

## Charlie Crist Leads in Democratic Primary Poll by 10% Today!

June 13, 2020

For Immediate Release:

In a recent Political Matrix/Listener Group poll of 660 likely Florida Democrat voters; we see Congressman Charlie Crist leading Agriculture Secretary Nikki Fried 40.9% to 30.5% leaving 28.6% undecided. What is interesting is that in the female vote, Crist has 43.3% while Fried distantly trails with 28.3%.

Additionally, when looking at racial backgrounds; we see, again, Crist gaining 39.6% of the African American vote as opposed to Fried's 25.8%.

### 1. If the democratic primary for governor was held today, who would you vote for between Charlie Crist or Nikki Fried?

<i>Responses: 660</i>		<i>Total</i>	<i>Overall %</i>
1. Charlie Crist		270	40.9%
2. Nikki Fried		201	30.5%
3. Undecided		189	28.6%

#### METHODOLOGY:

The persons sampled were Florida Democrat likely voters with a voting score of 100% for the primary and general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 4PM to 8PM on June 9-June 11, 2021. The Margin of Error for this study is +/- 4.5% with a confidence level of 95%.

#### ABOUT THE LISTENER GROUP:

Starting as a call center and market research center in 1998; since 2010 TLG has been serving clients as a full-service Marketing Research, Advertising, Public Relations firm. If your success depends on other people—customers, clients, patients, readers, viewers, and voters in whatever role these people's opinions of you matter—you need The Listener® Group. Headquartered in Pensacola, we have developed a team that has placed us, continuously, as the most accurate political and public policy polling firm in the Southeastern United States. We deliver a comprehensive blend of market research and advertising products that work in concert to maximize the effectiveness of your message. For more information you can contact Greg Fink at 850.384.7008 or [greg@thelistenergroup.com](mailto:greg@thelistenergroup.com).