



DAYTON
METRO
LIBRARY

With our mission to **INFORM, INSPIRE,** and **ENRICH**, the Dayton Metro Library is a proud partner in supporting the educational, workforce, and creative goals of the region.

2018 ANNUAL REPORT

Outcomes: MEASURING OUR IMPACT 2016-2018

MEASURING OUR IMPACT



In 2016, Dayton Metro Library committed to a bold, inventive and forward-looking three-year strategic plan, **STRATEGIES FOR IMPACT**, which incorporated 21st-century best practices to anticipate and respond to the fast-paced changes around us.

Now, we take a moment to measure our impact in several key areas, all of which work together to support a healthy, vibrant community: **Quality of Life, Educational Support, Workforce Development, Library Facilities, and Staff Development.**

An important element consistent in all our work is a commitment to strategic **Partnerships**. By aligning with others, Dayton Metro Library supports a collective impact model, creating powerful synergies that benefit our patrons, other organizations, and the community at large. Successful outcomes are dependent upon successful partnerships, which are noted throughout this Annual Report.


Tim Kambitsch



MEASURING OUR IMPACT

2,365,127
VISITORS
came through our doors and...

2

BORROWED
5,770,221
ITEMS IN 2018

6,277 in-Library Programs* BROUGHT
78,802 PEOPLE OF ALL AGES
TO THE LIBRARY IN 2018

* Beyond programs in our Branches, DML supports numerous outreach events, class trips, school visits, and special tours, bringing the total number of events to 11,503, serving more than 250,000 people.


3

WE'VE GOT THE *Numbers*

Dayton Metro Library is a community commons where people are encouraged to meet, collaborate, learn, and create. Still, a **core element for service remains our Collection – books, movies, and music** offered in both physical and digital formats.

Our new and improved buildings mean new, curious visitors – many of whom **get a Library Card for the first time** (or for the first time since childhood). Others come through our doors to pass along a lifelong love of the Library to their children and grandchildren.

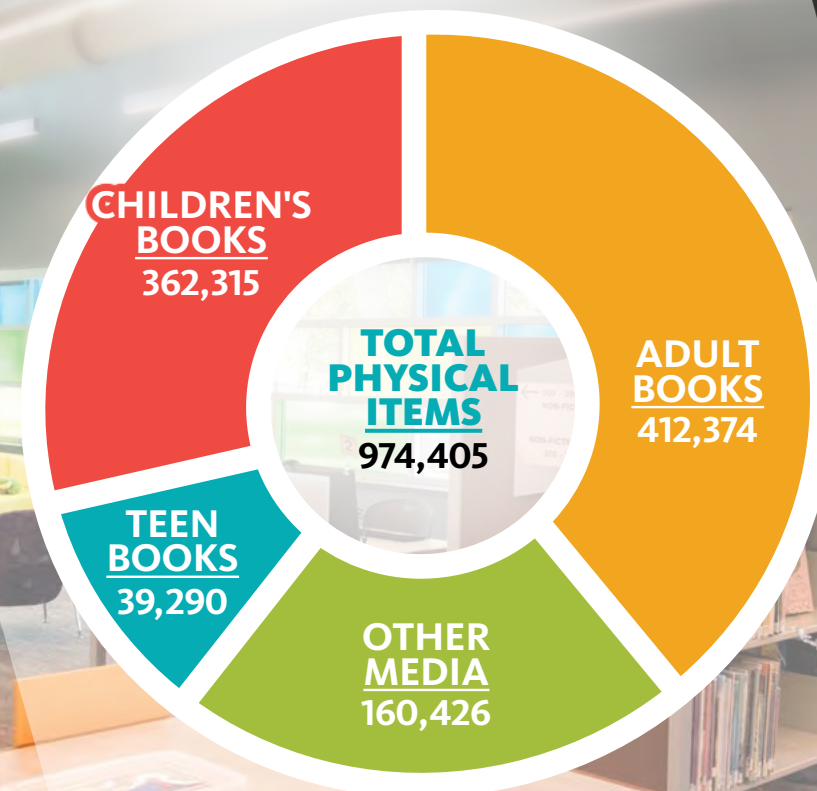
 **24,037** NEW LIBRARY CARDS WERE ISSUED IN 2018

 **THE ASK ME LINE** ANSWERED A TOTAL OF **94,558** REFERENCE CALLS

PATRONS UTILIZED **NEARLY 600 PUBLIC COMPUTERS** TO LOG AN IMPRESSIVE **537,642 web sessions** – relying upon their Library for everything from resume creation to internet access.

