



June 2007

Adding Value To Your Business

THE ISLAND OF IRELAND REPORT

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The Island of Ireland Report - Jun 2007

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Notes

- 1 The circulation figures may include copies sold or distributed in the Republic of Ireland/Northern Ireland, the rest of United Kingdom and other countries.
- 2 Some publications have chosen to report a geographic breakdown of their circulation. These are indicated by 'Geo'. The geographic breakdown is included as part of the certificate, available on the website www.abc.org.uk or www.abc-ireland.ie
- 3 B2B magazines either report to ABC annually to December, or annually to June each year. This publication contains two separate reports, one for each reporting schedule.
- 4 More details on circulation figures can be accessed on our website www.abc.org.uk or www.abc-ireland.ie
- 5 Titles appear in Section 1 where they are in membership of ABC. If the title either is not due to report data for this period, or is not yet due to report any data, no figure will show.
- 6 Where a title is listed as Certificate Pending this advises that data has been received by ABC, but the certification process is not yet complete.
- 7 Where a title is listed as Not Reported this advises that data has not yet been received by ABC, from the publisher.

Total Average Net Circulation by Title

Newspaper Paid - Daily and Sunday - Republic of Ireland		
Echo Publications (Cork) Ltd	Cork - Evening Echo	26,814
Echo Publications (Cork) Ltd	Irish Examiner - Morning	55,860
Independent Newspapers Ireland	Dublin - Evening Herald	82,854
Independent Newspapers Ireland	Dublin - Irish Independent - Morning	160,818
Independent Newspapers Ireland	Sunday Independent	287,942
Independent Newspapers Ireland	Weekend Herald	48,050
Irish Times Ltd	Dublin - Irish Times - Morning	118,150
Post Publications Ltd	Sunday Business Post	56,522
Sunday Newspapers Ltd	Sunday World	282,766
Tribune Newspapers plc	Sunday Tribune	70,192
Newspaper Paid - Daily and Sunday - Northern Ireland		
Belfast Telegraph Newspapers	Belfast Telegraph (Mon-Fri)	85,916
Belfast Telegraph Newspapers	Belfast Telegraph (Mon-Sat)	83,668
Belfast Telegraph Newspapers	Belfast Telegraph (Sat)	73,120
Belfast Telegraph Newspapers	Sunday Life	74,886
Derry Journal Newspapers	Sunday Journal incorporating Donegal on Sunday	6,691
Irish News Ltd	Irish News - Morning (Mon-Fri)	48,792
Irish News Ltd	Irish News - Morning (Mon-Sat)	48,613
Irish News Ltd	Irish News - Morning (Sat)	47,727
Johnston Publishing (NI)	Ulster - News Letter (Mon-Fri)	24,049
Johnston Publishing (NI)	Ulster - News Letter (Mon-Sat)	26,803
Johnston Publishing (NI)	Ulster - News Letter (Sat)	39,750
Nuachtain	La Nua (Mon-Fri)	-
Nuachtain	La Nua (Mon-Sat)	-
Nuachtain	La Nua (Sat)	-
Newspaper Paid - Weekly - Republic of Ireland		
Anglo Celt Ltd	The Anglo Celt	15,028
Champion Publications Ltd	Sligo Champion	12,574
Clare Champion Ltd	Clare Champion	-
Clare College News Ltd	The Clare People	-
Connacht Tribune Ltd	Connacht Sentinel	6,013
Connacht Tribune Ltd	Connacht Tribune	24,847
Connaught Telegraph Ltd	Connaught Telegraph	-
The Herald Printing & Publishing Ltd	The Tuam Herald	9,654
Independent Newspapers Ireland	The Argus	11,427
Independent Newspapers Ireland	Bray People	5,844
Independent Newspapers Ireland	Carlow People	4,520
Independent Newspapers Ireland	The Corkman Series	8,473
Independent Newspapers Ireland	Drogheda Independent Group	16,468
Independent Newspapers Ireland	Drogheda Independent Series	10,763
Independent Newspapers Ireland	Enniscorthy Guardian Series	7,516
Independent Newspapers Ireland	Fingal Independent Series	5,705
Independent Newspapers Ireland	The Kerryman Series	26,093
Independent Newspapers Ireland	New Ross Standard	6,314
Independent Newspapers Ireland	People Newspaper Group	49,775
Independent Newspapers Ireland	Wexford People	12,751
Independent Newspapers Ireland	Wicklow People Series	12,830
Johnston Press Ireland	Leinster & Offaly Express	15,694
Johnston Press Ireland	Leinster Leader	13,093
Johnston Press Ireland	Leitrim Observer	8,555
Johnston Press Ireland	Longford Leader	9,477
Kilkenny People Ltd	Kilkenny People	16,441
Limerick Leader Ltd	Limerick Leader (Weekend) Series	22,160
Mayo News Holdings Ltd	The Mayo News	-
Meath Chronicle Limited	Meath Chronicle	16,806
Moinear Teoranta	Foinse	-
The Munster Express Ltd	Munster Express Series	10,857
Nationalist Newspaper Co Ltd	Nationalist & Munster Advertiser	14,162
Nationalist Newspaper Co Ltd	Tipperary Star	9,144
Nenagh Guardian Ltd	Nenagh Guardian	8,407
River Newspapers South Donegal Ltd	Donegal Post	3,981
River Newspapers South Donegal Ltd	Inish Times	Certificate Pending
River Newspapers South Donegal Ltd	Leitrim Post	4,014
Roscommon Herald Ltd	Roscommon Herald	9,328
Sligo Weekender Ltd	Sligo Weekender	-
Tallaght Publishing Ltd	The Echo Series	11,038
Western People Limited	Western People	-
Westmeath Examiner Ltd	Westmeath Examiner	9,445
Newspaper Paid - Weekly - Northern Ireland		
Alpha Newspaper Group	Alpha Newspaper Group	89,555
Alpha Newspaper Group	Ballymena Guardian Series	15,698
Alpha Newspaper Group	Carrickfergus Advertiser and East Antrim Gazette Series	3,679
Alpha Newspaper Group	Coleraine Chronicle Series	15,526

