



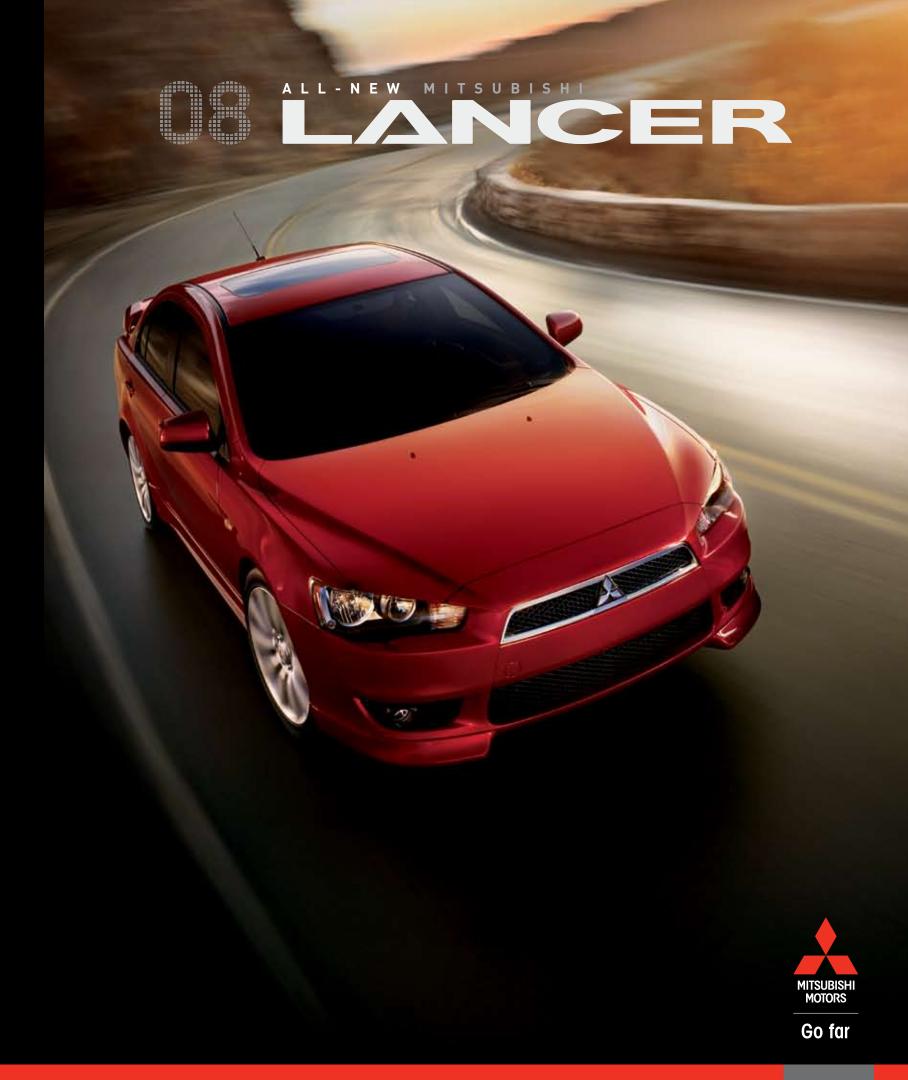




ENGINEERING PASSION

Every Mitsubishi is performance engineered to get your heart racing. But our passion for performance is deeper than sheet metal – it's in our blood, in our DNA. It can be felt in every engine, exhaust note, suspension and transmission that goes into every car and SUV we build. Whether you're on a road trip with the windows down and the sound system up, driving to the market or commuting, we believe getting behind the wheel of a Mitsubishi vehicle should be the equivalent of being the only vehicle on the road. Because at Mitsubishi, we strive not only to build the world's most high-performance vehicles, but also provide an exhilarating driving experience every time you turn the key.

ECLIPSE Coupe and Spyder	LANCER / GALANT SPORT SEDANS	OUTLANDER / ENDEAVOR
		The state of the s















YOU MAY NOT SEE IT FROM THE OUTSIDE FOR A WHILE

Lancer GTS with optional equipment.