THE COLLECTION

DML's physical collection ensures that approximately **1 million books, DVDs, audio books, and CDs** are available for patrons to check out. The physical collection includes:



12 new databases premiered in 2018 including three genealogy resources and the children's eBook database, *Tumble Books*.

More than 300 tech/computer classes were offered in 2018, not including Open Lab sessions and one-on-one appointments.

More than 7,800 one-on-one sessions took place at our Libraries, giving patrons personalized assistance with their devices, tech questions, and research.

CIRCULATION STATS

5,770,221
TOTAL CIRCULATION

4,861,749
PHYSICAL MATERIALS CHECKED OUT

Overall **DIGITAL COLLECTION** usage was **UP 26.4%**

 **KANOPY**
4,657 checkouts

 **HOOPLA**
92,434 checkouts

 **OVERDRIVE**
785,002 checkouts

 **RBDIGITAL MAGAZINES**
26,460 checkouts



Outcomes: QUALITY OF LIFE

SERVING NEW AMERICANS

The public library is one of the first and most important resources for immigrants, international students, and other non-English speakers. In 2018, DML enhanced service to New Americans with dedicated space at the Main Library, increased visibility, and improved accessibility so that DML and **our partner organizations, including Catholic Social Services, MVCTC Aspire, and Welcome Dayton, among others,** can better serve and connect with this community.



DML provides opportunities to our community by **encouraging all residents to access information, participate in programs, and accomplish their goals.** The Library is a friend in the neighborhood, an important civic space, and a community destination for all.

Patrons and volunteers come together to practice English language conversations skills in a friendly, casual atmosphere at the Library's **TALK TABLES.**

Coffee WITH A COP

programs gave neighbors the opportunity to **ask questions and get to know their law enforcement officers** in the friendly, casual atmosphere of the Library.

*"The most rewarding (volunteer experience) has to be as a Conversation Partner - being able to **speak with someone** from a different country, **learn about their culture, and help them with their English** is a great way to get plugged in and learn more about the people in our community."*

- Talk Tables Volunteer

Outcomes: EDUCATION

DML is committed to helping children **prepare for kindergarten, pass the Third Grade Reading Assessment, and graduate from high school.** Programs that focus on **LITERACY, READING COMPREHENSION, and HOMEWORK ASSISTANCE** prepare students for success at every grade level.

EARLY LITERACY AND LEARNING

Love them **OUT LOUD** on the GO!

In 2018, DML built on the success of the Love Them Out Loud kit for babies with a brand new resource for toddlers – **LOVE THEM OUT LOUD: On The Go!** This new kit contains an original board book that provides not only a cozy storytime opportunity, but also ideas for learning experiences that caregivers can share with their toddler. A shaker egg develops a toddler's dexterity and awareness of sound and rhythm. Additionally, caregivers are encouraged to sign up for weekly Text Tips, with suggestions for incorporating learning into daily routines with babies, toddlers, or preschoolers.

The **LOVE THEM OUT LOUD** kits are distributed through parent/home educators and physicians, and can be purchased at the DML website.



*"Thank you so much for the baby, toddler, and preschool Text Tips! I knew nothing about infant development and thanks to you, my babies are **excelling in their language and reading skills.** Sometimes common sense isn't so common when you are dead tired all the time. When I get these texts, it reminds me of **what to do to keep her brain growing.** Thank you SO **MUCH** from the bottom of my heart!!!!"* - Robin K.