Total Average Net Circulation by Title

Alpha Newspaper Group	County Down Outlook	4,198
Alpha Newspaper Group	Dungannon News & Tyrone Courier	15,441
Alpha Newspaper Group	Limavady Northern Constitution Series	1,569
Alpha Newspaper Group	Midland Tribune Series	10,401
Alpha Newspaper Group	Omagh Tyrone Constitution	9,380
Alpha Newspaper Group	Strabane Weekly News & Donegal Reporter	3,382
Alpha Newspaper Group	Tyrone Constitution & Strabane Weekly News Group	12,762
Alpha Newspaper Group	Ulster Gazette & Armagh Standard	10,281
Banbridge Chronicle Press Ltd	Banbridge Chronicle	5,918
D E Alexander & Sons Ltd	County Down Spectator	-
D E Alexander & Sons Ltd	Newtownards Spectator	-
Derry Journal Newspapers	Derry Journal (Fri) Series	21,359
Derry Journal Newspapers	Derry Journal (Tue) Series	19,732
Derry Journal Newspapers	Derry Journal Group	74,316
Derry Journal Newspapers	Donegal Democrat (Thurs) Series	13,733
Derry Journal Newspapers	Donegal Democrat (Tues) Series	10,059
Derry Journal Newspapers	Foyle News	2,742
Derry News Ltd	Derry News - Monday	6,406
Derry News Ltd	Derry News - Thursday	7,517
Derry News Ltd	Derry News Group	13,923
Edward Hodgett Ltd	Newry Reporter	14,359
Johnston Publishing (NI)	Ballymena Times Series	4,518
Johnston Publishing (NI)	Coleraine Times Series	7,369
Johnston Publishing (NI)	Larne Times Series	10,595
Johnston Publishing (NI)	The Leader Series	3,700
Johnston Publishing (NI)	Londonderry Sentinel Series	4,955
Johnston Publishing (NI)	Lurgan Mail	8,737
Johnston Publishing (NI)	Mid Ulster Mail Series	10,739
Johnston Publishing (NI)	Morton Newspaper Group	74,481
Johnston Publishing (NI)	Portadown Times	10,464
Johnston Publishing (NI)	Tyrone Times	3,273
Johnston Publishing (NI)	Ulster Star	10,131
Mourne Observer Ltd	Mourne Observer	11,547
Newtownards Chronicle Ltd	Newtownards Chronicle & County Down Observer	-
The North-West of Ireland Printing & Publishing Co Ltd	Donegal News - Friday Edition	12,300
The North-West of Ireland Printing & Publishing Co Ltd	Donegal News - Monday Edition	3,686
The North-West of Ireland Printing & Publishing Co Ltd	Fermanagh Herald	13,335
The North-West of Ireland Printing & Publishing Co Ltd	The North West of Ireland Printing & Publishing News Group	53,636
The North-West of Ireland Printing & Publishing Co Ltd	Strabane Chronicle	5,349
The North-West of Ireland Printing & Publishing Co Ltd	Tyrone Herald	6,334
The North-West of Ireland Printing & Publishing Co Ltd	Ulster Herald	12,632
Nuachtain	Andersonstown News	-
Nuachtain	Andersonstown News (Monday)	-
Nuachtain	North Belfast News	-
Nuachtain	The Nuachtain Group of Newspapers	-
Nuachtain	South Belfast News	-
TCH Democrat Media Ltd	Down Democrat	3,152
TCH Democrat Media Ltd	Newry Democrat	8,254
W Y Crichton & Company Ltd	Down Recorder	11,725
William Trimble Ltd	Impartial Reporter	14,164
Consumer Magazine - Republic of Ireland		
Agricultural Trust	Irish Farmers Journal	68,017
Agricultural Trust	Irish Field	15,724
All About Publishing Ltd	Prudence	9,728
Ashville Media Group Ltd	The Investor	-
Ashville Media Group Ltd	You & Your Money	-
B & S Ltd	Buy & Sell (Munster's Free Ads Paper)	13,791
B & S Ltd	Buy & Sell (Northern Ireland's Free Ads Paper)	8,342
B & S Ltd	Buy & Sell - Friday (formerly Buy & Sell - Saturday)	23,213
B & S Ltd	Buy & Sell - Monday	13,325
B & S Ltd	Buy & Sell - Wednesday	14,590
B & S Ltd	Buy & Sell Group	77,277
B & S Ltd	Buy & Sell West	4,016
Dubliner Media Ltd	The Dubliner	-
Dyflin Publications Ltd	Confetti	6,176
Dyflin Publications Ltd	House and Home	22,664
Faillte Ireland	Ireland of the Welcomes	Not Reported
Future Plus	Sky Movies Magazine (Ireland Edition)	208,894
Gloss Publications Ltd	The Gloss Magazine	11,352
Harmonia Limited	Food & Wine	-
Harmonia Limited	Irish Tatler	-
Harmonia Limited	U Magazine	-
Harmonia Limited	Woman's Way	-
Haymarket Network	Sky Sports Magazine (Republic of Ireland)	249,990
HKM Publishing	Totally Dublin	50,004
Image Publications Ltd	Image	-

Total Average Net Circulation by Title

Image Publications Ltd	Image Interiors	21,536
Independent Newspapers Ireland	Irelands Own	40,905
Irish Arts Review	Irish Arts Review	-
Irish Brides & Homes Magazine Ltd	Irish Brides (formerly Irish Brides & Homes)	Certificate Pending
Irish Garden Publishers	The Irish Garden	17,874
Irish Wedding Diary. ie Ltd	Irish Wedding Diary	-
Mediateam Ltd	PC Live	-
Minjara Ltd	Kiss	-
Minjara Ltd	VIP Magazine	-
National Lesbian & Gay Federation Ltd	GCN (Gay Community News)	-
News Magazines Lts	Sky the magazine Ireland	430,143
Osnovina Ltd	Hot Press	-
Penfield Enterprises Ltd	The Phoenix	-
Property Media Ltd	Irish Property Buyer	-
Radio Telefis Eireann	RTE Guide	-
Seven Hats Media	In Dublin	9,878
Valigan Ltd	TV Now!	-
WMB Publishing	WMB Magazine	-
Zahra Publishing Ltd	Easy Food	24,017
Zahra Publishing Ltd	Easy Health	17,827
Zahra Publishing Ltd	Zahra Publishing Group	41,844
Consumer Magazine - Northern Ireland		
Belfast Telegraph Newspapers	Ads for Free	11,209
CRM Publishing Ltd	Hooker Rugby	Certificate Pending
Fate Magazines	Fate	-
Flagship Media Group Ltd	The Big List	18,657
House Hunter Publications Ltd	Accent Cosmopolitan	17,588
Ireland's Homes Interiors and Living Magazine	All Ireland Kitchen Guide	-
Ireland's Homes Interiors and Living Magazine	Ireland's Homes Interiors and Living Magazine	22,172
Ni4Kids Ltd	Ni4Kids	35,302
Northern Ireland Homes & Lifestyle Magazine	Northern Ireland Homes & Lifestyle	6,089
Penton Publications Ltd	Go Belfast	-
Penton Publications Ltd	Ireland's Wedding Journal	17,001
SelfBuild Ireland Ltd	Self Build, Extend & Renovate	-
Trader Publishing Ltd	Auto Trader - Northern Ireland	30,988
Trader Publishing Ltd	Auto Trader - Republic of Ireland	43,543
Trader Publishing Ltd	Auto Trader Ireland Group	74,531
Ulster Journals Ltd	Ulster Tatler	-
Consumer Annual - Republic of Ireland		
Ashville Media Group Ltd	Ireland at Your Leisure	41,000
Ashville Media Group Ltd	Maternity	35,271
Business Magazine - Republic of Ireland		
Checkout Publications Limited	Checkout Ireland	6,660
Commercial Publications Ltd	Irish Construction Industry Magazine	-
Dyflin Publications Ltd	Shop Talk	Not Reported
European Society of Cataract & Refractive Surgeons	ESCRS Eurotimes	26,104
Expo Events Ltd	Salon Ireland	Certificate Pending
Fintel Ltd	Finance	2,860
Institute of Chartered Accountants in Ireland	Accountancy Ireland	24,574
Jemma Publications Ltd	Construction & Property News	3,846
Jemma Publications Ltd	Hotel & Catering Review	Certificate Pending
Jemma Publications Ltd	Irish Hardware	1,696
Jemma Publications Ltd	Irish Printer	1,447
Jemma Publications Ltd	Licensing World	3,090
Jemma Publications Ltd	Plant & Machinery	-
Mac Communications Ltd	Irish Medical News	6,632
Madison Publications Ltd	Hospitality Ireland	7,369
Mediateam Ltd	Computerscope	10,796
Mediateam Ltd	Shelflife	Certificate Pending
Medical Publications (Ireland) Ltd	Irish Medical Times	6,772
Moranna Ltd	Business & Finance	Certificate Pending
Nalac Ltd	Business Plus	10,660
Plan Magazines Limited	Plan Magazine	-
Silicon Republic Publishing	Knowledge Ireland	6,292
Tara Publishing Co Ltd	Retail News	5,800
Temple Media Ltd	Construct Ireland	Not Reported
Think Media Ltd	Journal Of The Irish Dental Association	3,112
Whitespace Publishing Group	Irish Director	5,307
Whitespace Publishing Group	Marketing Age	-
Business Magazine - Northern Ireland		
4 Square Media	Sustainable Ireland	4,274
BMF Business Services	agendaNi	6,678
Buckley Publications	Business Eye	8,217

