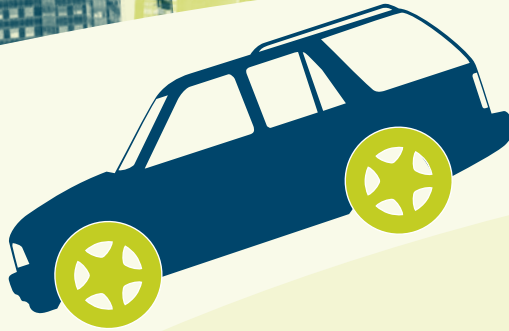


KUOW reaches over 360,000  
listeners in Western  
Washington each week.\*

# KUOW

PUGET SOUND PUBLIC RADIO  
2010 REPORT TO CONTRIBUTORS

**ROAD TRIP**  
KUOW's signal reaches the  
Cascade Mountains, the  
Olympic Mountains, Pierce,  
Thurston, Snohomish,  
Skagit and Island counties.



**HOME BASE**  
More than 28,000  
households support  
KUOW through their  
annual membership.

**ANYTIME**  
KUOW offers the ten  
most recent shows  
as podcasts. Older shows,  
are available through  
streaming archives.





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## KUOW PUGET SOUND PUBLIC RADIO BOARD OF DIRECTORS

**Allan Steinman**  
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**Stephanie Ellis-Smith**  
Vice Chair

**Jon Eastlake**  
Treasurer

**Maryfrances Lignana**  
Secretary

Norm Arkans—Ex Officio

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Nelson Dong

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Mike Mathieu

Jennifer O'Connor

Scott Poepping

Susan Ward Potts

Haeryung Shin

Wayne Roth—Ex Officio

Frank Woodruff

(past Chair)

Thank you to Linda Kennedy, David Valdez and Arif Gursel who concluded their service as KUOW Puget Sound Public Radio board members in Fiscal Year 2010.

**KUOW PUGET SOUND PUBLIC RADIO'S MISSION**  
IS TO CREATE AND SERVE AN INFORMED PUBLIC, ONE  
CHALLENGED AND INVIGORATED BY AN UNDERSTANDING AND  
APPRECIATION OF EVENTS, IDEAS AND CULTURES.



## PRESIDENT + CEO

I'm pleased to report KUOW met its public service and financial goals in 2010. Our success was driven by the wonderful mix of experience and initiative of the staff and board of directors, many of whom are acknowledged in this document. I am fortunate to work with a senior management team who have decades of collective experience in public radio programming, operations, administration and fundraising. Here is a brief profile of my colleagues:

Marcia L. Scholl, Assistant General Manager, has been with KUOW for more than 10 years and oversees the administration, finance and fundraising activities of the organization. Prior to joining KUOW, Marcia worked for CARE, one of the world's largest private international relief and development organizations. Marcia serves as Vice Chair of DEI, Inc., the national association of public media development and marketing officials.

Program Director Jeff W. Hansen came to KUOW in 2000, after working at major public radio stations in Wisconsin and Texas. Jeff is responsible for all programming services. The local production and reporting staff has doubled during his tenure and investigative reporting and the Public Insight Journalism program have been added—all making it possible to significantly increase local and regional coverage for our listeners. Current programs, *The Conversation*, *KUOW Presents* and *Speakers' Forum* were developed under his guidance.

Dane Johnson has been with the station for 14 years as the Director of Operations. Dane and his team ensure that all technologies, along with the facilities needed for the operation of KUOW, are running smoothly and in step with new advances. Through Dane's leadership and expertise KUOW has become a leader in HD™ development and field reporting.

KUOW continues to grow and thrive, thanks to the dedicated work of its staff and your generous financial support.

### **Wayne C. Roth**

KUOW Puget Sound Public Radio  
President and CEO



## BOARD CHAIR

Last week, I sat in my car—in my own driveway—for 20 minutes, reluctant to turn off the radio and miss the end of a story on *This American Life*. How many times have you had your own "driveway moment," captivated by a program on KUOW? Or participated in a conversation based on a story that someone else heard that morning on KUOW?

This is the power of public radio. As our world continues to advance technologically, the relevance of radio stands the test of time.

