



History

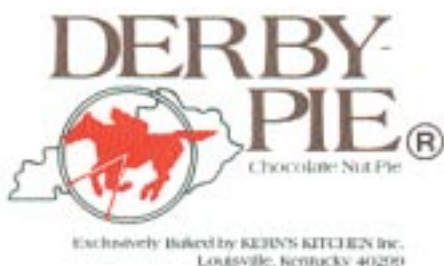
- The City of Louisville was founded in 1778 by George Rogers Clark and is named after King Louis XVI of France.
- The official seal of Louisville reflects its history and heritage – the fleur-de-lis represents French aid given during the Revolutionary War.
- Louisville’s first town charter was signed in 1780 by Thomas Jefferson, then Governor of Virginia.
- Louisville was the site of the “Great Southern Exposition,” an industry showcase and the forerunner of the World’s Fairs. It was so successful that it ran for four years (1883-1887).
- Zachary Taylor (1784-1850), 12th President of the United States, grew up in Louisville and is buried in Zachary Taylor National Cemetery on Brownsboro Road.
- The University of Louisville, founded in 1828, is one of the oldest city-supported colleges in the United States.
- Since 1875, Churchill Downs has been the home of the Kentucky Derby (known as the “Run for the Roses” and “the greatest two minutes in sports”), the first leg of the Triple Crown of Thoroughbred horse racing.
- The Louisville Slugger baseball bat was made by Andrew “Bud” Hillerich in his father’s woodworking shop in Louisville in 1884. The brand name “Louisville Slugger” was first used in 1893. The Louisville Slugger Museum is home to the World’s Biggest Bat; made of steel, it weighs 68,000 pounds and stands 120 feet tall. The Big Bat is an exact scale replica of Babe Ruth’s 34-inch Louisville Slugger.
- Built in 1914, the Belle of Louisville is the oldest operating Mississippi-style sternwheeler steamboat in existence today.
- Louisville is home of the first electric trolley.
- The Ohio River stretches 981 miles and is one of the three major rivers of the continent.
- The Speed Art Museum is Kentucky’s oldest museum.
- The Seelbach Hilton is a National Registered Landmark, built in 1915 and immortalized in 1925 by F. Scott Fitzgerald’s *The Great Gatsby*. The hotel has attracted many famous figures – from eight U.S. presidents to Al Capone.

Food

- Created and made in Louisville by Anton Busath in the 1870s, Modjeskas are candy treats made of marshmallow, dipped in liquid caramel. Named after famed Polish actress Helena Modjeska, whose performance impressed Busath on December 7, 1883 at the old Macauley’s Theatre, Busath presented samples to her and asked if he could name the confection in her honor.
- Chewing gum was invented by Louisvillian John Colgan. In 1873 Colgan created, but did not patent, his “Taffy Julie.”



- The Hot Brown originated at the Brown Hotel in downtown Louisville in the 1900s. The open-faced turkey and bacon sandwich is topped with a rich cheese sauce.
- Derby Pie® was born nearly a half century ago as the specialty pastry of the Melrose Inn at Prospect, Kentucky. By 1968 Derby Pie® had become so successful that the name was registered with the U.S. Patent Office and the Commonwealth of Kentucky. Since then it has been baked and distributed solely by Kern's Kitchen, a small family operation.
- Mazzoni's Café has served the original Rolled Oyster since 1884. It is three raw oysters rolled in pastinga, a batter-like breading, and deep-fried.
- The Cheeseburger originated at Kaelin's Restaurant. In 1934, Margaret Kaelin's husband asked her to put a slice of American cheese on his hamburger and the legend was born.
- Jennie Carter Benedict, a Louisville restaurateur, created Benedictine, a spread made of cucumbers and cream cheese.



- Henry Bain Sauce was created in Louisville and is named after its originator, an African American who was a forty-year employee of the Pendennis Club. The recipe for the sauce, used on beef, is a closely guarded secret.

People

Muhammad Ali was born Cassius Marcellus Clay in Louisville on January 17, 1942. He began his boxing career as an amateur at the age of 12 and turned professional in 1960. While Ali is best known for his three-time world heavyweight boxing championships, and as an Olympic gold medal winner, his life in recent years has turned from the ring to the world stage, spending the last four decades doing humanitarian work.

Dianne Aprile is the author of *Making a Heart for God* and Louisville resident.

Wendell Berry is the author of *Jayber Crow* and Louisville area resident.