Total Average Net Circulation by Title

European Business Express	European Business Express	-
Farmweek Ltd	Farmweek	10,837
Greer Publications	Catering & Licensing Review	Certificate Pending
Greer Publications	Specify	2,830
Greer Publications	Ulster Business	Certificate Pending
Greer Publications	Ulster Grocer	4,497
Penton Publications Ltd	Ireland's Forecourt & Convenience Retailer	4,060
Penton Publications Ltd	Licensed & Catering News	Not Reported
Penton Publications Ltd	Neighbourhood Retailer	4,932
The Word Works Partnership Ltd	Business First	Certificate Pending
Business Annual - Northern Ireland		
IFC Review	IFC Review	-
Newspaper Free (VFD) - Republic of Ireland		
Carnbeg Ltd	Limerick Post	15,172
Galway Advertiser Ltd	Galway Advertiser	30,071
Galway Independent Newspapers LTD	Cork Independent	28,136
Galway Independent Newspapers LTD	Galway Independent	24,151
Galway Independent Newspapers LTD	Limerick Independent	25,000
Newspaper Free (VFD) - Northern Ireland		
Belfast Telegraph Newspapers	Community Telegraph East Belfast	42,246
Belfast Telegraph Newspapers	Community Telegraph Group	133,627
Belfast Telegraph Newspapers	Community Telegraph North & Newtownabbey	29,981
Belfast Telegraph Newspapers	Community Telegraph North Down	34,516
Belfast Telegraph Newspapers	Community Telegraph South Belfast	26,884
Derry Journal Newspapers	City News	Certificate Pending
Johnston Publishing (NI)	Banbridge & District Weekender	10,310
Johnston Publishing (NI)	Belfast News	49,202
Johnston Publishing (NI)	Craigavon Echo	19,223
Johnston Publishing (NI)	East Antrim Advertiser	18,350
Johnston Publishing (NI)	Lisburn Echo	23,249
Johnston Publishing (NI)	Mid Ulster Echo	11,314
Johnston Publishing (NI)	Morton Newspaper Group	115,655
Johnston Publishing (NI)	North West Echo	33,209
ABC Bulk Distribution - Republic of Ireland		
Carnbeg Ltd	Limerick Post	32,616
Emporia Ltd	Cork Independent	42,238
Fortune Green Ltd	Metro Ireland	75,366
Galway Advertiser Ltd	Galway Advertiser	36,367
Galway Independent Newspapers LTD	Galway & Cork Independent Group	76,481
Galway Independent Newspapers LTD	Galway Independent	34,243
Independent Newspapers Ireland	Herald AM	81,806

Newspapers Paid - Republic of Ireland

Title	Average Net Circulation Jun end 2007	Actively Purchased %	Average Net Circulation Dec end 2006	Period / Period % change +/-	Average Net Circulation Jun end 2006	Year / Year % change +/-	Analysis of Average Net Circulation Per Issue.					Average Net Circulation Per Effective Publishing day:						Total possible issues in the Period / No of Issues During the Period	Basic Cover Price at the end of the Period	Is a Geographic Analysis reported?	
							Newstrade, Single Copy & Paid Postal Subscription Sales		Regular Multiple Copy / Bulk Sales	Issue Specific Multiple Copy / Bulk Sales	Special Edition Circulation	Sports Edition Circulation	Jan	Feb	Mar	Apr	May				Jun
							Full Rate	Lesser Rate													
Leitrim Post	4,014	100.0%	-	N/A	-	N/A	4,014	-	-	-	-	-	4,418	3,767	3,850	3,879	4,011	4,161	26 / 26	€1.70	-
Limerick Leader (Weekend) Series	22,160	100.0%	22,577	-1.8%	23,674	-6.4%	22,160	-	-	-	-	-	22,915	22,828	22,487	21,692	21,474	21,554	26 / 23	€1.90	-
Longford Leader	9,477	100.0%	-	N/A	-	N/A	9,477	-	-	-	-	-	9,785	9,677	9,571	9,335	9,302	9,263	26 / 24	€1.85	Geo
Meath Chronicle	16,806	100.0%	17,260	-2.6%	17,356	-3.2%	16,806	-	-	-	-	-	17,033	17,404	17,076	16,307	16,679	16,717	26 / 26	€1.90	-
Munster Express Series	10,857	100.0%	11,165	-2.8%	11,314	-4.0%	10,857	-	-	-	-	-	11,056	11,310	10,802	10,664	10,685	10,668	26 / 25	€1.80	-
Nationalist & Munster Advertiser	14,162	100.0%	14,636	-3.2%	14,868	-4.7%	14,162	-	-	-	-	-	14,191	14,020	14,117	14,455	14,069	14,133	26 / 25	€1.80	-
Nenagh Guardian	8,407	100.0%	8,260	1.8%	8,331	0.9%	8,407	-	-	-	-	-	8,414	8,534	8,417	8,250	8,441	8,507	26 / 26	€1.75	-
People Newspaper Group	49,775	100.0%	49,397	0.8%	48,554	2.5%	49,775	-	-	-	-	-	49,817	50,137	50,794	49,059	49,284	49,023	Var / Var	Various	-
Bray People	5,844	100.0%	5,906	-1.0%	5,981	-2.3%	5,844	-	-	-	-	-	5,933	5,989	6,048	5,663	5,776	5,594	26 / 24	€1.90	-
Carlow People	4,520	100.0%	4,480	0.9%	4,143	9.1%	4,520	-	-	-	-	-	4,602	4,689	4,613	4,497	4,423	4,297	26 / 24	€1.60	-
Enniscorthy Guardian Series	7,516	100.0%	7,374	1.9%	7,111	5.7%	7,516	-	-	-	-	-	7,568	7,612	7,593	7,376	7,391	7,444	26 / 24	€1.90	-
New Ross Standard	6,314	100.0%	6,202	1.8%	6,071	4.0%	6,314	-	-	-	-	-	6,266	6,329	6,449	6,247	6,314	6,208	26 / 24	€1.90	-
Wexford People	12,751	100.0%	12,501	2.0%	12,279	3.8%	12,751	-	-	-	-	-	12,634	12,713	13,116	12,608	12,564	12,675	26 / 24	€1.90	-
Wicklow People Series	12,830	100.0%	12,934	-0.8%	12,969	-1.1%	12,830	-	-	-	-	-	12,814	12,805	12,975	12,668	12,816	12,805	26 / 24	€1.90	-
Roscommon Herald	9,328	100.0%	9,403	-0.8%	9,363	-0.4%	9,308	20	-	-	-	-	9,253	9,469	9,339	9,187	9,150	9,478	26 / 24	€1.80	Geo
Sligo Champion	12,574	100.0%	12,953	-2.9%	-	N/A	12,574	-	-	-	-	-	13,007	12,872	12,678	12,532	12,338	12,194	26 / 25	€1.70	-
Tipperary Star	9,144	100.0%	9,681	-5.5%	9,440	-3.1%	9,144	-	-	-	-	-	8,411	9,238	9,686	9,072	9,132	9,033	26 / 24	€1.80	-
The Tuam Herald	9,654	100.0%	-	N/A	-	N/A	9,654	-	-	-	-	-	9,758	9,829	9,655	9,518	9,491	9,669	26 / 26	€1.50	-
Westmeath Examiner	9,445	100.0%	9,586	-1.5%	9,687	-2.5%	9,445	-	-	-	-	-	9,605	9,681	9,667	9,362	9,450	9,145	26 / 24	€1.90	-

