

KING FEATURES
A Division of Hearst

CRAZY FROG



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CRAZY FROG IS BACK!

Primary Consumer Target: Adults 18+

Crazy Frog, the global entertainment phenomenon that went viral before social media, smartphones and apps were mainstream, is making a comeback and growing its reach with new music and music videos, a short form YouTube series and smartphone games.

- 👑 First debuted in 2005, Crazy Frog music rose to #1 on hit lists all over the world backed by a number of high-end animated music videos
- 👑 Now he's back across all media on all platforms!
- 👑 Crazy Frog has **5.5B+ views**, **11M+ channel subscribers** and **3M daily views** on YouTube

Entertainment

- 👑 **New music and music video** coming **Q3 2021**
- 👑 **Smartphone Game** releases planned for **2021/2022**

Licensing

- 👑 **Merchandise program is open for licensing**
- 👑 **Seeking partners across all categories**
- 👑 US-based Consumer Products program launches in Q4 '21 with collectible figures in development with **YouTooz**



Ready to get crazy? Contact us today!

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