FUNCTIONAL, CLASS-UP STYLING DETAILS
Mitsubishi prototypes, like Prototype X, aren't just showpieces — they reveal innovative technology and styling before they hit the street. Narrow, clear-lens headlamps, for example, aren't just sharp looking, they provide efficient, focused illumination.

The swept-forward hood and front bumper provide smooth over and under airflow for high-speed stability and fuel economy. Distinctive, high-mounted tail lights are handsome and highly visible. And accents like a rear spoiler and 18-inch alloy wheels are not only sporty, they improve performance.





You might be content to just sit and stare at Lancer's sculpted exterior - the chiseled lines through its midsection, the aggressive, shark-like front end, the headlamps that impart a piercing intensity - but it's not just visually striking, it's aerodynamically efficient as well. To be sure, this is a sports sedan of uncommon character. But as striking as it is on the outside, it's even better looking with you behind the wheel.









display shows distance to

reminder and more.

empty, current gear position (CVT only), fuel level, service

PADDLE SHIFTERS

Lightweight, racing-inspired magnesium paddle shifters on Lancer GTS are for more than just show. In Sportronic® 6-step shifting mode, pull the right one to upshift the CVT transmission and the left to downshift.

STEERING WHEEL-MOUNTED AUDIO CONTROLS

Audio controls mount neatly in the steering wheel spokes on ES and GTS models, allowing the driver to change audio settings without letting go of the steering wheel.

CRUISE CONTROL

Standard on ES and GTS, Lancer's cruise control also finds a home near your hands. With shifters, audio controls and cruise control all so tightly integrated on the steering wheel, you might never want to let go.



The available Rockford Fosgate® performance audio system includes SIRIUS® Satellite Radio* with six months of pre-paid service. With over 130 channels of programming, including 65 commercial-free music channels, you're bound to find the perfect soundtrack for the perfect road.

* Available Fall 2007. Please contact your dealer for more information.
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FAST-KEY

Lancer GTS can be equipped with Mitsubishi's FAST-Key

comes within 2.5 feet of a front door, just grip the handle to

unlock the door, get in and start the car with a twist. The whole time the keys can be kept

conveniently tucked away in

your pocket or purse.

Multitasking requires integration
— and nothing integrates your
compatible cell phone with
your audio system better than
Lancer's available Bluetooth®'
hands-free cellular phone
interface with voice recognition.
After setting up a phone,
you can place calls, answer
them, and even look up phone
numbers and names without
moving your hands from the
steering wheel.

*The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mitsubishi is under license.



This rockin' available performance sound system is not just loud — it's refined. The nine Rockford Fosgate® speakers in seven locations (including a 10-inch long-throw PUNCH® subwoofer) are driven by a 650-watt amplifier with a Digital Signal Processor for control of deep bass and crashing highs. The system is tightly integrated with the car, too. Volume and equalizer levels adjust automatically based on vehicle speed, and Lancer's doors and other body panels were designed with premium sound quality in mind. Stiff inner door panels and precisely-designed speaker housings accentuate the system's sound quality.





From the moment you acquaint yourself with Lancer's interior, you'll be taken in. Its clean and spacious layout has a gratifying, upscale feel. As well it should – high-quality materials have been employed throughout. Tight finish tolerances and innovative design contribute to a quiet environment. The controls are precisely designed and well-located. On GTS, firm sport bucket seats are bolstered for performance driving and available with 4-way adjustability for the front passenger and 6-way adjustability for the driver. With so many thoughtful features, you'll feel like the Lancer was made just for you. It was.



