



# PRESS RELEASE

Bordeaux, October the 21th 1999

## **Kalisto - New Game Development with Gaumont Multimedia**

**Kalisto announced today that it is developing a new game in co-operation with Gaumont Multimedia. The game will be a futuristic racer, based on the popular taxi chase sequence from the Gaumont film, “The Fifth Element”.**

The “Fifth Element Race (working title)” game is being developed for release on next generation consoles at the end of the year 2000. The game utilises Kalisto’s new generation technology and is the first game to be produced in Kalisto’s new Paris studio. (see additional press release)

Gaumont Multimedia is a subsidiary of the world renowned film production company, Gaumont S. A. based in Paris, France. Last year Kalisto worked with Gaumont on the development and release of a game for PC and PlayStation. The game, “The Fifth Element”, was based on the hit movie of the same name directed by Luc Besson and produced by Gaumont.

The Fifth Element was the third largest grossing film of 1998 taking \$ 263,500,000 at the box office. The video release then went on to generate an unprecedented success and is still in the top 5 DVD

chart. Reflecting this success, the game of the film, released in September 1998, has to date sold 750,000 copies world-wide.

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Kalisto Entertainment is a successful developer of video games software across all major gaming platforms including, current and next generation video game machines, home computers, and the Internet. Created in 1990 by its current President, Nicolas Gaume, Kalisto is an international company with headquarters in Bordeaux, France and offices in the USA, Japan, China and the UK. The company employs 210 passionate and talented people, mostly infographist and programmers. Kalisto has recently been successfully floated on the Paris Nouveau Marche and has opened a new development studio in Paris, France.

Kalisto has forged close partnerships with a number of leading international publishing companies for the sales and distribution of its product world-wide. 40 % of Kalisto sales are made in the USA, 30 % in Japan and 30 % in Europe. Kalisto invests in key technologies and the creation of universes and content to produce high quality entertainment for the digital generation. In addition to video games Kalisto is involved in other media including, books, cinema and Television. Partners for these entertainment media projects include, Gaumont, producers of the movie The Fifth Element and the Hollywood company Ridley Scott.

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Gaumont Multimedia was established in 1995, specializes in animation production, interactive development, merchandising, licensing, internet web and video game production. The company is a subsidiary of Gaumont, the number one theatrical distributor in France and international movie producer.

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