Newspapers Paid - Northern Ireland

Title	Average Net Circulation Jun end 2007	Actively Purchased %	Average Net Circulation Dec end 2006	Period / Period % change +/-	Average Net Circulation Jun end 2006	Year / Year % change +/-	Analysis of Average Net Circulation Per Issue.					Average Net Circulation Per Effective Publishing day:						Total possible issues in the Period / No of Issues During the Period	Basic Cover Price at the end of the Period	Is a Geographic Analysis reported?	
							Newstrade, Single Copy & Paid Postal Subscription Sales		Regular Multiple Copy / Bulk Sales	Issue Specific Multiple Copy / Bulk Sales	Special Edition Circulation	Sports Edition Circulation	Jan	Feb	Mar	Apr	May				Jun
							Full Rate	Lesser Rate													
Donegal Democrat (Tues) Series	10,059	100.0%	10,854	-7.3%	11,253	-10.6%	10,059	-	-	-	-	10,135	10,236	10,310	10,026	9,713	9,912	26 / 26	€1.35	-	
Foyle News	2,742	100.0%	2,663	3.0%	2,634	4.1%	2,742	-	-	-	-	2,681	2,756	2,765	2,697	2,759	2,767	26 / 25	€0.70	-	
Derry News Group	13,923	100.0%	12,357	12.7%	11,307	23.1%	13,923	-	-	-	-	13,206	13,653	14,047	13,718	14,339	14,240	Var / Var	€0.75	-	
Derry News - Monday	6,406	100.0%	5,487	16.7%	4,890	31.0%	6,406	-	-	-	-	6,047	6,245	6,453	6,403	6,526	6,611	26 / 24	€0.75	-	
Derry News - Thursday	7,517	100.0%	6,870	9.4%	6,417	17.1%	7,517	-	-	-	-	7,159	7,408	7,594	7,315	7,813	7,629	26 / 24	€0.75	-	
Down Democrat	3,152	100.0%	3,258	-3.3%	-	N/A	3,152	-	-	-	-	3,057	3,061	3,163	3,236	3,190	3,191	26 / 26	€0.85	-	
Down Recorder	11,725	100.0%	11,124	5.4%	12,821	-8.5%	11,725	-	-	-	-	11,597	11,073	11,768	11,918	12,008	11,926	26 / 26	€0.85	Geo	
Impartial Reporter	14,164	100.0%	14,277	-0.8%	14,366	-1.4%	14,164	-	-	-	-	14,262	14,362	14,038	14,016	14,109	14,215	26 / 26	€0.85	-	
Morton Newspaper Group	74,481	100.0%	75,394	-1.2%	78,518	-5.1%	74,464	17	-	-	-	73,901	75,710	75,105	72,749	74,287	74,425	Var / Var	Various	-	
Ballymena Times Series	4,518	100.0%	4,590	-1.6%	4,851	-6.9%	4,518	-	-	-	-	4,322	4,498	4,568	4,452	4,509	4,648	26 / 24	€0.90	-	
Coleraine Times Series	7,369	100.0%	7,619	-3.3%	7,814	-5.7%	7,352	17	-	-	-	7,265	7,533	7,567	7,333	7,271	7,202	26 / 24	€0.95	-	
Larne Times Series	10,595	100.0%	10,722	-1.2%	11,397	-7.0%	10,595	-	-	-	-	10,541	10,786	10,615	10,323	10,796	10,457	26 / 24	€0.90	-	
The Leader Series	3,700	100.0%	3,555	4.1%	3,794	-2.5%	3,700	-	-	-	-	3,558	3,620	3,666	3,580	3,786	3,886	26 / 24	€0.90	-	
Londonderry Sentinel Series	4,955	100.0%	5,141	-3.6%	5,281	-6.2%	4,955	-	-	-	-	4,751	5,281	5,134	4,841	4,843	4,798	26 / 24	€0.90	-	
Lurgan Mail	8,737	100.0%	8,614	1.4%	8,775	-0.4%	8,737	-	-	-	-	8,662	8,665	8,711	8,762	8,707	8,876	26 / 24	€0.95	-	
Mid Ulster Mail Series	10,739	100.0%	11,076	-3.0%	11,527	-6.8%	10,739	-	-	-	-	10,973	11,008	10,896	10,460	10,544	10,551	26 / 24	€0.95	-	
Portadown Times	10,464	100.0%	10,486	-0.2%	10,691	-2.1%	10,464	-	-	-	-	10,448	10,675	10,453	10,014	10,430	10,616	26 / 24	€0.95	-	
Tyrone Times	3,273	100.0%	3,346	-2.2%	3,445	-5.0%	3,273	-	-	-	-	3,237	3,302	3,251	3,056	3,398	3,325	26 / 24	€0.90	-	
Ulster Star	10,131	100.0%	10,245	-1.1%	10,943	-7.4%	10,131	-	-	-	-	10,144	10,342	10,244	9,928	10,003	10,066	26 / 24	€0.95	-	
Mourne Observer	11,547	100.0%	11,440	0.9%	11,372	1.5%	11,547	-	-	-	-	11,627	11,469	11,555	11,564	11,525	11,544	26 / 26	€0.85	-	
Newry Democrat	8,254	100.0%	8,082	2.1%	-	N/A	8,254	-	-	-	-	8,121	8,464	8,526	8,009	8,157	8,192	26 / 26	€0.90	-	
Newry Reporter	14,359	100.0%	14,109	1.8%	14,724	-2.5%	14,359	-	-	-	-	14,289	14,654	14,351	14,018	14,477	14,366	26 / 26	€0.85	-	
The North West of Ireland Printing & Publishing News	53,636	100.0%	53,443	0.4%	48,884	9.7%	53,412	224	-	-	-	53,216	53,733	54,232	53,000	53,325	53,840	Var / Var	Various	-	
Donegal News - Friday Edition	12,300	100.0%	12,444	-1.2%	12,619	-2.5%	12,300	-	-	-	-	12,441	12,372	12,539	11,986	12,208	12,118	26 / 23	€1.35	-	
Donegal News - Monday Edition	3,686	100.0%	4,048	-8.9%	-	N/A	3,686	-	-	-	-	3,598	3,535	3,705	3,770	3,690	3,836	26 / 23	€1.00	-	
Fermanagh Herald	13,335	100.0%	13,231	0.8%	13,029	2.3%	13,279	56	-	-	-	13,184	13,426	13,482	13,152	13,269	13,371	26 / 24	€0.85	-	
Strabane Chronicle	5,349	100.0%	5,357	-0.1%	5,314	0.7%	5,294	55	-	-	-	5,381	5,403	5,382	5,320	5,277	5,329	26 / 24	€0.70	-	
Tyrone Herald	6,334	100.0%	6,038	4.9%	5,454	16.1%	6,279	55	-	-	-	6,098	6,356	6,360	6,277	6,385	6,431	26 / 23	€0.55	-	
Ulster Herald	12,632	100.0%	12,325	2.5%	12,468	1.3%	12,574	58	-	-	-	12,514	12,641	12,764	12,495	12,496	12,755	26 / 24	€0.85	-	

