



2018 Annual Report



2018 PHOTO GALLERY



Introduction from our Chair of Trustees



It's been a busy year for Cricket Builds Hope (CBH) and for the Gahanga Cricket Stadium (GCS), which CBH maintains and operates in partnership with the Rwanda Cricket Association (RCA). During 2018, over 130 matches were staged, ranging from grassroots cricket to Rwanda's first international tournament – the ICC World T20 East Africa Qualifier.

CBH also successfully implemented its first 'cricket for change' programme, with a £75,000 grant from Comic Relief and the Scottish Government. Delivered in partnership with Resonate, the programme uniquely combines workshop and cricket sessions to unlock the leadership potential of low income local young women. CBH has won the necessary funding to upscale the programme in 2019.

To support these activities, CBH ran several fundraising events, including patrons' drinks at the HQ of Coutts Bank, photo exhibitions at Christies in London and Messums in Wiltshire, and a Carol Service with mulled wine at the Kia Oval. We have renamed our charity and welcomed some new trustees with skills and experience aligned to our change in focus from construction to operations and programme delivery. Our website and social media presence have been revamped.

Challenges for 2019 include helping GCS to become self-sustaining, acquiring essential ground machinery (e.g. a roller) and replacing Resonate as leaders of the upscaled Comic Relief programme. Additionally, we will be working with the RCA to deliver an exciting new 3-year programme sponsored by Yorkshire Tea to introduce cricket to workers and schoolchildren in remote Rwandan tea estates. This programme is planned to culminate in a tournament at GCS in August 2021.

Special thanks to our main partners - Yorkshire Tea, Coutts Bank, Surrey CCC and Volcanoes Safaris; our donors - large and small; our friends at RCA; the Rwandan Government; our Project Director, Geordie Morrison and our Programme Manager, Mary Maina; our Trustees (ongoing and retired) and other volunteers; and all others who have helped CBH in 2018.

Richard Nicoll

Gahanga Cricket Stadium



October 2017 saw the opening of the Gahanga Cricket Stadium by His Excellency President Paul Kagame after six years of fundraising and construction by CBH (then still known as the Rwanda Cricket Stadium Foundation). A tournament of eight teams from East Africa and the UK competed in the first Cricket Builds Hope tournament, with Uganda coming out on top against a strong Christopher Shale XI.



H.E Paul Kagame (centre),
Commonwealth SG - Baroness Scotland
(right) during GCS inauguration.



The Duchess of York - Sarah Ferguson (left)
during GCS inauguration.

As part of the celebrations there was a celebrity match between two sides captained by Michael Vaughan and Herschelle Gibbs. The two XIs were made up of players from the tournament, as well as familiar faces like Kenyan cricket legend Steve Tikolo and CBH patron and Kent captain Sam Billings.

"The Gahanga stadium is wonderful. The ground is first-rate and set among the rolling hills of Rwanda. The changing rooms at the stadium were a little wet owing to heavy rain during the opening ceremony, but it's a beautiful place to play and a lovely ground for spectators, too. The Rambler team stayed at the Kigali Marriott and were delighted with our accommodation and facilities there."

Freddie Fox, Eton Ramblers CC



Celebrity match team captains at the coin toss during GCS inauguration



Rwanda vs Uganda during CBH tournament

"The chance to be a part of the opening was too good an opportunity to miss. Secondly for me and my family who all came as well (two daughters – aged 8 and 5 – and a wife) it was a chance for us to see a part of the world we had only ever read about and a chance for my daughters to experience other cultures and situations whilst learning a bit of their history.

"The girls spent a couple of days with the Niyo Cultural Centre for which they raised money that helps educate orphans and street children. The standard of cricket was a lot stronger than I was anticipating, and a lot more competitive. The chance to play Uganda was fantastic as they have a number of talented cricketers. The new ground is one of the most idyllic places I have ever played. A fantastic setting and a great wicket."

Mike Bellhouse, Grannies CC

The new ground – Rwanda's first grass wicket cricket pitch – has already become known as the 'Lord's of East Africa'. In 2018 it hosted over 130 games of cricket, from grassroots cricket to Rwanda's first international tournament

136 matches
72 schools coaching sessions
6 major events hosted, including 2 weddings
1 ICC International Tournament – Rwanda's first ever!



Rwandan traditional dance performance during GCS inauguration



Female empowerment programme

Cricket Builds Hope's first major project was a female empowerment programme, funded by Comic Relief and the Scottish Government, in partnership with female leadership charity Resonate.