Our mission, at KUOW, is to create and serve an informed public, one challenged and invigorated by an understanding and appreciation of events, ideas and cultures. This mission increases in importance as traditional media sources consolidate and reduce resources. The KUOW Board places the highest priority on allocating financial resources towards local and regional programming initiatives. This type of programming is expensive to produce, but it is critical to fulfilling our mission.

During the past year, KUOW continued to expand the Public Insight Network (PIN). The PIN allows listeners to participate by providing ideas and resources for potential news stories. We also support and devote resources to the Northwest News Network (N3), which expands regional coverage at an efficient cost. This past year, the KUOW Board participated in a joint Board of Directors retreat with Oregon Public Broadcasting, which we hope will facilitate future regional collaboration.

Thank you to our individual donors for providing the largest share of our financial support. KUOW has not reduced programming during these difficult economic times, largely as a result of your continued generosity. We would also like to acknowledge the financial support we receive from the business and nonprofit communities via matching gifts and underwriting, the Corporation for Public Broadcasting and the operational support we receive from our partner, the University of Washington.

The Board, management and staff of KUOW look forward to providing you with many more of your own driveway moments in the years to come.

### **Allan Steinman**

KUOW Puget Sound Public Radio  
Board Chair

# LOCALLY PRODUCED PROGRAMS

## WEEKDAY

**Senior Host:** Steve Scher

**Talk Show Producers:** Katy Sewall and Sage Van Wing

Every weekday morning, *Weekday* host Steve Scher and guests lay the groundwork for understanding the issues and trends of local and national events, creating a forum for listeners to discuss ideas with authors, community leaders and experts. Last year, a range of topics were explored including health—from aging and AIDS, to the national debate on health care coverage. Guests and listeners discussed the continuing struggles in the Middle East and our continued involvement in the wars in Afghanistan and Iraq. Issues closer to home such as green technologies, energy policies, wildlife conservation, underage prostitution and prescription drug abuse were examined. Notable guests included former Secretary of State Madeline Albright, actor and educator Bill Cosby, singer-songwriter Patti Smith, activist and author Gloria Steinem, retired Supreme Court Justice Sandra Day O'Connor, composer Marvin Hamlisch and Mr. Samir Sumaida'ie, the first Iraqi Ambassador to the U.S. in sixteen years. *Archived programs can be accessed through [KUOW.org/weekday](http://KUOW.org/weekday).*

## THE CONVERSATION

**Senior Host:** Ross Reynolds

**Talk Show Producers:** David Hyde and Jenny Asarnow

*The Conversation*, KUOW's daily call-in talk show, continued to provide listeners with a forum for lively public debate, thoughtful discourse and broad coverage of issues and events. Last year, listeners and guests discussed health insurance reform, explored climate change: the problem, proposed solutions and the Copenhagen Climate Summit, debated the deep-bore tunnel proposed on Seattle's waterfront as a replacement for the aging Alaska Way Viaduct, looked at the challenges to Washington State's budget and government policies and solutions regarding the recession and the effects of unemployment in the Puget Sound region. Program guests included Vice President Al Gore, *New York Times* columnist Nicholas Kristoff, Gates Foundation CEO Jeff Raikes, Senator Patty Murray and author of 'The Big Short,' Michael Lewis. *Past programs are archived at [KUOW.org/conversation](http://KUOW.org/conversation).*

## KUOW PRESENTS

**Managing Editor:** Megan Sukys

**Producers:** Elizabeth Austen, Dave Beck, Jamala Henderson, Jeremy Richards, Sarah Waller and Jeannie Yandel

*KUOW Presents* connects listeners to a variety of stories and perspectives from the Pacific Northwest and around the world, on topics that touch their daily lives. This past year, listeners met people who had surprising and engaging stories to tell: a prisoner sentenced to life under Washington's three strikes law, a man who grew up in the Mormon Church and kept the church in his life after coming out as gay, an Island County therapist working to reduce Washington's high rate of military veteran suicides, and a Muslim who ignored the hurtful bias that he had learned as a child in Pakistan. Interviewees included astronaut Greg Johnson, who helped repair the Hubble telescope; Nancy Spaeth, one of the world's oldest surviving dialysis patients; and composer Wayne Horvitz. Regular features included interviews with music, art, poetry, entertainment, food and literary commentators. *Portions of KUOW Presents are archived at [KUOW.org/KUOWpresents](http://KUOW.org/KUOWpresents).*



KUOW FM is simulcast on KUOW 1340 AM from our transmitter in Tumwater, Washington, and serves Olympia and other communities in Thurston and Pierce Counties.

