



International Certification Award levels

Updated March 2012

Albums

(Unit sales required)

	Gold	Platinum	Diamond	Gold	Platinum	Diamond
North America						
Canada	40,000	80,000	800,000	40,000	80,000	800,000
USA	500,000	1,000,000	10,000,000	500,000	1,000,000	10,000,000
Europe						
Austria	10,000	20,000	–	10,000	20,000	–
Belgium	10,000	20,000	–	15,000	30,000	–
Croatia	7,000	15,000	30,000	7,000	15,000	30,000
Czech Republic	5,000	10,000	–	2,500	5,000	–
Denmark	10,000	20,000	–	10,000	20,000	–
Finland	10,000	20,000	–	10,000	20,000	–
France	50,000	100,000	600,000	50,000	100,000	600,000
Germany	100,000	200,000	–	100,000	200,000	–
Greece	6,000	12,000	–	3,000	6,000	–
Hungary	5,000	10,000	–	3,000	6,000	–
Iceland	5,000	10,000	–	5,000	10,000	–
Ireland	7,500	15,000	–	7,500	15,000	–
Italy	30,000	60,000	600,000	30,000	60,000	300,000
Netherlands	25,000	50,000	–	25,000	50,000	–
Norway	15,000	30,000	–	15,000	30,000	–
Poland	15,000	30,000	150,000	10,000	20,000	100,000
Portugal	7,500	15,000	–	7,500	15,000	–

Cont'd

Albums - continued

(Unit sales required)

Europe (cont'd)	Gold	Platinum	Diamond	Gold	Platinum	Diamond
Russia	25,000	50,000	–	5,000	10,000	–
Slovakia	2,000	4,000	–	1,000	2,000	–
Spain	20,000	40,000	–	20,000	40,000	–
Sweden	20,000	40,000	–	20,000	40,000	–
Switzerland	15,000	30,000	–	15,000	30,000	–
Turkey	100,000	200,000	300,000	–	–	–
UK	100,000	300,000	–	100,000	300,000	–
Asia*						
China	20,000	40,000	–	10,000	20,000	–
India	100,000	200,000	–	4,000	6,000	–
Indonesia	35,000	75,000	–	5,000	10,000	–
Japan	100,000	250,000	1,000,000	100,000	250,000	1,000,000
Malaysia	7,500	15,000	–	7,500	15,000	–
Philippines	7,500	15,000	150,000	7,500	15,000	150,000
Singapore	5,000	10,000	–	5,000	10,000	–
South Korea	5,000	10,000	–	5,000	10,000	–
Taiwan	15,000	30,000	–	5,000	10,000	–
Thailand	10,000	20,000	–	5,000	10,000	–
Australasia						
Australia	35,000	70,000	–	35,000	70,000	–
New Zealand	7,500	15,000	–	7,500	15,000	–
Latin America						
Argentina	20,000	40,000	250,000	20,000	40,000	250,000
Brazil	40,000	80,000	300,000	20,000	40,000	160,000
Chile	7,500	15,000	–	7,500	15,000	–
Colombia	10,000	20,000	–	5,000	10,000	–
Ecuador	3,000	6,000	–	3,000	6,000	–
Mexico	30,000	60,000	300,000	30,000	60,000	300,000
Paraguay	5,000	10,000	–	5,000	10,000	–

Cont'd

Albums - continued

(Unit sales required)

	Gold	Platinum	Diamond	Gold	Platinum	Diamond
Latin America (cont'd)						
Peru	3,000	6,000	–	3,000	6,000	–
Uruguay	2,000	4,000	–	2,000	4,000	–
Venezuela	5,000	10,000	–	5,000	10,000	–
Africa						
South Africa	20,000	40,000	–	20,000	40,000	–
Middle East						
Gulf States (GCC)	10,000	20,000	–	3,000	6,000	–
Lebanon	20,000	40,000	–	1,000	2,000	–

Notes

- ~ 's' indicates same levels for both domestic and international repertoire
- ~ Digital albums sales included for certification for Australia, Denmark, Finland, Germany, Norway, Mexico, Poland, Sweden, UK & USA
- ~ 'Silver' award level applies in Croatia (3,500) and the UK (60,000)
- ~ For some Asian territories combinations of digital sales can count towards the award level. For further information about the Asia levels please contact the Asian regional office or the local industry association.
- ~ Hong Kong: for details of award levels please contact asia@ifpi.org
- ~ Argentina has separate levels for digital albums - 10,000 for Gold and 20,000 for Platinum (both domestic & international)
- ~ Belgium: Domestic repertoire is divided into non-Dutch/French repertoire and French/Dutch repertoire and award levels vary; different levels for classical and jazz repertoire. Please contact the local industry association for further information
- ~ China: regional repertoire levels are 75,000 for Gold & 150,000 for Platinum
- ~ Germany: jazz repertoire levels are 10,000 for Gold and 20,000 for Platinum
- ~ Hungary: Classical/jazz/world music/proze levels are 1,500 for Gold and 3,000 for Platinum
- ~ Indonesia: has separate levels for digital albums - 100,000 for Gold & 200,000 for Platinum (international)
- ~ Italy: 'multi-platinum' level is 120,000 units. Levels above also apply to compilation albums
- ~ Middle East: Domestic repertoire = Arab repertoire. GCC includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia & UAE
- ~ Netherlands: classical, jazz and world levels are 10,000 for Gold and 20,000 for Platinum
- ~ Poland: levels above refer to pop/rock/MOR. Varying levels for other genres. Contact the local industry association for further details
- ~ Ukraine: award levels currently under review
- ~ USA: Latin repertoire is 50,000 for Gold & 100,000 for Platinum