Sallie Bingham is the author of *Transgressions* and Louisville resident.

Nominated in 1916, **Louis D. Brandeis** lived in Old Louisville and served as the first Jewish Justice of the Supreme Court of the United States.

Foster Brooks, comedian.

Tom Cruise, actor.

Actress **Irene Marie Dunne** spent the first eleven years of her life in Louisville studying voice and piano. After a 10-year theater career she began a 22-year film career and earned five Academy Award nominations.

Thomas A. Edison, inventor, spent nearly two years in Louisville as a young telegrapher.

Sue Grafton is the author of *Q is for Quarry* and Louisville resident.



Photo by John Lair

Alice Hagan, author of *Mrs. Wiggins in the Cabbage Patch*.

First “ragtime” hit written by **Ben Hainey**, “You’ve Been a Good Old Wagon, but You Done Broke Down.” (1895)

Sculptor **Ed Hamilton** was born in Cincinnati, but raised in Louisville. He gained national attention in 1992 when his Amistad Memorial was unveiled in New Haven, Connecticut, and in 1998 for the unveiling of his African-American Civil War Memorial, “The Spirit of Freedom,” in Washington, D.C.

Lionel Hampton, jazz musician.

“Happy Birthday to You” was written by sisters **Mildred and Patty Hill** in their Louisville kindergarten class. Originally called “Good Morning to You,” it was later changed to this traditional birthday anthem.

Helen Hume was born in Louisville June 23, 1909 and became a versatile singer equally skilled on blues, swing standards and ballads. Her accomplishments included hit records, *Be-Baba-Leba* (1945) and *Million Dollar Secret* (1950), recordings for film and television and an appearance in the Hollywood production of “Simply Heaven.”

George Ella Lyon is a children’s author of *One Lucky Girl* and Louisville resident.

Born January 29, 1915 in Louisville’s Germantown neighborhood, **Victor Mature** moved to Hollywood in 1935 where he became a successful actor starring in over 50 films including *No, No, Nanette* (1940), *My Darling Clementine* (1946) and *Samson and Delilah* (1949). Some of his films’ world premieres were held at what is now the Louisville Palace.

Ed McClanahan is the author of *Fondelle, the Whore with a Heart of Gold* and Louisville resident.

Tori Murden-McClure has several firsts: first woman and American to cross-country ski to the geographic South Pole, first woman to climb Lewis Nunatuk Summit in Antarctica, and most recently, the first woman to row solo across the Atlantic. Murden-McClure also graduated from law school and divinity school. (Source: <http://www.womeninkentucky.com/site/sports.html>)

The first national spelling bee champion was former Louisville resident **Frank Neuhauser**. After he won the contest in 1925, he got to shake hands with President Calvin Coolidge, and then received a hero’s welcome in his hometown.

Famous Louisvillian **Pee Wee Reese** was inducted into the National Baseball Hall of Fame in 1984.

Colonel Harland Sanders, founder of Kentucky Fried Chicken, is buried in Cave Hill Cemetery.

Television journalist **Diane Sawyer** began her career in Louisville at WLKY. Her father, Erbon Powers “Tom” Sawyer, was a county judge whom Jefferson County’s first state park, E.P. “Tom” Sawyer State Park, was named after.

Louisville resident and poet **Frank X. Walker** wrote *Affrilachia*.

Louisville – We've Got It!

