

Questacon AUSTRALIA'S NATIONAL SCIENCE AND TECHNOLOGY CENTRE 2005-06 A Year of High Energy and Achievement







Questacon AUSTRALIA'S NATIONAL SCIENCE AND TECHNOLOGY CENTRE 2005-06: a year of high energy and achievement



Our Vision A better future for all Australians through engagement with science and innovation

Our Goals are to:

- Create interactive and inspirational experiences to increase science awareness in all Australians
- Communicate the role of leading edge science and technology in shaping Australia's future
- Build partnerships to develop our national role in communicating science
- Promote and enhance the quality of science and technology learning
- Contribute to the promotion of Australia's science, education and innovation capability
- Build a high performing, responsive and sustainable Questacon.

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Australia's National Science and Technology Centre - Questacon is one of the nation's iconic facilities and has brought the wonder of science to millions of young Australians.

The approach of making science fun and informative has proven to be successful – as shown by the enduring popularity of the centre among young people, schools and families.

The Australian Government has continued to show strong support for Questacon with \$11.887m in 2006-07, and an additional commitment of \$15.3m over the next four years for essential upgrades.

It is crucial to Australia's continuing health and prosperity as a nation that all Australians, especially students, their parents and teachers become aware of the importance of science and technology and their options to participate and contribute.

The 21st anniversary of the Shell Questacon Science Circus marked an important milestone for the world's largest and longest running education outreach programme. For 21 years the partnership of the Shell Companies in Australia, The Australian National University and Questacon has seen the Shell Questacon Science Circus travel throughout Australia. The team of young science communicators who travel with the Science Circus have

been inspiring and educating school students, their parents, teachers and communities about science in rural and remote regions. Communities from around Australia, including Indigenous Australians, have delighted in the opportunity to participate in the *Science Circus* and in the other equally inspirational education outreach programmes that Questacon offers.

Congratulations to Questacon for another outstanding year of continuing to instil a passion for science and learning in many people from young children to grandparents.

The Hon Julie Bishop MP

Minister for Education, Science and Training



Chairman's Message

I have great pleasure in acknowledging that the year in review has been another year of thriving activity and success in all areas of Questacon's business, reflected in increased audiences and revenue.

Among the highlights of the year was the six millionth visitor to the centre in Canberra. In February 2006, Questacon won the Australian Tourism Award for Significant Tourist Attraction.

A 21 year milestone was celebrated in June for the *Shell Questacon Science Circus*. The partnership between Questacon, The Australian National University and the Shell Companies in Australia has been exceptional in its endurance and impact – 21 years as the world's largest and longest running outreach programme, engaging up to 100 000 Australians annually. I warmly welcome the continuing support from the partners, which guarantees the programme travels Australia-wide for another three years. A commemorative publication *Making a Difference – 21 Years of the Shell Questacon Science Circus* was launched at a celebration at Parliament House to mark the occasion.

Questacon has pioneered approaches to science and technology education designed to fascinate, enthuse and motivate its audiences. In December *Questacon ScienceLines* was launched to bring a range of innovative science education projects to Indigenous communities. The projects have been developed in cooperation with Indigenous communities and schools.

Growing audiences each year have prompted the need to look at options for expanding Questacon – the building, the facilities, the programmes and the experiences. Options include more gallery space for public exhibitions, more space for programme delivery, outreach development and exhibition prototyping and testing and an outdoor science park to exhibit interactive art and science.

The year ahead is an exciting time for Questacon as it focuses on how best to increase its influence, how to continue to entertain and stimulate its current audience, as well as how to reach new audiences.

On behalf of the Advisory Council, I am delighted to welcome our new Minister for Education, Science and Training, the Hon Julie Bishop MP at a very exciting period in Questacon's development.

I also take this opportunity to thank our valued partners. Questacon continues to build relationships with science-based organisations, governments and the business community as a means of helping Questacon to raise the profile of science and technology and increase awareness in the community, particularly among young Australians, of the relevance of science to the prosperity of Australia.

Thanks also to our dedicated Questacon staff, who are central to the success of Questacon and help us to deliver science with a winning formula – educational, entertaining, interactive, fun!

Leon Kempler OAM

Questacon Advisory Council Chairman



Director's Report

I am pleased to report that Questacon – The National Science and Technology Centre has had yet another year of high energy and achievement across the organisation. Our visitation remains at a record high level, our membership base continues to grow rapidly and we have been developing a range of exciting new partnerships enabling us to deliver more programmes across Australia.

Questacon exists to engage, inspire and motivate young Australians, helping in the development of positive attitudes to the science and technology so vital to the future of the country. We do this in Canberra and across Australia, particularly in rural, regional and remote areas, with interactive hands-on exhibits and exciting face to face presentations. We are constantly seeking to develop strategic and enabling partnerships to enable us to do more of this important work and to ensure that Questacon remains not only fun but also relevant to broader community needs.

Our work with corporate partners has been recognised with the *Shell Questacon Science Circus* partnership between the Shell Companies in Australia, The Australian National University and Questacon having won the *Australian Financial Review Magazine Corporate Partnership Award* for an outstanding, long-term partnership. Questacon was also short-listed for the *Prime Minister's Award for Excellence in Community Business Partnerships*.

We are grateful for the long-term support of Shell and are excited by the addition of a new corporate partnership with Tenix. The *Tenix Questacon Maths Squad* was launched in May 2005 and we are confident of positive results in the critical area of maths education.

Questacon continues to enjoy the benefits of a close working relationship with the Australian Government's Department of Education, Science and Training (DEST) and significant support is forthcoming in our corporate and programme areas. Additional funding has been provided to allow Questacon to further develop our Indigenous education programmes.

Questacon's standing within the science centre community, at home and abroad, remains at a very high level. Science centres around the world look to us for advice and support. We are frequently invited to participate in international conferences and workshops as well as welcoming many international delegations to Canberra. Questacon is a sector leader in studying the personal, educational, societal, economic and political impacts of science centres.

Questacon is currently looking at a range of development options that will allow us to expand our services and activities for our visitors, members and stakeholders across Australia. We are looking to a bright future with confidence and enthusiasm.