OUTCOMES: *Education*



Children who read at least 15 hours during the summer are more likely to maintain their grade level knowledge. With this data in mind, DML shifted the **SUMMER CHALLENGE** focus toward reaching that critical benchmark. Great prizes encouraged children to keep reading, and kids who completed the challenge enjoyed a special family experience at the Dayton Philharmonic.

DML surveyed **parents** and **caregivers** to learn how Summer Challenge made a difference for their families:

- 97% reported their child maintained or increased their reading skills
- 86% reported their child is a more confident reader
- 86% reported their child reads more often

The **IT'S ELEMENTARY** program encouraged schools to promote Summer Challenge to their students. The 93 elementary schools in the DML service area were all encouraged to participate, and five winning schools each received **\$1,000 cash** courtesy of Vectren Foundation.



The Library doesn't just feed kids' minds; our summer lunch partnerships help to ensure that youth have a destination for a healthy meal. **DURING THE 2018 SUMMER CHALLENGE, DML SERVED 3,450 HEALTHY LUNCHES & SNACKS**

PARTY IN THE PARK attracted **3,500 ATTENDEES** to the Main Library and Cooper Park to celebrate reading, learning, and our Summer Challenge participants. The community event featured games, entertainment, the Overdrive Digital Bookmobile, and activities from **more than 20 participating organizations.**

Summer Challenge
NUMBERS:

- **14,633** participants logged at least one hour (+8.95%)
- **4,275** participants (kids and teens) reached the critical 15 hour benchmark
- Participants logged **10.64% more hours** over 2017 (346,894 total hours logged)
- **1,095** new Student Library Cards were issued during Summer Challenge
- **1,977** programs offered at the Library as part of Summer Challenge

Outcomes: WORKFORCE DEVELOPMENT



Dayton Metro Library is a proud partner to support workforce development in our region. Partnerships with schools help prepare **students for post-secondary education or training experiences**, while innovative programming helps **adults develop job skills** and connects those job seekers to opportunity.

As a partner in regional workforce development, DML works alongside prominent businesses and organizations committed to supporting attraction and retention efforts. As a lead organizer of **CAREER ADVENTURES CAMP**, DML's focus turned to fostering young talent and creating experiential opportunities for an underserved student population just beginning to seriously consider their future.



*"The success of Career Adventures Camp is based 100% on partnerships. Individually and collectively, these businesses and organization made our first Career Adventures Camp possible. They shared our enthusiasm and willingly joined us in providing our campers the opportunity to **make, create, explore, learn, do, and dream big.**"*

- Diane Farrell, Director of External Relations & Development



In June, 30 eager middle school students experienced hands-on learning about careers in Advanced Manufacturing, Healthcare, Construction, Aerospace and Logistics, and Technology. The goal of the first-ever **CAREER ADVENTURES CAMP** was to introduce students, in an exciting, engaging way, to the many rewarding career opportunities in our community, and encourage them on an educational path to achieve their dreams. By all accounts, Career Adventures Camp was a great success!