- The American Printing House for the Blind is the oldest publishing house for visually impaired people in the United States and the largest in the world. In addition to millions of Braille pages printed each year, APH produces books and periodicals in large type and in recorded and electronic formats.
- Thunder Over Louisville is North America's largest annual pyrotechnics display and is the kick-off event of the Kentucky Derby Festival, a two-week festival leading up to the Kentucky Derby.
- Louisville has more parkland per capita than any other U.S. city and is one of the nation's oldest park systems, including 112 parks totaling more than 11,000 acres with 15 miles of historic parkways. Louisville's park system is one of only five in America to have a system of parks and connecting parkways designed by Fredrick Law Olmsted Sr., known as "the father of American landscape architecture."
- The Belle of Louisville is the oldest operating Mississippi-style sternwheeler in existence today. The Belle offers excursions from Memorial Day through Labor Day.
- McAlpine Locks and Dam, one of the busiest canals in the world, annually passes 62 million tons of commodities. It is a key part of the Ohio River navigation system, which passes more tonnage than the Panama Canal.
- Louisville International Airport (SDF) is the third-busiest air cargo facility in the United States and the sixth-busiest in the world.
- The buildings along historic West Main Street represent America's second largest collection of cast-iron storefront facades. Only New York City has more.
- Caesars Indiana's Glory of Rome is the world's largest floating casino and is 15 miles southwest of Louisville. This riverboat gambling resort includes a hotel, shopping, restaurants and 18-hole golf course.
- The Kentucky Opera is the 12th oldest opera company in the United States.
- 90% of the United States' disco balls are made in Louisville at National Products, Inc.
- Louisville's performing arts community is one of only nine in the United States with professional opera, ballet, theatre, orchestra and children's theatre.
- The Speed Art Museum is the state's oldest and largest museum, serving more than 180,000 visitors annually.
- Old Louisville has one of the largest collections of restored Victorian homes in the country and Louisville's oldest, largest and most beautifully preserved homes, surrounded by the beauty of mature magnolia and oak trees.
- The first weekend in October is the annual St. James Court Art Show, Louisville's oldest and largest art show and one of the largest and most respected outdoor art shows in the country.

Sources: Greater Louisville Inc., Louisville Metro and *The Encyclopedia of Louisville*, edited by John E. Kleber.



Accommodations

Greater Louisville has more than 100 hotels and 17,000 hotel rooms in the metro area. The majority of rooms are clustered in four convenient locations – downtown, airport area, East end and Southern Indiana. From small, quaint B & B's to familiar names like Hyatt, Hilton, Marriott and Holiday Inn, to two of the finest historic hotels in America, the area has something for every taste and budget.

Arts

Louisville is well known for affordability, accessibility and its arts community; whether it be the visual arts or the performing arts, there is a cultural experience to fit any age and any taste. There's the nationally recognized professional theatre for young audiences, Stage One: The Louisville Children's Theatre and the Tony Award-winning Actors Theatre of Louisville to the elegance of the Louisville Ballet, Louisville Orchestra and Louisville Opera. The area's only year-round professional dinner theatre, Derby Dinner Playhouse, presents the best of Broadway musicals and comedies. Throughout the summer months the Kentucky Shakespeare Festival's professional acting company performs in Old Louisville's historic Central Park.

Visitors take advantage of the visual arts from the Speed Art Museum's historic treasures and blockbuster exhibits to Glassworks, where visitors can watch artists create magnificent pieces of art. The Kentucky Museum of Arts + Design and Louisville Stoneware feature unique handcrafted pieces created by Kentucky artists using techniques passed down through generations.

Attractions & Entertainment

Whether it's gambling at Caesars, Churchill Downs or off-track wagering at Trackside, or visiting one of Louisville's many historic homes and family attractions, there's something for everyone. There are more than 90 attractions to enjoy throughout the year including the Louisville Slugger Museum, Louisville Bats, Kentucky Derby Museum, Six Flags Kentucky Kingdom, Louisville Science Center, Louisville Zoo and more.

Louisville has a number of clubs, featuring jazz, blues, and rock and roll for your listening pleasure.

The city is one of only nine in the United States with a professional full-time orchestra, opera, ballet, children's theatre, dinner theatre and Broadway series, so there's an entertainment offering for nearly every taste.

A list of top attractions, ranked annually by *Business First*, is available upon request.

Climate

Although Louisville experiences four distinct seasons, summer tends to come early, fall lasts longer, and the relatively short winters bring more rain than snow. March is usually the wettest month; October the driest.

Festivals & Events

Throughout the year Louisville hosts many festivals and events including the Humana Festival of New American Plays (March - April), the Kentucky State Fair (August), Street Rod Nationals (August), Adam Matthews Balloon Festival (September), World of Bluegrass Week (October), Light Up Louisville (November) and more. Visit the regularly updated calendar at www.gotolouisville.com for full details.

Government

On January 6, 2003, Louisville and Jefferson County became the first city of its size in more than 30 years to merge governments, making it the 16th largest city in the United States with 693,604 residents.

The communications department at Greater Louisville Inc., the Metro Chamber of Commerce, is a great source for governmental, educational, residential and relocation-related statistics. Contact them at 502-625-0000 or online at www.greaterlouisville.com.

Historic West Main Street

Only New York City's SoHo district has more 19th century cast-iron storefronts than this historic street a block south of the river. Its architecture and wrought iron décor reveal Louisville's roots as a river port and distribution center.