Graham Durant

Professor Graham Durant

Director



Year in Review

Highlights 2005-06

- Total visitors to Questacon in Canberra since 1988 reached six million in October 2005.
- Questacon Canberra visitor satisfaction rating 97% an all time high.
- Questacon memberships increased by 20%.
- Australian Government allocated \$15.3m over four years for capital upgrades and exhibition renewals.
- Australian Government allocated \$1m to examine options for extending Questacon.
- Visitors to www.questacon.edu.au increased by 39.2%.
- Questacon won the 2006 Australian Tourism Award for Significant Tourist Attraction.
- Questacon volunteer, Gail Kerr, won the 2006 ACT Volunteer of the Year award.
- People attending one of Questacon's various outreach programmes increased by 33%.

- Questacon ScienceLines, developed with Indigenous communities, was launched in December 2005.
- Tenix Questacon Maths Squad greatly expanded its reach with visits to 139 schools in five states and territories.
- Shell Questacon Science Circus celebrated 21 years as the most extensive and longest running touring science centre outreach programme in the world.
- The Shell Companies in Australia and The Australian National University announced their continued support of the *Science Circus* through to 2009.
- The Shell Companies in Australia, The Australian National University and Questacon partnership was announced as a finalist for the Prime Minister's Award for Excellence in Community Business Partnerships.
- Australia Japan 2006 Year of Exchange Programme included the launch of Questacon exhibit and website Innovation: A Showcase of Australia Japan Cooperation.
- 95 000 people visited the renewed *NRMA RoadZone* road safety programme.





Achievements 2005-06

Total visitors 1 435 641 visitors to exhibitions and programmes.

Visitors to the centre 407 581 visitors to the centre in Canberra (2.2% increase on the previous year) including the six millionth visitor.

Visitors to Outreach programmes 328 051 visitors to Questacon outreach programmes (33% increase on the previous year). Every state and territory

was visited by at least one outreach programme. Presentations were delivered in 1973 schools, that is 20% of all Australian schools, 10% of school students and 29% of non-capital city schools experienced outreach during

the year.

Visitor satisfaction 97% of visitors surveyed rated satisfied or very satisfied with exhibitions and programmes (up from 92% in the

previous year).

Travelling exhibitions 662 749 people visited a travelling exhibition. Eight exhibitions were located in 12 venues across Australia.

International tours included venues in South Korea and China.

Staff Questacon employed 232 staff in full-time, part-time or casual positions.

Volunteers 77 people volunteered a total of 11 016 hours.

School visitors More than 106 000 school students from 1902 schools across Australia visited Questacon.

New exhibitions and programmes Questacon ScienceLines

Innovation: A Showcase of Australia Japan Cooperation - 2006 Australia Japan Year of Exchange.

Science shows The Excited Particles performed 2235 shows for over 163 609 people.

Q by Night 19 000 students and teachers participated in Q by Night school visits.

Birthday parties Questacon hosted over 380 birthday parties.

Q Club membership 3125 family and individual memberships with a total of 13 001 members (20% increase on the previous year).

Holiday programmes 2596 children participated in holiday programmes.

Workshops Over 130 local and 440 teachers beyond Canberra attended professional development sessions.

Q shop Following a record year in 2004-05, revenue was slightly down at \$1.2 million.

www.questacon.edu.au 1 986 093 visits to Questacon's websites (40% increase on the previous year).

Funding Revenue rose to \$19.013 million (11% increase on the previous year), 42% from non-government sources –

admissions, fees for programmes, touring exhibitions and services, Q Shop, sponsorships.





We all had a fantastic time and it's something I'll never forget.

Talia Shepherd, 13, Chatswood, NSW

Satisfaction with Questacon

Questacon has a customer service charter which underpins the relationship with customers. Questacon regularly surveys visitors and has a target of 90% satisfaction. Visitor satisfaction to outreach programmes is measured through exit surveys.

- Visitors to Questacon in Canberra 97% satisfied or very satisfied
- Visitors to outreach programmes 95% satisfied or very satisfied
- Exhibitions 95% operational





In September 1980, Questacon opened with 15 exhibits as a project of The Australian National University, in spare space in Ainslie Public School in Canberra, staffed entirely by volunteers.

This was Australia's first interactive science centre, dedicated to making science accessible and relevant to all. By the mid 1980s, the ground-breaking approach of this modest centre had achieved national and international recognition.

From its inception Questacon has had a strong national focus. In addition to the Canberra operation, Questacon has developed programmes for people far from Canberra, with particular focus on rural and remote communities. In 1985 the *Shell Questacon Science Circus* began the first of its tours to regional Australia, commencing a successful touring programme of exhibits and science shows.

In 1988, as part of Australia's Bicentennial celebrations, Questacon – The National Science and Technology Centre was permanently established. The new building was jointly funded by the Japanese Government and business community and the Australian Government.

Questacon's website was launched in 1995 and it was one of the world's first science centre websites to create virtual online activities. It is a multi-award winning site that attracts almost two million online visitors annually.

Today Questacon is Australia's largest science centre and is among the world's leading science centres. Through interactive science exhibitions, travelling programmes, online content and science theatre, Questacon aims to be a national leader in popularising science and technology, presenting science as exciting, interesting and relevant. Through its entertaining approach, Questacon aims to encourage greater scientific literacy and student participation and retention in science Australia-wide.

Questacon is a distinctly branded business unit, within the structure of the Department of Education, Science and Training. Questacon has an advisory council comprising a chairman, Questacon's Director and seven members from the business, science and education communities, appointed by the Minister for Education, Science and Training. The Council advises on strategic direction.





66

The volunteer staff were excellent, very knowledgeable and friendly. We enjoyed our visit very much.

Jo Lees, Cairns, QLD

Questacon's modest beginnings, as a volunteer-run project, helped create a team who stand out for their enthusiasm, creativity and diversity. The Questacon team includes people with expertise in customer service, design, construction, acting, education, maintenance, marketing, finance, planning, IT, administration and science.

In 2005-06, Questacon employed 232 full-time, part-time or casual staff. Volunteers have remained an important part of the Questacon culture. Volunteer explainers work in the galleries providing additional science explanations to all visitors and running discovery trolleys. In 2005-06, 77 people volunteered their time at Questacon, totalling 11 016 hours.

One Questacon volunteer, Gail Kerr, won an ACT Volunteer of the Year award in 2006.

"

Thanks – your staff are wonderful and have the patience of saints.

Janine Guymer, Shepparton, VIC





The centre in Canberra has seven exhibition galleries and over 200 hands-on exhibits, which are researched, developed, designed and built in-house. Exhibitions are frequently changed to provide new experiences. Outreach programmes, science talks and performances are also developed in-house. Over 1 435 641 people experienced Questacon in 2005-06 through visits to the centre in Canberra, visiting a travelling exhibition or outreach programme.

