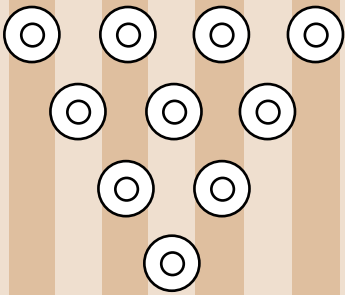


I N T E R N A T I O N A L BOWLING MUSEUM & HALL OF FAME

SPRING 2007



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► *Museum Adds Light and Sound to Bowling Lanes*

The bowling lanes at the Museum acquired a whole new look recently with the addition of a new light and sound system. The sound system, which was installed by Light and Sound of Evergreen, Washington, features strobe lights, twirling light balls, a video projector, camera, screen, and wireless microphones for karaoke. The new system was installed this past fall over the Museum's four "modern" lanes on the Museum's lower level.

"Our purpose has always been to showcase the evolution of the sport of bowling over the years," said **Gerald Baltz**, Museum Executive Director. "The addition of the new lights and sound will provide a wonderful contrast to our "old-time" lanes and highlight the nature of bowling in the twenty-first century. In addition, the lighting and sound will make the Museum a more attractive location for people who are desiring to host events in our facility."

The system has gotten rave reviews from groups who have rented the facility since its installation.



Photos of the new light and sound system on the Museum's lower level.



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Museum Staff

Gerald W. Baltz, Executive Director, ext. 406

James Baltz, Curator, ext. 407

Sonia Brooks, Office Manager, ext. 405

Sandy Ellebracht, Visitor Services Director, ext. 402

Matt Oldani, Director of Development, ext. 404

Archie Screws, Facility Manager, ext. 414

www.bowlingmuseum.com

► **Museum Trustees Listed Among Movers and Shakers of Bowling Industry**

Nine Museum Trustees were among those recently honored in Bowler's Journal International's annual power poll. The poll placed **Warren Hardie** (President, Brunswick Bowling and Billiards), **Fred Schreyer** (Commissioner & CEO, PBA), **Jeff Boje** (Immediate Past President, BPAA), **Pat Ciniello** (President, QubicaAMF), **Keith Hamilton** (President, Luby Publishing Inc.), and **John Walker** (CEO, QubicaAMF) among the top dozen influential industry leaders for 2006. Museum Trustees **Bill Chrisman** (President and CEO, Storm Products), **Bill Scheid** (President and CEO, Ebonite), and **Jack Mordini** (Chief Officer, Membership, USBC) were ranked in the next 12 of industry influentials.

► **Museum's Ellebracht Honored by Missouri Women Bowling Writers**

The Missouri Women Bowling Writers honored the Museum's Director of Visitor Services, **Sandy Ellebracht**, with two



Sandy Ellebracht

awards this past summer. Ellebracht received an award in the Novice News category, and was also honored as the "Billy Hughes Writer of the Year." Ellebracht received her awards at the Missouri Women Bowling Writers dinner over the summer.

► **Help Support the Museum by Making a Gift On-Line!**

Visit the Museum's website... www.bowlingmuseum.com and clicking on "Help Support the Museum" link on the front page.

The Museum uses **PayPal** – a fast, free secure way to support the shrine of the bowling industry!

► *Museum Redesigns Youth Exhibit*

With the merger of the YABA into the USBC, the Museum has re-designed the youth bowling exhibit on the Museum's lower level. The exhibit, which is adjacent to the Museum's international exhibit, highlights high school bowling as one of the nation's fastest growing sports. "The exhibit really does several things: it not only highlights one of the fastest growing aspects of the sport, but it also connects high school bowlers, college bowlers, and Team USA," said Museum Curator, **Jim Baltz**.



Downstairs Exhibit

The new exhibit features photos from the intercollegiate championships, the QubicaAMF World Cup, medals from the USBC Team USA Championships, and the HelmerCup, the trophy for the intercollegiate champions. The exhibit also features the Dexter/USBC High School All-Americans and a photo of Michael Tang, at one point, the youngest person to bowl a 300 game.