DOUBLE-SEALED DOORS Lancer's doors keep the outside

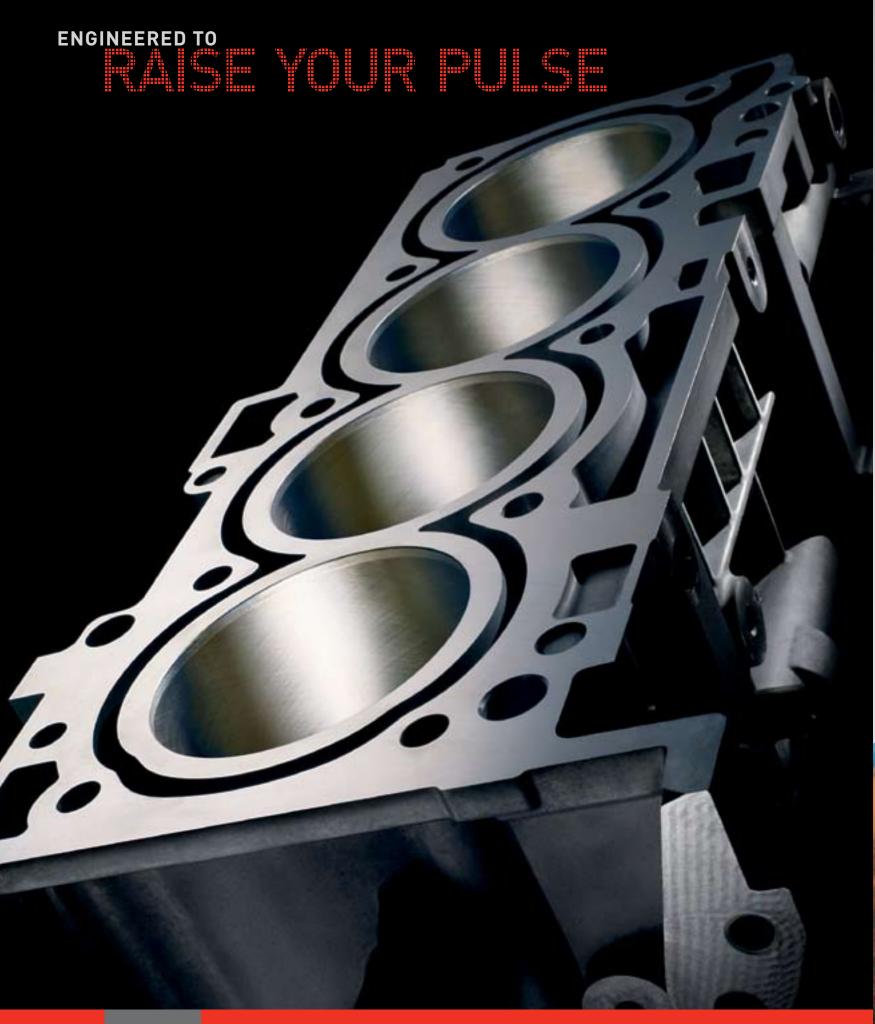
world — and outside noise — at bay, with two seals around each opening instead of one. It's a little thing, but it makes a big difference.

AUTOMATIC CLIMATE CONTROL

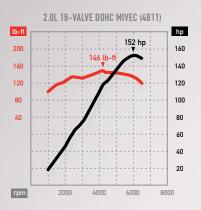
This one's just right. Lancer GTS comes standard with automatic climate control, so you can concentrate on the drive — not the temperature. The system automatically adjusts temperature, fan speed and air source, so you don't have to.



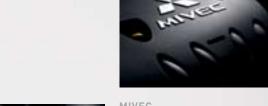




Powering Lancer is a standard 2.0-litre DOHC Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) engine featuring an aluminum block. This advanced design results in a power plant that is both lightweight and powerful. Coupled to an available Continuously Variable Transmission (CVT) that keeps the engine near its level of peak efficiency, the powertrain achieves excellent fuel economy as well as smooth, quiet operation.



TORQUE & HORSEPOWER
How does 152 horsepower from
2.0 litres sound? Almost as
good as 146 lb-ft of torque from
the same engine. Most of that
torque is available right away
too, so you don't have to wait to
experience Lancer's outstanding
performance.

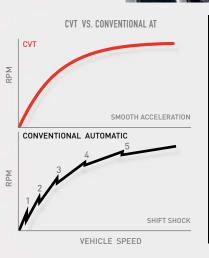




In the past, engines had valve timing designed for either better low-speed torque or more high-speed horsepower, but not both. With MIVEC electronically controlling both intake and exhaust valve timing, Lancer's engine moves beyond that compromise.

SPORTRONIC® SHIFT MODE

Lancer GTS's magnesium paddle shifters command its CVT automatic transmission to deliver crisp, lightning fast upshifts and downshifts. The Sportronic® shift mode gives the driver an added level of control with six close steps neatly dividing the CVT's gear range.



