











Signature Drive Costs for Ballot Initiatives in 2022

Analyzing the CPRS (cost-per-required-signature) of ballot initiatives

States with the highest CPRS averages in 2002

	Initiatives	Average Cost Per Required Signature				Avg. Total Cost
Arizona	2	 \$15.29				\$3,632,894.48
Arkansas	1	 \$25.28				\$2,253,440.30
California	6	 \$16.18				\$11,936,073.68
Colorado	6	 \$9.84				\$1,226,242.73
Massachusetts	3	 \$4.83				\$450,616.67
Michigan	2	 \$20.47				\$8,700,095.00
Missouri	1	 \$21.33				\$3,659,401.28
North Dakota	2	 \$9.61				\$232,000.00
Nebraska	2	 \$15.67				\$1,684,667.22
Nevada	1	 \$14.75				\$2,000,000.00
Oregon	2	 \$5.14				\$739,816.28
South Dakota	1	 \$4.03				\$68,435.54