

789 N. Water Street, Milwaukee, WI 53202

Heartland Advisors, Inc. named a "Top Milwaukee Workplace" by *The Business Journal*

For immediate release

Milwaukee–August 20, 2010–Heartland Advisors, Inc., an investment management firm dedicated to value investing, has been recognized (again!) as a "Top Milwaukee Workplace" by *The Business Journal*. The firm is one of 29 small companies with less than 100 employees to receive this recognition. The award honors the area's most creative and forward-thinking businesses with employees who love coming to work every day and who believe their employer has great benefits.

Heartland Advisors President, Portfolio Manager and Founder Bill Nasgovitz said: "Our firm seeks to retain highly engaged professionals who are passionate about value investing as well as creating an outstanding service experience. Research has shown that a high correlation of employee engagement translates to high client engagement, which benefits clients and our business."

Companies are selected by *The Business Journal* based on the results of an employee survey that gauges satisfaction with the workplace environment, including interaction with senior leadership, alignment with company goals and feeling valued as an employee.

"With this award, we celebrate the fact that our culture, opportunities and benefits are unique," Jeanne Kolimaga, Human Resources Director. In a recent video posted to www.heartlandfunds.com, Jeanne explained to viewers that, "Our team values a workplace where building camaraderie and friendship amongst coworkers and clients are personally important, and our benefits are reflective of the quality of life we want our team members to have."

About Heartland

Heartland Advisors, Inc. is an independently owned Milwaukee-based firm established in 1983 and renowned as America's Value Investor®. As of June 30, 2010, the firm managed approximately \$3.5 billion for institutional and high net worth clients and the Heartland family of value-driven mutual funds, which include the Heartland Value Fund (Investor: HRTVX), Heartland Value Plus Fund (Investor: HRVIX) and Heartland Select Value Fund (Investor: HRSVX). Learn more at <u>www.heartlandfunds.com</u>.

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An investor should consider the Funds' investment objectives, risks, and charges and expenses carefully before investing or sending money. This and other important information can be found in the Funds' prospectus. To obtain a prospectus, please call 1-800-432-7856 or download a copy from our website. Please read the prospectus carefully before investing.

Bill Nasgovitz is a registered representative of ALPS Distributors, Inc. The Heartland Funds are distributed by ALPS Distributors, Inc. HLF2096/0811