CVT WITH INVECS-III

A traditional automatic transmission has big gaps between its gears, so the engine isn't always in sync with the driver, or the road. In contrast, Lancer's computer-controlled CVT helps keep the engine running near its optimum speed. The transmission's advanced INVECS-III adaptive shift control system even tailors its response to your driving habits, so it can anticipate your next move. That makes for a better driving experience — and a more



RALLY DNA

When we talk about Lancer's performance, it isn't just idle chatter. The rally-inspired Lancer and Lancer Evolution have played a large role in our proud motorsports history. A perennial winner on the FIA World Rally Championship circuit, the Lancer Evolution continues to drive automotive innovation. And every time we win on the track, you win too. Because many of the advancements we make in competition, we take into production.





A sports sedan that holds a curve is a sight to behold, and just what we envisioned for the all-new Lancer. We gave it a rigid body, providing enormous torsional strength. We gave it a suspension to match, with MacPherson struts up front and an independent multi-link system in the rear. The result is level handling in the corners and reassuring ride comfort – not to mention added durability. This Lancer is not about to let the forces of nature push it around.

ABS WITH EBD

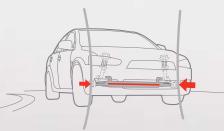
Both brakes and steering are important for optimal performance, so we gave Lancer an available Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD). EBD electronically adjusts braking force between front and rear axles to help reduce stopping distance, while ABS helps prevent individual wheels from locking up under hard braking. The combination helps the driver keep the car in control and steer out of trouble.

