

QUESTION: Do you approve or disapprove of the job Ernie Fletcher is doing as Kentucky governor?

	STR APP	APP	DISAPP	STR DISAPP	NOT SURE
ALL	15%	23%	29%	30%	3%
MEN	17%	27%	27%	28%	1%
WOMEN	13%	19%	31%	32%	5%
DEMOCRATS	7%	16%	34%	41%	2%
REPUBLICANS	25%	34%	22%	18%	1%
INDEPENDENTS	12%	17%	31%	31%	9%
18-29	10%	17%	34%	36%	3%
30-44	17%	25%	27%	27%	4%
45-59	14%	22%	31%	32%	1%
60+	18%	26%	26%	26%	4%
MODERATE	12%	21%	32%	33%	2%
CONSERVATIVE	22%	30%	22%	21%	5%
LIBERAL	5%	7%	40%	43%	5%
DISTRICT 1	17%	24%	26%	28%	5%
DISTRICT 2	19%	25%	25%	27%	4%
DISTRICT 3	9%	15%	36%	38%	2%
DISTRICT 4	17%	25%	26%	28%	4%
DISTRICT 5	14%	24%	30%	29%	3%
DISTRICT 6	15%	22%	31%	32%	-

QUESTION: If the election for Governor and Lt. Governor were held today, would you vote for the Republican ticket of Ernie Fletcher and Robbie Rudolph or the Democratic ticket of Steve Beshear and Daniel Mongiardo?

	BESHEAR	FLETCHER	UNDECIDED
ALL	55%	40%	5%
MEN	51%	45%	4%
WOMEN	59%	35%	6%
DEMOCRATS	84%	10%	6%
REPUBLICANS	22%	77%	1%

INDEPENDENTS	57%	34%	9%
18-29	65%	30%	5%
30-44	46%	48%	6%
45-59	62%	34%	4%
60+	46%	49%	5%
MODERATE	60%	34%	6%
CONSERVATIVE	37%	59%	4%
LIBERAL	88%	6%	6%
DISTRICT 1	53%	42%	5%
DISTRICT 2	50%	43%	7%
DISTRICT 3	64%	31%	5%
DISTRICT 4	52%	44%	4%
DISTRICT 5	55%	40%	5%
DISTRICT 6	56%	40%	4%

#### POLL METHODOLOGY

The Lexington Herald-Leader and Action News 36 commissioned Research 2000 of Olney, Md. to conduct a poll from October 22 through October 24, 2007. A total of 600 likely voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the distribution of voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

#### DEMOGRAPHICS OF POLLING SAMPLE:

Men	286	(48%)
Women	314	(52%)
Democrats	264	(44%)
Republicans	234	(39%)
Other	102	(17%)

18-29	90	(15%)
30-44	186	(31%)
45-59	192	(32%)
60+	132	(22%)
Moderate	198	(33%)
Conservative	277	(46%)
Liberal	125	(21%)