



**CORPORATE
MEDIA KIT**

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02

ABOUT US

CAPTURING YOUR MOMENTS, YOUR WAY

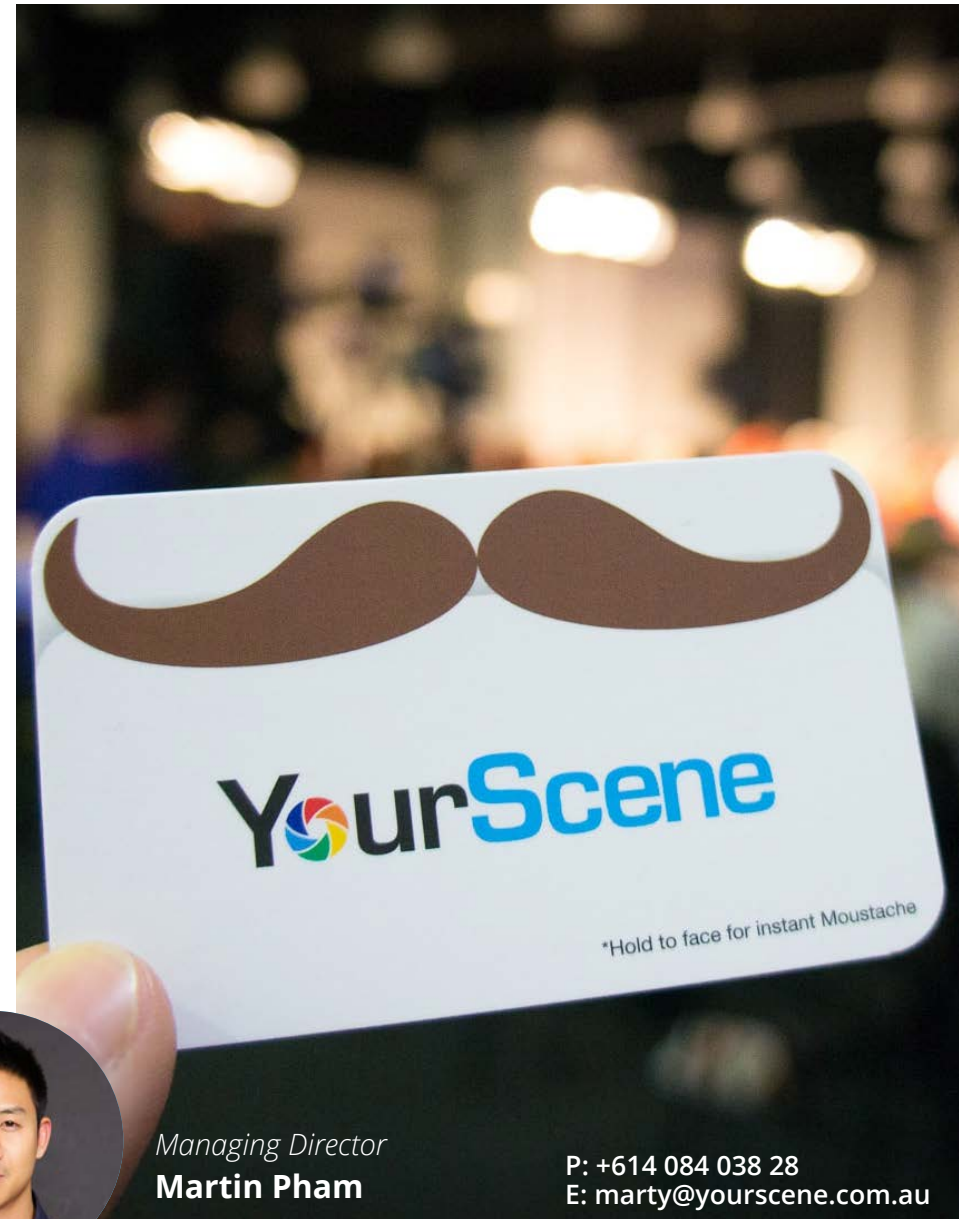
For YourScene, it all started with the humble PhotoBooth. Servicing small family gatherings and birthday parties, the reactions to our first prototype were unanimous: *Fun and Interactive experiences!*

Since then, our capabilities have come a long way. Today, we have expanded our services to Sydney, Melbourne and Brisbane, successfully working with large corporate organisations such as *Google, Telstra, Woolworths, Universal Music and Coach.*

Not only are we seen as an entertainment service, but we have proven to be a valuable photo marketing service in a fast-paced social media driven world.