## SPEAKERS' FORUM

Producer: Jenny Asarnow

*Speakers' Forum* records and airs lectures and discussions given throughout the region by intriguing and engaging political and academic figures. In FY10, lecturers included Geoffrey Canada, an educator and activist who runs the Harlem Children's Zone and is working to get every kid in Central Harlem a college degree; writer and activist Arundhati Roy, recalling her experiences of war in the forests of central India where police were ordered to shoot journalists on sight; former investment banker, now journalist, Nomi Prins' use of data in an attempt to find out where more than 13 trillion dollars in bailout money came from and where it went; journalist T.R. Reid, revealing, in simple terms, how every other country's health care system works and why ours is the most inefficient. Historian Howard Zinn's 2002 talk at Shoreline Community College, 'Bringing Democracy Alive,' was rebroadcast to honor his passing in January 2010. *Programs are archived at [KUOW.org/speakersforum](http://KUOW.org/speakersforum).*

## THE SWING YEARS AND BEYOND

Host: Amanda Wilde

*The Swing Years and Beyond* is KUOW's longest running program. For over 45 years listeners have spent their Saturday nights listening to a mix of jazz, swing and popular song from radio's Golden Era. Listening to the show has become intergenerational, as older listeners now share the listening experience with their children and grandchildren. Featuring popular music of the 1920s to the 1950s, *The Swing Years* continues to grow an online audience with listeners all over the world tuning in to the program and the on-demand streaming archive. On *KUOW Presents*, Wilde provides the unknown history behind commonly known songs in a regular segment, 'Sounds Familiar.' *Playlists, streaming archive and exclusive artist interviews are archived at [KUOW.org/swingyears](http://KUOW.org/swingyears).*

# KUOW NEWS

## KUOW PUGET SOUND PUBLIC RADIO NEWS

News Director: Guy Nelson

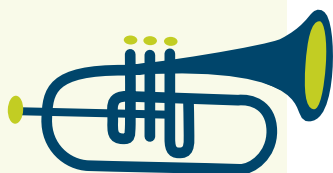
Senior Editor: Jim Gates

Reporters: Ruby de Luna, Phyllis Fletcher, Liz Jones, Sara Lerner, Patricia Murphy, Amy Radil, John Ryan, Marcie Sillman and Deborah Wang

Announcers: Jamala Henderson, Bill O'Grady, Bernard Ouellette and Derek Wang

The KUOW news staff reported on an array of significant local and national stories affecting our region. Notable reports this year included a look at the widely varying amounts of recess time between Seattle schools; the million-dollar salaries of non-profit hospital officials; a profile of several former real estate professionals trying to reinvent themselves after losing their jobs; the scope of campus sexual assaults and what's being done to address the problem; and REI's carbon footprint.

In addition to daily reporting, the newsroom also produced several multi-part specials on diverse issues and topics such as: the science behind an anticipated major earthquake in Western Washington; how art helps develop critical thinking; the aging population in 15 percent of Washington State counties; making sense of the recent U.S. Census; and five artists discussing getting older and how age has informed their work. *KUOW news reports, multi-part series and specials are archived at [KUOW.org/news](http://KUOW.org/news).*



*The Swing Years and Beyond* streams live on multiple formats. Past shows are archived for one week at [KUOW.org/swingyears](http://KUOW.org/swingyears).



