

Channel Buzz

December 13, 2021

New Product Offering

Threat Protection Bundle for SMBs

Proofpoint Essentials offers people-centric cybersecurity for small and medium businesses.

Our new Essentials Threat Protection bundle is a cost-effective and easy-to-manage security solution that provides:

- Protection against advanced threats including impostor, phishing, malware, and spam
- Data loss prevention and encryption to protect data
- Security awareness training and threat simulations to protect people

[Learn more on Partner Hub >](#)



Webinars & Programs

Partner Webinar: Global Partner Update

Hear from Proofpoint's partner leadership team discuss Microsoft E3 Enhancement opportunity, DLP Take-out Promotion, and other partner program updates.

[Watch on Demand](#)

Partner Virtual Workshop: CISO Success

Providing Value When Selling to CISOs

Join us for a Partner Virtual Workshop: Providing Value When Selling to CISOs. Proofpoint's Resident CISO, John Checco will guide you on how to solidify your position as a trusted advisor to the C-suite for long lasting partnerships.

[Watch on Demand](#)

News to Know

Cybersecurity Education: Whether you're new to security or a seasoned professional, Proofpoint has an educational YouTube Channel to help you understand some popular cybersecurity terms.

New Research: Cybersecurity, Ransomware and Email Fraud in a Year that Changed the World.

Blog: Happy Holiday – Are You Prepared for a Ransomware Attack?

Blog: 2021 Gartner Market Guide for Email Security: Proofpoint Lets You Have Your Cake and Eat It, Too.

New Partner Playbook

proofpoint.

Redefine Protection for
the #1 Threat Vector

Campaign Overview



Protecting the #1 Threat Vector

[View Playbook >>](#)

ACCESS PARTNER HUB!

Deal Registration, Resource Library, Training and More

Need Login? Request [Here](#)

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#ProtectingPeopleTogether