Consumer Magazines - Republic of Ireland

Title	Average Net Circulation Jun end 2007	Actively Purchased %	Average Net Circulation Dec end 2006	Period / Period % change +/-	Average Net Circulation Jun end 2006	Year / Year % change +/-	Breakdown of circulation for the current Audit Period								No of Issues During the Period / No of Months During the Period	Basic Cover Price at the end of the Period	Is a Geographic Analysis reported?
							Newstrade and other single copy sales	Single Copy Subscription Sales	Multiple Copy Subscription Sales	Regular Bulk Sales	Issue Specific Bulk Sales	Society / Association / Organisation Circulation	Controlled Free Circulation	Non-Controlled Free Circulation			
Buy & Sell (Munster's Free Ads Paper)	13,791	100.0%	15,116	-8.8%	15,968	-13.6%	13,791	-	-	-	-	-	-	-	26 / 6	€2.20	-
Buy & Sell (Northern Ireland's Free Ads Paper)	8,342	100.0%	8,919	-6.5%	8,743	-4.6%	8,342	-	-	-	-	-	-	-	26 / 6	€1.20	-
Buy & Sell - Friday (formerly Buy & Sell - Saturday)	23,213	100.0%	23,365	-0.7%	24,340	-4.6%	23,213	-	-	-	-	-	-	-	26 / 6	€2.50	-
Buy & Sell - Monday	13,325	100.0%	13,750	-3.1%	14,193	-6.1%	13,325	-	-	-	-	-	-	-	26 / 6	€2.50	-
Buy & Sell - Wednesday	14,590	100.0%	14,822	-1.6%	15,422	-5.4%	14,590	-	-	-	-	-	-	-	26 / 6	€2.50	-
Buy & Sell Group	77,277	100.0%	80,844	-4.4%	83,332	-7.3%	77,277	-	-	-	-	-	-	-	26 / 6	Various	-
Buy & Sell West	4,016	100.0%	4,872	-17.6%	4,666	-13.9%	4,016	-	-	-	-	-	-	-	26 / 6	€2.00	-
Confetti	6,176	100.0%	8,215	-24.8%	9,296	-33.6%	6,076	100	-	-	-	-	-	-	2 / 6	€6.00	Geo
Easy Food	24,017	95.8%	28,781	-16.6%	27,099	-11.4%	21,841	1,188	-	-	-	-	988	-	4 / 6	€3.00	-
Easy Health	17,827	90.6%	14,025	27.1%	-	N/A	15,566	591	-	1,050	-	-	620	-	2 / 6	€3.50	-
The Gloss Magazine	11,352	78.9%	11,453	-0.9%	-	N/A	8,294	668	35	775	1,580	-	-	-	6 / 6	€4.00	-
House and Home	22,664	99.7%	24,010	-5.6%	25,674	-11.7%	20,952	1,663	-	-	49	-	-	-	3 / 6	€3.95	Geo
Image Interiors	21,536	90.9%	20,705	4.0%	18,609	15.7%	17,289	2,303	3	1,292	447	-	202	-	3 / 6	€3.95	-
In Dublin	9,878	0.0%	27,925	-64.6%	32,716	-69.8%	-	-	-	-	-	-	-	9,878	30 / 6	N/A	Geo
Ireland of the Welcomes	Not Reported																
Irelands Own	40,905	100.0%	41,059	-0.4%	40,742	0.4%	39,899	1,006	-	-	-	-	-	-	26 / 6	€1.25	-
Irish Brides (formerly Irish Brides & Homes)	Certificate Pending																
Irish Farmers Journal	68,017	99.0%	67,029	1.5%	65,866	3.3%	65,097	2,256	20	308	108	-	228	-	26 / 6	€2.20	-
Irish Field	15,724	99.3%	14,736	6.7%	14,738	6.7%	15,344	282	2	-	-	-	96	-	26 / 6	€3.00	-
The Irish Garden	17,874	87.1%	13,868	28.9%	18,909	-5.5%	11,065	4,507	-	-	2,000	-	152	150	5 / 6	€4.75	-
Prudence	9,728	81.1%	11,206	-13.2%	11,997	-18.9%	7,567	328	-	1,833	-	-	-	-	3 / 6	€2.95	Geo
Totally Dublin	50,004	0.0%	50,031	-0.1%	50,081	-0.2%	-	-	-	-	-	-	-	50,004	6 / 6	N/A	-
Zahra Publishing Group	41,844	93.6%	42,806	-2.2%	-	N/A	37,407	1,779	-	1,050	-	-	1,608	-	Various / 6	Various	-
Sky the magazine Ireland	430,143	0.0%	413,683	4.0%	397,478	8.2%	-	-	-	-	-	430,143	-	-	6 / 6	N/A	-
Sky Sports Magazine (Republic of Ireland)	249,990	0.0%	-	N/A	-	N/A	-	-	-	-	-	249,990	-	-	3 / 3	N/A	-
Sky Movies Magazine (Ireland Edition)	208,894	0.0%	-	N/A	-	N/A	-	-	-	-	-	208,894	-	-	3 / 3	N/A	-