Questacon Exhibitions in Canberra

- SideShow Alley explores the science behind the fun the physics, the physiology and psychology employed by sideshow alley rides.
- Cybercity focuses on communications technologies such as mobile phones.
- Sea Chest Secret explores environmental science, marine biology, maritime history and archaeology, art, navigation, botany and life at sea.
- SportsQuest explores the science of sport through full-body, interactive exhibits.
- Weather Watch looks at how forecasters predict the weather and why there are seasons.

- Awesome Earth deals with the forces that shape the earth through cyclones, earthquakes, volcanoes, tsunamis, thunder and lightning.
- Wavelength looks at how our ears detect sound waves and our eyes detect light waves.
- Colour Your Life delves into the technology of colour printing and reproduction.
- *Mini Q fun for 0-6 year olds* recognises the importance of interactive learning experiences for children up to six years old.
- An expanded Mini Q, with a space lab, will open in October 2006.





We love coming here. It's great that you change your exhibitions regularly. The music show was great. We really enjoyed the planets talk. All the gallery staff are really great. Congratulations to all.



- Strike a Chord the science of music was launched in May 2005 and comprises 21 exhibits. Strike a Chord brings together a broad range of disciplines to explore the:
 - Physics of sound and musical instruments (acoustics)
 - Physiology of hearing and singing
 - Psychology and sociology of music
 - Music composition.
- The hands-on exhibits recording, composing, replaying and manipulating sound and music allow visitors to explore the properties of sound such as pitch, volume and wavelength. *Strike a Chord* will commence touring other venues in 2007.



I am always excited about coming, I come once every year, your service is fantastic.

Hannah Veal, Toowoomba, QLD

Theatre Performances

The Excited Particles, Questacon's professional theatre troupe, perform a number of spectacular science shows in Questacon's theatres every day. Performances, packed with stunts and gags and audience participation, explore scientific facts, theories and discoveries. Show content, developed by the Excited Particles, applies directly to Questacon exhibits.

During the year the Excited Particles performed 2235 shows and entertained over 163 609 people with performances both topical and diverse, from bird flu to chillies.

Science Shows

Balloonatic

Music

Liquid Nitrogen

Rocket Science

Natural Disasters

Sideshow

Boom Crash Boing

Captain Evil

Eaten Alive



Events

A number of special events, launches and celebrations were held at Questacon in 2005-06.

- Launch of *Questacon ScienceLines*, an innovative approach to Indigenous science education.
- Launch of exhibit and website Innovation: A Showcase of Australia Japan Cooperation to celebrate the Australia Japan 2006 Year of Exchange.
- Launch of *SportsQuest*, an exhibition that lets visitors test their athletic ability and learn about the physics of sport.
- Questacon Family Christmas Celebration, an evening of fun and festivities for local disadvantaged families.
- Department of Education, Science and Training (DEST) Family Evening at Questacon, raising awareness of Questacon within DEST.

• 21st Birthday Celebrations for the *Shell Questacon Science Circus* at Parliament House, Canberra.

Events were also held in cooperation with government agencies.

- Launch of the Australian Dinosaur website for the Department of Environment and Heritage.
- Launch of the Australian Competition and Consumer Commission publication Safe Toys for Kids.
- Strike A World Chord, celebrating Harmony Day, in conjunction with the Department of Immigration and Multicultural Affairs.
- Physics, the Universe and Everything celebrated the International Year of Physics, an event staged by Questacon and The Australian National University.





H Bamford, Teacher, Violet Town, VIC

Q Shop

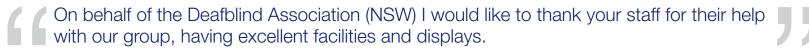
The Questacon shop almost matched the previous year's record revenue performance taking \$1.2 million. The average spend increased 5%.

Questacon's branded product range expanded over the year and some product lines are now available in other Australian museums and science centres.

Q Shop remains one of the industry's best performing retail outlets and products sold extend the Questacon educational experience back into homes and schools.







Narelle Bennett DBA Secretary, Strathfield, NSW

The white Questacon building is turning green. Its large glass foyer is flooded with natural light and heat.

A highly efficient heating and cooling system maintains optimal temperatures all year round and has state-of-the-art building management, fire and security systems. Eight thousand hours per annum are spent in cleaning the building.

Questacon serves several functions. Internally the design deals with exhibits, with people and with technical requirements. Externally the building presents a public place within the Parliamentary Triangle. The distinctive feature of the building is a huge central drum and a massive spiral ramp connects the exhibition galleries.

More than \$15 million will be spent over the next four years on building improvements, including upgrades to theatres, lifts, public galleries, exterior science courts, flooring and lighting.

Ecological footprint

Where possible Questacon has adopted procedures to minimise waste and reduce consumption of natural resources across its operations. Questacon has implemented an environmental management system (EMS) including water and energy usage minimisation, environmental consideration in purchasing and contract negotiation and increased recycling practices.

Over two years the EMS achieved 14001:1996 ISO certification in August 2005. This included environmental additions in request for tender documents, energy management strategies, such as exterior light upgrade and the use of high efficiency fittings, and an upgrade to energy efficient lighting in public galleries. The result is a reduction in energy usage, despite increases in staff and visitor numbers and opening hours. In addition, Questacon increased the use of green energy from 15-20%, increased recycling initiatives, uses 80% recycled Australian paper and sets all printer default settings to duplex.

Questacon's EMS has introduced a customised, online environmental legal obligations directory and material safety data sheet database. This will help ensure Questacon is up to date with changes in environmental policy and chemical usage guidelines and help Questacon achieve the current ISO standard 14001:2004.

Questacon fun

Story and pictures: Chris Canham

SCIENCE and fun are your things, then Questacon might be the ticket for you this summer break. Boasting more than 200 exhibits to bend the mind and body. Questacon is all about educating the young, or the young at heart, in the ways of modern

The centre attracts about 300,000 people each year and with staff on hand to help and guide you toward the best learning experience, Questacon is a popular option for those looking for something a little left of centre.

■ social@canberratimes.com.au



Learning fun: Clare Spicer-Brown, from Queensland, visited the Wollongong Science Planetarium's exhibition From Outer Space to Inner Earth.

