



MUSEUM OF CULTURAL HISTORY  
UNIVERSITY OF OSLO

## THE JAPAN ANTHROPOLOGY WORKSHOP (JAWS)

18th Conference  
University of Oslo  
Museum of Cultural History  
March 14-17, 2007

### Japan and Materiality in a Broader Perspective

#### PROGRAM

##### March 14

Venue: Museum of Cultural History (Historisk museum), Frederiksgate 2  
09:00-17:00 Registration

##### OPENING SESSION (I)

Venue: The Law Faculty Lecture Room (Gamle Festsal), Karl Johans gate 47

##### 13:30 Welcome and Introduction

Haakon Breien Benestad, Oslo University Pro-Rector  
Egil Mikkelsen, Museum of Cultural History Director  
Dolores Martinez, JAWS General Secretary  
Arne Røkkum, Conference Convener and Organizer  
Fumiko Saiga, Ambassador of Japan

##### 14:30 Keynote Speech

Rewrapping the Message: Museums, Healing and Communicative Power  
Joy Hendry, Oxford Brookes University

##### OPENING SESSION (II)

Venue: Museum of Cultural History, 3<sup>rd</sup> floor (Historisk museum), Lecture Room

##### 16:00 Special Lecture

Making Scents of Smell: Incense in Japan  
Brian Moeran, Copenhagen Business School

##### 17:00 Conference Exhibition Opening and Reception

Signs of Society: Masks and Festival Banner Poles from Okinawa, Japan  
Arne Røkkum, University of Oslo

##### 19:00 Conference Dinner: Restaurant Ekebergrestauranten

##### March 15

Venue: Georg Sverdrups hus (University Library, Blindern, Moltke Moes vei 39)  
09:00-12:00 Registration for latecomers

##### SESSION ONE (Classroom [undervisningsrom] 1)

09:00-10:30 *Animals at the Crossroads: Material and Mental Landscapes of Pet Loss and Pet Mortuary Rites in Contemporary Japan*

Panel Organizers: Barbara Ambros, University of North Carolina at Chapel Hill and Fabienne Duteil-Ogata, University Paris X  
Discussant: Mark Rowe, McMaster University

Contested Ashes in the Margins: The Necrogeography of Mortuary Rites for Pets in Contemporary Japan

Barbara Ambros, University of North Carolina at Chapel Hill

Discrepant Attitudes and Views by Pet Owners on Their Dead "Family Members"

Noriko Nijima, University of Tokyo

New Practices, New Bodies: Urban Funerary Rites for Pets

Fabienne Duteil-Ogata, University Paris X France

##### 10:30-10:50 Coffee break

10:50-11:20 *Animals at the Crossroads: Material and Mental Landscapes of Pet Loss and Pet Mortuary Rites in Contemporary Japan (II)*

Facing Death: Pet Gravestones in Today's Japan

Elizabeth Kenney, Kansai Gaidai University

11:20-11:50 *De-materializing ie: fragmentation and diversification in the Japanese home and family*

Panel Organizer: Allison Alexy, Yale University

When I got Divorced, My Single Friends Said "Welcome Home!"

Allison Alexy, Yale University

##### 12:00-13:30 Lunch

13:30-15:00 *De-materializing ie: fragmentation and diversification in the Japanese home and family (II)*

Houses on paper

Karl Jakob Krogness, University of Copenhagen

Elderly Japanese anticipating their ie when old

Anemone Platz, University of Aarhus

Constructing, Deconstructing and Reconstructing the Japanese Home: Housing Systems, Housing Markets and Household Formation

Richard Ronald, Delft University of Technology

##### 15:00-15:20 Coffee break

15:20-16:50 *Materializing Selves – Performing Personhood through Material Culture*

Panel Organizer: Philomena Keet, SOAS, University of London

Discussant: William Beeman, Brown University

Consumed by Chaos - Hoarding and Disposal in Tokyo

Fabio Gygi, University of Tokyo

Purifying Water, Purifying the Buraku

Joseph Hankins, University of Chicago

You can put it on, but can you pull it off? - Fashion and Identity in Tokyo

Philomena Keet, SOAS, University of London

##### 16:50-17:00 Break

17:00-18:00 *Materializing Selves – Performing Personhood through Material Culture (II)*

"Keitai are not new!" – Just another valued portable (playful) object?