The programme involves classroombased leadership workshops after which cricket sessions are held to reinforce the learning – bridging the gap between the workshop and 'real life'.

We have now completed 3 seven week programmes for 50 women from the two lowest income groups in Rwandan society, and Comic Relief has announced that our funding will increase to scale up the programme in its second year.

The competency of our trainers has now been certified by Resonate so CBH will lead the programme in future.

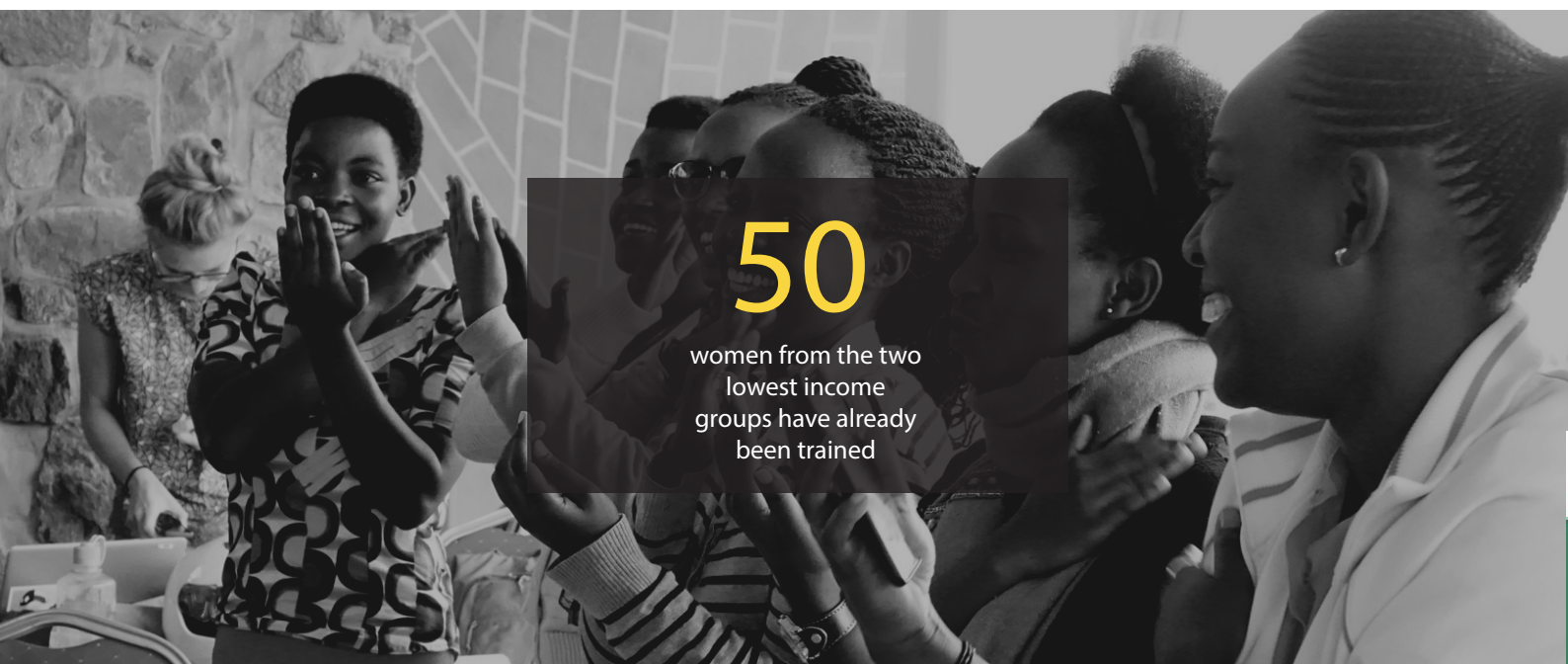
Learning skills in a classroom is one thing, applying them is something else. If participants can apply the skills to cricket then it increases the chances of being able to apply them in real life.

But what skills are there in cricket that apply in 'empowerment'? Well as with most sports, any and every skill that you need in life is contained within cricket...

Identifying Personal Strengths – knowing yourself. Identifying your own strengths is important for success on the cricket pitch as in life. Am I better at batting or bowling? How do I know which I'm better at? In our CBH sessions, we do an exercise where participants must bat and bowl a set number of overs, before repeating the exercise doing just one or the other. After establishing what they are individually good at, they must compare performance – before and after focusing on what they are good at, to understand the importance of focusing on one's strengths. Knowing your strengths and weaknesses is important. What am I good at? Why is it important to identify my strengths?



Comic Relief female empowerment workshop



“setting minor goals helps you achieve the major goal.”



