



Wisconsin Ag News – Cranberries

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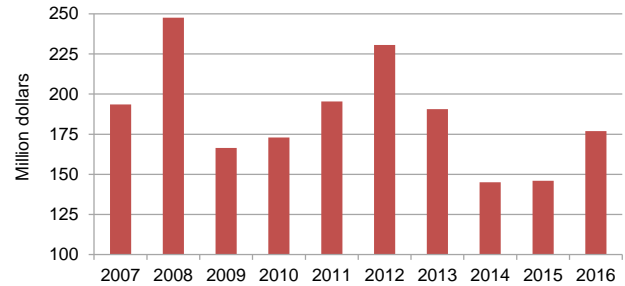
Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 6.13 million barrels in 2016, up from 4.86 million barrels in 2015, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2016 Summary*. The state’s cranberry growers harvested 21,100 acres, up from 20,200 acres last year. Average yield per acre, at 288 barrels, was up from last year’s 237 barrels. This is the highest yield on record. The price of cranberries was unchanged from 2015 at \$29.20 per barrel, although fresh market prices fell 21 percent while processed prices rose 2 percent. As a result, the total value of utilized production increased to \$177 million dollars. Wisconsin did maintain its number one ranking in total cranberry production with 64 percent of the nation’s total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

Cranberries, Value of Utilized Production - Wisconsin: 2007-2016



Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2015-2016

[A barrel weighs 100 pounds]

State	Area harvested		Yield per acre ¹		Production				Utilized production			
					Total		Utilized		Fresh		Processed	
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts	13,200	12,900	177.3	174.3	2,352	2,268	2,340	2,248	186	182	2,154	2,066
New Jersey	3,000	3,100	189.7	208.4	595	653	569	646	(D)	(D)	(D)	(D)
Oregon	2,900	2,800	191.4	140.7	562	401	555	394	(D)	(D)	(D)	(D)
Washington	1,600	1,600	123.8	109.4	198	175	198	175	67	58	131	117
Wisconsin	20,200	21,100	237.3	288.2	4,856	6,130	4,793	6,081	185	202	4,608	5,879
United States ..	40,900	41,500	206.7	230.0	8,563	9,627	8,455	9,544	450	460	8,005	9,084

¹ Yield is based on utilized production

Cranberry Price and Value by Utilization – Selected States and United States: 2015-2016

State	Price per barrel ¹						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	59.6	44.5	30.5	29.4	32.8	30.7	11,086	8,099	65,697	60,812	76,783	68,911
New Jersey	(D)	(D)	(D)	(D)	37.7	43.1	(D)	(D)	(D)	(D)	21,445	27,835
Oregon	(D)	(D)	(D)	(D)	26.5	26.5	(D)	(D)	(D)	(D)	14,730	10,457
Washington	60.5	56.8	35.8	38.0	44.2	44.2	4,066	3,300	4,683	4,442	8,749	7,742
Wisconsin	65.1	51.4	27.8	28.4	29.2	29.2	12,044	10,383	128,102	166,964	140,146	177,347
United States ..	62.5	49.8	29.2	29.7	31.0	30.6	28,118	22,929	233,735	269,363	261,853	292,292

(D) Withheld to avoid disclosing data for individual operations.

¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.