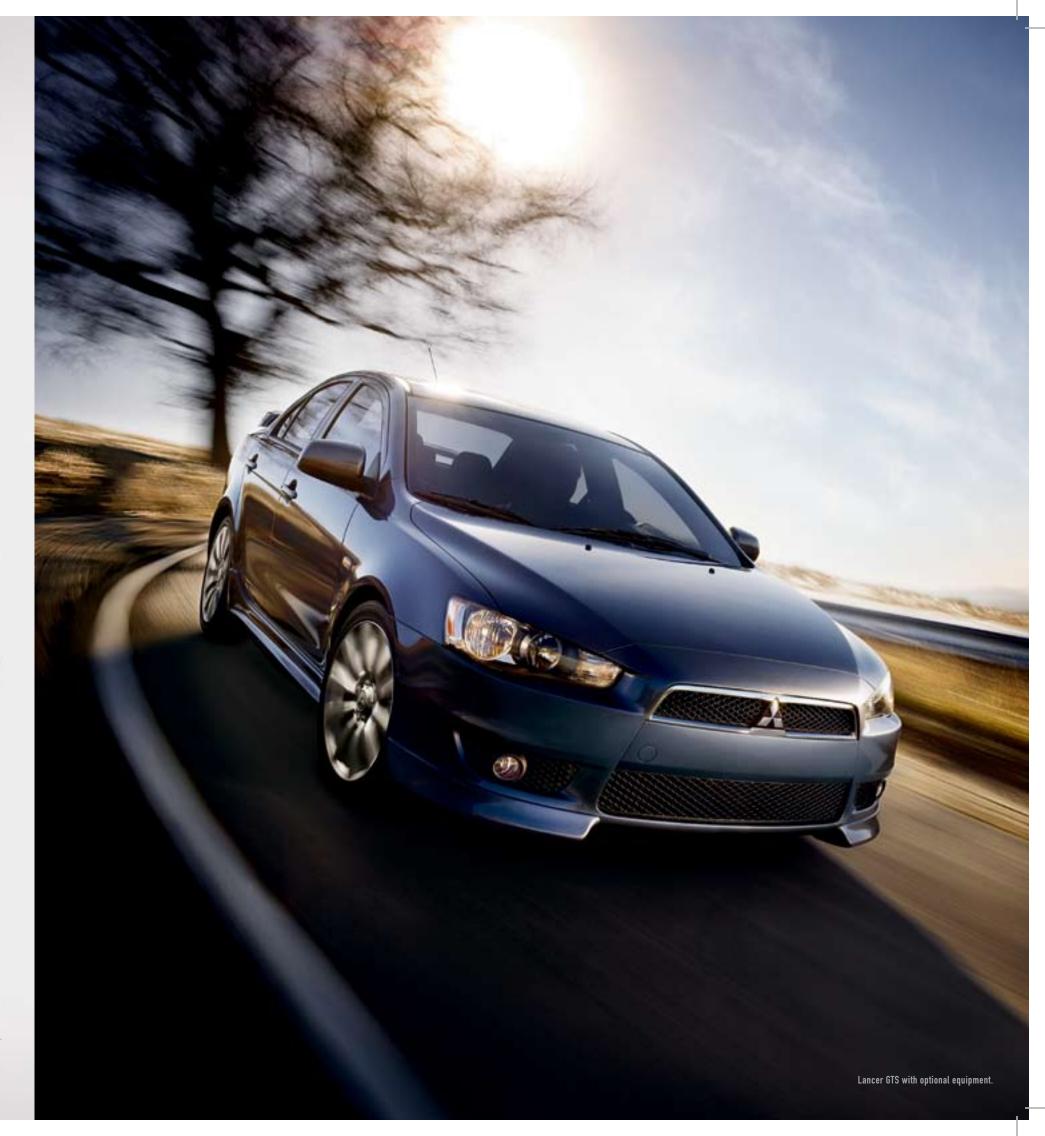


Lancer's suspension was developed with handling and performance in mind. It has a front and rear suspension that's as effective as it is high tech — MacPherson struts up front and independent links out back help keep the wheels going right where you want them.

RIGID BODY AND SUBFRAMES

A flat front subframe helps resist flex-inducing forces, which helps the wheels keep their precise relationship to the road for impressive grip. This also allows the suspension to do its job — keep bumps and potholes out of the passenger compartment. So Lancer's great road holding doesn't come at the expense of comfort.







OUR // Company of the second of the second

Among Lancer's many capabilities is a readiness to perform when faced with the unexpected. All Lancer models come standard with an advanced Supplemental Restraint System (SRS) featuring seven total airbags: two front, two seat-mounted side, roof-mounted side curtains and first-in-class driver's knee airbag.* In addition, the 2008 Lancer is built around our Reinforced Impact Safety Evolution (RISE) unibody.



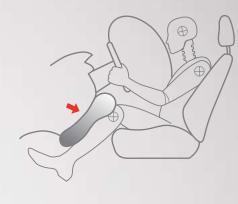
ADVANCED FRONT AIRBAGS*

Lancer uses advanced front airbags with driver's seat position sensors and front passenger's seat weight sensors. The information gathered from these systems is used to tailor the airbag deployment energy in the event of a collision.

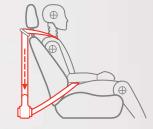


ACTIVE FRONT SEAT BACKS

Lancer's front seats are designed to help reduce whiplash injuries resulting from certain rear-end collisions. The head rests, seat backs and seat frames are all optimized to help protect occupants in these collisions.



DRIVER'S KNEE AIRBAG*
Among compact sedans, Lancer is the first to come equipped with a standard driver's side knee airbag. In certain frontal collisions, it helps prevent injury by stabilizing the legs and lower body of the driver.



SEAT BELT PRETENSIONERS AND

FORCE LIMITERS

Driver and front passenger seat belts are attached to the body via pretensioners and force limiters that combine to help protect occupants in certain moderate to severe collisions. If the airbag system senses a moderate to severe frontal collision, the pretensioners quickly draw back the seat belt webbing and increase seat belt performance. Force limiters help reduce the force applied to the driver and front seat passenger during an accident.



RISE BODY
Lancer's safety design and stiffness both come from Mitsubishi's RISE unibody design. The RISE body utilizes high-tensile-strength steel in strategic locations to increase stiffness. It also disperses energy loads during side and rear crash impacts, enhancing occupant protection and helping to protect the fuel system's integrity.

*Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your Owner's Manual and instructions provided with your child restraint for additional information.

