

10th March 2011



INCREDIBLE LINE UP OF COMIC RELIEF TALENT FOR #TWITRELIEF

Ever wanted to buy a celebrity? Well now you can. **COMIC RELIEF** launches **TWITRELIEF**, the online auction that sells off 'follows' from celebrities on Twitter to the highest bidder.

More than a hundred tweeting celebrities, including **PIERS MORGAN, SIMON PEGG, MIRANDA HART, JLS, JAMIE OLIVER, CHRIS MOYLES, SARAH BROWN, NICK FROST, FEARNE COTTON, JAMEELA JAMIL, BEAR GRYLLS, ALAN CARR, MATT LUCAS, JAMES CORDEN, LEONA LEWIS** and **JONATHAN ROSS** are taking part, all of them ready to sell themselves online.

As well as offering the lucky winner a follow, many of our famous tweeters have added some phenomenal extras to get the money rolling in. **CHRISTIAN O'CONNELL** is inviting his highest bidder to be a guest on his Absolute Radio Breakfast show followed by breakfast with him, **EMMA FREUD** is offering a walk-on part in the next Richard Curtis film and **RUBY WAX** is taking her winner to watch her next Botox session! **CLAUDIA WINKLEMAN** is inviting her bidder to come with her on a film review, and **DAVINA MCCALL** is taking her highest bidder onto the set of The Million Pound Drop, and including a major McCall hug.

Not only that but **COMIC RELIEF** have persuaded **THANDIE NEWTON, BILL NIGHY** and **RICHARD CURTIS** himself to join Twitter simply to follow **ONLY** their highest bidder.

From 10th to 20th March celebrities will tweet a link to a special Red Nose Day eBay page offering their followers the chance to bid for the money-can't-buy experiences. And every day at 10am, more and more of the celebrities 'extras' will be revealed.

GABBY LOGAN said: "I will follow my highest bidder, and to increase the size of my bids I am offering a round of golf with my husband. A hearty lunch afterwards....tawdry tales from the worlds of telly and sport followed by an arm wrestle with Kenny. Also, if I have two glasses of wine, I will do the splits."

Comedy actress **EMMA KENNEDY** said: "As well as following the person on Twitter, I will literally follow them in real life. I will walk behind them for one hour, at a designated distance which they can choose."

ALL THE MONEY RAISED will be spent by Comic Relief to help people living unimaginably tough lives across the UK and Africa.

FOR MORE INFORMATION CONTACT

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Notes to editors:

The celebrities involved in Twitrelief include:

Aiden Grimshaw, Alan Carr, Aled Jones, Alexa Chung, Alexander Armstrong, Alexandra Burke, Alice Arnold, Andrea McLean, Andrew Collins, Andy Nyman, Antony Cotton, Armando Iannucci, Bear Grylls, Ben Shephard, Bill Bailey, Bill Nighy, Boy George, Boyd Hilton, Caitlin Moran, Carol McGriffin, Charlie Brooker, Charlie Condou, Cher Lloyd, Cheryl Kerl, Chris Addison, Chris Moyles, Chris O'Dowd, Christian O'Connell, Clare Balding, Claudia Winkleman, Dan Stevens, Danny Wallace, Dave Lamb, David Baddiel, David Nicholls, Davina McCall, Dawn Porter and Sheridan Smith, Denise Welch, Diana Vickers, Duncan Bannatyne, Edgar Wright, Edith Bowman, Emma Freud, Emma Kennedy, Fearne Cotton, Gabby Logan, Geoff Lloyd, Giles Coren, Grace Dent, Graham Linehan, Hugh Bonneville, India Knight, Jameela Jamil, James Corden, Jamie Oliver, Janet Ellis, Jason Bradbury, Jedward, Jennifer Ehle, Jenny Eclair, Jim Parkyn, Jimmy Carr, JLS, Jo Brand, Joanna Scanlan, Joe McElderry, John Prescott, Jon Ronson, Jon Snow, Jonathan Harvey, Jonathan Ross, Josie Lawrence, Katie Waissel, Katy Brand, Kirstie Allsopp, Konnie Huq, Krishnan Guru-Murthy, Lauren Laverne, Leigh Francis, Leona Lewis, Lisa Maxwell, Loose Women, Lynda Bellingham, Marcus Bentley, Marcus Brigstocke, Mark Steel, Mark Watson, Martin Corry, Mary Byrne, Mathew Horne, Matt Cardle, Matt Lucas, McFly, Michael Kupperman, Miranda Hart, Myleene Klass, Neil Tennant, Nick Frost, Ol Parker, Olly Murs, One Direction, Paloma Faith, Penny Smith, Peter Serafinowicz, Piers Morgan, Prof. Brian Cox, Rebecca Ferguson, Rebecca Front, Reggie Yates, Richard Bacon, Richard Curtis, Richard Herring, Rob Brydon, Rob Delaney, Robert Llewellyn, Robert Webb and David Mitchell, Ruby Wax, Russel Tovey, Sara Cox, Sarah Brown, Sarah Cawood, Sarah Millican, Scott Mills, Shabby, Sharon Horgan, Sherrie Hewson, Simon Hickson, Simon Pegg, Stephen Fry, Stephen K Amos, Stephen Mangan, Steve Furst, Stuart Maconie, Sue Perkins, Suzi Perry, Thandie Newton, Therese Coffey, Tim Key, Tim Minchin, Tracey Thorn, Tracy-Ann Oberman, Trevor and Simon, Vernon Kay, Vicki Pepperdine, Victoria Coren and Zoe Tyler.