We aim to deliver fun, interactive, and memorable experiences to all our clients. This is at the core of our philosophy and we believe this is what sets us apart from our competitors. We are after all the "Experience Experts".

VISIT US ON:
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TAG 'N' PRINT

THE ULTIMATE MARKETING TOOL

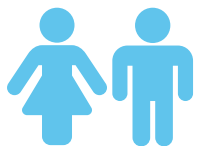
WHAT EVENT DOESN'T HAVE ITS OWN HASHTAG THESE DAYS?

Heralded as the "holy grail" of marketing tools, the Tag'N'Print hashtag printer is pure genius when it comes to spreading the hashtag love at your event.



HOW CAN INSTAGRAM HELP YOU BUILD YOUR BRAND?

 **200** MILLION USERS

 **80%** OF USERS ARE BETWEEN **15-34** YEARS OLD



WITH THE USE OF INSTAGRAM SKYROCKETING, IT IS BY FAR THE FASTEST GROWING SOCIAL PLATFORM

66% YEAR GROWTH, HIGHEST OF ANY SOCIAL PLATFORM 



Juanita Chrisostomos




"It's important for us to always look out for new products and services that will help us better engage with our online audience."

Communications Manager at Coach



04

HOW THE TAG 'N' PRINT WORKS

- 1  Guests take photos on their phones
- 2  Post their photos on Instagram or twitter with the unique #hashtag
- 3  Guests collect their photos from the Tag'N'Print station





CASE STUDY: THE ENTOURAGE PHOTOS AT #UNCON15

CLIENT: The Entourage

The Entourage is Australia's largest educator and community of entrepreneurs with over 60,000 members worldwide.

OBJECTIVE: To gain maximum social media exposure for "Unconvention" conferences being held in Sydney, Melbourne, Brisbane, Adelaide and New Zealand.

RESULTS: The official Entourage hashtag #UNCON15 had become a top 3 trending hashtag in each city.



STATS

1731
Total Users

932K
Total Reached

4.65K
Posts

ALMOST 1 MILLION PEOPLE REACHED IN AUSTRALIA AND NEW ZEALAND!

SYD 506 PEOPLE
1.25K POST
308K REACHED

MEL 484 PEOPLE
1.44K POST
280K REACHED

BRIS 411 PEOPLE
1.13K POST
191K REACHED

ADEL 181 PEOPLE
504 POST
84.1K REACHED

AK 149 PEOPLE
329 POST
69K REACHED

06



LIVE FEED

THE PERFECT ACCOMPANYING TOOL FOR THE TAG'N'PRINT

LIVE FEED

creates a visual slideshow for events allowing your guests to share their Twitter and Instagram pictures and videos on any screen or projector.

Guests simply tag content on Twitter or Instagram with your unique hashtag and our slideshow displays them instantly! Who wouldn't like to see their pics and vids showcased as the event unfolds?

Not only does the live feed let guests know what to hashtag, but custom ads or videos can be played through the slideshow of photos.

Mikey Mina

"Guests loved seeing themselves on the big screen, they couldn't get enough of it!"

..... Club Promoter at the Roxy





OPEN STUDIO

CUSTOM BACKDROP FOR BRAND REINFORCEMENT

Combining a professional photographer with instant photo prints, the Open Studio Photo Booth lets guests see all the fun unravel whilst providing high level engagement.

Custom-made backdrops help set the scene. The result is a fun, positive and interactive experience that your guest will have with your brand and a memento they will cherish forever!

All photos are professionally edited after the event and free to be used for any marketing purposes.



OPEN STUDIO: CASE STUDY

FUN IN THE SCIENCE LAB

CLIENT: Ansto
(Australian Nuclear Science and Technology Organisation) is Australia's leading government body in nuclear science.

OBJECTIVE: To create a special experience for guests whilst generating interest in ANSTO's crucial work with nuclear medicine for cancer treatments.

WHAT WE DID: A fun and colourful mockup lab was recreated for guests to pose and take photos in front of. Our professional photographer, dressed up as a lab doctor, took photos in sets of three. Guests could show off their scientific sides with lab-coats and props. Branded photos were printed on the spot along with an attractive flyer for guests to take home.



Rod Dowler

"Using the open studio photo booth at community events is an effective way of attracting and engaging an audience and leaving them with a memorable and branded reminder of the experience."