SPECIFICATIONS

		DE	ES	GTS
ENGINE				
Engine Type		2.0-litre (1,998 cc) inline-4,	2.0-litre (1,998 cc) inline-4,	2.0-litre (1,998 cc) inline-4,
Engine Type		aluminum-alloy block and	aluminum-alloy block and	aluminum-alloy block and
		head (4B11)	head (4B11)	head (4B11)
Valvetrain		DOHC, 16-valve with Mitsubishi	DOHC, 16-valve with Mitsubishi	DOHC, 16-valve with Mitsubishi
		Innovative Valve-timing Elec- tronic Control (MIVEC)	Innovative Valve-timing Elec- tronic Control (MIVEC)	Innovative Valve-timing Elec- tronic Control (MIVEC)
Horsepower		152 hp @ 6,000 rpm	152 hp @ 6,000 rpm	152 hp @ 6,000 rpm
norsepower		192 116 (0.000 1.61)	132 110 ta 0,000 1 pm	152 110 ta 0,000 1 pm
Torque		146 lb-ft @ 4,250 rpm	146 lb-ft @ 4,250 rpm	146 lb-ft @ 4,250 rpm
Emissions Rating		Federal Tier 2 bin 5	Federal Tier 2 bin 5	Federal Tier 2 bin 5
Fuel consumption (litres/100 kms)		MT: 9.7/7.0 CVT: 9.5/7.0	MT: 9.7/7.0 CVT: 9.5/7.0	MT: 9.7/7.0 CVT: 9.6/6.9
Recommended Fuel	,5/ 100 KITIS)	Regular Unleaded	Regular Unleaded	Regular Unleaded
		negatar omedaea	regular officialed	regular orneducu
TRANSMISSION				
Manual		5-speed	5-speed	5-speed
Automatic		Continuously Variable Transmis-	Continuously Variable Transmis-	Sportronic® 6-step shifting CV
		sion (CVT) with INVECS-III adaptive shift control system	sion (CVT) with INVECS-III adaptive shift control system	with INVECS-III adaptive shift control system
		c control system	S.iiic contract system	Some of Storin
		DE	ES	GTS
SUSPENSION				
Front		MacPherson strut with	MacPherson strut with	MacPherson strut with strut tow
		stabilizer bar	stabilizer bar	bar and stabilizer bar
Rear		Independent multi-link	Independent multi-link	Sport-tuned independent mult
			with stabilizer bar	link with stabilizer bar
STEERING				
Туре		Power rack-and-pinion	Power rack-and-pinion	Power rack-and-pinion
Turning Circle	(m/ft)	10/32.8 curb to curb	10/32.8 curb to curb	10/32.8 curb to curb
	(111/10)	10,02.0 carb to carb	10/02.0 cars to cars	10, 02.0 car b to car b
BRAKES				
Front	(mm/in)	276/10.9 ventilated disc	276/10.9 ventilated disc	294/11.6 ventilated disc
Rear	(mm/in)	262/10.3 solid disc	262/10.3 solid disc	302/11.9 solid disc
Control System		Available ABS with EBD	Standard ABS with EBD	Standard ABS with EBD
WHEELS AND TIRES				
Wheels		16x6.5 in steel with full covers	16x6.5 in 5-spoke alloy	18x7 in 10-spoke alloy
Tires		P205/60R16	P205/60R16	P215/45R18
		DE	ES	GTS
EXTERIOR				
Wheelbase	(mm/in)	2635/103.7	2635/103.7	2635/103.7
Length	(mm/in)	4570/180.0	4570/180.0	4570/180.0
\A/: al & la	(mm/in)	1760/69.4	1760/69.4	1760/69.4
Width			1 -	1490/58.7
	(mm/in)	1490/58.7	1490/58.7	1490/30./
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Height Track Width INTERIOR	(mm/in) (mm/in)	Front: 1530/60.2 Rear: 1530/60.2	Front: 1530/60.2 Rear: 1530/60.2	Front: 1530/60.2 Rear: 1530/
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EQUIPMENT					
DE ES GTS			DE ES GTS		
PERFORMANCE					
			SAFETY AND SECURITY		
S S		152 horsepower 2.0-litre MIVEC engine (4B11)	S S S Reinforced Impact Safety Evolution (RISE) unibody construction with front and rear crumple zones		
S S	S	5-speed manual transmission	S S Dual advanced front airbags with seat position and		
0* 0		Continuously Variable Transmission (CVT) with INVECS-III	occupant sensors ¹		
	S	Sportronic® 6-step shifting with magnesium steering wheel paddle shifters (CVT only)	S S S Front seat-mounted side airbags ¹		
	S	Sport-tuned suspension with front strut tower bar	S S Front and rear roof-mounted side-curtain airbags ¹		
S -	_	16-inch steel wheels with full wheel covers	S S S Driver's knee airbag¹		
- S	_	16-inch 5-spoke alloy wheels	S S S Interior head impact protection		
	S	18-inch 10-spoke alloy wheels	S S S 3-point front seat belts with pretensioners and force		
		,	limiters S S S Height-adjustable front shoulder belts		
			S S S Height-adjustable front shoulder belts S S S 3-point seat belts in all three rear-seat positions		
