

Financial Times Executive Education 2003

The top 50 custom programme providers

Rank in 2003	Rank in 2002	Rank in 2001	School name	Country	Corporate Survey										Business School Survey							Rank in 2003
					Preparation	Course design	Teaching materials	Faculty	New skills & learning	Follow-up	Aims achieved	Food & accommodation	Facilities	Value for money	Future use	International clients (%)	International participants	Overseas programmes	Consortia	Partners/schools	Faculty diversity	
1	3	2	Duke Corporate Education	US	1	1	1	1	1	3	2	1	1	1	10	73	13	9	45	36	40	1
2	1	1	Columbia Business School	US	2	2	3	2	2	2	5	5	4	2	4	63	6	9	36	17	23	2
3	2	3	IMD	Switzerland	3	4	5	3	6	8	6	10	6	10	8	21	3	16	10	14	6	3
4	9	8	Iese Business School	Spain	4	10	6	6	7	5	8	21	13	12	2	41	11	12	2	1	14	4
5	4	-	Stanford University GSB	US	13	3	8	14	10	1	1	16	2	4	1	60	12	42	24	28	32	5
6	11	13	London Business School	UK	6	5	4	5	3	21	4	11	9	7	5	28	5	2	36	22	10	6
7	8	5	Insead	France	7	6	7	7	5	12	7	12	12	8	7	28	4	19	5	11	7	7
8	6	6	Harvard Business School	US	12	8	2	4	4	43	3	4	5	6	6	35	7	25	24	29	15	8
9	10	12	UNC: Kenan-Flagler	US	9	7	9	9	8	7	12	3	3	5	3	14	45	42	23	22	42	9
10	14	18	Thunderbird	US	5	11	10	10	11	17	16	9	25	3	12	68	47	40	16	17	9	10
11	21	14	Instituto de Empresa	Spain	15	17	18	15	22	10	21	22	24	16	11	74	27	5	8	22	3	11
12	5	6	University of Pennsylvania: Wharton	US	11	9	14	13	13	49	11	6	8	9	14	43	31	29	7	6	36	12
13	19	15	Babson College	US	14	19	19	12	18	30	14	2	17	17	13	46	26	8	20	9	24	13
14	18	10	Ashridge	UK	17	18	11	16	15	11	15	18	16	24	17	20	39	13	27	7	13	14
15	14	11	University of Virginia: Darden	US	22	16	21	8	17	16	17	7	14	14	22	24	17	38	36	34	41	15
16	26	23	HEC Paris	France	10	20	16	19	16	23	13	24	35	26	18	21	10	11	18	9	37	16
17	17	19	Esade	Spain	19	24	22	26	35	4	22	19	19	23	15	21	23	33	3	3	27	17
18	7	4	Northwestern University: Kellogg	US	21	23	29	21	20	18	20	8	21	11	20	33	29	24	12	15	27	18
19	31	-	Essec Management Education	France	8	28	12	30	14	39	9	31	30	18	9	7	17	32	31	29	8	19
20	20	24	University of Western Ontario: Ivey	Canada	27	32	23	17	32	9	25	25	18	20	29	38	24	30	12	7	25	20
21	13	9	University of Michigan	US	16	13	20	23	19	50	19	15	26	15	35	33	17	7	36	36	12	21
22	23	29	Ipade	Mexico	18	15	17	22	23	6	18	13	20	13	26	20	50	42	48	44	50	22
23	27	28	Pennsylvania State: Smeal	US	26	14	25	18	12	15	27	32	10	21	31	0	25	17	36	44	43	23
24	24	22	UCLA: Anderson	US	30	29	28	27	29	22	30	34	15	31	41	50	27	22	9	17	4	24
25	16	20	Stockholm School of Economics	Sweden	25	30	26	36	25	38	26	26	7	38	34	3	42	20	17	5	45	25
26	-	-	EM Lyon	France	24	42	24	20	9	32	10	17	46	49	16	0	33	14	33	29	33	26
27	29	27	Henley Management College	UK	23	33	30	25	31	14	34	23	39	28	38	9	30	15	46	11	34	27
28	-	-	Hong Kong UST	China	34	38	37	32	43	35	24	40	37	19	19	35	34	42	36	36	5	28
29	-	-	Carnegie Mellon	US	32	39	35	34	40	24	29	44	11	39	23	40	22	25	29	20	20	29
30	33	26	Warwick Business School	UK	40	25	33	35	34	13	36	20	40	32	27	6	21	42	6	44	30	30
31	12	-	Centre for Creative Leadership	US	20	37	15	11	24	36	28	45	45	46	24	23	37	35	36	22	18	31
32	28	15	Cranfield School of Management	UK	35	35	34	37	33	29	33	35	41	36	36	17	32	27	1	11	22	32
33	32	-	AGSM	Australia	29	34	31	29	37	40	38	29	33	30	28	21	41	23	21	34	16	33
34	39	17	UC Berkeley: Haas	US	41	36	27	24	36	42	32	28	29	22	46	53	20	37	29	36	21	34
35	40	-	Theseus International Management Institute	France	33	21	13	45	27	34	31	47	34	29	42	17	1	21	48	44	35	35
36	38	31	ESCP - EAP	France	37	12	38	33	26	46	23	43	22	37	33	6	43	28	31	22	39	36
37	22	-	University of Chicago GSB	US	28	22	32	31	21	27	37	37	28	34	40	0	16	42	48	44	38	37
38	34	29	Universiteit Nyenrode	Netherlands	31	27	39	39	28	28	35	42	38	35	32	0	38	18	33	22	26	38
39	30	-	Helsinki School of Economics Executive Education	Finland	42	31	40	42	30	20	40	33	42	25	39	16	36	6	44	36	49	39
40	37	34	Rotterdam School of Management	Netherlands	43	47	45	41	44	26	48	36	27	43	30	27	9	3	15	3	19	40
41	-	-	GSBA Zurich	Switzerland	36	43	50	46	46	19	47	48	47	47	25	26	1	1	10	2	2	41
42	34	-	University of Wisconsin - Madison	US	38	48	41	28	48	44	44	14	23	27	21	11	44	36	46	43	44	42
43	34	21	IAE Management and Business School	Argentina	44	49	42	43	47	25	46	27	36	41	44	68	14	4	22	29	27	43
44	42	33	SDA Bocconi	Italy	39	46	44	44	45	33	45	38	43	33	37	22	40	34	4	15	17	44
45	41	31	Mt Eliza Business School	Australia	47	40	47	40	38	37	43	30	44	42	43	10	49	39	14	29	46	45
46	43	35	Kelley Executive Partners at Indiana University	US	46	45	43	38	41	48	41	41	48	40	45	20	8	31	24	36	47	46
47	-	-	Manchester Business School	UK	45	26	36	48	39	31	39	50	50	50	47	3	46	41	43	44	31	47
48	25	-	Boston University	US	49	44	46	49	42	47	42	39	31	48	48	36	15	42	19	36	48	48
49	-	-	University of Toronto: Rotman	Canada	48	41	48	47	49	41	50	46	32	44	49	6	35	42	33	44	11	49
50	45	-	Ceibs	China	50	50	49	50	50	45	49	49	49	45	50	48	48	42	28	20	1	50

