



# Snap it up.

Buy an iMac.\* Get a digital camera.\*\*

With an iMac, it's easy to do amazing things, like upload pictures and send them to friends and family everywhere. And when you buy an iMac between October 26 and December 31, 2001, you can take the pictures with an HP 318xi digital camera (or get \$150 cash back<sup>†</sup>). It's a great photo opportunity. For details, visit [www.apple.com/store](http://www.apple.com/store) or talk to a sales associate.

\*Applies to 600-MHz and 700-MHz iMac models only. \*\*Fulfillment by mail. <sup>†</sup>Via mail-in rebate.

 Authorized Reseller

Using an HP 318 digital camera is a snap. So is getting it. Just follow these five easy steps.

## 1. Make your purchase.

Buy a qualifying iMac between October 26, 2001, and December 31, 2001.

## 2. Make your choice.

Choose an HP 318xi digital camera or \$150 cash back.

HP 318xi digital camera    \$150 cash back

## 3. Fill out the coupon.

To receive the HP 318xi digital camera or \$150 cash back, you must fill out the coupon completely. Please print legibly.

Name

Address

City  State  Zip

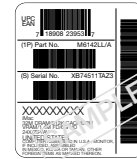
Phone number  Email

All information is complete and accurate.

(Signature)

## 4. Cut out the UPC labels.

Cut out the UPC labels from the iMac box. The iMac UPC label looks similar to the label shown here. Be sure to cut out the whole label, including the part number, the serial number, and all layers of the cardboard. Write in the part numbers and serial numbers below. **Peeled-off UPC labels will not be accepted.**



Apple part no.  Apple serial no.

## 5. Mail it in.

Send the completed coupon, postmarked by January 31, 2002, with a copy of your itemized and dated sales receipt for the iMac. Mail everything to:

**Snap it Up Holiday Promotion • PO Box 11548, South Bend, IN 46634-0548**

Please allow up to 10 weeks for processing of your order.

### Terms and Conditions

The following terms and conditions govern this offer: • Order and take possession of qualifying Apple products from October 26, 2001, through December 31, 2001. Apple products must be purchased from Apple or a participating **Apple Authorized Reseller** located in the fifty United States or District of Columbia. **QUALIFYING PRODUCTS:** Apple iMac Computers: M8546LL/A iMac (600MHz/256KB/40GB/CDRW) Snow; M8492LL/A iMac (600MHz/256KB/40GB/CDRW) Graphite; M8554LL/A iMac Special Edition (700MHz/256KB/60GB/CDRW) Snow; M8510LL/A iMac Special Edition (700MHz/256KB/60GB/CDRW) Graphite; Z04L iMac Configure-to-Order (600MHz); Z04M iMac Configure-to-Order (700MHz) • This offer is not valid with the purchase of used, refurbished, or demonstration equipment. You must be an end-user purchaser, and not a reseller, to obtain this promotional offer. • Customers who purchase a qualifying iMac may choose an HP 318xi digital camera OR a \$150 rebate. The offers may NOT be combined. • To receive an HP318xi digital camera or \$150 rebate, you must provide: A completed request coupon, (choose either HP 318xi OR \$150 rebate); a proof-of-purchase consisting of itemized, dated sales receipt(s) or invoice(s) showing the Apple product(s) purchased, the reseller's name and address, your name and address, the serial number of the qualifying product(s), the price paid for the qualifying product(s), and the UPC/bar code labels from all Apple qualifying product boxes. **Note: Order acknowledgements, packing slips, or purchase order copies do not qualify.** • **The UPC labels must be cut from the product packaging** so that the cardboard where the labels are attached is completely removed from the packaging. The UPC/bar code labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions. • Request coupons may not be altered. • Lost, late, or misdirected mail is not the responsibility of Apple Computer, Inc. or its agents. • Education institutional pricing and promotional offers supersede this offer. • **Allow eight to ten (8-10) weeks from the date your claim is validated to receive your product.** • This offer is void where prohibited or restricted by law. • Products offered through Apple's Employee Purchase Plan or QPromo are NOT eligible for this offer. • This offer is not valid in conjunction with any other Apple offer or promotion, except as otherwise specifically permitted by the terms and conditions of such other offer or promotion. • The HP Photosmart 318xi provided under this offer is not eligible for any other Apple or HP promotional offer. • Apple is not responsible for printing errors. • You should keep copies of these Terms and Conditions, your completed coupon, your proof(s) of purchase, and the UPC labels for your records. • Invalid submissions will not be returned and become the property of Apple. • Deliveries cannot be made to P.O. boxes and must be made to addresses within the fifty United States or the District of Columbia. • Apple reserves the right to change the Terms and Conditions, substitute premiums of equal or greater value, or end the offer at any time without notice. • The envelope enclosing your completed original coupon, proof(s) of purchase, and UPC/bar code label(s) must be postmarked by **January 31, 2002**, and received by **February 15, 2002**. • No substitution or exchange may be made once premium and/or rebate has shipped. • **For more information or to learn the status of your premium or rebate request, please call 800-824-2334 or go to [apple.com/promo/inquiry](http://apple.com/promo/inquiry).**