EXTE	RIOR		S S Lower Anchors and Tethers for Children (LATCH) system		
S S	S	Reflector-type halogen headlamps	S S Active front seat structure designed to help reduce		
S S	S	Auto-off headlamps with Daytime Running Lights (DRL)	whiplash injury		
A A	S	Fog lights	S S S Tire Pressure Monitoring System (TPMS)		
S S	S	Clear tail light clusters with chrome reflectors	P S S ABS with Electronic Brakeforce Distribution (EBD)		
S S	S	Variable-intermittent windshield wipers	S S S Engine immobilizer		
S S	S	UV blocking windshield	- S S Theft-deterrent alarm system		
S S	S	Rear window defroster	S S S Emergency inside trunk release		
S -	-	Black slotted-mesh grille with black surround			
- S S S	S S	Black slotted-mesh grille with chrome surround			
- S	S	Dual power side view mirrors (manual folding) Colour-keyed door handles and side view mirrors	COMFORT AND CONVENIENCE		
P S	S	Colour-keyed heated side view mirrors	S S S Micron air filtration		
A A	S	Colour-keyed aero package (front bumper extension and side	P S - Manual air conditioning		
,, ,,		sill extensions)	S Automatic climate control with silver-trimmed dials		
A A	S	Colour-keyed rear spoiler	- S S Rear-seat heating ducts		
A A	S	Chrome exhaust tip	S Power windows with auto-down driver's window		
	Р	Power glass sunroof	P S S Power windows with auto-up and down driver's window		
			P S S Power door locks with selective unlocking		
INITEE	NOD		A S S Remote keyless entry		
INTER					
S S	S	Sculpted cockpit-style dash with amber red illumination and dial-type climate controls	AUDIO AND TECHNOLOGY		
S S	S	Black instruments with silver meter bezels	AUDIO AND TECHNOLOGY		
SS	S	Two-colour multi-information display showing fuel level, CVT	S S - 140-watt (max) Mitsubishi CD/MP3 audio system with		
		gear selection, outside temperature, plus driver-selectable	four speakers, speed-sensitive volume/ equalization, and Digital Signal Processor (DSP)		
		screens for coolant temperature, driving range, service reminder, trip computer, warning messages and programmable	S 140-watt (max) Mitsubishi CD/MP3 audio system with		
		settings	six speakers, speed-sensitive volume/equalization, and		
S S	S	Tilt steering column	Digital Signal Processor (DSP)		
- S	S	Steering wheel-mounted cruise control	- S S Steering wheel-mounted audio controls		
	S	Leather-wrapped steering wheel with silver accents	- S - Bluetooth® hands-free phone interface pre-wiring		
	S	Leather-wrapped shift knob	- A S Bluetooth® hands-free cellular phone interface system		
P S	S	Carpeted floor mats	with voice control		
S S	-	Contoured front bucket seats with height-adjustable			
	S	head rests Sport front bucket seats with height-adjustable head rests			
S -	-	4-way adjustable driver's seat	OPTION PACKAGES		
- S	S	6-way adjustable driver's seat	O ABS & Air Conditioning Package: ABS with EBD;		
- S	S	Seat-back pocket (driver's side)	manual air conditioning; auto-up and down driver's		
S S	S	4-way adjustable front passenger's seat	power window; power door locks with selective unlocking, heated sideview mirrors and floor mats		
- S	S	Heated front seats	0 Sun & Sound Package: Power sunroof; 650-watt		
S S	S	Height-adjustable head rests in all three rear seat positions	(max) Rockford Fosgate® high-performance		
- S	S	60/40-split rear seat with centre armrest; cup holders inside	6-CD/MP3 audio system, nine speakers including		
		armrest	trunk-mounted 10-inch dual-voice coil subwoofer,		
- S	-	Premium interior fabric	speed-sensitive volume/equalization, auxilliary audio input jack, Digital Signal Processor (DSP),		
S	S -	Sports suede interior fabric	and PUNCH® control; SIRIUS® Satellite Radio with six		
- 5	S	Dark silver trim on dash and front doors Geometric printed trim on dash and front doors	months' pre-paid subscription ²		
	S	Chrome inside door handles			
S S	-	Sun visors with passenger covered vanity mirror			
	S	Sun visors with dual covered vanity mirrors			
	-				