The keitai (mobile phone) in historical perspective

Philip Sawkins, Oxford Brookes University

Performing ethnicity, performing Japanese/American identity

Ayako Takamori, New York University

##### SESSION TWO (Classroom [undervisningsrom] 2)

09:00-10:30 *Materializing Dreams: Performing Imagination through Consumer Culture*

Panel Organizers: Erica Baffelli, Hosei University and Keiko Yamaki,

The Graduate University for Advanced Studies (SOKENDAI), Osaka

Discussant: Roger Goodman, Oxford University

Welcome home, master! Meido cafés, moe and Akihabara (sub)culture

Erica Baffelli, Hosei University and Keiko Yamaki,

The Graduate University for Advanced Studies

(SOKENDAI), Osaka

Bricolaging "Fordism": The Arts and Crafts of the Custom Cars

Kazunori Sunagawa, Chuo University

Robot Dreams: The formation of self and masculine identity in Japanese techno-culture

Hirofumi Katsuno, University of Hawai'i

##### 10:30-10:50 Coffee break

10:50-11:50 *Sex in Contemporary Japan: Publicity, Performance, Participation*

Panel Organizer: T.J.M. Holden, Tohoku University

The shifting material context of the Japanese love hotel

Sarah Chaplin, Kingston University

Media, Globalization, and Sexual Hearsay: How do the Japanese Learn about Sex?

Jermaine Gordon, University of Chicago

##### 12:00-13:30 Lunch

13:30-14:30 *Sex in Contemporary Japan: Publicity, Performance, Participation (II)*

Intimate Connections: Sexuality and Mediated Intimacy in Japan's Teleuchi

T.J.M. Holden, Tohoku University

Japanese specificities regarding 'sexual participation' while doing fieldwork in sexual anthropology

Erick Laurent, Gifu Keizai University

14:30-15:00 *Body, self, and conduct in gendered spaces*

Panel Chair: Dolores Martinez, SOAS, University of London

(De)Classified Drinking: alcohol, masculinity and modern Japan

Paul Christensen, University of Hawaii at Manoa

##### 15:00-15:20 Coffee break

15:20-16:20 *Body, self, and conduct in gendered spaces (II)*

Medical use of mineral hot springs in Misasa Onsen

Anna Fraser, Oxford Brookes University

Myths surrounding the female body in Japan: Locating the Japanese

Perception of 'Health'

Shiho Sato, Norwegian School of Sport Sciences

16:20-16:50 *Socialization and Incorporation in a Changing Society*

Panel Chair: Peter Cave, University of Hong Kong

Well-connected Individuals? Educational Reform in Japan's Primary Schools

Peter Cave, University of Hong Kong

##### 16:50-17:00 Break

17:00-18:00 *Socialization and Incorporation in a Changing Society (II)*

De-Mystifying the "Samurai Manager": A critical examination of personal character and transparency in the Japanese eikaiwa industry

Andrew MacNaughton, University of Hong Kong

Japan's Role in the Second World War and in the Japanese Invasion:

The Historiographical Presentation in Japanese Junior High School Text Books

Naomi Ichihara Røkkum, University of Oslo

##### SESSION THREE (Classroom [undervisningsrom] 3)

09:00-10:30 *Material culture in global encounters between Japan and the "West"*

Panel Organizer: Davide Torsello, University of Bergamo

The European Body in Japan / the Japanese Body in Europe

Catherine Atherton, Oxford Brookes University

To what extent do Japanese images of western political systems shape the

understanding of the role of religion in politics for Soka Gakkai?