**John Ryan**  
2<sup>nd</sup> Place  
SOCIETY FOR  
PROFESSIONAL  
JOURNALISTS

Feature News  
Reporting:  
*Researchers Explore  
Link Between Skagit  
Bay and North Korea.*

### NORTHWEST NEWS NETWORK (N3)

**Editor:** Colin Fogarty

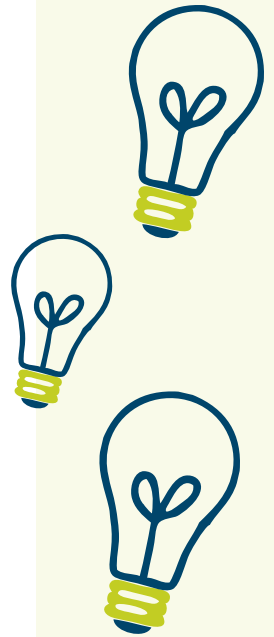
**Reporters:** Tom Banse, Austin Jenkins, Anna King, Chris Lehman and Doug Nadvornick

In FY10, the Northwest News Network (N3) entered its sixth year. News coverage throughout the Northwest is provided by N3's statehouse bureaus in Olympia, WA, and Salem, OR, by news bureaus in the Tri-Cities and Coeur d'Alene, ID, and by a roving correspondent. N3 is supported financially by KUOW and eight other northwest public broadcast organizations and, as a public radio cooperative, provides all partners with news reports and informative regional features. Last year, N3 reports followed possible tax increases in Washington State; the administration of the waste treatment plant being built near the Hanford Nuclear Reservation; the Kitzhaber vs. Dudley race for the governorship of Oregon; the rarely seen, but legendary, Palouse worm of Eastern Washington; and how people in the Northwest feel about the national debate over health care. *N3 news reports are archived at [KUOW.org/news](http://KUOW.org/news).*

### THE PUBLIC INSIGHT NETWORK (PIN)

**Public Insight Journalism Analyst:** Carolyn Adolph

Fiscal year 2010 marked the second year of KUOW's Public Insight Network (PIN) program. The PIN brings together individuals who have experience and expertise that can add insight to KUOW's news and program coverage. PIN members sign up online and, once registered, are asked to respond to regular queries from analyst Carolyn Adolph about everything from the impact of being unemployed to raising children with autism. The PIN now has over 1,500 members and creates a pool from which KUOW reporters and producers can draw for fresh perspectives. This past year PIN members contributed to KUOW reports on Washington State's preschool regulations; Seattle Public Schools' math curriculum; the uninsured and health care; the Vatican's investigation of local nuns; and state and local preparedness for an oil spill. *Information on the PIN is online at [KUOW.org/publicinsight](http://KUOW.org/publicinsight).*



N3 is a model of how major-metro stations and regional operations can collaborate to provide cost-efficient coverage of ongoing news events.



**KUOW employs 63**  
full-time employees; plus freelance reporters,  
part-time staff, interns and work-study students.

## KUOW.org + KUOW2.org

Director, Online Services: Jenna Montgomery

Web Producers: Morgen Nilsson and Carmen Santos

This past year, the average number of unique visits per month to KUOW.org was 285,147, which is a 79% increase from fiscal year 2009. Online support was provided for KUOW specials such as “Addicted on the Rez,” “Human Trafficking in Washington State” and “Between Worlds/Behind Bars.” In August 2009, KUOW2.org (the site for KUOW’s second service, KUOW2) was redesigned to reflect the look of KUOW.org and strengthen the relationship between the two services. Cross-promotion between the two sites includes hourly schedules and gives listeners two choices for online and terrestrial listening. KUOW2.org added live streaming options and has been included in applications for streaming on Apple’s mobile devices like the iPhone™. Over 2,800 news stories and programs were added to the online audio archives. KUOW.org and KUOW2.org provide streaming of 94.9 FM and 91.7 FM, archived audio, podcasts, program schedules and information. *A special thanks to the Otto Haas Charitable Foundation for their continued support which enabled KUOW to enrich the content and program support of KUOW.org and KUOW2.org.*



