



©1996 Psygnosis. PlayStation and the PlayStation logos are trademarks of Sony Computer Entertainment Inc. All rights reserved.



Company News

In a move to capture the mind-share of over 14 million holiday moviegoers, Psygnosis is gearing up to launch one of its most aggressive advertising campaigns. Highly targeted and perfectly timed for the 1996 holiday purchasing season, Psygnosis' next generation racing titles **Formula 1**, **Wipeout XL™**, and **Destruction Derby™ 2** will be featured on the big screen in the top 35 ADI markets throughout December, via ScreenVision in-theater advertising.

In addition, Psygnosis **Destruction Derby 2** will be crashing across the radio waves when it appears on **The Howard Stern Show**. Nationally syndicated, the campaign reach is expected to clear over 10 million impressions in 10 major markets via the self-proclaimed "King of All Media" beginning December 2. Tune in and check it out!



Did You Know?

Since its release in Europe on September 13, **Formula 1** has sold-in over 720,000 units with nearly 85% sold through, setting new sales records for PlayStation games. It has held the #1 position since its release, outselling the #2 PlayStation title, **Resident Evil**, and selling more units than the rest of the PlayStation Top 20 altogether.



Marketing Update

Psygnosis is currently packing \$10 mail-in rebate coupons in our hot-selling **Destruction Derby PC** game. This rebate is good toward the purchase of **Destruction Derby 2 PC**, releasing mid-November. For those who have not yet experienced the thrill of the best smash-'em-up game ever, now's the time to race out and get it!



HOT Product Info

Destruction Derby 2, the best selling smash 'em up ever is coming soon to your PC. Resprayed, rebuilt, and retuned, it's a helter-skelter collision course of crumple zones, hit-and-run mayhem, and street level slamming. Choose from four racing styles, or the new Championship League, which lets players compete in a full racing season circuit. All new tracks, explosions, and true 3D crash sequences make **Destruction Derby 2** a game of unprecedented fun, excitement and 3D slammin' action!

Features

- New, faster, and longer tracks with hills, humps, and banked corners
- Stunning, realistic wrecking action includes flying debris, and amazing collisions where sparks fly and cars roll, flip, and cartwheel
- Choose from four racing styles - Wreckin' Racing, Stock Car Racing, Destruction Derby, Time Trials, and 4 Destruction Bowls including the "Death" Bowl



FEEDBACK

Here's what they're saying:

PSExtreme gave **Formula 1** a 95% gold medal rating and stated, "It's obvious that Psygnosis has put together the best racing sim yet..."

Ultra Game Players gave **Destruction Derby 2** an 8.6 rating saying, "This game is first-rate fun and a must-have on your holiday wish list."

Family PC selected **Destruction Derby 2** as a top choice in PC entertainment for the holidays.



'96 Release Dates

Date	Title	Format
Nov. 12*	Chronicles of the Sword™	PlayStation
Nov. 21*	Destruction Derby 2	PC
Dec. 6*	Krazy Ivan™	WIN95
Dec. 6	Ecstatica™ Value Pack	DOS/WIN95
December	Discworld® II: Mortality Bytes	DOS/WIN95
January	Professional Underground League of Pain™	PlayStation
January	Sentient™	PlayStation

*Guaranteed Release Date



Internet NEWS

Check out our NEW, spectacular **Wipeout XL VRML 3D** world at **Psygnosis Online**. The **Wipeout XL** page features amazing 3D graphics, all new screen shots, the hottest rage in sound, movies, just to name a few.

Be sure to keep watch for the sequel to the popular "Smash 'n Win" **Destruction Derby** competition, coming soon to www.psygnosis.com.

For more information contact:

Public Relations:

Dana Oertell
Tel: 415/655.8060
Fax: 415/655.8031
doertell@psygnosis.com

Sales:

Tammi Rabinowitz
Tel: 415/655.8180
Fax: 415/655.8031
trabinowitz@psygnosis.com



Marketing Calendar

Title	Advertising	Internet
adidas Power Soccer (PSX)	Sept-Nov	Spot the Ball/RIs/Screens
Adventures of Lomax™(PSX)	Nov-Dec	Release/Screens
Formula 1 (PSX)	Aug-Jan	F1 challenge/RIs/Screens
Wipeout XL (PSX)	Oct-Dec	Oct-Dec Contest/Links w/music partners/RIs/Screens
Destruction Derby 2 (PC/PSX)	Nov-Jan	Smash 'n' Win 2/RIs/Screens
Chronicles of the Sword (PSX)	Dec-Jan	Release/Screens
Discworld II: Mortality Bytes (PC)	Nov-Jan	Screen saver/Release/Screens
Krazy Ivan (PC)	Dec-Jan	Release/Screens





MEDIA COVERAGE HIGHLIGHTS

CODENAME: TENKA®

- * *GamePro*; (December 1996) Sneak Preview. "Another Doom clone? Yep, but this one kicks butt!"
- * *Ultra Game Players*; (December 1996) "Even in the early stages of development, Codename: Tenka stands out as an exceptional and innovative title."

DESTRUCTION DERBY® 2

- * *Cyber Sports*; (Sept/Oct 1996) "It looks like Destruction Derby 2 is certain to make as big of an impact as the original"
- * *Ultra Game Players*; (December 1996) Rating: 8.6 "This game is first-rate fun and is a must-have on your holiday wish list."

FORMULA 1

- * *PSExtreme*; (November 1996) THE BOTTOM LINE: 95% Receives Gold Medal; "It's obvious that Psygnosis has put together the best racing sim yet, for the PlayStation."
- * *GamePro*; (December 1996) Rating: 18.5 (out of 20) "F1 delivers one of the most comprehensive feature lists ever seen in a console racing game."
- * *Ultra Game Players*; (December 1996) Rating: 9.3 "There was just nothing out there for the 'sit down, shut up and race until you puke' fanatic. That is, until now."

WIPEOUT XL™

- *Gameslice*; www.gameslice.com (October 29, 1996) Slice-Score: 92%. "Wipeout XL is a high standard on all fronts and is sure to become a classic PlayStation title this holiday season"