

PRIVACY NOTICE

Privacy Statement

We are committed to protecting your privacy and respecting your interests, rights and freedoms with regards to your personal information. This notice lets you know how all companies within the Argonon Group will collect, process and look after your personal information and inform you of your rights and how you can control what we do with your personal information.

Click [here](#) for full list of companies within the Argonon Group.

How do we look after your personal information?

- **Recruitment**
Applicants and prospective applicant's personal information will be used for recruitment purposes by us in accordance with our [Recruitment Privacy Notice](#).
- **Employees and Freelancers**
Our Employee Privacy Notice covers how we collect, store, use and disclose personal information for everyone working within the Argonon Group.
- **Contributors and Talent**
Our [Contributor Privacy Notice](#) covers any applicants, participants, contributors, performers, presenters and audience members who may be featured in programmes or projects which a production brand of the Argonon Group intends to produce.
- **Website users, General Communications and Promotional & Marketing Activity**
We may collect, use and disclose personal information from and about you, through use of this website or our other on-line services such as our associated mobile sites, apps and widgets. We may process personal information, so we may answer queries, respond to complaints and fulfil our duties. We may also collect and use personal information to conduct surveys or focus group, research topics, and create and manage guest lists for live shows. This Privacy Notice applies to all such processing of personal information.

What kinds of personal data do we collect about you?

- Information from you – contact information or any other information in relation to any enquiries, complaints or other support.
- Registration data – data you submit to register for any Argonon Group activities or services.
- Social media data – if you access or log-in to this website or our other on-line services through a social media service or you direct us to a social media service, the data we collect may include user ID or user name, any information or content you have permitted your social media service to share with us such as profile picture, email address, your connections. When such access is made to our website or other on-line services from a

social media service or you direct us to social media services, you are authorising us to collect, use and store such personal data in accordance with this Privacy Policy.

- Other Sources – We may supplement the information we collect with information from other sources, such as publicly available information about your online and offline activity from social media services and commercially available services.

Why do we collect your personal data?

We collect data for operational purposes and for the purposes of its core business activities, namely television production and distribution activities (including the production, promotion, administration, exploitation, insurance and management of Argonon Group programming) (the **Argonon Activities**).

We process personal data for the Argonon Activities on the basis that it is in our legitimate interests, or the legitimate interests of third parties with whom we share personal data, to carry out such Argonon Activities. Argonon may also process personal data to fulfil legal obligations, including regulatory and compliance requirements.

In certain circumstances as necessary for the Argonon Activities we will process special category data (data concerning race, ethnic origin, politics, religion, trade union membership, genetics, biometrics (where used for ID purposes), health, sex life or sexual orientation) and criminal offence data. Such personal data is only collected where it is absolutely necessary and proportionate to do so.

We will never collect special category data about anyone without their explicit knowledge and consent (given verbally or in writing) unless there is some other legal basis for doing so, for example we consider that the special purposes journalism exemption applies and it would be in the public interest to process such data without your consent.

At all times Argonon will ensure that the lawful bases for processing personal data will not override the interests, rights and freedoms of individuals.

How do we obtain your personal data?

We will usually obtain your personal data directly from you, verbally or in writing.

Occasionally we may collect data from third parties such as recruitment agencies or government organisations. We may also obtain data from the public domain.

How long will we keep your personal data?

We monitor personal data we process and take measures to ensure it is kept up to date, retained only for the duration required to fulfil the Argonon Activities and erased once that purpose is fulfilled or as otherwise required under legislation.

The nature of Argonon's Activities may require data to be kept for a long period of time. The rights and freedoms of individuals will continue to be of paramount importance to Argonon and it will ensure that proper consideration is given on a regular basis as to whether the data is still being processed for the purpose it was obtained and whether it is reasonable and proportionate to continue to process such data.

How do we protect your personal data?

We use technical measures (such as encryption and password protection) to protect our systems and safeguard your personal data. We also use operational measures to protect the data, for example by limiting access to personal data to those persons in Argonon on a strictly "need-to-know" basis only.

We are committed to keep these security measures under review to ensure we keep up to date with current best practice.

Do we share your data?

In the business of making and selling content for television, it is necessary to share personal data to limited categories of third parties, such as broadcasters, insurers or suppliers assisting us with the production and distribution of our programmes.

We will only send your personal information outside of the European Economic Area ('EEA') if you have instructed us to do so or to our agents and advisors to fulfil our Argonon Activities. If we do transfer your personal information outside of the EEA, we will make sure that the recipients protect your information to the same standards as if it was being used in the EEA.

What are your rights?

You have certain rights in respect of your personal data. To meet our obligations under the law and uphold your rights as data subjects, we will:

- provide clear information about the collection and use of your personal information including any third-parties with whom we share it
- provide access to any personal information we hold in an easily accessible format
- ensure any inaccurate or incomplete personal information about you can be rectified
- allow you to object to or restrict processing of personal information where you feel there are grounds to do so
- ensure deletion of personal data when there are no longer legal grounds to retain it

When you get in touch, we will respond without undue delay and in any event within one month (unless we notify you otherwise). We may also ask you to verify your identity before we provide any information to you.

The information provided to you will be in a commonly used and easily readable format. There is no charge for most requests, but if you ask us to undertake an excessive task to identify your personal data we may ask you to pay a reasonable admin fee, taking into account the administrative costs of providing the information.

Please also be aware that, as explained below, these rights will not apply to the extent that they are incompatible with the Special Purposes.

Special Purposes

The General Data Protection Regulation (“GDPR”) and the Data Protection Act 2018 (“the Act”) require us to use your personal data within the legal framework explained in this Privacy Statement and in accordance with your rights under the GDPR (which we explain above).

However, the GDPR and the Act contain an exemption which allows us and the Programme broadcaster not to apply aspects of this legal framework and your rights if they are not compatible with the artistic purposes of the Programme and there is a public interest in broadcasting the Programme. This exemption is known as the “Special Purposes” exemption the special purposes exemption, which protects processing for the purposes of journalism, art and literature. Consequently, please be aware that aspects of the legal framework explained in this Privacy Statement and your rights under the GDPR may not apply where they are not compatible with the Special Purposes.

Contact us

To exercise any of these rights, or if you have any questions, please contact Argonon Group’s Data Protection Manager at privacy@argonon.com.

You can find out more information about your rights on the Information Commissioner’s website ico.org.uk. You also have the right to complain to the Information Commissioner’s Office in the UK or equivalent regulator if based outside the UK.