.....Discovery Centre International and External Relations

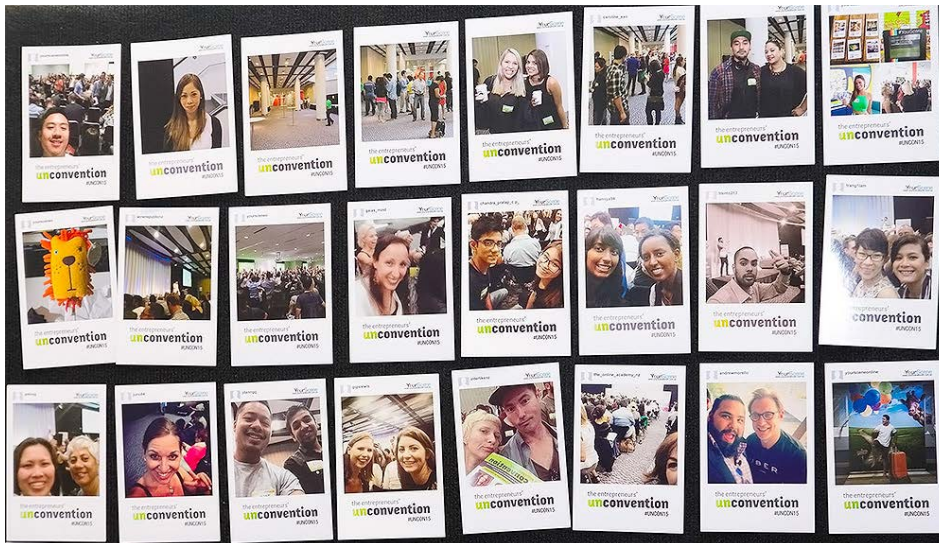




ROAMING INSTANT PRINTS WITH ROAMING PHOTOGRAPHER!

This brand new service allows all photos taken by our professional event photographer to be instantly printed on the spot via our special WIFI enabled cameras! Not limited to the space of a booth our photographer will roam freely taking beautiful shots of guests, events and surroundings.

Guests are always surprised when they are unexpectedly presented with an instant printed photo just minutes after. A great alternative to a stationary photo booth and the perfect replacement for the old outdated event photographer!



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PRIVATE BOOTH AND OPEN KIOSK

PRIVATE PHOTOBOOTH

Our Enclosed Private Booths take photo booths to the next level. Using the latest photo booth software, guests take control using the fully automated touch screen. It's super easy, and with this set up, everyone can get their turn in the pictures. Fits up to ten guests to allow for crazy group shots!

OPEN KIOSK

With our Open Kiosk Photo Booth, your guests are in control. It's the perfect option if you have limited space or you're uncomfortable in front of a photographer! Your guests are free to take photos how and when they want, and the fully-automated touchscreen monitor and easy-to-use interface makes taking quality photos a breeze.

Perfect to combine
with a custom media wall!

INSTANT BRANDED
PRINT OUTS

FULL TIME FRIENDLY
ATTENDANT



CUSTOM SOLUTIONS: CASE STUDY

PHOTOS AT #MYFUTURESYDNEY

CLIENT: City of Sydney council

ABOUT THE EVENT: Sydney's Lord Mayor welcomed around 1,000 newly arrived international students to the city on the 18th March 2015 at Sydney Town Hall.

OBJECTIVE: To create a memorable experience for all international students and find out information about:

- 1) *what country they come from*
- 2) *what languages they speak*
- 3) *where they'll study*

WHAT WE DID: We had made up a #MyFutureSydney wall along with the City of Sydney branding on it for students to take photos in front of. Students made full use of the TagN'Print and hashtagged #myfuturesydney on their Instagram photos. Students were guided towards a Kiosk which displayed their photo where they answered a short on-screen survey, ranging from their country of birth to the college where they study. Once the questions were answered a city of Sydney branded photo was printed for them to take home.