Universe the best playgrou

BY ALEXIS COOPER

CHILDREN will be able to get and norsonal with the

The travelling Questacon exhibition aims to engage children in learning through fun, interactive games and toys.

ting the ning, creearthing

> Centre Heywood

kids don't even these things exist cause they're in fro all the time," she s.

"They see fish li TV, but they don't le live so deep that th

Dorothy Brown fr land brings her gra to the centre ever said this year's exh one of the best, "I th time they learn thu

Holiday fun for the kids

FROM cute and furry friends to science and story time, children have the opportunity to enjoy a great range of school holiday activities at Ashfield and Haberfield

All activities are free, although bookings libraries. are essential for all sessions.

Questacon Science Squad presents Slime and Liquid Nitrogen today at Ham.

It is for children aged five to 12 years and will be in meeting room 2, level 2, Civic Centre, 260 Liverpool Rd, Ashfield, To book call 9716 1810.

You can meet native animals up close with St George Zoomobile at 2pm tomorrow. Zoomobile is for children eight to 12 years and will be at the Michael Maher Room, Haberfield Library, 78 Dalhousie St. Haberfield. To book call 9798 0843.

Children from three to six can celebrate the Chinese New Year with storyteller Bronwyn Vaughan's Meow, The Storyteller's Cat, at 2pm on Monday at meeting room 2, level 2, Civic Centre, 260 · +-hfield Call 9716 1810.

Doris and Eddie Lat



improved Questacon on the shores of Lake Burley Griffin. Since then, Questacon has

One of Canberra's favourite attractions continues to astound

The magic touch

uestacon's PR Manager, Kate Thomas, remembers going to the original Questacon as a school child in the 1980s, when It was tucked away at the back of Ainslie Public School. "t arketir other half and in September of our Bicentennial year, 1988, the then Prime Minister, Bob Hawke, opened the new and vastly

major gallery will be opening in February 2007. When it does, the exhibition currently in that

gallery, entitled 'Strike a Chord - The Science of Music', will start travelling through Asia. An exhibition about predators. 'Eaten Alive', is travelling around Australia at the moment. "In fact. pe cent of what we do is send tr ach programs all around

Aust alia", says Thomas mahibitions also travel to New Zealand, Shanghai, Hawaii, South Korea and other far-flung spots on the map, no doubt enthusing others about the wonders they will see when they finally make the trip either over the ditch or

down under. What will they, or anyone else

hair trying to take the relen The Mini Q g and safe envi challenges an for the very lit with, not to : chairs for grate example of a N is water play. and effect. Chi in front of t and shown how a levers can creat channels, making

in different directi Older children favourites at Queat free fall exhibit la them, and by Thor cool"; the queues i

Making smart moves in science

Career outreach program

DEVONPORT'S Imaginarium Science Centre staff members recommend you plan ahead and book now for Questacon's Smart Moves program next month.

On March 17, the Imaginarium will host Questacon's Smart Moves: A Travelling Outreach person promoting cutting

program. If you're creative, original and want to set yourself up for a good future, Smart Moves can help you find out about cutting edge careers in science, engineering and technology, discover some of the unbelievable science happening today.

It will also help you become an entrepreneur by coming up with business ideas, or at wake you think about

ional science and innovation and jam pack as much as they can into each show.

The event is free, Bookings are required.



Well done! We belong to the Q Club and visited Questacon yesterday with visitors from interstate. Your people are very professional, friendly and knowledgeable and all activities are age appropriate.

Justine, Charlotte and Mason Murphy, Canberra

During 2005-06 Questacon participated in several tourism industry travel shows, hosting meetings and events for the National Capital Attractions Association and Australian Capital Tourism.

Questacon exhibited and performed *Spectacular Science* demonstrations at the Canberra Carnivale Expo in Martin Place, Sydney to promote Canberra as a tourist destination. Questacon attended the Australian Tourism Exchange in Adelaide.

Questacon coordinated the rebranding and marketing of the '3 in Fun' ticket. The '3 in Fun' ticket provides entry to Questacon, the Australian Institute of Sport and Cockington Green Gardens.

Extensive schools marketing was undertaken to attract school students from around Australia to Canberra. Questacon, in cooperation with other national attractions, conducted direct briefings to teachers to highlight the educational content of programmes run by national institutions in Canberra.

Several targeted advertising and public relations campaigns, promoting Questacon and its outreach programmes, aired on local, national and international television, including Channel Seven's Sunrise and Singapore's travel programme. Questacon received extensive and regular press and electronic media coverage, including coverage on education, children's entertainment, science and technology, tourism and general news programmes.

In 2005-06 Questacon featured in 568 articles and received 430 seconds of radio or TV airtime.

Strike a Chord was promoted to schools through a competition for school students to design and build their own musical instrument. The team with the winning entry travelled to Southern Cross Ten studios to make a rock video with their musical creation.

Sports Force, a joint Questacon promotion with the National Museum of Australia, the Australian Institute of Sport (AIS) and the Australian War Memorial was launched in March 2006 prior to the Commonwealth Games. Sports Force promotes the role of sport in shaping Australia's identity.

Q Club memberships increased nearly 20% during 2005-06, to 13 001 members and 3125 memberships. Questacon membership provides year round entry, access to special events and reciprocal visiting rights with participating science centres and museums around Australia.



Thanks for the professional inspiring group of people to educate and inspire our children in science and discovery.

Jennifer Vicig, Coconut Island State School, QLD

Questacon provides touring exhibitions to a range of smaller regional venues across Australia. During 2005-06, eight exhibitions were installed in 12 venues across the country and were visited by 662 749 people. International tours for the Department of Education Science and Training's Australian Education International included venues in South Korea and China.

Earth Quest – Outer Space to Inner Earth continued in the second year of its Visions of Australia funded tour of regional Australia, visiting the Imaginarium Science Centre in Devonport, the Tasmanian Museum and Art Gallery (TMAG) in Hobart, the Wollongong Science Centre and Planetarium and the Albury Regional Museum. The exhibition continues to be popular, breaking records for monthly school group visits at TMAG in September and October 2005.

Mathamazing, a collection of games, activities and brainteasers designed to introduce the fun, power and potential of maths, was at the Imaginarium Science Centre from July 2005 to March 2006. This is part of a five year exhibition loan agreement, before moving to Scienceworks in Melbourne from April to October 2006.

Eaten Alive – The World of Predators, explores the amazing range of techniques predators use to find and capture prey. This was hosted by the Queensland Museum, Southbank between July and October 2005, the Newcastle Regional Museum from November 2005 to April 2006 before moving to Scitech in Perth from May to October 2006.