Outcomes: WORKFORCE DEVELOPMENT

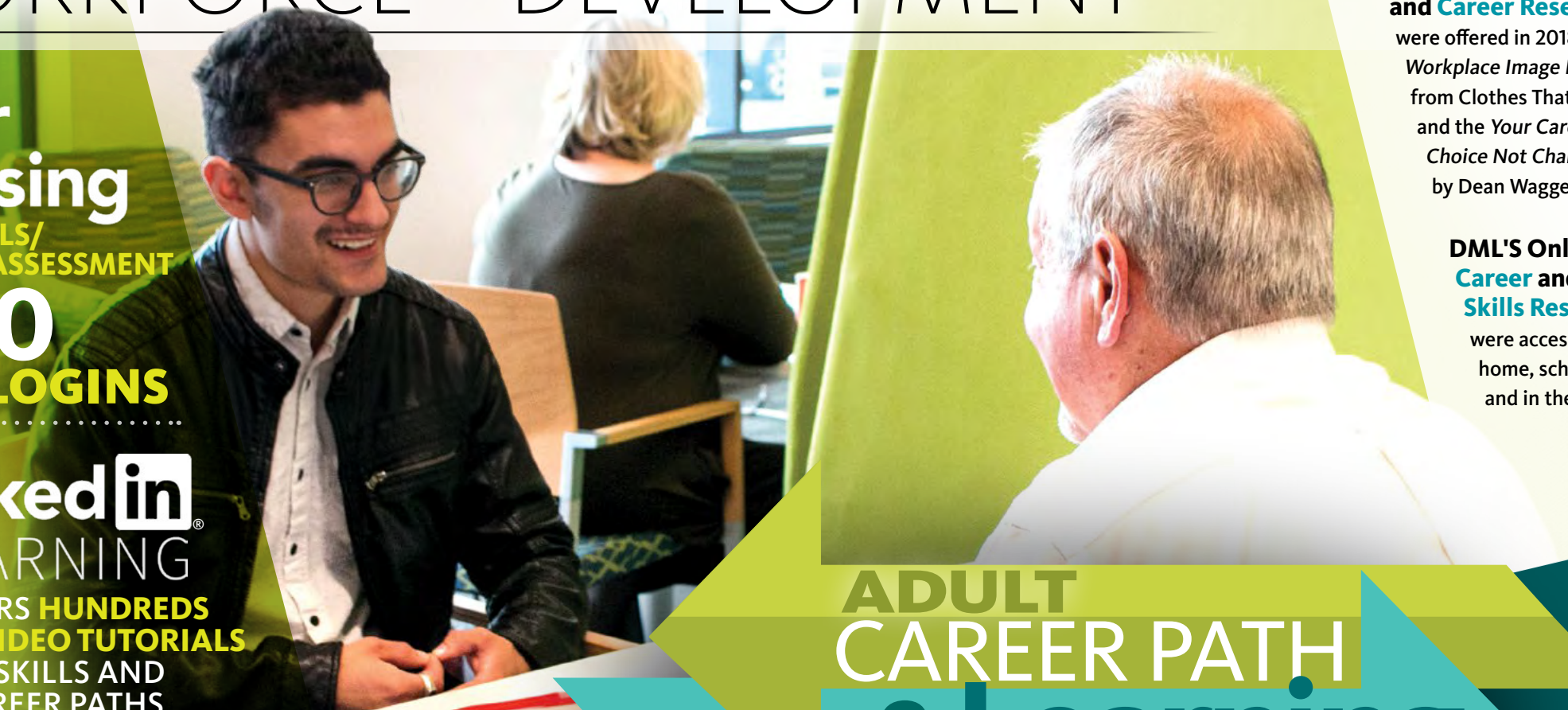
ADULT CAREER PATH AND LEARNING EXPO

More than 150 people attended the Library's first **ADULT CAREER PATH & LEARNING EXPO**, an event geared toward helping adults enhance their job skills, explore career resources, and better position themselves for professional advancement. The event at the Main Library featured expert presenters, free one-on-one coaching sessions, and over 40 exhibitors.



Career Cruising
OFFERS SKILLS/
INTERESTS ASSESSMENT
3,130
LOGINS

LinkedIn
LEARNING
OFFERS HUNDREDS
OF VIDEO TUTORIALS
ON SKILLS AND
CAREER PATHS
63,823
TOTAL VIEWS



ADULT CAREER PATH & Learning EXPO

Job Training
Education
Financial Aid

59 Programs on Job Searching, Skill Building, and Career Research

were offered in 2018, including *Workplace Image Institute* from Clothes That Work, and the *Your Career Plan: Choice Not Chance* series, by Dean Waggenpack.

DML'S Online Career and Job Skills Resources

were accessed from home, school, work, and in the Library.

Outcomes: STAFF DEVELOPMENT

DML STAFF is fully equipped to respond to organizational, community, and patron needs.

Staff members took advantage of opportunities to learn about a vast array of service topics such as STEM Learning, Early Brain Development, Emerging Tech Trends, Mental Health Awareness, Diversity and Cultural Awareness, Engaging Youth, and Sensory Storytimes as well as countless courses on Library collections, resources and services.