Anne Mette Fisker-Nielsen, SOAS, University of London

Distant and romantic weddings in today Japan

Melinda Pappova, University of Bergamo

##### 10:30-10:50 Coffee break

10:50-11:50 *Material culture in global encounters between Japan and the "West" (II)*

Breeding cows and breeding images: The invention of wagyu beef,

or "The more expensive it is, the better it tastes"

Tina Peneva, Kyoto University

Being Japanese Abroad: Identity of Japanese Wives of non-Japanese husbands living in the UK

Mao Wada, SOAS, University of London

##### 12:00-13:30 Lunch

13:30-15:00 *Sensibility and Space in Japanese Organisations*

Panel Organizers: Mitchell W. Sedgwick, Oxford Brookes University

Housewifery and Materiality: Domesticating Charisma in Japan today

Ofra Goldstein-Gidoni, Tel Aviv University

Pottering about with the senses: A-theoretical anecdotes

Brian Moeran, Copenhagen Business School

Collaborating Architectures of Social Relations: Taking Place at a Japanese

Multinational in France

Mitchell W. Sedgwick, Oxford Brookes University

##### 15:00-15:20 Coffee break

15:20-15:50 *Sensibility and Space in Japanese Organisations (II)*

"Taki Love his Fans", "No, Taki Loves me!": An Anthropological Study of

the Female Fans of Takizawa Hideaki in Hong Kong

Dixon Heung Wah Wong, University of Hong Kong

15:50-16:50 *Multi-aspects of hands (te) in Japanese culture: what hands represent in person-to-person and person-to-materials relations*

Panel Organizer: Noriya Sumihara, Tenri University

The myth and meaning of tezukuri (hand-made) in increasingly mechanized Sake brewing industry

Noriya Sumihara, Tenri University

"Tezukuri (Hand-Made)" in Hi-tech Industry: A case of a Japanese watch factory

Izumi Mitsui, Nihon University

##### 16:50-17:00 Break

17:00-18:30 *Multi-aspects of hands (te) in Japanese culture: what hands represent in person-to-person and person-to-materials relations (II)*

Te wo Kakeru' Work and 'Te ga Kakeru' Work: Transnational Work of Japanese

Cabin Attendants in 'D Airlines'

Keiko Yamaki, Graduate University for Advanced Studies

(SOKENDAI) National Museum of Ethnology, Osaka

To give a hand and to lend a hand: Focusing on volunteer activities

at quake-devastated regions

Isao Hayashi, National Museum of Ethnology, Osaka

Representations of "te (Hands)" in Japanese New Religions

Hirochika Nakamaki, National Museum of Ethnology, Osaka

##### SPECIAL SESSION (Classroom [undervisningsrom] 4)

13:30-14:30 *Information Search: Japanese and English Material*

Naomi Magnussen, University Library, University of Oslo



## March 16

Venue: Georg Sverdrups hus (University Library, Blindern, Moltke Moes vei 39)

### SESSION ONE (Classroom [undervisningsrom] 1)

09:00-10:30 *Categories of Movement in Time and Space*

Panel Chair: Brigitte Steger, University of Vienna

Space as seen through a “spiritual lens”

Isabelle Prochaska, University of Vienna

Materialising the immaterial: clocks, bells and the timing of everyday life during the Edo period

Brigitte Steger, University of Vienna

10:00-10:30 *Japanese styles captured through drama, metaphor, and lifestyle roles*

Panel Chair: Mikako Iwatake, University of Helsinki

Contemporary Japan in the metaphorical mirror of Russian press

Edward Budayev, Nizhnii Tagil State Social Pedagogical Academy

10:30-10:50 **Coffee break**

10:50-11:50 *Japanese styles captured through drama, metaphor, and lifestyle roles (II)*

Kamome Shokudoo, Cultural Asymmetry and the Dialectics of Otherness

Mikako Iwatake, University of Helsinki

Not Your Grandfather’s Music: Tsugaru Shamisen’s Popularity in 21st Century Japan

Michael Peluse, Wesleyan University

12:00-13:30 **Lunch**

13:30-14:00 *Japanese styles captured through drama, metaphor, and lifestyle roles (III)*