Starting on East Main Street at Louisville Slugger Field and traveling west, there are many historical markers, interesting buildings and attractions along this historic street including Actors Theatre of Louisville, The Kentucky Center, Louisville Science Center, Kentucky Museum of Arts + Design, and the Louisville Slugger Museum.

On the first Friday of every month, more than 20 downtown galleries host artist openings, serve refreshments and keep late hours. Hop on a free TARC trolley and take a ride along the Main and Market Street corridors to visit Louisville's historic architecture, diverse heritage, and concentrated area of painting, sculpture, photography and glass art.

History

Louisville's greatest natural resource, the Ohio River, is the reason for the city's existence.

When early settlers began the westward expansion, the Ohio River was the primary water link between the West and Northeast. A series of rapids along the route, however, forced settlers to disembark and portage around the falls. This stopping point became a strategic area for distribution and eventually grew into the city of Louisville, which was named in honor of King Louis XVI of France. Revolutionary War hero George Rogers Clark founded Louisville in 1778.

Capt. Meriwether Lewis, leader of the Lewis & Clark Expedition, met Capt. William Clark, brother of Col. George Rogers Clark, and co-commander of the Expedition, in Louisville on October 14, 1803. William Clark and Meriwether Lewis stayed in Louisville and Clarksville, Indiana for 12 days, setting sail with the Corps of Discovery on this epic journey to explore the West on October 26, 1803. Area attractions such as Churchill Downs, the Falls of the Ohio State Park and Locust Grove Historic Home have connections to these historically significant men.

Kentucky Derby and Kentucky Derby Festival

Louisville hosts a significant number of outdoor festivals and events annually, but the city is most recognized as the home of the Kentucky Derby and Kentucky Derby Festival, which includes Thunder Over Louisville, North America's largest annual pyrotechnics display.

- For tickets to the Kentucky Derby and/or Oaks, submit requests to Churchill Downs prior to September 1 of the preceding year. Send requests to:

Special Events Department
Churchill Downs
700 Central Avenue
Louisville, KY 40208

- For more information about the Kentucky Derby and a complete Churchill Downs racing schedule, call 502-636-4400 or visit www.kentuckyderby.com.
- For more information about the Kentucky Derby Festival and a complete list of Festival events, call 502-584-6383 or visit www.kdf.org.
- For discounted hotel rooms and special event packages visit the Greater Louisville Convention & Visitors Bureau website, www.gotolouisville.com, or call toll-free 1-888-LOUISVILLE (1-888-568-4784).

Location

Louisville is located on the banks of the scenic Ohio River between St. Louis and Cincinnati. The city is at the intersection of three major interstates, I-64, I-71 and I-65. Louisville's airport (SDF) is serviced by 15 carriers and offers over 100 flights daily (also see Transportation).

Neighborhoods

Louisville is home to many historic neighborhoods including **Frankfort Avenue** with its tree-lined streets, unique shops, restaurants and attractions.

Bardstown Road offers shoppers and diners another interesting opportunity with its ethnic restaurants, eclectic bookstores, coffee shops and more. Visitors can ride the free Bardstown Road Trolley from Grinstead Drive to the Douglass Loop.

At the conclusion of the 1883-87 Southern Exposition, the grid resulting from the fair was followed by the construction of a grand new neighborhood of elegant mansions centered around Saint James and Belgravia Courts. A walking tour brochure identifying the Gothic, Italianate and Victorian homes of this neighborhood can be picked up in Central Park at 4th and Magnolia. Visiting **Old Louisville** is like taking a step back in time. The area has one of the largest collections of restored Victorian homes in the country and some of Louisville's oldest, largest and most beautifully preserved homes, surrounded by the beauty of mature magnolia and oak trees. The first weekend in October is the annual St. James Court Art Show, Louisville's oldest and largest art show and one of the largest and most respected outdoor art shows in the country.

New Projects

The Bureau communications department can provide an up-to-date fact sheet with new hotel and tourism-related projects upon request.



Population

The metropolitan area of Louisville is comprised of Jefferson, Oldham and Bullitt counties in Kentucky and Clark, Floyd, Harrison and Scott counties in Southern Indiana. The population for Louisville's metropolitan statistical area in 2000 was 1,025,598.

Restaurants

With over 2,500 restaurants, visitors from around the world are astounded by the variety and quality of fine dining in the area by chefs who have taken regional cuisine to a nationally recognized level.