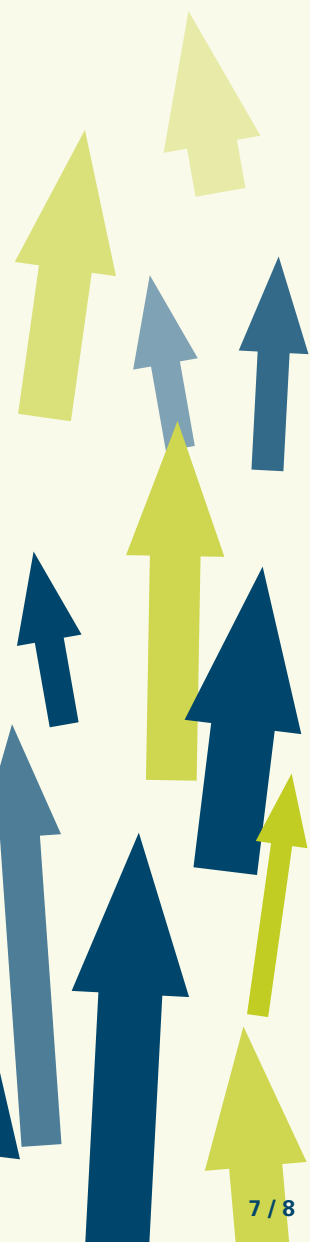
## ACQUIRED PROGRAMMING

Last year, the integration of national and international news and rich regional and local reporting provided listeners with thousands of hours of coverage, making KUOW the region’s source for trusted independent news and information. The acquired news and information programming heard on KUOW provided some of the most-listened-to public radio news and analysis through programs such as *Morning Edition*, *All Things Considered*, *The World*, *Marketplace*, *To the Point* and offerings from the British Broadcasting Corporation (BBC).

On the national front, listeners heard reports and analysis on the debate and implementation of national health care reform; the nation’s top economic titans’ thoughts and actions to stimulating recovery and growth; the housing market’s role in the recession; and the challenges in addressing the scale, environmental impact and political ramifications of the unprecedented oil spill in the Gulf of Mexico. KUOW listeners heard coverage of international events and issues such as the withdrawal of U.S. troops from Korengal Valley, the bloodiest battlefield in Afghanistan; the transformation of the old G-7 to the new G-20 and potential risks to the world economy; the aftermath as armed Israeli forces boarded a convoy of ships carrying aid to the Gaza Strip; and Iran’s Ayatollah vs. Ahmadinejad, a look at that country’s conservative clergy.

Acquired cultural and entertainment programming heard during weekday evenings and throughout the weekends were enjoyed—and often beloved—by KUOW listeners. *This American Life*, *Car Talk* and *A Prairie Home Companion* continued to be perennial favorites, with relative newcomers, *Wait, Wait...Don’t Tell Me!*, *Vinyl Cafe*, *The Moth* and *Radiolab* enjoying increased exposure.

In FY10, nearly one third—\$1,754,000—of KUOW’s programming budget was spent to purchase programs from National Public Radio (NPR), Public Radio International (PRI), American Public Media (APM) and independent producers through Public Radio Exchange (PRX).



# FISCAL YEAR 2010

KUOW is fortunate to broadcast in one of the most active public radio listening regions in the country: Seattle, the Puget Sound region and Western Washington. In FY10, KUOW served an average of 360,000 listeners\* each week. These listeners averaged 4 hours\* of listening per week and accounted for the station's more than 1.4 million total weekly listener hours.\* KUOW maintained a market share of 3.5%\* and ranked 13th\*\* among local stations in the Seattle-Tacoma Metro market survey of the regional radio audience. KUOW's consistently high rankings in the Seattle-Tacoma Metro market is a reflection of KUOW's relationship with the community it serves and the station's commitment to providing quality public radio programming.

## REVENUE

Total direct support to KUOW for (FY10) was **\$10,134,882**.

**INDIVIDUAL SUPPORT:** Revenue from individuals in support of KUOW's broadcast service in FY10 totaled \$5,532,743. Individual support is the single largest source of revenue to the station's operating budget.

**BUSINESS SUPPORT:** The business community and non-profit organizations continued their generous support of KUOW programming this year, with contributions totaling \$3,495,403 in underwriting support.

**INSTITUTIONAL SUPPORT:** The Corporation for Public Broadcasting (CPB) and the University of Washington provided \$879,993 in operating support.

**OTHER SUPPORT:** Additional support for KUOW comes from grant awards from foundations and corporate giving programs, as well as facility rentals and investment interest. In FY10, support to KUOW from these entities totaled \$226,743.

