2044620777A

Subject: RE: PM USA Releases

To: Gomez, Francis; Lattanzio, T

Cc: Chann, Theodora; Collamore, Thomas; Daragan, Karen; Han, Vic; Knox, George; Merlo, Ellen; Nicoli, David; Woodward, Ellis

If VH/EW/DN have developed any talking points on FDA, these groups could write LTE's and op-eds

From: Gomez, Francis on Fri, Aug 4, 1995 11:33 AM

Subject: PM USA Releases

To: Lattanzio, T

Cc: Chann, Theodora; Collamore, Thomas; Knox, George; Laufer, David; Merlo, Ellen

File(s): PM USA Releases

We have faxed the USA releases on Waxman et al. to about 25 trade, policy and advocacy organizations along with the attached note from me. The Washington-based US Hispanic Chamber of Commerce, with some 225 member chambers around the country, called this morning to offer assistance in any way possible. Should we suggest something? Are other groups involved? Do we have talking points?

Note for Han, Vic

From:

Laufer, David

Date:

4, Aug 1995, 12:22 PM

Subject:

FW: Anti-tobacco orchestra

To:

Firestone, Marc; Han, Vic; Nicoli, David; Woodward, Ellis

Food for thought for your discussions of what we may condier asking allies to do...

From: Gomez, Francis on Thu, Jul 27, 1995 11:27 AM

Subject: Anti-tobacco orchestra

To: Daragan, Karen

Cc: Borelli, Thomas; Laufer, David; Merlo, Ellen; Slavitt, Josh

I just got a call from Amy Moritz, President, National Center for Public Policy Research, offering to use any information we can provide re the current anti-tobacco onslaught, particularly the actions and antics of Waxman. Tom Borelli and I have both been in touch with Amy on various issues and are awaiting proposals for use of an Internet Website as an accessible repository of PM-related information.

The Center publishes a weekly "Scoop" on regulatory issues that goes to think-tankers, Hill staff and like-minded persons around the country. It also sends out bulleted talking points on current issues to some 700 radio and to talk show hosts around the country, presenting them, of course, from a free enterprise point of view. Josh Slavitt and David Laufer and I have been trying to connect to discuss the development of such talking points to enable the Center to put them out to users.

In any case, Amy is a willing ally and can be reached at 202/543-1286, or fax 543-4779. Let me know if we can help further.

Note for Han, Vic

From:

Colby, Dolly

Date:

4, Aug 1995, 12:51 PM

Subject:

FW: Dallas Morning News/A.T.