The changing consumption pattern of Japanese TV dramas in Hong Kong

Samuel Chi-Hang Wong, University of Hong Kong

14:00-15:00 *Material Objects*

Panel Chair: W. Sedgwick, Oxford Brookes University

Bamboo works in Japanese culture: between every day life and cultural heritage

Sylvie Guichard-Anguis, CREOPS Paris-Sorbonne / French National Center of Scientific Research

Bast-fibre traditional textiles of Japan: ancient history and modern trends

Nadezda Maykova, Peter the Great Museum of Anthropology and Ethnography, Russian Academy of Science

15:00-15:20 **Coffee break**

15:20-16:20 *Material Objects (II)*

New Religious Movements in Japan and their Sacred Buildings of Power

Iris Wieczorek, GIGA Institute of Asian Affairs, Hamburg

Materiality and Japanese identity: archeological artefacts and the Japanese culture debate in Tokugawa Japan.

Margarita Winkel, Leiden University

### SESSION TWO (Classroom [undervisningsrom] 2)

09:00-10:30 *All that You Can’t Leave Behind: Materiality while Alive, Dead, and Beyond*

Panel Organizer: Hikaru Suzuki, Singapore Management University

Discussant: John Mock, Akita International University

Ikigai, Death, and What Remains

Gordon Mathews, Chinese University of Hong Kong

Beyond Consumption: How Unmarried Women in Japan Discuss their Contribution to Society, Purpose in Life, and Stake in the Future

Lynne Nakano, Chinese University of Hong Kong

‘All I want is You’: Beloved Pets and Japanese Pursuit of Wellbeing

Hikaru Suzuki, Singapore Management University

10:30-10:50 **Coffee break**

10:50-11:50 *All that You Can’t Leave Behind: Materiality while Alive, Dead, and Beyond (II)*

Consuming Old Age: Elder Services, Well-Being, and Elder Care Entrepreneurialism in Japan

John W. Traphagan, University of Texas at Austin

“Be your own Vessel!” Living Life and Changing Society the Def Tech Way: The lyrics, showmanship and ideology of Japan’s Jawaiian Popular Music Scene and how the Scene is Transforming the Lives of its Fans.

Bruce White, Dōshisha University

12:00-13:30 **Lunch**

13:30-15:00 *Shibusawa Keizō and the Possibilities of Social Science in Modern Japan*

Panel Organizer: Wakako Kusumoto, Shibusawa Ei’ichi Memorial Foundation

Discussant: Michael Shackleton, Osaka Gakuin University

Home Movies: Filming Ethnographic Experience at the Attic Museum, 1930-37

Alan Christy, University of California, Santa Cruz

Looking for Shibusawa Keizō: An Exploration of the Junctions (or Discontinuities) among Anthropology, Folklore, and the Studies of Japan

Wakako Kusumoto, Shibusawa Ei’ichi Memorial Foundation

Thinking of Images/Thinking Through Images: Shibusawa Keizō’s Ebiki Project

Kenji Sato, University of Tokyo

15:00-15:20 **Coffee break**

15:20-15:50 *Shibusawa Keizō and the Possibilities of Social Science in Modern Japan (II)*

The Legacy of Shibusawa Keizō and His Family of Folklorists

Taro Tsurumi, Waseda University

15:50-16:50 *Individual Presentations*

50 Years of the Grand Lodge of Japan

Pauline Chakmakjian, University College London

The Eco-Logic of Japanese Culture

John Esposito, Kwansei Gakuin University

### SESSION THREE (Classroom [undervisningsrom] 3)

09:00-10:30 *Objects of difference*

Panel Organizer: Arne Røkkum, University of Oslo

Fabricating the exotic: Ryukyu *koten yaki* (“antique” ceramics) in a historical perspective

Patrick Beillevaire, Japan Research Center / French National Center for Scientific Research and Ecole des Hautes Etudes en Sciences Sociales

Materiality Matters: Reconsidering Materiality of Lacquerware

Leonor Leiria, Oxford Brookes University

Marumunscapes: mimetic and diegetic materialization of the Ryukyuan landscape in *kumiodori*

