked on www.azalaz.com and purchased at AZAL sales offices and official agencies.

For more information, please contact:
(+99412) 598 88 80 / *8880
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QAFQAZ RIVERSIDE HOTEL

YENIGÖZ QAFQAZ HOTEL THERMAL & SPA

Qafqaz Thermal & Spa Hotel is a four star hotel located in the authentic village of Yenigöz which is famous for its rich natural waters and springs on the outskirts of Gabala. The hotel has 61 stylish, modern and comfortable rooms, Junior Suites and De Lux Suites. The Qafqaz Thermal & Spa Hotel have a stylish spa for any guest.



BELTMANN Piano

FOUNDED 1901

Top-class service and luxury apartments in Gabala

Company was founded by Johann Beltmann (1879-1964) in 1901 in Garmisch, Germany. He started work in his father's factory in 1915. In 1919, he moved to Baku and started work in the factory. In 1929, the factory had 21 employees and produced 120 instruments per year. In 1939, Beltmann resumed production of pianos and by 1950 had 32 employees producing 150 instruments per year. Over the following 20 years, half of the employees worked only on restoration. In 1967, Belek Jan Beltmann's grandson, Hans Leflerik, started work at the factory in southern Germany, merging it with the Barlux factory. Between 1983 and 2002 the factory produced more than 10,000 instruments. Production stopped in 2002 when Mr Leflerik was invited to work as designer, chief technician and foreign expert for another German piano factory, where he stayed until 2008. In February 2008, design of a new factory began. Construction of the Beltmann piano factory started in Gabala, Azerbaijan, in October 2008. Production was launched in September 2009 with the manufacture of three upright pianos.

Renner action - Germany - Austria
Solid spruce soundboard - Germany
Steel strings - Reislau Germany
Renner hammerheads - Germany
Kleinert pinblock - Germany
Kleinert tuning pins - Germany
Degen copper wire - Germany
Bass - France, Turkey, Indonesia
Venner - Switzerland, Turkey
Lapacher Switzerland, England
Frames - Azerbaijan

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Safe zone: 280mm x 210mm

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Inside: 0
Bottom: 5mm
Outside: 5mm

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