Sea Chest Secret – Unlock the Maritime Mystery spent July 2005 at the Mingara Recreation Club on the NSW Central Coast, then had a successful season at the National Wool Museum in Geelong from May to June 2006. This was followed by the Pine Rivers Heritage Museum in Kurwongbah, Queensland from May to July 2006.

Terrorsaurus, an exhibition of six life-like robotic dinosaurs, will spend 12 months, from April 2006, at the Imaginarium Science Centre in Northern Tasmania.

Burrara Gathering – Sharing Indigenous Knowledge, explores the traditional technology of the Burarra people of Arnhem Land in the Northern Territory. This has been hosted by the Indigenous Cultural Centre in the Queensland Museum, Southbank since December 2005 and will remain until April 2007.



Questacon Exhibition Services (QES) conceive, design and build intriguing and inspiring exhibitions. QES staff have years of experience in building durable travelling exhibitions that can withstand millions of hands and millions of kilometres of freight by road, air and sea.

QES is also engaged by Australian and overseas companies to design and build customised exhibits. QES has been involved in developing education materials, science shows and telecasting for distance education broadcasts in rural Australia and the United States.

During the year, QES projects included:

- ANU Robot
- Questacon foyer science-art exhibits
- Mini Q extension (space lab)
- Imagination Factory Invent and Play (due to open 2007)
- Innovation: A Showcase of Australia Japan Cooperation (a multimedia kiosk about collaborations between Australian and Japanese scientists)
- Designing outdoor science-art sculptures, such as Rock Music and Einstein Sculpture and installing Tim Wetherell's sculpture The Astronomer
- Completion of NRMA RoadZone 'buggy' exhibits and Backseat Science

- Installation of Ed Tannenbaum's Recollections IV and reconfiguration of Global Imagination's Magic Planet
- Measurement exhibition (due to open 2008)
- Human Body exhibition (due to open 2008-09).

As well as new exhibitions, QES rebuild, redesign and reinstall existing exhibitions. In 2005-06, this included:

- Retrofitting *SportsQuest* to celebrate the Commonwealth Games along with the Australian War Memorial, the Australian Institute of Sport and the National Museum of Australia
- Refreshing *Terrorsaurus* with newly-developed multimedia kiosks and updated graphics
- Refurbishing and building new exhibits for *Mathamazing* and the *Shell Questacon Science Circus*
- Reproduction of the Science on the Move exhibits.



As the National Science and Technology Centre, Questacon has a commitment to take the Questacon experience Australia-wide, with particular emphasis on reaching Australians in communities in regional, rural and remote areas. To do this, Questacon has developed a thriving outreach programme that has grown in diversity and reach each year.

More frequent visits to regional and remote areas have been made possible by successful partnerships with corporate Australia and additional support from the Australian Government.

In 2005-06, more than 328 000 people participated in Questacon's outreach programmes, an increase of 33.6% over the previous year. Outreach visited more than 1900 schools, in 850 communities in every state and territory - an average of more than 890 students per day enjoyed the Questacon experience in their own communities.

Questacon Science Squad

The *Questacon Science Squad* is a team of trained science communicators who travel to schools throughout Sydney. The *Science Squad* aims to improve attitudes to science, increase scientific literacy and student retention rates in science courses and to address a shortage of trained science communicators in Sydney schools.

From their base at the Australian Technology Park in Sydney, the *Science Squad* reached more than 28 000 Sydney school students and teachers in 197 schools in 2005-06.

Highlights during the year were The Greenhouse Effect Show and workshop at the Warringah Council World Environment Day Youth Expo and a webstream project. This gave students access to demonstrations delivered through the Open Training and Education Network of the NSW Department of Education.

In June, the *Science Squad* presented several 30-second segments on Channel Seven's nationally broadcast children's television programme It's Academic, for broadcast in August 2006. The *Science Squad* appeared in 28 episodes of Channel Seven's children's television programme The Big Arvo.

Questacon StarLabs

StarLabs are portable, inflatable planetaria which bring the wonder of astronomy to thousands of students in their own schools and communities. In 2005-06, 16 126 students visited StarLabs at 335 schools in Melbourne, Brisbane, Wollongong and Sydney.



The younger students have become more enthusiastic about science and the rave reviews continued for weeks.

Tatiana Anesbury, Burra Community School, SA

Questacon Smart Moves

Questacon Smart Moves began in July 2001 and is funded by the Australian Government's initiative – Backing Australia's Ability – Building our Future through Science and Innovation. Smart Moves uses a combination of multi-media in-school presentations by young science graduates, an interactive website and an intensive week-long programme called the Questacon Smart Moves Invention Convention.

The purpose of the Smart Moves touring programme is to inform regional and rural secondary students about innovation, entrepreneurship, science, technology and engineering and to provide a snapshot of cutting-edge science, to inspire young Australians to pursue opportunities in science, maths, engineering and technology.

Since 2002 Smart Moves has visited over 1350 schools and approximately 318 000 students across Australia. In 2005-06 Smart Moves entertained and informed more than 82 000 students in 371 schools.



Questacon Smart Moves Invention Convention

The Questacon Smart Moves Invention Convention brings together innovative and entrepreneurial young Australians and provides the opportunity for them to network with similar young people and established entrepreneurs and to develop entrepreneurial skills to further their ideas.

Run over five days, the *Invention Convention* includes seminars on networking, resources, marketing, exporting, money management, business skills, entrepreneurship and intellectual property.

In July, 30 inventive secondary students from all over Australia attended the second annual *Invention Convention* in Canberra. Samantha Guinn, a year 10 student from Beacon Hill in NSW, appeared on ABC TV's New Inventor's for her inflatable cushion designed to aid mobility.





Your visit was a real highlight of the semester. The way you got the entire community coming in to watch was a credit to the team. You have certainly created an interest in the scientific, with many students continuing to talk about the various activities. Never has the whole community been able to participate in an educational experience like Questacon. The ongoing consequences of a common educational experience with their children cannot be overstated. I have been teaching in the Territory for nearly a decade now, and your visit stands out as one of the best.

Kerry Kasmira, Ukaka School, NT

Questacon's Indigenous outreach programmes, specifically developed with, and for, Indigenous communities in remote areas, aim to develop scientific literacy in Indigenous communities and increase Indigenous student retention rates for science and maths courses. Many Indigenous communities have limited access to quality science and technology education and resources, especially in remote areas. Over 6500 students and teachers from 217 schools participated in a variety of Indigenous outreach projects in 2005-06.