Consumer Magazines - Northern Ireland

Title	Average Net Circulation Jun end 2007	Actively Purchased %	Average Net Circulation Dec end 2006	Period / Period % change +/-	Average Net Circulation Jun end 2006	Year / Year % change +/-	Breakdown of circulation for the current Audit Period								No of Issues During the Period / No of Months During the Period	Basic Cover Price at the end of the Period	Is a Geographic Analysis reported?	
							Newstrade and other single copy sales	Single Copy Subscription Sales	Multiple Copy Subscription Sales	Regular Bulk Sales	Issue Specific Bulk Sales	Society / Association / Organisation Circulation	Controlled Free Circulation	Non-Controlled Free Circulation				Monitored Free Distribution
Accent Cosmopolitan	17,588	0.0%	20,725	-15.1%	-	N/A	-	-	-	-	-	-	-	-	17,588	5 / 6	N/A	-
Ads for Free	11,209	100.0%	10,839	3.4%	11,349	-1.2%	11,209	-	-	-	-	-	-	-	-	26 / 6	£1.30	Geo
Auto Trader - Northern Ireland	30,988	100.0%	29,527	4.9%	30,453	1.8%	30,988	-	-	-	-	-	-	-	-	25 / 6	£2.20	Geo
Auto Trader - Republic of Ireland	43,543	100.0%	39,475	10.3%	39,583	10.0%	43,543	-	-	-	-	-	-	-	-	25 / 6	£3.50	Geo
Auto Trader Ireland Group	74,531	100.0%	69,002	8.0%	70,036	6.4%	74,531	-	-	-	-	-	-	-	-	25 / 6	Various	-
The Big List	18,657	0.0%	-	N/A	-	N/A	-	-	-	-	-	-	-	-	18,657	6 / 6	N/A	-
Hooker Rugby	cate Pending																	
Ireland's Homes Interiors and Living Magazine	22,172	99.5%	22,231	-0.3%	22,563	-1.7%	21,870	202	3	-	-	-	97	-	-	6 / 6	£3.50	-
Ireland's Wedding Journal	17,001	100.0%	11,084	53.4%	17,552	-3.1%	17,001	-	-	-	-	-	-	-	-	2 / 6	£3.95	-
Ni4Kids	35,302	8.1%	-	N/A	-	N/A	2,848	27	-	-	-	-	-	-	32,427	5 / 6	£0.60	-
Northern Ireland Homes & Lifestyle	6,089	100.0%	7,239	-15.9%	9,393	-35.2%	6,064	25	-	-	-	-	-	-	-	6 / 6	£3.25	-

Consumer Annuals - Republic of Ireland

Title	Total Net Circulation for this issue	Actively Purchased %	Total Net Circulation for the previous issue	% change against previous issue	Total Net Circulation for two issue ago	% change against two issues ago	Breakdown of circulation for this issue								Cover Price	Is a Geographic Analysis reported?
							Newstrade and other single copy sales	Single Copy Subscription Sales	Multiple Copy Subscription Sales	Issue Specific Bulk Sales	Society / Association / Organisation / Circulation	Controlled Free Circulation	Non- Controlled Free Circulation	Monitored Free Distribution		
Ireland at Your Leisure 2006 Edition	41,000	0.0%	-	N/A	62,250	-34.1%	-	-	-	-	-	-	-	41,000	-	
Maternity 2006/7 Edition	35,271	100.0%	37,500	-5.9%	37,500	-5.9%	361	-	-	-	-	-	-	34,910	€ 5.00	

Consumer Annuals - Northern Ireland

Title	Total Net Circulation for this Issue	Actively Purchased %	Total Net Circulation for the previous issue	% change against previous issue	Total Net Circulation for two issues ago	% change against two issues ago	Breakdown of circulation for this issue							Cover Price	Is a Geographic Analysis reported?
							Newstrade and other single copy sales	Single Copy Subscription Sales	Multiple Copy Subscription Sales	Issue Specific Bulk Sales	Society / Association / Organisation / Circulation	Controlled Free Circulation	Non- Controlled Free Circulation		

None

Business Magazines - Jun 2007 - Republic of Ireland

Title	No. of Issues during the Period	Average Net Circulation per Issue	Average Newsstand Sales per Issue	Net Circulation for the Audit Issue	Analysis of the Audit Issue																	Is a Geographic Analysis reported?						
					Newstrade and other Single Copy Sales - Total	Paid and Controlled Circulation - Total	Single Copies Sold on Subscription - Total	Multiple Copy Subscription Sales - Total	Bulk Sales - Total	Society / Association / Organisation - Total	Controlled Free Circulation								Non-Controlled Free Circulation				CC - Age of Requests					
											Total	Individually Requested in Writing	Individually Requested by Internet	Individually Requested by Telephone	Company Requested in Writing	Company Requested by Internet	Company Requested by Telephone	Non - Requested by Name	Non - Requested by Job Title / Function	Total	By Name		Not by Name	1 to 12 months %	13 to 24 months %	25 to 36 months %		
Accountancy Ireland	6	24,574	-	25,071	-	-	521	-	-	20,207	4,343	-	-	-	4,343	-	-	-	-	-	-	-	-	-	-	-	-	
Business & Finance	25	13,060	1,814	11,924	1,573	-	1,567	8,506	-	-	278	278	-	-	-	-	-	-	-	-	-	-	-	-	30.60%	24.80%	44.60%	Geo
Checkout Ireland	12	6,660	-	6,746	-	-	470	204	-	-	5,715	2,934	-	-	-	-	-	1,096	1,685	357	348	9	100.00%	-	-	-	Geo	
Construct Ireland	Not Reported																											
Construction & Property News	12	3,846	-	3,974	-	-	227	-	-	-	-	-	-	-	-	-	-	-	-	3,747	2,248	1,499	-	-	-	-	-	Geo
ESCRS Eurotimes	12	26,104	-	26,565	-	-	-	-	-	4,123	3,013	556	236	2	-	-	-	2,219	-	19,429	19,429	-	17.00%	40.40%	42.60%	Geo		
Finance	9	2,860	-	2,849	-	-	864	413	-	-	433	-	-	-	-	-	-	433	-	1,139	1,139	-	-	-	-	-	-	
Hospitality Ireland	11	7,369	-	7,075	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7,075	7,008	67	-	-	-	-	Geo	
Hotel & Catering Review	Certificate Pending																											
Irish Director	3	5,307	618	6,478	814	-	16	-	830	968	3,850	-	-	-	-	-	-	3,850	-	-	-	-	-	-	-	-	-	
Irish Medical News	47	6,632	-	6,705	-	-	87	-	-	-	-	-	-	-	-	-	-	-	-	6,618	6,466	152	-	-	-	-	-	
Irish Medical Times	49	6,772	-	6,778	-	-	271	466	-	-	5,683	5,683	-	-	-	-	-	-	-	358	340	18	51.80%	39.70%	8.50%	-		
Journal Of The Irish Dental Association	1	3,112	-	3,112	-	67	-	-	-	1,352	1,489	-	-	-	-	-	-	1,489	-	204	204	-	-	-	-	-	Geo	
Licensing World	12	3,090	-	3,155	-	-	290	-	-	-	-	-	-	-	-	-	-	-	-	2,865	2,163	702	-	-	-	-	Geo	
Salon Ireland	Certificate Pending																											
Shop Talk	Not Reported																											

