

Talk Radio 990 undergoes another format change

By Ed Harris
Editor

Local AM radio station WXCT is undergoing another format change.

For the last several years, the Plantsville based station, has engaged in a talk radio format. However, this format has come to an end, as Talk Radio 990 held it's last broadcast late last week.

The station has endured numerous format

changes over its more than 40 years of existence. In addition to the talk format, the station has also handled Hispanic and Spanish programming and had some airtime as a hip-hop and reggae station.

The station is expected to switch back to Spanish programming last Friday.

Station owner Davidson Media, based out of New York, could not be reached for comment.

Uconn AD Jeff Hathaway to speak at Chamber breakfast

The Southington Chamber of Commerce will host its third Celebrity Breakfast of the year on Tuesday, June 5, featuring University of Connecticut's Athletic Director Jeff Hathaway.

The breakfast is open to Chamber members and guests and will be at Testa's Restaurant starting at 8 a.m. Hathaway will speak at 8:30 a.m.

Hathaway is in his fourth year as director of athletics and was formerly

the executive associate director.

In 2004 he was named one of the top 100 most powerful people in sports by Sporting News and has been an active and successful part of the UConn athletic success.

The event is sponsored by Richards Chevrolet of Cheshire.

The Chamber is accepting reservations at \$20 per ticket and \$23 for non-members. Call the Chamber at 628-8036 for information.

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”

Charles Bosworth
WXCT General Manager

“We're all sad we can't continue with the programming,” said WXCT General Manager Charles Bosworth. “We've really enjoyed being a part of the community.”

Listeners may know Bosworth better as Charlie Profit, the host of a daily talk program on the station. The station's other

programming lineup included various female-hosted shows, most picked up in syndication.

Bosworth said he was unsure what the future held for him and the other people associated with WXCT. However, he was upbeat about the possibilities.

“There are lots of

opportunities,” he said.

Bosworth asked fans to keep an eye on the station's website, www.talkradio990.com or his personal website www.charlieprofit.com for further information. He didn't rule out an Internet based show.

Long time listener Kenneth Maddalena said

the radio station is a part of Southington's history and something he'll miss listening to.

“How many small towns have radio like this,” he questioned. “As a town we are fortunate to have the access to the airwaves and it's definitely underutilized by local leaders, [both] business and political.”

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