Downstairs Exhibit

► *Dot Wilkinson*

Dorothy "Dot" Wilkinson, a USBC Hall of Famer, and her friends made a pilgrimage to the Museum in the fall. Dot and her friends were in the midst of a 3-week national tour that also included the Softball Hall of Fame in Oklahoma City, Oklahoma. Dot is also enshrined in that Hall of Fame, making her one of the rare athletes – male or female – to be so honored. During her visit, Dot reminisced about her victory over **Marion Ladewig** in the 1962 Queens tournament and competing for Team USA in the FIQ in the 1960s.



DONORS & TRIBUTES

The 2006-2007 Year is Off to Another Great Start for Development!

The IBM/HF extends its gratitude to everyone who made a gift to the Museum between August 1, 2006 and December 31, 2006. Your generosity helped us to continue our efforts to collect, preserve, and share the great history of the sport of bowling.

Special thanks to those bowlers listed below who made a gift over \$500 during this period:

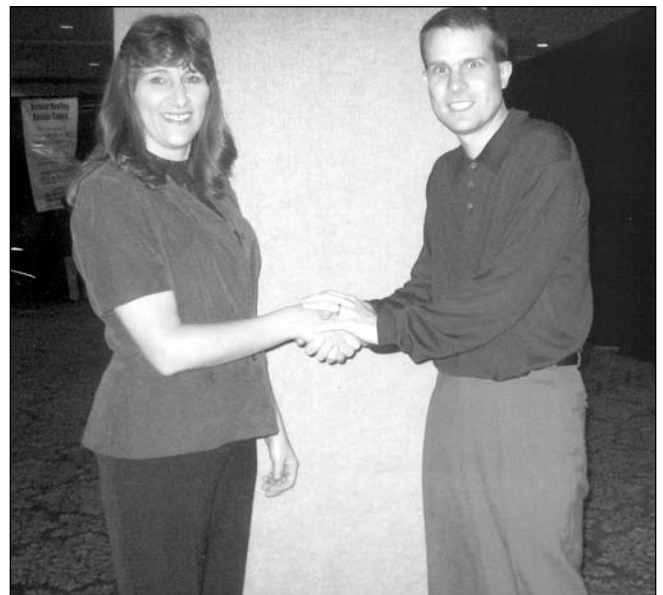
United States Bowling Congress \$60,000	Storm Bowling Products \$5,000	Jeff Boje/William Boje \$1,000	Kerber, Eck, & Braeckel LLP \$1,000
Bowling Proprietors of America \$30,000	Alan & Marcia Baer Foundation \$5,000	Robbie Rickard \$1,000	Massachusetts State WBA \$564
Brunswick Bowling and Billiards \$12,500	Walter J. Hall \$2,500	Jack and Charlotte Mordini \$1,000	New York State USBC WBA \$500
AMF Bowling Centers, Inc. \$10,000	Jerry Hindel \$2,500	William Alford \$1,000	Martha Crum \$500
Ebonite International \$6,000	Reichert Foundation \$2,000	Mort Luby, Jr. \$1,000	Kansas State BPA \$500
Bill Chrisman \$5,000	California State BA \$1,329	Dexter Shoe Company \$1,000	Hank Boomershine \$500
Columbia 300 \$5,000	Tom Schemm \$1,000	B. Matthew Petcoff \$1,000	C. J. Fox \$500
	Roger and Karen Dalkin \$1,000	Fred Hipp \$1,000	

► **Fundraising Events Help the Hall**

Proprietors, manufacturers, distributors, and local and state associations have all held fundraising events to benefit the Museum. In St. Louis, **Carol Perkins**, the general manager of Concord Bowl in St. Louis, sold old bowling pins for a \$1 to help the Museum. Roto-Grip is currently selling wristbands for a \$1 with all of the proceeds in support of the Bowling Museum.

Tom Schemm of Schemm Bowling holds a golf tournament every year for various charities, and the Museum is one of the charities that benefit. And numerous state and local associations sponsor a Hall of Fame Frame, a 50/50 raffle, or even put up a collection jar during their annual tournaments to help the Hall. This form of support is crucial to the Museum's efforts to collect and preserve the history of bowling.

The Museum encourages and supports this kind of fundraising. For more information, contact the Museum at 1-800-966-2695.