Some of the 'extras' include:

- **Bill Nighy**
Is inviting you to the premiere and after show party of his next film 'The Best Exotic Marigold Hotel'.
- **Caitlin Moran**
Is offering an hour in the pub with a bottle of champagne & 20 Silk Cut, her Sixteen Best Gossip Stories Ever, and, if they're good looking, she'll get off with them.

- **Chris Addison**
An abusive phone call with him and Malcolm Tucker from "The Thick of It" with guaranteed swearing.
- **Clare Balding**
A day at the races with Clare, and some tips, and some horses, that race.
- **Dawn Porter**
She's got two legs and she's going to use them. Go for a stroll with Dawn and her adorable dog Potato. If you go disguised as a ham sandwich he MIGHT even express an interest in you.
- **Jameela Jamil**
A trip to the T4 studio and a makeover by their make-up team.
- **Jonathan Ross**
Be the first person to visit his brand new ITV primetime chat show and have a drink afterwards. AND you can share the brilliant experience with a friend. Nice.
- **Kirstie Allsopp**
A day behind the camera on Location, Location, Location or Relocation, Relocation, Relocation or the next Craft show, including train tickets & a night's accommodation in the same hotel as Phil & Kirstie. "Stay up all night and be the first to prove they are shagging"
- **Loose Women**
Tickets to the show and lunch with the girls.
- **Oli Parker**
Our favourite movie director is chucking in a walk on extra part in his next film, in a scene with DAKOTA FANNING. AND you get a line!
- **Robert Llewellyn**
Will take you for a spin in an electric supercar, and make you the subject of your own version of his show 'carpool'.
- **Robert Webb**
Will perform any sketch/monologue from any of his shows, just for you, on a Skype phone call.
- **Sarah Brown**
An invitation to an exclusive audience with Sarah at Waterstones.
- **Sheridan Smith**
Pull on your hiking boots and a sturdy cagoule as you join Sheridan and her hound for a brisk walk. She might sing some show tunes while you're at it. Who knows?
- **Thandie Newton**
Is going to join Twitter and super follow ONE person and she is already so fond of you that she's inviting you to the premiere of her next movie which is called 'Retreat'. There'll be a red carpet and EVERYTHING!

And a shedload more.

Red Nose Day:

- Red Nose Day 2011 is heading your way on Friday 18th March when the great British public will once again be asked to Do Something Funny for Money.
- To join in the fun go to www.rednoseday.com and find out how you can get involved.
- By raising cash this Red Nose Day, you're helping to change lives forever. That's because Comic Relief spends all the money raised by the public to give extremely vulnerable and disadvantaged people in the UK and Africa a helping hand to turn their lives around.
- Comic Relief was launched on Christmas Day in 1985, live on BBC One. At that time, a devastating famine was crippling Ethiopia and something had to be done. That something was Comic Relief. The idea was simple – Comic Relief would make the public laugh while they raised money to help people in desperate need. Before too long, Red Nose Day was created and the first ever event in 1988 raised a staggering £15m. To date, twelve Red Nose Days have raised more than £500m. That money has helped, and is helping, to support people and communities in dire need both in the UK and Africa.
- *Comic Relief, registered charity 326568 (England/Wales); SC039730*