DML was honored to receive several awards in 2018. Outstanding staff members were recognized for their innovations in programming and community contributions. Additionally, the Dayton Metro Library system was awarded with:

- **Diversity Champion Team Award** at the National Land-Grant Diversity Conference
- **Premier Health Workplace Diversity Award** from Dayton Area Chamber of Commerce and the National Conference for Community and Justice
- **Outstanding Partner Award** from Miami Valley Community Action Partnership

“Everyone at DML has been so supportive and welcoming. There is so much **room for growth** when it comes to employment here. The jobs are **so diverse**, and that really amazed me.”

– **LEROY BEAN**, INFORMATION SERVICES ASSISTANT



LIBRARY STAFF ATTENDED more than
200 WORKSHOPS, WEBINARS,
 AND ENGAGEMENT OPPORTUNITIES

OUTCOMES: *Volunteers*



VOLUNTEERS continued to play a vital role in the delivery of our mission:

211 ACTIVE VOLUNTEERS
contributed **5,777** HOURS OF SERVICE

Total attendance at volunteer-led programs: **913**
HOMework HELP, TALK TABLES, AND READING BUDDIES



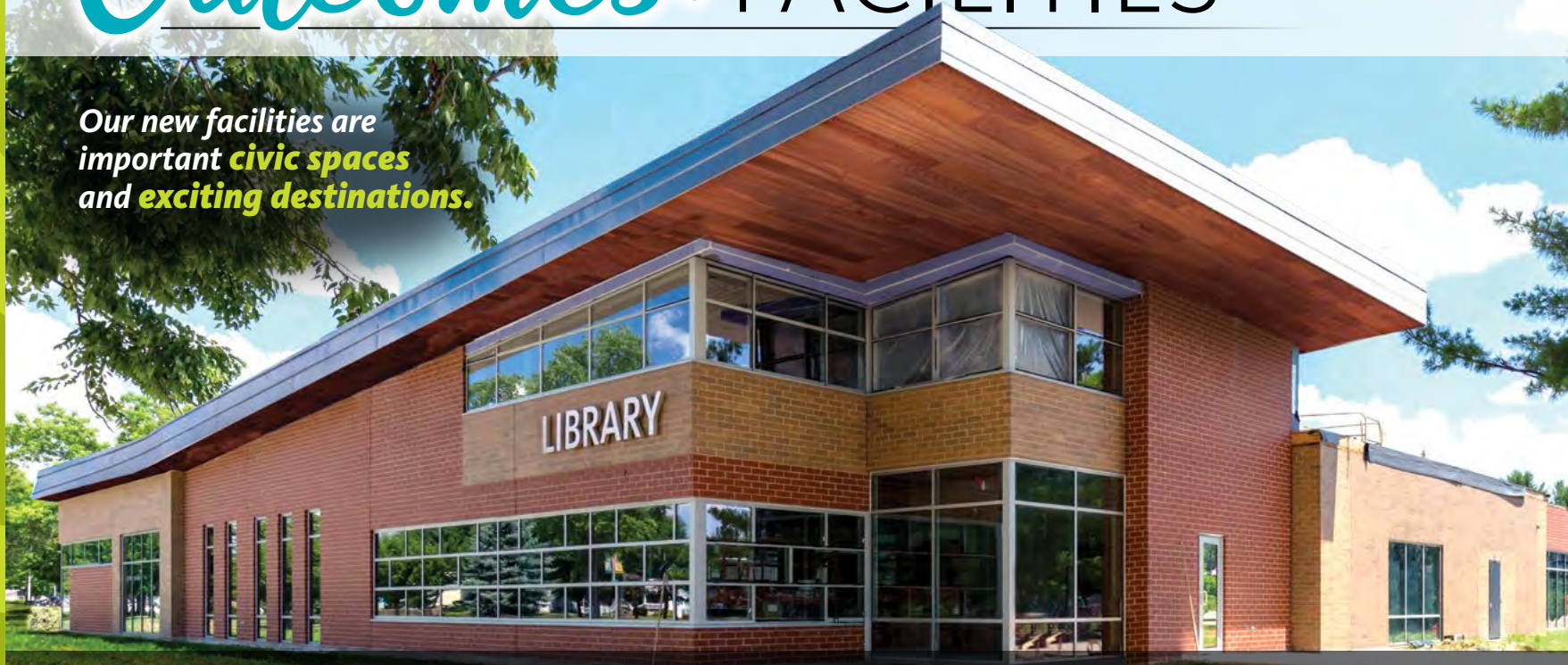
ROCK YOUR HOMEWORK
DML'S partnership with **AMERICORPS** conducted **1,373 SESSIONS** IN 2018