Frances Marguerite Mammana, University of the Ryukyus

10:30-10:50 **Coffee break**

10:50-11:50 *Objects of difference (II)*

Japan but not quite: popular images of Okinawa in prewar Japan

Stanislaw Jan Meyer, Dept. of Japanese Studies, Jagiellonian University

Material belongings: Festival artifacts as qualifiers for society membership in the South Ryukyus

Arne Røkkum, University of Oslo

12:00-13:30 **Lunch**

13:30-14:00 *Objects of difference (III)*

Materiality and Identity Manifestation case: the Ainu in Hokkaido

Tom G. Svensson, University of Oslo

14:00-15:00 *Communication and Development*

Panel Chair: John Mock, Akita International University

Cell Phones in Twenty-First Century Japan as Cultural Playscape

Michal (Miki) Daliot-Bul, University of Haifa

Whither Maritime Resource Harvesting in Japan? Consolidation and Notions of Territoriality in the Coastal Zone

Alyne Delaney, North Sea Centre, Denmark

15:00-15:20 **Coffee break**

15:20-16:20 *Communication and Development (II)*

Life after Depopulation: Local Resources for Sustainable Development

John Mock, Akita International University

Natural and Artificial Lights as Part of the Japanese Landscape

Kensuke Shimizu, University of Turku

16:20-16:50 *Landscapes of Identity, Community, and Difference*

Panel Organizers: David Blake Willis, Soai University/Nissan Institute and University of Oxford and Michael Shackleton, Osaka Gakuin University  
Discussant: Roger Goodman, Oxford University

Satoyama and Chinju-no-mori - An Anthropology of Village Landscapes in Western Japan

Michael Shackleton, Osaka Gakuin University

16:50-17:00 **Break**

17:0-18:00 *Landscapes of Identity, Community, and Difference (II)*

Dejima: Enclaves of Difference and Place in Japan

David Blake Willis, Soai University/Nissan Institute and University of Oxford

The Affinity with Japan and the Identity Formation – a Study of the Native Taiwanese in Postwar Period

Fang Zhou, University of Hong Kong

## March 17

Venue: Georg Sverdrups hus (University Library, Blindern, Moltke Moes vei 39)

### SESSION ONE (Classroom [undervisningsrom] 1)

09:00-10:30 *Japan and the Global: roots and branches*

Panel Organizer: Merry White, Boston University

The ‘Self’ and the ‘Other’ – Japanese-Chinese Encounters in Japanese TV Dramas (2000 – 2002)

Griseldis Kirsch, University of Trier

Football in the community: Japanese ways of playing out the perils of globalization

Wolfram Manzenreiter, Vienna,  
John Horne, University of Edinburgh

Japanese films in the Global

Dolores P. Martinez, SOAS, University of London

10:30-10:50 **Coffee break**

10:50-11:50 *Japan and the Global: roots and branches (II)*

Café Society in Japan: Global Coffee and Urban Spaces

Merry White, Boston University

“A Japanese in every jet”: Globalism and gendered service in the air

Christine Yano, University of Hawai’i at Mānoa

### SESSION TWO (Classroom [undervisningsrom] 2)

09:00-10:30 *Other Materialities: Angama Mask Performances of the Southern Ryukyus*

Media Presentation

Panel Organizer: Evgeny Baksheev, The Russian Institute for Cultural Research, Moscow

Discussion Panel: Patrick Beillevaire, Japan Research Center / French National Center for Scientific Research and Ecole des Hautes Etudes en Sciences Sociales  
Frances Marguerite Mammana, University of the Ryukyus  
Isabelle Prochaska, Department of East Asian Studies, University of Vienna  
Arne Røkkum, University of Oslo

12:00-13:30 **Lunch**

### PLENARY SESSION

13:30-15:00 *Taminzoku Nihon: Multiculturalism at Minpaku*

Panel Organizer: Nelson Graburn, University of California, Berkeley

Discussion Panel: Joy Hendry, Oxford Brookes University  
Hirochika Nakamaki, National Museum of Ethnology, Osaka  
Hiroshi Shoji, National Museum of Ethnology, Osaka

Farewell Words

### JAWS BUSINESS MEETING

15:00-17:00