## EXPENSES

In FY10 the station's total direct operating expenses were **\$9,272,873**\*\*\*.

**PROGRAM-RELATED, FUNDRAISING AND ADMINISTRATIVE:** Program-related expenditures totaled \$6,494,178 or 70% of all direct expenses in FY10 and continues to be the largest single expenditure KUOW makes each year. Fundraising and administrative expenses remained consistent with the previous year, FY09, at 22% or \$2,060,814, and \$717,881 or 8% respectively.

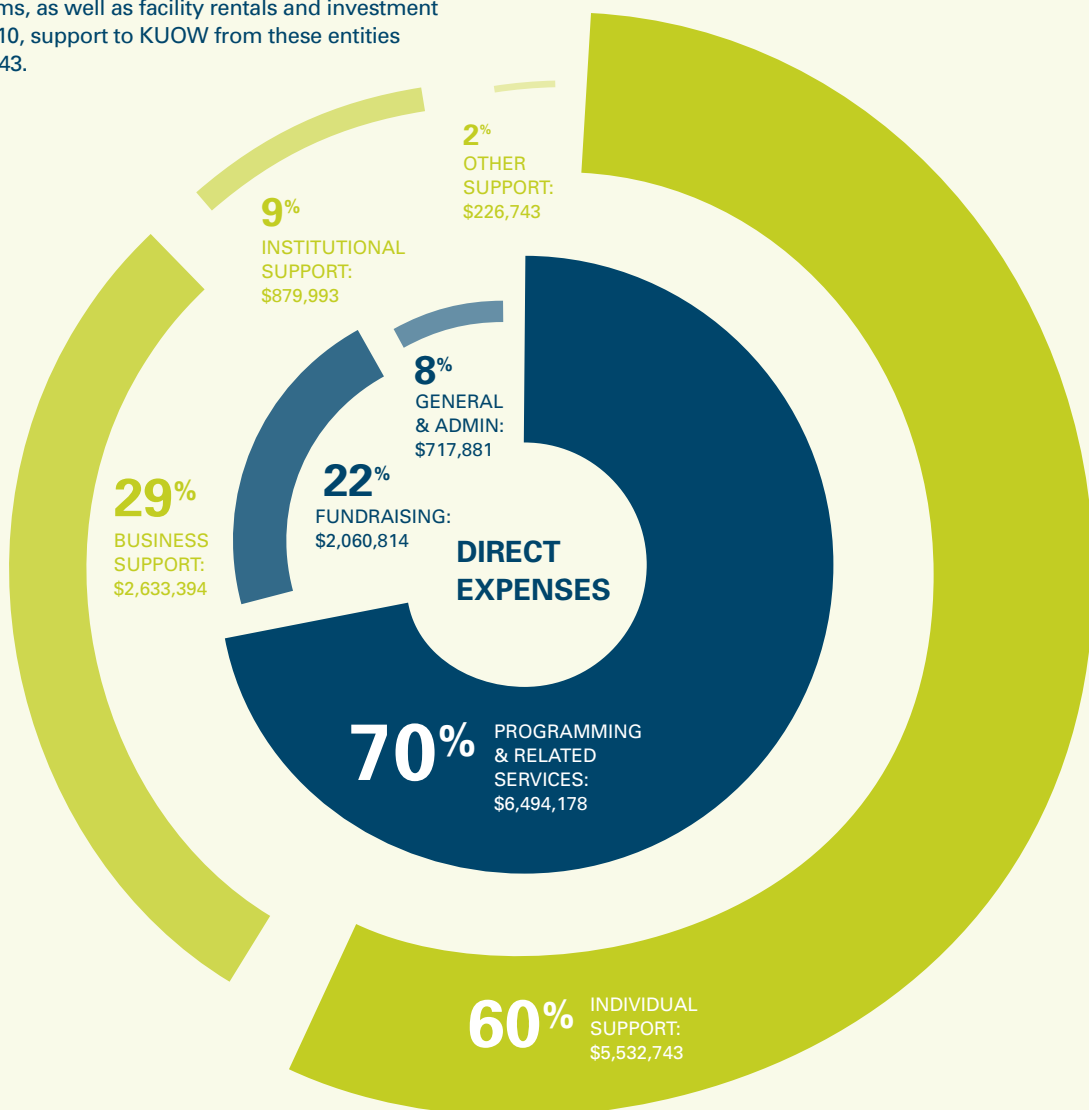
Sources:

\* KUOW Vital Signs Report prepared by RRC from Arbitron© Inc.

