



FLASH GORDON

SAVIOR OF THE UNIVERSE

Primary Consumer Target: Men 18-29

Secondary Target: Boys and Young Men 12-17

Flash Gordon, heroic earthling, has been celebrated for over seven decades by loyal fans who have explored the stars with **comics' most famous intergalactic adventurer**, his female companion Dale Arden, and scientist, Dr. Hans Zarkov. Created in 1934 by legendary comic-strip artist Alex Raymond, Flash Gordon has set the standard for science-fiction adventure.

- 👑 **25+ licensees globally** representing rights for both **Flash Gordon comics** and the **1980 cult-classic movie** with theme song by Queen.
- 👑 Celebrated the 2020 **40th Anniversary** of the *Flash Gordon* film
- 👑 Flash Gordon co-starred in **Walmart's Super Bowl LIV commercial** in January 2020
- 👑 **Fresh approach to social media** with strong appeal in India, Mexico, Brazil, Argentina, Australia/NZ, U.K. and U.S.
- 👑 **First-ever Print-on-Demand shop** is now open at ComicsKingdomStore.com!

Licensing

- 👑 **Fresh line of toys and collectibles** with partners like Funko, Neca, Boss Fight Studios, Chronicle Collectibles, Wayland Games Limited, and Big Chief Studios.
- 👑 **New products** from Rubie's Costumes, Plastic Meatball Cend Int'l, MGA, Trademark Products, Games by Lyck and Infinity Design
- 👑 **New publishing in development and classic comic volumes sold worldwide** by Titan Books, reprints by **Editoriale Cosmo** in Italy, and **Plan B Publicaciones** in Spain.
- 👑 **Art prints** of official film re-release artwork by Vice Press.
- 👑 **Niche wine and spirits consumables** by Silver Screen Bottling Company.

Entertainment

- 👑 **New feature film** in development with Fox/Disney with Taika Waitiki attached to direct
- 👑 **40th Anniversary Blu-ray and DVD** release of 1980 film
- 👑 **UK theatrical re-release by Studiocanal** with premiere of 4K restoration of film and original cast attending
- 👑 **US theatrical re-release** of film by **Universal Pictures**
- 👑 **40th Anniversary World Tour** Starring Sam Jones

Ready to launch into action? Contact us today!

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