Business Magazines - Jun 2007 - Northern Ireland

Title	No. of Issues during the Period	Average Net Circulation per Issue	Average Newstrade Sales per Issue	Net Circulation for the Audit Issue	Analysis of the Audit Issue																		Is a Geographic Analysis reported?			
					Newstrade and other Single Copy Sales - Total	Paid and Controlled Circulation - Total	Single Copies Sold on Subscription - Total	Multiple Copy Subscription Sales - Total	Bulk Sales - Total	Society / Association / Organisation - Total	Controlled Free Circulation								Non-Controlled Free Circulation			CC - Age of Requests				
											Total	Individually Requested in Writing	Individually Requested by Internet	Individually Requested by Telephone	Company Requested in Writing	Company Requested by Internet	Company Requested by Telephone	Non - Requested by Name	Non - Requested by Job Title / Function	Total	By Name	Not by Name		1 to 12 months %	13 to 24 months %	25 to 36 months %
agendaNi	5	6,678	409	6,783	400	-	256	1,014	300	-	4,813	131	-	-	46	-	-	4,636	-	-	-	-	100.00%	-	-	-
Business Eye	9	8,217	148	8,130	133	-	709	2,727	-	-	2,483	805	-	-	-	-	-	1,678	-	2,078	1,965	113	23.00%	45.10%	31.90%	-
Business First		Certificate Pending																								
Catering & Licensing Review		Certificate Pending																								
Farmweek	51	10,837	9,648	10,523	10,052	-	100	-	-	-	-	-	-	-	-	-	-	-	-	371	371	-	-	-	-	-
Ireland's Forecourt & Convenience Retailer	6	4,060	-	3,928	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3,928	3,818	110	-	-	-	-
Licensed & Catering News		Not Reported																								
Neighbourhood Retailer	11	4,932	-	4,907	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4,907	4,734	173	-	-	-	-
Specify	6	2,830	-	3,061	-	25	-	-	-	-	875	486	5	28	145	-	7	204	-	2,161	1,822	339	70.80%	27.10%	2.10%	-
Ulster Business		Certificate Pending																								
Ulster Grocer	11	4,497	-	4,338	-	36	-	-	-	-	1,336	321	3	7	998	-	7	-	-	2,966	2,715	251	23.20%	3.50%	73.30%	-

Business Magazines - Dec 2006 - Republic of Ireland

Title	No. of Issues during the Period	Average Net Circulation per Issue	Average Newsstand Sales per Issue	Net Circulation for the Audit Issue	Analysis of the Audit Issue																	Is a Geographic Analysis reported?					
					Newstrade and other Single Copy Sales - Total	Paid and Controlled Circulation - Total	Single Copies Sold on Subscription - Total	Multiple Copy Subscription Sales - Total	Bulk Sales - Total	Society / Association / Organisation - Total	Controlled Free Circulation								Non-Controlled Free Circulation				CC - Age of Requests				
											Total	Individually Requested in Writing	Individually Requested by Internet	Individually Requested by Telephone	Company Requested in Writing	Company Requested by Internet	Company Requested by Telephone	Non - Requested by Name	Non - Requested by Job Title / Function	Total	By Name		Not by Name	1 to 12 months %	13 to 24 months %	25 to 36 months %	
Business Plus	12	10,660	2,351	10,982	2,930	-	1,091	5,485	260	-	1,164	345	243	-	-	-	-	576	-	52	52	-	100.0%	-	-	-	
Computerscope	12	10,796	-	10,740	-	179	-	-	-	584	7,285	19	3,873	2,527	-	-	-	866	-	2,692	2,357	335	4.8%	70.5%	24.7%	Geo	
Construct Ireland	3	5,376	882	5,205	675	-	298	15	-	-	-	-	-	-	-	-	-	-	-	4,217	4,197	20	-	-	-	-	
Irish Hardware	12	1,696	-	1,677	-	-	184	-	-	523	-	-	-	-	-	-	-	-	-	970	705	265	-	-	-	-	Geo
Irish Printer	12	1,447	-	1,397	-	-	335	-	-	-	-	-	-	-	-	-	-	-	-	1,062	786	276	-	-	-	-	Geo
Knowledge Ireland	5	6,292	71	6,277	57	-	714	-	-	-	-	-	-	-	-	-	-	-	-	5,506	5,506	-	-	-	-	-	-
Retail News	10	5,800	-	6,600	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6,600	4,913	1,687	-	-	-	-	-
Shelflife	Certificate Pending																										

Business Magazines - Dec 2006 - Northern Ireland

Title	No. of Issues during the Period	Average Net Circulation per Issue	Average Newstrade Sales per Issue	Net Circulation for the Audit Issue	Analysis of the Audit Issue													Is a Geographic Analysis reported?								
					Newstrade and other Single Copy Sales - Total	Paid and Controlled Circulation - Total	Single Copies Sold on Subscription - Total	Multiple Copy Subscription Sales - Total	Bulk Sales - Total	Society / Association / Organisation - Total	Controlled Free Circulation								Non-Controlled Free Circulation			CC - Age of Requests				
											Total	Individually Requested in Writing	Individually Requested by Internet	Individually Requested by Telephone	Company Requested in Writing	Company Requested by Internet	Company Requested by Telephone		Non - Requested by Name	Non - Requested by Job Title / Function	Total	By Name	Not by Name	1 to 12 months %	13 to 24 months %	25 to 36 months %
Sustainable Ireland	2	4,274	-	4,312	-	-	-	-	-	-	86	-	60	26	-	-	-	-	-	4,226	2,337	1,889	-	100.0%	-	-

Business Annuals - Republic of Ireland

Title	Net Circulation	Issue Analysis													Is a Geographic Analysis reported?					
		Newstrade and other Single Copy Sales - Total	Paid and Controlled Circulation - Total	Single Copies Sold on Subscription - Total	Multiple Copy Subscription Sales - Total	Bulk Sales - Total	Society / Association / Organisation - Total	Controlled Free Circulation								Non-Controlled Free Circulation		CC - Age of Requests		
								Total	Individually Requested in Writing	Individually Requested by Internet	Individually Requested by Telephone	Company Requested in Writing	Company Requested by Internet	Company Requested by Telephone		Non - Requested by Name	Non - Requested by Job Title / Function	Total	By Name	Not by Name

None

Business Annuals - Northern Ireland

Title	Net Circulation	Issue Analysis													Is a Geographic Analysis reported?						
		Newstrade and other Single Copy Sales - Total	Paid and Controlled Circulation - Total	Single Copies Sold on Subscription - Total	Multiple Copy Subscription Sales - Total	Bulk Sales - Total	Society / Association / Organisation - Total	Controlled Free Circulation								Non-Controlled Free Circulation			CC - Age of Requests		
								Total	Individually Requested in Writing	Individually Requested by Internet	Individually Requested by Telephone	Company Requested in Writing	Company Requested by Internet	Company Requested by Telephone		Non - Requested by Name	Non - Requested by Job Title / Function	Total	By Name	Not by Name	1 to 12 months %

None

Newspapers Free (VFD) - Republic of Ireland

Title	Average Net Distribution Per Issue Jun end 2007	Average Net Distribution Per Issue Dec end 2006	Pd/Pd % +/-	Average Net Distribution Per Issue Jun end 2006	Yr/Yr % +/-	Key: G = Group Certificate	Number of Issues	Average Pagination	Average % Advertising Content	Leaflet Verification
Cork Independent (Jan 1 - Jan 28)	13,750	-	N/A	-	N/A		4	62	40	
Cork Independent (Jan 29 - Jul 1)	28,136	-	N/A	-	N/A		22	66	48	
Galway Advertiser	30,071	28,745	4.6%	24,177	24.4%		26	152	73	
Galway Independent	24,151	22,929	5.3%	22,343	8.1%		26	82	49	
Limerick Independent	25,000	-	N/A	-	N/A		25	62	42	
Limerick Post	15,172	14,914	1.7%	13,897	9.2%		25	100	54	