Comic Relief female empowerment workshop

Goal Setting – setting small goals as a framework to bigger ones. Having a life goal is a good thing, but it can be like chasing 400 in the second innings – an intimidating challenge.

In CBH sessions participants are asked to play two games, with a set team target. In the second game, each player has a certain number of runs to contribute to the overall target, which illustrates how setting minor goals helps in achieving the major goal minor.

Problem solving – logical solutions to problems. We’ve all failed to field a fast running ball in the outfield at one point or another. Grab it with your hand? Good chance you will miss. Use your foot? That could hurt. Think through the logical solution and what do you end up with? The long barrier. A fielding technique like this is a simple solution to a simple problem, but it is also incredibly effective. We outline the problem of the fast-running ball and then introduce the long barrier as a means of tackling it. Before long participants are down on one knee stopping everything



Teamwork – no one gets anywhere without teamwork, in cricket or anywhere else. We use a cricket exercise called Diamond, where four batters are stood next to four stumps in a diamond shape. The bowler bowls from the middle to any one of the batters, but a run is only scored if all four of them make it to the next set of stumps before the ball is recovered. How do you do well at this game? Communication is key. You can only score any runs if you work together with your three teammates.

Yorkshire Tea partnership

Yorkshire Tea and Cricket Builds Hope have announced a three-year programme to bring the benefits of cricket to rural areas in Rwanda. The 'Tea Cup Coaching Programme' will be the next chapter in Yorkshire Tea's backing of the emergence of cricket in Rwanda following their sponsorship of the opening of the Gahanga Stadium in October 2017. From February 2019, Yorkshire Tea and Cricket Builds Hope will launch the programme making cricket coaching available to schools and young people on various Rwandan tea estates over the next three years. Focussing on a different estate each year, the plan is for the programme to culminate with a Tea Cup Tournament in August 2021 at the Gahanga Cricket Stadium.

The programme will officially kick off on the Gisovu tea estate in February where a Development Officer will visit at least once a week to offer coaching to schools (9-18 year-olds) and young estate staff (18-25 year-olds). At least three teachers and three estate staff will also be trained over the year and awarded formal coaching certificates to enable coaching to continue for months and years to come.

Cricket Builds Hope and Yorkshire Tea aim to bring the benefits of cricket, including physical fitness, teamwork and the spirit of the game, to rural parts of Rwanda where there is not much organised sport.



A young Rwandan cricketer at the Gisovu tea estate

Photo credit - Paul Broadie

Fundraising

In July, 17 year old Malvern College student Sebastian Grace raised over £5,000 for CBH before flying to Kigali to volunteer with the charity. Seb assisted with the delivery of Rwanda's first ever international tournament, and assisted with the coaching of the Rwandan U19 National Side, as well as other youth outreach projects into schools. Speaking after the trip, Sebastian said: "What a fantastic adventure it was over the summer. Truly a life changing three weeks. I appreciate every pound that was donated, as do those from Cricket Builds Hope and the young cricketers who see the direct benefit. The smiles on their faces will stay with me forever."

In September, our partners Coutts Bank hosted a fundraising event for CBH at their HQ in the Strand, London. CBH patrons Jonathan Agnew, Ebony Rainford-Brent and Heather Knight were joined by legendary actor Jim Carter and CBH's Mary Maina. £15k was raised through a raffle, auction and pledges. Two days later Mary Maina was back chatting to Aggers, this time on Test Match Special during the England v India Test at the Kia Oval.

In 2018 Cricket Builds Hope launched a friends' scheme for those who want to support our work in Rwanda month to month or year to year. For £10/month, Friends of Cricket Builds Hope get exclusive invitations and discounts to CBH events and updates about how they are helping us use cricket for social change in Rwanda. If you are interested in becoming a friend, please check the 'Get Involved' section of our website for more information on how to sign up.

In October, Christie's in London and Messums in Wiltshire both hosted fantastic exhibitions of photographs by Al Margadale. We were delighted to be joined by the Rwandan High Commissioner, Her Excellency Yamina Karitanyi, for drinks and canapes. Sales of the photographs from the event raised in excess of £25,000 for Cricket Builds Hope.

We ended 2018 with a carol service at St Mark's Church Kennington, in December with mulled wine at the Kia Oval afterwards. Guests were treated to a superb evening of song from the UK's only choral cricket team, Faire Is The XI, and £2000 was raised for Cricket Builds Hope.