SERVICES USED:

- Tag n print
- Roaming photographer
- iPad survey kiosk
- Custom media wall
- Bi-lingual staff



STATS

 **155**
Users

 **232**
Posts

 **239.4K**
Reach

CUSTOM SOLUTIONS: CASE STUDY

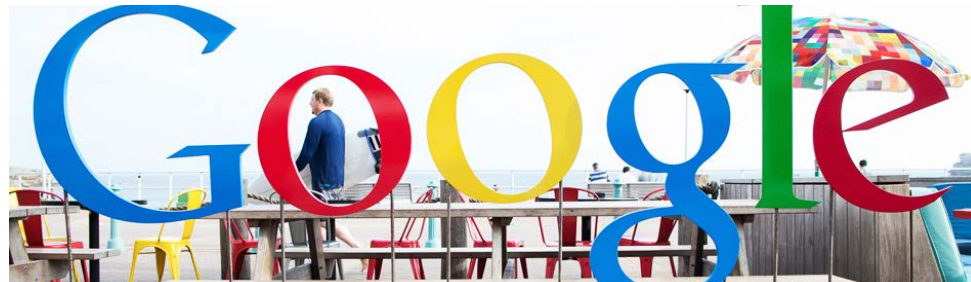
GOOGLE BRAND ACTIVATION

CLIENT: Sydney winter festival @ Darling harbour

ABOUT THE EVENT: The Sydney Winter Festival at Darling Harbour transformed Tumbalong Park into a winter wonderland with a large ice skating rink as its main attraction. The Google igloo was a fun place to hang out and take some photos there.

OBJECTIVE: To draw in as many guests as possible to the Google igloo and sign guests up to their 'City Experts' campaign

WHAT WE DID: Our professional photographer took photos of guests standing in front of a custom-printed Google media wall. Guests were then guided to one of the two iPad kiosks where they were able to send the digital photo to their emails. Once the digital file was sent, the promo staff handed the printed photo to the guest and informed them about the 'City Experts' campaign.



SERVICES USED:

- Roaming photography
- Custom media wall
- Instant printing station
- Custom vinyl wrap
- iPad photo sharing kiosks
- Promo staff



EXTRAS



PROFESSIONAL PHOTOGRAPHY

Our professionally trained in-house photographers have years of experience behind them and are very skilled in the art of event photography.

\$150
//// PER HOUR



EVENT HOSTING/ INTERVIEWS

A former Miss Australia contestant, Brittany Bloomer is in her element in front of the camera. Highly skilled in the art of interviewing and hosting, she is the perfect personality to have at an event.

BRITTANY BLOOMER



VIDEOGRAPHY

Let our videographers capture the highlights of your event through a professionally edited showreel, and watch all the happenings in motion.

CONTACT US
FOR MORE INFO



PROMO STAFF

Cheerful, fun, and professional promo staff are at the core of our services. We have the best people in the business and can find the perfect person for your event.

\$100
//// PER HOUR

EXTRAS CONT.



CUSTOM MEDIA WALL

Having a branded media wall creates a great photo opportunity for your guests. It's also a reliable and professional way to gain exposure with your guests.

\$500



CUSTOM TAG 'N' PRINT WRAP

Fully customise the Tag'N'Print box to suit your event and branding. We offer white labelled services so the focus is entirely on your brand!

\$500



CUSTOM PROPS AND FRAME

Get your logo mobile at events with our custom props, perfect for group photos. These give guests the opportunity to choose their own backdrops whilst incorporating your brand.

\$200






PHOTO SHARING KIOSK

Capture valuable information from your guests by using our Photo sharing and survey kiosks. Our kiosks also allow opt-ins for email address capturing.

\$150

PER HOUR

PRICING PACKAGES

 SERVICE 	TRADITIONAL PHOTO BOOTH	INSTAGRAM TAG 'N' PRINT	ROAMING PHOTOGRAPHER
 HOURS			
3	\$690	\$790	\$790
4	\$790	\$890	\$890
5	\$890	\$990	\$990

▶ ALL PACKAGES
EXCLUDES EXTRAS
ALL PRICES ARE GST INCLUSIVE

NOT CONVINCED?

We aim to secure instant and lasting engagement with event-goers, all through the spontaneous fun of having your photo taken. Connecting your brand with guests this way also encourages them to share it with others.

Tag 'N' Print uses printers, hashtags, and big screens to deliver a simple but effective way to get mentioned on social media, and gives guests a personal photo to show for it.

Professional photography with the Open Studio delivers a personalised photo experience against customised backdrops, printing instantly.

The Private Booth gives up to ten snap-happy guests the chance to control their own photos; like the classic photobooth, only bigger and better.

The Open Kiosk service provides a flexible, no-fuss way for guests to take pictures at their own pace, all with a simple touchscreen system.

All of our services can be tailored to any event and your needs, using highly professional photography, lively personable staff, and easy-to-use digital media to connect with people. Not only to maximize your presence at the event through hashtags, instant prints, slideshows, and sharing, but to give guests an opportunity to look back on an awesome time through their photos, and your brand will be a part of that.

CLIENTS