Shopping

Shopping possibilities in Greater Louisville are as limitless as your imagination. For the shopping enthusiast there are several major shopping malls featuring nationally recognized retailers such as Dillard's, Williams-Sonoma, Old Navy and Gap. For antique lovers there are shops with amazing finds, ranging from jewelry to furniture to collectibles, scattered throughout the community. The Bardstown Road and Frankfort Avenue areas are loaded with antique shops, art galleries and unique boutiques.

Sports & Recreation

Louisville is home to the “greatest two minutes in sports,” the Kentucky Derby, at the most famous racetrack in America, Churchill Downs. Louisville has much to offer the sports enthusiast with 228 public tennis courts, 21 public golf courses, and 31 private golf courses. Frederick Law Olmsted, New York’s Central Park planner, designed four parks and 12,000 acres in Louisville. The public parks include playgrounds, swimming and wading pools, basketball courts, baseball fields, football fields, hockey rinks, recreation centers, horseback riding and more than 30 miles of bike lanes throughout the city. The award-winning Louisville Waterfront Park designed by Michael Hargreaves is along the Ohio River, downtown, and includes a 14-acre Great Lawn, miles of walking and biking paths, children’s play area, and picnic areas.

Skateboarders head for the Louisville Extreme Park, just south of Witherspoon Street at Clay. The 40,000-square-foot concrete, outdoor course features pipes, bowls, ramps and rails that test even professional boarders. (Helmets are required.)

Spectator sports range from college basketball to minor league baseball to Arena 2 professional football.

Louisville will extend its hospitality to welcome the Breeders’ Cup in 2006. This will be the sixth time Churchill Downs has hosted this world-class day of racing – more than any other track. Valhalla Golf Club will host the Senior PGA Championship in 2004 and the Ryder Cup in 2008. The Summer National Senior Games will be held in Louisville in 2007.

Time Zone

Eastern Daylight Savings Time –

April to October

Eastern Standard Time –

October to April

Transportation

Louisville International Airport is just seven minutes from downtown and offers approximately 100 flights daily. Taxi service is available 24 hours a day. Louisville sits at the intersection of I-65, I-71 and I-64, with two interconnecting beltways, making it easy to navigate.

For fast, easy transportation in and around the Greater Louisville area, nothing beats the Transit Authority of River City (TARC), offering bus service throughout the day and evening. TARC also operates Louisville’s historic Toonerville II, Main Street and Bardstown Road Trolleys, which provide free transportation in the downtown and Bardstown Road areas.





Convention Exhibit Space

Louisville offers one of the most competitive meeting, convention and tradeshow packages.

Located in the heart of downtown, the Kentucky International Convention Center (renovated and renamed in 2000) features 300,000 square feet of pre-function and exhibit space, including 150,000 square feet of contiguous, column-free exhibit space, an additional 50,000 square feet of ground-level exhibit space, a 30,000-square-foot ballroom and 55,000 square feet of meeting space.

The Kentucky Fair & Exposition Center (KFEC) is strategically located by the Louisville International Airport (SDF), I-65 and I-264 and is only seven minutes from downtown. The facility features one million square feet of ground-level exhibit space. KFEC ranks #8 in “exhibit halls by total sq. ft. of current exhibit space,” according to *Tradeshow Week’s Major Exhibit Hall Directory* (Aug. 2002).

Lists of “Off-site Venues,” “Restaurants with Banquet Rooms,” and Louisville’s top 25 conventions and tradeshows are available upon request.

Impact of Tourism

Tourism in Greater Louisville directly generates \$1.2 billion and supports more than 24,000 jobs, which encompass a broad spectrum of executive and managerial positions, as well as service-oriented occupations.*

The travel and tourism industry is the third largest service industry in Louisville, the third largest revenue-producing industry in the state and the second largest private employer.*

One out of every 13 Kentuckians works in some tourism-related field.*

**Source: Kentucky Tourism Development Cabinet’s Department of Travel*



Kentucky Fair & Exposition Center

Convention Statistics

In fiscal year 2000/2001, Louisville hosted more than 880,000 delegates and 524 conventions.

In fiscal year 2001/2002, Louisville hosted more than one million delegates and 568 conventions.

Hotel Statistics

Greater Louisville has 17,000 hotel rooms, of which 9,000 are committable for conventions.