Newspapers Free (VFD) - Northern Ireland

Title	Average Net Distribution Per Issue Jun end 2007	Average Net Distribution Per Issue Dec end 2006	Pd/Pd % +/-	Average Net Distribution Per Issue Jun end 2006	Yr/Yr % +/-	Key: G = Group Certificate	Number of Issues	Average Pagination	Average % Advertising Content	Leaflet Verification
Belfast News	49,202	50,466	-2.5%	50,795	-3.1%		26	29	71	
City News	Certificate Pending									
Community Telegraph Group	133,627	132,989	0.5%	133,214	0.3%	G	Various	Various	Various	
Community Telegraph East Belfast (Jan 1 - Feb 11)	39,513	38,640	2.3%	37,720	4.8%		6	28	40	
Community Telegraph East Belfast (Feb 12 - Jul 1)	42,246	38,640	9.3%	37,720	12.0%		20	30	41	
Community Telegraph North & Newtownabbey	29,981	28,224	6.2%	28,662	4.6%		26	25	30	
Community Telegraph North Down (Jan 1 - Mar 25)	40,339	39,130	3.1%	39,066	3.3%		12	25	25	
Community Telegraph North Down (Mar 26 - Jul 1)	34,516	39,130	-11.8%	39,066	-11.6%		14	25	28	
Community Telegraph South Belfast	26,884	26,995	-0.4%	27,766	-3.2%		26	26	29	
Morton Newspaper Group	115,655	88,409	30.8%	85,156	35.8%	G	Various	Various	Various	
Banbridge & District Weekender	10,310	-	N/A	-	N/A		25	31	21	
Craigavon Echo	19,223	18,596	3.4%	18,558	3.6%		23	17	49	
East Antrim Advertiser	18,350	-	N/A	-	N/A		23	14	51	
Lisburn Echo	23,249	24,985	-6.9%	21,997	5.7%		23	18	49	
Mid Ulster Echo	11,314	11,469	-1.4%	11,377	-0.6%		23	19	49	
North West Echo	33,209	33,359	-0.4%	33,224	0.0%		23	16	51	

ABC Bulk Distribution - Republic of Ireland

Title	Certified Distribution Figures for the Audit Period ended			Total Certified Distribution Dec end 2006	Pd/Pd % +/-	Total Certified Distribution Jun end 2006	Yr/Yr % +/-
	Total Certified Distribution Jun end 2007 (unless otherwise stated)	Number of Issues	Average Number of Distribution Points Per Issue				
	Cork Independent	42,238	26				
Galway & Cork Independent Group	76,481	26	Various	75,408	1.4%	81,502	-6.2%
Galway Advertiser	36,367	26	410	39,091	-7.0%	36,285	0.2%
Galway Independent	34,243	26	843	34,666	-1.2%	31,448	8.9%
Herald AM (01 Jan 2007 to 28 Jan 2007)	72,309	19	152	-	N/A	-	N/A
Herald AM (29 Jan 2007 to 25 Feb 2007)	84,599	19	165	-	N/A	-	N/A
Herald AM (26 Feb 2007 to 01 Apr 2007)	90,685	24	177	-	N/A	-	N/A
Herald AM (02 Apr 2007 to 29 Apr 2007)	86,193	17	165	-	N/A	-	N/A
Herald AM (30 Apr 2007 to 27 May 2007)	88,800	19	169	-	N/A	-	N/A
Herald AM (28 May 2007 to 01 Jul 2007)	81,806	24	159	-	N/A	-	N/A
Limerick Post	32,616	25	282	32,182	1.3%	31,600	3.2%
Metro Ireland (01 Jan 2007 to 28 Jan 2007)	75,301	15	136	-	N/A	-	N/A
Metro Ireland (29 Jan 2007 to 25 Feb 2007)	77,062	20	135	-	N/A	-	N/A
Metro Ireland (26 Feb 2007 to 01 Apr 2007)	76,166	24	153	-	N/A	-	N/A
Metro Ireland (02 Apr 2007 to 29 Apr 2007)	75,937	18	175	-	N/A	-	N/A
Metro Ireland (30 Apr 2007 to 27 May 2007)	75,283	19	196	-	N/A	-	N/A
Metro Ireland (28 May 2007 to 01 Jul 2007)	75,366	24	208	-	N/A	-	N/A

ABC Bulk Distribution - Northern Ireland

Title	Certified Distribution Figures for the Audit Period ended			Total Certified Distribution Dec end 2006	Pd/Pd % +/-	Total Certified Distribution Jun end 2006	Yr/Yr % +/-
	Total Certified Distribution Jun end 2007	Number of Issues	Average Number of Distribution Points Per Issue				
None							

ABC ELECTRONIC Registered Websites - Republic of Ireland & Northern Ireland

Publisher Name	Site Name	Site URL	Unique Users	Visits	Page Impressions	Period
Empathy Marketing Ltd	Pigsback.com	www.pigsback.com	247,472	-	9,462,995	01 November 2006
Radio Telefís Éireann	RTE.ie	www.rte.ie	1,564,432	-	43,411,709	01 May 2007
Webzone Limited	carzone.ie	www.carzone.ie	470,048	-	34,876,791	01 January 2007
Flagship Media Ltd	4rfv.co.uk	www.4rfv.co.uk	122,146	-	410,771	01 October 2006
Flagship Media Ltd	4ni.co.uk	www.4ni.co.uk	324,125	-	1,245,455	01 October 2006
Eircom net	Eircom	http://home.eircom.net	1,033,294	8,637,819	37,701,807	01 April 2007
MyHome Ltd	MyHome.ie	www.myhome.ie	339,233	876,814	26,436,425	01 September 2006
Monster.ie	Monster.ie	www.monster.ie	158,644	288,413	3,100,685	01 September 2005
Daft Media Ltd	Daft.ie	www.daft.ie	760,113	-	53,812,282	01 March 2007
PropertyNews.com	PropertyNews.com	www.propertynews.com	254,536	701,682	12,182,748	01 August 2006
Irish Times	Irish Times	www.ireland.com	1,185,096	-	17,227,172	01 March 2007
NIJobs.com	NIJobs.com	www.nijobs.com	94,036	204,986	2,317,919	01 January 2007
IrishJobs.ie	Irish Jobs	www.irishjobs.ie	413,766	781,305	9,014,960	01 January 2007
Belfast Telegraph	Belfast Telegraph Online	www.belfasttelegraph.co.uk	272,017	-	3,180,616	01 October 2004
Buy & Sell Ltd	Buyandsell.ie	www.buyandsell.ie	349,498	-	4,879,935	01 March 2007
Independent.ie	Unison.ie	www.unison.ie	956,255	-	18,171,857	01 April 2006
Belfast Media Group	Irelandclick	www.irelandclick.com	No published certificate			
Auto Trader Digital	Autotrader.ie	www.autotrader.ie	No published certificate			
Learning Ireland	Learningireland.ie	www.learningireland.ie	No published certificate			
Irish Football Association	Irishfa.com	www.irishfa.com	No published certificate			
Jobs.ie	Jobs.ie	www.jobs.ie	No published certificate			