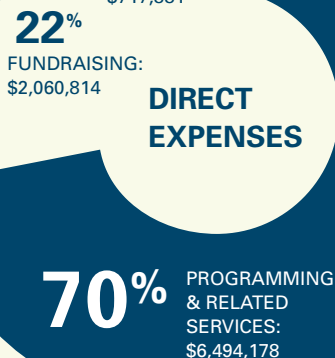
\*\* Arbitron© Inc. 6+ PPM Metro Survey Area, Jan-Jun 2010, M-Su 6A-12M, prepared with TAPSCAN 2010 Arbitron© Inc.

\*\*\* Excludes indirect and in-kind

## SOURCES OF APPLIED REVENUE



## DIRECT EXPENSES





# KUOW IN THE COMMUNITY / MEDIA SPONSORSHIP

KUOW media sponsorship provides a spotlight for community events that challenge and inform audiences and celebrate cultures, ideas, art and our environment. Media sponsorship is available to non-profit organizations exclusively and includes on-air announcements, a presence on the “In the Community” events page of KUOW.org, and mentions in KUOW printed materials. In FY10, KUOW was honored to support 79 non-profit organizations and their 172 community events, festivals, exhibitions, dance and music performances, lectures, forums and other gatherings with in-kind promotional support through our media sponsorship program. This past year, KUOW media sponsorship recipients were:



**KUOW Puget Sound Public Radio is a 501 (c)(3) non-profit organization operating KUOW.**

KUOW provides local, national and international news and information programming to listeners throughout the Puget Sound region. KUOW-FM is licensed to the University of Washington.

- |   |   |  |
|---|---|--|
| A Contemporary Theatre (ACT)                                    | Graduate School of the University of Washington | Seattle Public Theater                                   |
| 4Culture  | GreenStage                                      | Seattle Repertory Theatre                                |
| AJC Seattle Jewish Film Festival                                | Intiman Theatre                                 | Seattle Shakespeare Company                              |
| Arboretum Foundation  | IslandWood                                      | Seattle Tilth  |
| ArtsWest  | Issaquah History Museums                        | Seattle Youth Symphony Orchestras                        |
| Auburn Symphony Orchestra                                       | Longhouse Media                                 | SecondStory Repertory                                    |
| Bainbridge Performing Arts                                      | Medieval Women’s Choir                          | Seward Park Environmental & Audubon Center               |
| Ballard Chamber of Commerce                                     | Mount Rainier Festival and Event Center         | Seattle International Film Festival (SIFF)               |
| Ballet Northwest  | Museum of Glass                                 | Simple Measures  |
| Book-It Repertory Theatre                                       | Museum of History & Industry (MOHAI)            | Tacoma Concert Band                                      |
| Broadway Center for the Performing Arts                         | Nature Consortium                               | Taproot Theatre Company                                  |
| Burien Little Theatre   | Nordic Heritage Museum                          | The Arab Center of Washington                            |
| Burke Museum of Natural History and Culture                     | Northshore Performing Arts Center Foundation    | The Grand Cinema   |
| Cascade Symphony Orchestra                                      | Northwest Film Forum                            | The Talented Youth                                       |
| Central District Forum for Arts & Ideas (CD Forum)              | Northwest Folklife Festival                     | Theater Schmeater  |
| Center for Wooden Boats   | Northwest Girlchoir                             | Theatre Puget Sound                                      |
| Chamber Dance Company, at the University of Washington          | On the Boards                                   | Town Hall  |
| Chinese Arts & Music Association                                | One Reel  | Unexpected Productions                                   |
| CityClub  | Pacific Science Center                          | Velocity Dance Center                                    |
| Crawl Space Gallery   | PCC Farmland Trust                              | Washington Center for the Book at Seattle Public Library |
| Creative Activities/VSA Washington                              | Port Townsend Film Institute                    | Washington State History Museum                          |
| Evans School of Public Affairs, at the University of Washington | Rainier Chamber Foundation                      | Wing Luke Museum   |
| Federal Way Symphony  | Renton Civic Theatre                            | Wing-It Productions                                      |
| Giant Magnet  | Richard Hugo House                              | World Affairs Council                                    |
|   | Seattle Arts & Lectures                         |  |
|   | Seattle Center Festál                           |  |
|   | Seattle Children’s Theatre                      |  |
|   | Seattle Gilbert & Sullivan Society              |  |
|   | Seattle Musical Theatre                         |  |
|   | Seattle Pro Musica                              |  |
|   | Seattle Public Library                          |  |