Average room rate from January to December 2002 was \$70.51.

The value season is November - March.

The hotel tax is among the lowest in the region at 13.95%.

Louisville was ranked by *Tradeshow Week 200* as one of the top 10 show sites by net square feet and share of market. Louisville is also home to four of the top 25 trade shows in the nation (*Tradeshow Week 200*, April 2003).

Louisville's *Business First* newspaper publishes a list of top festivals (January), hotels and motels (February), for-profit and nonprofit tourist attractions (February), conventions and tradeshow (February) and parks and recreation areas (March). These lists are available through *Business First* or the Greater Louisville Convention & Visitors Bureau.

Facilities and Destinations magazine (April/May 2002) ranked Louisville as the #19 "Cheap Destinations to Drive to" based on first-class room rates (under \$125 per day), cost of meals (under \$55 a day for 3 meals) and average daily rates (under \$125).



For additional and current statewide travel-related statistics, contact the Kentucky Tourism Development Cabinet's Department of Travel Communications Department at 502-330-2758.



Greater Louisville Convention & Visitors Bureau

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502-561-3120 (fax)
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Call Center

The Greater Louisville Convention & Visitors Bureau Visitor Services Call Center is open seven days a week. Callers may request information that will allow them to pre-plan their visit, as well as book a hotel room. Year-round the Bureau offers a variety of packages which include hotel accommodations combined with attraction tickets. Visitors may call toll-free 1-888-LOUISVILLE (1-888-568-4784) or visit www.gotolouisville.com to request information and make reservations.

Visitor Information

The Greater Louisville Convention & Visitors Bureau operates a Visitor Information Center at the corner of Third and Market streets in the Kentucky International Convention Center. This conveniently located downtown Visitor Information Center offers maps and brochures as well as advice and directions from travel counselors. Visitors can purchase Louisville logo clothing and souvenirs. It is staffed Monday - Friday, 8:30 a.m. - 5 p.m.; Saturday 9 a.m. - 4 p.m. and Sunday, noon - 4 p.m. Closed Thanksgiving Day, Christmas Eve, Christmas Day and New Year's Day.

Travelers can also tune the AM dial to 530 for up-to-date traffic reports and visitor information.

Another Visitor Information Center is located in the Louisville International Airport, but is not operated by the Greater Louisville Convention & Visitors Bureau. It is staffed 365 days a year Monday - Friday, 8 a.m. - midnight; Saturday, Sunday and holidays 9 a.m. - midnight.

Communications Department Services

The communications department of the Greater Louisville Convention & Visitors Bureau is pleased to assist qualified journalists in pursuit of their feature stories and coverage of Louisville. Whether you are a freelance travel or feature writer, or on the staff of a newspaper or television show, the communications department can help you plan your visit.

For more information about the complete line of support services available to all working members of the media, contact the communications department.

A sample of services:

- Generate ideas for articles about Greater Louisville
- Develop a research/press trip itinerary customized to your story angle
- Assist with hotel arrangements
- Make arrangements for a research/press trip including scheduling interviews and appointments with key sources in the community as well as acting as tour guide
- Familiarization tours
- Provide up-to-date facts about Louisville, including fact sheets, new tourism product, economic data and comprehensive brochures
- Available to fact-check completed articles
- Stock video footage (b-roll and produced tourism video) is available and may be used for promotional purposes based upon usage criteria)
- Provide a comprehensive library of color slides and high-resolution digital images of the Louisville community

Web Media Corner

Developed for use by journalists covering Louisville as a leisure travel, special event and/or meeting and convention destination, the media corner of www.gotolouisville.com offers 24-hour-a-day, seven-day-a-week services including:

- Download capabilities of high-resolution logos, photos and video
- A selection of recent news releases and convention-related releases on a wide range of topics, posted regularly
- A searchable calendar of events, updated regularly
- Louisville tourism facts
- Ability to request a full press kit or additional assistance

Bureau-produced publications available to:

- Meeting Planners
 - Meeting Planners Guide
 - Image brochure
 - Attendance builders
- Travel Planners
 - Travel Planners Guide
 - General Louisville, Performing Arts, Lewis & Clark and Kentucky Derby Festival profile sheets
 - German, Japanese and French translations of the General Louisville profile sheet
- Visitors
 - Official Visitors Guide (updated bi-annually), includes a calendar of events
 - African American Visitors Guide (updated annually), includes a calendar of events