Jim Carter (left), and CBH patrons Heather Knight (centre), Jonathan Agnew (right) at Coutts Bank fundraiser



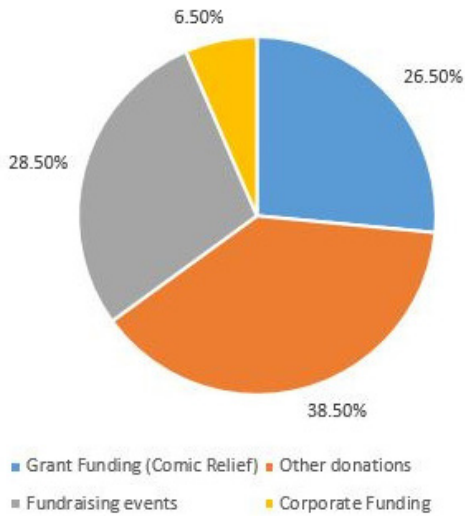
CBH Project Director Geordie Morrison with Rwandan High Commissioner HE Yamina Karitanyi at Christie's



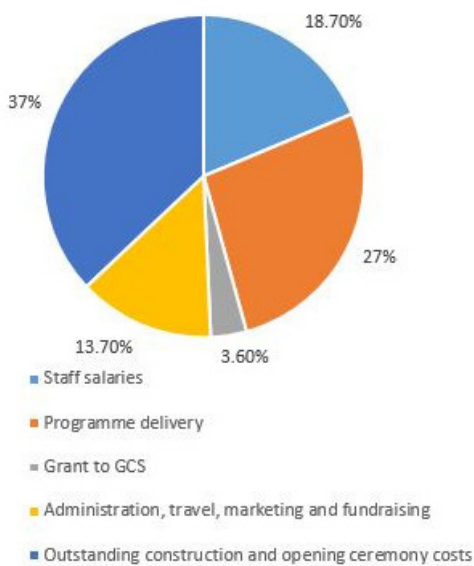
CBH Programme Manager, presented the BBC TMS team with a CBH-themed cake during a trip to London

Financial report from our Treasurer

Income £153,875



Expenditure £152,505



Cricket Builds Hope raised approximately £150,000 in 2018, mainly from regular donations and fundraising events. A quarter of our income was from a Comic Relief/Scottish Government grant for a cricket-based gender empowerment programme – which is set to expand in 2019 – all of which was spent on delivering that programme. 2018 saw the introduction of our Friends of CBH programme, where supporters pay £10 a month and receive exclusive invites to CBH events, which we hope to grow over time to provide a regular income stream to expand the charity's activities.

Just over a third of our £150,000 expenditure in 2018 was paying off contractors who built the Gahanga Cricket Stadium, and other costs associated with the opening ceremony at the end of 2017. I'm pleased to report that by the end of 2019 we hope to have paid all the outstanding debts for the construction of the GCS, as well as an interest free loan which one of our supporters very generously provided so that we could complete the project on time.

Eugene Duff presents a cheque of £625 to GCS.



Just under twenty per cent of our expenditure in 2018 was on CBH staff salaries. We try to keep costs on administration, travel, marketing and fundraising events to a minimum, which is reflected in the 13.7 pc spending on this area. Nearly 90 per cent of our expenditure is in Rwanda, and we try to use suppliers local to Kigali wherever possible.



Gahanga Cricket Stadium



The Gahanga Cricket Stadium NGO, which is run as a joint venture between CBH and the RCA, has had a successful first year of operation with plenty of cricket being played and several events, including two weddings, hosted. We hope that in the near future it will be possible for the GCS to reach a point of financial sustainability and we are working with the RCA towards that aim.

Graeme Loten
TREASURER

Info

Our team

Rutuku Richard - Project Director
Mary Maina - Programme Manager

Patrons

Jonathan Agnew MBE
Brian Lara
Heather Knight OBE
Ebony Rainford-Brent
Sam Billings
Makhaya Ntini

Trustees

Richard Nicoll (Chair)
Graeme Loten (Treasurer)
Alby Shale
Ruari Sinclair
Alan Sendorek
Amy Holmes
Howard Cornwell
Sophie Langman
Michael Coulson
Kevin Sinfeld



CBH Programme Manager Mary Maina (centre) with CBH patrons Ebony Rainford-Brent (left) and Heather Knight (right)

Contacts

Charity no. 1157287

Website: www.cricketbuildshope.org

Email: rutuku@cricketbuildshope.org

mary@cricketbuildshope.org

Address: Gahanga Cricket Stadium,
Gahanga Kigali, Rwanda

Twitter : @cricketBuilds

LinkedIn : Cricket Builds Hope

Facebook : @CricketBuildsHope