89% of KUOW's  
applied revenue  
comes from individual and business support.



# OTHER SERVICES

## KUOW PROGRAM VENTURE FUND

Fiscal year 2010 marked the KUOW Program Venture Fund's (PVF) seventh year. The Fund provides special support for staff and independent producers through two funding cycles each fiscal year. Since the Fund's inception, over 22 featured reports, documentaries or short audio pieces focusing on the Puget Sound region have been produced through funding awards. Last year, the PVF-supported projects aired: "Cookus Interruptus," a radio-cooking-comedy which featured Cynthia Lair preparing home-cooked meals despite life's interruptions; "Human Trafficking," a four-part series produced by KUOW reporter Sara Lerner, took an in-depth look at human trafficking in Washington and the state's unique role in combating it; Kristen Young, co-founder of InvestigateWest produced the feature, "Addicted on the Rez," which examined the response of Native spiritual and community leaders fighting to take back their youth from addiction; "Between Worlds/Behind Bars," a four-part series produced by The Common Language Project explored immigration detention in Seattle from the 1930s to today's privately-run detention center on the Tacoma Tideflats; and "This NOT Just In: Audible Moments from Northwest History," in which producer Feliks Banel brought to life historic events from the region's past through the use of vintage recordings. *The KUOW Program Venture Fund was initiated with a leadership gift generously provided by KUOW friends Paul and Laurie Ahern. For information on the Fund and archived audio visit: [KUOW.org/pvf](http://KUOW.org/pvf).*

## KUOW'S SECOND SERVICE—KUOW2

**Announcers:** Reiny Cohen, Tami Kosch and Diana Opong

KUOW's second service, KUOW2, provided expanded service for listeners in the greater Tacoma and the South Sound regions as well as all online listeners to [KUOW2.org](http://KUOW2.org). Nearly all of KUOW2 international programming was exclusive to listeners in the region such as: News from the Canadian Broadcasting Corporation, Asia Pacific (Radio Australia) and World Radio Network (reports from broadcasters in Russia, Prague, Korea, Romania, Africa, Sweden, the Netherlands and China). National favorites such as *The Diane Rehm Show*, *Talk of the Nation* and *Science Friday* were broadcast live—allowing listeners in the Puget Sound region to participate in national discussion on issues of the day. *KUOW2 is broadcast on 91.7 FM; heard as KUOW's second HD service and aired online at [KUOW2.org](http://KUOW2.org).*

## THE WEEKDAY HIGH SCHOOL INTERNSHIP PROGRAM

**Managing Editor:** Nathan Friend

**Assistant Managing Editor:** Irene Noguchi

Since its inception in 2004, over 40 students have spent part of their summer in the KUOW studios learning the fundamentals of public radio in the Weekday High program. In the 2009 session, seven high school students from Seattle and the Eastside participated in hands-on workshops for interviewing, recording, voicing and editing audio. Interns went on to produce their own radio pieces with stories ranging from the effects of the recession on the Woodland Park Zoo, to a discussion of the future of newspapers with the executive editor of the Seattle Times, to a tour of Theo Chocolate. Their work aired on *Weekday*, was highlighted on daily podcasts, and posted on [KUOW.org](http://KUOW.org) and the program's Facebook page. *Hear Weekday High archives at [KUOW.org/weekdayhigh](http://KUOW.org/weekdayhigh).*

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