Music Videos

(Unit sales required)

	Gold	Platinum	Diamond
North America			
Canada	5,000	10,000	100,000
USA	50,000	100,000	–
Europe			
Austria	5,000	10,000	–
Belgium	25,000	50,000	–
Czech Republic	3,000	6,000	–
Denmark	7,500	15,000	–
Finland	5,000	10,000	–
France	7,500	15,000	60,000
Germany	25,000	50,000	–
Greece	3,000	6,000	–
Hungary	2,000	4,000	–
Iceland	5,000	10,000	–
Ireland	2,000	4,000	–
Netherlands	25,000	50,000	–
Norway	5,000	10,000	–
Poland	5,000	10,000	–
Portugal	4,000	8,000	–
Slovakia	500	1,000	–
Spain	10,000	25,000	–
Sweden	10,000	20,000	–
UK	25,000	50,000	–
Asia			
Japan	100,000	250,000	1,000,000
Australasia			
Australia	7,500	15,000	–
New Zealand	2,500	5,000	–

Cont'd

Music Videos (cont'd)

(Unit sales required)

	Gold	Platinum	Diamond
Latin America			
Argentina	7,500	15,000	75,000
Brazil	25,000	50,000	250,000
Chile	2,500	5,000	
Colombia	5,000	10,000	–
Mexico	10,000	20,000	–
Uruguay	1,000	2,000	–

Notes

~ Brazil: Figures shown are for domestic repertoire. For international repertoire
Gold, Platinum and Diamond are 15,000, 30,000 & 125,000 respectively

Singles

(Unit sales required)

	Gold	Platinum	Diamond
North America			
Canada	40,000	80,000	800,000
USA	500,000	1,000,000	–
Europe			
Austria	15,000	30,000	–
Belgium	10,000	20,000	–
Czech Republic	–	1,000	2,000
Denmark	15,000	30,000	–
Finland	5,000	10,000	–
France	150,000	250,000	400,000
Germany	150,000	300,000	–
Greece	3,000	6,000	–
Hungary	1,500	3,000	–
Ireland	7,500	15,000	–

Cont'd

Singles (cont'd)

(Unit sales required)

	Gold	Platinum	Diamond
Europe (cont'd)			
Italy	15,000	30,000	–
Netherlands	10,000	20,000	–
Norway	5,000	10,000	–
Portugal	10,000	20,000	–
Spain	20,000	40,000	–
Sweden	10,000	20,000	–
Switzerland	15,000	30,000	–
UK	400,000	600,000	–
Asia			
Japan	100,000	250,000	1,000,000*
Singapore	5,000	10,000	–
Taiwan	5,000	10,000	–
Thailand	10,000	20,000	–
Australasia			
Australia	35,000	70,000	–
New Zealand	5,000	10,000	–
Africa			
South Africa	10,000	25,000	–
Egypt	20,000	40,000	–
Latin America			
Argentina	10,000	20,000	–
Brazil	50,000	100,000	500,000
Mexico	30,000	60,000	300,000

Notes

~ Table above indicates awards for physical plus digital and also digital only where applicable

~Digital singles included for certification in Australia, Denmark, Finland, Germany, Ireland, Italy, Norway, Sweden & UK

Cont'd

- ~ Belgium: figures in table indicate domestic repertoire. Levels for international repertoire are Gold: 15,000 and Platinum 30,000
- ~ Brazil: Figures refer to domestic repertoire. For international repertoire the levels are 30,000 / 60,000 / 250,000 respectively for Gold/Platinum/Diamond
- ~Canada: Figures above refer to digital singles. For physical sales the levels are Gold 5,000, Platinum 10,000 and Diamond 100,000
- ~Denmark: operates award level for streaming: Gold 450,000 and Platinum 900,000
- ~ Japan's highest level is called 'Million' Award
- ~Mexico: includes sales of versions in different languages, genres, acoustic versions, live and collaborations with other artists
- ~Thailand: figures in table indicate domestic repertoire. Levels for international repertoire are Gold 5,000 and Platinum 10,000