Indigenous outreach programme science communicators undertake crosscultural training and develop educational materials in consultation with the communities. Programme formats are tailored according to location.

With support from the Department of Education, Science and Training (DEST) the main project for 2006 was the Science and Indigenous Knowledge Online

project. The *Questacon ScienceLines* team worked closely with communities in Burringurrah Western Australia, Bowraville NSW, Badu Island and Arukun in Queensland.

DEST funded interactive science experiences at the 2005-06 CrocFestivals at Thursday Island, Halls Creek, Geraldton, Port Augusta, Swan Hill, Moree and Alice Springs.

CrocFestivals tour regional and remote communities, providing cultural, vocational and educational activities for school children. About 4000 students from 179 schools were involved.

Burarra Gathering Online won the South Australian Premier's Award for Educational Software.







...it was one of the best demonstrations of good teaching that I have seen in a number of years.

Wayne Bacon, Walcha Central School, NSW

NRMA RoadZone

Questacon has partnered with NRMA Motoring + Services to develop and tour 20 interactive exhibits, a school's programme and website to highlight road hazards and risks for pedestrians, cyclists and passengers.

Aimed at nine to 14 year olds, visitors learn about the influence of peers in decision making, the effects of alcohol and the dangers of distractions while driving. During the year, 95 512 students from 175 schools visited *NRMA RoadZone*.





66

...totally entertained by the enthusiasm of the young people running the shows. We learnt lots about different parts of the brain and scientific myths...

Home of Learning

The Shell Questacon Science Circus is a portable science centre, transported in a colourful truck, staffed by high energy science graduates, which tours regional, rural and remote communities for 18-20 weeks each year. The Science Circus is a joint initiative of the Shell Companies in Australia, The Australian National University (ANU) and Questacon.

A component of the *Science Circus* is a Graduate Diploma in Science Communication, which 14 to 16 graduates complete annually.

In June the *Shell Questacon Science Circus* celebrated its 21st anniversary as the world's largest and longest running education outreach programme. Shell and ANU will continue to support the *Science Circus* to December 2009.

The partnership between the Shell Companies in Australia, The Australian National University and Questacon was announced as a finalist for the *Prime Minister's Award for Excellence in Community Business Partnerships*.

In the past year the *Science Circus* team toured the Pilbara in Western Australia, south eastern NSW and north eastern Victoria, where CSIRO staff joined the tour as guest presenters. Audience numbers for the year were 75 198.





...the maths show is the first that our kids have ever participated in and they loved it. Mount Isa School of the Air, QLD

The *Tenix Questacon Maths Squad* aims to increase numeracy by positively influencing attitudes to maths and highlighting the broad application and relevance of maths in everyday life and travels to schools and community events in local, regional and remote areas.

The *Maths Squad* presenters deliver challenging, hands-on puzzles and lively presentations to students from kindergarten to year 12. Activities are grouped into curriculum bands and cover topics including space, logic, measurement, number and operation, chance and concepts behind algebra.

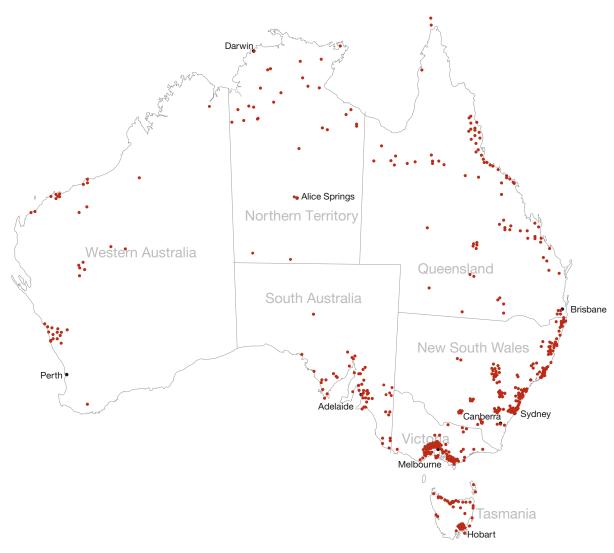
The financial support from Tenix Pty Ltd has substantially increased the reach and influence of the *Maths Squad* programme. In 2005-06, 23 290 students, from 139 schools in Tasmania, Victoria, Queensland and the ACT experienced in-school workshops and presentations about mathematics. Over 90% of the *Maths Squad* participants are primary and junior secondary students.

The *Maths Squad* also runs professional development workshops, in handson mathematics, for teachers to use in their own classrooms.

With Questacon's Indigenous outreach programme, the *Maths Squad* developed a tailor-made maths programme for the annual CrocFestivals. The *Maths Squad* ran specialised mathematical workshops with Indigenous and non-Indigenous students.



Outreach Impact



Outreach visitor numbers

Outreach programme	Number of visitors	Number of schools visited
Shell Questacon Science Circus	75 198	539
Questacon Smart Moves	82 436	371
StarLab	16 126	335
Questacon ScienceLines	6 547	217
Questacon Science Squad	28 942	197
NRMA Roadzone	95 512	175
Tenix Questacon Maths Squad	23 290	139
Total	328 051	1 973

NRMA Road Zone

Alstonville Armidale Ashmont Bangalow Bathurst Beebangera Beechwood Bilbul Black Springs Bonville Byabarra Casino Central- Mangrove Chittaway Bay Coffs Harbour Coleambally Collingullie Coolamon Coopernook Coraki	Corindi Diamond- Beach Dorrigo Dunoon Eglinton Ellangowan Empire Bay Forster Ganmain Ghinni Ghinni Gilenreagh Glouster Gorokan Gosford Griffith Guyra Hanwood Harrington Henty Hillston	Junee Kapooka Kelso Kentucky Killarney Vale Kingstown Leeton Lisarow Lismore Lithgow Lockhart Long Jetty Macksville Marrar Meadow Flat Mount George Mummulgum Nana Glen Niagara Park North Haven Perthville	Port-Macquarie San Remo Sofala Stratheden Taccoma Tarcutta Taree Terrigal The Entrance Tinonee Toormina Tregeagle Tuggerah Tuncurry Uncurry Uralla Urunga Wagga- Wagga	Walcha Wauchope Whian Whia Wingham Wolongbar Wolombi Woongarrah Woy Woy Wyoming Wyong Cree Wyrallah Yenda Yoogali