Development Director, Matt Oldani, thanks California State Tournament Director, Gina Moura for her efforts to support the Museum through the tournament's "cookie jar."

► **Bowling Proprietor Establishes a Legacy at the Museum**

In his forty years in the bowling business, **Jerry Ray** has influenced hundreds, if not thousands of people, through his contributions to the sport of bowling. Now, Jerry and his wife Betty have made plans so that their support of the bowling industry will carry on forever.

The Ray's have named the International Bowling Museum as a beneficiary of their estate plans. Upon their deaths, the Bowling Museum will receive a gift for the Museum's permanent endowment. The annual interest generated by the Museum's endowment will provide an annual revenue stream to help fund the Museum's yearly operations. The principle will never be touched so that the annual revenue stream will exist perpetually.

"We are honored that Jerry and Betty have chosen to make their annual support permanent," said Jerry Baltz, Museum Executive Director. "Although I hope the Museum won't benefit for many years, it is a fitting legacy for a man who has many times publicly expressed his love for the sport and the Museum."

Ray is the Chairman and CEO of Family Sports, Inc. in Austin, Texas. He is a member of the Museum's Board of Trustees, and an active member of the Museum's Heritage Society. He has been recognized numerous times by the BPAA for his service to the industry, and has been inducted into the Austin Bowling Association Hall of Fame as well as the Texas State Bowling Association Hall of Fame. Ray is also active outside of the world of bowling. Ray is a member of the Board of Trustees of Texas Christian University and has been recognized for his service to his alma mater. Jerry and Betty have a son, King, and a deceased daughter, Kash Corona. They also have four grandchildren Chase, Myles, Kimberly and Chance.

Estate gifts are a simple but important way that people can support the Museum. For more information about leaving an estate gift to the Museum, please contact the Museum at 1-800-966-2595.

Get Your Latest Museum Gear On-Line!

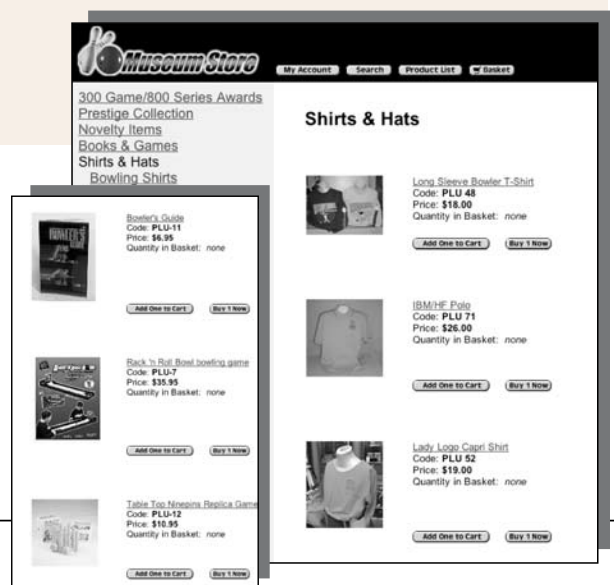
Shop at www.bowlingmuseum.com for the latest IBM/HF merchandise!

Available items include:

- T-shirts and hats
- Pins, patches & keychains
- Games & books
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***New!* Hometown Heroics Plaques and Certificates!**

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IN THE NEWS

Roam Magazine

The Museum was highlighted as a “must-see” stop in a *Roam* magazine article about St. Louis. *Roam* is the in-flight complimentary magazine of USA 3000.

National Media Visitors

Numerous national media stopped by the Museum while in town to cover the baseball playoffs. Newark Star-Ledger writer Steve Politi wrote about the Museum during the Cardinals Mets playoff series. And ESPN.com writer Jim Caple posted a tour of the Museum on his website and bowled a few frames on the old time lanes. In addition, television crews from Detroit and Grand Rapids visited the Museum.

Ebonites 100th Anniversary

The Museum helped Ebonite celebrate its 100th Anniversary with a History Channel production called “Made in America.” During the story, three balls from the Museum’s collection were used as examples of early bowling ball technology: a wood ball, an early mineralite ball (both two finger grips) and the ball that Earl Anthony used to break the million dollar mark in career earnings.