The Rock Your Homework program at the Madden Hills and Northwest Branch Libraries not only assisted students of all ages with their study skills, homework assignments and school projects, it also provided family engagement opportunities after school and during the summer. The program was supported by a Del Mar Encore Fellow, as placed by The Dayton Foundation. Beyond this innovative collaboration, DML volunteers offered Homework Help sessions at several other Branch Libraries as well.



Outcomes: FACILITIES

Our new facilities are important **civic spaces** and **exciting destinations**.



FACILITIES NEWS IN 2018

- **West Carrollton Branch Library** celebrated its Grand Re-Opening on October 22.
- Architects gathered input and ideas at a **Trotwood Branch Library** Community Forum.
- Construction continued on pace at the new **Southeast & Wilmington-Stroop Branches** (opening in 2019).
- Partnership with the City of Dayton confirmed progress on land acquisition for the new **West Branch**.
- Main Library received **LEED Gold Certification**, joining all the other new-construction DML facilities in achieving sustainable certification.
- DML earned **\$287,000 in Energy Efficiency Rebates** from DP&L.

AIA DESIGN AWARDS

DML received two awards from American Institute of Architects-Dayton in their 2018 Focus on Design:

- **MAIN LIBRARY** (LWC Incorporated and Group 4 Architecture) received an Honor Award
- **VANDALIA BRANCH** (Ruetschle Architects) received a Merit Award

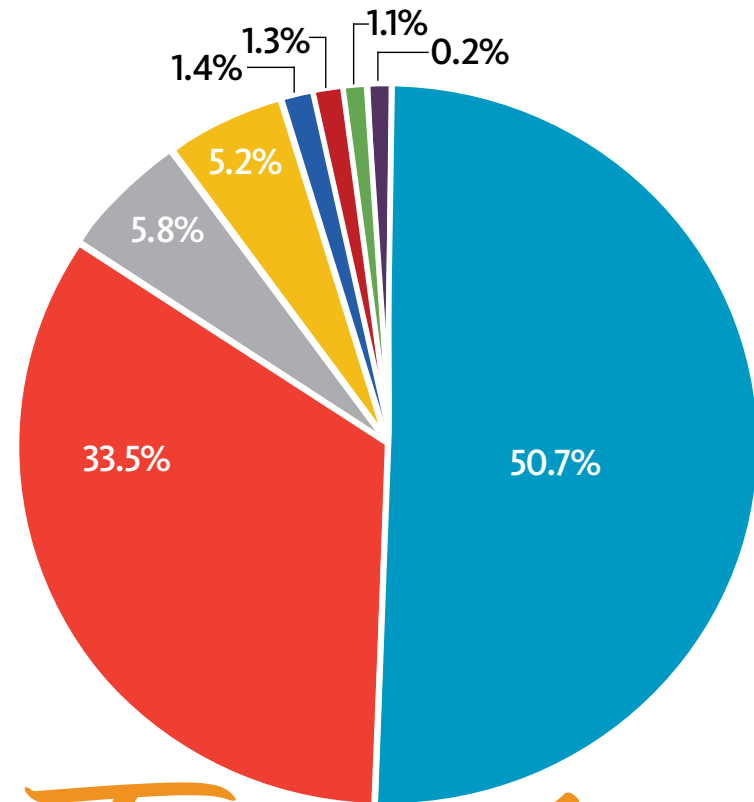


To date, almost **\$22 million in contracts** have been awarded to **minority and women-owned businesses** in the **Libraries for a Smarter Future** project.