Tenix Questacon Maths Squad

Bowning Bungendore Canberra Camooweal Charters- Towers Churchill	Cloncurry Cowwarr Dajarra Darnum Heyfield Hobart Homestead	Hughenden Julia Creek Maffra Morewell Mount Isa Pentland Queanbeyan	Richmond Sale Townsville Heatly Trafalgar Traralgon Tyres	Warragul Yallourn Yinnar Yinnar South
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Questacon at CrocFestivals

Alice Spring	gs Halls Creek	Moree	Thursday
Derby	Katherine	Port Augusta	Island
Geraldton	Kempsey	Swan Hill	Weipa
Geraldion	Kempsey	Swan Hill	vveipa

Questacon Smart Moves

Abergowrie Coober Pedy Aberfoyle Park Coolah Croydon Cowell Alice Springs Cowra Alpha Cressv Aramac Cummins Ardrossan Cunnamulla Armidale Darwin Atherton Deloraine Ayr Devonport Babinda Dimbulah Bachelor Driver-Darwin Balaklava Dubbo Baralaba Dunedoo Barcaldine Dungog Bateau Bay Dysart Bathurst Edmonton Belmont Eidsvold Biloela Elliston Birdwood **Emerald** Blackall Eudunda Blackheath Exeter Blackwater Flinders Island Blaxland Forbes Blayney Forster Booragul Gavndah Bordertown Geilston Bay Bowen George Town Broadmeadow Gilgandra Bundabera Gladstone Burnie Glenden Burra Gloucester Cairns Goolwa Cairns-Smithfield Gordonvale Calen Gosford Campbell Town Grenfell Cape Barron-Gulgong Island Heatherbrae Ceduna Herberton Cessnock Hervey Bay Cessnock West Hobart Charleville Home Hill Charters Towers Hounville Childers Huahenden Clare Imanpa Claremont Ingham Clermont Innisfail Cleve Kandos Cloncurry Kapunda

Katoomba Keith Kempsev Kempsey West Kimba King Island Kingston Kurri Kurri Lake Munmorah Lambton Lameroo Latrobe Launceston Kings Meadow Mowbray Heights Newstead Norwood Prospect Riverside Rocherlea Leura Lilydale Lithaow Lock Longreach Loxton Lucindale Mackay Malanda Mannum Mareeba Maryborough Mendoran Merriwa Millicent Miltaburra

Mindarie

Miriam Vale

Moranbah

Morissett

Mornington

Mossman

Moura

Mt Larcom

Mt Isa

Mirani

Molong

Mudgee Murray Bridge Muswellbrook Naracoorte Narara Narromine New Norfolk New Town Newcastle Nhulunbuy/Gove Nubeena Nuriootpa Nvngan Oberon Orange Parkes Paruna Peak Hill Penguin Penola Peterborough Pialba. Hervey-Bay Poatina Port Augusta Port Lincoln Port Macquarie Port Pirie Portland Proserpine Queenstown Quilpie Quirindi Quorn Ravenshoe Renmark Richmond Rockhampton Roma Roseberv Rosedale Roxby Downs Rutherford Mount Barker Salamander Bay Mount Compass Sarina Mount Gambier Scone Mount Morgan Scottsdale Sheffield Sinaleton Smithton

Mt Nelson

Somerset

St George

St Helens

St Marvs

Surat

Tambo

Taree

Tanunda

Strathylbyn

Streaky Bay

Swan Reach

Tannum Sands

Tennant Creek

The Entrance

Thuringowa

Townsville

Kirwan

Trangie

Trundle

Triabunna

Tullamore

Tuncurry

Waikerie

Wallsend

Waratah

Warren

Warrimoo

Wauchope

Wellington

Whyalla

Winton

Wudinna

Wynyard

Yankalillia

Yeppoon

Yolla

Yulara

Wyong

Wingham

Winnaleah

West Wallsend

West Wyalong

Wallumbilla

Warners Bay

Walcha

Uralla

Tumby Bay

Ulverstone

Victor Harbour

Springwood

ScienceLines

Cobar

Condobolin

Amanbidii Arukun Badu Island Barunga Borroloola Bowraville Bulla Bulman Burringurrah Manyallaluk

Gascovne Geraldton Jigalong Jilkminggan-Junction Kalkaringi Karalundi Kiana Laiamanu

Karoonda

Katherine

Mataranka Marble Bar Minyerri Mullewa Ngukurr Ngurawaana Nullagine

Piaeon Hole Pine Creek Redlynch Robinson River Rockhampton-Downs Sandstone Onslow Timber Creek Pannawonica Urapunga Wadjarri

Warrego Wugularr Yalgoo Yandeyarra Yarralin Yulga Jinna

Shell Questacon Science Circus

Alberton Cowes Alexandra Coorow Dampier Avenel Badainaarra Denham Bairnsdale Drouin Bannockburn Drouin East Bluff Point Drysdale Eneabba Beeac Bellbrae Elliminyt Belmont Ellinbank Beveridge Geraldton Birregurra Garfield Boolarra Geelona Broadford Glengarry Bruthen Gormandale Cann River Grovedale Carnamah Hastings Carnarvon Heyfield Cervantes Highton Cobains Highton

Korumburra Kalbarri Karalundi Karratha Lake Tvers Beach Leongatha Leopold Lethbridge Lindenow Little River Longford Longwood Lorne Maffra Meeniyan Moe Mornington Morwell Mt Eliza Meekatharra Mingenew Morawa

Mullewa

Nagambie St Leonards Nambrok Stratford Swifts Creek Newborough Newcomb Tardun Newtown Three Springs Newman Tom Price Northampton Tallarook Tarwin Lower Omeo Orbost Tooborac Pavnesville Trafalgar Portarlington Traralgon Puckapunyal Tyabb Pyalong Wallington Paraburdoo Warragul Perenjori Wonthaggi Port Hedland Wurruk Waggrakine Queenscliff Wickham Rangeway Yuna Roebourne Yea South Hedland

Questacon Science Squad

Inverleigh

Forestville

Freemans Reach

Kinglake West

Kilmore

Abbotsford Allambie Heights Annandale Arcadia Arncliffe Artarmon Ashbury Ashfield Avalon Beach Balmain Fast Bankstown Bankstown West Bardwell Park Beacon Hill Bellevue Hill Bexley Bexley North Birrona Blacktown Blakehurst Bondi Junction Bonnyrigg Brighton Le Sands Bringelly Bronte Brooklyn Buxton Camden Campbelltown South