Key to table The first 11 criteria are based on responses given by executive education purchasers, the final six are a survey of the business schools. All criteria are presented in rank form, apart from international clients (percentage). The top school in each criterion is ranked number one. **Weights in brackets**

Preparation (7.7) Purchasers rate the level of interaction with the business school; the extent to which purchasers' ideas were integrated into the programme; and the effectiveness of the business school in integrating its latest research into the programme.

Course design (7.5) Assesses the flexibility of the course and the willingness of business schools to complement their own faculty with specialists and practitioners.

Teaching materials (6.7) A rating of how contemporary and appropriate the teaching materials were, and whether the mix of academic rigour and practical relevance were appropriate.

Faculty (7.7) The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme.

New skills and learning (7.6) The relevance in the workplace of new skills learnt and the ease with which they were implemented.

Follow-up (6.4) The level of follow-up offered once participants returned to their workplace and the purchasers' assessment of the participants after completion of the programme.

Aims achieved (7.7) The degree to which academic and business expectations were met and the feedback from individual participants.

Food and accommodation (6.4) The quality of food and accommodation

Facilities (6.7) The quality of the teaching accommodation, IT and library facilities.

Value for money (7.5) Purchaser's rating, in terms of value for money, of the course design, teaching materials, food and accommodation.

Future use (8.0) The purchaser was asked the likelihood of the company using the school again and whether it would use the same school if doing the programme again.

International clients (3.0) The proportion of companies headquartered outside the business school's region (e.g. North America, Europe, . . .)

International participants (2.0) Number of custom programmes that

have participants from more than one country.

Overseas programmes (4.0) Number of custom programmes that have been taught in more than one country.

Consortia (3.0) Number of programmes developed or taught for a consortium of one or more company.

Partnerships/schools (3.0) Number of programmes taught in conjunction with other business schools.

Faculty diversity (5.0) Measure of the mix of faculty by nationality and gender.

Leagues of their own: The top 10 schools in each category

Top 10 US schools

Duke Corporate Education
Columbia Business School
Stanford University GSB
Harvard Business School
UNC: Kenan-Flagler
Thunderbird
University of Pennsylvania: Wharton
Babson College
University of Virginia: Darden
Northwestern University: Kellogg

Top 10 European schools

IMD
Iese Business School
London Business School
Insead
Instituto de Empresa
Ashridge
HEC Paris
Esade
Essec Management Education
Stockholm School of Economics

Faculty

Duke Corporate Education
Columbia Business School
IMD
Harvard Business School
London Business School
Iese Business School
Insead
University of Virginia: Darden
UNC: Kenan-Flagler
Thunderbird

Value for money

Duke Corporate Education
Columbia Business School
Thunderbird
Stanford University GSB
UNC: Kenan-Flagler
Harvard Business School
London Business School
Insead
University of Pennsylvania: Wharton
IMD

Course design

Duke Corporate Education
Columbia Business School
Stanford University GSB
IMD
London Business School
Insead
UNC: Kenan-Flagler
Harvard Business School
University of Pennsylvania: Wharton
Iese Business School

New skills and learning

Duke Corporate Education
Columbia Business School
London Business School
Harvard Business School
Insead
IMD
Iese Business School
UNC: Kenan-Flagler
EM Lyon
Stanford University GSB

Follow-up

Stanford University GSB
Columbia Business School
Duke Corporate Education
Esade
Iese Business School
Ipade
UNC: Kenan-Flagler
IMD
University of Western Ontario: Ivey
Instituto de Empresa

Aims achieved

Stanford University GSB
Duke Corporate Education
Harvard Business School
London Business School
Columbia Business School
IMD
Insead
Iese Business School
Essec Management Education
EM Lyon