

Application Processing Fee
\$25.00
Non-Refundable

STATE FAIR OF TEXAS®
EXHIBIT SPACE APPLICATION
SEPTEMBER 29 - OCTOBER 22, 2006

(This application does not automatically reserve space, and is valid for the 2006 State Fair of Texas® only. All questions must be answered completely before consideration can be given.)

Legal Business Name (*as shown on your Insurance policy*):

Business is a: Proprietorship: (____) Partnership: (____) Corporation: (____)

Nonprofit Organization: (____) Other (explain): (_____)

If Proprietorship, owner's name: _____

If Partnership, name and address of each partner: _____

If Corporation (including non-profit), State of Incorporation: _____

Federal Tax ID No.: _____ State Sales Tax No.: _____

Contact Person: _____ Phone: _____

Cell Phone: _____ Fax: _____

Website _____ E-mail address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Delivery Address: _____

City: _____ State: _____ Zip: _____

Have you ever exhibited at the State Fair of Texas? Yes: (___) No: (___)

If yes, what year(s)? _____ Attach references from other events.

Only products/services/activities "listed" will be considered for Exhibit. (NO EXCLUSIVITY WILL BE GRANTED) Visual aids, i.e. photos, brochures describing your products or services and the manner in which they are displayed are determining factors in the selection process. List products/services to be displayed and/or activities to be conducted within leased space.

Do you plan to conduct a drawing/sweepstakes? Yes: () No: ()

If yes, your request to conduct a drawing/sweepstakes valued at more than \$25.00 must accompany this application. Local authorities have determined that the paid admission to the Fair is considered a charge to enter the sweepstakes unless you have equal opportunity outside of Fair Park in the Dallas area to enter the contest. The sweepstakes/drawings must be conducted in complete compliance with all Federal & State laws. A written legal opinion of the applicant's compliance with all laws must be submitted by applicant's legal counsel to State Fair of Texas management no later than July 3, 2006.

Do you request to use a microphone at the display? Yes: () No: ()

Will there be any food, beverage, or substance to be ingested by humans or animals? Yes: () No: ()

BASIC EXHIBITOR RESPONSIBILITIES

EXHIBITORS AWARDED EXHIBIT SPACE ARE REQUIRED TO: **SUBMIT A DEPOSIT OF ONE-HALF OF THE SPACE COST WITH THE EXECUTED CONTRACT.** DECORATIONS, SIGNS, TABLES, ETC. ARE FURNISHED BY THE EXHIBITOR, AT THEIR EXPENSE AND LIABILITY, AND MUST MEET WITH PRIOR WRITTEN APPROVAL BY THE VICE PRESIDENT OF EXHIBITS. LIMITED ELECTRICITY WILL BE PROVIDED AT NO EXTRA CHARGE. **EXHIBITOR PARKING MUST BE PURCHASED.** EXHIBIT MUST BE MANNED FROM 10:00 A.M. TO 10:00 P.M. DAILY. COMPLIANCE WITH ALL CITY OF DALLAS HEALTH, FIRE AND ELECTRICAL CODES IS STRICTLY ENFORCED.

EXHIBIT HOURS, SPACE SIZES, LOCATIONS AND RATES

Rates are for 24 days unless otherwise noted.

Hours of operation are **10:00 a.m.** to **10:00 p.m.**

SPACE SIZE (Minimum space size 10' x 10')

10' x 10' _____ 10' x 20' _____ 20' x 20' _____

Need larger space? What size? _____

EXHIBIT BUILDINGS:

() Centennial Exhibit Hall – \$23/sq. ft. up to 1,999 sq. ft., \$20.50/sq. ft. 2,000 to 4,999 sq. ft.,
\$11/sq. ft. 5,000 sq. ft. and over

() Embarcadero – \$23/sq. ft.

() Grand Place – *Promotional – \$20.00/sq. ft. – minimum 900 sq. ft.

() Grand Place – **Retail – \$23/sq. ft., \$22.50/sq. ft. – minimum 1,000 sq. ft.

PAVILIONS (Non-Air Conditioned Tents):

() Crafts Pavilion – \$21/sq. ft. (Crafts & Collectibles)

() Gateway Pavilion – \$20/sq. ft. (Bazaar)

OUTDOOR EXHIBIT AREAS: *Promotional – \$7/sq. ft. – 20’ x 20’ minimum up to 5,000 sq. ft.;
\$6/sq. ft. – over 5,000 sq. ft.
**Retail – \$12/sq. ft. – 20’ x 20’ minimum

- () Coliseum Exhibit Terrace
- () East Park Plaza (12 day lease option @ \$4/sq. ft.)
- () Gateway Plaza
- () Centennial Exhibit Terrace – 20’ x 20’ – Flat Rate – \$12,000 (tent and electrical included)
- () Nimitz Dr. – 10’ x 10’ – Flat Rate – \$11,500 (tent, electrical and counter front included)

ENTRANCE GATE Pennsylvania/Lagow (permanent structure, canvas side and back walls, with counter front):

- () 24 days 10’ x 10’ - \$11,500
- () 12 days 10’ x 10’ - \$6,000 (Sept. 29 thru Oct. 10)
- () 12 days 10’ x 10’ - \$6,000 (Oct.11 thru Oct. 22)

***Promotional** – Distribution of information, sampling of product or services, and acceptance of deposit for future delivery.

****Retail** – Accepts payment for immediate exchange of product or service.

THE STATE FAIR OF TEXAS RETAINS THE RIGHT TO CONTRACT WITH BUSINESSES THAT DISPLAY UNIQUE AND INNOVATIVE PRODUCTS AND SERVICES. YOUR APPLICATION WILL RECEIVE CONSIDERATION BASED UPON THIS CRITERIA AND THE AVAILABILITY OF SPACE. EXHIBIT SELECTION BEGINS IN FEBRUARY AND CONTINUES UNTIL ALL SPACE IS ALLOCATED.

We agree to abide by the rules and regulations of the State Fair of Texas should space be available and a contract offered by the State Fair to the undersigned. We further understand that this is an application and is NOT an Exhibits contract. By your signature on this application you hereby authorize the State Fair of Texas to obtain information pertaining to your company from the references listed. You further acknowledge and agree that there is a \$25.00 non-refundable application fee, regardless of the acceptance or denial of this application for an Exhibits contract.

Applicant’s Signature

Date

Print Applicant’s Name

Title

The Exhibit Department may be reached at (214) 421-8727, fax (214) 421-0925, e-mail exhibits@bigtex.com or visit our website at www.bigtex.com.

Mailing address: State Fair of Texas
Exhibits Department
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