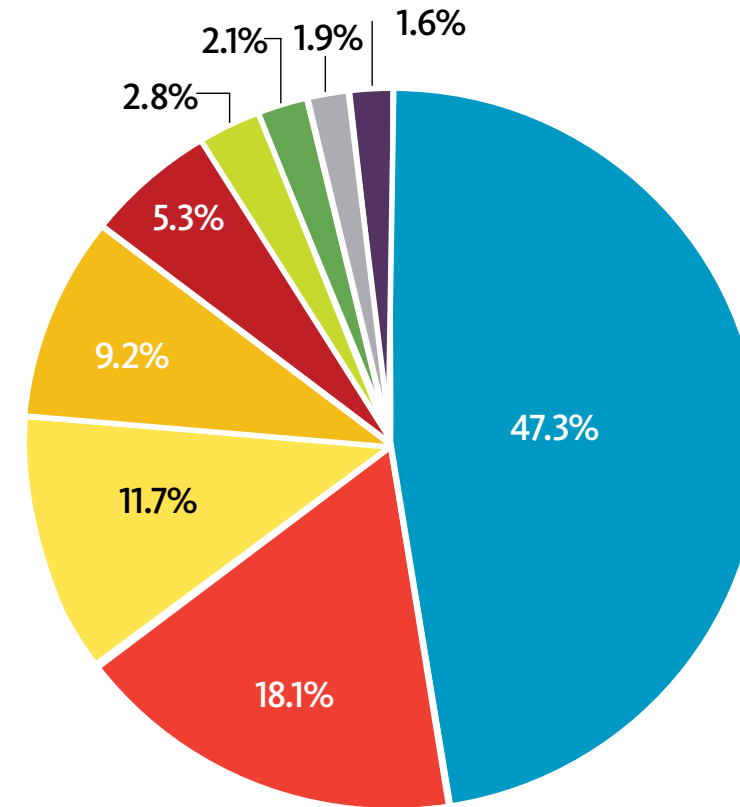
Outcomes: FINANCES

The Library is **FINANCIALLY SUSTAINABLE** and responsibly preparing for the future.



REVENUES

Public Library Fund	\$15,948,885
Property Taxes	\$10,533,616
Use of Reserves	\$1,817,055
Intergov. Receipts	\$1,629,898
Miscellaneous	\$446,748
Contributions	\$399,395
Earnings/Other	\$344,236
Patron Fines/Fees	\$274,202
Services - Other Entities	\$62,430
TOTAL REVENUES	\$31,456,465



EXPENSES

Salaries	\$14,872,237
Benefits	\$5,702,831
Library Materials	\$3,686,331
Repair & Maintenance	\$2,905,762
Other	\$1,665,380
Professional Fees	\$868,437
Utilities	\$659,008
Supplies	\$582,182
Fixed Assets	\$514,297
TOTAL REVENUES	\$31,456,465

Thank You
TO OUR
2018 BOARD OF TRUSTEES

Thank you to the **Dayton Metro Library Board of Trustees** whose oversight helped ensure fiscal responsibility while the Library expanded and enhanced programming and facilities to meet the needs of the community.

LIBRARY TRUSTEES

BARBARA HAYDE, **PRESIDENT**
GLENN BOWER
JEANNE HOLIHAN
ELAINE ZIMMERS JOHNSON

CARL KENNEBREW
MARGOT MERZ
ARLINDA VAUGHN

ADMINISTRATION

TIMOTHY G. KAMBITSCH,
EXECUTIVE DIRECTOR
DAVID J. HESS, **FISCAL OFFICER**

For every \$1 spent, DML provides Montgomery County residents with **\$4.20** in services and resources.