Camperdown

Campsie

Colac

Corio

Corinella

Canterbury Frenchs Forest Carlingford Gladesville Glenfield Carlton Carnes Hill Gordon Castle Hill Granville Casula Greenacre Cecil Hills Greystanes Chatswood Gymea Chester Hill Harris Park Collaroy Heathcote Collaroy Plateau Hoxton Park Cromer Kareela Darlinghurst Kellyville Dee Why Kensington Double Bay Killara Dover Heights Killarney Heights Drummoyne Kingsgrove Dulwich Hill Kirrawee Earlwood Kogarah Eastwood Kurrajong Hills Enfield Lakemba Engadine Lane Cove Enmore Lawson **Epping** Leichhardt Ermington Lewisham Frskineville Lindfield Fairfield Liverpool Faulconbridge Lucas Heights Five Dock Lugarno

Lurnea

Macarthur Square

Macquarie Fields Malabar Manly Marayong Maroubra Marrickville Matraville Merrylands Mortdale Mosman Mount Druitt Village Narellan Narrabeen Newport North Rvde North Sydney Cromer North Orchard Hills Padstow Pagewood Panania Parramatta Pennant Hills Penshurst Petersham Plumpton Pymble Randwick Richmond Riverwood Rockdale

Rye

Sale

Seymour

Rose Bay Rosehill Rosemeadow Roseville Ryde Sadleir Sefton Coogee South Springwood St Andrews St Clair St Ives Summer Hill Sutherland Sydney Sylvania Heights Tahmoor Toongabbie Vaucluse Waverley Wentworthville West Pennant Hills West Ryde Westmead Willoughby Windsor Winston Hills Wisemans Ferry Woollahra Yagoona

Questacon website













Questacon is a national leader in designing, developing and delivering interactive exhibitions and programmes to showcase the relevance of science and technology. The web-based educational materials are developed to complement and supplement Questacon exhibitions and allow students and teachers to expand on their Questacon experience.

Almost two million people visited Questacon's websites in 2005-06, a 40% increase over the previous year.

TryScience

Questacon collaborated with IBM TryScience (www.tryscience.org) to produce an online fieldtrip to Questacon. After a quick tour of the building, visitors can interact with an exhibit called *Sniff a Snack*, where a Tasmanian devil searches for a meal of road kill.

QCSI

Questacon: Crime Scene Investigation (QCSI) is a multi-user online role playing game on the Questacon Smart Moves website. QCSI was played at the 2005 Canberra Games Festival and has been featured as a USA Today Hotsite. QCSI was the subject of a mini-workshop at the Museums and the Web 2006 international conference in Albuquerque, USA and featured in ASTC Dimensions (July-August, 2006).

Players form a forensics team to investigate a possible homicide at Questacon. Team members share information about the crime scene via a text chat window.

NRMA RoadZone

The NRMA RoadZone (www.roadzone.org) website features two exhibit previews, Stopping Distance and Three Second Rules and an interactive QuickTime Virtual Reality Tour.

Podcasting and RSS Feeds

Questacon has released six television advertisements as video podcasts. They are available via a Really Simple Syndication (RSS) feed directly from the Questacon website and from the iTunes Music Store. Questacon's media releases are available via an automatic RSS feed.



Questacon plays a leading role in international forums and research and links to international science centre networks to develop strong partnerships to allow the exchange of ideas and to promote Australian science, education and innovation.

Questacon hosted a consultation programme, led by a team of eminent science centre leaders, under the auspices of the Association of Science-Technology Centers (ASTC), the USA-based peak body for science centres around the world.

This team met with Questacon staff to address key changes and challenges, including developing the centre's national role, engaging visitors in frontier science and emerging communication technologies.

Questacon staff participated in annual conferences of the European, Asia Pacific and ASTC networks of science centres and museums.

Questacon is steering the Asia-Pacific Economic Cooperation (APEC) Science Centre Impact Project, which is examining best practice approaches of science centres.

Questacon is coordinating participation by science centres across the Asia Pacific region in a global initiative to raise awareness of the science of climate change and global warming.

In partnership with Australian Education International, Questacon's *Science on the Move* exhibition was a popular attraction at the Shanghai Science Festival. This exhibition was the centre-piece of the Australian Education International *Study in Australia* programme at the 2005 Korea Science Festival, and attracted 34 400 visitors in eight days, and significant media publicity for Questacon as a global leader in science communication.

As part of the Australian Government's International Science Linkages initiative, Questacon developed an exhibit and website *Innovation: A Showcase of Australia Japan Cooperation* with support from Miraikan, Japan's National Museum of Emerging Science and Innovation. The exhibit, first showcased at the Aichi World Expo in 2005, is touring Australian and Japanese venues, promoting science and technology cooperation as part of the 2006 Australia Japan Year of Exchange.



Questacon Partners

Sponsors















Strategic Partners









Questacon continues to strengthen relationships with science-based organisations and the business community. These partnerships help Questacon deliver the message that science is fundamental to Australia's future success. Corporate partnerships enable more Australians, even in the remotest parts of the country, to access and participate in Questacon science and technology experiences.

Questacon facilitates the work of the National Partnership of Australian Science Centres, Museums and Science Education Centres. The group, known as the National Science Partnership, met in May 2006 to progress a number of specific cooperative projects including the Working Together on Water Education Report, Parents as Partners in Learning Science initiative and International Polar Year. This coalition was formed in 2005 to provide a national framework for cooperation and aims to increase science engagement, learning and literacy and to raise the profile of science centres and their contribution to national policy agendas.

Questacon has played a key role in the Australian Government's Coordination Committee on Science and Technology (CCST), establishing a Science Education and Awareness Working Group to map current initiatives across agencies, to identify opportunities for cooperation and coordination, including promoting science careers.

Questacon has a long-standing relationship with The Australian National University (ANU) Centre for Public Awareness of Science in the training of professional science communicators. A partnership with ANU Research School of Engineering and Information Services is developing a robotic guide to interact with and track Questacon visitors.

Questacon, as a member of the National Capital Attractions Association, supports the National Capital Education Tourism Project. This project markets the educational programmes of Questacon and other Canberra attractions, to teachers and students across Australia. Questacon partnered with the NSW Department of Education's Open Training Network to trial a video-streamed physics demonstration for secondary school students.













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