S = Standard P = Available in package <math>O = OptionA = Accessory - = Not available

*Requires ABS + Air Conditioning package. ¹Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your Owner's Manual and instructions provided with your child restraint for additional information. ²Available Fall 2007. Please contact dealer for more information.

- S S Dual map lights
S S S Storage compartment in lower instrument panel
- S S Front centre console with concealed storage under centre armrest

S S S 12-volt power outlet in front floor console

S S S Bottle holders in front doors
S S S Carpeted, lighted trunk with remote release

S S Cup holders in centre console

BUILD YOUR OWN





SPORT-TUNED PERFORMANCE, FULLY EQUIPPED

Lancer GTS includes all ES standard features plus: Sportronic® 6-step shifting with magnesium steering wheel paddle shifters (CVT only); 18-inch alloy wheels with P215/45R18 tires; fog lights; rear spoiler and aero package; chrome exhaust tip; leather-wrapped steering wheel and shift knob; sport front bucket seats; sports suede interior fabric; geometric print interior accents; chrome inside door handles; dual sun visor vanity mirrors; automatic climate control; six speakers; Bluetooth® hands-free phone interface with voice recognition



SPORTS SUEDE BLACK FABRIC



WELL EQUIPPED AND READY TO GO

Lancer ES includes all DE standard features plus: engine cover; front and rear stabilizer bar; 16-inch alloy wheels; chrome grille surround; colour-keyed outside door handles and side view mirrors; carpeted floor mats; height-adjustable driver's seat; 60/40-split rear seat; premium interior fabric; dark silver interior accents; map lights; ABS with EBD; air conditioning; rear-seat heating ducts; power door locks and keyless entry; steering wheel-mounted cruise control and audio controls





PREMIUM BLACK FABRIC

PREMIUM BEIGE FABRIC



FUN WITHOUT SACRIFICE

Lancer DE includes: 2.0-litre MIVEC engine; 5-speed manual or Continuously Variable Transmission (CVT)*; front stabilizer bar; 16-inch steel wheels with P205/60R16 tires; Daytime Running Lights (DRL); multi-information display; seven standard airbags; Tire Pressure Monitor System (TPMS); micro air filtration; power windows and mirrors; CD/MP3 audio system with four speakers





BEIGE FABRIC

BLACK FABRIC

COLOURS



APEX SILVER METALLIC / BLACK INTERIOR



ELECTRIC BLUE PEARL¹ / BLACK INTERIOR



RALLY RED METALLIC¹ / BLACK OR BEIGE² INTERIOR



TARMAC BLACK PEARL / BLACK OR BEIGE² INTERIOR



GRAPHITE GREY PEARL / BLACK INTERIOR



WICKED WHITE / BLACK OR BEIGE² INTERIOR

ACCESSORIES

Lancer's available accessories let you make it your own. Plus, when you buy Genuine Mitsubishi Accessories, you know they'll fit right and work right. The following accessories are available from your Mitsubishi Retailer • Bluetooth® hands-free phone interface • Aux audio input cable • Keyless entry • Cigar lighter • Carpeted floor mats • Scuff plates (four pieces) • Trunk mat • Cargo organizer • Cargo tray • Fog lights • Front bumper extension • Side sill extensions • Rear wing spoiler • Front mudguards • Rear mudguards • Chrome exhaust tip • Side window air deflector • Sunroof air deflector • Hood protector • License plate frame with logo







FOG LIGHTS









°CVT must be ordered with ABS & Air Conditioning package on DE. ¹Not available on DE. ²Not available on GTS.

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

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