Many of the donations that support programs and activities at your Dayton Metro Library are made through the Library's affiliate organizations, the **DAYTON METRO LIBRARY FOUNDATION** and the **FRIENDS OF THE DAYTON METRO LIBRARY**. Here, we're pleased to acknowledge the generous donors who provided direct support to the Dayton Metro Library, and share how donations through our partners make a significant difference in service delivery and programming. Thank you to everyone who supported DML in 2018.



DAYTON METRO LIBRARY
Foundation



DAYTON METRO LIBRARY
Friends

The **DAYTON METRO LIBRARY FOUNDATION** was launched with the mission to enhance and expand the excellence of the Library. Funds donated to the Foundation return to the Library to support enhanced education, workforce development, facility upgrades, technology, and access. In 2018, the Dayton Metro Library Foundation donated funds to support the creation of two traveling exhibits (coming to branches in 2019), the Adult Career Path and Learning Expo, Career Adventures Camp, and a special outreach program for youth in juvenile detention facilities. Additionally, the DML Foundation reached their goal on their annual campaign; those donations will help create a new book with accompanying musical score and theatrical performance to help third grade students strengthen their literacy skills. Please review the DML Foundation's 2018 Impact Report to acknowledge and thank all the donors who made this possible.

The **FRIENDS OF THE DAYTON METRO LIBRARY** believe that libraries are a key part of our community, enabling people of all ages and from all walks of life to engage with information, education, and creativity. The Friends support the Library through passionate volunteerism and through their Book Sales, which generate funding for programs and activities that fall outside of the Library's regular operating budget, such as incentives for Summer Challenge participants and specialty programs for children, teens, and adults. To learn more about the Friends, and to become a member, visit DaytonMetroLibrary.org/Friends.

Thank You TO THE GENEROUS DONORS

WHO PROVIDED DIRECT SUPPORT TO THE DAYTON METRO LIBRARY IN 2018.

SPECIAL PROJECTS:

ANONYMOUS
ARTS MIDWEST
CHARLES E. HOFFMAN FUND
DAYTON METRO LIBRARY TRUSTEES
FIFTH THIRD BANK FOUNDATION
FOUR SEASONS GARDEN CLUB

J. EDWARD AND JENNIE B.
HOFFMAN FUND
NATIONAL SOCIETY OF THE
DAUGHTERS OF THE
AMERICAN REVOLUTION
OHIO STATE UNIVERSITY
PNC FOUNDATION

THE DAYTON FOUNDATION
THE FRANK M. TAIT FOUNDATION
VETREN FOUNDATION

ADOPT A BOOK:

IN HONOR OF
CHARLOTTE MCGUIRE

BARRY FOUGHT AND
DEBORAH KREITZER,
IN MEMORY OF
SUSAN WHEELER
WOMAN'S LITERARY CLUB,
IN MEMORY OF
GLENNA REYNOLDS

LEGACY GIFTS:

ESTATE OF BETTY PLATT

KEYSER FUND FOR SPECIAL COLLECTIONS:

*(Gifts in Celebration of
Genealogy, Local History,
and Special Collections)*

ANONYMOUS
WILLIAM COLLINS
LINDA CONDI
LINDA CUNDIFF
BONNIE DODGE
SUSAN HOBENSACK
THOMAS HOOKER
LORETTA HOUSTON

WINSTON HUGHES
CAROL KIRKPATRICK
ROBERT LOAR
BILL MACY
RICHARD PECK
PEGGY REID
SANDRA SCHOEMANN
DANIEL COOPER CHAPTER OF THE DAR

MONTGOMERY COUNTY
CHAPTER OF THE OHIO
GENEALOGICAL SOCIETY,
IN MEMORY OF
PAM WOLOSZ
AND REX WARNER
WEST CARROLLTON
HISTORICAL SOCIETY

Please note: Adopt a Book, Keyser Fund and Legacy Gifts are primarily managed by the DML Foundation. Additional recognition is given in the Foundation's 2018 Impact Report.

Dayton Metro Library makes every effort to correctly reflect the names of our generous donors. If any errors or omissions have been made, please accept our apologies and help us correct our records by calling 937.496.8516.